





## **Fresh**

## Wednesday 12 May 2021 - Tuesday 18 May 2021 (week 20)

|  | <u> </u> |                 |              |               | •             |              |
|--|----------|-----------------|--------------|---------------|---------------|--------------|
| Meat Press - Fri 14 May  |          | Supplier        |              |               | Cost          | Retail       |
| Scottsdale Pork Boneless Pork Shoulder Roast                                     | POT      | Scottsdale Pork |              |               | \$8.80kg      | \$9.99kg     |
| Meat Extended Catalogue  |          |                 |              |               |               |              |
| Nichols Six Legged Chicken   | POT      | Nichols         |              |               | \$4.25kg      | \$4.99kg     |
| 2 Beef Rump Steak  |          | Johnston        |              |               | \$12.80kg     | \$21.99kg    |
| 2 PFD Fresh Beef Rump Steak  |          | PFD             |              |               | \$18.60kg     | \$21.99kg    |
| 2 Wilderness Beef Rump Steak   |          | Freshline       |              |               | \$18.60kg     | \$21.99kg    |
| 3 PFD Fresh Lamb Leg Half  |          | PFD             |              |               | \$13.75kg     | \$15.99kg    |
| 3 Wild Clover Half Cut Lamb Legs (ctn 14)  |          | Freshline       |              |               | \$13.50kg     | \$15.99kg    |
| 4 Lamb Loin Chops  |          | Johnston        |              |               | \$13.50kg     | \$24.99kg    |
| 4 PFD Fresh Lamb Loin Chops  |          | PFD             |              | \$20.40kg     | \$21.00kg     | \$24.99kg    |
| 4 Wild Clover Lamb Loin Chops  |          | Freshline       |              | \$20.40kg     | \$21.00kg     | \$24.99kg    |
| Deli Press - Fri 14 May  |          |                 |              |               |               |              |
| 1 Pandani Thin Beef Sausages   | POT      | Pandani         |              |               | \$7.20kg      | \$8.99kg     |
| Deli Extended Catalogue  |          |                 |              |               |               |              |
| 1 Ingham's Chicken Breast Supreme  |          | Ingham's        |              |               | \$12.90kg     | \$17.99kg    |
| 2 Pandani Champagne Ham  | POT      | Pandani         |              |               | \$8.55kg      | \$12.99kg    |
| 3 Ingham's Chicken Breast Fillets  |          | Ingham's        |              |               | \$9.00kg      | \$9.99kg     |
| ^Produce Press - Fri 14 May & TV   |          | Supplier        | Origin       | Case          | Cost          | Retail       |
| 1 Produce Line - Refer to Fresh Sheet  |          |                 | Australia    |               |               |              |
| Produce Press - Fri 14 May & Catalogues  |          |                 |              |               |               |              |
| 1 Washed Potatoes  | POT      | Island Fresh    | Australia    | \$27.20ctn    | \$3.40bag     | \$4.00bag    |
| 2 Packham Pears  | POT      | Island Fresh    | Australia    | \$31.20ctn    | \$2.40kg      | \$2.90kg     |
| Produce Extended Catalogue   |          |                 |              |               |               |              |
| 1 Brussels Sprouts   |          | Island Fresh    | Australia    | \$40.00ctn    | \$4.00kg      | \$5.50kg     |
| Produce Both Catalogues  | W        | ednesday 21     | Apr 2021 (we | ek 17) - Tues | day 18 May 20 | 21 (week 20) |
| 1 JC's Delicious Energy Mix 500g {747040}  |          | Island Fresh    |              |               | \$130.02ctn   | \$8.99ea     |
| Produce In-store Wednesday 21 Apr 2021 (week 17) - Tuesday 18 May 2021 (week 20) |          |                 |              |               |               |              |
| 1 JC's Backyard BBQ Mix 375g {500451}  | *        | Island Fresh    |              |               | \$76.42ctn    | \$5.99ea     |
| 2 JC's Quality Outback Mix 500g {464921}   | *        | Island Fresh    |              |               | \$130.02ctn   | \$9.99ea     |
| 3 JC's Mixed Nuts Salted/Unsalted 350g {416196/416209}                           |          | Island Fresh    |              |               | \$67.55ctn    | \$7.99ea     |

^Currently marked TBA a 4th (Late week) produce line may be added, subject to competition pricing. Where this applies TIR will forward a separate email notification to all retailers by 10.00AM Tuesday. Advertising for the additional line will not commence until the Friday of the promotional week.

\*GST