

**TV/Digital****Wednesday 29 Mar 2023 - Tuesday 04 Apr 2023 (week 13)**

| Television Advertised              |                                                 | Save   | % Off | Retail   |                 |
|------------------------------------|-------------------------------------------------|--------|-------|----------|-----------------|
| 1                                  | Allen's Jelly/Mint Confectionery Range 140-200g | \$2.01 | ½     | \$1.99   | N/A             |
| 2                                  | Red Bull Energy Drink 4 x 250mL                 | \$6.01 | ½     | \$5.99   | \$5.99 per 1L   |
| 3                                  | Cadbury Family Block Chocolate 160-190g         | \$2.21 |       | \$3.29   | N/A             |
| 4                                  | Coca-Cola/Fanta/Sprite Soft Drink 1.25L         | \$1.05 |       | \$1.80   | \$1.44 per 1L   |
| 5                                  | Campbell's Real Stock 1L                        | \$2.25 | ½     | \$2.25   | 23¢ per 100mL   |
| 6                                  | John West Tuna 95g                              | \$1.44 | ½     | \$1.35   | \$14.21 per 1kg |
| 7                                  | Moccona Coffee Sachets 10pk                     | \$3.01 | ½     | \$2.99   | N/A             |
| 8                                  | Duck River Soft Butter 500g (POT)               | \$2.25 |       | \$4.75   | 95¢ per 100g    |
| Television Advertised - Fri 31 Mar |                                                 |        |       |          |                 |
| 8                                  | Produce Line - Refer to Fresh Sheet (Produce)   |        |       | \$0.00kg | N/A             |

| Google Advertised |                                                      |        |   |        |                 |
|-------------------|------------------------------------------------------|--------|---|--------|-----------------|
| 1                 | Thins Potato Chips 120-175g                          | \$2.04 |   | \$2.85 | N/A             |
| 2                 | Campbell's Country Ladle/Chunky Canned Soup 495-510g | \$2.45 | ½ | \$2.10 | N/A             |
| 3                 | Birds Eye Oven Bake Fish Fillets 425g                | \$5.54 | ½ | \$5.25 | \$12.35 per 1kg |
| 4                 | Peters Ice Cream 4L                                  | \$2.40 |   | \$9.99 | 25¢ per 100mL   |
| 5                 | Arnott's Shapes/Savoy/Jatz 130-250g                  | \$0.75 |   | \$2.75 | N/A             |
| 6                 | Coca-Cola 4 x 300mL                                  | \$3.01 |   | \$5.99 | \$4.99 per 1L   |
| 7                 | Goulburn Valley Fruit 700g                           | \$1.20 |   | \$3.99 | \$5.70 per 1kg  |
| 8                 | Whiskas Dry Cat Food 800g                            | \$1.50 |   | \$4.99 | 62¢ per 100g    |

| Facebook Advertised - Easter Entertaining |                                                 |        |   |        |                 |
|-------------------------------------------|-------------------------------------------------|--------|---|--------|-----------------|
| 1                                         | Thins Potato Chips 120-175g                     | \$2.04 |   | \$2.85 | N/A             |
| 2                                         | Bundaberg Soft Drink 4 x 375mL                  | \$1.90 |   | \$5.49 | \$3.66 per 1L   |
| 3                                         | Captain's Table Water Crackers 125g             | \$0.80 |   | \$1.00 | 80¢ per 100g    |
| 4                                         | Tas Heritage Cheese 125g (POT)                  | \$1.61 |   | \$5.99 | \$47.92 per 1kg |
| 5                                         | Allen's Jelly/Mint Confectionery Range 140-200g | \$2.01 | ½ | \$1.99 | N/A             |
| 6                                         | Coca-Cola/Fanta/Sprite Soft Drink 1.25L         | \$1.05 |   | \$1.80 | \$1.44 per 1L   |
| 7                                         | Sara Lee Cheesecake 360/410g                    | \$1.56 |   | \$5.99 | N/A             |

| Facebook Advertised - Carman's New |                             |        |  |        |                 |
|------------------------------------|-----------------------------|--------|--|--------|-----------------|
| 1                                  | Carman's Muesli Cookie 215g | \$1.59 |  | \$4.80 | \$2.23 per 100g |
| 2                                  | Carman's Crackers 130g      | \$1.19 |  | \$3.60 | \$2.77 per 100g |

| Facebook Advertised - Easter Gifting |                                                     |        |   |        |                 |
|--------------------------------------|-----------------------------------------------------|--------|---|--------|-----------------|
| 1                                    | Ferrero Rocher Collection 172g/Rocher Gift Box 200g | \$8.40 | ½ | \$7.99 | N/A             |
| 2                                    | Cadbury Favourites 352/373g                         | \$8.50 | ½ | \$8.49 | N/A             |
| 3                                    | Cadbury Roses Boxed Chocolates 225g                 | \$5.30 | ½ | \$5.19 | \$2.31 per 100g |
| 4                                    | Nestle/Violet Crumble Medium Chocolate Bars 35-55g  | \$1.00 | ½ | \$1.00 | N/A             |
| 5                                    | Celebrations/Maltesers Gift Box 320-400g            | \$6.01 | ½ | \$5.99 | N/A             |

| Facebook Advertised - Easter Baking |                                              |        |  |        |                |
|-------------------------------------|----------------------------------------------|--------|--|--------|----------------|
| 1                                   | Nestle Condensed Milk 395-410g               | \$1.90 |  | \$2.20 | N/A            |
| 2                                   | Pampas Puff/Shortcrust Pastry 1kg            | \$2.00 |  | \$4.49 | 45¢ per 100g   |
| 3                                   | Duck River Soft Butter 500g (POT)            | \$2.25 |  | \$4.75 | 95¢ per 100g   |
| 4                                   | Sunbeam Sultanias 375g                       | \$1.00 |  | \$3.49 | \$9.31 per 1kg |
| 5                                   | Tas Taste Plain/Self Raising Flour 2kg (POT) | LPE    |  | \$2.89 | \$1.45 per 1kg |
| 6                                   | McKenzie's Desiccated Coconut 250g           | \$0.80 |  | \$1.99 | \$7.96 per 1kg |

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|   |                                                  |        |  |        |              |
|---|--------------------------------------------------|--------|--|--------|--------------|
| 7 | CSR Soft Icing Mixture 500g                      | \$0.80 |  | \$1.69 | 34¢ per 100g |
| 8 | Nestle Melts/Choc Bits/Plaistowe Blocks 180-290g | \$1.01 |  | \$3.99 | N/A          |

| Wednesday Catalogue Email Header                          |                                               |        |  |        |                 |
|-----------------------------------------------------------|-----------------------------------------------|--------|--|--------|-----------------|
| 1                                                         | Duck River Soft Butter 500g (POT)             | \$2.25 |  | \$4.75 | 95¢ per 100g    |
| 2                                                         | Coca-Cola/Fanta/Sprite Soft Drink 1.25L       | \$1.05 |  | \$1.80 | \$1.44 per 1L   |
| Friday Catalogue Email - Hot Cross Bun Ice Cream Sandwich |                                               |        |  |        |                 |
| 1                                                         | Cripps Easter Buns 6pk (POT) (Everyday Price) |        |  | \$5.69 | \$1.26 per 100g |
| 2                                                         | Peters Ice Cream 4L                           | \$2.40 |  | \$9.99 | 25¢ per 100mL   |

| Website Banner |                                 |        |   |        |               |
|----------------|---------------------------------|--------|---|--------|---------------|
| 1              | Campbell's Real Stock 1L        | \$2.25 | ½ | \$2.25 | 23¢ per 100mL |
| 2              | Red Bull Energy Drink 4 x 250mL | \$6.01 | ½ | \$5.99 | \$5.99 per 1L |

| Radio Advertised |                                                     |        |   |        |               |
|------------------|-----------------------------------------------------|--------|---|--------|---------------|
| 1                | Allen's Jelly/Mint Confectionery Range 140-200g     | \$2.01 | ½ | \$1.99 | N/A           |
| 2                | Red Bull Energy Drink 4 x 250mL                     | \$6.01 | ½ | \$5.99 | \$5.99 per 1L |
| 3                | Ferrero Rocher Collection 172g/Rocher Gift Box 200g | \$8.40 | ½ | \$7.99 | N/A           |
| 4                | Cadbury Favourites 352/373g                         | \$8.50 | ½ | \$8.49 | N/A           |



# Press

Examiner / Mercury / Advocate

Wednesday 29 Mar 2023 - Tuesday 04 Apr 2023 (week 13)

| Thursday 30 Mar - ALL PRESS                        |                                                     |         | Save    | % Off | Retail    |                 |
|----------------------------------------------------|-----------------------------------------------------|---------|---------|-------|-----------|-----------------|
| 1                                                  | Pampas Puff/Shortcrust Pastry 1kg                   | Digital | \$2.00  |       | \$4.49    | 45¢ per 100g    |
| 2                                                  | Moccona Coffee Sachets 10pk                         | TV      | \$3.01  | ½     | \$2.99    | N/A             |
| 3                                                  | Spreyton Fresh Juice 2L (POT)                       |         | \$1.30  |       | \$4.99    | \$2.50 per 1L   |
| Friday 31 Mar - Mercury - (Market Fresh)           |                                                     |         |         |       |           |                 |
| 1                                                  | Cripps Easter Buns 6pk (POT) (Everyday Price)       | Digital |         |       | \$5.69    | \$1.26 per 100g |
| 2                                                  | Lamb Loin Chops (Meat)                              |         |         |       | \$26.99kg | N/A             |
| 3                                                  | Produce Line - Refer to Fresh Sheet (Produce)       | TV      |         |       | \$0.00kg  | N/A             |
| Friday 31 Mar - Mercury                            |                                                     |         |         |       |           |                 |
| 1                                                  | Fyna Licorice Bags 200-250g                         |         | \$0.90  |       | \$2.99    | N/A             |
| 2                                                  | Peters Ice Cream 4L                                 | Digital | \$2.40  |       | \$9.99    | 25¢ per 100mL   |
| 3                                                  | Kraft Cheese Singles 216g                           |         | \$1.26  |       | \$3.99    | \$18.47 per 1kg |
| Friday 31 Mar - Advocate/Examiner - (Market Fresh) |                                                     |         |         |       |           |                 |
| 1                                                  | Cripps Easter Buns 6pk (POT) (Everyday Price)       | Digital |         |       | \$5.69    | \$1.26 per 100g |
| 2                                                  | Lamb Loin Chops (Meat)                              |         |         |       | \$26.99kg | N/A             |
| 3                                                  | Pandani Virginian Ham (Deli)                        |         |         |       | \$14.99kg | N/A             |
| Friday 31 Mar - Advocate/Examiner - (Market Fresh) |                                                     |         |         |       |           |                 |
| 1                                                  | Produce Line - Refer to Fresh Sheet (Produce)       |         |         |       | \$0.00kg  | N/A             |
| 2                                                  | Produce Line - Refer to Fresh Sheet (Produce)       |         |         |       | \$0.00kg  | N/A             |
| 3                                                  | Produce Line - Refer to Fresh Sheet (Produce)       | TV      |         |       | \$0.00kg  | N/A             |
| Friday 31 Mar - ALL PRESS                          |                                                     |         |         |       |           |                 |
| 1                                                  | Campbell's Real Stock 1L                            | TV      | \$2.25  | ½     | \$2.25    | 23¢ per 100mL   |
| 2                                                  | John West Tuna 95g                                  | TV      | \$1.44  | ½     | \$1.35    | \$14.21 per 1kg |
| 3                                                  | Ferrero Rocher Collection 172g/Rocher Gift Box 200g | Digital | \$8.40  | ½     | \$7.99    | N/A             |
| 4                                                  | Allen's Jelly/Mint Confectionery Range 140-200g     | TV      | \$2.01  | ½     | \$1.99    | N/A             |
| 5                                                  | Cadbury Favourites 352/373g                         | Digital | \$8.50  | ½     | \$8.49    | N/A             |
| 6                                                  | Birds Eye Oven Bake Fish Fillets 425g               | Digital | \$5.54  | ½     | \$5.25    | \$12.35 per 1kg |
| 7                                                  | (T)Cadbury Egg Bag 110-125g                         |         | \$1.01  |       | \$3.99    | N/A             |
| 8                                                  | (T)Kinder Bunny 75g                                 |         | \$1.54  |       | \$3.75    | \$5.00 per 100g |
| 9                                                  | Nestle Condensed Milk 395-410g                      | Digital | \$1.90  |       | \$2.20    | N/A             |
| 10                                                 | Coca-Cola 30 x 375mL                                |         | \$13.55 |       | \$25.55   | \$2.27 per 1L   |
| 11                                                 | MasterFoods Tartare/Seafood Cocktail Sauce 220/260g |         | \$0.90  |       | \$2.65    | N/A             |
| 12                                                 | Global Seafoods Frozen Cooked & Peeled Prawns 300g  |         | \$3.60  |       | \$9.99    | \$33.30 per 1kg |
| Saturday 01 Apr - Advocate & Examiner              |                                                     |         |         |       |           |                 |
| 1                                                  | Fyna Licorice Bags 200-250g                         |         | \$0.90  |       | \$2.99    | N/A             |
| 2                                                  | Peters Ice Cream 4L                                 | Digital | \$2.40  |       | \$9.99    | 25¢ per 100mL   |
| 3                                                  | Kraft Cheese Singles 216g                           |         | \$1.26  |       | \$3.99    | \$18.47 per 1kg |
| Saturday 01 Apr - Mercury Front Page               |                                                     |         |         |       |           |                 |
| 1                                                  | Duck River Soft Butter 500g (POT)                   | TV      | \$2.25  |       | \$4.75    | 95¢ per 100g    |
| 2                                                  | Red Bull Energy Drink 4 x 250mL                     | TV      | \$6.01  | ½     | \$5.99    | \$5.99 per 1L   |



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| Front                        |                                                                     |         | Save   | % Off | Retail    |                 |
|------------------------------|---------------------------------------------------------------------|---------|--------|-------|-----------|-----------------|
| 1                            | Allen's Jelly/Mint Confectionery Range 140-200g                     | TV      | \$2.01 | ½     | \$1.99    | N/A             |
| 2                            | Red Bull Energy Drink 4 x 250mL                                     | TV      | \$6.01 | ½     | \$5.99    | \$5.99 per 1L   |
| 3                            | Campbell's Real Stock 1L                                            | TV      | \$2.25 | ½     | \$2.25    | 23¢ per 100mL   |
| 4                            | Duck River Soft Butter 500g (POT)                                   | TV      | \$2.25 |       | \$4.75    | 95¢ per 100g    |
| 5                            | Lamb Loin Chops (Meat)                                              | Press   |        |       | \$26.99kg | N/A             |
| Page 2 - Meat & Produce      |                                                                     |         |        |       |           |                 |
| 1                            | Produce Line - Refer to Fresh Sheet (Produce)                       | Press   |        |       | \$0.00kg  | N/A             |
| 2                            | Produce Line - Refer to Fresh Sheet (Produce)                       | Press   |        |       | \$0.00kg  | N/A             |
| 3                            | Produce Line - Refer to Fresh Sheet (Produce)                       |         |        |       | \$0.00kg  | N/A             |
| 4                            | JC's Walnuts Natural 350g (Produce)                                 |         | \$1.30 |       | \$7.99ea  | \$22.83 per 1kg |
| 5                            | Beef Porterhouse Steak (Meat)                                       |         |        |       | \$32.99kg | N/A             |
| 6                            | Ingham's Gourmet Chicken Portions (Meat)                            |         |        |       | \$7.99kg  | N/A             |
| 7                            | Corned Silverside (Meat)                                            |         |        |       | \$13.99kg | N/A             |
| 8                            | Scottsdale Pork Diced Pork 500g (Meat)                              |         |        |       | \$9.99ea  | \$19.98 per 1kg |
| Page 3 - Deli & Bakery       |                                                                     |         |        |       |           |                 |
| 1                            | Pandani Virginian Ham (Deli)                                        | Press   |        |       | \$14.99kg | N/A             |
| 2                            | Pandani Thin Beef Sausages (Deli)                                   |         |        |       | \$11.99kg | N/A             |
| 3                            | Ingham's Chicken Drumsticks (Deli)                                  |         |        |       | \$4.99kg  | N/A             |
| 4                            | Tibaldi Long Rindless Bacon (2.5kg) (Deli)                          |         |        |       | \$13.99kg | N/A             |
| 5                            | Cripps Easter Buns 6pk (POT) (Everyday Price)                       | Digital |        |       | \$5.69    | \$1.26 per 100g |
| 6                            | National Pies Curried Chicken/Chicken Camembert/Beef Pies/Rolls 6pk |         | \$1.80 |       | \$6.99    | N/A             |
| 7                            | William's Wraps 8pk (POT)                                           |         | \$1.00 |       | \$3.99    | 71¢ per 100g    |
| 8                            | Big Sister Fruit Cake 800g                                          |         | \$0.50 |       | \$6.49    | 81¢ per 100g    |
| Page 4 - Prawns Quarter Page |                                                                     |         |        |       |           |                 |
| 1                            | Aussie Cooked Large Tiger Prawns 3kg (Thawed) (Deli)                |         |        |       | \$29.99kg | N/A             |
| Page 4 - Salmon Quarter Page |                                                                     |         |        |       |           |                 |
| 2                            | Petuna Atlantic Salmon MAP 2pk 280g (ctn 8) (Meat)                  |         |        |       | \$9.99ea  | \$35.68 per 1kg |
| Page 4                       |                                                                     |         |        |       |           |                 |
| 3                            | Birds Eye Oven Bake Fish Fillets 425g                               | Digital | \$5.54 | ½     | \$5.25    | \$12.35 per 1kg |
| 4                            | Birds Eye Fish Fingers 1kg                                          |         | \$2.50 |       | \$10.99   | \$10.99 per 1kg |
| 5                            | Global Seafoods Frozen Cooked & Peeled Prawns 300g                  | Press   | \$3.60 |       | \$9.99    | \$33.30 per 1kg |
| 6                            | Safcol Responsibly Fished Tuna 425g                                 |         | \$1.20 |       | \$3.99    | \$9.39 per 1kg  |
| 7                            | MasterFoods Tartare/Seafood Cocktail Sauce 220/260g                 | Press   | \$0.90 |       | \$2.65    | N/A             |
| 8                            | Multix Alfoil Medium Roast Tray with Handles                        |         | \$1.66 |       | \$3.99    | N/A             |
| Page 5 - Easter Chocolate    |                                                                     |         |        |       |           |                 |
| 1                            | Ferrero Rocher Collection 172g/Rocher Gift Box 200g                 | Digital | \$8.40 | ½     | \$7.99    | N/A             |
| 2                            | Cadbury Favourites 352/373g                                         | Digital | \$8.50 | ½     | \$8.49    | N/A             |
| 3                            | Cadbury Roses Boxed Chocolates 225g                                 | Digital | \$5.30 | ½     | \$5.19    | \$2.31 per 100g |
| 4                            | (T)Cadbury Egg Bag 110-125g                                         | Press   | \$1.01 |       | \$3.99    | N/A             |
| 5                            | (T)Lindt Easter Casket 85g                                          |         | \$2.01 |       | \$7.99    | \$9.40 per 100g |
| 6                            | (T)Kinder Bunny 75g                                                 | Press   | \$1.54 |       | \$3.75    | \$5.00 per 100g |
| 7                            | (T)Kit Kat Bunny 29g                                                |         | \$0.10 |       | \$0.90    | \$3.10 per 100g |
| Page 6                       |                                                                     |         |        |       |           |                 |
| 1                            | Red Rock Deli Gourmet Crackers 130g/Deli Crackers 135g              |         | \$2.90 | ½     | \$2.39    | N/A             |
| 2                            | Captain's Table Water Crackers 125g                                 | Digital | \$0.80 |       | \$1.00    | 80¢ per 100g    |



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|                                          |                                                                                         |         |         |   |         |                  |
|------------------------------------------|-----------------------------------------------------------------------------------------|---------|---------|---|---------|------------------|
| 3                                        | Arnott's Shapes/Savoy/Jatz 130-250g                                                     | Digital | \$0.75  |   | \$2.75  | N/A              |
| 4                                        | Carman's Muesli Cookie 215g                                                             | Digital | \$1.59  |   | \$4.80  | \$2.23 per 100g  |
| 5                                        | Pringles Chips 134g                                                                     |         | \$1.01  |   | \$3.99  | \$2.98 per 100g  |
| 6                                        | Mission Corn Chips 230g                                                                 |         | \$1.00  |   | \$2.99  | \$1.30 per 100g  |
| 7                                        | Fyna Licorice Bags 200-250g                                                             | Press   | \$0.90  |   | \$2.99  | N/A              |
| 8                                        | Bundaberg Soft Drink 4 x 375mL                                                          | Digital | \$1.90  |   | \$5.49  | \$3.66 per 1L    |
| 9                                        | Bickford's Cordial 750mL                                                                |         |         |   | \$4.49  | \$5.99 per 1L    |
| <b>Page 6 - Price Match Bottom Panel</b> |                                                                                         |         |         |   |         |                  |
| <b>Page 7 - Coca Cola Full Page</b>      |                                                                                         |         |         |   |         |                  |
| 1                                        | Coca-Cola/Fanta/Sprite Soft Drink 1.25L                                                 | TV      | \$1.05  |   | \$1.80  | \$1.44 per 1L    |
| 2                                        | Coca-Cola 4 x 300mL                                                                     | Digital | \$3.01  |   | \$5.99  | \$4.99 per 1L    |
| 3                                        | Coca-Cola 30 x 375mL                                                                    | Press   | \$13.55 |   | \$25.55 | \$2.27 per 1L    |
| 4                                        | Powerade Sports Drink 600mL excl. Active                                                |         | \$1.60  |   | \$2.40  | \$4.00 per 1L    |
| <b>Page 8</b>                            |                                                                                         |         |         |   |         |                  |
| 1                                        | Moccona Coffee Sachets 10pk                                                             | TV      | \$3.01  | ½ | \$2.99  | N/A              |
| 2                                        | Moccona Specialty Blend Coffee 200g                                                     |         | \$6.51  |   | \$13.99 | \$7.00 per 100g  |
| 3                                        | Goulburn Valley Fruit 700g                                                              | Digital | \$1.20  |   | \$3.99  | \$5.70 per 1kg   |
| 4                                        | Kellogg's Crunchy Nut Corn Flakes/Froot Loops/Nutri-Grain/Just Right/Coco Pops 460-765g |         | \$2.51  |   | \$6.99  | N/A              |
| 5                                        | Red Kellys Salad Dressing 250mL (excl Balsamic)                                         |         | \$1.05  |   | \$3.75  | \$1.50 per 100mL |
| 6                                        | Golden Circle Beetroot Slices 450g                                                      |         | \$0.70  |   | \$1.49  | \$3.31 per 1kg   |
| 7                                        | Fountain Tomato/BBQ Sauce 2L                                                            |         | \$2.01  |   | \$4.99  | 25¢ per 100mL    |
| 8                                        | Gravox Liquid Gravy/Sauce 165g                                                          |         | \$0.86  |   | \$2.69  | \$1.63 per 100g  |
| 9                                        | Three Threes Country Style Apple Sauce 250g                                             |         | \$0.71  |   | \$2.49  | \$1.00 per 100g  |
| <b>Page 9 - Baking Page</b>              |                                                                                         |         |         |   |         |                  |
| 1                                        | Tas Taste Plain/Self Raising Flour 2kg (POT)                                            | LPE     |         |   | \$2.89  | \$1.45 per 1kg   |
| 2                                        | Sunbeam Mixed Fruit/Currants/Raisins 300/375g                                           |         | \$1.20  |   | \$3.99  | N/A              |
| 3                                        | Sunbeam Sultanas 375g                                                                   | Digital | \$1.00  |   | \$3.49  | \$9.31 per 1kg   |
| 4                                        | McKenzie's Desiccated Coconut 250g                                                      | Digital | \$0.80  |   | \$1.99  | \$7.96 per 1kg   |
| 5                                        | Pampas Puff/Shortcrust Pastry 1kg                                                       | Digital | \$2.00  |   | \$4.49  | 45¢ per 100g     |
| 6                                        | Nestle Condensed Milk 395-410g                                                          | Digital | \$1.90  |   | \$2.20  | N/A              |
| 7                                        | Green's Traditional Cake/Muffin Mix 330-500g                                            |         | \$0.61  |   | \$2.49  | N/A              |
| 8                                        | Nestle Melts/Choc Bits/Plaistowe Blocks 180-290g                                        | Digital | \$1.01  |   | \$3.99  | N/A              |
| 9                                        | CSR Brown Sugar 1kg                                                                     |         | \$2.00  |   | \$2.99  | 30¢ per 100g     |
| <b>Page 10</b>                           |                                                                                         |         |         |   |         |                  |
| 1                                        | Tas Heritage Cheese 125g (POT)                                                          | Digital | \$1.61  |   | \$5.99  | \$47.92 per 1kg  |
| 2                                        | Cracker Barrel Block/Slices 250g                                                        |         | \$1.21  |   | \$7.99  | \$31.96 per 1kg  |
| 3                                        | Kraft Cheese Singles 216g                                                               | Press   | \$1.26  |   | \$3.99  | \$18.47 per 1kg  |
| 4                                        | Tamar Valley The Creamery Yoghurt 170g (POT)                                            |         | \$1.20  |   | \$1.99  | \$1.17 per 100g  |
| 5                                        | Pauls Double Thick Custard 900g                                                         |         | \$2.30  |   | \$4.49  | 50¢ per 100g     |
| 6                                        | Spreyton Fresh Juice 2L (POT)                                                           | Press   | \$1.30  |   | \$4.99  | \$2.50 per 1L    |
| 7                                        | Sara Lee Cheesecake 360/410g                                                            | Digital | \$1.56  |   | \$5.99  | N/A              |
| 8                                        | Peters Ice Cream 4L                                                                     | Digital | \$2.40  |   | \$9.99  | 25¢ per 100mL    |
| 9                                        | Nestle Kit Kat/Cadbury Ice Cream Sticks 4pk                                             |         | \$3.00  |   | \$6.99  | N/A              |
| 10                                       | Peters Lemonade or Raspberry & Lemonade Icy Poles 8pk                                   |         | \$0.91  |   | \$4.49  | N/A              |
| 11                                       | Four 'n Twenty Traditional Pies 4pk                                                     |         | \$1.00  |   | \$7.99  | \$1.14 per 100g  |
| 12                                       | Birds Eye Potato Gems 900g                                                              |         | \$1.00  |   | \$4.99  | \$5.54 per 1kg   |



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| Page 11                                           |                                                      |         |        |    |        |                  |
|---------------------------------------------------|------------------------------------------------------|---------|--------|----|--------|------------------|
| 1                                                 | Jif Cream Cleanser 500mL                             |         | \$2.40 | ½  | \$2.40 | 48¢ per 100mL    |
| 2                                                 | Somat Full Range                                     |         |        | >½ |        | N/A              |
| 3                                                 | Sunsilk Shampoo/Conditioner 200mL                    |         | \$2.65 | ½  | \$2.64 | \$1.32 per 100mL |
| 4                                                 | Multix Alfoil 30cm x 20m                             |         | \$1.50 |    | \$3.49 | 17¢ per 1m       |
| 5                                                 | Redhead Firelighters 20-28pk                         |         | \$1.51 |    | \$3.99 | N/A              |
| 6                                                 | Nivea Antiperspirant Roll-On 50mL                    |         | \$1.26 |    | \$3.49 | \$6.98 per 100mL |
| Page 11 - Pet Food Half Page                      |                                                      |         |        |    |        |                  |
| 7                                                 | Whiskas Dry Cat Food 800g                            | Digital | \$1.50 |    | \$4.99 | 62¢ per 100g     |
| 8                                                 | Whiskas Favourites Pouches 12 x 85g                  |         | \$2.40 |    | \$8.99 | 88¢ per 100g     |
| 9                                                 | Schmackos Strapz 200g                                |         | \$1.01 |    | \$5.99 | \$3.00 per 100g  |
| 10                                                | Chum Canned Dog Food 1.2kg                           |         | \$1.30 |    | \$3.29 | 27¢ per 100g     |
| Page 12                                           |                                                      |         |        |    |        |                  |
| 1                                                 | John West Tuna 95g                                   | TV      | \$1.44 | ½  | \$1.35 | \$14.21 per 1kg  |
| 2                                                 | Thins Potato Chips 120-175g                          | Digital | \$2.04 |    | \$2.85 | N/A              |
| 3                                                 | Campbell's Country Ladle/Chunky Canned Soup 495-510g | Digital | \$2.45 | ½  | \$2.10 | N/A              |
| 4                                                 | Coca-Cola/Fanta/Sprite Soft Drink 1.25L              | TV      | \$1.05 |    | \$1.80 | \$1.44 per 1L    |
| 5                                                 | Nestle/Violet Crumble Medium Chocolate Bars 35-55g   | Digital | \$1.00 | ½  | \$1.00 | N/A              |
| 6                                                 | Cadbury Family Block Chocolate 160-190g              | TV      | \$2.21 |    | \$3.29 | N/A              |
| Page 13 - Community Co Full Digital Page          |                                                      |         |        |    |        |                  |
| 1                                                 | Community Co Strawberry Jam 500g                     |         |        |    | \$2.70 | 54¢ per 100g     |
| 2                                                 | Community Co Passata 690g                            |         |        |    | \$2.69 | 39¢ per 100g     |
| 3                                                 | Community Co Multi Purpose Wipes 50PK                |         |        |    | \$2.79 | 6¢ per 1ea       |
| 4                                                 | Community Co Coconut Water 1L                        |         |        |    | \$3.79 | \$3.79 per 1L    |
| 5                                                 | Community Co Canola Oil 750mL                        |         |        |    | \$4.99 | 67¢ per 100mL    |
| Page 14 - Carman's Launch Digital Page            |                                                      |         |        |    |        |                  |
| 1                                                 | Carman's Muesli Cookie 215g                          | Digital | \$1.59 |    | \$4.80 | \$2.23 per 100g  |
| 2                                                 | Carman's Crackers 130g                               | Digital | \$1.19 |    | \$3.60 | \$2.77 per 100g  |
| Page 15 - Allen's Feature Digital Page            |                                                      |         |        |    |        |                  |
| 1                                                 | Allen's Jelly/Mint Confectionery Range 140-200g      | TV      | \$2.01 | ½  | \$1.99 | N/A              |
| Page 16 - Hot Cross Bun Ice Cream Sandwich Recipe |                                                      |         |        |    |        |                  |
| 1                                                 | Cripps Easter Buns 6pk (POT) (Everyday Price)        | Digital |        |    | \$5.69 | \$1.26 per 100g  |
| 2                                                 | Peters Ice Cream 4L                                  | Digital | \$2.40 |    | \$9.99 | 25¢ per 100mL    |
| Page 17 - Hazelnut Cupcakes Recipe                |                                                      |         |        |    |        |                  |
| 1                                                 | Ferrero Rocher Collection 172g/Rocher Gift Box 200g  | Digital | \$8.40 | ½  | \$7.99 | N/A              |



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| Front Page                                      |                                                      |         | Save    | % Off | Retail    |                  |
|-------------------------------------------------|------------------------------------------------------|---------|---------|-------|-----------|------------------|
| 1                                               | Allen's Jelly/Mint Confectionery Range 140-200g      | TV      | \$2.01  | ½     | \$1.99    | N/A              |
| 2                                               | Red Bull Energy Drink 4 x 250mL                      | TV      | \$6.01  | ½     | \$5.99    | \$5.99 per 1L    |
| 3                                               | Campbell's Real Stock 1L                             | TV      | \$2.25  | ½     | \$2.25    | 23¢ per 100mL    |
| 4                                               | Duck River Soft Butter 500g (POT)                    | TV      | \$2.25  |       | \$4.75    | 95¢ per 100g     |
| 5                                               | Lamb Loin Chops (Meat)                               | Press   |         |       | \$26.99kg | N/A              |
| Page 2                                          |                                                      |         |         |       |           |                  |
| 1                                               | Thins Potato Chips 120-175g                          | Digital | \$2.04  |       | \$2.85    | N/A              |
| 2                                               | Arnott's Shapes/Savoy/Jatz 130-250g                  | Digital | \$0.75  |       | \$2.75    | N/A              |
| 3                                               | Captain's Table Water Crackers 125g                  | Digital | \$0.80  |       | \$1.00    | 80¢ per 100g     |
| 4                                               | Carman's Muesli Cookie 215g                          | Digital | \$1.59  |       | \$4.80    | \$2.23 per 100g  |
| 5                                               | Mission Corn Chips 230g                              |         | \$1.00  |       | \$2.99    | \$1.30 per 100g  |
| 6                                               | Cadbury Family Block Chocolate 160-190g              | TV      | \$2.21  |       | \$3.29    | N/A              |
| 7                                               | Fyna Licorice Bags 200-250g                          | Press   | \$0.90  |       | \$2.99    | N/A              |
| 8                                               | Bundaberg Soft Drink 4 x 375mL                       | Digital | \$1.90  |       | \$5.49    | \$3.66 per 1L    |
| 9                                               | Bickford's Cordial 750mL                             |         |         |       | \$4.49    | \$5.99 per 1L    |
| Page 2 - Price Match Bottom Panel               |                                                      |         |         |       |           |                  |
| Page 3 - Coca Cola Full Page                    |                                                      |         |         |       |           |                  |
| 1                                               | Coca-Cola 30 x 375mL                                 | Press   | \$13.55 |       | \$25.55   | \$2.27 per 1L    |
| 2                                               | Coca-Cola 4 x 300mL                                  | Digital | \$3.01  |       | \$5.99    | \$4.99 per 1L    |
| 3                                               | Coca-Cola/Fanta/Sprite Soft Drink 1.25L              | TV      | \$1.05  |       | \$1.80    | \$1.44 per 1L    |
| 4                                               | Powerade Sports Drink 600mL excl. Active             |         | \$1.60  |       | \$2.40    | \$4.00 per 1L    |
| Page 4 - Salmon Quarter Page                    |                                                      |         |         |       |           |                  |
| 1                                               | Petuna Atlantic Salmon MAP 2pk 280g (ctn 8) (Meat)   |         |         |       | \$9.99ea  | \$35.68 per 1kg  |
| Page 4 - Birds Eye Oven Baked Fish Quarter Page |                                                      |         |         |       |           |                  |
| 2                                               | Birds Eye Oven Bake Fish Fillets 425g                | Digital | \$5.54  | ½     | \$5.25    | \$12.35 per 1kg  |
| Page 4                                          |                                                      |         |         |       |           |                  |
| 3                                               | John West Tuna 95g                                   | TV      | \$1.44  | ½     | \$1.35    | \$14.21 per 1kg  |
| 4                                               | Birds Eye Fish Fingers 1kg                           |         | \$2.50  |       | \$10.99   | \$10.99 per 1kg  |
| 5                                               | MasterFoods Tartare/Seafood Cocktail Sauce 220/260g  | Press   | \$0.90  |       | \$2.65    | N/A              |
| 6                                               | Global Seafoods Frozen Cooked & Peeled Prawns 300g   | Press   | \$3.60  |       | \$9.99    | \$33.30 per 1kg  |
| 7                                               | Safcol Responsibly Fished Tuna 425g                  |         | \$1.20  |       | \$3.99    | \$9.39 per 1kg   |
| 8                                               | Multix Alfoil Medium Roast Tray with Handles         |         | \$1.66  |       | \$3.99    | N/A              |
| Page 5                                          |                                                      |         |         |       |           |                  |
| 1                                               | Campbell's Country Ladle/Chunky Canned Soup 495-510g | Digital | \$2.45  | ½     | \$2.10    | N/A              |
| 2                                               | Gravox Liquid Gravy/Sauce 165g                       |         | \$0.86  |       | \$2.69    | \$1.63 per 100g  |
| 3                                               | Golden Circle Beetroot Slices 450g                   |         | \$0.70  |       | \$1.49    | \$3.31 per 1kg   |
| 4                                               | Red Kellys Salad Dressing 250mL (excl Balsamic)      |         | \$1.05  |       | \$3.75    | \$1.50 per 100mL |
| 5                                               | Goulburn Valley Fruit 700g                           | Digital | \$1.20  |       | \$3.99    | \$5.70 per 1kg   |
| 6                                               | Moccona Coffee Sachets 10pk                          | TV      | \$3.01  | ½     | \$2.99    | N/A              |
| Page 5 - Baking Half Page                       |                                                      |         |         |       |           |                  |
| 7                                               | Sunbeam Mixed Fruit/Currants/Raisins 300/375g        |         | \$1.20  |       | \$3.99    | N/A              |
| 8                                               | Sunbeam Sultanas 375g                                | Digital | \$1.00  |       | \$3.49    | \$9.31 per 1kg   |
| 9                                               | McKenzie's Desiccated Coconut 250g                   | Digital | \$0.80  |       | \$1.99    | \$7.96 per 1kg   |
| 10                                              | Green's Traditional Cake/Muffin Mix 330-500g         |         | \$0.61  |       | \$2.49    | N/A              |



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|                                                |                                                       |         |        |    |          |                  |
|------------------------------------------------|-------------------------------------------------------|---------|--------|----|----------|------------------|
| 11                                             | Nestle Melts/Choc Bits/Plaistowe Blocks 180-290g      | Digital | \$1.01 |    | \$3.99   | N/A              |
| 12                                             | CSR Brown Sugar 1kg                                   |         | \$2.00 |    | \$2.99   | 30¢ per 100g     |
| 13                                             | Nestle Condensed Milk 395-410g                        | Digital | \$1.90 |    | \$2.20   | N/A              |
| <b>Page 6</b>                                  |                                                       |         |        |    |          |                  |
| 1                                              | Tas Heritage Cheese 125g (POT)                        | Digital | \$1.61 |    | \$5.99   | \$47.92 per 1kg  |
| 2                                              | Cracker Barrel Block/Slices 250g                      |         | \$1.21 |    | \$7.99   | \$31.96 per 1kg  |
| 3                                              | Kraft Cheese Singles 216g                             | Press   | \$1.26 |    | \$3.99   | \$18.47 per 1kg  |
| 4                                              | Tamar Valley The Creamery Yoghurt 170g (POT)          |         | \$1.20 |    | \$1.99   | \$1.17 per 100g  |
| 5                                              | Pauls Double Thick Custard 900g                       |         | \$2.30 |    | \$4.49   | 50¢ per 100g     |
| 6                                              | Spreyton Fresh Juice 2L (POT)                         | Press   | \$1.30 |    | \$4.99   | \$2.50 per 1L    |
| 7                                              | Nestle Kit Kat/Cadbury Ice Cream Sticks 4pk           |         | \$3.00 |    | \$6.99   | N/A              |
| 8                                              | Peters Lemonade or Raspberry & Lemonade Icy Poles 8pk |         | \$0.91 |    | \$4.49   | N/A              |
| 9                                              | Birds Eye Potato Gems 900g                            |         | \$1.00 |    | \$4.99   | \$5.54 per 1kg   |
| 10                                             | Peters Ice Cream 4L                                   | Digital | \$2.40 |    | \$9.99   | 25¢ per 100mL    |
| 11                                             | Sara Lee Cheesecake 360/410g                          | Digital | \$1.56 |    | \$5.99   | N/A              |
| 12                                             | Pampas Puff/Shortcrust Pastry 1kg                     | Digital | \$2.00 |    | \$4.49   | 45¢ per 100g     |
| <b>Page 7</b>                                  |                                                       |         |        |    |          |                  |
| 1                                              | Jif Cream Cleanser 500mL                              |         | \$2.40 | ½  | \$2.40   | 48¢ per 100mL    |
| 2                                              | Somat Full Range                                      |         |        | >½ |          | N/A              |
| 3                                              | Sunsilk Shampoo/Conditioner 200mL                     |         | \$2.65 | ½  | \$2.64   | \$1.32 per 100mL |
| 4                                              | Multix Alfoil 30cm x 20m                              |         | \$1.50 |    | \$3.49   | 17¢ per 1m       |
| 5                                              | Redhead Firelighters 20-28pk                          |         | \$1.51 |    | \$3.99   | N/A              |
| 6                                              | Nivea Antiperspirant Roll-On 50mL                     |         | \$1.26 |    | \$3.49   | \$6.98 per 100mL |
| <b>Page 7 - Pet Food Half Page</b>             |                                                       |         |        |    |          |                  |
| 7                                              | Whiskas Dry Cat Food 800g                             | Digital | \$1.50 |    | \$4.99   | 62¢ per 100g     |
| 8                                              | Whiskas Favourites Pouches 12 x 85g                   |         | \$2.40 |    | \$8.99   | 88¢ per 100g     |
| 9                                              | Chum Canned Dog Food 1.2kg                            |         | \$1.30 |    | \$3.29   | 27¢ per 100g     |
| 10                                             | Schmackos Strapz 200g                                 |         | \$1.01 |    | \$5.99   | \$3.00 per 100g  |
| <b>Page 8</b>                                  |                                                       |         |        |    |          |                  |
| 1                                              | Produce Line - Refer to Fresh Sheet (Produce)         | Press   |        |    | \$0.00kg | N/A              |
| 2                                              | Produce Line - Refer to Fresh Sheet (Produce)         | Press   |        |    | \$0.00kg | N/A              |
| 3                                              | JC's Walnuts Natural 350g (Produce)                   |         | \$1.30 |    | \$7.99ea | \$22.83 per 1kg  |
| 4                                              | Cripps Easter Buns 6pk (POT) (Everyday Price)         | Digital |        |    | \$5.69   | \$1.26 per 100g  |
| 5                                              | Ferrero Rocher Collection 172g/Rocher Gift Box 200g   | Digital | \$8.40 | ½  | \$7.99   | N/A              |
| 6                                              | Cadbury Favourites 352/373g                           | Digital | \$8.50 | ½  | \$8.49   | N/A              |
| 7                                              | (T)Cadbury Egg Bag 110-125g                           | Press   | \$1.01 |    | \$3.99   | N/A              |
| 8                                              | Cadbury Roses Boxed Chocolates 225g                   | Digital | \$5.30 | ½  | \$5.19   | \$2.31 per 100g  |
| 9                                              | Nestle/Violet Crumble Medium Chocolate Bars 35-55g    | Digital | \$1.00 | ½  | \$1.00   | N/A              |
| 10                                             | (T)Kinder Bunny 75g                                   | Press   | \$1.54 |    | \$3.75   | \$5.00 per 100g  |
| <b>Page 9 - Community Co Full Digital Page</b> |                                                       |         |        |    |          |                  |
| 1                                              | Community Co Strawberry Jam 500g                      |         |        |    | \$2.70   | 54¢ per 100g     |
| 2                                              | Community Co Passata 690g                             |         |        |    | \$2.69   | 39¢ per 100g     |
| 3                                              | Community Co Multi Purpose Wipes 50PK                 |         |        |    | \$2.79   | 6¢ per 1ea       |
| 4                                              | Community Co Coconut Water 1L                         |         |        |    | \$3.79   | \$3.79 per 1L    |
| 5                                              | Community Co Canola Oil 750mL                         |         |        |    | \$4.99   | 67¢ per 100mL    |
| <b>Page 10 - Carman's Launch Digital Page</b>  |                                                       |         |        |    |          |                  |



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|                                                        |                                                     |         |        |   |        |                 |
|--------------------------------------------------------|-----------------------------------------------------|---------|--------|---|--------|-----------------|
| 1                                                      | Carman's Muesli Cookie 215g                         | Digital | \$1.59 |   | \$4.80 | \$2.23 per 100g |
| 2                                                      | Carman's Crackers 130g                              | Digital | \$1.19 |   | \$3.60 | \$2.77 per 100g |
| <b>Page 11 - Allen's Feature Digital Page</b>          |                                                     |         |        |   |        |                 |
| 1                                                      | Allen's Jelly/Mint Confectionery Range 140-200g     | TV      | \$2.01 | ½ | \$1.99 | N/A             |
| <b>Page 12 - Hot Cross Bun Recipe Digital Page</b>     |                                                     |         |        |   |        |                 |
| 1                                                      | Cripps Easter Buns 6pk (POT) (Everyday Price)       | Digital |        |   | \$5.69 | \$1.26 per 100g |
| 2                                                      | Peters Ice Cream 4L                                 | Digital | \$2.40 |   | \$9.99 | 25¢ per 100mL   |
| <b>Page 13 - Hazelnut Cupcakes Recipe Digital Page</b> |                                                     |         |        |   |        |                 |
| 1                                                      | Ferrero Rocher Collection 172g/Rocher Gift Box 200g | Digital | \$8.40 | ½ | \$7.99 | N/A             |

**Press**

Examiner / Mercury / Advocate

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| Alpha Sorted List - ALL PRESS (Including Digital) |                                                      | Retail         |                 |
|---------------------------------------------------|------------------------------------------------------|----------------|-----------------|
| 1                                                 | (T)Cadbury Egg Bag 110-125g                          | \$3.99         | N/A             |
| 2                                                 | (T)Kinder Bunny 75g                                  | \$3.75         | \$5.00 per 100g |
| 3                                                 | Allen's Jelly/Mint Confectionery Range 140-200g      | TV \$1.99      | N/A             |
| 4                                                 | Arnott's Savoy/Jatz 225/250g                         | Digital \$2.75 | N/A             |
| 5                                                 | Arnott's Savoy/Jatz 225/250g                         | Digital \$2.75 | N/A             |
| 6                                                 | Arnott's Shapes/Savoy/Jatz 130-250g                  | Digital \$2.75 | N/A             |
| 7                                                 | Birds Eye Oven Bake Fish Fillets 425g                | Digital \$5.25 | \$12.35 per 1kg |
| 8                                                 | Bundaberg Soft Drink 4 x 375mL                       | Digital \$5.49 | \$3.66 per 1L   |
| 9                                                 | Cadbury Family Block Chocolate 160-190g              | TV \$3.29      | N/A             |
| 10                                                | Cadbury Favourites 352/373g                          | Digital \$8.49 | N/A             |
| 11                                                | Cadbury Roses Boxed Chocolates 225g                  | Digital \$5.19 | \$2.31 per 100g |
| 12                                                | Campbell's Country Ladle/Chunky Canned Soup 495-510g | Digital \$2.10 | N/A             |
| 13                                                | Campbell's Real Stock 1L                             | TV \$2.25      | 23¢ per 100mL   |
| 14                                                | Captain's Table Water Crackers 125g                  | Digital \$1.00 | 80¢ per 100g    |
| 15                                                | Carman's Crackers 130g                               | Digital \$3.60 | \$2.77 per 100g |
| 16                                                | Carman's Muesli Cookie 215g                          | Digital \$4.80 | \$2.23 per 100g |
| 17                                                | Celebrations/Maltesers Gift Box 320-400g             | Digital \$5.99 | N/A             |
| 18                                                | Coca-Cola 30 x 375mL                                 | \$25.55        | \$2.27 per 1L   |
| 19                                                | Coca-Cola 4 x 300mL                                  | Digital \$5.99 | \$4.99 per 1L   |
| 20                                                | Coca-Cola/Fanta/Sprite Soft Drink 1.25L              | TV \$1.80      | \$1.44 per 1L   |
| 21                                                | Cripps Easter Buns 6pk (POT) (Everyday Price)        | Digital \$5.69 | \$1.26 per 100g |
| 22                                                | CSR Soft Icing Mixture 500g                          | Digital \$1.69 | 34¢ per 100g    |
| 23                                                | Duck River Soft Butter 500g (POT)                    | TV \$4.75      | 95¢ per 100g    |
| 24                                                | Ferrero Rocher Collection 172g/Rocher Gift Box 200g  | Digital \$7.99 | N/A             |
| 25                                                | Fyna Licorice Bags 200-250g                          | \$2.99         | N/A             |
| 26                                                | Global Seafoods Frozen Cooked & Peeled Prawns 300g   | \$9.99         | \$33.30 per 1kg |
| 27                                                | Goulburn Valley Fruit 700g                           | Digital \$3.99 | \$5.70 per 1kg  |
| 28                                                | John West Tuna 95g                                   | TV \$1.35      | \$14.21 per 1kg |
| 29                                                | Kraft Cheese Singles 216g                            | \$3.99         | \$18.47 per 1kg |
| 30                                                | MasterFoods Tartare/Seafood Cocktail Sauce 220/260g  | \$2.65         | N/A             |
| 31                                                | McKenzie's Desiccated Coconut 250g                   | Digital \$1.99 | \$7.96 per 1kg  |
| 32                                                | Moccona Coffee Sachets 10pk                          | TV \$2.99      | N/A             |
| 33                                                | Nestle Condensed Milk 395-410g                       | Digital \$2.20 | N/A             |
| 34                                                | Nestle Melts/Choc Bits/Plaistowe Blocks 180-290g     | Digital \$3.99 | N/A             |
| 35                                                | Nestle/Violet Crumble Medium Chocolate Bars 35-55g   | Digital \$1.00 | N/A             |
| 36                                                | Pampas Puff/Shortcrust Pastry 1kg                    | Digital \$4.49 | 45¢ per 100g    |
| 37                                                | Peters Ice Cream 4L                                  | Digital \$9.99 | 25¢ per 100mL   |
| 38                                                | Red Bull Energy Drink 4 x 250mL                      | TV \$5.99      | \$5.99 per 1L   |
| 39                                                | Sara Lee Cheesecake 360/410g                         | Digital \$5.99 | N/A             |
| 40                                                | Spreyton Fresh Juice 2L (POT)                        | \$4.99         | \$2.50 per 1L   |
| 41                                                | Sunbeam Sultanas 375g                                | Digital \$3.49 | \$9.31 per 1kg  |
| 42                                                | Tas Heritage Cheese 125g (POT)                       | Digital \$5.99 | \$47.92 per 1kg |
| 43                                                | Tas Taste Plain/Self Raising Flour 2kg (POT)         | LPE \$2.89     | \$1.45 per 1kg  |
| 44                                                | Thins Potato Chips 120-175g                          | Digital \$2.85 | N/A             |
| 45                                                | Whiskas Dry Cat Food 800g                            | Digital \$4.99 | 62¢ per 100g    |



# Catalogue

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| Alpha Sorted List - Catalogue                                           |         | Retail           |
|-------------------------------------------------------------------------|---------|------------------|
| 1 (T)Kit Kat Bunny 29g                                                  | \$0.90  | \$3.10 per 100g  |
| 2 (T)Lindt Easter Casket 85g                                            | \$7.99  | \$9.40 per 100g  |
| 3 Bickford's Cordial 750mL                                              | \$4.49  | \$5.99 per 1L    |
| 4 Big Sister Fruit Cake 800g                                            | \$6.49  | 81¢ per 100g     |
| 5 Birds Eye Fish Fingers 1kg                                            | \$10.99 | \$10.99 per 1kg  |
| 6 Birds Eye Potato Gems 900g                                            | \$4.99  | \$5.54 per 1kg   |
| 7 Chum Canned Dog Food 1.2kg                                            | \$3.29  | 27¢ per 100g     |
| 8 Community Co Canola Oil 750mL                                         | \$4.99  | 67¢ per 100mL    |
| 9 Community Co Coconut Water 1L                                         | \$3.79  | \$3.79 per 1L    |
| 10 Community Co Multi Purpose Wipes 50PK                                | \$2.79  | 6¢ per 1ea       |
| 11 Community Co Passata 690g                                            | \$2.69  | 39¢ per 100g     |
| 12 Community Co Strawberry Jam 500g                                     | \$2.70  | 54¢ per 100g     |
| 13 Cracker Barrel Block/Slices 250g                                     | \$7.99  | \$31.96 per 1kg  |
| 14 CSR Brown Sugar 1kg                                                  | \$2.99  | 30¢ per 100g     |
| 15 Fountain Tomato/BBQ Sauce 2L                                         | \$4.99  | 25¢ per 100mL    |
| 16 Four 'n Twenty Traditional Pies 4pk                                  | \$7.99  | \$1.14 per 100g  |
| 17 Golden Circle Beetroot Slices 450g                                   | \$1.49  | \$3.31 per 1kg   |
| 18 Gravox Liquid Gravy/Sauce 165g                                       | \$2.69  | \$1.63 per 100g  |
| 19 Green's Traditional Cake/Muffin Mix 330-500g                         | \$2.49  | N/A              |
| 20 Jif Cream Cleanser 500mL                                             | \$2.40  | 48¢ per 100mL    |
| 21 Kellogg's Crunchy Nut Corn Flakes/Froot Loops/Nutri-Grain/Just Right | \$6.99  | N/A              |
| 22 Mission Corn Chips 230g                                              | \$2.99  | \$1.30 per 100g  |
| 23 Moccona Specialty Blend Coffee 200g                                  | \$13.99 | \$7.00 per 100g  |
| 24 Multix Alfoil 30cm x 20m                                             | \$3.49  | 17¢ per 1m       |
| 25 Multix Alfoil Medium Roast Tray with Handles                         | \$3.99  | N/A              |
| 26 National Pies Curried Chicken/Chicken Camembert/Beef Pies/Rolls 6p   | \$6.99  | N/A              |
| 27 Nestle Kit Kat/Cadbury Ice Cream Sticks 4pk                          | \$6.99  | N/A              |
| 28 Nivea Antiperspirant Roll-On 50mL                                    | \$3.49  | \$6.98 per 100mL |
| 29 Pauls Double Thick Custard 900g                                      | \$4.49  | 50¢ per 100g     |
| 30 Peters Lemonade or Raspberry & Lemonade Icy Poles 8pk                | \$4.49  | N/A              |
| 31 Powerade Sports Drink 600mL excl. Active                             | \$2.40  | \$4.00 per 1L    |
| 32 Pringles Chips 134g                                                  | \$3.99  | \$2.98 per 100g  |
| 33 Red Kellys Salad Dressing 250mL (excl Balsamic)                      | \$3.75  | \$1.50 per 100mL |
| 34 Red Rock Deli Gourmet Crackers 130g/Deli Crackers 135g               | \$2.39  | N/A              |
| 35 Redhead Firelighters 20-28pk                                         | \$3.99  | N/A              |
| 36 Safcol Responsibly Fished Tuna 425g                                  | \$3.99  | \$9.39 per 1kg   |
| 37 Schmackos Strapz 200g                                                | \$5.99  | \$3.00 per 100g  |
| 38 Somat Full Range                                                     |         | N/A              |
| 39 Sunbeam Mixed Fruit/Currants/Raisins 300/375g                        | \$3.99  | N/A              |
| 40 Sunsilk Shampoo/Conditioner 200mL                                    | \$2.64  | \$1.32 per 100mL |
| 41 Tamar Valley The Creamery Yoghurt 170g (POT)                         | \$1.99  | \$1.17 per 100g  |
| 42 Tas Taste Plain/Self Raising Flour 2kg (POT) LPE                     | \$2.89  | \$1.45 per 1kg   |
| 43 Three Threes Country Style Apple Sauce 250g                          | \$2.49  | \$1.00 per 100g  |
| 44 Whiskas Favourites Pouches 12 x 85g                                  | \$8.99  | 88¢ per 100g     |
| 45 William's Wraps 8pk (POT)                                            | \$3.99  | 71¢ per 100g     |