

**TV/Digital****Wednesday 27 Apr 2022 - Tuesday 03 May 2022 (week 18)**

Television Advertised		Save	% Off	Retail	
1	Nestle Block Chocolate 118-200g	\$2.66	½	\$2.49	N/A
2	Pepsi/Solo/Sunkist/Lemonade Canned Soft Drinks 375mL 24pk	\$9.00		\$14.50	\$1.61 per 1L
3	Greenseas Canned Tuna 95g	\$1.15	½	\$1.10	\$11.58 per 1kg
4	Foster Clarks Snak Pack 120g	\$0.95	½	\$0.95	79¢ per 100g
5	Sorbent Toilet Tissue 8pk	\$4.70	½	\$4.69	33¢ per 100sh
6	Radiant Laundry Powder 2kg/Liquid 2L	\$10.01	½	\$9.99	N/A
Television Advertised - Fri 29 Apr					
7	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A

Google Advertised					
1	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g	\$1.00	½	\$1.00	N/A
2	Pringles Chips 53g	\$1.16	½	\$1.09	\$2.06 per 100g
3	Moccona Classic Freeze Dried Coffee 200g	\$9.51		\$9.99	\$5.00 per 100g
4	Whiskas Dry Cat Food 800g	\$1.10		\$4.29	54¢ per 100g

Facebook Advertised					
1	Nestle Block Chocolate 118-200g	\$2.66	½	\$2.49	N/A
2	Greenseas Canned Tuna 95g	\$1.15	½	\$1.10	\$11.58 per 1kg
3	Foster Clarks Snak Pack 120g	\$0.95	½	\$0.95	79¢ per 100g
4	Continental Classics Pasta & Sauce/Seasoned Rice 85-125g	\$1.34	½	\$1.25	N/A

Facebook Advertised					
1	Sunsilk Shampoo/Conditioner 200mL	\$2.65	½	\$2.64	\$1.32 per 100mL
2	Dove Antiperspirant 220-254mL	\$4.00	½	\$3.99	N/A
3	Sorbent Toilet Tissue 8pk	\$4.70	½	\$4.69	33¢ per 100sh
4	Radiant Laundry Powder 2kg/Liquid 2L	\$10.01	½	\$9.99	N/A

Wednesday Catalogue Email Header					
1	Sorbent Toilet Tissue 8pk	\$4.70	½	\$4.69	33¢ per 100sh
2	Radiant Laundry Powder 2kg/Liquid 2L	\$10.01	½	\$9.99	N/A
Friday Catalogue Email - Peanut Butter & Strawberry Wraps Recipe					
1	Mission Wraps 6/8pk	\$1.90		\$3.49	N/A
2	Bega Peanut Butter 470g	\$2.66		\$3.99	85¢ per 100g

Website Banner					
1	Nestle Block Chocolate 118-200g	\$2.66	½	\$2.49	N/A
2	Greenseas Canned Tuna 95g	\$1.15	½	\$1.10	\$11.58 per 1kg

**Press**

Examiner / Mercury / Advocate

Wednesday 27 Apr 2022 - Tuesday 03 May 2022 (week 18)

Thursday 28 Apr - ALL PRESS			Save	% Off	Retail	
1	Continental Classics Pasta & Sauce/Seasoned Rice 85-125g	Digital	\$1.34	½	\$1.25	N/A
2	Miracle Spread 1kg		\$1.40		\$2.99	30¢ per 100g
3	Four 'n Twenty Sausage Rolls/Party Pies 12pk		\$2.01		\$3.99	N/A
Friday 29 Apr - Mercury - (Market Fresh)						
1	Mission Wraps 6/8pk	Digital	\$1.90		\$3.49	N/A
2	Beef Porterhouse Steak (Meat)				\$34.99kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)	TV			\$0.00kg	N/A
Friday 29 Apr - Mercury						
1	SPC Baked Beans & Spaghetti 420/425g		\$0.65		\$1.00	N/A
2	Kirks Soft Drink 1.25L		\$0.30		\$1.69	\$1.35 per 1L
3	Peters Original Ice Cream 2L		\$0.76		\$4.49	22¢ per 100mL
Friday 29 Apr - Advocate/Examiner - (Market Fresh)						
1	Mission Wraps 6/8pk	Digital	\$1.90		\$3.49	N/A
2	Beef Porterhouse Steak (Meat)				\$34.99kg	N/A
3	Pandani Virginian Ham (Deli)				\$13.99kg	N/A
Friday 29 Apr - Advocate/Examiner - (Market Fresh)						
1	Produce Line - Refer to Fresh Sheet (Produce)				\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)				\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)	TV			\$0.00kg	N/A
Saturday 30 Apr - Advocate & Examiner						
1	SPC Baked Beans & Spaghetti 420/425g		\$0.65		\$1.00	N/A
2	Kirks Soft Drink 1.25L		\$0.30		\$1.69	\$1.35 per 1L
3	Peters Original Ice Cream 2L		\$0.76		\$4.49	22¢ per 100mL
Saturday 30 Apr - Mercury Front Page						
1	Nestle Block Chocolate 118-200g	TV	\$2.66	½	\$2.49	N/A
2	Greenseas Canned Tuna 95g	TV	\$1.15	½	\$1.10	\$11.58 per 1kg



Wednesday 27 Apr 2022 - Tuesday 03 May 2022 (week 18)

Front			Save	% Off	Retail	
1	Nestle Block Chocolate 118-200g	TV	\$2.66	½	\$2.49	N/A
2	Greenseas Canned Tuna 95g	TV	\$1.15	½	\$1.10	\$11.58 per 1kg
3	Sorbent Toilet Tissue 8pk	TV	\$4.70	½	\$4.69	33¢ per 100sh
4	Radiant Laundry Powder 2kg/Liquid 2L	TV	\$10.01	½	\$9.99	N/A
5	Beef Porterhouse Steak (Meat)	Press			\$34.99kg	N/A
Page 2 - Meat & Produce						
1	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)				\$0.00kg	N/A
4	JC's Mixed Nuts Salted/Unsalted 350g (Produce)		\$1.90		\$7.99ea	\$22.83 per 1kg
5	Lamb Loin Chops (Meat)				\$26.99kg	N/A
6	Nichols Six Legged Chicken (Meat)				\$4.49kg	N/A
7	Scottsdale Pork Pork Mince 500g (Meat)				\$6.99ea	\$13.98 per 1kg
8	Scottsdale Pork Mini Boneless Pork Scotch Roast (Meat)				\$15.99kg	N/A
Page 3 - Deli & Bakery						
1	Pandani Virginian Ham (Deli)	Press			\$13.99kg	N/A
2	Nichols Chicken Thigh Fillet (Deli)				\$13.99kg	N/A
3	Pandani Rindless Middle Bacon (Deli)				\$16.99kg	N/A
4	Ingham's Chicken Breast Supreme (Deli)				\$16.99kg	N/A
5	Mission Wraps 6/8pk	Digital	\$1.90		\$3.49	N/A
6	National Pies Party Pies/Sausage Rolls 12pk (POT)		\$2.50		\$6.99	97¢ per 100g
7	Mighty Soft Sliced Bread 700g (POT)		\$0.79		\$3.30	47¢ per 100g
8	Golden Crumpet Rounds 6pk (POT)		\$1.06		\$2.49	83¢ per 100g
Page 4						
1	Pepsi/Solo/Sunkist/Lemonade Canned Soft Drinks 375mL 24pk	TV	\$9.00		\$14.50	\$1.61 per 1L
2	Kirks Soft Drink 1.25L	Press	\$0.30		\$1.69	\$1.35 per 1L
3	Coca-Cola/Lift/Fanta/Sprite 375mL 10pk		\$4.30		\$8.49	\$2.26 per 1L
4	Cascade Mixers 200mL 4pk		\$0.51		\$3.49	\$4.36 per 1L
5	Mount Franklin Spring Water 500mL 20pk		\$6.00		\$8.99	90¢ per 1L
6	V Energy Drink 250mL 4pk		\$3.81		\$5.99	\$5.99 per 1L
7	Cadbury Roses Boxed Chocolates 225g		\$4.50		\$5.99	\$2.66 per 100g
8	Cadbury Share Pack 144-180g		\$1.01		\$3.99	N/A
9	Allen's Soothers/Butter Menthol/Anticol 10pk		\$0.71		\$1.49	15¢ per 1ea
10	Cadbury Mini Fingers/Freddo 116/139g		\$1.21		\$1.99	N/A
11	Arnott's Obsessions/Deluxe Tim Tam Biscuits 115-175g		\$1.01		\$3.99	N/A
12	Smith's Potato Chips/Doritos Corn Chips 130-175g		\$1.06		\$2.69	N/A
Page 5						
1	SPC Baked Beans & Spaghetti 420/425g	Press	\$0.65		\$1.00	N/A
2	Edgell Beans/Chick Peas/Lentils 400g		\$0.41		\$1.49	\$3.73 per 1kg
3	Harvest Hot Pack Meals 425g		\$0.90		\$3.49	82¢ per 100g
4	Campbell's Real Stock 1L		\$1.01		\$2.99	30¢ per 100mL
5	Suimin Cup Noodles 70g		\$0.46		\$1.49	\$2.13 per 100g
6	SunRice Plain Microwave/Premium Rice Pouch 250g		\$0.56		\$2.49	\$1.00 per 100g



Wednesday 27 Apr 2022 - Tuesday 03 May 2022 (week 18)

7	Bega Peanut Butter 470g	Digital	\$2.66		\$3.99	85¢ per 100g
8	Golden Circle Long Life Juice 2L		\$1.20		\$3.99	\$2.00 per 1L



Wednesday 27 Apr 2022 - Tuesday 03 May 2022 (week 18)

Page 5 - Moccona Side Panel							
9	Moccona Classic Freeze Dried Coffee 200g	Digital	\$9.51		\$9.99	\$5.00 per 100g	
10	Moccona Specialty Blend Coffee 200g		\$8.51		\$11.99	\$6.00 per 100g	
Page 6							
1	Miracle Spread 1kg	Press	\$1.40		\$2.99	30¢ per 100g	
2	Mainland Tasty Cheese Slices 210g		\$1.30		\$3.99	\$19.00 per 1kg	
3	Philadelphia Cream Cheese Block 250g		\$1.36		\$3.49	\$13.96 per 1kg	
4	Pauls Chilled Vanilla Custard 600g		\$0.40		\$2.99	50¢ per 100g	
5	Violet Crumble Flavoured Milk 500mL		\$1.50		\$3.49	\$6.98 per 1L	
6	San Remo Fresh Pasta 350g		\$1.00		\$4.99	\$1.43 per 100g	
7	Four 'n Twenty Sausage Rolls/Party Pies 12pk	Press	\$2.01		\$3.99	N/A	
8	McCain Beer Batter Wedges/Chips 750g		\$1.31		\$2.99	\$3.99 per 1kg	
9	Ingham's Creamy Garlic Chicken Kiev's 600g		\$2.36		\$9.99	\$16.65 per 1kg	
10	Peters Original Ice Cream 2L	Press	\$0.76		\$4.49	22¢ per 100mL	
11	Bulla Multipack Sticks 8-14pk		\$1.51		\$5.99	N/A	
12	Peters Lifesavers/Frosty Fruit 8pk		\$1.51		\$5.99	N/A	
Page 7							
1	Handee Ultra Paper Towel 4pk/Double 2pk		\$2.46		\$4.99	\$2.08 per 100ea	
2	Bref Cubes 50g 2pk/Power Active 50g/Lemon 50mL		\$2.01		\$3.99	N/A	
3	Multix Drawtight Garbage Bags 20s		\$0.73		\$3.49	17¢ per 1ea	
4	Colgate Total Toothpaste Advanced/Charcoal 115g		\$1.51		\$4.99	\$4.34 per 100g	
5	Dove Bodywash 1L		\$7.51	½	\$7.49	75¢ per 100mL	
6	Kleenex Facial Tissues 250s		\$0.80		\$2.49	\$1.00 per 100ea	
Page 7 - Pet Food Half Page Panel							
7	Pedigree Canned Dog Food 1.2kg		\$0.75		\$3.75	31¢ per 100g	
8	My Dog Tray 100g		\$0.35		\$1.25	\$1.25 per 100g	
9	Supercoat Dog Food 7.5kg		\$7.90		\$25.99	35¢ per 100g	
10	Schmackos Strapz 200g		\$1.51		\$4.99	\$2.50 per 100g	
11	Dine Cat Food Tray 85g		\$0.15		\$1.15	\$1.35 per 100g	
12	Whiskas Dry Cat Food 800g	Digital	\$1.10		\$4.29	54¢ per 100g	
Page 8 - Half Price Page							
1	Foster Clarks Snak Pack 120g	TV	\$0.95	½	\$0.95	79¢ per 100g	
2	Pringles Chips 53g	Digital	\$1.16	½	\$1.09	\$2.06 per 100g	
3	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g	Digital	\$1.00	½	\$1.00	N/A	
4	Continental Classics Pasta & Sauce/Seasoned Rice 85-125g	Digital	\$1.34	½	\$1.25	N/A	
5	Sunsilk Shampoo/Conditioner 200mL	Digital	\$2.65	½	\$2.64	\$1.32 per 100mL	
6	Dove Antiperspirant 220-254mL	Digital	\$4.00	½	\$3.99	N/A	
Page 5 - Peanut Butter & Strawberry Wraps Recipe Full Page (Digital Only)							
1	Mission Wraps 6/8pk	Digital	\$1.90		\$3.49	N/A	
2	Bega Peanut Butter 470g	Digital	\$2.66		\$3.99	85¢ per 100g	



Standard Catalogue

Wednesday 27 Apr 2022 - Tuesday 03 May 2022 (week 18)

Front Page			% Off	Retail	
1	Nestle Block Chocolate 118-200g	TV	½	\$2.49	N/A
2	Greenseas Canned Tuna 95g	TV	½	\$1.10	\$11.58 per 1kg
3	Sorbent Toilet Tissue 8pk	TV	½	\$4.69	33¢ per 100sh
4	Radiant Laundry Powder 2kg/Liquid 2L	TV	½	\$9.99	N/A
5	Beef Porterhouse Steak (Meat)	Press		\$34.99kg	N/A
Page 2					
1	Pepsi/Solo/Sunkist/Lemonade Canned Soft Drinks 375mL 24pk	TV		\$14.50	\$1.61 per 1L
2	Kirks Soft Drink 1.25L	Press		\$1.69	\$1.35 per 1L
3	V Energy Drink 250mL 4pk			\$5.99	\$5.99 per 1L
4	Cascade Mixers 200mL 4pk			\$3.49	\$4.36 per 1L
5	Coca-Cola/Lift/Fanta/Sprite 375mL 10pk			\$8.49	\$2.26 per 1L
6	Mount Franklin Spring Water 500mL 20pk			\$8.99	90¢ per 1L
7	Cadbury Mini Fingers/Freddo 116/139g			\$1.99	N/A
8	Cadbury Roses Boxed Chocolates 225g			\$5.99	\$2.66 per 100g
9	Smith's Potato Chips/Doritos Corn Chips 130-175g			\$2.69	N/A
10	Pedigree Canned Dog Food 1.2kg			\$3.75	31¢ per 100g
11	Dine Cat Food Tray 85g			\$1.15	\$1.35 per 100g
12	Whiskas Dry Cat Food 800g	Digital		\$4.29	54¢ per 100g
Page 3 - Half Price Half Page					
1	Foster Clarks Snak Pack 120g	TV	½	\$0.95	79¢ per 100g
2	Pringles Chips 53g	Digital	½	\$1.09	\$2.06 per 100g
3	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g	Digital	½	\$1.00	N/A
4	Continental Classics Pasta & Sauce/Seasoned Rice 85-125g	Digital	½	\$1.25	N/A
5	Sunsilk Shampoo/Conditioner 200mL	Digital	½	\$2.64	\$1.32 per 100mL
6	Dove Antiperspirant 220-254mL	Digital	½	\$3.99	N/A
Page 3					
7	SPC Baked Beans & Spaghetti 420/425g	Press		\$1.00	N/A
8	Harvest Hot Pack Meals 425g			\$3.49	82¢ per 100g
9	SunRice Plain Microwave/Premium Rice Pouch 250g			\$2.49	\$1.00 per 100g
10	Moccona Classic Freeze Dried Coffee 200g	Digital		\$9.99	\$5.00 per 100g
11	Golden Circle Long Life Juice 2L			\$3.99	\$2.00 per 1L
12	Bega Peanut Butter 470g	Digital		\$3.99	85¢ per 100g
Page 4					
1	Produce Line - Refer to Fresh Sheet (Produce)	Press		\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press		\$0.00kg	N/A
3	JC's Mixed Nuts Salted/Unsalted 350g (Produce)			\$7.99ea	\$22.83 per 1kg
4	Mission Wraps 6/8pk	Digital		\$3.49	N/A
5	Miracle Spread 1kg	Press		\$2.99	30¢ per 100g
6	Mainland Tasty Cheese Slices 210g			\$3.99	\$19.00 per 1kg
7	Philadelphia Cream Cheese Block 250g			\$3.49	\$13.96 per 1kg
8	Four 'n Twenty Sausage Rolls/Party Pies 12pk	Press		\$3.99	N/A
9	Bulla Multipack Sticks 8-14pk			\$5.99	N/A
10	Peters Original Ice Cream 2L	Press		\$4.49	22¢ per 100mL



Wednesday 27 Apr 2022 - Tuesday 03 May 2022 (week 18)

Page 5 - Peanut Butter & Strawberry Wraps Recipe Full Page (Digital Only)				
1	Mission Wraps 6/8pk	Digital	\$3.49	N/A
2	Bega Peanut Butter 470g	Digital	\$3.99	85¢ per 100g



Press

Examiner / Mercury / Advocate

Wednesday 27 Apr 2022 - Tuesday 03 May 2022 (week 18)

Alpha Sorted List - ALL PRESS (Including Digital)			Retail	
1	Bega Peanut Butter 470g	Digital	\$3.99	85¢ per 100g
2	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g	Digital	\$1.00	N/A
3	Continental Classics Pasta & Sauce/Seasoned Rice 85-125g	Digital	\$1.25	N/A
4	Dove Antiperspirant 220-254mL	Digital	\$3.99	N/A
5	Foster Clarks Snak Pack 120g	TV	\$0.95	79¢ per 100g
6	Four 'n Twenty Sausage Rolls/Party Pies 12pk		\$3.99	N/A
7	Greenseas Canned Tuna 95g	TV	\$1.10	\$11.58 per 1kg
8	Kirks Soft Drink 1.25L		\$1.69	\$1.35 per 1L
9	Miracle Spread 1kg		\$2.99	30¢ per 100g
10	Mission Wraps 6/8pk	Digital	\$3.49	N/A
11	Moccona Classic Freeze Dried Coffee 200g	Digital	\$9.99	\$5.00 per 100g
12	Nestle Block Chocolate 118-200g	TV	\$2.49	N/A
13	Pepsi/Solo/Sunkist/Lemonade Canned Soft Drinks 375mL 24pk	TV	\$14.50	\$1.61 per 1L
14	Peters Original Ice Cream 2L		\$4.49	22¢ per 100mL
15	Pringles Chips 53g	Digital	\$1.09	\$2.06 per 100g
16	Radiant Laundry Powder 2kg/Liquid 2L	TV	\$9.99	N/A
17	Sorbent Toilet Tissue 8pk	TV	\$4.69	33¢ per 100sh
18	SPC Baked Beans & Spaghetti 420/425g		\$1.00	N/A
19	Sunsilk Shampoo/Conditioner 200mL	Digital	\$2.64	\$1.32 per 100mL
20	Whiskas Dry Cat Food 800g	Digital	\$4.29	54¢ per 100g



Catalogue

Wednesday 27 Apr 2022 - Tuesday 03 May 2022 (week 18)

Alpha Sorted List - Catalogue		Retail	
1	Allen's Soothers/Butter Menthol/Anticol 10pk	\$1.49	15¢ per 1ea
2	Arnott's Obsessions/Deluxe Tim Tam Biscuits 115-175g	\$3.99	N/A
3	Bref Cubes 50g 2pk/Power Active 50g/Lemon 50mL	\$3.99	N/A
4	Bulla Multipack Sticks 8-14pk	\$5.99	N/A
5	Cadbury Mini Fingers/Freddo 116/139g	\$1.99	N/A
6	Cadbury Roses Boxed Chocolates 225g	\$5.99	\$2.66 per 100g
7	Cadbury Share Pack 144-180g	\$3.99	N/A
8	Campbell's Real Stock 1L	\$2.99	30¢ per 100mL
9	Cascade Mixers 200mL 4pk	\$3.49	\$4.36 per 1L
10	Coca-Cola/Lift/Fanta/Sprite 375mL 10pk	\$8.49	\$2.26 per 1L
11	Colgate Total Toothpaste Advanced/Charcoal 115g	\$4.99	\$4.34 per 100g
12	Dine Cat Food Tray 85g	\$1.15	\$1.35 per 100g
13	Dove Bodywash 1L	\$7.49	75¢ per 100mL
14	Edgell Beans/Chick Peas/Lentils 400g	\$1.49	\$3.73 per 1kg
15	Golden Circle Long Life Juice 2L	\$3.99	\$2.00 per 1L
16	Golden Crumpet Rounds 6pk (POT)	\$2.49	83¢ per 100g
17	Handee Ultra Paper Towel 4pk/Double 2pk	\$4.99	\$2.08 per 100ea
18	Harvest Hot Pack Meals 425g	\$3.49	82¢ per 100g
19	Ingham's Creamy Garlic Chicken Kievs 600g	\$9.99	\$16.65 per 1kg
20	Kleenex Facial Tissues 250s	\$2.49	\$1.00 per 100ea
21	Mainland Tasty Cheese Slices 210g	\$3.99	\$19.00 per 1kg
22	McCain Beer Batter Wedges/Chips 750g	\$2.99	\$3.99 per 1kg
23	Mighty Soft Sliced Bread 700g (POT)	\$3.30	47¢ per 100g
24	Moccona Specialty Blend Coffee 200g	\$11.99	\$6.00 per 100g
25	Mount Franklin Spring Water 500mL 20pk	\$8.99	90¢ per 1L
26	Multix Drawtight Garbage Bags 20s	\$3.49	17¢ per 1ea
27	My Dog Tray 100g	\$1.25	\$1.25 per 100g
28	National Pies Party Pies/Sausage Rolls 12pk (POT)	\$6.99	97¢ per 100g
29	Pauls Chilled Vanilla Custard 600g	\$2.99	50¢ per 100g
30	Pedigree Canned Dog Food 1.2kg	\$3.75	31¢ per 100g
31	Peters Lifesavers/Frosty Fruit 8pk	\$5.99	N/A
32	Philadelphia Cream Cheese Block 250g	\$3.49	\$13.96 per 1kg
33	San Remo Fresh Pasta 350g	\$4.99	\$1.43 per 100g
34	Schmackos Strapz 200g	\$4.99	\$2.50 per 100g
35	Smith's Potato Chips/Doritos Corn Chips 130-175g	\$2.69	N/A
36	Suimin Cup Noodles 70g	\$1.49	\$2.13 per 100g
37	SunRice Plain Microwave/Premium Rice Pouch 250g	\$2.49	\$1.00 per 100g
38	Supercoat Dog Food 7.5kg	\$25.99	35¢ per 100g
39	V Energy Drink 250mL 4pk	\$5.99	\$5.99 per 1L
40	Violet Crumble Flavoured Milk 500mL	\$3.49	\$6.98 per 1L