



# Fresh

## Wednesday 20 Mar 2024 - Tuesday 26 Mar 2024 (week 12)

Meat Press - Fri 22 Mar		Supplier			Cost	Retail	
1	Beef Scotch Fillet Steak	Johnston~			\$32.00kg	\$36.99kg	N/A
1	Wilderness Beef Scotch Fillet Steak	Freshline			\$31.40kg	\$36.99kg	\$ per 00
Meat Lift Out & Extended Catalogue (Lift Out Weeks 12 & 13)							
1	Lamb Leg Netted & Boneless	Johnston~			\$13.50kg	\$17.99kg	\$ per 00
1	Lamb Leg Boned	Tas Quality Meats~			\$14.20kg	\$17.99kg	\$ per 00
1	Wild Clover Lamb Leg Boned	Freshline			\$14.60kg	\$17.99kg	\$ per 00
2	Pork Loin Chops	Scottsdale Pork			\$16.80kg	\$20.50kg	\$ per 00
3	Nautical Seafood Marinated Salmon Fillets	NEW Freshline			\$35.00kg	\$41.99kg	\$41.99 per 1kg
Meat Extended Catalogue							
1	Lamb Loin Chops	Johnston~			\$12.80kg	\$23.99kg	\$ per 00
1	Lamb Loin Chops (Whole)	Tas Quality Meats~			\$12.00kg	\$23.99kg	\$ per 00
1	Wild Clover Lamb Loin Chops	Freshline			\$20.00kg	\$23.99kg	\$ per 00
2	Artisan Carolina/Memphis Marinated Pork Shoulder	Scottsdale Pork			\$11.50kg	\$13.99kg	N/A
Deli Press - Fri 22 Mar							
1	Ingham's Chicken Loaf	Ingham's			\$7.82kg	\$10.99kg	N/A
Deli Lift Out & Extended Catalogue (Lift Out Weeks 12 & 13)							
1	Aussie Cooked Large Tiger Prawns 3kg (Thawed)	SIW TRDC			\$69.67ctn	\$29.99kg	\$ per 00
2	Nichols Chicken Breast Fillets	POT Nichols			\$8.87kg	\$11.99kg	N/A
Deli Extended Catalogue							
1	Marion Bay Free Range Chicken Wings	Ingham's			\$7.10kg	\$8.99kg	\$ per 00
2	Pandani Sliced Salami	POT Pandani			\$19.55kg	\$25.99kg	N/A
3	Pandani Premium Boneless Leg Ham	POT Pandani			\$16.55kg	\$20.99kg	N/A
^Produce Press - Fri 22 Mar & TV		Supplier	Origin	Case	Cost	Retail	
1	Dutch Cream Potatoes 10kg	Island Fresh	Australia		\$8.50bag	\$9.90bag	\$0.99 per 1kg
Produce Press - Fri 22 Mar & Catalogues							
1	Royal Gala Apples	Island Fresh	Australia	\$33.00case	\$2.90kg	\$3.50kg	\$ per 00
2	Brown Onion 1kg Bag	POT Island Fresh	Australia	\$18.00case	\$1.20bag	\$1.50bag	\$1.50 per 1kg
3	Celery	Island Fresh	Australia	\$25.50case	\$2.55ea	\$2.99ea	N/A
Produce Extended Catalogue							
1	Packham Pears	POT Island Fresh	Australia	\$37.70case	\$2.90kg	\$3.50kg	N/A
Produce Lift Out & Both Catalogues		Wednesday 28 Feb 2024 (week 9) - Tuesday 26 Mar 2024 (week 12)					
1	JC's Rice Wheels 140g	Island Fresh			\$26.10ctn	\$1.99ea	\$1.42 per 100g
1	New Season Washed Potatoes 2kg	POT Island Fresh		\$34.00case	\$4.25bag	\$4.95bag	\$2.48 per 1kg
1	Australian Fresh Leafy Salad 120g	Island Fresh		\$19.20case	\$1.60ea	\$1.99ea	\$16.58 per 1kg
1	Jazz Apples	Island Fresh		\$48.00case	\$4.00kg	\$4.95kg	\$ per 00
Produce In-store		Wednesday 28 Feb 2024 (week 9) - Tuesday 26 Mar 2024 (week 12)					
1	JC's Peanuts Salted/Unsalted 500g	* Island Fresh			\$64.30ctn	\$4.99ea	\$9.98 per 1kg
2	JC's Walnuts Natural 350g	Island Fresh			\$108.00ctn	\$7.99ea	\$22.83 per 1kg
3	JC's Almonds Natural 500g	Island Fresh			\$127.50ctn	\$9.99ea	\$19.98 per 1kg
4	JC's Dried Cranberries 500g	Island Fresh			\$105.30ctn	\$7.49ea	\$14.98 per 1kg
4	JC's Delicious Energy Mix 500g	Island Fresh			\$129.94ctn	\$8.99ea	\$17.98 per 1kg

Please be advised that all promoted meat lines are first grade quality, anything other than first grade quality will be otherwise specified in the product description.

~ Please Note: This pricing is for stores with in-store butcher facilities only - other prices quoted are retail ready packs

^Currently marked TBA a 4th (Late week) produce line may be added, subject to competition pricing. Where this applies TIR will forward a separate email notification to all retailers by 10.00AM Tuesday. Advertising for the additional line will not commence until the Friday of the promotional week.



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MEAT PRESS	Supplier	Cost	Retail	Advertised	Banner
Beef Scotch Fillet Steak	Johnston~	\$32.00kg	\$36.99kg	Friday	N/A
Wilderness Beef Scotch Fillet Steak	Freshline	\$31.40kg	\$36.99kg	Friday	\$ per 00
DELI PRESS					
Ingham's Chicken Loaf	Ingham's	\$7.82kg	\$10.99kg	Friday	N/A
MEAT - Lift Out & Extended Catalogue (Lift Out Weeks 12 & 13)					
Lamb Leg Netted & Boneless	Johnston~	\$13.50kg	\$17.99kg	Catalogue	\$ per 00
Lamb Leg Boned	as Quality Meats	\$14.20kg	\$17.99kg	Catalogue	\$ per 00
Wild Clover Lamb Leg Boned	Freshline	\$14.60kg	\$17.99kg	Catalogue	\$ per 00
Pork Loin Chops	Scottsdale Pork	\$16.80kg	\$20.50kg	Catalogue	\$ per 00
Nautical Seafood Marinated Salmon Fillets (NEW)	Freshline	\$35.00kg	\$41.99kg	Catalogue	\$41.99 per 1kg
MEAT - Extended Catalogue					
Lamb Loin Chops	Johnston~	\$12.80kg	\$23.99kg	Catalogue	\$ per 00
Lamb Loin Chops (Whole)	as Quality Meats	\$12.00kg	\$23.99kg	Catalogue	\$ per 00
Wild Clover Lamb Loin Chops	Freshline	\$20.00kg	\$23.99kg	Catalogue	\$ per 00
Artisan Carolina/Memphis Marinated Pork Shoulder	Scottsdale Pork	\$11.50kg	\$13.99kg	Catalogue	N/A
DELI - Lift Out & Extended Catalogue (Lift Out Weeks 12 & 13)					
Aussie Cooked Large Tiger Prawns 3kg (Thawed)	SIW TRDC	\$69.67ctn	\$29.99kg	Catalogue	\$ per 00
Nichols Chicken Breast Fillets	Nichols	\$8.87kg	\$11.99kg	Catalogue	N/A
DELI - Extended Catalogue					
Marion Bay Free Range Chicken Wings	Ingham's	\$7.10kg	\$8.99kg	Catalogue	\$ per 00
Pandani Sliced Salami	Pandani	\$19.55kg	\$25.99kg	Catalogue	N/A
Pandani Premium Boneless Leg Ham	Pandani	\$16.55kg	\$20.99kg	Catalogue	N/A
MEAT IN-STORE					
Nichols BBQ Chicken Breast Steaks	Nichols	\$13.95ea	\$18.99ea	In-Store	N/A
Butcher Brother Wagyu Rump Medallion	Freshline	\$29.50kg	\$34.99kg	In-Store	\$34.99 per 1kg
Marion Bay Chicken Breast Fillets (Tray)	Ingham's	\$14.95kg	\$18.99kg	In-Store	N/A
Freshline Beef Rump Value Pack (4x250g)	Freshline	\$15.50kg	\$18.99kg	In-Store	\$18.99 per 1kg
DELI IN-STORE					
Pandani Sliced Silverside	Pandani	\$18.55kg	\$24.99kg	In-Store	N/A
Nichols Chicken Breast Schnitzels	Nichols	\$12.02kg	\$15.99kg	In-Store	N/A
Nichols Chicken Kiev Burger (ctn 40)	Nichols	\$43.18ctn	\$1.75ea	In-Store	\$14 per 1kg

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