



# Fresh

## Wednesday 22 Mar 2023 - Tuesday 28 Mar 2023 (week 12)

Meat Press - Fri 24 Mar		Supplier			Cost	Retail	
1	Beef Rump Steak	Johnston~			\$15.80kg	\$25.99kg	N/A
1	Beef Rump Steak (Whole)	PFD~			\$12.95kg	\$25.99kg	N/A
1	Wilderness Beef Rump Steak	Freshline			\$21.50kg	\$25.99kg	\$ per 00
Meat Extended Catalogue							
1	Lamb Legs Half	Tas Quality Meats~			\$12.50kg	\$17.99kg	\$ per 00
1	Wild Clover Half Cut Lamb Legs	Freshline			\$14.40kg	\$17.99kg	N/A
2	Scottsdale Pork Artisan Pork Burgers 500g	Scottsdale Pork			\$6.00ea	\$7.49ea	\$14.98 per 1kg
3	Ingham's Bagged Whole Chicken	Ingham's			\$5.50kg	\$6.99kg	N/A
4	Petuna Atlantic Salmon MAP 2pk 280g (ctn 8)	Sealord			\$58.24ctn	\$9.99ea	\$35.68 per 1kg
Deli Press - Fri 24 Mar							
1	Ingham's Chicken Breast Supreme	Ingham's			\$13.19kg	\$15.99kg	N/A
Deli Extended Catalogue							
1	Pandani Champagne Ham	POT Pandani			\$10.75kg	\$14.99kg	N/A
2	Pandani Frankfurts	POT Pandani			\$9.85kg	\$12.99kg	N/A
3	Marion Bay Free Range Chicken Wings	Ingham's			\$5.50kg	\$6.99kg	\$ per 00
^Produce Press - Fri 24 Mar & TV		Supplier	Origin	Case	Cost	Retail	
1	Produce Line - Refer to Fresh Sheet		Australia				N/A
Produce Press - Fri 24 Mar & Catalogues							
1	Pre Packed Baby Spinach 150g	POT Island Fresh	Australia	\$14.70case	\$2.45bag	\$3.45bag	\$23 per 1kg
2	Green Grapes	Island Fresh	Australia	\$37.50case	\$3.75kg	\$4.50kg	N/A
Produce Extended Catalogue							
1	Local Broccoli	POT Island Fresh	Australia	\$26.00case	\$3.25kg	\$3.90kg	N/A
Produce Both Catalogues		Wednesday 01 Mar 2023 (week 9) - Tuesday 28 Mar 2023 (week 12)					
1	JC's Quality Outback Mix 500g	* Island Fresh			\$130.02ctn	\$9.99ea	\$19.98 per 1kg
Produce In-store		Wednesday 01 Mar 2023 (week 9) - Tuesday 28 Mar 2023 (week 12)					
1	JC's Sesh Snacks 115/130g	* Island Fresh			\$27.00ctn	\$3.99ea	\$ per 00
2	JC's Backyard BBQ Mix 375g	* Island Fresh			\$76.42ctn	\$5.99ea	\$15.97 per 1kg
3	JC's Pistachios Salted A Grade 375g (USA)	* Island Fresh			\$135.00ctn	\$10.99ea	\$29.31 per 1kg
4	JC's Mixed Nuts Salted/Unsalted 350g	* Island Fresh			\$67.55ctn	\$7.99ea	\$22.83 per 1kg

Please be advised that all promoted meat lines are first grade quality, anything other than first grade quality will be otherwise specified in the product description.

~ Please Note: Johnston PFD & Tas Quality Meats pricing is for stores with in-store butcher facilities only  
Freshline prices quoted are retail ready packs

^Currently marked TBA a 4th (Late week) produce line may be added, subject to competition pricing. Where this applies TIR will forward a separate email notification to all retailers by 10.00AM Tuesday. Advertising for the additional line will not commence until the Friday of the promotional week.



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## Wednesday 22 Mar 2023 - Tuesday 28 Mar 2023 (week 12)

MEAT PRESS	Supplier	Cost	Retail	Advertised	Banner
Beef Rump Steak	Johnston~	\$15.80kg	\$25.99kg	Friday	N/A
Beef Rump Steak (Whole)	PFD~	\$12.95kg	\$25.99kg	Friday	N/A
Wilderness Beef Rump Steak	Freshline	\$21.50kg	\$25.99kg	Friday	\$ per 00
DELI PRESS					
Ingham's Chicken Breast Supreme	Ingham's	\$13.19kg	\$15.99kg	Friday	N/A
MEAT - Extended Catalogue					
Lamb Legs Half	Tas Quality Meats~	\$12.50kg	\$17.99kg	Catalogue	\$ per 00
Wild Clover Half Cut Lamb Legs	Freshline	\$14.40kg	\$17.99kg	Catalogue	N/A
Scottsdale Pork Artisan Pork Burgers 500g	Scottsdale Pork	\$6.00ea	\$7.49ea	Catalogue	\$14.98 per 1kg
Ingham's Bagged Whole Chicken	Ingham's	\$5.50kg	\$6.99kg	Catalogue	N/A
Petuna Atlantic Salmon MAP 2pk 280g (ctn 8)	Sealord	\$58.24ctn	\$9.99ea	Catalogue	\$35.68 per 1kg
DELI - Extended Catalogue					
Pandani Champagne Ham	Pandani	\$10.75kg	\$14.99kg	Catalogue	N/A
Pandani Frankfurts	Pandani	\$9.85kg	\$12.99kg	Catalogue	N/A
Marion Bay Free Range Chicken Wings	Ingham's	\$5.50kg	\$6.99kg	Catalogue	\$ per 00
MEAT IN-STORE					
Scottsdale Pork Artisan Carolina/Memphis Marinated Pork Shoulder	Scottsdale Pork	\$12.00kg	\$14.99kg	In-Store	N/A
Marion Bay Chicken Breast Fillets (Tray)	Ingham's	\$15.00kg	\$18.99kg	In-Store	N/A
Ingham's Chicken Schnitzel 600g (Tray)	Ingham's	\$9.80ea	\$12.99ea	In-Store	\$21.65 per 1kg
Nichols Chicken & Veggie Burger 660g	Nichols	\$6.14ea	\$8.99ea	In-Store	\$13.62 per 1kg
Nichols Nibbles Marinated Chicken Wings 1kg	Nichols	\$4.23kg	\$5.99kg	In-Store	\$5.99 per 1kg
Nichols Chicken Sausages 665g	Nichols	\$5.53ea	\$6.99ea	In-Store	\$10.51 per 1kg
DELI IN-STORE					
Pandani Twiggy Sticks Mild	Pandani	\$26.10kg	\$33.99kg	In-Store	\$33.99 per 1kg
Pandani Beef Pastrami	Pandani	\$25.70kg	\$33.99kg	In-Store	N/A
Nichols Marinated Hot Cooked Chicken (ctn 8)	Nichols	\$54.21ctn	\$10.99ea	In-Store	\$ per 00
Nichols Chicken Drumstick Marinated	Nichols	\$5.74kg	\$7.99kg	In-Store	N/A

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