

**TV/Digital****Wednesday 06 Apr 2022 - Tuesday 12 Apr 2022 (week 15)**

| Television Advertised              |                                                          | Save    | % Off | Retail   |                  |
|------------------------------------|----------------------------------------------------------|---------|-------|----------|------------------|
| 1                                  | Birds Eye Oven Bake Fish Fillets 425g (\$7.99 Meal Deal) | \$4.80  |       | \$5.49   | \$12.92 per 1kg  |
| 2                                  | Birds Eye Hot Chips 750g (\$7.99 Meal Deal)              | \$0.85  |       | \$2.50   | \$3.33 per 1kg   |
| 3                                  | Cadbury Favourites 570g                                  | \$11.60 | ½     | \$9.99   | \$1.75 per 100g  |
| 4                                  | Schweppes Mixer Soft Drink 300mL 4pk                     | \$2.75  | ½     | \$2.75   | \$2.29 per 1L    |
| 5                                  | Samboy Potato Chips 175g                                 | \$2.11  | ½     | \$1.99   | \$1.14 per 100g  |
| 6                                  | Philadelphia Pourover 250g                               | \$2.15  | ½     | \$2.15   | \$8.60 per 1kg   |
| 7                                  | Handee Ultra Paper Towel 2pk                             | \$2.60  | >½    | \$1.99   | \$1.66 per 100ea |
| Television Advertised - Fri 08 Apr |                                                          |         |       |          |                  |
| 8                                  | Produce Line - Refer to Fresh Sheet (Produce)            |         |       | \$0.00kg | N/A              |

| Google Advertised |                                                 |        |   |        |               |
|-------------------|-------------------------------------------------|--------|---|--------|---------------|
| 1                 | Kleenex Toilet Tissue White 18pk                | \$5.00 |   | \$7.99 | 25¢ per 100sh |
| 2                 | Mars/Nestle/Violet Crumble Medium Bars 35-56g   | \$1.00 | ½ | \$1.00 | N/A           |
| 3                 | Allen's Jelly/Mint Confectionery Range 150-200g | \$1.61 |   | \$1.99 | N/A           |
| 4                 | San Remo La Pasta Range 120g                    | \$1.10 | ½ | \$1.00 | 83¢ per 100g  |

| Facebook Advertised - Easter Treats          |                                                            |        |   |         |                 |
|----------------------------------------------|------------------------------------------------------------|--------|---|---------|-----------------|
| 1                                            | Celebrations/Maltesers Gift Box 320-400g                   | \$6.01 | ½ | \$5.99  | N/A             |
| 2                                            | (T)Lindt Easter Casket 85g                                 | \$1.70 |   | \$6.49  | \$7.64 per 100g |
| 3                                            | (T)Cadbury Hollow Egg 100/110g                             | \$1.01 |   | \$2.99  | N/A             |
| 4                                            | (T)Cadbury Humpty Egg 150g/(T)Cadbury Bunny Sharepack 204g | \$1.01 |   | \$6.99  | N/A             |
| 5                                            | (T)Lindt Easter Gift Box 230g                              | \$9.01 |   | \$10.99 | \$4.78 per 100g |
| Facebook Advertised - Somat Range Half Price |                                                            |        |   |         |                 |
| 1                                            | Somat Dishwasher Range - ALL HALF PRICE                    |        |   |         |                 |

| Wednesday Catalogue Email Header - Fish & Chip Meal Deal |                                                          |        |  |        |                 |
|----------------------------------------------------------|----------------------------------------------------------|--------|--|--------|-----------------|
| 1                                                        | Birds Eye Oven Bake Fish Fillets 425g (\$7.99 Meal Deal) | \$4.80 |  | \$5.49 | \$12.92 per 1kg |
| 2                                                        | Birds Eye Hot Chips 750g (\$7.99 Meal Deal)              | \$0.85 |  | \$2.50 | \$3.33 per 1kg  |
| Friday Catalogue Email - Easter Lamingtons Recipe        |                                                          |        |  |        |                 |
| 1                                                        | Tas Taste Plain/Self Raising Flour 1kg (POT)             | \$0.49 |  | \$1.00 | \$1.00 per 1kg  |
| 2                                                        | McKenzie's Desiccated Coconut 250g/Baking Powder 125g    | \$0.51 |  | \$1.99 | N/A             |

| Website Banner |                                      |        |   |        |                 |
|----------------|--------------------------------------|--------|---|--------|-----------------|
| 1              | Schweppes Mixer Soft Drink 300mL 4pk | \$2.75 | ½ | \$2.75 | \$2.29 per 1L   |
| 2              | Samboy Potato Chips 175g             | \$2.11 | ½ | \$1.99 | \$1.14 per 100g |



# Press

Examiner / Mercury / Advocate

Wednesday 06 Apr 2022 - Tuesday 12 Apr 2022 (week 15)

| Thursday 07 Apr - ALL PRESS                                  |                                                          | Save    | % Off   | Retail    |                 |                  |
|--------------------------------------------------------------|----------------------------------------------------------|---------|---------|-----------|-----------------|------------------|
| 1                                                            | Cadbury Family Block Chocolate 160-190g                  | \$2.01  |         | \$2.99    | N/A             |                  |
| 2                                                            | Sanitarium Up & Go 250mL 3pk excl. Energize              | \$2.78  | ½       | \$2.77    | \$3.69 per 1L   |                  |
| 3                                                            | Perfect Italiano Grated Cheese 450g                      | \$1.90  |         | \$5.99    | \$13.31 per 1kg |                  |
| Friday 08 Apr - Mercury - (Market Fresh)                     |                                                          |         |         |           |                 |                  |
| 1                                                            | Cripps Easter Buns 6pk (POT)                             | \$0.50  |         | \$4.49    | \$1.00 per 100g |                  |
| 2                                                            | Beef Rump Steak (Meat)                                   |         |         | \$24.99kg | N/A             |                  |
| 3                                                            | Produce Line - Refer to Fresh Sheet (Produce)            | TV      |         | \$0.00kg  | N/A             |                  |
| Friday 08 Apr - Mercury Half Page                            |                                                          |         |         |           |                 |                  |
| 1                                                            | Cadbury Favourites 570g                                  | TV      | \$11.60 | ½         | \$9.99          | \$1.75 per 100g  |
| 2                                                            | (T)Cadbury Hollow Egg 100/110g                           | Digital | \$1.01  |           | \$2.99          | N/A              |
| 3                                                            | Schweppes Mixer Soft Drink 300mL 4pk                     | TV      | \$2.75  | ½         | \$2.75          | \$2.29 per 1L    |
| 4                                                            | Samboy Potato Chips 175g                                 | TV      | \$2.11  | ½         | \$1.99          | \$1.14 per 100g  |
| 5                                                            | Philadelphia Pourover 250g                               | TV      | \$2.15  | ½         | \$2.15          | \$8.60 per 1kg   |
| 6                                                            | Handee Ultra Paper Towel 2pk                             | TV      | \$2.60  | >½        | \$1.99          | \$1.66 per 100ea |
| Friday 08 Apr - Advocate/Examiner - Digital Wrap Around      |                                                          |         |         |           |                 |                  |
| 1                                                            | Cadbury Favourites 570g                                  | TV      | \$11.60 | ½         | \$9.99          | \$1.75 per 100g  |
| 2                                                            | (T)Cadbury Hollow Egg 100/110g                           | Digital | \$1.01  |           | \$2.99          | N/A              |
| 3                                                            | Schweppes Mixer Soft Drink 300mL 4pk                     | TV      | \$2.75  | ½         | \$2.75          | \$2.29 per 1L    |
| 4                                                            | Samboy Potato Chips 175g                                 | TV      | \$2.11  | ½         | \$1.99          | \$1.14 per 100g  |
| 5                                                            | Philadelphia Pourover 250g                               | TV      | \$2.15  | ½         | \$2.15          | \$8.60 per 1kg   |
| 6                                                            | Handee Ultra Paper Towel 2pk                             | TV      | \$2.60  | >½        | \$1.99          | \$1.66 per 100ea |
| Friday 08 Apr - Advocate/Examiner - (Market Fresh)           |                                                          |         |         |           |                 |                  |
| 1                                                            | Cripps Easter Buns 6pk (POT)                             |         | \$0.50  |           | \$4.49          | \$1.00 per 100g  |
| 2                                                            | Beef Rump Steak (Meat)                                   |         |         |           | \$24.99kg       | N/A              |
| 3                                                            | Tibaldi Diced Lean Bacon (2.5kg) (Deli)                  |         |         |           | \$14.99kg       | N/A              |
| Friday 08 Apr - Advocate/Examiner - (Market Fresh)           |                                                          |         |         |           |                 |                  |
| 1                                                            | Potatoes Brushed 2.5kg (Produce)                         |         |         |           | \$4.50bag       | \$1.80 per 1kg   |
| 2                                                            | Celery (Produce)                                         |         |         |           | \$3.00bun       | N/A              |
| 3                                                            | Produce Line - Refer to Fresh Sheet (Produce)            | TV      |         |           | \$0.00kg        | N/A              |
| Saturday 09 Apr - Advocate & Examiner                        |                                                          |         |         |           |                 |                  |
| 1                                                            | Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L             |         | \$0.86  |           | \$1.99          | \$1.59 per 1L    |
| 2                                                            | Moccona Classic Freeze Dried Coffee 200g                 |         | \$4.00  |           | \$9.99          | \$5.00 per 100g  |
| 3                                                            | Cadbury Ice Cream Tubs 1.2L                              |         | \$5.26  | ½         | \$4.99          | 42¢ per 100mL    |
| Saturday 09 Apr - Mercury Front Page (Fish & Chip Meal Deal) |                                                          |         |         |           |                 |                  |
| 1                                                            | Birds Eye Oven Bake Fish Fillets 425g (\$7.99 Meal Deal) | TV      | \$4.80  |           | \$5.49          | \$12.92 per 1kg  |
| 2                                                            | Birds Eye Hot Chips 750g (\$7.99 Meal Deal)              | TV      | \$0.85  |           | \$2.50          | \$3.33 per 1kg   |



## Wednesday 06 Apr 2022 - Tuesday 12 Apr 2022 (week 15)

| Front                                       |                                                          |         | Save    | % Off | Retail    |                  |
|---------------------------------------------|----------------------------------------------------------|---------|---------|-------|-----------|------------------|
| 1                                           | Cadbury Favourites 570g                                  | TV      | \$11.60 | ½     | \$9.99    | \$1.75 per 100g  |
| 2                                           | Schweppes Mixer Soft Drink 300mL 4pk                     | TV      | \$2.75  | ½     | \$2.75    | \$2.29 per 1L    |
| 3                                           | Samboy Potato Chips 175g                                 | TV      | \$2.11  | ½     | \$1.99    | \$1.14 per 100g  |
| 4                                           | Philadelphia Pourover 250g                               | TV      | \$2.15  | ½     | \$2.15    | \$8.60 per 1kg   |
| 5                                           | Beef Rump Steak (Meat)                                   | Press   |         |       | \$24.99kg | N/A              |
| Page 2 - Meat & Produce                     |                                                          |         |         |       |           |                  |
| 1                                           | Potatoes Brushed 2.5kg (Produce)                         | Press   |         |       | \$4.50bag | \$1.80 per 1kg   |
| 2                                           | Celery (Produce)                                         | Press   |         |       | \$3.00bun | N/A              |
| 3                                           | Carrots 1kg (Produce)                                    |         |         |       | \$1.25bag | \$1.25 per 1kg   |
| 4                                           | JC's Walnuts Natural 350g (Produce)                      |         | \$1.30  |       | \$7.99ea  | \$22.83 per 1kg  |
| 5                                           | Scottsdale Pork Artisan Glazed Pork Ribs (Meat)          |         |         |       | \$19.99kg | N/A              |
| 6                                           | Nichols Nibbles Marinated Chicken Wings 1kg (Meat)       |         |         |       | \$6.99ea  | \$6.99 per 1kg   |
| 7                                           | Lamb Leg Netted & Boneless (Meat)                        |         |         |       | \$23.99kg | N/A              |
| 8                                           | Nichols Whole Bagged Chicken (Meat)                      |         |         |       | \$4.99kg  | N/A              |
| Page 3 - Deli & Bakery                      |                                                          |         |         |       |           |                  |
| 1                                           | Tibaldi Diced Lean Bacon (2.5kg) (Deli)                  | Press   |         |       | \$14.99kg | N/A              |
| 2                                           | Ingham's Chicken Loaf (Deli)                             |         |         |       | \$8.99kg  | N/A              |
| 3                                           | Aussie Cooked Large Tiger Prawns 3kg (Thawed) (Deli)     |         |         |       | \$28.99kg | N/A              |
| 4                                           | Pandani Double Smoked Ham (Deli)                         |         |         |       | \$12.99kg | N/A              |
| 5                                           | Cripps Easter Buns 6pk (POT)                             | Press   | \$0.50  |       | \$4.49    | \$1.00 per 100g  |
| 6                                           | Country Chef Rustic Pavlova 400g                         |         | \$1.00  |       | \$8.99    | \$2.25 per 100g  |
| 7                                           | National Pies Meat Pies/Pasties 2pk (POT)                |         | \$2.26  |       | \$5.99    | \$1.66 per 100g  |
| 8                                           | Cripps Crumpet Splits 6pk (POT)                          |         | \$1.26  |       | \$2.49    | 59¢ per 100g     |
| Page 4 - Easter Feasts                      |                                                          |         |         |       |           |                  |
| 1                                           | Birds Eye Oven Bake Fish Fillets 425g (\$7.99 Meal Deal) | TV      | \$4.80  |       | \$5.49    | \$12.92 per 1kg  |
| 2                                           | Birds Eye Hot Chips 750g (\$7.99 Meal Deal)              | TV      | \$0.85  |       | \$2.50    | \$3.33 per 1kg   |
| 3                                           | Global Frozen Cooked & Peeled Prawns 300g                |         | \$2.40  |       | \$8.99    | \$29.97 per 1kg  |
| 4                                           | Global Smoked Cod 500g                                   |         | \$1.70  |       | \$7.99    | \$15.98 per 1kg  |
| 5                                           | I&J Salt & Pepper Squid/Calamari 360g                    |         | \$1.00  |       | \$6.99    | \$19.42 per 1kg  |
| 6                                           | Safcol Responsibly Fished Tuna 425g                      |         | \$1.01  |       | \$3.69    | \$8.68 per 1kg   |
| 7                                           | Praise Tartare Sauce 250mL                               |         | \$0.56  |       | \$2.49    | \$1.00 per 100mL |
| 8                                           | Praise Salad Dressing 330mL                              |         | \$0.86  |       | \$2.99    | 91¢ per 100mL    |
| Page 5                                      |                                                          |         |         |       |           |                  |
| 1                                           | Cadbury Family Block Chocolate 160-190g                  | Press   | \$2.01  |       | \$2.99    | N/A              |
| 2                                           | Celebrations/Maltesers Gift Box 320-400g                 | Digital | \$6.01  | ½     | \$5.99    | N/A              |
| 3                                           | Cadbury Bites 110-150g                                   |         | \$1.01  |       | \$2.99    | N/A              |
| 4                                           | (T)Cadbury Marshmallow Eggs 35g                          |         | \$0.15  |       | \$0.85    | \$2.43 per 100g  |
| 5                                           | (T)Cadbury Bunny Sharepack 204g                          | Press   | \$1.01  |       | \$6.99    | \$3.43 per 100g  |
| 6                                           | (T)Cadbury Hollow Egg 100/110g                           | Digital | \$1.01  |       | \$2.99    | N/A              |
| 7                                           | (T)Cadbury Humpty Egg 150g                               | Press   | \$1.01  |       | \$6.99    | \$4.66 per 100g  |
| Page 5 - Split Side Panel (Allen's & Lindt) |                                                          |         |         |       |           |                  |
| 8                                           | Allen's Jelly/Mint Confectionery Range 150-200g          | Digital | \$1.61  |       | \$1.99    | N/A              |
| 9                                           | (T)Lindt Easter Casket 85g                               | Digital | \$1.70  |       | \$6.49    | \$7.64 per 100g  |
| 10                                          | (T)Lindt Easter Gift Box 230g                            | Digital | \$9.01  |       | \$10.99   | \$4.78 per 100g  |



Wednesday 06 Apr 2022 - Tuesday 12 Apr 2022 (week 15)

| Page 6                                          |                                                         |         |        |                             |
|-------------------------------------------------|---------------------------------------------------------|---------|--------|-----------------------------|
| 1                                               | Coca-Cola Soft Drink 375mL 24pk                         |         | \$3.60 | \$17.99 \$2.00 per 1L       |
| 2                                               | Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L            | Press   | \$0.86 | \$1.99 \$1.59 per 1L        |
| 3                                               | Mount Franklin Lightly Sparkling Spring Water 1.25L     |         | \$3.18 | 1/2 2 for \$3 \$1.20 per 1L |
| 4                                               | Clearly Tasmanian Water 600mL 20pk (POT)                |         | \$2.00 | \$6.99 58¢ per 1L           |
| 5                                               | Hartz Spring Water 10L (POT)                            |         | \$0.71 | \$6.99 70¢ per 1L           |
| 6                                               | Vita-Cee Juice 2L (POT)                                 |         | \$0.39 | \$4.49 \$2.25 per 1L        |
| 7                                               | Red Bull Energy Drink 473mL 4pk                         |         | \$5.00 | \$12.85 \$6.79 per 1L       |
| 8                                               | Bundaberg Brewed Soft Drink 10pk                        |         | \$4.00 | \$11.50 \$3.07 per 1L       |
| 9                                               | Bickford's Cordial Syrup 750mL                          |         | \$0.26 | \$3.99 \$5.32 per 1L        |
| Page 7                                          |                                                         |         |        |                             |
| 1                                               | Red Rock Deli Chips 150/165g                            |         | \$1.96 | \$2.99 N/A                  |
| 2                                               | Twisties/Burger Rings/Toobs/Cheetos 125-270g            |         | \$0.50 | \$3.49 N/A                  |
| 3                                               | Fantastic Delites Rice Snacks 100g                      |         | \$0.30 | \$1.75 \$1.75 per 100g      |
| 4                                               | Uncle Tobys Le Snak 6pk                                 |         | \$2.70 | 1/2 \$2.69 \$2.04 per 100g  |
| 5                                               | Mainland On the Go Cheese & Crackers 50g/Artisan 36/38g |         | \$0.60 | \$1.99 N/A                  |
| 6                                               | Oreo Multipack 230g                                     |         | \$1.01 | \$2.99 \$1.30 per 100g      |
| 7                                               | Arnott's Chocolate Biscuits 160-250g (excl. Tim Tam)    |         | \$1.01 | \$2.99 N/A                  |
| 8                                               | Arnott's Scotch Finger/Cream Biscuits 200-250g          |         | \$1.26 | \$1.99 N/A                  |
| Page 7 - Crackers Side Panel                    |                                                         |         |        |                             |
| 9                                               | Arnott's Country Cheese/Sesame Wheat/Cheds 250g         |         | \$1.40 | \$2.99 \$1.20 per 100g      |
| 10                                              | Ritz Crackers 300g                                      |         | \$1.66 | \$1.99 66¢ per 100g         |
| 11                                              | Premium Crispbread 300g                                 |         | \$1.21 | \$1.99 66¢ per 100g         |
| 12                                              | Mersey Valley Cheese 235g (POT)                         |         | \$3.01 | \$4.99 \$21.23 per 1kg      |
| Page 8 - Baking Page - Easter Lamingtons Recipe |                                                         |         |        |                             |
| 1                                               | Cadbury Baking Blocks/Chips/Melts/Buttons 150-225g      |         | \$1.56 | \$2.49 N/A                  |
| 2                                               | Sunbeam Sultanias 1kg                                   |         | \$1.66 | \$6.99 \$6.99 per 1kg       |
| 3                                               | Multix Bake 30cm x 10m                                  |         | \$1.16 | \$2.19 22¢ per 1m           |
| 4                                               | Western Star Butter 500g                                |         | \$1.36 | \$5.99 \$1.20 per 100g      |
| 5                                               | McKenzie's Desiccated Coconut 250g/Baking Powder 125g   | Digital | \$0.51 | \$1.99 N/A                  |
| 6                                               | Tas Taste Plain/Self Raising Flour 1kg (POT)            | Digital | \$0.49 | \$1.00 \$1.00 per 1kg       |
| Page 9                                          |                                                         |         |        |                             |
| 1                                               | Moccona Classic Freeze Dried Coffee 200g                | Press   | \$4.00 | \$9.99 \$5.00 per 100g      |
| 2                                               | Nestle Milo 700g                                        |         | \$3.00 | \$9.99 \$1.43 per 100g      |
| 3                                               | Ocean Spray Cranberry Sauce 275g                        |         | \$0.96 | \$2.99 \$1.09 per 100g      |
| 4                                               | Fantastic Noodles Cup 70g/Bowl 85g                      |         | \$0.50 | \$1.45 N/A                  |
| 5                                               | TCC Coconut Milk 400mL                                  |         | \$0.75 | \$1.00 25¢ per 100mL        |
| 6                                               | Heinz Seriously Good Mayo/Aioli 295mL                   |         | \$1.31 | \$3.69 \$1.25 per 100mL     |
| 7                                               | Dolmio Extra Pasta Sauce 490/500g                       |         | \$0.51 | \$2.99 N/A                  |
| 8                                               | Tonight Simmer Sauces 475-500g                          |         | \$0.50 | \$2.99 N/A                  |
| 9                                               | Heinz Baked Beans/Spaghetti 300g                        |         | \$1.00 | \$1.75 58¢ per 100g         |
| Page 10                                         |                                                         |         |        |                             |
| 1                                               | Perfect Italiano Grated Cheese 450g                     | Press   | \$1.90 | \$5.99 \$13.31 per 1kg      |
| 2                                               | La Famiglia Stone Baked Garlic Bread 330/480g           |         | \$1.56 | \$4.99 N/A                  |
| 3                                               | Primo Bacon Pieces/Shredded Ham Twin Pack 300g          |         | \$1.31 | \$3.69 \$12.30 per 1kg      |
| 4                                               | Dairy Farmers Thick & Creamy Yoghurt 150g               |         | \$0.81 | \$1.49 99¢ per 100g         |



## Wednesday 06 Apr 2022 - Tuesday 12 Apr 2022 (week 15)

|                                   |                                               |         |        |    |         |                  |
|-----------------------------------|-----------------------------------------------|---------|--------|----|---------|------------------|
| 5                                 | Pauls Double Thick Custard 900g               |         | \$0.81 |    | \$4.49  | 50¢ per 100g     |
| 6                                 | Perfect Original Ricotta Cheese 250g          |         | \$1.21 |    | \$2.99  | \$11.96 per 1kg  |
| 7                                 | Peters Light & Creamy 1.8L                    |         | \$1.51 |    | \$3.99  | 22¢ per 100mL    |
| 8                                 | Mars Ice Cream 4/6pk                          |         | \$4.30 | ½  | \$4.29  | N/A              |
| 9                                 | Streets Icy Treats 26pk                       |         | \$7.00 |    | \$16.99 | 93¢ per 100mL    |
| 10                                | Steggles Chicken Breast Nuggets 400g          |         | \$1.61 |    | \$3.99  | \$9.98 per 1kg   |
| 11                                | Ingham's Creamy Garlic Chicken Kievs 600g     |         | \$2.36 |    | \$9.99  | \$16.65 per 1kg  |
| 12                                | Ingham's Ready Roast Turkey Breast Roll 1kg   |         | \$5.09 |    | \$17.50 | \$17.50 per 1kg  |
| <b>Page 11</b>                    |                                               |         |        |    |         |                  |
| 1                                 | Kleenex Toilet Tissue White 18pk              | Digital | \$5.00 |    | \$7.99  | 25¢ per 100sh    |
| 2                                 | Vicks VapoDrops 24pk                          |         | \$1.20 |    | \$3.99  | 17¢ per 1ea      |
| 3                                 | Sunsilk Shampoo/Conditioner 200mL             |         | \$2.65 | ½  | \$2.64  | \$1.32 per 100mL |
| 4                                 | My Dog Canned Dog Food 400g                   |         | \$0.50 |    | \$2.35  | 59¢ per 100g     |
| 5                                 | Lucky Dog Dry Dog Food 3kg                    |         | \$2.46 |    | \$7.99  | 27¢ per 100g     |
| 6                                 | Dine Cat Food 85g 7pk                         |         | \$1.56 |    | \$6.99  | \$1.17 per 100g  |
| 7                                 | Feline First Cat Litter 5/7.5kg               |         | \$5.84 | ½  | \$5.75  | N/A              |
| <b>Page 11 - Somat Side Panel</b> |                                               |         |        |    |         |                  |
| 8                                 | Somat Dishwasher Range - ALL HALF PRICE       | Digital |        |    |         |                  |
| <b>Page 12</b>                    |                                               |         |        |    |         |                  |
| 1                                 | Mars/Nestle/Violet Crumble Medium Bars 35-56g | Digital | \$1.00 | ½  | \$1.00  | N/A              |
| 2                                 | Cadbury Ice Cream Tubs 1.2L                   | Press   | \$5.26 | ½  | \$4.99  | 42¢ per 100mL    |
| 3                                 | Sanitarium Up & Go 250mL 3pk excl. Energize   | Press   | \$2.78 | ½  | \$2.77  | \$3.69 per 1L    |
| 4                                 | San Remo La Pasta Range 120g                  | Digital | \$1.10 | ½  | \$1.00  | 83¢ per 100g     |
| 5                                 | Handee Ultra Paper Towel 2pk                  | TV      | \$2.60 | >½ | \$1.99  | \$1.66 per 100ea |
| 6                                 | Palmolive Ultra Dishwashing Liquid 400mL      |         | \$1.22 |    | \$1.77  | 44¢ per 100mL    |



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| Front Page                         |                                                          | % Off     | Retail    |                  |
|------------------------------------|----------------------------------------------------------|-----------|-----------|------------------|
| 1                                  | Cadbury Favourites 570g                                  | TV ½      | \$9.99    | \$1.75 per 100g  |
| 2                                  | Schweppes Mixer Soft Drink 300mL 4pk                     | TV ½      | \$2.75    | \$2.29 per 1L    |
| 3                                  | Samboy Potato Chips 175g                                 | TV ½      | \$1.99    | \$1.14 per 100g  |
| 4                                  | Philadelphia Pourover 250g                               | TV ½      | \$2.15    | \$8.60 per 1kg   |
| 5                                  | Beef Rump Steak (Meat)                                   | Press     | \$24.99kg | N/A              |
| <b>Page 2 - Easter Fish Feasts</b> |                                                          |           |           |                  |
| 1                                  | Birds Eye Oven Bake Fish Fillets 425g (\$7.99 Meal Deal) | TV        | \$5.49    | \$12.92 per 1kg  |
| 2                                  | Birds Eye Hot Chips 750g (\$7.99 Meal Deal)              | TV        | \$2.50    | \$3.33 per 1kg   |
| 3                                  | I&J Salt & Pepper Squid/Calamari 360g                    |           | \$6.99    | \$19.42 per 1kg  |
| 4                                  | Safcol Responsibly Fished Tuna 425g                      |           | \$3.69    | \$8.68 per 1kg   |
| 5                                  | Praise Salad Dressing 330mL                              |           | \$2.99    | 91¢ per 100mL    |
| 6                                  | Praise Tartare Sauce 250mL                               |           | \$2.49    | \$1.00 per 100mL |
| <b>Page 3</b>                      |                                                          |           |           |                  |
| 1                                  | Cadbury Family Block Chocolate 160-190g                  | Press     | \$2.99    | N/A              |
| 2                                  | Allen's Jelly/Mint Confectionery Range 150-200g          | Digital   | \$1.99    | N/A              |
| 3                                  | Celebrations/Maltesers Gift Box 320-400g                 | Digital ½ | \$5.99    | N/A              |
| 4                                  | (T)Lindt Easter Casket 85g                               | Digital   | \$6.49    | \$7.64 per 100g  |
| 5                                  | (T)Lindt Easter Gift Box 230g                            | Digital   | \$10.99   | \$4.78 per 100g  |
| 6                                  | (T)Cadbury Bunny Sharepack 204g                          | Press     | \$6.99    | \$3.43 per 100g  |
| 7                                  | (T)Cadbury Hollow Egg 100/110g                           | Digital   | \$2.99    | N/A              |
| 8                                  | (T)Cadbury Humpty Egg 150g                               | Press     | \$6.99    | \$4.66 per 100g  |
| <b>Page 4</b>                      |                                                          |           |           |                  |
| 1                                  | Coca-Cola Soft Drink 375mL 24pk                          |           | \$17.99   | \$2.00 per 1L    |
| 2                                  | Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L             | Press     | \$1.99    | \$1.59 per 1L    |
| 3                                  | Mount Franklin Lightly Sparkling Spring Water 1.25L      | ½         | 2 for \$3 | \$1.20 per 1L    |
| 4                                  | Clearly Tasmanian Water 600mL 20pk (POT)                 |           | \$6.99    | 58¢ per 1L       |
| 5                                  | Bundaberg Brewed Soft Drink 10pk                         |           | \$11.50   | \$3.07 per 1L    |
| 6                                  | Red Bull Energy Drink 473mL 4pk                          |           | \$12.85   | \$6.79 per 1L    |
| 7                                  | Red Rock Deli Chips 150/165g                             |           | \$2.99    | N/A              |
| 8                                  | Twisties/Burger Rings/Toobs/Cheetos 125-270g             |           | \$3.49    | N/A              |
| 9                                  | Uncle Tobys Le Snak 6pk                                  | ½         | \$2.69    | \$2.04 per 100g  |
| 10                                 | Premium Crispbread/Ritz Crackers 300g                    |           | \$1.99    | 66¢ per 100g     |
| 11                                 | Arnott's Chocolate Biscuits 160-250g (excl. Tim Tam)     |           | \$2.99    | N/A              |
| 12                                 | Arnott's Scotch Finger/Cream Biscuits 200-250g           |           | \$1.99    | N/A              |
| <b>Page 5</b>                      |                                                          |           |           |                  |
| 1                                  | Moccona Classic Freeze Dried Coffee 200g                 | Press     | \$9.99    | \$5.00 per 100g  |
| 2                                  | Ocean Spray Cranberry Sauce 275g                         |           | \$2.99    | \$1.09 per 100g  |
| 3                                  | TCC Coconut Milk 400mL                                   |           | \$1.00    | 25¢ per 100mL    |
| 4                                  | Dolmio Extra Pasta Sauce 490/500g                        |           | \$2.99    | N/A              |
| 5                                  | Heinz Baked Beans/Spaghetti 300g                         |           | \$1.75    | 58¢ per 100g     |
| 6                                  | Heinz Seriously Good Mayo/Aioli 295mL                    |           | \$3.69    | \$1.25 per 100mL |
| 7                                  | Cadbury Baking Blocks/Chips/Melts/Buttons 150-225g       |           | \$2.49    | N/A              |
| 8                                  | Sunbeam Sultanias 1kg                                    |           | \$6.99    | \$6.99 per 1kg   |
| 9                                  | Multix Bake 30cm x 10m                                   |           | \$2.19    | 22¢ per 1m       |
| 10                                 | Western Star Butter 500g                                 |           | \$5.99    | \$1.20 per 100g  |



Wednesday 06 Apr 2022 - Tuesday 12 Apr 2022 (week 15)

|                                                                   |                                                       |         |    |           |                  |
|-------------------------------------------------------------------|-------------------------------------------------------|---------|----|-----------|------------------|
| 11                                                                | McKenzie's Desiccated Coconut 250g/Baking Powder 125g | Digital |    | \$1.99    | N/A              |
| 12                                                                | Tas Taste Plain/Self Raising Flour 1kg (POT)          | Digital |    | \$1.00    | \$1.00 per 1kg   |
| <b>Page 6</b>                                                     |                                                       |         |    |           |                  |
| 1                                                                 | Perfect Italiano Grated Cheese 450g                   | Press   |    | \$5.99    | \$13.31 per 1kg  |
| 2                                                                 | Perfect Original Ricotta Cheese 250g                  |         |    | \$2.99    | \$11.96 per 1kg  |
| 3                                                                 | La Famiglia Stone Baked Garlic Bread 330/480g         |         |    | \$4.99    | N/A              |
| 4                                                                 | Primo Bacon Pieces/Shredded Ham Twin Pack 300g        |         |    | \$3.69    | \$12.30 per 1kg  |
| 5                                                                 | Dairy Farmers Thick & Creamy Yoghurt 150g             |         |    | \$1.49    | 99¢ per 100g     |
| 6                                                                 | Pauls Double Thick Custard 900g                       |         |    | \$4.49    | 50¢ per 100g     |
| 7                                                                 | Peters Light & Creamy 1.8L                            |         |    | \$3.99    | 22¢ per 100mL    |
| 8                                                                 | Mars Ice Cream 4/6pk                                  |         | ½  | \$4.29    | N/A              |
| 9                                                                 | Streets Icy Treats 26pk                               |         |    | \$16.99   | 93¢ per 100mL    |
| 10                                                                | Steggles Chicken Breast Nuggets 400g                  |         |    | \$3.99    | \$9.98 per 1kg   |
| 11                                                                | Ingham's Creamy Garlic Chicken Kiev's 600g            |         |    | \$9.99    | \$16.65 per 1kg  |
| 12                                                                | Ingham's Ready Roast Turkey Breast Roll 1kg           |         |    | \$17.50   | \$17.50 per 1kg  |
| <b>Page 7</b>                                                     |                                                       |         |    |           |                  |
| 1                                                                 | Kleenex Toilet Tissue White 18pk                      | Digital |    | \$7.99    | 25¢ per 100sh    |
| 2                                                                 | Sunsilk Shampoo/Conditioner 200mL                     |         | ½  | \$2.64    | \$1.32 per 100mL |
| 3                                                                 | My Dog Canned Dog Food 400g                           |         |    | \$2.35    | 59¢ per 100g     |
| 4                                                                 | Lucky Dog Dry Dog Food 3kg                            |         |    | \$7.99    | 27¢ per 100g     |
| 5                                                                 | Dine Cat Food 85g 7pk                                 |         |    | \$6.99    | \$1.17 per 100g  |
| 6                                                                 | Feline First Cat Litter 5/7.5kg                       |         | ½  | \$5.75    | N/A              |
| <b>Page 7 - Somat Side Panel</b>                                  |                                                       |         |    |           |                  |
| 7                                                                 | Somat Dishwasher Range - ALL HALF PRICE               | Digital |    |           |                  |
| <b>Page 8</b>                                                     |                                                       |         |    |           |                  |
| 1                                                                 | Potatoes Brushed 2.5kg (Produce)                      | Press   |    | \$4.50bag | \$1.80 per 1kg   |
| 2                                                                 | Celery (Produce)                                      | Press   |    | \$3.00bun | N/A              |
| 3                                                                 | JC's Walnuts Natural 350g (Produce)                   |         |    | \$7.99ea  | \$22.83 per 1kg  |
| 4                                                                 | Cripps Easter Buns 6pk (POT)                          | Press   |    | \$4.49    | \$1.00 per 100g  |
| 5                                                                 | Mars/Nestle/Violet Crumble Medium Bars 35-56g         | Digital | ½  | \$1.00    | N/A              |
| 6                                                                 | Cadbury Ice Cream Tubs 1.2L                           | Press   | ½  | \$4.99    | 42¢ per 100mL    |
| 7                                                                 | Sanitarium Up & Go 250mL 3pk excl. Energize           | Press   | ½  | \$2.77    | \$3.69 per 1L    |
| 8                                                                 | San Remo La Pasta Range 120g                          | Digital | ½  | \$1.00    | 83¢ per 100g     |
| 9                                                                 | Handee Ultra Paper Towel 2pk                          | TV      | >½ | \$1.99    | \$1.66 per 100ea |
| 10                                                                | Palmolive Ultra Dishwashing Liquid 400mL              |         |    | \$1.77    | 44¢ per 100mL    |
| <b>Page 9 - Easter Lamingtons Recipe Full Page (Digital Only)</b> |                                                       |         |    |           |                  |
| 1                                                                 | Tas Taste Plain/Self Raising Flour 1kg (POT)          | Digital |    | \$1.00    | \$1.00 per 1kg   |
| 2                                                                 | McKenzie's Desiccated Coconut 250g/Baking Powder 125g | Digital |    | \$1.99    | N/A              |



# Press

Examiner / Mercury / Advocate

Wednesday 06 Apr 2022 - Tuesday 12 Apr 2022 (week 15)

| Alpha Sorted List - ALL PRESS (Including Digital) |                                                            |         | Retail  |                  |
|---------------------------------------------------|------------------------------------------------------------|---------|---------|------------------|
| 1                                                 | (T)Cadbury Hollow Egg 100/110g                             | Digital | \$2.99  | N/A              |
| 2                                                 | (T)Cadbury Humpty Egg 150g/(T)Cadbury Bunny Sharepack 204g | Digital | \$6.99  | N/A              |
| 3                                                 | (T)Cadbury Humpty Egg 150g/(T)Cadbury Bunny Sharepack 204g | Digital | \$6.99  | N/A              |
| 4                                                 | (T)Cadbury Humpty Egg 150g/(T)Cadbury Bunny Sharepack 204g | Digital | \$6.99  | N/A              |
| 5                                                 | (T)Lindt Easter Casket 85g                                 | Digital | \$6.49  | \$7.64 per 100g  |
| 6                                                 | (T)Lindt Easter Gift Box 230g                              | Digital | \$10.99 | \$4.78 per 100g  |
| 7                                                 | Allen's Jelly/Mint Confectionery Range 150-200g            | Digital | \$1.99  | N/A              |
| 8                                                 | Birds Eye Hot Chips 750g (\$7.99 Meal Deal)                | TV      | \$2.50  | \$3.33 per 1kg   |
| 9                                                 | Birds Eye Oven Bake Fish Fillets 425g (\$7.99 Meal Deal)   | TV      | \$5.49  | \$12.92 per 1kg  |
| 10                                                | Cadbury Family Block Chocolate 160-190g                    |         | \$2.99  | N/A              |
| 11                                                | Cadbury Favourites 570g                                    | TV      | \$9.99  | \$1.75 per 100g  |
| 12                                                | Cadbury Ice Cream Tubs 1.2L                                |         | \$4.99  | 42¢ per 100mL    |
| 13                                                | Celebrations/Maltesers Gift Box 320-400g                   | Digital | \$5.99  | N/A              |
| 14                                                | Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L               |         | \$1.99  | \$1.59 per 1L    |
| 15                                                | Cripps Easter Buns 6pk (POT)                               |         | \$4.49  | \$1.00 per 100g  |
| 16                                                | Handee Ultra Paper Towel 2pk                               | TV      | \$1.99  | \$1.66 per 100ea |
| 17                                                | Kleenex Toilet Tissue White 18pk                           | Digital | \$7.99  | 25¢ per 100sh    |
| 18                                                | Mars/Nestle/Violet Crumble Medium Bars 35-56g              | Digital | \$1.00  | N/A              |
| 19                                                | McKenzie's Desiccated Coconut 250g/Baking Powder 125g      | Digital | \$1.99  | N/A              |
| 20                                                | Moccona Classic Freeze Dried Coffee 200g                   |         | \$9.99  | \$5.00 per 100g  |
| 21                                                | Perfect Italiano Grated Cheese 450g                        |         | \$5.99  | \$13.31 per 1kg  |
| 22                                                | Philadelphia Pourover 250g                                 | TV      | \$2.15  | \$8.60 per 1kg   |
| 23                                                | Samboy Potato Chips 175g                                   | TV      | \$1.99  | \$1.14 per 100g  |
| 24                                                | San Remo La Pasta Range 120g                               | Digital | \$1.00  | 83¢ per 100g     |
| 25                                                | Sanitarium Up & Go 250mL 3pk excl. Energize                |         | \$2.77  | \$3.69 per 1L    |
| 26                                                | Schweppes Mixer Soft Drink 300mL 4pk                       | TV      | \$2.75  | \$2.29 per 1L    |
| 27                                                | Somat Dishwasher Range - ALL HALF PRICE                    | Digital |         |                  |
| 28                                                | Tas Taste Plain/Self Raising Flour 1kg (POT)               | Digital | \$1.00  | \$1.00 per 1kg   |



# Catalogue

Wednesday 06 Apr 2022 - Tuesday 12 Apr 2022 (week 15)

| Alpha Sorted List - Catalogue |                                                         | Retail    |                  |
|-------------------------------|---------------------------------------------------------|-----------|------------------|
| 2                             | (T)Cadbury Marshmallow Eggs 35g                         | \$0.85    | \$2.43 per 100g  |
| 3                             | Arnott's Chocolate Biscuits 160-250g (excl. Tim Tam)    | \$2.99    | N/A              |
| 4                             | Arnott's Country Cheese/Sesame Wheat/Cheds 250g         | \$2.99    | \$1.20 per 100g  |
| 5                             | Arnott's Scotch Finger/Cream Biscuits 200-250g          | \$1.99    | N/A              |
| 6                             | Bickford's Cordial Syrup 750mL                          | \$3.99    | \$5.32 per 1L    |
| 7                             | Bundaberg Brewed Soft Drink 10pk                        | \$11.50   | \$3.07 per 1L    |
| 8                             | Cadbury Baking Blocks/Chips/Melts/Buttons 150-225g      | \$2.49    | N/A              |
| 9                             | Cadbury Bites 110-150g                                  | \$2.99    | N/A              |
| 10                            | Clearly Tasmanian Water 600mL 20pk (POT)                | \$6.99    | 58¢ per 1L       |
| 11                            | Coca-Cola Soft Drink 375mL 24pk                         | \$17.99   | \$2.00 per 1L    |
| 12                            | Country Chef Rustic Pavlova 400g                        | \$8.99    | \$2.25 per 100g  |
| 13                            | Cripps Crumpet Splits 6pk (POT)                         | \$2.49    | 59¢ per 100g     |
| 14                            | Dairy Farmers Thick & Creamy Yoghurt 150g               | \$1.49    | 99¢ per 100g     |
| 15                            | Dine Cat Food 85g 7pk                                   | \$6.99    | \$1.17 per 100g  |
| 16                            | Dolmio Extra Pasta Sauce 490/500g                       | \$2.99    | N/A              |
| 17                            | Fantastic Delites Rice Snacks 100g                      | \$1.75    | \$1.75 per 100g  |
| 18                            | Fantastic Noodles Cup 70g/Bowl 85g                      | \$1.45    | N/A              |
| 19                            | Feline First Cat Litter 5/7.5kg                         | \$5.75    | N/A              |
| 20                            | Global Frozen Cooked & Peeled Prawns 300g               | \$8.99    | \$29.97 per 1kg  |
| 21                            | Global Smoked Cod 500g                                  | \$7.99    | \$15.98 per 1kg  |
| 22                            | Hartz Spring Water 10L (POT)                            | \$6.99    | 70¢ per 1L       |
| 23                            | Heinz Baked Beans/Spaghetti 300g                        | \$1.75    | 58¢ per 100g     |
| 24                            | Heinz Seriously Good Mayo/Aioli 295mL                   | \$3.69    | \$1.25 per 100mL |
| 25                            | Ingham's Creamy Garlic Chicken Kievs 600g               | \$9.99    | \$16.65 per 1kg  |
| 26                            | I&J Salt & Pepper Squid/Calamari 360g                   | \$6.99    | \$19.42 per 1kg  |
| 27                            | Ingham's Ready Roast Turkey Breast Roll 1kg             | \$17.50   | \$17.50 per 1kg  |
| 28                            | La Famiglia Stone Baked Garlic Bread 330/480g           | \$4.99    | N/A              |
| 29                            | Lucky Dog Dry Dog Food 3kg                              | \$7.99    | 27¢ per 100g     |
| 30                            | Mainland On the Go Cheese & Crackers 50g/Artisan 36/38g | \$1.99    | N/A              |
| 31                            | Mars Ice Cream 4/6pk                                    | \$4.29    | N/A              |
| 32                            | Mersey Valley Cheese 235g (POT)                         | \$4.99    | \$21.23 per 1kg  |
| 33                            | Mount Franklin Lightly Sparkling Spring Water 1.25L     | 2 for \$3 | \$1.20 per 1L    |
| 34                            | Multix Bake 30cm x 10m                                  | \$2.19    | 22¢ per 1m       |
| 35                            | My Dog Canned Dog Food 400g                             | \$2.35    | 59¢ per 100g     |
| 36                            | National Pies Meat Pies/Pasties 2pk (POT)               | \$5.99    | \$1.66 per 100g  |
| 37                            | Nestle Milo 700g                                        | \$9.99    | \$1.43 per 100g  |
| 38                            | Ocean Spray Cranberry Sauce 275g                        | \$2.99    | \$1.09 per 100g  |
| 39                            | Oreo Multipack 230g                                     | \$2.99    | \$1.30 per 100g  |
| 40                            | Palmolive Ultra Dishwashing Liquid 400mL                | \$1.77    | 44¢ per 100mL    |
| 41                            | Pauls Double Thick Custard 900g                         | \$4.49    | 50¢ per 100g     |
| 42                            | Perfect Original Ricotta Cheese 250g                    | \$2.99    | \$11.96 per 1kg  |
| 43                            | Peters Light & Creamy 1.8L                              | \$3.99    | 22¢ per 100mL    |
| 44                            | Praise Salad Dressing 330mL                             | \$2.99    | 91¢ per 100mL    |
| 45                            | Praise Tartare Sauce 250mL                              | \$2.49    | \$1.00 per 100mL |
| 46                            | Premium Crispbread 300g                                 | \$1.99    | 66¢ per 100g     |
| 47                            | Primo Bacon Pieces/Shredded Ham Twin Pack 300g          | \$3.69    | \$12.30 per 1kg  |



# Catalogue

Wednesday 06 Apr 2022 - Tuesday 12 Apr 2022 (week 15)

|    |                                               |         |                  |
|----|-----------------------------------------------|---------|------------------|
| 48 | Red Bull Energy Drink 473mL 4pk               | \$12.85 | \$6.79 per 1L    |
| 49 | Red Rock Deli Chips 150/165g                  | \$2.99  | N/A              |
| 50 | Ritz Crackers 300g                            | \$1.99  | 66¢ per 100g     |
| 51 | Safcol Responsibly Fished Tuna 425g           | \$3.69  | \$8.68 per 1kg   |
| 52 | Steggles Chicken Breast Nuggets 400g          | \$3.99  | \$9.98 per 1kg   |
| 53 | Streets Icy Treats 26pk                       | \$16.99 | 93¢ per 100mL    |
| 54 | Sunbeam Sultanas 1kg                          | \$6.99  | \$6.99 per 1kg   |
| 55 | Sunsilk Shampoo/Conditioner 200mL             | \$2.64  | \$1.32 per 100mL |
| 56 | TCC Coconut Milk 400mL                        | \$1.00  | 25¢ per 100mL    |
| 57 | Tonight Simmer Sauces 475-500g                | \$2.99  | N/A              |
| 58 | Twisties/Burger Rings/Tooobs/Cheetos 125-270g | \$3.49  | N/A              |
| 59 | Uncle Tobys Le Snak 6pk                       | \$2.69  | \$2.04 per 100g  |
| 60 | Vicks VapoDrops 24pk                          | \$3.99  | 17¢ per 1ea      |
| 61 | Vita-Cee Juice 2L (POT)                       | \$4.49  | \$2.25 per 1L    |
| 62 | Western Star Butter 500g                      | \$5.99  | \$1.20 per 100g  |