



Wednesday 27 Mar 2024 - Tuesday 02 Apr 2024 (week 13)

Television Advertised		Save	% Off	Retail	
1	Smith's Potato Chips/Doritos Corn Chips 130-175g	\$2.40	½	\$2.40	N/A
2	Cadbury Roses Chocolates 420g	\$10.81	½	\$8.99	\$2.14 per 100g
3	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	\$2.35	½	\$2.20	N/A
4	Connoisseur Ice Cream 1L	\$6.51	½	\$6.49	65¢ per 100mL
5	Coca-Cola/Fanta/Sprite/Mt Franklin Sparkling Water 1.25L	\$1.25		\$1.95	\$1.56 per 1L
6	Sakata Rice Crackers 90/100g	\$0.80		\$1.50	N/A
7	Greenseas Canned Tuna 95g	\$1.39	½	\$1.30	\$13.68 per 1kg
8	Duck River Soft Butter 500g (POT)	\$1.36		\$5.49	\$1.10 per 100g
9	Sorbent Toilet Tissue Hypo-Allergenic 8pk	\$4.40		\$4.99	35¢ per 100sh
Television Advertised - Fri 29 Mar					
10	Produce Line - Refer to Fresh Sheet (Produce)			\$1.00kg	N/A
11	National Pies Party Pies/Sausage Rolls 12pk (POT)	\$2.50		\$7.99	\$1.11 per 100g

Google Advertised					
1	Toblerone Pralines 180g/Chocolate 360g	\$8.01	½	\$7.99	N/A
2	Radiant Laundry Powder 2kg/Liquid 2L	\$10.01	½	\$9.99	N/A
3	Lynx Antiperspirant/Deodorant 165mL	\$4.30	½	\$3.99	\$2.42 per 100mL
4	Pedigree Canned Dog Food 1.2kg	\$0.25		\$4.25	35¢ per 100g

Facebook Advertised - Easter Seafood					
1	Greenseas Canned Tuna 95g	\$1.39	½	\$1.30	\$13.68 per 1kg
2	Safcol Responsibly Fished Tuna 425g	\$1.70		\$3.49	\$8.21 per 1kg
3	John West Salmon Tempters 95g	\$1.95	½	\$1.65	\$17.37 per 1kg
4	Global Seafoods Frozen Cooked & Peeled Prawns 300g	\$4.60		\$8.99	\$29.97 per 1kg
5	I&J Salt & Pepper Squid/Calamari 360g	\$2.21		\$6.99	\$19.42 per 1kg

Facebook Advertised - Dessert					
1	Connoisseur Ice Cream 1L	\$6.51	½	\$6.49	65¢ per 100mL
2	Oreo/Nestle Kit Kat/Cadbury Ice Cream Sticks 4pk	\$6.01	½	\$4.99	N/A
3	Ferrero Rocher/Rondnoir Frozen Dessert 4pk	\$6.25	½	\$6.25	\$2.23 per 100mL
4	Streets Vienetta Ice Cream 650mL	\$3.00		\$5.99	92¢ per 100mL
5	Tatua Whipped Cream 250g	\$1.89		\$5.60	\$2.24 per 100g
6	Western Star Thickened Cream 600mL	\$0.51		\$4.69	78¢ per 100mL
7	Pauls Double Thick Custard 900g	\$1.81		\$4.99	55¢ per 100g

Facebook Advertised - Easter Breakfast					
1	Sanitarium Weet-Bix 575g	\$2.34	½	\$2.25	39¢ per 100g
2	Sanitarium So Good UHT Reg/Lite Soy Milk 1L	\$0.86		\$1.99	\$1.99 per 1L
3	V8 Juice 1.25L excl. Power Blend/Healthy Greens	\$2.75	½	\$2.75	\$2.20 per 1L
4	Spreyton Fresh Juice 2L (POT)	\$1.70		\$5.20	\$2.60 per 1L
5	Duck River Soft Butter 500g (POT)	\$1.36		\$5.49	\$1.10 per 100g
6	Moccona Coffee Sachets 8/10pk	\$3.01	½	\$2.99	N/A

Wednesday Catalogue Email Header					
1	Cadbury Roses Chocolates 420g	\$10.81	½	\$8.99	\$2.14 per 100g
2	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	\$2.35	½	\$2.20	N/A

**TV/Digital****Wednesday 27 Mar 2024 - Tuesday 02 Apr 2024 (week 13)****Friday Catalogue Email - New York Vanilla Baked Cheesecake Recipe**

1	Duck River Soft Butter 500g (POT)	\$1.36		\$5.49	\$1.10 per 100g
2	Philadelphia Cream Cheese Block 250g	\$2.93	½	\$2.92	\$11.68 per 1kg
3	Queen Vanilla Bean Paste 65g	\$3.36		\$8.99	\$13.83 per 100g
4	Tas Taste Plain/Self Raising Flour 2kg (POT) LPE			\$2.89	\$1.45 per 1kg

Website Banner

1	Connoisseur Ice Cream 1L	\$6.51	½	\$6.49	65¢ per 100mL
2	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	\$2.35	½	\$2.20	N/A

Website Banner - Community Co

1	Community Co Mud Cake 600g			\$8.00	\$1.33 per 100g
2	Community Co Passata 690g			\$2.69	39¢ per 100g
2	Community Co Cordial Syrup 1L			\$3.69	\$3.69 per 1L

Radio Advertised

1	Smith's Potato Chips/Doritos Corn Chips 130-175g	\$2.40	½	\$2.40	N/A
2	Cadbury Roses Chocolates 420g	\$10.81	½	\$8.99	\$2.14 per 100g
3	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	\$2.35	½	\$2.20	N/A
4	Connoisseur Ice Cream 1L	\$6.51	½	\$6.49	65¢ per 100mL



Press

Examiner / Mercury / Advocate

Wednesday 27 Mar 2024 - Tuesday 02 Apr 2024 (week 13)

Wednesday 27 Mar - ALL PRESS		Save	% Off	Retail		
1	Captain's Table Water Crackers 125g	\$0.70		\$1.50	\$1.20 per 100g	
2	Unicorn Brie/Camembert Cheese 125g	\$1.51		\$4.49	\$35.92 per 1kg	
3	Moccona Coffee Sachets 8/10pk	Digital	\$3.01	½	\$2.99	N/A
Thursday 28 Mar - Advocate/Examiner - (Market Fresh)						
1	Produce Line - Refer to Fresh Sheet (Produce)	TV			\$.00kg	N/A
2	Lemons (Produce)				\$3.90kg	N/A
3	New Season Washed Potatoes 2kg (Produce)				\$4.95bag	\$2.48 per 1kg
Thursday 28 Mar - Advocate/Examiner - (Market Fresh)						
1	Cripps Four Roses Easter Buns 6pk (POT) (Everyday Price)				\$5.69	\$1.26 per 100g
2	Pandani Champagne Ham (Deli)				\$15.99kg	N/A
3	Lamb Leg Netted & Boneless (Meat)				\$17.99kg	N/A
Thursday 28 Mar - Mercury - (Market Fresh)						
1	Cripps Four Roses Easter Buns 6pk (POT) (Everyday Price)				\$5.69	\$1.26 per 100g
2	Produce Line - Refer to Fresh Sheet (Produce)	TV			\$.00kg	N/A
3	Lamb Leg Netted & Boneless (Meat)				\$17.99kg	N/A
Thursday 28 Mar - ALL PRESS - FULL PAGE						
1	Cadbury Roses Chocolates 420g	TV	\$10.81	½	\$8.99	\$2.14 per 100g
2	Smith's Potato Chips/Doritos Corn Chips 130-175g	TV	\$2.40	½	\$2.40	N/A
3	Philadelphia Cream Cheese Block 250g	Digital	\$2.93	½	\$2.92	\$11.68 per 1kg
4	Greenseas Canned Tuna 95g	TV	\$1.39	½	\$1.30	\$13.68 per 1kg
5	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	TV	\$2.35	½	\$2.20	N/A
6	Connoisseur Ice Cream 1L	TV	\$6.51	½	\$6.49	65¢ per 100mL
7	Red Kellys Salad Dressing 250mL (excl Balsamic)		\$1.05		\$3.75	\$1.50 per 100mL
8	MasterFoods Tartare/Seafood Cocktail Sauce 220/260g		\$0.81		\$2.99	N/A
9	Coca-Cola 30 x 375mL		\$16.90		\$27.00	\$2.40 per 1L
10	Zoosh Dip 185g		\$1.01		\$2.49	\$1.35 per 100g
11	Nestle Condensed Milk 395-410g		\$1.11		\$2.99	N/A
12	Western Star Thickened Cream 600mL	Digital	\$0.51		\$4.69	78¢ per 100mL
Saturday 30 Mar - ALL PRESS						
1	Cadbury Favourites 340/352g		\$8.50	½	\$8.49	N/A
2	Maltesers Gift Box 360/400g		\$7.01	½	\$6.99	N/A
3	(T)Cadbury Egg Bag 110-125g		\$2.75	½	\$2.75	N/A
Saturday 30 Mar - Mercury Front Page						
1	Nestle/Violet Crumble Medium Bars 35-55g		\$1.25	½	\$1.25	N/A
2	Philadelphia Pourover 250g		\$2.25	½	\$2.25	\$9.00 per 1kg
3	Palmolive Softwash Liquid Soap Pump 250mL		\$1.51	½	\$1.49	60¢ per 100mL



Wednesday 27 Mar 2024 - Tuesday 02 Apr 2024 (week 13)

Front			Save	% Off	Retail	
1	Smith's Potato Chips/Doritos Corn Chips 130-175g	TV	\$2.40	½	\$2.40	N/A
2	(T)Cadbury Egg Bag 110-125g	Press	\$2.75	½	\$2.75	N/A
3	Connoisseur Ice Cream 1L	TV	\$6.51	½	\$6.49	65¢ per 100mL
4	Moccona Coffee Sachets 8/10pk	Digital	\$3.01	½	\$2.99	N/A
5	Lemons (Produce)				\$3.90kg	N/A
Page 2						
1	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	TV	\$2.35	½	\$2.20	N/A
2	Greenseas Canned Tuna 95g	TV	\$1.39	½	\$1.30	\$13.68 per 1kg
3	Red Rock Deli Crackers 135g		\$2.79	½	\$2.70	\$2.00 per 100g
4	Philadelphia Pourover 250g	Press	\$2.25	½	\$2.25	\$9.00 per 1kg
5	Philadelphia Cream Cheese Block 250g	Digital	\$2.93	½	\$2.92	\$11.68 per 1kg
6	Harvest Snaps 120g		\$2.51	½	\$2.49	\$20.75 per 1kg
7	Sakata Rice Crackers 90/100g	TV	\$0.80		\$1.50	N/A
8	Bundaberg Soft Drink 4 x 375mL		\$1.81		\$5.99	\$3.99 per 1L
9	Cadbury Bites 110-150g		\$2.01		\$2.99	N/A
Page 3						
1	Oreo/Nestle Kit Kat/Cadbury Ice Cream Sticks 4pk	Digital	\$6.01	½	\$4.99	N/A
2	Ferrero Rocher/Rondnoir Frozen Dessert 4pk	Digital	\$6.25	½	\$6.25	\$2.23 per 100mL
3	Colgate Total Advanced Toothpaste 200g		\$5.01	½	\$4.99	\$2.50 per 100g
4	Palmolive Softwash Liquid Soap Pump 250mL	Press	\$1.51	½	\$1.49	60¢ per 100mL
5	Lynx Antiperspirant/Deodorant 165mL	Digital	\$4.30	½	\$3.99	\$2.42 per 100mL
6	Schwarzkopf Extra Care Shampoo & Conditioner 400mL		\$4.50	½	\$4.49	\$1.12 per 100mL
7	Radiant Laundry Powder 2kg/Liquid 2L	Digital	\$10.01	½	\$9.99	N/A
Page 3 - Community Co Bottom Panel						
8	Community Co Mud Cake 600g	Digital			\$8.00	\$1.33 per 100g
9	Community Co Passata 690g	Digital			\$2.69	39¢ per 100g
10	Community Co Cordial Syrup 1L	Digital			\$3.69	\$3.69 per 1L
Page 4 - Produce & Meat						
1	New Season Washed Potatoes 2kg (Produce)	Press			\$4.95bag	\$2.48 per 1kg
2	Baby Broccoli Bunch (Produce)	Press			\$2.50ea	N/A
3	Australian Fresh Leafy Salad 120g (Produce)				\$1.99ea	\$16.58 per 1kg
4	Jazz Apples (Produce)				\$4.95kg	N/A
5	JC's Quality Outback Mix 500g (Produce)		\$1.90		\$9.99ea	\$19.98 per 1kg
6	Lamb Leg Netted & Boneless (Meat)	Press			\$17.99kg	N/A
7	Pork Loin Chops (Meat)				\$20.50kg	N/A
8	Boneless Pork Leg Roast (Meat)				\$14.99kg	N/A
9	Ingham's Gourmet Chicken Portions (Meat)				\$8.99kg	N/A
10	Nautical Seafood Marinated Salmon Fillets (Meat)				\$41.99kg	
Page 5 - Bakery & Deli						
1	National Pies Party Pies/Sausage Rolls 12pk (POT)	TV	\$2.50		\$7.99	\$1.11 per 100g
2	Cripps Four Roses Easter Buns 6pk (POT) (Everyday Price)	Press			\$5.69	\$1.26 per 100g
3	Suprima Aussie/Cinnamon Scrolls 4pk		\$1.16		\$5.99	\$1.50 per 1ea
4	Cripps Master Hot Dog/Lunch Rolls 6pk (POT)		\$0.80		\$3.99	67¢ per 1ea
5	Helga's Wraps 7/8pk		\$1.51		\$3.49	N/A
6	Pandani Champagne Ham (Deli)	Press			\$15.99kg	N/A



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7	Pandani Thin BBQ Sausages (7kg) (Deli)			\$10.99kg	N/A
8	Pandani Rindless Middle Bacon (Deli)			\$18.99kg	N/A
9	Nichols Chicken Breast Fillets (Deli)			\$11.99kg	N/A
Page 6 - Easter Meals					
1	Birds Eye Oven Bake Fish Fillets 425g (\$8.99 Meal Deal)		\$6.30	½	\$6.00 \$14.12 per 1kg
2	Birds Eye Golden Crunch Chips/Wedges 900g (\$8.99 Meal Deal)		\$3.36	½	\$2.99 \$3.32 per 1kg
3	Aussie Cooked Large Tiger Prawns 3kg (Thawed) (Deli)				\$29.99kg N/A
4	Ingham's Ready Roast Turkey Thigh Roll 1kg		\$3.71		\$14.99 \$14.99 per 1kg
5	Safcol Responsibly Fished Tuna 425g	Digital	\$1.70		\$3.49 \$8.21 per 1kg
6	Global Seafoods Frozen Cooked & Peeled Prawns 300g	Digital	\$4.60		\$8.99 \$29.97 per 1kg
7	MasterFoods Tartare/Seafood Cocktail Sauce 220/260g	Press	\$0.81		\$2.99 N/A
8	Ocean Spray Cranberry Sauce 275g		\$0.86		\$3.49 \$1.27 per 100g
9	MasterFoods Mustard 170/175g		\$0.61		\$3.49 N/A
10	Glad Oven Bags 4/5s		\$0.64		\$2.25 N/A
Page 7 - Easter Chocolate					
1	Toblerone Pralines 180g/Chocolate 360g	Digital	\$8.01	½	\$7.99 N/A
2	Cadbury Favourites 340/352g	Press	\$8.50	½	\$8.49 N/A
3	Maltesers Gift Box 360/400g	Press	\$7.01	½	\$6.99 N/A
4	Cadbury Roses Chocolates 420g	TV	\$10.81	½	\$8.99 \$2.14 per 100g
5	Nestle/Violet Crumble Medium Bars 35-55g	Press	\$1.25	½	\$1.25 N/A
6	(T)Cadbury Hollow Egg 100/110g		\$1.51		\$3.49 N/A
7	(T)Red Tulip Rabbit 110g		\$1.01		\$4.99 \$4.54 per 100g
8	(T)Kinder Bunny 75g		\$1.01		\$4.99 \$6.65 per 100g
9	Cadbury Family Block Chocolate 160-190g		\$1.75		\$4.25 N/A
10	Kinder Surprise 20g		\$0.65		\$2.20 \$11.00 per 100g
11	(T)Lindt Gold Bunny 10g		\$0.25		\$1.00 \$10.00 per 100g
12	Cadbury Share Pack 144-180g		\$2.41		\$3.59 N/A
Page 8					
1	Cheezels/Chickadees 110/125g		\$1.21		\$2.49 N/A
2	Captain's Table Water Crackers 125g	Press	\$0.70		\$1.50 \$1.20 per 100g
3	Allen's Jelly/Mint Confectionery Range 140-200g		\$1.51		\$3.49 N/A
4	Fyna Licorice Bags 200-250g		\$0.90		\$2.99 N/A
5	Arnott's High Tea 400g/Cream Favourites 500g		\$2.11		\$5.49 N/A
6	Clearly Tasmanian Water 20 x 600mL (POT)		\$2.00		\$8.99 75¢ per 1L
7	The Good Apple Sparkling Apple Juice 750mL		\$0.91		\$3.49 \$4.65 per 1L
8	Mother Energy Drink 10 x 375mL		\$5.50		\$11.70 \$3.12 per 1L
9	Schweppes Traditional/Mineral Water/Mixers 1.1L		\$0.86		\$1.99 \$1.81 per 1L
10	Coca-Cola/Fanta/Sprite/Mt Franklin Sparkling Water 1.25L	TV	\$1.25		\$1.95 \$1.56 per 1L
11	Coca-Cola 30 x 375mL	Press	\$16.90		\$27.00 \$2.40 per 1L
12	Coca-Cola/Fanta/Sprite/Mt Franklin Sparkling Water 10 x 375mL		\$7.21		\$10.99 \$2.93 per 1L
Page 9					
1	Red Kellys Salad Dressing 250mL (excl Balsamic)	Press	\$1.05		\$3.75 \$1.50 per 100mL
2	Fountain Specialty/Mint Sauce 250mL		\$1.01		\$2.49 \$1.00 per 100mL
3	Three Threes Country Style Apple Sauce 250g		\$0.71		\$2.49 \$1.00 per 100g
4	MasterFoods Fresh Crushed Garlic 170g		\$0.81		\$2.69 16¢ per 10g
5	Foster Clark's UHT Custard 1L		\$1.30		\$4.49 45¢ per 100mL
6	Nestle Milo 700g		\$3.00		\$10.99 \$1.57 per 100g



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Page 9 - Easter Baking Half Page						
7	Sunbeam Sultanas 1kg		\$2.30		\$6.99	\$6.99 per 1kg
8	Foster Clarks Custard Powder 350g		\$0.50		\$2.25	64¢ per 100g
9	Arnott's Teddy Bear/Butternut Snap/Chocolate Ripple/Malt 'O' Milk Biscuits 250g		\$1.10		\$2.49	\$1.00 per 100g
10	Nestle Condensed Milk 395-410g	Press	\$1.11		\$2.99	N/A
11	McKenzie's Desiccated Coconut 250g		\$0.80		\$1.99	\$7.96 per 1kg
12	Cadbury Baking Blocks 180g/Chips 200g/Melts 225g		\$2.01		\$2.99	N/A
Page 10						
1	Mersey Valley Cheese 235g (POT)		\$2.91		\$6.99	\$29.74 per 1kg
2	Pauls Double Thick Custard 900g	Digital	\$1.81		\$4.99	55¢ per 100g
3	Bega Cheese Grated/Block 500g		\$1.51		\$8.99	\$17.98 per 1kg
4	Unicorn Brie/Camembert Cheese 125g	Press	\$1.51		\$4.49	\$35.92 per 1kg
5	Western Star Thickened Cream 600mL	Digital	\$0.51		\$4.69	78¢ per 100mL
6	Streets Vienetta Ice Cream 650mL	Digital	\$3.00		\$5.99	92¢ per 100mL
7	Nanna's Snack Fruit Pies 4pk/Family 600g		\$0.51		\$4.49	N/A
8	Peters Original Ice Cream 2L		\$2.70		\$4.80	24¢ per 100mL
9	Birds Eye Fish Fingers 375g		\$1.71		\$4.99	\$13.31 per 1kg
10	Birds Eye Country Harvest 500g		\$1.20		\$3.69	\$7.38 per 1kg
11	Marathon Dim Sims 1.5kg		\$3.01		\$8.99	60¢ per 100g
Page 11						
1	Handee Ultra Paper Towel 2pk		\$2.00	½	\$1.99	\$1.66 per 100ea
2	Sorbent Toilet Tissue Hypo-Allergenic 8pk	TV	\$4.40		\$4.99	35¢ per 100sh
3	Multix Tear Off Freezer Bags 40-120pk		\$1.20		\$1.49	N/A
4	Libra Ultra Thins/Goodnights 10-14pk/Tampons 16pk/Liners 30pk		\$1.00		\$3.99	N/A
5	Palmolive Gold/Naturals Soap 4pk		\$0.94		\$4.25	\$1.18 per 100g
6	Rafferty's Garden Baby Food 120g	LPE			\$1.99	\$1.66 per 100g
7	Fancy Feast Cat Food 85g	LPE			\$1.60	\$1.88 per 100g
8	Snappy Tom Canned Cat Food 400g		\$0.16		\$2.49	62¢ per 100g
9	Pedigree Canned Dog Food 1.2kg	Digital	\$0.25		\$4.25	35¢ per 100g
Page 12 - Easter Breakfast						
1	Sanitarium Weet-Bix 575g	Digital	\$2.34	½	\$2.25	39¢ per 100g
2	Sanitarium So Good UHT Reg/Lite Soy Milk 1L	Digital	\$0.86		\$1.99	\$1.99 per 1L
3	V8 Juice 1.25L excl. Power Blend/Healthy Greens	Digital	\$2.75	½	\$2.75	\$2.20 per 1L
4	Spreyton Fresh Juice 2L (POT)	Digital	\$1.70		\$5.20	\$2.60 per 1L
5	Duck River Soft Butter 500g (POT)	TV	\$1.36		\$5.49	\$1.10 per 100g
6	Primo Middle Bacon Rashers 250g		\$1.71		\$4.99	\$19.96 per 1kg
7	Cripps Crumpet Splits 6pk (POT)		\$1.41		\$2.59	61¢ per 100g
8	Community Co Strawberry Jam 500g				\$3.50	70¢ per 100g
Page 13 - New York Vanilla Baked Cheesecake Recipe Full Page (Digital Only)						
1	Duck River Soft Butter 500g (POT)	TV	\$1.36		\$5.49	\$1.10 per 100g
2	Philadelphia Cream Cheese Block 250g	Digital	\$2.93	½	\$2.92	\$11.68 per 1kg
3	Queen Vanilla Bean Paste 65g	Digital	\$3.36		\$8.99	\$13.83 per 100g
4	Tas Taste Plain/Self Raising Flour 2kg (POT)	LPE			\$2.89	\$1.45 per 1kg
Page 14 - Community Co Full Page (Digital Only)						
1	Community Co Mud Cake 600g	Digital			\$8.00	\$1.33 per 100g
2	Community Co Baguette Sourdough 250g				\$4.70	\$1.88 per 100g



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3	Community Co Diced Tomatoes 400g			\$1.90	\$4.75 per 1kg
4	Community Co Passata 690g	Digital		\$2.69	39¢ per 100g
5	Community Co Strawberry Jam 500g			\$3.50	70¢ per 100g
6	Community Co Cordial Syrup 1L	Digital		\$3.69	\$3.69 per 1L
7	Community Co Frozen Fruit 500g			\$7.29	\$14.58 per 1kg
Page 15 - Tasmanian Feature Full Page (Digital Only)					
1	Duck River Soft Butter 500g (POT)	TV	\$1.36	\$5.49	\$1.10 per 100g
2	Spreyton Fresh Juice 2L (POT)	Digital	\$1.70	\$5.20	\$2.60 per 1L
3	Mersey Valley Cheese 235g (POT)		\$2.91	\$6.99	\$29.74 per 1kg
4	National Pies Party Pies/Sausage Rolls 12pk (POT)	TV	\$2.50	\$7.99	\$1.11 per 100g
5	Cripps Four Roses Easter Buns 6pk (POT) (Everyday Price)	Press		\$5.69	\$1.26 per 100g
6	Primo Middle Bacon Rashers 250g		\$1.71	\$4.99	\$19.96 per 1kg
7	Clearly Tasmanian Water 20 x 600mL (POT)		\$2.00	\$8.99	75¢ per 1L
8	The Good Apple Sparkling Apple Juice 750mL		\$0.91	\$3.49	\$4.65 per 1L
9	Ashgrove Full Cream/Non Homogenised Milk 2L (POT)		\$0.26	\$4.99	\$2.50 per 1L
Page 16 - National Pies - Grant Initiative Full Page (Digital Only)					



Standard Catalogue

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Front Page			% Off	Retail	
1	Smith's Potato Chips/Doritos Corn Chips 130-175g	TV	½	\$2.40	N/A
2	(T)Cadbury Egg Bag 110-125g	Press	½	\$2.75	N/A
3	Connoisseur Ice Cream 1L	TV	½	\$6.49	65¢ per 100mL
4	Moccona Coffee Sachets 8/10pk	Digital	½	\$2.99	N/A
5	Lemons (Produce)			\$3.90kg	N/A
Page 2 - Best Value					
1	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	TV	½	\$2.20	N/A
2	Philadelphia Cream Cheese Block 250g	Digital	½	\$2.92	\$11.68 per 1kg
3	Philadelphia Pourover 250g	Press	½	\$2.25	\$9.00 per 1kg
4	Oreo/Nestle Kit Kat/Cadbury Ice Cream Sticks 4pk	Digital	½	\$4.99	N/A
5	Palmolive Softwash Liquid Soap Pump 250mL	Press	½	\$1.49	60¢ per 100mL
6	Lynx Antiperspirant/Deodorant 165mL	Digital	½	\$3.99	\$2.42 per 100mL
7	Radiant Laundry Powder 2kg/Liquid 2L	Digital	½	\$9.99	N/A
8	Schwarzkopf Extra Care Shampoo & Conditioner 400mL		½	\$4.49	\$1.12 per 100mL
Page 3 - Easter Meals					
1	Birds Eye Oven Bake Fish Fillets 425g (\$8.99 Meal Deal)		½	\$6.00	\$14.12 per 1kg
2	Birds Eye Golden Crunch Chips/Wedges 900g (\$8.99 Meal Deal)		½	\$2.99	\$3.32 per 1kg
3	Greenseas Canned Tuna 95g	TV	½	\$1.30	\$13.68 per 1kg
4	Safcol Responsibly Fished Tuna 425g	Digital		\$3.49	\$8.21 per 1kg
5	Global Seafoods Frozen Cooked & Peeled Prawns 300g	Digital		\$8.99	\$29.97 per 1kg
6	MasterFoods Tartare/Seafood Cocktail Sauce 220/260g	Press		\$2.99	N/A
7	Ingham's Ready Roast Turkey Thigh Roll 1kg			\$14.99	\$14.99 per 1kg
8	Ocean Spray Cranberry Sauce 275g			\$3.49	\$1.27 per 100g
9	Cripps Four Roses Easter Buns 6pk (POT) (Everyday Price)	Press		\$5.69	\$1.26 per 100g
Page 4 - Easter Chocolate					
1	Toblerone Pralines 180g/Chocolate 360g	Digital	½	\$7.99	N/A
2	Cadbury Favourites 340/352g	Press	½	\$8.49	N/A
3	Maltesers Gift Box 360/400g	Press	½	\$6.99	N/A
4	Cadbury Roses Chocolates 420g	TV	½	\$8.99	\$2.14 per 100g
5	Nestle/Violet Crumble Medium Bars 35-55g	Press	½	\$1.25	N/A
6	(T)Cadbury Hollow Egg 100/110g			\$3.49	N/A
7	(T)Red Tulip Rabbit 110g			\$4.99	\$4.54 per 100g
8	(T)Kinder Bunny 75g			\$4.99	\$6.65 per 100g
9	(T)Lindt Gold Bunny 10g			\$1.00	\$10.00 per 100g
10	Kinder Surprise 20g			\$2.20	\$11.00 per 100g
11	Cadbury Bites 110-150g			\$2.99	N/A
12	Cadbury Share Pack 144-180g			\$3.59	N/A
Page 5					
1	Coca-Cola/Fanta/Sprite/Mt Franklin Sparkling Water 1.25L	TV		\$1.95	\$1.56 per 1L
2	Coca-Cola 30 x 375mL	Press		\$27.00	\$2.40 per 1L
3	Bundaberg Soft Drink 4 x 375mL			\$5.99	\$3.99 per 1L
4	Schweppes Traditional/Mineral Water/Mixers 1.1L			\$1.99	\$1.81 per 1L
5	Sakata Rice Crackers 90/100g	TV		\$1.50	N/A
6	Captain's Table Water Crackers 125g	Press		\$1.50	\$1.20 per 100g
7	Allen's Jelly/Mint Confectionery Range 140-200g			\$3.49	N/A



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8	Fyna Licorice Bags 200-250g			\$2.99	N/A
9	Arnott's High Tea 400g/Cream Favourites 500g			\$5.49	N/A
Page 6					
1	Red Kellys Salad Dressing 250mL (excl Balsamic)	Press		\$3.75	\$1.50 per 100mL
2	Fountain Specialty/Mint Sauce 250mL			\$2.49	\$1.00 per 100mL
3	MasterFoods Mustard 170/175g			\$3.49	N/A
4	Sunbeam Sultanas 1kg			\$6.99	\$6.99 per 1kg
5	Foster Clarks Custard Powder 350g			\$2.25	64¢ per 100g
6	Nestle Condensed Milk 395-410g	Press		\$2.99	N/A
Page 6 - Easter Breakfast Half Page					
7	Sanitarium Weet-Bix 575g	Digital	½	\$2.25	39¢ per 100g
8	Sanitarium So Good UHT Reg/Lite Soy Milk 1L	Digital		\$1.99	\$1.99 per 1L
9	Community Co Strawberry Jam 500g			\$3.50	70¢ per 100g
10	V8 Juice 1.25L excl. Power Blend/Healthy Greens	Digital	½	\$2.75	\$2.20 per 1L
11	Spreyton Fresh Juice 2L (POT)	Digital		\$5.20	\$2.60 per 1L
12	Primo Middle Bacon Rashers 250g			\$4.99	\$19.96 per 1kg
Page 7					
1	Handee Ultra Paper Towel 2pk		½	\$1.99	\$1.66 per 100ea
2	Sorbent Toilet Tissue Hypo-Allergenic 8pk	TV		\$4.99	35¢ per 100sh
3	Multix Tear Off Freezer Bags 40-120pk			\$1.49	N/A
4	Snappy Tom Canned Cat Food 400g			\$2.49	62¢ per 100g
5	Pedigree Canned Dog Food 1.2kg	Digital		\$4.25	35¢ per 100g
Page 7 - Community Co Half Page					
6	Community Co Mud Cake 600g	Digital		\$8.00	\$1.33 per 100g
7	Community Co Baguette Sourdough 250g			\$4.70	\$1.88 per 100g
8	Community Co Diced Tomatoes 400g			\$1.90	\$4.75 per 1kg
9	Community Co Cordial Syrup 1L	Digital		\$3.69	\$3.69 per 1L
10	Community Co Passata 690g	Digital		\$2.69	39¢ per 100g
11	Community Co Frozen Fruit 500g			\$7.29	\$14.58 per 1kg
Page 8					
1	New Season Washed Potatoes 2kg (Produce)	Press		\$4.95bag	\$2.48 per 1kg
2	Baby Broccoli Bunch (Produce)	Press		\$2.50ea	N/A
3	National Pies Party Pies/Sausage Rolls 12pk (POT)	TV		\$7.99	\$1.11 per 100g
4	Lamb Leg Netted & Boneless (Meat)	Press		\$17.99kg	N/A
5	JC's Quality Outback Mix 500g (Produce)			\$9.99ea	\$19.98 per 1kg
6	Duck River Soft Butter 500g (POT)	TV		\$5.49	\$1.10 per 100g
7	Unicorn Brie/Camembert Cheese 125g	Press		\$4.49	\$35.92 per 1kg
8	Western Star Thickened Cream 600mL	Digital		\$4.69	78¢ per 100mL
9	Streets Vienetta Ice Cream 650mL	Digital		\$5.99	92¢ per 100mL
10	Birds Eye Fish Fingers 375g			\$4.99	\$13.31 per 1kg
10	Peters Original Ice Cream 2L			\$4.80	24¢ per 100mL
Page 9 - New York Vanilla Baked Cheesecake Recipe Full Page (Digital Only)					
1	Duck River Soft Butter 500g (POT)	TV		\$5.49	\$1.10 per 100g
2	Philadelphia Cream Cheese Block 250g	Digital	½	\$2.92	\$11.68 per 1kg
3	Queen Vanilla Bean Paste 65g	Digital		\$8.99	\$13.83 per 100g
4	Tas Taste Plain/Self Raising Flour 2kg (POT)	LPE		\$2.89	\$1.45 per 1kg



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Page 10 - Tasmanian Feature Full Page (Digital Only)				
1	Duck River Soft Butter 500g (POT)	TV	\$5.49	\$1.10 per 100g
2	Spreyton Fresh Juice 2L (POT)	Digital	\$5.20	\$2.60 per 1L
3	Mersey Valley Cheese 235g (POT)		\$6.99	\$29.74 per 1kg
4	Lamb Leg Netted & Boneless (Meat)	Press	\$17.99kg	N/A
5	Cripps Four Roses Easter Buns 6pk (POT) (Everyday Price)	Press	\$5.69	\$1.26 per 100g
6	Cripps Crumpet Splits 6pk (POT)		\$2.59	61¢ per 100g
7	Clearly Tasmanian Water 20 x 600mL (POT)		\$8.99	75¢ per 1L
8	The Good Apple Sparkling Apple Juice 750mL		\$3.49	\$4.65 per 1L
9	Ashgrove Full Cream/Non Homogenised Milk 2L (POT)		\$4.99	\$2.50 per 1L
Page 11 - National Pies - Grant Initiative Full Page (Digital Only)				



Press

Examiner / Mercury / Advocate

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Alpha Sorted List - ALL PRESS (Including Digital)			Retail	
1	!Community Co Cordial Syrup 1L	Digital	\$3.69	\$3.69 per 1L
2	!Community Co Passata 690g	Digital	\$2.69	39¢ per 100g
3	!Pedigree Canned Dog Food 1.2kg	Digital	\$4.25	35¢ per 100g
4	(T)Cadbury Egg Bag 110-125g		\$2.75	N/A
5	Cadbury Favourites 340/352g		\$8.49	N/A
6	Cadbury Roses Chocolates 420g	TV	\$8.99	\$2.14 per 100g
7	Captain's Table Water Crackers 125g		\$1.50	\$1.20 per 100g
8	Coca-Cola 30 x 375mL		\$27.00	\$2.40 per 1L
9	Coca-Cola/Fanta/Sprite/Mt Franklin Sparkling Water 1.25L	TV	\$1.95	\$1.56 per 1L
10	Community Co Mud Cake 600g	Digital	\$8.00	\$1.33 per 100g
11	Connoisseur Ice Cream 1L	TV	\$6.49	65¢ per 100mL
12	Cripps Four Roses Easter Buns 6pk (POT) (Everyday Price)		\$5.69	\$1.26 per 100g
13	Duck River Soft Butter 500g (POT)	TV	\$5.49	\$1.10 per 100g
14	Ferrero Rocher/Rondnoir Frozen Dessert 4pk	Digital	\$6.25	\$2.23 per 100mL
15	Global Seafoods Frozen Cooked & Peeled Prawns 300g	Digital	\$8.99	\$29.97 per 1kg
16	Greenseas Canned Tuna 95g	TV	\$1.30	\$13.68 per 1kg
17	I&J Salt & Pepper Squid/Calamari 360g	Digital	\$6.99	\$19.42 per 1kg
18	John West Salmon Tempters 95g	Digital	\$1.65	\$17.37 per 1kg
19	Lynx Antiperspirant/Deodorant 165mL	Digital	\$3.99	\$2.42 per 100mL
20	Maltesers Gift Box 360/400g		\$6.99	N/A
21	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	TV	\$2.20	N/A
22	MasterFoods Tartare/Seafood Cocktail Sauce 220/260g		\$2.99	N/A
23	Moccona Coffee Sachets 8/10pk	Digital	\$2.99	N/A
24	National Pies Party Pies/Sausage Rolls 12pk (POT)	TV	\$7.99	\$1.11 per 100g
25	Nestle Condensed Milk 395-410g		\$2.99	N/A
26	Nestle/Violet Crumble Medium Bars 35-55g		\$1.25	N/A
27	Oreo/Nestle Kit Kat/Cadbury Ice Cream Sticks 4pk	Digital	\$4.99	N/A
28	Palmolive Softwash Liquid Soap Pump 250mL		\$1.49	60¢ per 100mL
29	Pauls Double Thick Custard 900g	Digital	\$4.99	55¢ per 100g
30	Philadelphia Cream Cheese Block 250g	Digital	\$2.92	\$11.68 per 1kg
31	Philadelphia Pourover 250g		\$2.25	\$9.00 per 1kg
32	Queen Vanilla Bean Paste 65g	Digital	\$8.99	\$13.83 per 100g
33	Radiant Laundry Powder 2kg/Liquid 2L	Digital	\$9.99	N/A
34	Red Kellys Salad Dressing 250mL (excl Balsamic)		\$3.75	\$1.50 per 100mL
35	Safcol Responsibly Fished Tuna 425g	Digital	\$3.49	\$8.21 per 1kg
36	Sakata Rice Crackers 90/100g	TV	\$1.50	N/A
37	Sanitarium So Good UHT Reg/Lite Soy Milk 1L	Digital	\$1.99	\$1.99 per 1L
38	Sanitarium Weet-Bix 575g	Digital	\$2.25	39¢ per 100g
39	Smith's Potato Chips/Doritos Corn Chips 130-175g	TV	\$2.40	N/A
40	Spreyton Fresh Juice 2L (POT)	Digital	\$5.20	\$2.60 per 1L
41	Streets Vienetta Ice Cream 650mL	Digital	\$5.99	92¢ per 100mL
42	Tas Taste Plain/Self Raising Flour 2kg (POT)	LPE	\$2.89	\$1.45 per 1kg
43	Tatua Whipped Cream 250g	Digital	\$5.60	\$2.24 per 100g
44	Toblerone Pralines 180g/Chocolate 360g	Digital	\$7.99	N/A
45	Unicorn Brie/Camembert Cheese 125g		\$4.49	\$35.92 per 1kg
46	V8 Juice 1.25L excl. Power Blend/Healthy Greens	Digital	\$2.75	\$2.20 per 1L



Press

Examiner / Mercury / Advocate

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47 Western Star Thickened Cream 600mL	Digital	\$4.69	78¢ per 100mL
48 Zoosh Dip 185g		\$2.49	\$1.35 per 100g



Catalogue

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Alpha Sorted List - Catalogue		Retail	
1	(T)Cadbury Hollow Egg 100/110g	\$3.49	N/A
2	(T)Kinder Bunny 75g	\$4.99	\$6.65 per 100g
3	(T)Lindt Gold Bunny 10g	\$1.00	\$10.00 per 100g
4	(T)Red Tulip Rabbit 110g	\$4.99	\$4.54 per 100g
5	Allen's Jelly/Mint Confectionery Range 140-200g	\$3.49	N/A
6	Arnott's High Tea 400g/Cream Favourites 500g	\$5.49	N/A
7	Arnott's Teddy Bear/Butternut Snap/Chocolate Ripple/Malt 'O' Milk Biscu	\$2.49	\$1.00 per 100g
8	Ashgrove Full Cream/Non Homogenised Milk 2L (POT)	\$4.99	\$2.50 per 1L
9	Bega Cheese Grated/Block 500g	\$8.99	\$17.98 per 1kg
10	Birds Eye Country Harvest 500g	\$3.69	\$7.38 per 1kg
11	Birds Eye Fish Fingers 375g	\$4.99	\$13.31 per 1kg
12	Birds Eye Golden Crunch Chips/Wedges 900g (\$8.99 Meal Deal)	\$2.99	\$3.32 per 1kg
13	Birds Eye Oven Bake Fish Fillets 425g (\$8.99 Meal Deal)	\$6.00	\$14.12 per 1kg
14	Bundaberg Soft Drink 4 x 375mL	\$5.99	\$3.99 per 1L
15	Cadbury Baking Blocks 180g/Chips 200g/Melts 225g	\$2.99	N/A
16	Cadbury Bites 110-150g	\$2.99	N/A
17	Cadbury Family Block Chocolate 160-190g	\$4.25	N/A
18	Cadbury Share Pack 144-180g	\$3.59	N/A
19	Cheezels/Chickadees 110/125g	\$2.49	N/A
20	Clearly Tasmanian Water 20 x 600mL (POT)	\$8.99	75¢ per 1L
21	Coca-Cola/Fanta/Sprite/Mt Franklin Sparkling Water 10 x 375mL	\$10.99	\$2.93 per 1L
22	Colgate Total Advanced Toothpaste 200g	\$4.99	\$2.50 per 100g
23	Community Co Baguette Sourdough 250g	\$4.70	\$1.88 per 100g
24	Community Co Diced Tomatoes 400g	\$1.90	\$4.75 per 1kg
25	Community Co Frozen Fruit 500g	\$7.29	\$14.58 per 1kg
26	Community Co Strawberry Jam 500g	\$3.50	70¢ per 100g
27	Cripps Crumpet Splits 6pk (POT)	\$2.59	61¢ per 100g
28	Cripps Master Hot Dog/Lunch Rolls 6pk (POT)	\$3.99	67¢ per 1ea
29	Fancy Feast Cat Food 85g	LPE \$1.60	\$1.88 per 100g
30	Foster Clarks Custard Powder 350g	\$2.25	64¢ per 100g
31	Foster Clark's UHT Custard 1L	\$4.49	45¢ per 100mL
32	Fountain Specialty/Mint Sauce 250mL	\$2.49	\$1.00 per 100mL
33	Fyna Licorice Bags 200-250g	\$2.99	N/A
34	Glad Oven Bags 4/5s	\$2.25	N/A
35	Handee Ultra Paper Towel 2pk	\$1.99	\$1.66 per 100ea
36	Harvest Snaps 120g	\$2.49	\$20.75 per 1kg
37	Helga's Wraps 7/8pk	\$3.49	N/A
38	Ingham's Ready Roast Turkey Thigh Roll 1kg	\$14.99	\$14.99 per 1kg
39	Kinder Surprise 20g	\$2.20	\$11.00 per 100g
40	Libra Ultra Thins/Goodnights 10-14pk/Tampons 16pk/Liners 30pk	\$3.99	N/A
41	Marathon Dim Sims 1.5kg	\$8.99	60¢ per 100g
42	MasterFoods Fresh Crushed Garlic 170g	\$2.69	16¢ per 10g
43	MasterFoods Mustard 170/175g	\$3.49	N/A
44	McKenzie's Desiccated Coconut 250g	\$1.99	\$7.96 per 1kg
45	Mersey Valley Cheese 235g (POT)	\$6.99	\$29.74 per 1kg
46	Mother Energy Drink 10 x 375mL	\$11.70	\$3.12 per 1L



Catalogue

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47	Multix Tear Off Freezer Bags 40-120pk		\$1.49	N/A
48	Nanna's Snack Fruit Pies 4pk/Family 600g		\$4.49	N/A
49	Nestle Milo 700g		\$10.99	\$1.57 per 100g
50	Ocean Spray Cranberry Sauce 275g		\$3.49	\$1.27 per 100g
51	Palmolive Gold/Naturals Soap 4pk		\$4.25	\$1.18 per 100g
52	Peters Original Ice Cream 2L		\$4.80	24¢ per 100mL
53	Primo Middle Bacon Rashers 250g		\$4.99	\$19.96 per 1kg
54	Rafferty's Garden Baby Food 120g	LPE	\$1.99	\$1.66 per 100g
55	Red Rock Deli Crackers 135g		\$2.70	\$2.00 per 100g
56	Schwarzkopf Extra Care Shampoo & Conditioner 400mL		\$4.49	\$1.12 per 100mL
57	Schweppes Traditional/Mineral Water/Mixers 1.1L		\$1.99	\$1.81 per 1L
58	Snappy Tom Canned Cat Food 400g		\$2.49	62¢ per 100g
59	Sunbeam Sultan's 1kg		\$6.99	\$6.99 per 1kg
60	Suprema Aussie/Cinnamon Scrolls 4pk		\$5.99	\$1.50 per 1ea
61	Tas Taste Plain/Self Raising Flour 2kg (POT)	LPE	\$2.89	\$1.45 per 1kg
62	The Good Apple Sparkling Apple Juice 750mL		\$3.49	\$4.65 per 1L
63	Three Threes Country Style Apple Sauce 250g		\$2.49	\$1.00 per 100g