

**TV/Digital****Wednesday 22 Feb 2023 - Tuesday 28 Feb 2023 (week 8)**

| Television Advertised              |                                                   | Save    | % Off | Retail   |                 |
|------------------------------------|---------------------------------------------------|---------|-------|----------|-----------------|
| 1                                  | Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g | \$1.11  | >½    | \$0.89   | N/A             |
| 2                                  | Dairy Farmers Thick & Creamy Yoghurt 4pk          | \$2.20  | ½     | \$2.19   | 50¢ per 100g    |
| 3                                  | Nestle Block Chocolate 118-200g                   | \$2.90  | ½     | \$2.75   | N/A             |
| 4                                  | John West Tuna 95g                                | \$1.44  | ½     | \$1.35   | \$14.21 per 1kg |
| 5                                  | Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL | \$13.35 |       | \$21.20  | \$2.36 per 1L   |
| 6                                  | Connoisseur Ice Cream 1L                          | \$5.56  |       | \$6.99   | 70¢ per 100mL   |
| Television Advertised - Fri 24 Feb |                                                   |         |       |          |                 |
| 7                                  | Produce Line - Refer to Fresh Sheet (Produce)     |         |       | \$0.00kg | N/A             |

| Google Advertised |                                                    |        |  |        |                 |
|-------------------|----------------------------------------------------|--------|--|--------|-----------------|
| 1                 | Mainland Grated Cheese 200g                        | \$1.51 |  | \$3.99 | \$19.95 per 1kg |
| 2                 | Moccona Coffee Sachets 10pk                        | \$1.51 |  | \$3.49 | N/A             |
| 3                 | Tamar Valley Natural Greek Style Yoghurt 1kg (POT) | \$2.00 |  | \$5.99 | 60¢ per 100g    |
| 4                 | Streets Magnum 4/6pk                               | \$3.40 |  | \$7.99 | N/A             |

| Facebook Advertised - Tomato & Onion Bean Salad Recipe   |                                                   |        |    |         |                  |
|----------------------------------------------------------|---------------------------------------------------|--------|----|---------|------------------|
| 1                                                        | John West Tuna 95g                                | \$1.44 | ½  | \$1.35  | \$14.21 per 1kg  |
| Facebook Advertised - Half Price Promotions              |                                                   |        |    |         |                  |
| 1                                                        | Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g | \$1.11 | >½ | \$0.89  | N/A              |
| 2                                                        | Kettle Potato Chips 150/165g                      | \$3.01 | ½  | \$2.99  | N/A              |
| 3                                                        | Oreo Cookie 133-147g                              | \$1.25 | ½  | \$1.25  | N/A              |
| 4                                                        | Dairy Farmers Thick & Creamy Yoghurt 4pk          | \$2.20 | ½  | \$2.19  | 50¢ per 100g     |
| 5                                                        | Uncle Tobys Muesli Bars 6pk                       | \$2.51 | ½  | \$2.49  | \$1.35 per 100g  |
| 6                                                        | Impulse Body Spray 75mL (excl Luxe)               | \$3.01 | ½  | \$2.99  | \$3.99 per 100mL |
| 7                                                        | Sunsilk Shampoo/Conditioner 200mL                 | \$2.65 | ½  | \$2.64  | \$1.32 per 100mL |
| Facebook Advertised - Cripps ANZAC Tins (Vietnam themed) |                                                   |        |    |         |                  |
| 1                                                        | Cripps ANZAC Tin 300g                             |        |    | \$11.99 | \$4.00 per 100g  |

| Wednesday Catalogue Email Header                          |                                                   |        |    |        |                 |
|-----------------------------------------------------------|---------------------------------------------------|--------|----|--------|-----------------|
| 1                                                         | Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g | \$1.11 | >½ | \$0.89 | N/A             |
| 2                                                         | Dairy Farmers Thick & Creamy Yoghurt 4pk          | \$2.20 | ½  | \$2.19 | 50¢ per 100g    |
| Friday Catalogue Email - Tomato & Onion Bean Salad Recipe |                                                   |        |    |        |                 |
| 1                                                         | John West Tuna 95g                                | \$1.44 | ½  | \$1.35 | \$14.21 per 1kg |

| Website Banner |                                     |        |   |        |                  |
|----------------|-------------------------------------|--------|---|--------|------------------|
| 1              | Nestle Block Chocolate 118-200g     | \$2.90 | ½ | \$2.75 | N/A              |
| 2              | Impulse Body Spray 75mL (excl Luxe) | \$3.01 | ½ | \$2.99 | \$3.99 per 100mL |

| Radio Advertised |                                                   |        |    |        |                 |
|------------------|---------------------------------------------------|--------|----|--------|-----------------|
| 1                | Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g | \$1.11 | >½ | \$0.89 | N/A             |
| 2                | Kettle Potato Chips 150/165g                      | \$3.01 | ½  | \$2.99 | N/A             |
| 3                | John West Tuna 95g                                | \$1.44 | ½  | \$1.35 | \$14.21 per 1kg |
| 4                | Dairy Farmers Thick & Creamy Yoghurt 4pk          | \$2.20 | ½  | \$2.19 | 50¢ per 100g    |



# Press

Examiner / Mercury / Advocate

Wednesday 22 Feb 2023 - Tuesday 28 Feb 2023 (week 8)

| Thursday 23 Feb - ALL PRESS                        |                                                   | Save   | % Off  | Retail    |                 |
|----------------------------------------------------|---------------------------------------------------|--------|--------|-----------|-----------------|
| 1                                                  | San Remo Pasta 375/500g                           | \$0.46 |        | \$2.49    | N/A             |
| 2                                                  | Flora Spread 500g                                 | \$1.50 |        | \$3.99    | 80¢ per 100g    |
| 3                                                  | Pedigree Canned Dog Food 700g                     | \$0.51 |        | \$2.99    | 43¢ per 100g    |
| Friday 24 Feb - Mercury - (Market Fresh)           |                                                   |        |        |           |                 |
| 1                                                  | Mission Wraps/Mini Wraps 6/8pk                    | \$1.40 |        | \$3.99    | N/A             |
| 2                                                  | Lamb Forequarter Chops (Meat)                     |        |        | \$18.99kg | N/A             |
| 3                                                  | Produce Line - Refer to Fresh Sheet (Produce)     | TV     |        | \$0.00kg  | N/A             |
| Friday 24 Feb - Mercury                            |                                                   |        |        |           |                 |
| 1                                                  | Clearly Tasmanian Water 20 x 600mL (POT)          | \$2.70 |        | \$7.99    | 67¢ per 1L      |
| 2                                                  | Ingham's Chicken Breast Tenders 400g              | \$3.96 |        | \$5.99    | \$14.98 per 1kg |
| 3                                                  | Fantastic Delites Rice Snacks 100g                | \$0.54 |        | \$1.75    | \$1.75 per 100g |
| Friday 24 Feb - Advocate/Examiner - (Market Fresh) |                                                   |        |        |           |                 |
| 1                                                  | Mission Wraps/Mini Wraps 6/8pk                    | \$1.40 |        | \$3.99    | N/A             |
| 2                                                  | Lamb Forequarter Chops (Meat)                     |        |        | \$18.99kg | N/A             |
| 3                                                  | Tibaldi Virginian Ham 1/2 (7.5kg) (Deli)          |        |        | \$14.99kg | N/A             |
| Friday 24 Feb - Advocate/Examiner - (Market Fresh) |                                                   |        |        |           |                 |
| 1                                                  | Green Grapes (Produce)                            |        |        | \$5.50kg  | N/A             |
| 2                                                  | Baby Cos Twin Pack (Produce)                      |        |        | \$2.99pkg |                 |
| 3                                                  | Produce Line - Refer to Fresh Sheet (Produce)     | TV     |        | \$0.00kg  | N/A             |
| Saturday 25 Feb - Advocate & Examiner              |                                                   |        |        |           |                 |
| 1                                                  | Clearly Tasmanian Water 20 x 600mL (POT)          | \$2.70 |        | \$7.99    | 67¢ per 1L      |
| 2                                                  | Ingham's Chicken Breast Tenders 400g              | \$3.96 |        | \$5.99    | \$14.98 per 1kg |
| 3                                                  | Fantastic Delites Rice Snacks 100g                | \$0.54 |        | \$1.75    | \$1.75 per 100g |
| Saturday 25 Feb - Mercury Front Page               |                                                   |        |        |           |                 |
| 1                                                  | Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g | TV     | \$1.11 | >½        | \$0.89          |
| 2                                                  | John West Tuna 95g                                | TV     | \$1.44 | ½         | \$1.35          |



Wednesday 22 Feb 2023 - Tuesday 28 Feb 2023 (week 8)

| Front                               |                                                                 |         | Save    | % Off | Retail    |                 |
|-------------------------------------|-----------------------------------------------------------------|---------|---------|-------|-----------|-----------------|
| 1                                   | Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g               | TV      | \$1.11  | >½    | \$0.89    | N/A             |
| 2                                   | Kettle Potato Chips 150/165g                                    | Digital | \$3.01  | ½     | \$2.99    | N/A             |
| 3                                   | John West Tuna 95g                                              | TV      | \$1.44  | ½     | \$1.35    | \$14.21 per 1kg |
| 4                                   | Dairy Farmers Thick & Creamy Yoghurt 4pk                        | TV      | \$2.20  | ½     | \$2.19    | 50¢ per 100g    |
| 5                                   | Lamb Forequarter Chops (Meat)                                   | Press   |         |       | \$18.99kg | N/A             |
| <b>Page 2 - Meat &amp; Produce</b>  |                                                                 |         |         |       |           |                 |
| 1                                   | Green Grapes (Produce)                                          | Press   |         |       | \$5.50kg  | N/A             |
| 2                                   | Baby Cos Twin Pack (Produce)                                    | Press   |         |       | \$2.99pkg |                 |
| 3                                   | Washed Potatoes 2kg (Produce)                                   |         |         |       | \$5.00bag | \$2.50 per 1kg  |
| 4                                   | JC's Sesh Snacks 115/130g (Produce)                             |         | \$1.00  |       | \$3.99ea  | N/A             |
| 5                                   | Marion Bay Chicken Breast Fillets (Tray) (Meat)                 |         |         |       | \$17.99kg | N/A             |
| 6                                   | Beef Mince First Grade (Meat)                                   |         |         |       | \$18.99kg | N/A             |
| 7                                   | Scottsdale Pork Boneless Pork Shoulder Roast (Meat)             |         |         |       | \$11.99kg | N/A             |
| <b>Page 3 - Deli &amp; Bakery</b>   |                                                                 |         |         |       |           |                 |
| 1                                   | Tibaldi Virginian Ham 1/2 (7.5kg) (Deli)                        | Press   |         |       | \$14.99kg | N/A             |
| 2                                   | Ingham's Chicken Breast Supreme (Deli)                          |         |         |       | \$16.99kg | N/A             |
| 3                                   | Pandani Thin Beef Sausages (Deli)                               |         |         |       | \$11.99kg | N/A             |
| 4                                   | Pandani Cabana (Deli)                                           |         |         |       | \$14.99kg | N/A             |
| 5                                   | Mrs Brunt's Waffles 165g                                        |         |         |       | \$2.69    | \$1.63 per 100g |
| 6                                   | Mission Wraps/Mini Wraps 6/8pk                                  | Press   | \$1.40  |       | \$3.99    | N/A             |
| 7                                   | Cripps ANZAC Tin 300g                                           | Digital |         |       | \$11.99   | \$4.00 per 100g |
| 8                                   | National Pies Premium Pies 2pk excl Cottage/Chunky Beef (POT)   |         | \$1.80  |       | \$6.99    | \$1.94 per 100g |
| <b>Page 4</b>                       |                                                                 |         |         |       |           |                 |
| 1                                   | Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL               | TV      | \$13.35 |       | \$21.20   | \$2.36 per 1L   |
| 2                                   | Kirks Canned Soft Drink 10 x 375mL                              |         | \$2.45  |       | \$7.55    | \$2.01 per 1L   |
| 3                                   | Kirks Soft Drink 1.25L                                          |         | \$0.29  |       | \$1.70    | \$1.36 per 1L   |
| 4                                   | Clearly Tasmanian Water 20 x 600mL (POT)                        | Press   | \$2.70  |       | \$7.99    | 67¢ per 1L      |
| 5                                   | Schweppes Mixer Soft Drink 4 x 300mL                            |         | \$1.51  |       | \$4.99    | \$4.16 per 1L   |
| 6                                   | Monster Energy Drink 4x500mL                                    |         | \$3.50  |       | \$9.85    | \$4.93 per 1L   |
| 7                                   | Fantastic Delites Rice Snacks 100g                              | Press   | \$0.54  |       | \$1.75    | \$1.75 per 100g |
| 8                                   | Poppin Microwave Popcorn 400g                                   |         | \$2.51  |       | \$4.49    | \$1.12 per 100g |
| 9                                   | Doritos Corn Chips 130-170g                                     |         | \$1.31  |       | \$3.49    | N/A             |
| 10                                  | Arnott's Tim Tam Biscuits 165-200g (excl Deluxe)                |         | \$1.01  |       | \$3.49    | N/A             |
| 11                                  | Pascall Confectionery Bags 150-280g/Cadbury Share Pack 144-180g |         | \$0.51  |       | \$3.49    | N/A             |
| 12                                  | Wrigley's Extra White Chewing Gum Bottle 64/67g                 |         | \$1.31  |       | \$3.49    | N/A             |
| <b>Page 5</b>                       |                                                                 |         |         |       |           |                 |
| 1                                   | Moccona Coffee Sachets 10pk                                     | Digital | \$1.51  |       | \$3.49    | N/A             |
| 2                                   | Tetley Tea Cup/All Rounder Tagless Tea Bags 100pk               |         | \$1.66  |       | \$3.99    | N/A             |
| 3                                   | MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL                  |         | \$1.00  |       | \$2.49    | N/A             |
| 4                                   | Altimate Funtime Wafer Cones/Cups 21pk                          |         | \$0.40  |       | \$2.99    | \$3.99 per 100g |
| 5                                   | Dolmio Extra Pasta Sauce 490/500g                               |         | \$1.20  |       | \$2.99    | N/A             |
| 6                                   | Edgell Sliced Beetroot 425g                                     |         | \$0.35  |       | \$1.85    | \$4.35 per 1kg  |
| 7                                   | MasterFoods Tartare/Seafood Cocktail Sauce 220/260g             |         | \$0.50  |       | \$2.25    | N/A             |
| 8                                   | Continental Gourmet Pasta & Sauce/Risotto 91-115g               |         | \$2.05  | >½    | \$1.45    | N/A             |
| <b>Page 5 - Summer Salad Recipe</b> |                                                                 |         |         |       |           |                 |



Wednesday 22 Feb 2023 - Tuesday 28 Feb 2023 (week 8)

|                                                                                |                                                               |         |         |   |         |                  |
|--------------------------------------------------------------------------------|---------------------------------------------------------------|---------|---------|---|---------|------------------|
| 9                                                                              | San Remo Pasta 375/500g                                       | Press   | \$0.46  |   | \$2.49  | N/A              |
| <b>Page 6</b>                                                                  |                                                               |         |         |   |         |                  |
| 1                                                                              | Connoisseur Ice Cream 1L                                      | TV      | \$5.56  |   | \$6.99  | 70¢ per 100mL    |
| 2                                                                              | Streets Magnum 4/6pk                                          | Digital | \$3.40  |   | \$7.99  | N/A              |
| 3                                                                              | Peters Polar Pies 6pk/Peters Lifesavers 8pk                   |         | \$1.40  |   | \$5.99  | N/A              |
| 4                                                                              | Ingham's Chicken Breast Tenders 400g                          | Press   | \$3.96  |   | \$5.99  | \$14.98 per 1kg  |
| 5                                                                              | Chans Frozen Dumplings/Dim Sum/Wontons 8/12pk (NEW)           |         | \$1.96  |   | \$6.99  | N/A              |
| 6                                                                              | Global Seafoods Tasmanian Frozen Salmon Portions Skin On 500g |         | \$5.00  |   | \$20.99 | \$41.98 per 1kg  |
| 7                                                                              | Tamar Valley Natural Greek Style Yoghurt 1kg (POT)            | Digital | \$2.00  |   | \$5.99  | 60¢ per 100g     |
| 8                                                                              | Pauls Zymil Milk Lactose Free 1L                              |         | \$1.00  |   | \$3.65  | \$3.65 per 1L    |
| 9                                                                              | Flora Spread 500g                                             | Press   | \$1.50  |   | \$3.99  | 80¢ per 100g     |
| 10                                                                             | Mainland Grated Cheese 200g                                   | Digital | \$1.51  |   | \$3.99  | \$19.95 per 1kg  |
| 11                                                                             | Unicorn Brie/Camembert Cheese 125g                            |         | \$1.51  |   | \$3.99  | \$31.92 per 1kg  |
| 12                                                                             | Philadelphia Pourover 250g                                    |         | \$1.01  |   | \$3.49  | \$13.96 per 1kg  |
| <b>Page 7</b>                                                                  |                                                               |         |         |   |         |                  |
| 1                                                                              | Airwick Air Freshener 159g                                    |         | \$2.30  |   | \$5.99  | \$3.77 per 100g  |
| 2                                                                              | Dynamo Professional 1.8L                                      |         | \$10.01 |   | \$14.99 | \$8.33 per 1L    |
| 3                                                                              | Libra Ultra Thins/Goodnights 10-14pk/Tampons 16pk             |         | \$1.00  |   | \$4.49  | N/A              |
| 4                                                                              | Schwarzkopf Extra Care Hair Spray/Lacquer 250g/200mL          |         | \$2.26  |   | \$6.99  | N/A              |
| 5                                                                              | Schmackos Strapz 500g                                         |         | \$5.00  |   | \$9.99  | \$2.00 per 100g  |
| 6                                                                              | Feline First Clumping Cat Litter 7.5kg                        |         | \$8.00  | ½ | \$6.99  | 93¢ per 1kg      |
| 7                                                                              | Lucky Dog Dry Dog Food 3kg                                    |         | \$2.00  |   | \$9.99  | 33¢ per 100g     |
| 8                                                                              | Pedigree Canned Dog Food 700g                                 | Press   | \$0.51  |   | \$2.99  | 43¢ per 100g     |
| <b>Page 7 - Baby Side Panel</b>                                                |                                                               |         |         |   |         |                  |
| 9                                                                              | Babylove Cosifit Nappies Bulk Pack 26-48pk                    |         | \$2.00  |   | \$15.99 | N/A              |
| 10                                                                             | Nan Comfort Stage 1 & 2 800g                                  | LPE     |         |   | \$20.00 | N/A              |
| 11                                                                             | BabyLove Everyday Baby Wipes 80pk                             | LPE     |         |   | \$3.50  | \$4.38 per 100ea |
| 12                                                                             | Heinz Baby Custard Pouch 120g                                 | LPE     |         |   | \$1.50  | \$1.25 per 100g  |
| <b>Page 8</b>                                                                  |                                                               |         |         |   |         |                  |
| 1                                                                              | Nestle Block Chocolate 118-200g                               | TV      | \$2.90  | ½ | \$2.75  | N/A              |
| 2                                                                              | Oreo Cookie 133-147g                                          | Digital | \$1.25  | ½ | \$1.25  | N/A              |
| 3                                                                              | Uncle Tobys Muesli Bars 6pk                                   | Digital | \$2.51  | ½ | \$2.49  | \$1.35 per 100g  |
| 4                                                                              | Weight Watchers Frozen Meals 300-370g                         |         | \$4.00  | ½ | \$3.99  | N/A              |
| 5                                                                              | Impulse Body Spray 75mL (excl Luxe)                           | Digital | \$3.01  | ½ | \$2.99  | \$3.99 per 100mL |
| 6                                                                              | Sunsilk Shampoo/Conditioner 200mL                             | Digital | \$2.65  | ½ | \$2.64  | \$1.32 per 100mL |
| <b>Page 9 - LPE Full Page (Digital Only)</b>                                   |                                                               |         |         |   |         |                  |
| 1                                                                              | Coca-Cola Soft Drink 2L                                       | LPE     |         |   | \$3.65  | \$1.83 per 1L    |
| 2                                                                              | Bundaberg Ginger Beer 750mL                                   | LPE     |         |   | \$2.99  | \$3.99 per 1L    |
| 3                                                                              | William's Bread 800-900g (POT)                                | LPE     |         |   | \$4.35  | N/A              |
| 4                                                                              | Kraft Parmesan Cheese 125g                                    | LPE     |         |   | \$3.99  | \$31.92 per 1kg  |
| 5                                                                              | I&J Squid/Calamari Rings 360/400g                             | LPE     |         |   | \$7.99  | N/A              |
| 6                                                                              | Quilton Toilet Tissue 18pk                                    | LPE     |         |   | \$12.99 | 40¢ per 100sh    |
| 7                                                                              | Fancy Feast Dry Cat Food 430/450g                             | LPE     |         |   | \$6.00  | N/A              |
| <b>Page 10 - Tomato &amp; Onion Bean Salad Recipe Full Page (Digital Only)</b> |                                                               |         |         |   |         |                  |
| 1                                                                              | John West Tuna 95g                                            | TV      | \$1.44  | ½ | \$1.35  | \$14.21 per 1kg  |
| <b>Page 11 - Cripps ANZAC Tin (Vietnam Themed) Full Page (Digital Only)</b>    |                                                               |         |         |   |         |                  |



Extended Catalogue

Wednesday 22 Feb 2023 - Tuesday 28 Feb 2023 (week 8)

|   |                       |         |  |  |         |                 |
|---|-----------------------|---------|--|--|---------|-----------------|
| 1 | Cripps ANZAC Tin 300g | Digital |  |  | \$11.99 | \$4.00 per 100g |
|---|-----------------------|---------|--|--|---------|-----------------|



# Standard Catalogue

Wednesday 22 Feb 2023 - Tuesday 28 Feb 2023 (week 8)

| Front Page                            |                                                     |         | % Off | Retail     |                  |
|---------------------------------------|-----------------------------------------------------|---------|-------|------------|------------------|
| 1                                     | Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g   | TV      | >½    | \$0.89     | N/A              |
| 2                                     | Kettle Potato Chips 150/165g                        | Digital | ½     | \$2.99     | N/A              |
| 3                                     | John West Tuna 95g                                  | TV      | ½     | \$1.35     | \$14.21 per 1kg  |
| 4                                     | Dairy Farmers Thick & Creamy Yoghurt 4pk            | TV      | ½     | \$2.19     | 50¢ per 100g     |
| 5                                     | Lamb Forequarter Chops (Meat)                       | Press   |       | \$18.99kg  | N/A              |
| Page 2                                |                                                     |         |       |            |                  |
| 1                                     | Nestle Block Chocolate 118-200g                     | TV      | ½     | \$2.75     | N/A              |
| 2                                     | Oreo Cookie 133-147g                                | Digital | ½     | \$1.25     | N/A              |
| 3                                     | Uncle Tobys Muesli Bars 6pk                         | Digital | ½     | \$2.49     | \$1.35 per 100g  |
| 4                                     | Fantastic Delites Rice Snacks 100g                  | Press   |       | \$1.75     | \$1.75 per 100g  |
| 5                                     | Arnott's Tim Tam Biscuits 165-200g (excl Deluxe)    |         |       | \$3.49     | N/A              |
| 6                                     | Monster Energy Drink 4x500mL                        |         |       | \$9.85     | \$4.93 per 1L    |
| 7                                     | Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL   | TV      |       | \$21.20    | \$2.36 per 1L    |
| 8                                     | Kirks Canned Soft Drink 10 x 375mL                  |         |       | \$7.55     | \$2.01 per 1L    |
| 9                                     | Clearly Tasmanian Water 20 x 600mL (POT)            | Press   |       | \$7.99     | 67¢ per 1L       |
| Page 3                                |                                                     |         |       |            |                  |
| 1                                     | Moccona Coffee Sachets 10pk                         | Digital |       | \$3.49     | N/A              |
| 2                                     | Tetley Tea Cup/All Rounder Tagless Tea Bags 100pk   |         |       | \$3.99     | N/A              |
| 3                                     | Altimate Funtime Wafer Cones/Cups 21pk              |         |       | \$2.99     | \$3.99 per 100g  |
| 4                                     | San Remo Pasta 375/500g                             | Press   |       | \$2.49     | N/A              |
| 5                                     | Dolmio Extra Pasta Sauce 490/500g                   |         |       | \$2.99     | N/A              |
| 6                                     | MasterFoods Tartare/Seafood Cocktail Sauce 220/260g |         |       | \$2.25     | N/A              |
| 7                                     | Babylove Cosifit Nappies Bulk Pack 26-48pk          |         |       | \$15.99    | N/A              |
| 8                                     | Libra Ultra Thins/Goodnights 10-14pk/Tampons 16pk   |         |       | \$4.49     | N/A              |
| 9                                     | Impulse Body Spray 75mL (excl Luxe)                 | Digital | ½     | \$2.99     | \$3.99 per 100mL |
| 10                                    | Lucky Dog Dry Dog Food 3kg                          |         |       | \$9.99     | 33¢ per 100g     |
| 11                                    | Pedigree Canned Dog Food 700g                       | Press   |       | \$2.99     | 43¢ per 100g     |
| 12                                    | Sunsilk Shampoo/Conditioner 200mL                   | Digital | ½     | \$2.64     | \$1.32 per 100mL |
| Page 4                                |                                                     |         |       |            |                  |
| 1                                     | Green Grapes (Produce)                              | Press   |       | \$5.50kg   | N/A              |
| 2                                     | Baby Cos Twin Pack (Produce)                        | Press   |       | \$2.99pkkg |                  |
| 3                                     | JC's Sesh Snacks 115/130g (Produce)                 |         |       | \$3.99ea   | N/A              |
| 4                                     | Mission Wraps/Mini Wraps 6/8pk                      | Press   |       | \$3.99     | N/A              |
| 5                                     | Cripps ANZAC Tin 300g                               | Digital |       | \$11.99    | \$4.00 per 100g  |
| 6                                     | Mainland Grated Cheese 200g                         | Digital |       | \$3.99     | \$19.95 per 1kg  |
| 7                                     | Flora Spread 500g                                   | Press   |       | \$3.99     | 80¢ per 100g     |
| 8                                     | Tamar Valley Natural Greek Style Yoghurt 1kg (POT)  | Digital |       | \$5.99     | 60¢ per 100g     |
| 9                                     | Connoisseur Ice Cream 1L                            | TV      |       | \$6.99     | 70¢ per 100mL    |
| 10                                    | Streets Magnum 4/6pk                                | Digital |       | \$7.99     | N/A              |
| 11                                    | Ingham's Chicken Breast Tenders 400g                | Press   |       | \$5.99     | \$14.98 per 1kg  |
| Page 5 - LPE Full Page (Digital Only) |                                                     |         |       |            |                  |
| 1                                     | Coca-Cola Soft Drink 2L                             | LPE     |       | \$3.65     | \$1.83 per 1L    |
| 2                                     | Bundaberg Ginger Beer 750mL                         | LPE     |       | \$2.99     | \$3.99 per 1L    |
| 3                                     | William's Bread 800-900g (POT)                      | LPE     |       | \$4.35     | N/A              |
| 4                                     | Kraft Parmesan Cheese 125g                          | LPE     |       | \$3.99     | \$31.92 per 1kg  |



Wednesday 22 Feb 2023 - Tuesday 28 Feb 2023 (week 8)

|                                                                               |                                   |         |   |         |                 |
|-------------------------------------------------------------------------------|-----------------------------------|---------|---|---------|-----------------|
| 5                                                                             | I&J Squid/Calamari Rings 360/400g | LPE     |   | \$7.99  | N/A             |
| 6                                                                             | Quilton Toilet Tissue 18pk        | LPE     |   | \$12.99 | 40¢ per 100sh   |
| 7                                                                             | Fancy Feast Dry Cat Food 430/450g | LPE     |   | \$6.00  | N/A             |
| <b>Page 6 - Tomato &amp; Onion Bean Salad Recipe Full Page (Digital Only)</b> |                                   |         |   |         |                 |
| 1                                                                             | John West Tuna 95g                | TV      | ½ | \$1.35  | \$14.21 per 1kg |
| <b>Page 7 - Cripps ANZAC Tin (Vietnam Themed) Full Page (Digital Only)</b>    |                                   |         |   |         |                 |
| 1                                                                             | Cripps ANZAC Tin 300g             | Digital |   | \$11.99 | \$4.00 per 100g |



# Press

Examiner / Mercury / Advocate

Wednesday 22 Feb 2023 - Tuesday 28 Feb 2023 (week 8)

| Alpha Sorted List - ALL PRESS (Including Digital) |                                                    |         | Retail  |                  |
|---------------------------------------------------|----------------------------------------------------|---------|---------|------------------|
| 1                                                 | Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g  | TV      | \$0.89  | N/A              |
| 2                                                 | Clearly Tasmanian Water 20 x 600mL (POT)           |         | \$7.99  | 67¢ per 1L       |
| 3                                                 | Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL  | TV      | \$21.20 | \$2.36 per 1L    |
| 4                                                 | Connoisseur Ice Cream 1L                           | TV      | \$6.99  | 70¢ per 100mL    |
| 5                                                 | Cripps ANZAC Tin 300g                              | Digital | \$11.99 | \$4.00 per 100g  |
| 6                                                 | Dairy Farmers Thick & Creamy Yoghurt 4pk           | TV      | \$2.19  | 50¢ per 100g     |
| 7                                                 | Fantastic Delites Rice Snacks 100g                 |         | \$1.75  | \$1.75 per 100g  |
| 8                                                 | Flora Spread 500g                                  |         | \$3.99  | 80¢ per 100g     |
| 9                                                 | Impulse Body Spray 75mL (excl Luxe)                | Digital | \$2.99  | \$3.99 per 100mL |
| 10                                                | Ingham's Chicken Breast Tenders 400g               |         | \$5.99  | \$14.98 per 1kg  |
| 11                                                | John West Tuna 95g                                 | TV      | \$1.35  | \$14.21 per 1kg  |
| 12                                                | Kettle Potato Chips 150/165g                       | Digital | \$2.99  | N/A              |
| 13                                                | Mainland Grated Cheese 200g                        | Digital | \$3.99  | \$19.95 per 1kg  |
| 14                                                | Mission Wraps/Mini Wraps 6/8pk                     |         | \$3.99  | N/A              |
| 15                                                | Moccona Coffee Sachets 10pk                        | Digital | \$3.49  | N/A              |
| 16                                                | Nestle Block Chocolate 118-200g                    | TV      | \$2.75  | N/A              |
| 17                                                | Oreo Cookie 133-147g                               | Digital | \$1.25  | N/A              |
| 18                                                | Pedigree Canned Dog Food 700g                      |         | \$2.99  | 43¢ per 100g     |
| 19                                                | San Remo Pasta 375/500g                            |         | \$2.49  | N/A              |
| 20                                                | Streets Magnum 4/6pk                               | Digital | \$7.99  | N/A              |
| 21                                                | Sunsilk Shampoo/Conditioner 200mL                  | Digital | \$2.64  | \$1.32 per 100mL |
| 22                                                | Tamar Valley Natural Greek Style Yoghurt 1kg (POT) | Digital | \$5.99  | 60¢ per 100g     |
| 23                                                | Uncle Tobys Muesli Bars 6pk                        | Digital | \$2.49  | \$1.35 per 100g  |



# Catalogue

Wednesday 22 Feb 2023 - Tuesday 28 Feb 2023 (week 8)

| Alpha Sorted List - Catalogue |                                                                 | Retail      |                  |
|-------------------------------|-----------------------------------------------------------------|-------------|------------------|
| 1                             | Airwick Air Freshener 159g                                      | \$5.99      | \$3.77 per 100g  |
| 2                             | Altimate Funtime Wafer Cones/Cups 21pk                          | \$2.99      | \$3.99 per 100g  |
| 3                             | Arnott's Tim Tam Biscuits 165-200g (excl Deluxe)                | \$3.49      | N/A              |
| 4                             | Babylove Cosifit Nappies Bulk Pack 26-48pk                      | \$15.99     | N/A              |
| 5                             | BabyLove Everyday Baby Wipes 80pk                               | LPE \$3.50  | \$4.38 per 100ea |
| 6                             | Bundaberg Ginger Beer 750mL                                     | LPE \$2.99  | \$3.99 per 1L    |
| 7                             | Chans Frozen Dumplings/Dim Sum/Wontons 8/12pk (NEW)             | \$6.99      | N/A              |
| 8                             | Continental Gourmet Pasta & Sauce/Risotto 91-115g               | \$1.45      | N/A              |
| 9                             | Dolmio Extra Pasta Sauce 490/500g                               | \$2.99      | N/A              |
| 10                            | Doritos Corn Chips 130-170g                                     | \$3.49      | N/A              |
| 11                            | Dynamo Professional 1.8L                                        | \$14.99     | \$8.33 per 1L    |
| 12                            | Edgell Sliced Beetroot 425g                                     | \$1.85      | \$4.35 per 1kg   |
| 13                            | Fancy Feast Dry Cat Food 430/450g                               | LPE \$6.00  | N/A              |
| 14                            | Feline First Clumping Cat Litter 7.5kg                          | \$6.99      | 93¢ per 1kg      |
| 15                            | Global Seafoods Tasmanian Frozen Salmon Portions Skin On 500g   | \$20.99     | \$41.98 per 1kg  |
| 16                            | Heinz Baby Custard Pouch 120g                                   | LPE \$1.50  | \$1.25 per 100g  |
| 17                            | I&J Squid/Calamari Rings 360/400g                               | LPE \$7.99  | N/A              |
| 18                            | Kirks Canned Soft Drink 10 x 375mL                              | \$7.55      | \$2.01 per 1L    |
| 19                            | Kirks Soft Drink 1.25L                                          | \$1.70      | \$1.36 per 1L    |
| 20                            | Kraft Parmesan Cheese 125g                                      | LPE \$3.99  | \$31.92 per 1kg  |
| 21                            | Libra Ultra Thins/Goodnights 10-14pk/Tampons 16pk               | \$4.49      | N/A              |
| 22                            | Lucky Dog Dry Dog Food 3kg                                      | \$9.99      | 33¢ per 100g     |
| 23                            | MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL                  | \$2.49      | N/A              |
| 24                            | MasterFoods Tartare/Seafood Cocktail Sauce 220/260g             | \$2.25      | N/A              |
| 25                            | Monster Energy Drink 4x500mL                                    | \$9.85      | \$4.93 per 1L    |
| 26                            | Mrs Brunt's Waffles 165g                                        | \$2.69      | \$1.63 per 100g  |
| 27                            | Nan Comfort Stage 1 & 2 800g                                    | LPE \$20.00 | N/A              |
| 28                            | National Pies Premium Pies 2pk excl Cottage/Chunky Beef (POT)   | \$6.99      | \$1.94 per 100g  |
| 29                            | Pascall Confectionery Bags 150-280g/Cadbury Share Pack 144-180g | \$3.49      | N/A              |
| 30                            | Pauls Zymil Milk Lactose Free 1L                                | \$3.65      | \$3.65 per 1L    |
| 31                            | Peters Polar Pies 6pk/Peters Lifesavers 8pk                     | \$5.99      | N/A              |
| 32                            | Philadelphia Pourover 250g                                      | \$3.49      | \$13.96 per 1kg  |
| 33                            | Poppin Microwave Popcorn 400g                                   | \$4.49      | \$1.12 per 100g  |
| 34                            | Quilton Toilet Tissue 18pk                                      | LPE \$12.99 | 40¢ per 100sh    |
| 35                            | Schmackos Strapz 500g                                           | \$9.99      | \$2.00 per 100g  |
| 36                            | Schwarzkopf Extra Care Hair Spray/Lacquer 250g/200mL            | \$6.99      | N/A              |
| 37                            | Schweppes Mixer Soft Drink 4 x 300mL                            | \$4.99      | \$4.16 per 1L    |
| 38                            | Coca-Cola Soft Drink 2L                                         | LPE \$3.65  | \$1.83 per 1L    |
| 39                            | Tetley Tea Cup/All Rounder Tagless Tea Bags 100pk               | \$3.99      | N/A              |
| 40                            | Unicorn Brie/Camembert Cheese 125g                              | \$3.99      | \$31.92 per 1kg  |
| 41                            | Weight Watchers Frozen Meals 300-370g                           | \$3.99      | N/A              |
| 42                            | William's Bread 800-900g (POT)                                  | LPE \$4.35  | N/A              |
| 43                            | Wrigley's Extra White Chewing Gum Bottle 64/67g                 | \$3.49      | N/A              |