

**TV/Digital****Wednesday 18 May 2022 - Tuesday 24 May 2022 (week 21)**

Television Advertised		Save	% Off	Retail	
1	Peters Original Ice Cream 2L	\$1.26		\$3.99	20¢ per 100mL
2	Nescafé Coffee Sachets 10pk/Gold 8pk	\$3.95	½	\$3.50	N/A
3	Cadbury Family Block Chocolate 160-190g	\$2.01		\$2.99	N/A
4	Coca-Cola 375mL 30pk	\$6.00		\$20.99	\$1.87 per 1L
5	Western Star Spreadable 500g	\$2.01		\$3.99	80¢ per 100g
6	Perfect Italiano Grated Cheese 450g	\$1.90		\$5.99	\$13.31 per 1kg
Television Advertised - Fri 20 May					
7	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A

Google Advertised					
1	Oreo Cookie 133/147g	\$1.00	½	\$1.00	N/A
2	M&M's/Maltesers/Pods 130-180g	\$2.50	½	\$2.35	N/A
3	Lean Cuisine Frozen Meals 375g	\$3.35	½	\$3.35	89¢ per 100g
4	Tresemme Shampoo & Conditioner 350mL	\$4.51	½	\$4.49	\$1.28 per 100mL

Facebook Advertised - SOMAT Dishwashing Range - ALL HALF PRICE					
Facebook Advertised					
1	Gatorade Sports Drink 600mL excluding G Active	\$1.90	½	\$1.89	\$3.15 per 1L
2	Nescafé Coffee Sachets 10pk/Gold 8pk	\$3.95	½	\$3.50	N/A
3	Uncle Tobys Roll-ups 6pk	\$2.01	½	\$1.99	\$2.12 per 100g
4	Dairy Farmers Thick & Creamy Yoghurt 4pk	\$2.26	½	\$1.99	45¢ per 100g

Wednesday Catalogue Email Header					
1	Western Star Spreadable 500g	\$2.01		\$3.99	80¢ per 100g
2	Perfect Italiano Grated Cheese 450g	\$1.90		\$5.99	\$13.31 per 1kg
Friday Catalogue Email - Beef Stroganoff Recipe					
1	Beef Rump Steak (Meat)			\$24.99kg	N/A
2	MasterFoods Recipe Base Pouches 175g	\$0.31		\$1.99	\$1.14 per 100g

Website Banner					
1	Uncle Tobys Roll-ups 6pk	\$2.01	½	\$1.99	\$2.12 per 100g
2	Nescafé Coffee Sachets 10pk/Gold 8pk	\$3.95	½	\$3.50	N/A



Press

Examiner / Mercury / Advocate

Wednesday 18 May 2022 - Tuesday 24 May 2022 (week 21)

Thursday 19 May - ALL PRESS		Save	% Off	Retail	
1	Kellogg's Coco Pops/Froot Loops/Just Right 285-460g	\$2.56		\$3.99	N/A
2	Gatorade Sports Drink 600mL excluding G Active Digital	\$1.90	½	\$1.89	\$3.15 per 1L
3	Nanna's Snack Fruit Pies 4pk/Family 600g	\$1.60		\$2.99	N/A
Friday 20 May - Mercury - (Market Fresh)					
1	Cripps Pikelets 8pk (POT)	\$0.50		\$2.99	\$1.50 per 100g
2	Beef Rump Steak (Meat) Digital			\$24.99kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce) TV			\$0.00kg	N/A
Friday 20 May - Mercury					
1	Uncle Tobys Roll-ups 6pk Digital	\$2.01	½	\$1.99	\$2.12 per 100g
2	Dairy Farmers Thick & Creamy Yoghurt 4pk Digital	\$2.26	½	\$1.99	45¢ per 100g
3	McCain Family Pizza 490/500g	\$2.36		\$5.99	N/A
Friday 20 May - Advocate/Examiner - (Market Fresh)					
1	Cripps Pikelets 8pk (POT)	\$0.50		\$2.99	\$1.50 per 100g
2	Beef Rump Steak (Meat) Digital			\$24.99kg	N/A
3	Nichols Chicken Thigh Fillet (Deli)			\$12.99kg	N/A
Friday 20 May - Advocate/Examiner - (Market Fresh)					
1	Green Grapes (Produce)			\$4.50kg	N/A
2	Potatoes Brushed 2.5kg (Produce)			\$4.50bag	\$1.80 per 1kg
3	Produce Line - Refer to Fresh Sheet (Produce) TV			\$0.00kg	N/A
Saturday 21 May - Advocate & Examiner					
1	Uncle Tobys Roll-ups 6pk Digital	\$2.01	½	\$1.99	\$2.12 per 100g
2	Dairy Farmers Thick & Creamy Yoghurt 4pk Digital	\$2.26	½	\$1.99	45¢ per 100g
3	McCain Family Pizza 490/500g	\$2.36		\$5.99	N/A
Saturday 21 May - Mercury Front Page					
1	Cadbury Family Block Chocolate 160-190g TV	\$2.01		\$2.99	N/A
2	Peters Original Ice Cream 2L TV	\$1.26		\$3.99	20¢ per 100mL



Wednesday 18 May 2022 - Tuesday 24 May 2022 (week 21)

Front		Save	% Off	Retail	
1	Cadbury Family Block Chocolate 160-190g	TV	\$2.01		\$2.99 N/A
2	Peters Original Ice Cream 2L	TV	\$1.26		\$3.99 20¢ per 100mL
3	Nescafé Coffee Sachets 10pk/Gold 8pk	TV	\$3.95	½	\$3.50 N/A
4	Western Star Spreadable 500g	TV	\$2.01		\$3.99 80¢ per 100g
5	Beef Rump Steak (Meat)	Digital			\$24.99kg N/A
Page 2 - Meat & Produce					
1	Green Grapes (Produce)	Press			\$4.50kg N/A
2	Potatoes Brushed 2.5kg (Produce)	Press			\$4.50bag \$1.80 per 1kg
3	Carrots 1kg (Produce)				\$1.25bag \$1.25 per 1kg
4	JC's Peanuts Salted/Unsalted 500g (Produce)		\$1.10		\$4.79ea \$9.58 per 1kg
5	Scottsdale Pork Artisan Carolina/Memphis Marinated Pork Shoulder (				\$13.99kg N/A
6	Lamb Loin Chops (Meat)				\$26.99kg N/A
7	Nichols BBQ Chicken Breast Steaks (Meat)				\$11.99kg N/A
8	Nichols Nibbles Marinated Chicken Wings 1kg (Meat)				\$6.99kg
Page 3 - Deli & Bakery					
1	Nichols Chicken Thigh Fillet (Deli)	Press			\$12.99kg N/A
2	Tibaldi Diced Lean Bacon (2.5kg) (Deli)				\$13.99kg N/A
3	Ingham's Chicken Loaf (Deli)				\$9.99kg N/A
4	Pandani Saveloys (Deli)				\$9.99kg N/A
5	Cripps Pikelets 8pk (POT)	Press	\$0.50		\$2.99 \$1.50 per 100g
6	Cripps Master Loaf 680/700g (POT)		\$0.70		\$3.39 N/A
7	National Pies Curried Chicken/Chicken Camembert Party Pies 6pk (POT)		\$2.00		\$6.99 N/A
8	Central Cake Co Deluxe Lamingtons 2pk (POT)		\$1.00		\$4.99 \$2.50 per 100g
Page 4					
1	Coca-Cola 375mL 30pk	TV	\$6.00		\$20.99 \$1.87 per 1L
2	Kirks Soft Drink 1.25L		\$0.98		2 for \$3 \$1.20 per 1L
3	Coca-Cola Soft Drink 2L	LPE			\$3.50 \$1.75 per 1L
4	Cascade Mixers 200mL 4pk		\$0.51		\$3.49 \$4.36 per 1L
5	Arnott's Deluxe Tim Tam Biscuits 175g		\$2.51	½	\$2.49 N/A
6	Cadbury Fingers 114g/Freddo Biscuit 167g		\$1.01		\$1.99 N/A
7	Pascall/The Natural Confectionery Bags 150-280g		\$1.01		\$2.99 N/A
8	Samboy Potato Chips 175g		\$1.11		\$2.99 \$1.71 per 100g
9	Arnott's Shapes/Savoy/Jatz 140-250g		\$0.71		\$2.49 N/A
Page 5					
1	Kellogg's Coco Pops/Froot Loops/Just Right 285-460g	Press	\$2.56		\$3.99 N/A
2	Moccona Specialty Blend Coffee 200g		\$8.51		\$11.99 \$6.00 per 100g
3	Twinings Teabags 10s		\$1.50		\$1.99 N/A
4	Green's Traditional Cake/Muffin Mix 330-500g		\$0.86		\$1.99 N/A
5	Fountain Specialty/Mint Sauce 250mL		\$0.71		\$2.49 \$1.00 per 100mL
6	MasterFoods Recipe Base Pouches 175g	Digital	\$0.31		\$1.99 \$1.14 per 100g
7	Leggo's Pasta Sauce 490/500g		\$0.50		\$2.99 N/A
8	Heinz Condensed Soup 420g		\$0.76		\$1.69 40¢ per 100g
9	Campbell's Real Stock 500mL		\$0.60		\$1.99 40¢ per 100mL
Page 6					
1	Perfect Italiano Grated Cheese 450g	TV	\$1.90		\$5.99 \$13.31 per 1kg

**Wednesday 18 May 2022 - Tuesday 24 May 2022 (week 21)**

2	Mainland On the Go Cheese & Crackers 50g/Artisan 36/38g		\$0.60		\$1.99	N/A
3	Tamar Valley Greek Style Yoghurt 500g (POT)		\$1.00		\$2.99	60¢ per 100g
4	Primo Bacon Pieces/Shredded Ham Twin Pack 300g		\$1.01		\$3.99	\$13.30 per 1kg
5	Four 'n Twenty Traditional Pies 4pk		\$3.00		\$5.99	86¢ per 100g
6	Nanna's Snack Fruit Pies 4pk/Family 600g	Press	\$1.60		\$2.99	N/A
7	Lean Cuisine Frozen Meals 375g	Digital	\$3.35	½	\$3.35	89¢ per 100g
8	McCain Peas/Corn & Peas/Corn/Carrots 500g		\$0.50		\$2.49	\$4.98 per 1kg
9	McCain Family Pizza 490/500g	Press	\$2.36		\$5.99	N/A
Page 7 - SOMAT Dishwashing Range Half Page - ALL HALF PRICE						
Page 7						
1	iCare Toilet Tissue White Double Length 4pk		\$1.10		\$2.99	21¢ per 100sh
2	Kleenex Viva Paper Towel 3pk		\$2.26		\$3.99	N/A
3	Chux Super Wipes Regular 10s/Large 5s		\$1.51		\$2.99	N/A
4	Cold Power Laundry Liquid 1.8/2L/Powder 1.8/2kg		\$7.90		\$11.99	N/A
5	Pedigree Dry Dog Food 2.5/3kg		\$3.01		\$9.99	N/A
6	Pedigree Canned Dog Food 700g		\$0.51		\$2.49	36¢ per 100g
Page 8						
1	Uncle Tobys Roll-ups 6pk	Digital	\$2.01	½	\$1.99	\$2.12 per 100g
2	Oreo Cookie 133/147g	Digital	\$1.00	½	\$1.00	N/A
3	Gatorade Sports Drink 600mL excluding G Active	Digital	\$1.90	½	\$1.89	\$3.15 per 1L
4	M&M's/Maltesers/Pods 130-180g	Digital	\$2.50	½	\$2.35	N/A
5	Dairy Farmers Thick & Creamy Yoghurt 4pk	Digital	\$2.26	½	\$1.99	45¢ per 100g
6	Tresemme Shampoo & Conditioner 350mL	Digital	\$4.51	½	\$4.49	\$1.28 per 100mL
Page 9 - Beef Stroganoff Recipe Full Page (Digital Only)						
1	Beef Rump Steak (Meat)	Digital			\$24.99kg	N/A
2	MasterFoods Recipe Base Pouches 175g	Digital	\$0.31		\$1.99	\$1.14 per 100g



Wednesday 18 May 2022 - Tuesday 24 May 2022 (week 21)

Front Page		% Off	Retail	
1	Cadbury Family Block Chocolate 160-190g	TV	\$2.99	N/A
2	Peters Original Ice Cream 2L	TV	\$3.99	20¢ per 100mL
3	Nescafé Coffee Sachets 10pk/Gold 8pk	TV	½ \$3.50	N/A
4	Western Star Spreadable 500g	TV	\$3.99	80¢ per 100g
5	Beef Rump Steak (Meat)	Digital	\$24.99kg	N/A
Page 2				
1	Coca-Cola 375mL 30pk	TV	\$20.99	\$1.87 per 1L
2	Kirks Soft Drink 1.25L		2 for \$3	\$1.20 per 1L
3	Pascall/The Natural Confectionery Bags 150-280g		\$2.99	N/A
4	Cadbury Fingers 114g/Freddo Biscuit 167g		\$1.99	N/A
5	Samboy Potato Chips 175g		\$2.99	\$1.71 per 100g
6	Arnott's Shapes/Savoy/Jatz 140-250g		\$2.49	N/A
7	iCare Toilet Tissue White Double Length 4pk		\$2.99	21¢ per 100sh
8	Kleenex Viva Paper Towel 3pk		\$3.99	N/A
9	Chux Super Wipes Regular 10s/Large 5s		\$2.99	N/A
10	Cold Power Laundry Liquid 1.8/2L/Powder 1.8/2kg		\$11.99	N/A
11	Pedigree Dry Dog Food 2.5/3kg		\$9.99	N/A
12	Pedigree Canned Dog Food 700g		\$2.49	36¢ per 100g
Page 3				
1	Uncle Tobys Roll-ups 6pk	Digital	½ \$1.99	\$2.12 per 100g
2	Oreo Cookie 133/147g	Digital	½ \$1.00	N/A
3	Gatorade Sports Drink 600mL excluding G Active	Digital	½ \$1.89	\$3.15 per 1L
4	M&M's/Maltesers/Pods 130-180g	Digital	½ \$2.35	N/A
5	Dairy Farmers Thick & Creamy Yoghurt 4pk	Digital	½ \$1.99	45¢ per 100g
6	Tresemme Shampoo & Conditioner 350mL	Digital	½ \$4.49	\$1.28 per 100mL
7	Kellogg's Coco Pops/Froot Loops/Just Right 285-460g	Press	\$3.99	N/A
8	Green's Traditional Cake/Muffin Mix 330-500g		\$1.99	N/A
9	Twinings Teabags 10s		\$1.99	N/A
10	Leggo's Pasta Sauce 490/500g		\$2.99	N/A
11	Heinz Condensed Soup 420g		\$1.69	40¢ per 100g
12	MasterFoods Recipe Base Pouches 175g	Digital	\$1.99	\$1.14 per 100g
Page 4				
1	Green Grapes (Produce)	Press	\$4.50kg	N/A
2	Potatoes Brushed 2.5kg (Produce)	Press	\$4.50bag	\$1.80 per 1kg
3	JC's Peanuts Salted/Unsalted 500g (Produce)		\$4.79ea	\$9.58 per 1kg
4	Cripps Pikelets 8pk (POT)	Press	\$2.99	\$1.50 per 100g
5	Perfect Italiano Grated Cheese 450g	TV	\$5.99	\$13.31 per 1kg
6	Mainland On the Go Cheese & Crackers 50g/Artisan 36/38g		\$1.99	N/A
7	Tamar Valley Greek Style Yoghurt 500g (POT)		\$2.99	60¢ per 100g
8	Nanna's Snack Fruit Pies 4pk/Family 600g	Press	\$2.99	N/A
9	McCain Family Pizza 490/500g	Press	\$5.99	N/A
10	Lean Cuisine Frozen Meals 375g	Digital	½ \$3.35	89¢ per 100g
Page 5 - Beef Stroganoff Recipe Full Page (Digital Only)				
1	Beef Rump Steak (Meat)	Digital	\$24.99kg	N/A
2	MasterFoods Recipe Base Pouches 175g	Digital	\$1.99	\$1.14 per 100g



Wednesday 18 May 2022 - Tuesday 24 May 2022 (week 21)

Page 6 -SOMAT Dishwashing Range - ALL HALF PRICE Full Page (Digital Only)	
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Press

Examiner / Mercury / Advocate

Wednesday 18 May 2022 - Tuesday 24 May 2022 (week 21)

Alpha Sorted List - ALL PRESS (Including Digital)			Retail	
1	Cadbury Family Block Chocolate 160-190g	TV	\$2.99	N/A
2	Coca-Cola 375mL 30pk	TV	\$20.99	\$1.87 per 1L
3	Cripps Pikelets 8pk (POT)		\$2.99	\$1.50 per 100g
4	Dairy Farmers Thick & Creamy Yoghurt 4pk	Digital	\$1.99	45¢ per 100g
5	Gatorade Sports Drink 600mL excluding G Active	Digital	\$1.89	\$3.15 per 1L
6	Kellogg's Coco Pops/Froot Loops/Just Right 285-460g		\$3.99	N/A
7	Lean Cuisine Frozen Meals 375g	Digital	\$3.35	89¢ per 100g
8	M&M's/Maltesers/Pods 130-180g	Digital	\$2.35	N/A
9	McCain Family Pizza 490/500g		\$5.99	N/A
10	Nanna's Snack Fruit Pies 4pk/Family 600g		\$2.99	N/A
11	Nescafé Coffee Sachets 10pk/Gold 8pk	TV	\$3.50	N/A
12	Oreo Cookie 133/147g	Digital	\$1.00	N/A
13	Perfect Italiano Grated Cheese 450g	TV	\$5.99	\$13.31 per 1kg
14	Peters Original Ice Cream 2L	TV	\$3.99	20¢ per 100mL
15	Tresemme Shampoo & Conditioner 350mL	Digital	\$4.49	\$1.28 per 100mL
16	Uncle Tobys Roll-ups 6pk	Digital	\$1.99	\$2.12 per 100g
17	Western Star Spreadable 500g	TV	\$3.99	80¢ per 100g
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Catalogue

Wednesday 18 May 2022 - Tuesday 24 May 2022 (week 21)

Alpha Sorted List - Catalogue		Retail	
1	Arnott's Deluxe Tim Tam Biscuits 175g	\$2.49	N/A
2	Arnott's Shapes/Savoy/Jatz 140-250g	\$2.49	N/A
3	Cadbury Fingers 114g/Freddo Biscuit 167g	\$1.99	N/A
4	Campbell's Real Stock 500mL	\$1.99	40¢ per 100mL
5	Cascade Mixers 200mL 4pk	\$3.49	\$4.36 per 1L
6	Central Cake Co Deluxe Lamingtons 2pk (POT)	\$4.99	\$2.50 per 100g
7	Chux Super Wipes Regular 10s/Large 5s	\$2.99	N/A
8	Coca-Cola Soft Drink 2L	LPE \$3.50	\$1.75 per 1L
9	Cold Power Laundry Liquid 1.8/2L/Powder 1.8/2kg	\$11.99	N/A
10	Cripps Master Loaf 680/700g (POT)	\$3.39	N/A
11	Fountain Specialty/Mint Sauce 250mL	\$2.49	\$1.00 per 100mL
12	Four 'n Twenty Traditional Pies 4pk	\$5.99	86¢ per 100g
13	Green's Traditional Cake/Muffin Mix 330-500g	\$1.99	N/A
14	Heinz Condensed Soup 420g	\$1.69	40¢ per 100g
15	iCare Toilet Tissue White Double Length 4pk	\$2.99	21¢ per 100sh
16	Kirks Soft Drink 1.25L	2 for \$3	\$1.20 per 1L
17	Kleenex Viva Paper Towel 3pk	\$3.99	N/A
18	Leggo's Pasta Sauce 490/500g	\$2.99	N/A
19	Mainland On the Go Cheese & Crackers 50g/Artisan 36/38g	\$1.99	N/A
20	McCain Peas/Corn & Peas/Corn/Carrots 500g	\$2.49	\$4.98 per 1kg
21	Moccona Specialty Blend Coffee 200g	\$11.99	\$6.00 per 100g
22	National Pies Curried Chicken/Chicken Camembert Party Pies 6pk (PO1	\$6.99	N/A
23	Pascall/The Natural Confectionery Bags 150-280g	\$2.99	N/A
24	Pedigree Canned Dog Food 700g	\$2.49	36¢ per 100g
25	Pedigree Dry Dog Food 2.5/3kg	\$9.99	N/A
26	Primo Bacon Pieces/Shredded Ham Twin Pack 300g	\$3.99	\$13.30 per 1kg
27	Samboy Potato Chips 175g	\$2.99	\$1.71 per 100g
28	Tamar Valley Greek Style Yoghurt 500g (POT)	\$2.99	60¢ per 100g
29	Twinings Teabags 10s	\$1.99	N/A