

**TV/Digital****Wednesday 20 Mar 2024 - Tuesday 26 Mar 2024 (week 12)**

Television Advertised		Save	% Off	Retail	
1	Red Bull Energy Drink 4 x 250mL	\$5.63	½	\$5.62	\$5.62 per 1L
2	Cadbury/Fry's/Europe Medium Bars 30-60g	\$1.50	>½	\$1.00	N/A
3	John West Tuna 95g	\$1.44	½	\$1.35	\$14.21 per 1kg
4	Arnott's Tim Tam Biscuits 165-200g (excl Deluxe)	\$2.51	½	\$2.49	N/A
5	Oreo/Nestle Kit Kat/Cadbury Ice Cream Sticks 4pk	\$5.00	½	\$4.99	N/A
6	Kirks Canned Soft Drink 10 x 375mL	\$6.10		\$7.50	\$2.00 per 1L
7	Pascall/The Natural Confectionery Bags 120-280g	\$2.51	½	\$2.49	N/A
8	Fantastic Rice Crackers 100g	\$1.30	½	\$1.25	\$1.25 per 100g
9	Yoplait Yoghurt 1kg	\$0.91		\$3.99	40¢ per 100g

Television Advertised - Fri 22 Mar

10	Dutch Cream Potatoes 10kg (Produce)			\$9.90bag	99¢ per 1kg
11	Cripps Four Roses Easter Buns 6pk (POT) (Everyday Price)			\$5.69	\$1.26 per 100g

Catch-Up Television 20 Mar & 27 Mar

1	(T)Cadbury Egg Bag 110-125g	\$2.75	½	\$2.75	N/A
2	Moccona Coffee Sachets 8/10pk	\$3.01	½	\$2.99	N/A
3	Birds Eye Oven Bake Fish Fillets 425g (\$8.99 Meal Deal)	\$6.30	½	\$6.00	\$14.12 per 1kg
3	Birds Eye Golden Crunch Chips/Wedges 900g (\$8.99 Meal Deal)	\$3.36	½	\$2.99	\$3.32 per 1kg

Google Advertised

1	I&J Salt & Pepper Squid/Calamari 360g	\$2.21		\$6.99	\$19.42 per 1kg
2	Natures Gift Dog Food 100g	\$0.90	½	\$0.89	89¢ per 100g
3	Cadbury Favourites 520g	\$12.00	½	\$10.99	\$2.11 per 100g
4	Omo Laundry Liquid 2L	\$14.01	½	\$13.99	\$7.00 per 1L
3	Birds Eye Oven Bake Fish Fillets 425g (\$8.99 Meal Deal)	\$6.30	½	\$6.00	\$14.12 per 1kg
4	Birds Eye Golden Crunch Chips/Wedges 900g (\$8.99 Meal Deal)	\$3.36	½	\$2.99	\$3.32 per 1kg

Facebook Advertised - Easter Gifting

1	Cadbury Favourites 520g	\$12.00	½	\$10.99	\$2.11 per 100g
2	(T)Cadbury Egg Bag 110-125g	\$2.75	½	\$2.75	N/A
3	Cadbury Roses Chocolates 420g	\$10.81	½	\$8.99	\$2.14 per 100g
4	(T)Ferrero Rocher Diamond T24	\$14.01	½	\$13.99	\$4.66 per 100g

Facebook Advertised - Easter Baking

1	Cadbury Baking Blocks 180g/Chips 200g/Melts 225g	\$2.01		\$2.99	N/A
2	Sunbeam Sultanas 1kg	\$2.30		\$6.99	\$6.99 per 1kg
3	Duck River Butter Pat 500g (POT)	\$1.01		\$7.49	\$1.50 per 100g
4	Philadelphia Cream Cheese Block 250g	\$2.93	½	\$2.92	\$11.68 per 1kg
5	Dollar Sweets 160/190g	\$0.40		\$1.99	N/A
6	Queen Organic Vanilla Extract 100mL	\$1.70		\$5.99	60¢ per 10mL
7	Tas Taste Plain/Self Raising Flour 2kg (POT)	LPE		\$2.89	\$1.45 per 1kg
8	McKenzie's Rice Flour 375g	\$0.50		\$1.69	\$4.51 per 1kg
9	McKenzie's Baking Powder 125g	\$0.36		\$2.49	\$1.99 per 100g

Facebook Advertised - Easter Entertaining

1	Fantastic Rice Crackers 100g	\$1.30	½	\$1.25	\$1.25 per 100g
2	Natural Chip Company Chips/French Fries 150/175g	\$2.50	½	\$2.50	N/A
3	Arnott's Water Crackers 125g	\$0.49		\$1.30	\$1.04 per 100g

**TV/Digital****Wednesday 20 Mar 2024 - Tuesday 26 Mar 2024 (week 12)**

4	Red Rock Deli Chips 150/165g	\$2.61		\$3.69	N/A
5	Ashgrove Cheese 140g Excluding Fetta (POT)	\$2.51		\$4.99	\$35.64 per 1kg
6	President Cheese 200g	\$3.19		\$6.80	\$34.00 per 1kg
7	Zoosh Dip 185g	\$1.01		\$2.49	\$1.35 per 100g
8	South Cape Cream Cheese 200g (POT)	\$1.50		\$4.99	\$24.95 per 1kg
Facebook Advertised - Fish & Chip Meal Deal (\$8.99)					
1	Birds Eye Oven Bake Fish Fillets 425g (\$8.99 Meal Deal)	\$6.30	½	\$6.00	\$14.12 per 1kg
2	Birds Eye Golden Crunch Chips/Wedges 900g (\$8.99 Meal Deal)	\$3.36	½	\$2.99	\$3.32 per 1kg

Wednesday Catalogue Email Header					
1	Red Bull Energy Drink 4 x 250mL	\$5.63	½	\$5.62	\$5.62 per 1L
2	Arnott's Tim Tam Biscuits 165-200g (excl Deluxe)	\$2.51	½	\$2.49	N/A
Friday Catalogue Email - Greek Style Lamb Leg Roast Recipe					
1	Lamb Leg Netted & Boneless (Meat)			\$17.99kg	N/A

Website Banner - Fish & Chip Meal Deal (\$8.99)					
1	Birds Eye Oven Bake Fish Fillets 425g (\$8.99 Meal Deal)	\$6.30	½	\$6.00	\$14.12 per 1kg
2	Birds Eye Golden Crunch Chips/Wedges 900g (\$8.99 Meal Deal)	\$3.36	½	\$2.99	\$3.32 per 1kg
Website Banner					
1	Cadbury/Fry's/Europe Medium Bars 30-60g	\$1.50	>½	\$1.00	N/A
2	(T)Cadbury Egg Bag 110-125g	\$2.75	½	\$2.75	N/A
3	Cadbury Favourites 520g	\$12.00	½	\$10.99	\$2.11 per 100g
4	Cadbury Roses Chocolates 420g	\$10.81	½	\$8.99	\$2.14 per 100g
Website Banner - LPE					
1	Meadowlea Spread 500g	LPE		\$4.50	90¢ per 100g
2	Nice & Natural Nut Bars 6pk	LPE		\$4.00	N/A
2	McCain Peas/Corn & Peas/Corn/Carrots 500g	LPE		\$3.60	\$7.20 per 1kg

Radio Advertised					
1	Red Bull Energy Drink 4 x 250mL	\$5.63	½	\$5.62	\$5.62 per 1L
2	Cadbury/Fry's/Europe Medium Bars 30-60g	\$1.50	>½	\$1.00	N/A
3	John West Tuna 95g	\$1.44	½	\$1.35	\$14.21 per 1kg
4	Omo Laundry Liquid 2L	\$14.01	½	\$13.99	\$7.00 per 1L



Press

Examiner / Mercury / Advocate

Wednesday 20 Mar 2024 - Tuesday 26 Mar 2024 (week 12)

Thursday 21 Mar - ALL PRESS		Save	% Off	Retail	
1	Bega Tasty Cheese Block 1kg	\$3.00		\$12.99	\$12.99 per 1kg
2	I&J Salt & Pepper Squid/Calamari 360g	Digital \$2.21		\$6.99	\$19.42 per 1kg
3	Handee Ultra Paper Towel 2pk	\$2.00	½	\$1.99	\$1.66 per 100ea
Friday 22 Mar - Advocate/Examiner - (Market Fresh)					
1	Dutch Cream Potatoes 10kg (Produce)	Digital		\$9.90bag	99¢ per 1kg
2	Royal Gala Apples (Produce)			\$3.50kg	N/A
3	Brown Onion 1kg Bag (Produce)			\$1.50bag	\$1.50 per 1kg
Friday 22 Mar - Advocate/Examiner - (Market Fresh)					
1	Cripps Four Roses Easter Buns 6pk (POT) (Everyday Price)	Digital		\$5.69	\$1.26 per 100g
2	Ingham's Chicken Loaf (Deli)			\$10.99kg	N/A
3	Beef Scotch Fillet Steak (Meat)			\$36.99kg	N/A
Friday 22 Mar - Mercury - (Market Fresh)					
1	Cripps Four Roses Easter Buns 6pk (POT) (Everyday Price)	Digital		\$5.69	\$1.26 per 100g
2	Dutch Cream Potatoes 10kg (Produce)	Digital		\$9.90bag	99¢ per 1kg
3	Beef Scotch Fillet Steak (Meat)			\$36.99kg	N/A
Friday 22 Mar - Mercury					
1	Arnott's Shapes/Savoy/Jatz 130-250g	\$1.01		\$2.99	N/A
2	Cadbury Share Pack 144-180g	\$2.41		\$3.59	N/A
3	Peters Light & Creamy 1.8L	\$1.51		\$5.99	33¢ per 100mL
Saturday 23 Mar - Advocate & Examiner					
1	Arnott's Shapes/Savoy/Jatz 130-250g	\$1.01		\$2.99	N/A
2	Cadbury Share Pack 144-180g	\$2.41		\$3.59	N/A
3	Peters Light & Creamy 1.8L	\$1.51		\$5.99	33¢ per 100mL
Saturday 23 Mar - Mercury Front Page					
1	Red Bull Energy Drink 4 x 250mL	TV \$5.63	½	\$5.62	\$5.62 per 1L
2	Cadbury/Fry's/Europe Medium Bars 30-60g	TV \$1.50	>½	\$1.00	N/A
3	Oreo/Nestle Kit Kat/Cadbury Ice Cream Sticks 4pk	TV \$5.00	½	\$4.99	N/A



Wednesday 20 Mar 2024 - Tuesday 26 Mar 2024 (week 12)

Front			Save	% Off	Retail	
1	Red Bull Energy Drink 4 x 250mL	TV	\$5.63	½	\$5.62	\$5.62 per 1L
2	Cadbury/Fry's/Europe Medium Bars 30-60g	TV	\$1.50	>½	\$1.00	N/A
3	John West Tuna 95g	TV	\$1.44	½	\$1.35	\$14.21 per 1kg
4	Arnott's Tim Tam Biscuits 165-200g (excl Deluxe)	TV	\$2.51	½	\$2.49	N/A
5	Royal Gala Apples (Produce)	Press			\$3.50kg	N/A
Page 2						
1	Pascall/The Natural Confectionery Bags 120-280g	TV	\$2.51	½	\$2.49	N/A
2	Fantastic Rice Crackers 100g	TV	\$1.30	½	\$1.25	\$1.25 per 100g
3	Natural Chip Company Chips/French Fries 150/175g	Digital	\$2.50	½	\$2.50	N/A
4	Harvest Snaps 120g		\$2.51	½	\$2.49	\$20.75 per 1kg
5	Australia's Own Unsweetened Coconut/Almond Beverages 1L		\$1.60	½	\$1.60	\$1.60 per 1L
6	Moccona Coffee Sachets 8/10pk	Digital	\$3.01	½	\$2.99	N/A
Page 2 - LPE Bottom Panel						
7	Arnott's Family Favourites Biscuits 500g	LPE			\$5.00	\$1.00 per 100g
8	Indomie Noodles 5pk	LPE			\$3.95	N/A
9	SunRice Microwave Rice Cups 240/250g	LPE			\$3.00	N/A
Page 3						
1	Philadelphia Pourover 250g		\$2.25	½	\$2.25	\$9.00 per 1kg
2	John West Salmon Tempters 95g		\$1.95	½	\$1.65	\$17.37 per 1kg
3	Vegeta Stock Cubes 60g		\$1.00	½	\$1.00	17¢ per 10g
4	Oreo/Nestle Kit Kat/Cadbury Ice Cream Sticks 4pk	TV	\$5.00	½	\$4.99	N/A
5	Herbal Essences Shampoo/Conditioner 300mL		\$3.51	½	\$3.49	\$1.16 per 100mL
6	Omo Laundry Liquid 2L	Digital	\$14.01	½	\$13.99	\$7.00 per 1L
7	Natures Gift Dog Food 100g	Digital	\$0.90	½	\$0.89	89¢ per 100g
Page 3 - LPE Bottom Panel						
8	Praise Salad Dressing 330mL	LPE			\$3.00	91¢ per 100mL
9	Meadowlea Spread 500g	LPE			\$4.50	90¢ per 100g
10	Quilton Toilet Tissue 18pk	LPE			\$11.00	34¢ per 100sh
Page 4 - Produce & Meat						
1	Brown Onion 1kg Bag (Produce)	Press			\$1.50bag	\$1.50 per 1kg
2	Celery (Produce)				\$2.99ea	N/A
3	Packham Pears (Produce)				\$3.50kg	N/A
4	JC's Rice Wheels 140g (Produce)		\$0.76		\$1.99ea	\$1.42 per 100g
5	Beef Scotch Fillet Steak (Meat)	Press			\$36.99kg	N/A
6	Artisan Carolina/Memphis Marinated Pork Shoulder (Meat)				\$13.99kg	N/A
7	Pork Loin Chops (Meat)				\$20.50kg	N/A
8	Lamb Loin Chops (Meat)				\$23.99kg	N/A
9	Nautical Seafood Marinated Salmon Fillets (Meat)				\$41.99kg	
Page 5 - Bakery & Deli						
1	Cripps Four Roses Easter Buns 6pk (POT) (Everyday Price)	Digital			\$5.69	\$1.26 per 100g
2	William's Wraps 8pk (POT)		\$1.70		\$3.29	59¢ per 100g
3	National Pies Premium Pies 2pk excl Cottage (POT)		\$1.30		\$7.49	\$2.08 per 100g
4	Suprema Margherita Scroll 4pk		\$1.71		\$5.99	\$1.50 per 1ea
5	Community Co Mud Cake 600g				\$8.00	\$1.33 per 100g
6	Ingham's Chicken Loaf (Deli)	Press			\$10.99kg	N/A
7	Marion Bay Free Range Chicken Wings (Deli)				\$8.99kg	N/A



Wednesday 20 Mar 2024 - Tuesday 26 Mar 2024 (week 12)

8	Pandani Sliced Salami (Deli)			\$25.99kg	N/A
9	Pandani Premium Boneless Leg Ham (Deli)			\$20.99kg	N/A
Page 6					
1	Aussie Cooked Large Tiger Prawns 3kg (Thawed) (Deli)			\$29.99kg	N/A
2	Lamb Leg Netted & Boneless (Meat)	Digital		\$17.99kg	N/A
3	I&J Salt & Pepper Squid/Calamari 360g	Digital	\$2.21	\$6.99	\$19.42 per 1kg
4	Global Seafoods Frozen Cooked & Peeled Prawns 300g		\$4.60	\$8.99	\$29.97 per 1kg
5	Tasmanian Smoke House Salmon 100g		\$0.90	\$4.99	\$49.90 per 1kg
6	Ingham's Ready Roast Turkey Thigh Roll 1kg		\$3.71	\$14.99	\$14.99 per 1kg
7	Three Threes Apple Sauce 250g		\$0.50	\$2.49	\$1.00 per 100g
8	MasterFoods Tartare/Seafood Cocktail Sauce 220/260g		\$0.81	\$2.99	N/A
Page 7					
1	Cadbury Favourites 520g	Digital	\$12.00	½	\$10.99 \$2.11 per 100g
2	Cadbury Roses Chocolates 420g	Digital	\$10.81	½	\$8.99 \$2.14 per 100g
3	(T)Ferrero Rocher Diamond T24	Digital	\$14.01	½	\$13.99 \$4.66 per 100g
4	(T)Cadbury Egg Bag 110-125g	Digital	\$2.75	½	\$2.75 N/A
5	Maltesers Gift Box 360/400g		\$7.01	½	\$6.99 N/A
6	(T)Kinder Maxi Egg 100g		\$2.01		\$8.99 \$8.99 per 100g
7	(T)Lindor Gift Box 83g		\$4.31		\$7.99 \$9.63 per 100g
8	(T)Cadbury Easter Bunny 150-170g		\$1.21		\$5.49 N/A
9	Cadbury Share Pack 144-180g	Press	\$2.41		\$3.59 N/A
10	Nestle Block Chocolate 118-200g		\$1.75		\$4.25 N/A
11	(T)Nestle Incredible Egg 200g		\$5.01		\$9.99 \$5.00 per 100g
Page 8					
1	Kirks Canned Soft Drink 10 x 375mL	TV	\$6.10		\$7.50 \$2.00 per 1L
2	Coca-Cola/Fanta/Sprite/Deep Spring/Mt Franklin 6 x 250mL		\$3.30		\$5.75 \$3.83 per 1L
3	Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL		\$13.65		\$22.50 \$2.50 per 1L
4	Bundaberg Soft Drink 4 x 375mL		\$1.81		\$5.99 \$3.99 per 1L
5	Schweppes Mixer Soft Drink 4 x 300mL		\$1.91		\$4.99 \$4.16 per 1L
6	Monster Energy Drink 4 x 500mL		\$4.76		\$9.99 \$5.00 per 1L
Page 8 - Chips & Dip Half Page					
7	Red Rock Deli Chips 150/165g	Digital	\$2.61		\$3.69 N/A
8	Arnott's Shapes/Savoy/Jatz 130-250g	Press	\$1.01		\$2.99 N/A
9	Arnott's Water Crackers 125g	Digital	\$0.49		\$1.30 \$1.04 per 100g
10	Zoosh Dip 185g	Digital	\$1.01		\$2.49 \$1.35 per 100g
11	President Cheese 200g	Digital	\$3.19		\$6.80 \$34.00 per 1kg
12	South Cape Cream Cheese 200g (POT)	Digital	\$1.50		\$4.99 \$24.95 per 1kg
Page 9					
1	Moccona Coffee 200g		\$7.01		\$12.49 \$6.25 per 100g
2	Cadbury Drinking Chocolate 250g		\$0.96		\$3.69 \$1.48 per 100g
3	Dilmah Premium Tea Bags 100pk		\$2.11		\$5.99 \$3.00 per 100g
4	Kellogg's Rice Bubbles/Coco Pops/Froot Loops/Just Right 265-460g		\$1.51		\$5.49 N/A
5	Bega Cream Cheese Spread 250g		\$1.00		\$3.99 \$1.60 per 100g
6	San Remo Pasta 375/500g		\$0.46		\$2.49 N/A
7	Campbell's Real Stock 500mL		\$1.00		\$1.99 40¢ per 100mL
8	Tandaco Coating Mix 75g		\$0.34		\$2.25 \$3.00 per 100g
9	S&W Whole Egg Mayo 440g		\$1.51		\$5.49 \$1.25 per 100g



Wednesday 20 Mar 2024 - Tuesday 26 Mar 2024 (week 12)

Page 10						
1	Yoplait Yoghurt 1kg	TV	\$0.91		\$3.99	40¢ per 100g
2	Bega Tasty Cheese Block 1kg	Press	\$3.00		\$12.99	\$12.99 per 1kg
3	Duck River Butter Pat 500g (POT)	Digital	\$1.01		\$7.49	\$1.50 per 100g
4	Pura Thickened Dollop Cream 300mL		\$1.21		\$3.49	\$1.16 per 100mL
5	Pauls Vanilla Custard 1kg		\$1.20		\$4.49	45¢ per 100g
6	Peters Drumstick 4/6pk		\$2.01		\$7.49	N/A
7	Peters Light & Creamy 1.8L	Press	\$1.51		\$5.99	33¢ per 100mL
8	Nanna's Crumble 550g		\$1.51		\$4.49	82¢ per 100g
Page 10 - Fish & Chip Meal Deal (\$8.99)						
1	Birds Eye Oven Bake Fish Fillets 425g (\$8.99 Meal Deal)	Digital	\$6.30	½	\$6.00	\$14.12 per 1kg
2	Birds Eye Golden Crunch Chips/Wedges 900g (\$8.99 Meal Deal)	Digital	\$3.36	½	\$2.99	\$3.32 per 1kg
Page 11						
1	Handee Ultra Paper Towel 2pk	Press	\$2.00	½	\$1.99	\$1.66 per 100ea
2	Multix Tear Off Freezer Bags 40-120pk		\$1.20		\$1.49	N/A
3	Nivea Aerosol Deodorant 250mL		\$2.51		\$5.99	\$2.40 per 100mL
4	Palmolive Liquid Hand Wash Foam Pump 250mL		\$1.46		\$2.49	\$1.00 per 100mL
5	Rafferty's Garden Baby Food 120g	LPE			\$1.99	\$1.66 per 100g
6	Redheads Firelighters 24pk		\$1.51		\$3.99	17¢ per 1ea
7	Dine Cat Food Tray 85g		\$0.36		\$1.19	\$1.40 per 100g
8	Optimum Dog Food 680/700g		\$1.01		\$3.99	N/A
9	Pedigree Dry Dog Food 8kg		\$9.01		\$24.99	31¢ per 100g
Page 12 - Baking						
1	Cadbury Baking Blocks 180g/Chips 200g/Melts 225g	Digital	\$2.01		\$2.99	N/A
2	Sunbeam Sultanas 1kg	Digital	\$2.30		\$6.99	\$6.99 per 1kg
3	Sunbeam Mixed Fruit 1kg		\$1.80		\$9.99	\$9.99 per 1kg
4	Queen Organic Vanilla Extract 100mL	Digital	\$1.70		\$5.99	60¢ per 10mL
5	Nestle Condensed Milk 395-410g		\$1.11		\$2.99	N/A
6	Philadelphia Cream Cheese Block 250g	Digital	\$2.93	½	\$2.92	\$11.68 per 1kg
7	Dollar Sweets 160/190g	Digital	\$0.40		\$1.99	N/A
8	Multix Baking Paper 30cm x 20m		\$1.50		\$3.49	17¢ per 1m
Page 13 - LPE Full Page (Digital Only)						
1	Pampas Bulk Puff Pastry 1.6kg	LPE			\$7.99	50¢ per 100g
2	Crisco Canola/Blended Vegetable Oil 2L	LPE			\$10.00	50¢ per 100mL
3	CSR Soft Icing Mixture 500g	LPE			\$2.50	50¢ per 100g
4	SPC Fruits 4 x 120g	LPE			\$4.00	\$8.33 per 1kg
5	William's Bread 800-900g (POT)	LPE			\$4.70	N/A
6	Global Seafoods Frozen Prawn Ring 255g	LPE			\$11.00	\$43.14 per 1kg
7	Birds Eye Chopped Onion 500g	LPE			\$3.30	\$6.60 per 1kg
Page 14 - Greek Style Lamb Leg Roast Recipe Full Page (Digital Only)						
1	Lamb Leg Netted & Boneless (Meat)	Digital			\$17.99kg	N/A



Standard Catalogue

Wednesday 20 Mar 2024 - Tuesday 26 Mar 2024 (week 12)

Front Page		% Off	Retail	
1	Red Bull Energy Drink 4 x 250mL	TV	½	\$5.62 \$5.62 per 1L
2	Cadbury/Fry's/Europe Medium Bars 30-60g	TV	>½	\$1.00 N/A
3	John West Tuna 95g	TV	½	\$1.35 \$14.21 per 1kg
4	Arnott's Tim Tam Biscuits 165-200g (excl Deluxe)	TV	½	\$2.49 N/A
5	Royal Gala Apples (Produce)	Press		\$3.50kg N/A
Page 2				
1	Pascall/The Natural Confectionery Bags 120-280g	TV	½	\$2.49 N/A
2	Cadbury Favourites 520g	Digital	½	\$10.99 \$2.11 per 100g
3	Fantastic Rice Crackers 100g	TV	½	\$1.25 \$1.25 per 100g
4	Natural Chip Company Chips/French Fries 150/175g	Digital	½	\$2.50 N/A
5	Moccona Coffee Sachets 8/10pk	Digital	½	\$2.99 N/A
6	Oreo/Nestle Kit Kat/Cadbury Ice Cream Sticks 4pk	TV	½	\$4.99 N/A
7	Herbal Essences Shampoo/Conditioner 300mL		½	\$3.49 \$1.16 per 100mL
8	Omo Laundry Liquid 2L	Digital	½	\$13.99 \$7.00 per 1L
9	Natures Gift Dog Food 100g	Digital	½	\$0.89 89¢ per 100g
Page 2 - Easter Chocolate Bottom Panel				
10	(T)Cadbury Egg Bag 110-125g	Digital	½	\$2.75 N/A
11	(T)Kinder Maxi Egg 100g			\$8.99 \$8.99 per 100g
12	(T)Cadbury Easter Bunny 150-170g			\$5.49 N/A
Page 3				
1	Kirks Canned Soft Drink 10 x 375mL	TV		\$7.50 \$2.00 per 1L
2	Coca-Cola/Fanta/Sprite/Deep Spring/Mt Franklin 6 x 250mL			\$5.75 \$3.83 per 1L
3	Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL			\$22.50 \$2.50 per 1L
4	Cadbury Baking Blocks 180g/Chips 200g/Melts 225g	Digital		\$2.99 N/A
5	Red Rock Deli Chips 150/165g	Digital		\$3.69 N/A
6	Arnott's Shapes/Savoy/Jatz 130-250g	Press		\$2.99 N/A
7	Redheads Firelighters 24pk			\$3.99 17¢ per 1ea
8	Handee Ultra Paper Towel 2pk	Press	½	\$1.99 \$1.66 per 100ea
9	Dine Cat Food Tray 85g			\$1.19 \$1.40 per 100g
Page 3 - Easter Fish Bottom Panel				
10	I&J Salt & Pepper Squid/Calamari 360g	Digital		\$6.99 \$19.42 per 1kg
11	Birds Eye Oven Bake Fish Fillets 425g (\$8.99 Meal Deal)	Digital	½	\$6.00 \$14.12 per 1kg
12	Birds Eye Golden Crunch Chips/Wedges 900g (\$8.99 Meal Deal)	Digital	½	\$2.99 \$3.32 per 1kg
Page 4				
1	Brown Onion 1kg Bag (Produce)	Press		\$1.50bag \$1.50 per 1kg
2	Celery (Produce)			\$2.99ea N/A
3	JC's Rice Wheels 140g (Produce)			\$1.99ea \$1.42 per 100g
4	Beef Scotch Fillet Steak (Meat)	Press		\$36.99kg N/A
5	Cripps Four Roses Easter Buns 6pk (POT) (Everyday Price)	Digital		\$5.69 \$1.26 per 100g
6	Yoplait Yoghurt 1kg	TV		\$3.99 40¢ per 100g
7	Duck River Butter Pat 500g (POT)	Digital		\$7.49 \$1.50 per 100g
8	Zoosh Dip 185g	Digital		\$2.49 \$1.35 per 100g
9	Bega Tasty Cheese Block 1kg	Press		\$12.99 \$12.99 per 1kg
10	Global Seafoods Frozen Cooked & Peeled Prawns 300g			\$8.99 \$29.97 per 1kg
11	Peters Light & Creamy 1.8L	Press		\$5.99 33¢ per 100mL



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Page 5 - LPE Full Page (Digital Only)				
1	Pampas Bulk Puff Pastry 1.6kg	LPE	\$7.99	50¢ per 100g
2	Crisco Canola/Blended Vegetable Oil 2L	LPE	\$10.00	50¢ per 100mL
3	CSR Soft Icing Mixture 500g	LPE	\$2.50	50¢ per 100g
4	SPC Fruits 4 x 120g	LPE	\$4.00	\$8.33 per 1kg
5	William's Bread 800-900g (POT)	LPE	\$4.70	N/A
6	Global Seafoods Frozen Prawn Ring 255g	LPE	\$11.00	\$43.14 per 1kg
7	Birds Eye Chopped Onion 500g	LPE	\$3.30	\$6.60 per 1kg
Page 6 - Greek Style Lamb Leg Roast Recipe Full Page (Digital Only)				
1	Lamb Leg Netted & Boneless (Meat)	Digital	\$17.99kg	N/A



Press

Examiner / Mercury / Advocate

Wednesday 20 Mar 2024 - Tuesday 26 Mar 2024 (week 12)

Alpha Sorted List - ALL PRESS (Including Digital)			Retail	
1	!Nice & Natural Nut Bars 6pk	LPE	\$4.00	N/A
2	(T)Cadbury Egg Bag 110-125g	Digital	\$2.75	N/A
3	(T)Ferrero Rocher Diamond T24	Digital	\$13.99	\$4.66 per 100g
4	Arnott's Shapes/Savoy/Jatz 130-250g		\$2.99	N/A
5	Arnott's Tim Tam Biscuits 165-200g (excl Deluxe)	TV	\$2.49	N/A
6	Arnott's Water Crackers 125g	Digital	\$1.30	\$1.04 per 100g
7	Ashgrove Cheese 140g Excluding Fetta (POT)	Digital	\$4.99	\$35.64 per 1kg
8	Bega Tasty Cheese Block 1kg		\$12.99	\$12.99 per 1kg
9	Birds Eye Golden Crunch Chips/Wedges 900g (\$8.99 Meal Deal)	Digital	\$2.99	\$3.32 per 1kg
10	Birds Eye Oven Bake Fish Fillets 425g (\$8.99 Meal Deal)	Digital	\$6.00	\$14.12 per 1kg
11	Cadbury Baking Blocks 180g/Chips 200g/Melts 225g		\$2.99	N/A
12	Cadbury Favourites 520g	Digital	\$10.99	\$2.11 per 100g
13	Cadbury Share Pack 144-180g		\$3.59	N/A
14	Cadbury/Fry's/Europe Medium Bars 30-60g	TV	\$1.00	N/A
15	Cripps Four Roses Easter Buns 6pk (POT) (Everyday Price)	Digital	\$5.69	\$1.26 per 100g
16	Dollar Sweets 160/190g	Digital	\$1.99	N/A
17	Duck River Butter Pat 500g (POT)	Digital	\$7.49	\$1.50 per 100g
18	Fantastic Rice Crackers 100g	TV	\$1.25	\$1.25 per 100g
19	Handee Ultra Paper Towel 2pk		\$1.99	\$1.66 per 100ea
20	I&J Salt & Pepper Squid/Calamari 360g	Digital	\$6.99	\$19.42 per 1kg
21	John West Tuna 95g	TV	\$1.35	\$14.21 per 1kg
22	Kirks Canned Soft Drink 10 x 375mL	TV	\$7.50	\$2.00 per 1L
23	McCain Peas/Corn & Peas/Corn/Carrots 500g	LPE	\$3.60	\$7.20 per 1kg
24	McKenzie's Baking Powder 125g	Digital	\$2.49	\$1.99 per 100g
25	McKenzie's Rice Flour 375g	Digital	\$1.69	\$4.51 per 1kg
26	Meadowlea Spread 500g	LPE	\$4.50	90¢ per 100g
27	Moccona Coffee Sachets 8/10pk	Digital	\$2.99	N/A
28	Natural Chip Company Chips/French Fries 150/175g	Digital	\$2.50	N/A
29	Natures Gift Dog Food 100g	Digital	\$0.89	89¢ per 100g
30	Omo Laundry Liquid 2L	Digital	\$13.99	\$7.00 per 1L
31	Pascall/The Natural Confectionery Bags 120-280g	TV	\$2.49	N/A
32	Peters Light & Creamy 1.8L		\$5.99	33¢ per 100mL
33	Oreo/Nestle Kit Kat/Cadbury Ice Cream Sticks 4pk	TV	\$4.99	N/A
34	Philadelphia Cream Cheese Block 250g	Digital	\$2.92	\$11.68 per 1kg
35	President Cheese 200g	Digital	\$6.80	\$34.00 per 1kg
36	Queen Organic Vanilla Extract 100mL	Digital	\$5.99	60¢ per 10mL
37	Red Bull Energy Drink 4 x 250mL	TV	\$5.62	\$5.62 per 1L
38	Red Rock Deli Chips 150/165g	Digital	\$3.69	N/A
39	South Cape Cream Cheese 200g (POT)	Digital	\$4.99	\$24.95 per 1kg
40	Sunbeam Sultanas 1kg	Digital	\$6.99	\$6.99 per 1kg
41	Tas Taste Plain/Self Raising Flour 2kg (POT)	LPE	\$2.89	\$1.45 per 1kg
42	Yoplait Yoghurt 1kg	TV	\$3.99	40¢ per 100g
43	Zoosh Dip 185g	Digital	\$2.49	\$1.35 per 100g



Catalogue

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Alpha Sorted List - Catalogue		Retail	
1	(T)Cadbury Easter Bunny 150-170g	\$5.49	N/A
2	(T)Kinder Maxi Egg 100g	\$8.99	\$8.99 per 100g
3	(T)Lindor Gift Box 83g	\$7.99	\$9.63 per 100g
4	(T)Nestle Incredible Egg 200g	\$9.99	\$5.00 per 100g
5	Arnott's Family Favourites Biscuits 500g	LPE \$5.00	\$1.00 per 100g
6	Australia's Own Unsweetened Coconut/Almond Beverages 1L	\$1.60	\$1.60 per 1L
7	Bega Cream Cheese Spread 250g	\$3.99	\$1.60 per 100g
8	Birds Eye Chopped Onion 500g	LPE \$3.30	\$6.60 per 1kg
9	Bundaberg Soft Drink 4 x 375mL	\$5.99	\$3.99 per 1L
10	Cadbury Drinking Chocolate 250g	\$3.69	\$1.48 per 100g
11	Campbell's Real Stock 500mL	\$1.99	40¢ per 100mL
12	Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL	\$22.50	\$2.50 per 1L
13	Coca-Cola/Fanta/Sprite/Deep Spring/Mt Franklin 6 x 250mL	\$5.75	\$3.83 per 1L
14	Community Co Mud Cake 600g	\$8.00	\$1.33 per 100g
15	Crisco Canola/Blended Vegetable Oil 2L	LPE \$10.00	50¢ per 100mL
16	CSR Soft Icing Mixture 500g	LPE \$2.50	50¢ per 100g
17	Dilmah Premium Tea Bags 100pk	\$5.99	\$3.00 per 100g
18	Dine Cat Food Tray 85g	\$1.19	\$1.40 per 100g
19	Global Seafoods Frozen Cooked & Peeled Prawns 300g	\$8.99	\$29.97 per 1kg
20	Global Seafoods Frozen Prawn Ring 255g	LPE \$11.00	\$43.14 per 1kg
21	Harvest Snaps 120g	\$2.49	\$20.75 per 1kg
22	Herbal Essences Shampoo/Conditioner 300mL	\$3.49	\$1.16 per 100mL
23	Indomie Noodles 5pk	LPE \$3.95	N/A
24	Ingham's Ready Roast Turkey Thigh Roll 1kg	\$14.99	\$14.99 per 1kg
25	John West Salmon Tempters 95g	\$1.65	\$17.37 per 1kg
26	Kellogg's Rice Bubbles/Coco Pops/Froot Loops/Just Right 265-460g	\$5.49	N/A
27	Maltesers Gift Box 360/400g	\$6.99	N/A
28	MasterFoods Tartare/Seafood Cocktail Sauce 220/260g	\$2.99	N/A
29	Meadowlea Spread 500g	LPE \$4.50	90¢ per 100g
30	Moccona Coffee 200g	\$12.49	\$6.25 per 100g
31	Monster Energy Drink 4 x 500mL	\$9.99	\$5.00 per 1L
32	Multix Baking Paper 30cm x 20m	\$3.49	17¢ per 1m
33	Multix Tear Off Freezer Bags 40-120pk	\$1.49	N/A
34	Nanna's Crumble 550g	\$4.49	82¢ per 100g
35	National Pies Premium Pies 2pk excl Cottage (POT)	\$7.49	\$2.08 per 100g
36	Nestle Block Chocolate 118-200g	\$4.25	N/A
37	Nestle Condensed Milk 395-410g	\$2.99	N/A
38	Nivea Aerosol Deodorant 250mL	\$5.99	\$2.40 per 100mL
39	Optimum Dog Food 680/700g	\$3.99	N/A
40	Palmolive Liquid Hand Wash Foam Pump 250mL	\$2.49	\$1.00 per 100mL
41	Pampas Bulk Puff Pastry 1.6kg	LPE \$7.99	50¢ per 100g
42	Pauls Vanilla Custard 1kg	\$4.49	45¢ per 100g
43	Pedigree Dry Dog Food 8kg	\$24.99	31¢ per 100g
44	Peters Drumstick 4/6pk	\$7.49	N/A
45	Philadelphia Pourover 250g	\$2.25	\$9.00 per 1kg
46	Praise Salad Dressing 330mL	LPE \$3.00	91¢ per 100mL



Catalogue

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47	Pura Thickened Dollop Cream 300mL		\$3.49	\$1.16 per 100mL
48	Quilton Toilet Tissue 18pk	LPE	\$11.00	34¢ per 100sh
49	Rafferty's Garden Baby Food 120g	LPE	\$1.99	\$1.66 per 100g
50	Redheads Firelighters 24pk		\$3.99	17¢ per 1ea
51	S&W Whole Egg Mayo 440g		\$5.49	\$1.25 per 100g
52	San Remo Pasta 375/500g		\$2.49	N/A
53	Schweppes Mixer Soft Drink 4 x 300mL		\$4.99	\$4.16 per 1L
54	SPC Fruits 4 x 120g	LPE	\$4.00	\$8.33 per 1kg
55	Sunbeam Mixed Fruit 1kg		\$9.99	\$9.99 per 1kg
56	SunRice Microwave Rice Cups 240/250g	LPE	\$3.00	N/A
57	Suprema Margherita Scroll 4pk		\$5.99	\$1.50 per 1ea
58	Tandaco Coating Mix 75g		\$2.25	\$3.00 per 100g
59	Tasmanian Smoke House Salmon 100g		\$4.99	\$49.90 per 1kg
60	Three Threes Apple Sauce 250g		\$2.49	\$1.00 per 100g
61	Vegeta Stock Cubes 60g		\$1.00	17¢ per 10g
62	William's Bread 800-900g (POT)	LPE	\$4.70	N/A
63	William's Wraps 8pk (POT)		\$3.29	59¢ per 100g