

**TV/Digital****Wednesday 12 Apr 2023 - Tuesday 18 Apr 2023 (week 15)**

| <b>Television Advertised</b>              |   | Save    | % Off | Retail   |                 |
|---|---|---------|-------|----------|-----------------|
| 1   | Continental Cup-a-Soup 2pk                    | \$1.69  | ½     | \$1.50   | N/A             |
| 2   | Indomie Noodle Cup 75g                        | \$1.00  | ½     | \$1.00   | \$1.33 per 100g |
| 3   | Arnott's Shapes 130-190g                      | \$1.75  | ½     | \$1.75   | N/A             |
| 4   | Connoisseur Ice Cream Stick 4/6pk             | \$5.00  | ½     | \$4.95   | N/A             |
| 5   | Coca-Cola 30 x 375mL                          | \$13.55 |       | \$25.55  | \$2.27 per 1L   |
| 6   | Tamar Valley Greek Style Yoghurt 500g (POT)   | \$2.00  |       | \$2.99   | 60¢ per 100g    |
| <b>Television Advertised - Fri 14 Apr</b> |   |         |       |          |                 |
| 7   | Produce Line - Refer to Fresh Sheet (Produce) |         |       | \$0.00kg | N/A             |

| <b>Google Advertised</b> |  |        |   |        |                  |
|--------------------------|--|--------|---|--------|------------------|
| 1                        | Rexona Advanced Antiperspirant 220mL                     | \$4.40 | ½ | \$4.29 | \$1.95 per 100mL |
| 2                        | Continental Classics Pasta & Sauce/Seasoned Rice 85-125g | \$1.69 | ½ | \$1.50 | N/A              |
| 3                        | Natural Chip Company 175g                                | \$2.49 | ½ | \$2.40 | \$1.37 per 100g  |
| 4                        | Red Bull Energy Drink 4 x 250mL                          | \$5.01 |   | \$6.99 | \$6.99 per 1L    |

| <b>Facebook Advertised - Breakfast</b> |   |        |   |         |                 |
|--|---|--------|---|---------|-----------------|
| 1                                      | Tamar Valley Greek Style Yoghurt 500g (POT)       | \$2.00 |   | \$2.99  | 60¢ per 100g    |
| 2                                      | Vita-Cee Juice 2L (POT)                           | \$0.50 |   | \$4.99  | \$2.50 per 1L   |
| 3                                      | Moccona Classic Freeze Dried Coffee 200g          | \$6.01 |   | \$13.49 | \$6.75 per 100g |
| 4                                      | Sanitarium So Good Almond Milk 1L                 | \$1.50 | ½ | \$1.49  | \$1.49 per 1L   |
| 5                                      | Ashgrove Full Cream/Non Homogenised Milk 2L (POT) | \$0.26 |   | \$4.99  | \$2.50 per 1L   |
| 6                                      | Cripps Crumpet Splits 6pk (POT)                   | \$1.26 |   | \$2.59  | 61¢ per 100g    |

| <b>Wednesday Catalogue Email Header</b>       |                                     |        |   |          |                 |
|---|-------------------------------------|--------|---|----------|-----------------|
| 1   | Continental Cup-a-Soup 2pk          | \$1.69 | ½ | \$1.50   | N/A             |
| 2   | Connoisseur Ice Cream Stick 4/6pk   | \$5.00 | ½ | \$4.95   | N/A             |
| <b>Friday Catalogue Email - Dukkah Recipe</b> |                                     |        |   |          |                 |
| 1   | JC's Almonds Natural 500g (Produce) | \$3.00 |   | \$8.99ea | \$17.98 per 1kg |

| <b>Website Banner</b> |                          |        |   |        |                 |
|-----------------------|--------------------------|--------|---|--------|-----------------|
| 1                     | Indomie Noodle Cup 75g   | \$1.00 | ½ | \$1.00 | \$1.33 per 100g |
| 2                     | Arnott's Shapes 130-190g | \$1.75 | ½ | \$1.75 | N/A             |

| <b>Radio Advertised</b> |                                   |        |   |        |                 |
|-------------------------|-----------------------------------|--------|---|--------|-----------------|
| 1                       | Continental Cup-a-Soup 2pk        | \$1.69 | ½ | \$1.50 | N/A             |
| 2                       | Indomie Noodle Cup 75g            | \$1.00 | ½ | \$1.00 | \$1.33 per 100g |
| 3                       | Sanitarium So Good Almond Milk 1L | \$1.50 | ½ | \$1.49 | \$1.49 per 1L   |
| 4                       | Connoisseur Ice Cream Stick 4/6pk | \$5.00 | ½ | \$4.95 | N/A             |



# Press

Examiner / Mercury / Advocate

Wednesday 12 Apr 2023 - Tuesday 18 Apr 2023 (week 15)

| Thursday 13 Apr - ALL PRESS                               |   | Save    | % Off  | Retail    |                 |
|---|---|---------|--------|-----------|-----------------|
| 1   | Cheer Cheese Slices 250g                      | \$1.01  |        | \$6.99    | \$27.96 per 1kg |
| 2   | Nanna's Snack Fruit Pies 4pk/Family 600g      | \$1.00  |        | \$3.99    | N/A             |
| 3   | Whiskas Canned Cat Food 400g                  | \$0.90  |        | \$2.10    | 53¢ per 100g    |
| <b>Friday 14 Apr - Mercury - (Market Fresh)</b>           |   |         |        |           |                 |
| 1   | Cripps Crumpet Splits 6pk (POT)               | Digital | \$1.26 | \$2.59    | 61¢ per 100g    |
| 2   | Beef Rump Steak (Meat)                        |         |        | \$25.99kg | N/A             |
| 3   | Produce Line - Refer to Fresh Sheet (Produce) | TV      |        | \$0.00kg  | N/A             |
| <b>Friday 14 Apr - Mercury</b>                            |   |         |        |           |                 |
| 1   | Mars Medium Bars 35-56g                       |         | \$1.00 | ½ \$1.00  | N/A             |
| 2   | Sanitarium So Good Almond Milk 1L             | Digital | \$1.50 | ½ \$1.49  | \$1.49 per 1L   |
| 3   | Palmolive Ultra Dishwashing Liquid 500mL      |         | \$2.51 | ½ \$2.49  | 50¢ per 100mL   |
| <b>Friday 14 Apr - Advocate/Examiner - (Market Fresh)</b> |   |         |        |           |                 |
| 1   | Cripps Crumpet Splits 6pk (POT)               | Digital | \$1.26 | \$2.59    | 61¢ per 100g    |
| 2   | Beef Rump Steak (Meat)                        |         |        | \$25.99kg | N/A             |
| 3   | Pandani Double Smoked Ham (Deli)              |         |        | \$15.99kg | N/A             |
| <b>Friday 14 Apr - Advocate/Examiner - (Market Fresh)</b> |   |         |        |           |                 |
| 1   | Potatoes Brushed 2.5kg (Produce)              |         |        | \$5.00bag | \$2.00 per 1kg  |
| 2   | Packham Pears (Produce)                       |         |        | \$3.50kg  | N/A             |
| 3   | Produce Line - Refer to Fresh Sheet (Produce) | TV      |        | \$0.00kg  | N/A             |
| <b>Saturday 15 Apr - Advocate &amp; Examiner</b>          |   |         |        |           |                 |
| 1   | Mars Medium Bars 35-56g                       |         | \$1.00 | ½ \$1.00  | N/A             |
| 2   | Sanitarium So Good Almond Milk 1L             | Digital | \$1.50 | ½ \$1.49  | \$1.49 per 1L   |
| 3   | Palmolive Ultra Dishwashing Liquid 500mL      |         | \$2.51 | ½ \$2.49  | 50¢ per 100mL   |
| <b>Saturday 15 Apr - Mercury Front Page</b>               |   |         |        |           |                 |
| 1   | Arnott's Shapes 130-190g                      | TV      | \$1.75 | ½ \$1.75  | N/A             |
| 2   | Indomie Noodle Cup 75g                        | TV      | \$1.00 | ½ \$1.00  | \$1.33 per 100g |



Wednesday 12 Apr 2023 - Tuesday 18 Apr 2023 (week 15)

| Front                                  |  |         | Save    | % Off | Retail    |                  |
|--|--|---------|---------|-------|-----------|------------------|
| 1                                      | Arnott's Shapes 130-190g                                 | TV      | \$1.75  | ½     | \$1.75    | N/A              |
| 2                                      | Continental Cup-a-Soup 2pk                               | TV      | \$1.69  | ½     | \$1.50    | N/A              |
| 3                                      | Indomie Noodle Cup 75g                                   | TV      | \$1.00  | ½     | \$1.00    | \$1.33 per 100g  |
| 4                                      | Connoisseur Ice Cream Stick 4/6pk                        | TV      | \$5.00  | ½     | \$4.95    | N/A              |
| 5                                      | Beef Rump Steak (Meat)                                   | Press   |         |       | \$25.99kg | N/A              |
| <b>Page 2</b>                          |  |         |         |       |           |                  |
| 1                                      | Natural Chip Company 175g                                | Digital | \$2.49  | ½     | \$2.40    | \$1.37 per 100g  |
| 2                                      | Mars Medium Bars 35-56g                                  | Press   | \$1.00  | ½     | \$1.00    | N/A              |
| 3                                      | Continental Classics Pasta & Sauce/Seasoned Rice 85-125g | Digital | \$1.69  | ½     | \$1.50    | N/A              |
| 4                                      | Sanitarium So Good Almond Milk 1L                        | Digital | \$1.50  | ½     | \$1.49    | \$1.49 per 1L    |
| <b>Page 3</b>                          |  |         |         |       |           |                  |
| 1                                      | Palmolive Ultra Dishwashing Liquid 500mL                 | Press   | \$2.51  | ½     | \$2.49    | 50¢ per 100mL    |
| 2                                      | Rexona Advanced Antiperspirant 220mL                     | Digital | \$4.40  | ½     | \$4.29    | \$1.95 per 100mL |
| 3                                      | Domestos Bleach 1.25L                                    |         | \$3.50  | ½     | \$3.45    | \$2.76 per 1L    |
| 4                                      | Finish Ultimate All in 1 Dish Tablets 36pk               |         | \$22.50 | ½     | \$22.50   | 63¢ per 1ea      |
| <b>Page 4 - Meat &amp; Produce</b>     |  |         |         |       |           |                  |
| 1                                      | Potatoes Brushed 2.5kg (Produce)                         | Press   |         |       | \$5.00bag | \$2.00 per 1kg   |
| 2                                      | Packham Pears (Produce)                                  | Press   |         |       | \$3.50kg  | N/A              |
| 3                                      | Brown Onion 1kg Bag (Produce)                            |         |         |       | \$1.90bag | \$1.90 per 1kg   |
| 4                                      | JC's Almonds Natural 500g (Produce)                      | Digital | \$3.00  |       | \$8.99ea  | \$17.98 per 1kg  |
| 5                                      | Lamb Legs Half (Meat)                                    |         |         |       | \$17.99kg | N/A              |
| 6                                      | Scottsdale Pork Artisan Pork Sausages 475g (Meat)        |         |         |       | \$8.99ea  | \$18.93 per 1kg  |
| 7                                      | Scottsdale Pork Pickled Pork (POT) (Meat)                |         |         |       | \$13.99kg | N/A              |
| 8                                      | Ingham's Chicken Schnitzel 600g (Tray) (Meat)            |         |         |       | \$11.99ea | \$19.98 per 1kg  |
| <b>Page 5 - Deli &amp; Bakery</b>      |  |         |         |       |           |                  |
| 1                                      | Pandani Double Smoked Ham (Deli)                         | Press   |         |       | \$15.99kg | N/A              |
| 2                                      | Tibaldi Rindless Short Cut Bacon (2.5kg) (Deli)          |         |         |       | \$13.99kg | N/A              |
| 3                                      | Marion Bay Free Range Chicken Wings (Deli)               |         |         |       | \$6.99kg  | N/A              |
| 4                                      | Nichols Chicken Maryland (Deli)                          |         |         |       | \$10.99kg | N/A              |
| 5                                      | Cripps Crumpet Splits 6pk (POT)                          | Digital | \$1.26  |       | \$2.59    | 61¢ per 100g     |
| 6                                      | Helga's Wraps 5-8pk                                      |         | \$2.01  |       | \$2.99    | N/A              |
| 7                                      | Cripps ANZAC Tin 300g (Everyday Price)                   |         |         |       | \$11.99   | \$4.00 per 100g  |
| 8                                      | National Pies Meat Pies/Pasties/Sausage Rolls 2pk (POT)  |         | \$1.80  |       | \$6.99    | N/A              |
| <b>Page 6 - LPE Double Page Spread</b> |  |         |         |       |           |                  |
| 1                                      | Zafarelli Pasta 500g                                     | LPE     |         |       | \$1.75    | 35¢ per 100g     |
| 2                                      | Nice & Natural Nut Bars 6pk                              | LPE     |         |       | \$4.25    | N/A              |
| 3                                      | Arnott's Multipack Variety 12/15pk                       | LPE     |         |       | \$5.50    | N/A              |
| 4                                      | Prima Fruit Drinks 200mL 6pk                             | LPE     |         |       | \$3.49    | \$2.91 per 1L    |
| 5                                      | Tas Taste Plain/Self Raising Flour 2kg (POT)             | LPE     |         |       | \$2.89    | \$1.45 per 1kg   |
| 6                                      | William's Bread 800-900g (POT)                           | LPE     |         |       | \$4.35    | N/A              |
| <b>Page 7 - LPE Double Page Spread</b> |  |         |         |       |           |                  |
| 1                                      | Meadowlea Spread 500g                                    | LPE     |         |       | \$4.50    | 90¢ per 100g     |
| 2                                      | Chris' Dip 200g Ex. Plant Based                          | LPE     |         |       | \$3.69    | \$1.85 per 100g  |
| 3                                      | McCain Peas/Corn & Peas/Corn/Carrots 500g                | LPE     |         |       | \$3.75    | \$7.50 per 1kg   |
| 4                                      | U by Kotex Pads/Tampons 10-16pk                          | LPE     |         |       | \$5.00    | N/A              |



## Wednesday 12 Apr 2023 - Tuesday 18 Apr 2023 (week 15)

|                              |  |         |         |  |         |                  |
|------------------------------|--|---------|---------|--|---------|------------------|
| 5                            | Fab Laundry Powder 900g/1kg  | LPE     |         |  | \$6.50  | N/A              |
| 6                            | Fancy Feast Dry Cat Food 430/450g                                    | LPE     |         |  | \$6.00  | N/A              |
| <b>Page 8</b>                |  |         |         |  |         |                  |
| 1                            | Red Bull Energy Drink 4 x 250mL                                      | Digital | \$5.01  |  | \$6.99  | \$6.99 per 1L    |
| 2                            | Coca-Cola 30 x 375mL   | TV      | \$13.55 |  | \$25.55 | \$2.27 per 1L    |
| 3                            | Coca-Cola/Fanta/Sprite Soft Drink 1.25L                              |         | \$0.86  |  | \$1.99  | \$1.59 per 1L    |
| 4                            | Mount Franklin Lightly Sparkling Spring Water 1.25L                  |         | \$1.10  |  | \$1.99  | \$1.59 per 1L    |
| 5                            | Powerade Sports Drink 600mL  |         | \$1.25  |  | \$2.75  | \$4.58 per 1L    |
| 6                            | Skittles Confectionery 160-200g                                      |         | \$1.31  |  | \$3.69  | N/A              |
| 7                            | Cadbury Family Block Chocolate 160-190g                              |         | \$1.65  |  | \$3.85  | N/A              |
| 8                            | Mars Fun Size Bags 132-192g  |         | \$1.51  |  | \$3.49  | N/A              |
| 9                            | Twisties/Burger Rings/Toobs/Cheetos 125-270g                         |         | \$1.81  |  | \$3.49  | N/A              |
| <b>Page 9</b>                |  |         |         |  |         |                  |
| 1                            | Moccona Classic Freeze Dried Coffee 200g                             | Digital | \$6.01  |  | \$13.49 | \$6.75 per 100g  |
| 2                            | Uncle Tobys Quick/Traditional Oats 1kg                               |         | \$2.34  |  | \$5.25  | 53¢ per 100g     |
| 3                            | Queen Pure Maple Syrup 250mL   |         | \$1.46  |  | \$7.99  | \$3.20 per 100mL |
| 4                            | Kellogg's Nutri-Grain/Special K/Sultana Bran/Coco Pops Chex 470-700g |         | \$2.51  |  | \$6.49  | N/A              |
| 5                            | Nestle Milo 1.1kg  |         | \$3.66  |  | \$13.99 | \$1.27 per 100g  |
| 6                            | Tonight Simmer Sauces 475-500g                                       |         | \$0.51  |  | \$3.49  | N/A              |
| 7                            | Harvest Hot Pack Meals 425g  |         | \$1.01  |  | \$3.99  | 94¢ per 100g     |
| 8                            | Leggo's Tomato Paste 140g 2pk  |         | \$0.86  |  | \$2.99  | \$1.07 per 100g  |
| 9                            | McKenzie's Soup Mixes 500g   |         | \$0.21  |  | \$1.69  | \$3.38 per 1kg   |
| <b>Page 10</b>               |  |         |         |  |         |                  |
| 1                            | Tamar Valley Greek Style Yoghurt 500g (POT)                          | TV      | \$2.00  |  | \$2.99  | 60¢ per 100g     |
| 2                            | Vita-Cee Juice 2L (POT)  | Digital | \$0.50  |  | \$4.99  | \$2.50 per 1L    |
| 3                            | Ashgrove Full Cream/Non Homogenised Milk 2L (POT)                    | Digital | \$0.26  |  | \$4.99  | \$2.50 per 1L    |
| 4                            | Cheer Cheese Slices 250g   | Press   | \$1.01  |  | \$6.99  | \$27.96 per 1kg  |
| 5                            | Lemnos Fetta Cheese 180/200g   |         | \$2.51  |  | \$3.99  | N/A              |
| 6                            | McCain Pizza Slices 600g   |         | \$2.60  |  | \$7.99  | \$1.33 per 100g  |
| 7                            | Nanna's Snack Fruit Pies 4pk/Family 600g                             | Press   | \$1.00  |  | \$3.99  | N/A              |
| 8                            | Peters Original Ice Cream 2L   |         | \$1.94  |  | \$5.25  | 26¢ per 100mL    |
| 9                            | Ingham's Creamy Garlic Chicken Kievs 600g                            |         | \$2.76  |  | \$10.99 | \$18.32 per 1kg  |
| <b>Page 11</b>               |  |         |         |  |         |                  |
| 1                            | Handee Ultra Paper Towel 2pk   |         | \$1.60  |  | \$2.99  | \$2.49 per 100ea |
| 2                            | Ajax Antibacterial Wipes 110s  |         | \$2.90  |  | \$7.99  | 7¢ per 1ea       |
| 3                            | Windex Glass Cleaner 500mL   |         | \$2.00  |  | \$3.79  | 76¢ per 100mL    |
| 4                            | Nyal Paracetamol 500mg 20pk  |         | \$1.00  |  | \$2.49  | 12¢ per 1ea      |
| 5                            | Palmolive Liquid Hand Wash Foam Pump 250mL                           |         | \$0.96  |  | \$2.99  | \$1.20 per 100mL |
| 6                            | BabyLove Sleepy Nights 8-12s   |         | \$1.50  |  | \$9.99  | N/A              |
| 7                            | Multix Alfoil 30cm x 10m excl. Non-Stick                             |         | \$0.90  |  | \$1.99  | 20¢ per 1m       |
| 8                            | Multix Drawtight/Extra Wide Garbage Bags 20/25s                      |         | \$0.73  |  | \$3.49  | N/A              |
| 9                            | Jiffy Economy Firelighters 24s                                       |         | \$1.50  |  | \$3.99  | 17¢ per 1ea      |
| <b>Page 12 - Pet Feature</b> |  |         |         |  |         |                  |
| 1                            | Whiskas Canned Cat Food 400g   | Press   | \$0.90  |  | \$2.10  | 53¢ per 100g     |
| 2                            | Dine Cat Food Tray 85g   |         | \$0.30  |  | \$1.25  | \$1.47 per 100g  |
| 3                            | Felix Cat Food 12pk  |         | \$2.51  |  | \$10.99 | \$1.08 per 100g  |
| 4                            | Optimum Dog Food 100g  |         | \$0.36  |  | \$1.49  | \$1.49 per 100g  |



Wednesday 12 Apr 2023 - Tuesday 18 Apr 2023 (week 15)

|   |                                     |         |        |   |          |                 |
|---|-------------------------------------|---------|--------|---|----------|-----------------|
| 5   | Pedigree Canned Dog Food 1.2kg      |         | \$1.30 |   | \$4.49   | 37¢ per 100g    |
| 6   | Tidbits Dog Biscuits 300-350g (POT) |         | \$4.50 | ½ | \$3.75   | N/A             |
| <b>Page 13 - Dukkah Recipe Full Page (Digital Only)</b> |                                     |         |        |   |          |                 |
| 1   | JC's Almonds Natural 500g (Produce) | Digital | \$3.00 |   | \$8.99ea | \$17.98 per 1kg |



Wednesday 12 Apr 2023 - Tuesday 18 Apr 2023 (week 15)

| Front Page                                   |  | % Off   | Retail |           |                  |
|--|--|---------|--------|-----------|------------------|
| 1  | Arnott's Shapes 130-190g                                 | TV      | ½      | \$1.75    | N/A              |
| 2  | Continental Cup-a-Soup 2pk                               | TV      | ½      | \$1.50    | N/A              |
| 3  | Indomie Noodle Cup 75g                                   | TV      | ½      | \$1.00    | \$1.33 per 100g  |
| 4  | Connoisseur Ice Cream Stick 4/6pk                        | TV      | ½      | \$4.95    | N/A              |
| 5  | Beef Rump Steak (Meat)                                   | Press   |        | \$25.99kg | N/A              |
| <b>Page 2</b>                                |  |         |        |           |                  |
| 1  | Natural Chip Company 175g                                | Digital | ½      | \$2.40    | \$1.37 per 100g  |
| 2  | Mars Medium Bars 35-56g                                  | Press   | ½      | \$1.00    | N/A              |
| 3  | Continental Classics Pasta & Sauce/Seasoned Rice 85-125g | Digital | ½      | \$1.50    | N/A              |
| 4  | Sanitarium So Good Almond Milk 1L                        | Digital | ½      | \$1.49    | \$1.49 per 1L    |
| 5  | Palmolive Ultra Dishwashing Liquid 500mL                 | Press   | ½      | \$2.49    | 50¢ per 100mL    |
| 6  | Rexona Advanced Antiperspirant 220mL                     | Digital | ½      | \$4.29    | \$1.95 per 100mL |
| 7  | Red Bull Energy Drink 4 x 250mL                          | Digital |        | \$6.99    | \$6.99 per 1L    |
| 8  | Coca-Cola 30 x 375mL                                     | TV      |        | \$25.55   | \$2.27 per 1L    |
| 9  | Coca-Cola/Fanta/Sprite Soft Drink 1.25L                  |         |        | \$1.99    | \$1.59 per 1L    |
| 10   | Cadbury Family Block Chocolate 160-190g                  |         |        | \$3.85    | N/A              |
| 11   | Mars Fun Size Bags 132-192g                              |         |        | \$3.49    | N/A              |
| 12   | Twisties/Burger Rings/Toobs/Cheetos 125-270g             |         |        | \$3.49    | N/A              |
| <b>Page 3</b>                                |  |         |        |           |                  |
| 1  | Moccona Classic Freeze Dried Coffee 200g                 | Digital |        | \$13.49   | \$6.75 per 100g  |
| 2  | Uncle Tobys Quick/Traditional Oats 1kg                   |         |        | \$5.25    | 53¢ per 100g     |
| 3  | Harvest Hot Pack Meals 425g                              |         |        | \$3.99    | 94¢ per 100g     |
| 4  | Leggo's Tomato Paste 140g 2pk                            |         |        | \$2.99    | \$1.07 per 100g  |
| 5  | Handee Ultra Paper Towel 2pk                             |         |        | \$2.99    | \$2.49 per 100ea |
| 6  | Whiskas Canned Cat Food 400g                             | Press   |        | \$2.10    | 53¢ per 100g     |
| 7  | Pedigree Canned Dog Food 1.2kg                           |         |        | \$4.49    | 37¢ per 100g     |
| 8  | Jiffy Economy Firelighters 24s                           |         |        | \$3.99    | 17¢ per 1ea      |
| <b>Page 3 - LPE Side Panel</b>               |  |         |        |           |                  |
| 9  | Zafarelli Pasta 500g                                     | LPE     |        | \$1.75    | 35¢ per 100g     |
| 10   | Meadowlea Spread 500g                                    | LPE     |        | \$4.50    | 90¢ per 100g     |
| 11   | Fab Laundry Powder 900g/1kg                              | LPE     |        | \$6.50    | N/A              |
| <b>Page 4</b>                                |  |         |        |           |                  |
| 1  | Potatoes Brushed 2.5kg (Produce)                         | Press   |        | \$5.00bag | \$2.00 per 1kg   |
| 2  | Packham Pears (Produce)                                  | Press   |        | \$3.50kg  | N/A              |
| 3  | JC's Almonds Natural 500g (Produce)                      | Digital |        | \$8.99ea  | \$17.98 per 1kg  |
| 4  | Cripps Crumpet Splits 6pk (POT)                          | Digital |        | \$2.59    | 61¢ per 100g     |
| 5  | Tamar Valley Greek Style Yoghurt 500g (POT)              | TV      |        | \$2.99    | 60¢ per 100g     |
| 6  | Vita-Cee Juice 2L (POT)                                  | Digital |        | \$4.99    | \$2.50 per 1L    |
| 7  | Ashgrove Full Cream/Non Homogenised Milk 2L (POT)        | Digital |        | \$4.99    | \$2.50 per 1L    |
| 8  | Cheer Cheese Slices 250g                                 | Press   |        | \$6.99    | \$27.96 per 1kg  |
| 9  | Nanna's Snack Fruit Pies 4pk/Family 600g                 | Press   |        | \$3.99    | N/A              |
| 10   | Ingham's Creamy Garlic Chicken Kievs 600g                |         |        | \$10.99   | \$18.32 per 1kg  |
| <b>Page 5 - LPE Full Page (Digital Only)</b> |  |         |        |           |                  |
| 1  | McCain Peas/Corn & Peas/Corn/Carrots 500g                | LPE     |        | \$3.75    | \$7.50 per 1kg   |
| 2  | Nice & Natural Nut Bars 6pk                              | LPE     |        | \$4.25    | N/A              |



Wednesday 12 Apr 2023 - Tuesday 18 Apr 2023 (week 15)

|  |  |         |  |          |                 |
|--|--|---------|--|----------|-----------------|
| 3  | Arnott's Multipack Variety 12/15pk           | LPE     |  | \$5.50   | N/A             |
| 4  | Prima Fruit Drinks 200mL 6pk                 | LPE     |  | \$3.49   | \$2.91 per 1L   |
| 5  | Tas Taste Plain/Self Raising Flour 2kg (POT) | LPE     |  | \$2.89   | \$1.45 per 1kg  |
| 6  | William's Bread 800-900g (POT)               | LPE     |  | \$4.35   | N/A             |
| 7  | Fancy Feast Dry Cat Food 430/450g            | LPE     |  | \$6.00   | N/A             |
| <b>Page 6 - Dukkah Recipe Full Page (Digital Only)</b> |  |         |  |          |                 |
| 1  | JC's Almonds Natural 500g (Produce)          | Digital |  | \$8.99ea | \$17.98 per 1kg |



# Press

Examiner / Mercury / Advocate

Wednesday 12 Apr 2023 - Tuesday 18 Apr 2023 (week 15)

| Alpha Sorted List - ALL PRESS (Including Digital) |  |         | Retail  |                  |
|---|--|---------|---------|------------------|
| 1   | !Sanitarium So Good Almond Milk 1L                       | Digital | \$1.49  | \$1.49 per 1L    |
| 2   | !Whiskas Canned Cat Food 400g                            |         | \$2.10  | 53¢ per 100g     |
| 3   | Arnott's Shapes 130-190g                                 | TV      | \$1.75  | N/A              |
| 4   | Ashgrove Full Cream/Non Homogenised Milk 2L (POT)        | Digital | \$4.99  | \$2.50 per 1L    |
| 5   | Cheer Cheese Slices 250g                                 |         | \$6.99  | \$27.96 per 1kg  |
| 6   | Coca-Cola 30 x 375mL                                     | TV      | \$25.55 | \$2.27 per 1L    |
| 7   | Connoisseur Ice Cream Stick 4/6pk                        | TV      | \$4.95  | N/A              |
| 8   | Continental Classics Pasta & Sauce/Seasoned Rice 85-125g | Digital | \$1.50  | N/A              |
| 9   | Continental Cup-a-Soup 2pk                               | TV      | \$1.50  | N/A              |
| 10  | Cripps Crumpet Splits 6pk (POT)                          | Digital | \$2.59  | 61¢ per 100g     |
| 11  | Indomie Noodle Cup 75g                                   | TV      | \$1.00  | \$1.33 per 100g  |
| 12  | Mars Medium Bars 35-56g                                  |         | \$1.00  | N/A              |
| 13  | Moccona Classic Freeze Dried Coffee 200g                 | Digital | \$13.49 | \$6.75 per 100g  |
| 14  | Nanna's Snack Fruit Pies 4pk/Family 600g                 |         | \$3.99  | N/A              |
| 15  | Natural Chip Company 175g                                | Digital | \$2.40  | \$1.37 per 100g  |
| 16  | Palmolive Ultra Dishwashing Liquid 500mL                 |         | \$2.49  | 50¢ per 100mL    |
| 17  | Red Bull Energy Drink 4 x 250mL                          | Digital | \$6.99  | \$6.99 per 1L    |
| 18  | Rexona Advanced Antiperspirant 220mL                     | Digital | \$4.29  | \$1.95 per 100mL |
| 19  | Tamar Valley Greek Style Yoghurt 500g (POT)              | TV      | \$2.99  | 60¢ per 100g     |
| 20  | Vita-Cee Juice 2L (POT)                                  | Digital | \$4.99  | \$2.50 per 1L    |





# Catalogue

Wednesday 12 Apr 2023 - Tuesday 18 Apr 2023 (week 15)

| Alpha Sorted List - Catalogue |  | Retail     |                  |
|-------------------------------|--|------------|------------------|
| 1                             | Ajax Antibacterial Wipes 110s  | \$7.99     | 7¢ per 1ea       |
| 2                             | Arnott's Multipack Variety 12/15pk                                   | LPE \$5.50 | N/A              |
| 3                             | BabyLove Sleepy Nights 8-12s   | \$9.99     | N/A              |
| 4                             | Cadbury Family Block Chocolate 160-190g                              | \$3.85     | N/A              |
| 5                             | Chris' Dip 200g Ex. Plant Based                                      | LPE \$3.69 | \$1.85 per 100g  |
| 6                             | Coca-Cola/Fanta/Sprite Soft Drink 1.25L                              | \$1.99     | \$1.59 per 1L    |
| 7                             | Cripps ANZAC Tin 300g (Everyday Price)                               | \$11.99    | \$4.00 per 100g  |
| 8                             | Dine Cat Food Tray 85g   | \$1.25     | \$1.47 per 100g  |
| 9                             | Domestos Bleach 1.25L  | \$3.45     | \$2.76 per 1L    |
| 10                            | Fab Laundry Powder 900g/1kg  | LPE \$6.50 | N/A              |
| 11                            | Fancy Feast Dry Cat Food 430/450g                                    | LPE \$6.00 | N/A              |
| 12                            | Felix Cat Food 12pk  | \$10.99    | \$1.08 per 100g  |
| 13                            | Finish Ultimate All in 1 Dish Tablets 36pk                           | \$22.50    | 63¢ per 1ea      |
| 14                            | Handee Ultra Paper Towel 2pk   | \$2.99     | \$2.49 per 100ea |
| 15                            | Harvest Hot Pack Meals 425g  | \$3.99     | 94¢ per 100g     |
| 16                            | Ingham's Creamy Garlic Chicken Kievs 600g                            | \$10.99    | \$18.32 per 1kg  |
| 17                            | Jiffy Economy Firelighters 24s                                       | \$3.99     | 17¢ per 1ea      |
| 18                            | Kellogg's Nutri-Grain/Special K/Sultana Bran/Coco Pops Chex 470-700g | \$6.49     | N/A              |
| 19                            | Leggo's Tomato Paste 140g 2pk  | \$2.99     | \$1.07 per 100g  |
| 20                            | Lemnos Fetta Cheese 180/200g   | \$3.99     | N/A              |
| 21                            | Mars Fun Size Bags 132-192g  | \$3.49     | N/A              |
| 22                            | McCain Peas/Corn & Peas/Corn/Carrots 500g                            | LPE \$3.75 | \$7.50 per 1kg   |
| 23                            | McCain Pizza Slices 600g   | \$7.99     | \$1.33 per 100g  |
| 24                            | McKenzie's Soup Mixes 500g   | \$1.69     | \$3.38 per 1kg   |
| 25                            | Meadowlea Spread 500g  | LPE \$4.50 | 90¢ per 100g     |
| 26                            | Helga's Wraps 5-8pk  | \$2.99     | N/A              |
| 27                            | Mount Franklin Lightly Sparkling Spring Water 1.25L                  | \$1.99     | \$1.59 per 1L    |
| 28                            | Multix Alfoil 30cm x 10m excl. Non-Stick                             | \$1.99     | 20¢ per 1m       |
| 29                            | Multix Drawtight/Extra Wide Garbage Bags 20/25s                      | \$3.49     | N/A              |
| 30                            | National Pies Meat Pies/Pasties/Sausage Rolls 2pk (POT)              | \$6.99     | N/A              |
| 31                            | Nestle Milo 1.1kg  | \$13.99    | \$1.27 per 100g  |
| 32                            | Nice & Natural Nut Bars 6pk  | LPE \$4.25 | N/A              |
| 33                            | Nyal Paracetamol 500mg 20pk  | \$2.49     | 12¢ per 1ea      |
| 34                            | Optimum Dog Food 100g  | \$1.49     | \$1.49 per 100g  |
| 35                            | Palmolive Liquid Hand Wash Foam Pump 250mL                           | \$2.99     | \$1.20 per 100mL |
| 36                            | Pedigree Canned Dog Food 1.2kg                                       | \$4.49     | 37¢ per 100g     |
| 37                            | Peters Original Ice Cream 2L   | \$5.25     | 26¢ per 100mL    |
| 38                            | Powerade Sports Drink 600mL  | \$2.75     | \$4.58 per 1L    |
| 39                            | Prima Fruit Drinks 200mL 6pk   | LPE \$3.49 | \$2.91 per 1L    |
| 40                            | Queen Pure Maple Syrup 250mL   | \$7.99     | \$3.20 per 100mL |
| 41                            | Skittles Confectionery 160-200g                                      | \$3.69     | N/A              |
| 42                            | Tas Taste Plain/Self Raising Flour 2kg (POT)                         | LPE \$2.89 | \$1.45 per 1kg   |
| 43                            | Tidbits Dog Biscuits 300-350g (POT)                                  | \$3.75     | N/A              |
| 44                            | Tonight Simmer Sauces 475-500g                                       | \$3.49     | N/A              |
| 45                            | Twisties/Burger Rings/Toobs/Cheetos 125-270g                         | \$3.49     | N/A              |
| 46                            | U by Kotex Pads/Tampons 10-16pk                                      | LPE \$5.00 | N/A              |



# Catalogue

Wednesday 12 Apr 2023 - Tuesday 18 Apr 2023 (week 15)

|    |  |     |        |               |
|----|--|-----|--------|---------------|
| 47 | Uncle Tobys Quick/Traditional Oats 1kg |     | \$5.25 | 53¢ per 100g  |
| 48 | William's Bread 800-900g (POT)         | LPE | \$4.35 | N/A           |
| 49 | Windex Glass Cleaner 500mL             |     | \$3.79 | 76¢ per 100mL |
| 50 | Zafarelli Pasta 500g                   | LPE | \$1.75 | 35¢ per 100g  |