



Fresh

Wednesday 05 May 2021 - Tuesday 11 May 2021 (week 19)

Meat Press - Fri 07 May		Supplier			Cost	Retail
1	Beef Scotch Fillet Steak	Johnston			\$32.50kg	\$37.99kg
1	PFD Fresh Beef Scotch Fillet Steak	PFD			\$31.00kg	\$37.99kg
1	Wilderness Beef Scotch Fillet Steak	Freshline			\$32.00kg	\$37.99kg
Meat Extended Catalogue						
1	Nichols Butterflied Whole Marinated Chicken	Nichols			\$5.99kg	\$8.99kg
2	Beef Topside Roast	Johnston			\$11.50kg	\$15.99kg
2	PFD Fresh Topside Beef Roast	PFD			\$12.50kg	\$15.99kg
2	Wilderness Beef Topside Roast	Freshline			\$13.50kg	\$15.99kg
3	Beef Mince First Grade	Johnston			\$10.80kg	\$15.99kg
3	PFD Fresh First Grade Beef Mince	PFD			\$13.50kg	\$15.99kg
3	Wilderness Beef First Grade Mince	Freshline			\$13.50kg	\$15.99kg
4	Scottsdale Pork Boneless Pork Scotch Roast	Scottsdale Pork			\$13.20kg	\$15.99kg
Deli Press - Fri 07 May						
1	Primo Middle Bacon Rashers (10kg) {969209}	SIW TRDC			\$112.62ctn	\$15.99kg
Deli Extended Catalogue						
1	Pandani Double Smoked Ham	POT Pandani			\$8.85kg	\$12.99kg
2	Pandani Cocktail Saveloys	POT Pandani			\$7.45kg	\$8.99kg
3	Nichols Chicken Bocconcini	POT Nichols			\$5.11kg	\$6.99kg
^Produce Press - Fri 07 May & TV		Supplier	Origin	Case	Cost	Retail
1	Produce Line - Refer to Fresh Sheet		Australia			
Produce Press - Fri 07 May & Catalogues						
1	Carrots 1kg	POT Island Fresh	Australia		\$1.00bag	\$1.25bag
2	Cherry Tomatoes 250g	POT Island Fresh	Australia		\$2.10pun	\$2.50pun
Produce Extended Catalogue						
1	Butternut Pumpkin	Island Fresh	Australia		\$1.60kg	\$2.00kg
Produce Both Catalogues		Wednesday 21 Apr 2021 (week 17) - Tuesday 18 May 2021 (week 20)				
1	JC's Mixed Nuts Salted/Unsalted 350g {416196/41620}	Island Fresh			\$67.55ctn	\$7.99ea
Produce In-store		Wednesday 21 Apr 2021 (week 17) - Tuesday 18 May 2021 (week 20)				
1	JC's Backyard BBQ Mix 375g {500451}	* Island Fresh			\$76.42ctn	\$5.99ea
2	JC's Delicious Energy Mix 500g {747040}	Island Fresh			\$130.02ctn	\$8.99ea
3	JC's Quality Outback Mix 500g {464921}	* Island Fresh			\$130.02ctn	\$9.99ea

^Currently marked TBA a 4th (Late week) produce line may be added, subject to competition pricing. Where this applies TIR will forward a separate email notification to all retailers by 10.00AM Tuesday. Advertising for the additional line will not commence until the Friday of the promotional week.