

**TV/Digital****Wednesday 05 Apr 2023 - Tuesday 11 Apr 2023 (week 14)**

Television Advertised		Save	% Off	Retail	
1	Smith's Potato Chips/Doritos Corn Chips 130-175g	\$2.40	½	\$2.40	N/A
2	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	\$2.16	½	\$1.99	N/A
3	Birds Eye Oven Bake Fish Fillets 425g	\$5.54	½	\$5.25	\$12.35 per 1kg
4	Cadbury Roses Boxed Chocolates 450g	\$9.86	>½	\$7.99	\$1.78 per 100g
5	Perfect Italiano Grated Cheese 450g	\$3.01		\$5.99	\$13.31 per 1kg
6	Zoosh Dip 185g	\$1.01		\$2.49	\$1.35 per 100g
Television Advertised - Fri 07 Apr					
7	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A

Google Advertised					
1	Tamar Valley Yoghurt 700g (POT)	\$3.75	½	\$3.75	54¢ per 100g
2	Sorbent Toilet Tissue 24pk	\$4.00		\$13.99	32¢ per 100sh
3	Lynx Antiperspirant/Deodorant 165mL	\$4.30	½	\$3.99	\$2.42 per 100mL
4	Moccona Freeze Dried Classic Coffee 400g	\$9.01		\$18.99	\$4.75 per 100g

Facebook Advertised - Easter Gifting					
1	Cadbury Roses Boxed Chocolates 450g	\$9.86	>½	\$7.99	\$1.78 per 100g
2	Cadbury Favourites 570g	\$11.50	½	\$11.49	\$2.02 per 100g
3	Celebrations/Maltesers Gift Box 320-400g	\$6.01	½	\$5.99	N/A
Facebook Advertised - Easter Platter					
1	Philadelphia Pourover 250g	\$2.25	½	\$2.25	\$9.00 per 1kg
2	Unicorn Brie/Camembert Cheese 125g	\$1.51		\$3.99	\$31.92 per 1kg
3	Zoosh Dip 185g	\$1.01		\$2.49	\$1.35 per 100g
4	Arnott's Water Crackers 125g	\$0.49		\$1.30	\$1.04 per 100g
5	Smith's Potato Chips/Doritos Corn Chips 130-175g	\$2.40	½	\$2.40	N/A
6	Blue Banner Pickled Onions 525g excl. No Added Sugar (POT)	\$0.80		\$5.99	\$11.41 per 1kg
7	JC's Dried Cranberries 500g (Produce)	\$1.70		\$6.99ea	\$13.98 per 1kg

Wednesday Catalogue Email Header					
1	Smith's Potato Chips/Doritos Corn Chips 130-175g	\$2.40	½	\$2.40	N/A
2	Birds Eye Oven Bake Fish Fillets 425g	\$5.54	½	\$5.25	\$12.35 per 1kg
Friday Catalogue Email - Chocolate Basque Cheesecake Recipe					
1	Philadelphia Cream Cheese Block 250g	\$2.93	½	\$2.92	\$11.68 per 1kg

Website Banner					
1	Cadbury Roses Boxed Chocolates 450g	\$9.86	>½	\$7.99	\$1.78 per 100g
2	Cadbury Favourites 570g	\$11.50	½	\$11.49	\$2.02 per 100g
3	Celebrations/Maltesers Gift Box 320-400g	\$6.01	½	\$5.99	N/A

Digital Wrap Around Advertising - Header					
1	Smith's Potato Chips/Doritos Corn Chips 130-175g	\$2.40	½	\$2.40	N/A
2	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	\$2.16	½	\$1.99	N/A
3	Birds Eye Oven Bake Fish Fillets 425g	\$5.54	½	\$5.25	\$12.35 per 1kg
4	Aussie Cooked Large Tiger Prawns 3kg (Thawed) (Deli)			\$29.99kg	N/A

**TV/Digital****Wednesday 05 Apr 2023 - Tuesday 11 Apr 2023 (week 14)****Digital Wrap Around Advertising - Sides**

1	Cadbury Roses Boxed Chocolates 450g	\$9.86	>½	\$7.99	\$1.78 per 100g
2	Cadbury Favourites 570g	\$11.50	½	\$11.49	\$2.02 per 100g
3	Celebrations/Maltesers Gift Box 320-400g	\$6.01	½	\$5.99	N/A
4	Philadelphia Cream Cheese Block 250g	\$2.93	½	\$2.92	\$11.68 per 1kg
5	Nestle Condensed Milk 395-410g	\$1.90		\$2.20	N/A
6	Western Star Spreadable 500g	\$2.10		\$4.49	90¢ per 100g

Digital Wrap Around Advertising - Medium Rectangle

1	(T)Cadbury Hollow Egg 100/110g	\$1.01		\$2.99	N/A
2	(T)Kit Kat Bunny 29g	\$0.10		\$0.90	\$3.10 per 100g
3	(T)Nestle Easter Casket 168-180g	\$1.00		\$7.99	N/A

Radio Advertised

1	Smith's Potato Chips/Doritos Corn Chips 130-175g	\$2.40	½	\$2.40	N/A
2	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	\$2.16	½	\$1.99	N/A
3	Birds Eye Oven Bake Fish Fillets 425g	\$5.54	½	\$5.25	\$12.35 per 1kg
4	Cadbury Roses Boxed Chocolates 450g	\$9.86	>½	\$7.99	\$1.78 per 100g



Press

Examiner / Mercury / Advocate

Wednesday 05 Apr 2023 - Tuesday 11 Apr 2023 (week 14)

Wednesday 05 Apr - Mercury			Save	% Off	Retail	
1	Celebrations/Maltesers Gift Box 320-400g	Digital	\$6.01	½	\$5.99	N/A
2	Cadbury Favourites 570g	Digital	\$11.50	½	\$11.49	\$2.02 per 100g
3	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	TV	\$2.16	½	\$1.99	N/A
4	Praise Squeeze Mayonnaise 365/410g		\$2.15	½	\$2.10	N/A
5	Philadelphia Cream Cheese Block 250g	Digital	\$2.93	½	\$2.92	\$11.68 per 1kg
6	Birds Eye Oven Bake Fish Fillets 425g	TV	\$5.54	½	\$5.25	\$12.35 per 1kg
7	(T)Cadbury Hollow Egg 100/110g	Digital	\$1.01		\$2.99	N/A
8	(T)Kit Kat Bunny 29g	Digital	\$0.10		\$0.90	\$3.10 per 100g
9	(T)Nestle Easter Casket 168-180g	Digital	\$1.00		\$7.99	N/A
10	Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL		\$13.35		\$21.20	\$2.36 per 1L
11	Arnott's Shapes/Savoy/Jatz 130-250g		\$0.75		\$2.75	N/A
12	National Pies Party Pies/Sausage Rolls 12pk (POT)		\$2.50		\$7.99	\$1.11 per 100g
Thursday 06 Apr - ALL PRESS						
1	MasterFoods Tartare/Seafood Cocktail Sauce 220/260g		\$0.90		\$2.65	N/A
2	Perfect Italiano Grated Cheese 450g	TV	\$3.01		\$5.99	\$13.31 per 1kg
3	Friskies Dry Cat Food 1kg		\$2.00		\$5.49	55¢ per 100g
Friday 07 Apr - Mercury - (Market Fresh)						
1	Cripps Easter Buns 6pk (POT) (Everyday Price)				\$5.69	\$1.26 per 100g
2	Petuna Atlantic Salmon MAP 2pk 280g (ctn 8) (Meat)				\$9.99ea	\$35.68 per 1kg
3	Produce Line - Refer to Fresh Sheet (Produce)	TV			\$0.00kg	N/A
Friday 07 Apr - Mercury						
1	Nescafé Coffee Sachets 10pk/Gold 8pk		\$4.01	½	\$3.99	N/A
2	Peters Light & Creamy 1.8L		\$1.24		\$4.75	26¢ per 100mL
3	Pauls Vanilla Custard 1kg		\$1.70		\$3.99	40¢ per 100g
Friday 07 Apr - Advocate/Examiner - (Market Fresh)						
1	Cripps Easter Buns 6pk (POT) (Everyday Price)				\$5.69	\$1.26 per 100g
2	Petuna Atlantic Salmon MAP 2pk 280g (ctn 8) (Meat)				\$9.99ea	\$35.68 per 1kg
3	Aussie Cooked Large Tiger Prawns 3kg (Thawed) (Deli)	Digital			\$29.99kg	N/A
Friday 07 Apr - Advocate/Examiner - (Market Fresh)						
1	Baby Mesclun Pre Packs 120g (Produce)				\$3.45bag	\$28.75 per 1kg
2	Lemons (Produce)				\$3.90kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)	TV			\$0.00kg	N/A
Saturday 08 Apr - Advocate & Examiner						
1	Nescafé Coffee Sachets 10pk/Gold 8pk		\$4.01	½	\$3.99	N/A
2	Peters Light & Creamy 1.8L		\$1.24		\$4.75	26¢ per 100mL
3	Pauls Vanilla Custard 1kg		\$1.70		\$3.99	40¢ per 100g
Saturday 08 Apr - Mercury Front Page						
1	Smith's Potato Chips/Doritos Corn Chips 130-175g	TV	\$2.40	½	\$2.40	N/A
2	Cadbury Roses Boxed Chocolates 450g	TV	\$9.86	>½	\$7.99	\$1.78 per 100g



Wednesday 05 Apr 2023 - Tuesday 11 Apr 2023 (week 14)

Front		Save	% Off	Retail	
1	Smith's Potato Chips/Doritos Corn Chips 130-175g	TV	\$2.40	½	\$2.40
2	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	TV	\$2.16	½	\$1.99
3	Cadbury Roses Boxed Chocolates 450g	TV	\$9.86	>½	\$7.99
4	Birds Eye Oven Bake Fish Fillets 425g	TV	\$5.54	½	\$5.25
5	Petuna Atlantic Salmon MAP 2pk 280g (ctn 8) (Meat)	Press			\$9.99ea
Page 2 - Meat & Produce					
1	Baby Mesclun Pre Packs 120g (Produce)	Press			\$3.45bag
2	Lemons (Produce)	Press			\$3.90kg
3	Washed Potatoes 2kg (Produce)				\$5.00bag
4	JC's Dried Cranberries 500g (Produce)	Digital	\$1.70		\$6.99ea
5	Marion Bay Free Range Chicken Bagged (Meat)				\$7.99kg
6	Scottsdale Pork Pork Scotch Steaks (Meat)				\$20.99kg
7	Lamb Forequarter Chops (Meat)				\$19.99kg
8	Ingham's Thigh Fillets (Meat)				\$17.99kg
Page 3 - Deli & Bakery					
2	Ingham's Oven Roasted/Sweet Herb & Mustard Turkey Breast (Deli)				\$25.99kg
3	Tibaldi Diced Lean Bacon (2.5kg) (Deli)				\$8.99kg
4	Pandani Cheese Cabana (Deli)				\$15.99kg
5	National Pies Party Pies/Sausage Rolls 12pk (POT)	Press	\$2.50		\$7.99
6	Cripps Easter Buns 6pk (POT) (Everyday Price)	Press			\$5.69
7	Mighty Soft Sliced Bread 700g (POT)		\$1.36		\$3.49
8	Cripps Master Hot Dog/Lunch Rolls 6pk (POT)		\$0.50		\$3.89
Page 4					
1	Aussie Cooked Large Tiger Prawns 3kg (Thawed) (Deli)	Digital			\$29.99kg
2	Birds Eye Oven Bake Fish Fillets 425g	TV	\$5.54	½	\$5.25
3	Birds Eye Fish Fingers 1kg		\$2.50		\$10.99
4	Global Seafoods Frozen Cooked & Peeled Prawns 300g		\$3.60		\$9.99
5	Global Seafoods Frozen Prawn Ring 255g		\$2.80		\$10.99
6	Safcol Responsibly Fished Tuna 425g		\$1.20		\$3.99
7	MasterFoods Tartare/Seafood Cocktail Sauce 220/260g	Press	\$0.90		\$2.65
Page 5					
1	Cadbury Favourites 570g	Digital	\$11.50	½	\$11.49
2	Celebrations/Maltesers Gift Box 320-400g	Digital	\$6.01	½	\$5.99
3	Cadbury Dairy Milk Gift Box 220g		\$6.00	½	\$5.99
4	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g		\$1.00	½	\$1.00
5	Violet Crumble Bites/Nuggets 130-180g		\$2.51	½	\$2.49
6	(T)Cadbury Hollow Egg 100/110g	Digital	\$1.01		\$2.99
7	(T)Kit Kat Bunny 29g	Digital	\$0.10		\$0.90
8	Toblerone Chocolate 360g		\$5.30		\$6.99
9	(T)Nestle Easter Casket 168-180g	Digital	\$1.00		\$7.99
10	(T)Kinder Surprise Maxi Egg 100g		\$2.30		\$6.99
11	Nestle Block Chocolate 118-200g		\$1.51		\$3.99
Page 6 - LPE Full Page					
1	Coca-Cola/Fanta/Sprite Soft Drink 2L	LPE			\$3.65
2	Arnott's Family Assorted Biscuits 500g	LPE			\$4.50



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3	Morning Sun Muesli 650g	LPE			\$4.49	69¢ per 100g
4	Betta Milk Full Cream 2L	LPE			\$4.29	\$2.15 per 1L
5	On the Menu Frozen Meals 320g	LPE			\$4.99	\$1.56 per 100g
6	I&J Squid/Calamari Rings 360/400g	LPE			\$7.99	N/A
7	Palmolive Naturals Shampoo/Conditioner 350mL	LPE			\$4.99	\$1.43 per 100mL
8	Fancy Feast Cat Food 85g	LPE			\$1.60	\$1.88 per 100g
Page 7						
1	V8 Juice 1.25L excl. Power Blend/Healthy Greens		\$2.84	½	\$2.75	\$2.20 per 1L
2	Clearly Tasmanian Water 20 x 600mL (POT)		\$2.70		\$7.99	67¢ per 1L
3	Ocean Spray Fruit Drink 1.5L		\$1.80		\$4.99	\$3.33 per 1L
4	Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL	Press	\$13.35		\$21.20	\$2.36 per 1L
5	Kirks Soft Drink 1.25L		\$0.29		\$1.70	\$1.36 per 1L
6	Coca-Cola/Fanta/Sprite/Deep Spring/Mt Franklin 6 x 250mL		\$3.20		\$5.30	\$3.53 per 1L
7	Fronti Red Sparkling Grape Drink 750mL		\$1.00		\$3.99	\$5.32 per 1L
8	Schweppes Mixer Soft Drink 4 x 300mL		\$1.51		\$4.99	\$4.16 per 1L
9	Monster Energy Drink 4 x 500mL		\$5.36		\$7.99	\$4.00 per 1L
Page 8						
1	Green's Pancake Shake 200g		\$1.40	½	\$1.35	68¢ per 100g
2	Nescafé Coffee Sachets 10pk/Gold 8pk	Press	\$4.01	½	\$3.99	N/A
3	Praise Squeeze Mayonnaise 365/410g	Press	\$2.15	½	\$2.10	N/A
4	Vegeta Stock Powder 180-250g		\$2.01	½	\$1.99	N/A
5	Arnett's TeeVee Snacks 175g		\$2.25	½	\$2.25	\$1.29 per 100g
6	Edgell Sliced Beetroot 425g		\$0.35		\$1.85	\$4.35 per 1kg
7	Praise Salad Dressing 330mL		\$1.00		\$2.99	91¢ per 100mL
8	Obento Panko Breadcrumbs 200g		\$0.81		\$1.99	\$1.00 per 100g
9	Moccona Freeze Dried Classic Coffee 400g	Digital	\$9.01		\$18.99	\$4.75 per 100g
10	Vegemite 220g/Bega Peanut Butter 375g		\$0.86		\$4.49	N/A
11	Gravox Gravy Mix 120/140g		\$1.10		\$4.49	N/A
Page 9 - Baking Feature						
1	Philadelphia Cream Cheese Block 250g	Digital	\$2.93	½	\$2.92	\$11.68 per 1kg
2	Nestle Condensed Milk 395-410g	Digital	\$1.90		\$2.20	N/A
3	McKenzie's Desiccated Coconut 250g		\$0.80		\$1.99	\$7.96 per 1kg
4	Cadbury Baking Blocks/Chips/Melts/Buttons 150-225g		\$0.76		\$3.49	N/A
5	Green's Sponge Pudding Mix 260g		\$0.31		\$2.69	\$1.03 per 100g
6	Betty Crocker Baking Mixes 400-540g/Frosting 400g		\$1.01		\$4.49	N/A
Page 10						
1	Tamar Valley Yoghurt 700g (POT)	Digital	\$3.75	½	\$3.75	54¢ per 100g
2	Pauls Vanilla Custard 1kg	Press	\$1.70		\$3.99	40¢ per 100g
3	Western Star Spreadable 500g	Digital	\$2.10		\$4.49	90¢ per 100g
4	Perfect Italiano Grated Cheese 450g	TV	\$3.01		\$5.99	\$13.31 per 1kg
5	La Famiglia Traditional Garlic Bread 400g		\$1.00		\$3.99	\$1.00 per 100g
6	Peters Light & Creamy 1.8L	Press	\$1.24		\$4.75	26¢ per 100mL
7	Peters Drumstick/Maxibon 4/6pk		\$1.51		\$7.99	N/A
8	Sara Lee Cheesecake 360/410g		\$1.56		\$5.99	N/A
9	McCain Family Pizza 490/500g		\$2.00		\$7.99	N/A
Page 11						
1	Lynx Antiperspirant/Deodorant 165mL	Digital	\$4.30	½	\$3.99	\$2.42 per 100mL



Wednesday 05 Apr 2023 - Tuesday 11 Apr 2023 (week 14)

2	Colgate Total Advanced Toothpaste 200g		\$5.01	½	\$4.99	\$2.50 per 100g
3	Duck Deep Action/Foaming Bleach 750mL		\$3.96	½	\$3.49	47¢ per 100mL
4	Feline First Clumping Cat Litter 7.5kg		\$8.50	½	\$7.49	\$1.00 per 1kg
5	Sard OxyPlus 1kg		\$4.51	½	\$4.49	\$4.49 per 1kg
6	Sorbent Toilet Tissue 24pk	Digital	\$4.00		\$13.99	32¢ per 100sh
7	Cold Power Laundry Detergent 900g/1L		\$4.51		\$6.99	N/A
8	Glad Oven Bags 4/5s		\$0.64		\$2.25	N/A
9	Chum Canned Dog Food 700g		\$0.56		\$2.29	33¢ per 100g
10	My Dog Chef Selection 6pk/Dine Cat Food 7pk		\$2.51		\$6.99	\$1.17 per 100g
11	Friskies Dry Cat Food 1kg	Press	\$2.00		\$5.49	55¢ per 100g
Page 12 - Platter Feature						
1	Philadelphia Pourover 250g	Digital	\$2.25	½	\$2.25	\$9.00 per 1kg
2	Unicorn Brie/Camembert Cheese 125g	Digital	\$1.51		\$3.99	\$31.92 per 1kg
3	Zoosh Dip 185g	TV	\$1.01		\$2.49	\$1.35 per 100g
4	Arnott's Water Crackers 125g	Digital	\$0.49		\$1.30	\$1.04 per 100g
5	Blue Banner Pickled Onions 525g excl. No Added Sugar (POT)	Digital	\$0.80		\$5.99	\$11.41 per 1kg
6	Arnott's Shapes/Savoy/Jatz 130-250g	Press	\$0.75		\$2.75	N/A
7	Mersey Valley Cheese 235g (POT)		\$2.80		\$6.99	\$29.74 per 1kg
Page 13 - Chocolate Basque Cheesecake Recipe Full Page (Digital Only)						
1	Philadelphia Cream Cheese Block 250g	Digital	\$2.93	½	\$2.92	\$11.68 per 1kg
Page 14 - Arnott's Full Page (Digital Only)						
1	Arnott's Shapes/Savoy/Jatz 130-250g	Press	\$0.75		\$2.75	N/A



Wednesday 05 Apr 2023 - Tuesday 11 Apr 2023 (week 14)

Front Page			Save	% Off	Retail	
1	Smith's Potato Chips/Doritos Corn Chips 130-175g	TV	\$2.40	½	\$2.40	N/A
2	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	TV	\$2.16	½	\$1.99	N/A
3	Cadbury Roses Boxed Chocolates 450g	TV	\$9.86	>½	\$7.99	\$1.78 per 100g
4	Birds Eye Oven Bake Fish Fillets 425g	TV	\$5.54	½	\$5.25	\$12.35 per 1kg
5	Petuna Atlantic Salmon MAP 2pk 280g (ctn 8) (Meat)	Press			\$9.99ea	\$35.68 per 1kg
Page 2						
1	Cadbury Favourites 570g	Digital	\$11.50	½	\$11.49	\$2.02 per 100g
2	Celebrations/Maltesers Gift Box 320-400g	Digital	\$6.01	½	\$5.99	N/A
3	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g		\$1.00	½	\$1.00	N/A
4	Praise Squeeze Mayonnaise 365/410g	Press	\$2.15	½	\$2.10	N/A
5	Lynx Antiperspirant/Deodorant 165mL	Digital	\$4.30	½	\$3.99	\$2.42 per 100mL
6	Nescafé Coffee Sachets 10pk/Gold 8pk	Press	\$4.01	½	\$3.99	N/A
7	Philadelphia Cream Cheese Block 250g	Digital	\$2.93	½	\$2.92	\$11.68 per 1kg
8	Philadelphia Pourover 250g	Digital	\$2.25	½	\$2.25	\$9.00 per 1kg
9	Tamar Valley Yoghurt 700g (POT)	Digital	\$3.75	½	\$3.75	54¢ per 100g
10	Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL	Press	\$13.35		\$21.20	\$2.36 per 1L
11	Kirks Soft Drink 1.25L		\$0.29		\$1.70	\$1.36 per 1L
12	Coca-Cola/Fanta/Sprite/Deep Spring/Mt Franklin 6 x 250mL		\$3.20		\$5.30	\$3.53 per 1L
Page 3						
1	(T)Cadbury Hollow Egg 100/110g	Digital	\$1.01		\$2.99	N/A
2	(T)Kit Kat Bunny 29g	Digital	\$0.10		\$0.90	\$3.10 per 100g
3	(T)Nestle Easter Casket 168-180g	Digital	\$1.00		\$7.99	N/A
4	Arnott's Water Crackers 125g	Digital	\$0.49		\$1.30	\$1.04 per 100g
5	Arnott's Shapes/Savoy/Jatz 130-250g	Press	\$0.75		\$2.75	N/A
6	MasterFoods Tartare/Seafood Cocktail Sauce 220/260g	Press	\$0.90		\$2.65	N/A
7	Nestle Condensed Milk 395-410g	Digital	\$1.90		\$2.20	N/A
8	Safcol Responsibly Fished Tuna 425g		\$1.20		\$3.99	\$9.39 per 1kg
9	Blue Banner Pickled Onions 525g excl. No Added Sugar (POT)	Digital	\$0.80		\$5.99	\$11.41 per 1kg
10	Moccona Freeze Dried Classic Coffee 400g	Digital	\$9.01		\$18.99	\$4.75 per 100g
11	Friskies Dry Cat Food 1kg	Press	\$2.00		\$5.49	55¢ per 100g
12	Sorbent Toilet Tissue 24pk	Digital	\$4.00		\$13.99	32¢ per 100sh
Page 4						
1	Baby Mesclun Pre Packs 120g (Produce)	Press			\$3.45bag	\$28.75 per 1kg
2	Lemons (Produce)	Press			\$3.90kg	N/A
3	JC's Dried Cranberries 500g (Produce)	Digital	\$1.70		\$6.99ea	\$13.98 per 1kg
4	National Pies Party Pies/Sausage Rolls 12pk (POT)	Press	\$2.50		\$7.99	\$1.11 per 100g
5	Cripps Easter Buns 6pk (POT) (Everyday Price)	Press			\$5.69	\$1.26 per 100g
6	Western Star Spreadable 500g	Digital	\$2.10		\$4.49	90¢ per 100g
7	Perfect Italiano Grated Cheese 450g	TV	\$3.01		\$5.99	\$13.31 per 1kg
8	Zoosh Dip 185g	TV	\$1.01		\$2.49	\$1.35 per 100g
9	Pauls Vanilla Custard 1kg	Press	\$1.70		\$3.99	40¢ per 100g
10	Peters Light & Creamy 1.8L	Press	\$1.24		\$4.75	26¢ per 100mL
11	McCain Family Pizza 490/500g		\$2.00		\$7.99	N/A
Page 5 - LPE Full Page (Digital Only)						
1	Coca-Cola/Fanta/Sprite Soft Drink 2L	LPE			\$3.65	\$1.83 per 1L



Wednesday 05 Apr 2023 - Tuesday 11 Apr 2023 (week 14)

2	Arnott's Family Assorted Biscuits 500g	LPE			\$4.50	90¢ per 100g
3	Morning Sun Muesli 650g	LPE			\$4.49	69¢ per 100g
4	Betta Milk Full Cream 2L	LPE			\$4.29	\$2.15 per 1L
5	On the Menu Frozen Meals 320g	LPE			\$4.99	\$1.56 per 100g
6	I&J Squid/Calamari Rings 360/400g	LPE			\$7.99	N/A
7	Palmolive Naturals Shampoo/Conditioner 350mL	LPE			\$4.99	\$1.43 per 100mL
8	Fancy Feast Cat Food 85g	LPE			\$1.60	\$1.88 per 100g
Page 6 - Chocolate Basque Cheesecake Recipe Full Page (Digital Only)						
1	Tamar Valley Yoghurt 700g (POT)	Digital	\$3.75	½	\$3.75	54¢ per 100g
Page 7 - Arnott's Full Page (Digital Only)						
1	Arnott's Shapes/Savoy/Jatz 130-250g	Press	\$0.75		\$2.75	N/A



Press

Examiner / Mercury / Advocate

Wednesday 05 Apr 2023 - Tuesday 11 Apr 2023 (week 14)

Alpha Sorted List - ALL PRESS (Including Digital)			Retail	
1	!Friskies Dry Cat Food 1kg		\$5.49	55¢ per 100g
2	!Moccona Freeze Dried Classic Coffee 400g	Digital	\$18.99	\$4.75 per 100g
3	(T)Cadbury Hollow Egg 100/110g	Digital	\$2.99	N/A
4	(T)Kit Kat Bunny 29g	Digital	\$0.90	\$3.10 per 100g
5	(T)Nestle Easter Casket 168-180g	Digital	\$7.99	N/A
6	Arnott's Shapes/Savoy/Jatz 130-250g		\$2.75	N/A
7	Arnott's Water Crackers 125g	Digital	\$1.30	\$1.04 per 100g
8	Birds Eye Oven Bake Fish Fillets 425g	TV	\$5.25	\$12.35 per 1kg
9	Blue Banner Pickled Onions 525g excl. No Added Sugar (POT)	Digital	\$5.99	\$11.41 per 1kg
10	Cadbury Favourites 570g	Digital	\$11.49	\$2.02 per 100g
11	Cadbury Roses Boxed Chocolates 450g	TV	\$7.99	\$1.78 per 100g
12	Celebrations/Maltesers Gift Box 320-400g	Digital	\$5.99	N/A
13	Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL		\$21.20	\$2.36 per 1L
14	Cripps Easter Buns 6pk (POT) (Everyday Price)		\$5.69	\$1.26 per 100g
15	Lynx Antiperspirant/Deodorant 165mL	Digital	\$3.99	\$2.42 per 100mL
16	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	TV	\$1.99	N/A
17	MasterFoods Tartare/Seafood Cocktail Sauce 220/260g		\$2.65	N/A
18	National Pies Party Pies/Sausage Rolls 12pk (POT)		\$7.99	\$1.11 per 100g
19	Nescafé Coffee Sachets 10pk/Gold 8pk		\$3.99	N/A
20	Nestle Condensed Milk 395-410g	Digital	\$2.20	N/A
21	Pauls Vanilla Custard 1kg		\$3.99	40¢ per 100g
22	Perfect Italiano Grated Cheese 450g	TV	\$5.99	\$13.31 per 1kg
23	Peters Light & Creamy 1.8L		\$4.75	26¢ per 100mL
24	Philadelphia Cream Cheese Block 250g	Digital	\$2.92	\$11.68 per 1kg
25	Philadelphia Pourover 250g	Digital	\$2.25	\$9.00 per 1kg
26	Praise Squeeze Mayonnaise 365/410g		\$2.10	N/A
27	Smith's Potato Chips/Doritos Corn Chips 130-175g	TV	\$2.40	N/A
28	Sorbent Toilet Tissue 24pk	Digital	\$13.99	32¢ per 100sh
29	Tamar Valley Yoghurt 700g (POT)	Digital	\$3.75	54¢ per 100g
30	Unicorn Brie/Camembert Cheese 125g	Digital	\$3.99	\$31.92 per 1kg
31	Western Star Spreadable 500g	Digital	\$4.49	90¢ per 100g
32	Zoosh Dip 185g	TV	\$2.49	\$1.35 per 100g



Catalogue

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Alpha Sorted List - Catalogue		Retail	
1	(T)Kinder Surprise Maxi Egg 100g	\$6.99	\$6.99 per 100g
2	Arnott's Family Assorted Biscuits 500g LPE	\$4.50	90¢ per 100g
3	Arnott's TeeVee Snacks 175g	\$2.25	\$1.29 per 100g
4	Betta Milk Full Cream 2L LPE	\$4.29	\$2.15 per 1L
5	Betty Crocker Baking Mixes 400-540g/Frosting 400g	\$4.49	N/A
6	Birds Eye Fish Fingers 1kg	\$10.99	\$10.99 per 1kg
7	Cadbury Baking Blocks/Chips/Melts/Buttons 150-225g	\$3.49	N/A
8	Cadbury Dairy Milk Gift Box 220g	\$5.99	\$2.72 per 100g
9	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g	\$1.00	N/A
10	Chum Canned Dog Food 700g	\$2.29	33¢ per 100g
11	Clearly Tasmanian Water 20 x 600mL (POT)	\$7.99	67¢ per 1L
12	Coca-Cola/Fanta/Sprite Soft Drink 2L LPE	\$3.65	\$1.83 per 1L
13	Coca-Cola/Fanta/Sprite/Deep Spring/Mt Franklin 6 x 250mL	\$5.30	\$3.53 per 1L
14	Cold Power Laundry Detergent 900g/1L	\$6.99	N/A
15	Colgate Total Advanced Toothpaste 200g	\$4.99	\$2.50 per 100g
16	Cripps Master Hot Dog/Lunch Rolls 6pk (POT)	\$3.89	65¢ per 1ea
17	Duck Deep Action/Foaming Bleach 750mL	\$3.49	47¢ per 100mL
18	Edgell Sliced Beetroot 425g	\$1.85	\$4.35 per 1kg
19	Fancy Feast Cat Food 85g LPE	\$1.60	\$1.88 per 100g
20	Feline First Clumping Cat Litter 7.5kg	\$7.49	\$1.00 per 1kg
21	Fronti Red Sparkling Grape Drink 750mL	\$3.99	\$5.32 per 1L
22	Glad Oven Bags 4/5s	\$2.25	N/A
23	Global Seafoods Frozen Cooked & Peeled Prawns 300g	\$9.99	\$33.30 per 1kg
24	Global Seafoods Frozen Prawn Ring 255g	\$10.99	\$43.10 per 1kg
25	Gravox Gravy Mix 120/140g	\$4.49	N/A
26	Green's Pancake Shake 200g	\$1.35	68¢ per 100g
27	Green's Sponge Pudding Mix 260g	\$2.69	\$1.03 per 100g
28	I&J Squid/Calamari Rings 360/400g LPE	\$7.99	N/A
29	Kirks Soft Drink 1.25L	\$1.70	\$1.36 per 1L
30	La Famiglia Traditional Garlic Bread 400g	\$3.99	\$1.00 per 100g
31	McCain Family Pizza 490/500g	\$7.99	N/A
32	McKenzie's Desiccated Coconut 250g	\$1.99	\$7.96 per 1kg
33	Mersey Valley Cheese 235g (POT)	\$6.99	\$29.74 per 1kg
34	Mighty Soft Sliced Bread 700g (POT)	\$3.49	50¢ per 100g
35	Monster Energy Drink 4 x 500mL	\$7.99	\$4.00 per 1L
36	Morning Sun Muesli 650g LPE	\$4.49	69¢ per 100g
37	My Dog Chef Selection 6pk/Dine Cat Food 7pk	\$6.99	\$1.17 per 100g
38	Nestle Block Chocolate 118-200g	\$3.99	N/A
39	Obento Panko Breadcrumbs 200g	\$1.99	\$1.00 per 100g
40	Ocean Spray Fruit Drink 1.5L	\$4.99	\$3.33 per 1L
41	On the Menu Frozen Meals 320g LPE	\$4.99	\$1.56 per 100g
42	Palmolive Naturals Shampoo/Conditioner 350mL LPE	\$4.99	\$1.43 per 100mL
43	Peters Drumstick/Maxibon 4/6pk	\$7.99	N/A
44	Praise Salad Dressing 330mL	\$2.99	91¢ per 100mL
45	Safcol Responsibly Fished Tuna 425g	\$3.99	\$9.39 per 1kg
46	Sara Lee Cheesecake 360/410g	\$5.99	N/A



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47	Sard OxyPlus 1kg	\$4.49	\$4.49 per 1kg
48	Schweppes Mixer Soft Drink 4 x 300mL	\$4.99	\$4.16 per 1L
49	Toblerone Chocolate 360g	\$6.99	\$1.94 per 100g
50	V8 Juice 1.25L excl. Power Blend/Healthy Greens	\$2.75	\$2.20 per 1L
51	Vegemite 220g/Bega Peanut Butter 375g	\$4.49	N/A
52	Vegeta Stock Powder 180-250g	\$1.99	N/A
53	Violet Crumble Bites/Nuggets 130-180g	\$2.49	N/A