



Fresh

Wednesday 17 Feb 2021 - Tuesday 23 Feb 2021 (week 8)

Meat Press - Fri 19 Feb		Supplier			Cost	Retail
1	Beef Porterhouse Steak	Johnston			\$20.90kg	\$32.99kg
1	PFD Fresh Beef Porterhouse Steak	PFD			\$28.00kg	\$32.99kg
1	Wilderness Beef Porterhouse Steak	Freshline			\$28.00kg	\$32.99kg
Meat Extended Catalogue						
1	Beef Mince First Grade	Johnston			\$10.80kg	\$15.99kg
1	Wilderness Beef First Grade Mince	Freshline			\$13.50kg	\$15.99kg
1	PFD Fresh First Grade Beef Mince	PFD			\$13.50kg	\$15.99kg
2	Lamb Legs Half	Johnston			N/A	\$14.99kg
2	Wild Clover Half Cut Lamb Legs (ctn 14)	Freshline			\$13.50kg	\$14.99kg
2	PFD Fresh Lamb Leg Half	PFD			\$13.50kg	\$14.99kg
3	Lamb Forequarter Chops	Johnston			\$9.80kg	\$16.99kg
3	Wild Clover Lamb Forequarter Chops (BBQ)	Freshline			\$14.40kg	\$16.99kg
3	PFD Fresh Lamb Forequarter Chops (BBQ)	PFD			\$14.40kg	\$16.99kg
4	Nichols Chicken Kebabs	Nichols			\$12.39kg	\$16.99kg
Deli Press - Fri 19 Feb						
1	Ingham's Chicken Breast Fillets	Ingham's			\$9.00kg	\$9.99kg
Deli Extended Catalogue						
1	Pandani Thin Beef Sausages	POT Pandani			\$7.20kg	\$8.99kg
2	Ingham's Chicken Breast Supreme	Ingham's			\$12.90kg	\$17.99kg
3	Tibaldi Long Rindless Bacon (5kg) {913969}	SIW TRDC			\$41.47kg	\$14.99kg
^Produce Press - Fri 19 Feb & TV		Supplier	Origin	Case	Cost	Retail
1	Produce Line - Refer to Fresh Sheet		Australia			
Produce Press - Fri 19 Feb & Catalogues						
1	Williams Pears	Island Fresh	Australia	\$31.20ctn	\$2.40kg	\$2.90kg
2	Capsicum (Green/Red)	POT Island Fresh	Australia	\$37.50ctn	\$7.50kg	\$8.95kg
Produce Extended Catalogue						
1	Baby Cos Twin Pack	Island Fresh	Australia	\$24.00ctn	\$2.40pk	\$2.95pk
Produce Both Catalogues		Wednesday 27 Jan 2021 (week 5) - Tuesday 23 Feb 2021 (week 8)				
1	JC's Peanuts Salted/Unsalted 500g {525560/779448}	* Island Fresh			\$58.18ctn	\$4.49ea
Produce In-store		Wednesday 27 Jan 2021 (week 5) - Tuesday 23 Feb 2021 (week 8)				
1	JC's Dried Cranberries 500g {501403}	Island Fresh			\$90.00ctn	\$5.99ea
2	JC's Delicious Energy Mix 500g {747040}	Island Fresh			\$130.02ctn	\$8.99ea
3	JC's Almonds Natural 500g {412056/569010/705262}	Island Fresh			\$132.20ctn	\$8.99ea
4	GRaZE Skinny Dipped Almonds 300g {596465/59651}	* Island Fresh			\$96.00ctn	\$10.99ea

^Currently marked TBA a 4th (Late week) produce line may be added, subject to competition pricing. Where this applies TIR will forward a separate email notification to all retailers by 10.00AM Tuesday. Advertising for the additional line will not commence until the Friday of the promotional week.



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Wednesday 17 Feb 2021 - Tuesday 23 Feb 2021 (week 8)

MEAT PRESS	Supplier	Cost	Retail	Advertised	Banner
Beef Porterhouse Steak	Johnston	\$20.90kg	\$32.99kg	Friday	IGA
PFD Fresh Beef Porterhouse Steak	PFD	\$28.00kg	\$32.99kg	Friday	IGA
Wilderness Beef Porterhouse Steak	Freshline	\$28.00kg	\$32.99kg	Friday	IGA
DELI PRESS					
Ingham's Chicken Breast Fillets	Ingham's	\$9.00kg	\$9.99kg	Friday	IGA
MEAT - Extended Catalogue					
Beef Mince First Grade	Johnston	\$10.80kg	\$15.99kg	Catalogue	IGA
Lamb Legs Half	Johnston	N/A	\$14.99kg	Catalogue	IGA
Lamb Forequarter Chops	Johnston	\$9.80kg	\$16.99kg	Catalogue	IGA
Nichols Chicken Kebabs	Nichols	\$12.39kg	\$16.99kg	Catalogue	IGA
Wilderness Beef First Grade Mince	Freshline	\$13.50kg	\$15.99kg	Catalogue	IGA
PFD Fresh First Grade Beef Mince	PFD	\$13.50kg	\$15.99kg	Catalogue	IGA
Wild Clover Half Cut Lamb Legs (ctn 14)	Freshline	\$13.50kg	\$14.99kg	Catalogue	IGA
PFD Fresh Lamb Leg Half	PFD	\$13.50kg	\$14.99kg	Catalogue	IGA
Wild Clover Lamb Forequarter Chops (BBQ)	Freshline	\$14.40kg	\$16.99kg	Catalogue	IGA
PFD Fresh Lamb Forequarter Chops (BBQ)	PFD	\$14.40kg	\$16.99kg	Catalogue	IGA
DELI - Extended Catalogue					
Pandani Thin Beef Sausages	Pandani	\$7.20kg	\$8.99kg	Catalogue	IGA
Ingham's Chicken Breast Supreme	Ingham's	\$12.90kg	\$17.99kg	Catalogue	IGA
Tibaldi Long Rindless Bacon (5kg) {913969}	SIW TRDC	\$41.47kg	\$14.99kg	Catalogue	IGA
MEAT IN-STORE					
Scottsdale Pork Pickled Pork (POT)	Scottsdale Pork	\$10.40kg	\$12.99kg	In-Store	IGA
Scottsdale Pork Artisan Glazed Pork Ribs	Scottsdale Pork	\$15.90kg	\$19.99kg	In-Store	IGA
Marion Bay Free Range Chicken Bagged	Ingham's	\$5.00kg	\$5.99kg	In-Store	IGA
Ingham's Chicken Tenders 440g	Ingham's	\$5.70ea	\$7.99ea	In-Store	IGA
Nichols Chicken Thigh Fillets	Nichols	\$9.74kg	\$13.99kg	In-Store	IGA
Nichols Chicken Kiev Boneless 500g	Nichols	\$5.60ea	\$7.99ea	In-Store	IGA
Nichols Chicken Enchilada	Nichols	\$5.77kg	\$8.55kg	In-Store	IGA