



Wednesday 02 Feb 2022 - Tuesday 08 Feb 2022 (week 6)

Television Advertised		Save	% Off	Retail	
1	Uncle Tobys Muesli Bars 6pk	\$2.15	½	\$2.15	\$1.16 per 100g
2	Prima Fruit Drinks 200mL 6pk	\$2.00	½	\$1.95	\$1.63 per 1L
3	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g	\$1.11	>½	\$0.89	N/A
4	Maggi 2 Minute Noodles 5pk	\$2.01	½	\$1.99	N/A
5	Moccona Coffee Sachets 10pk	\$3.01	½	\$2.99	N/A
6	Green's Essentials Cake Mix 340g	\$1.15	½	\$1.10	32¢ per 100g
7	Doritos Corn Chips 150/170g	\$1.88	½	\$1.87	N/A
8	Radiant Laundry Powder 2kg/Liquid 2L	\$9.01	½	\$8.99	N/A
Television Advertised - Fri 04 Feb					
9	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A

Google Advertised					
1	Coca-Cola/Lift/Fanta/Sprite Soft Drink 2L	\$0.54		\$2.65	\$1.33 per 1L
2	Pedigree Canned Dog Food 1.2kg	\$0.51		\$3.49	29¢ per 100g
3	iCare Toilet Tissue 24pk	\$4.00		\$8.99	21¢ per 100sh
4	Morning Fresh Dishwashing Liquid 900mL	\$3.75	½	\$3.75	42¢ per 100mL

Digital Wrap Around Advertising - Header					
1	Uncle Tobys Muesli Bars 6pk	\$2.15	½	\$2.15	\$1.16 per 100g
2	Prima Fruit Drinks 200mL 6pk	\$2.00	½	\$1.95	\$1.63 per 1L
3	Maggi 2 Minute Noodles 5pk	\$2.01	½	\$1.99	N/A
4	Green's Essentials Cake Mix 340g	\$1.15	½	\$1.10	32¢ per 100g

Digital Wrap Around Advertising - Sides					
1	Arnott's Multipacks 7/8pk	\$1.31		\$2.99	N/A
2	Nutella Spread 220g	\$1.26		\$2.99	\$1.36 per 100g
3	Mainland On The Go Premium Snacks 110g	\$1.26		\$3.99	\$36.27 per 1kg

Peanut Butter Breakfast Bar Recipe					
4	Bega Peanut Butter 375g	\$2.50	½	\$2.49	66¢ per 100g

Digital Wrap Around Advertising - Medium Rectangle					
1	Foster Clarks Snak Pack 120g	\$0.75	½	\$0.75	63¢ per 100g
2	Cripps Fruit Buns 6pk (POT)	\$2.50	½	\$2.49	55¢ per 100g
3	Cadbury Coated Oreo Biscuit 204g/Multipack 230g	\$1.90	½	\$1.90	N/A

Facebook Advertised - Wake Up Early with the Kids					
1	Moccona Coffee Sachets 10pk	\$3.01	½	\$2.99	N/A
2	Moccona Premium Classic/Infused Coffee 95/100g	\$5.80	½	\$4.99	N/A

Facebook Advertised - Back to School					
1	Uncle Tobys Muesli Bars 6pk	\$2.15	½	\$2.15	\$1.16 per 100g
2	Prima Fruit Drinks 200mL 6pk	\$2.00	½	\$1.95	\$1.63 per 1L
3	Foster Clarks Snak Pack 120g	\$0.75	½	\$0.75	63¢ per 100g
4	Tamar Valley Kids Pouches 110g (POT)	\$0.40		\$1.49	\$1.35 per 100g
5	Cripps Fruit Buns 6pk (POT)	\$2.50	½	\$2.49	55¢ per 100g
6	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A

Facebook Advertised - Peanut Butter Breakfast Bar Recipe					
1	Bega Peanut Butter 375g	\$2.50	½	\$2.49	66¢ per 100g

**TV/Digital****Wednesday 02 Feb 2022 - Tuesday 08 Feb 2022 (week 6)****Wednesday Catalogue Email Header**

1	Uncle Tobys Muesli Bars 6pk	\$2.15	½	\$2.15	\$1.16 per 100g
2	Prima Fruit Drinks 200mL 6pk	\$2.00	½	\$1.95	\$1.63 per 1L

Friday Catalogue Email - Peanut Butter Breakfast Bar Recipe

1	Bega Peanut Butter 375g	\$2.50	½	\$2.49	66¢ per 100g
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Website Banner

1	Doritos Corn Chips 150/170g	\$1.88	½	\$1.87	N/A
2	Maggi 2 Minute Noodles 5pk	\$2.01	½	\$1.99	N/A

Website Banner - LPE

1	Nescafe Blend 43/Espresso 250g	LPE		\$10.75	\$4.30 per 100g
2	Nice & Natural Nut Bars 6pk	LPE		\$3.19	N/A
3	Tamar Valley Yoghurt 700g	LPE		\$6.49	93¢ per 100g



Press

Examiner / Mercury / Advocate

Wednesday 02 Feb 2022 - Tuesday 08 Feb 2022 (week 6)

Thursday 03 Feb - ALL PRESS		Save	% Off	Retail	
1	Arnott's Salada 250g	\$1.00		\$2.49	\$1.00 per 100g
2	Continental Classics Pasta & Sauce/Seasoned Rice 85-125g	\$1.40	½	\$1.19	N/A
3	Tresemme Shampoo & Conditioner 350mL	\$4.51	½	\$4.49	\$1.28 per 100mL
Thursday 03 Feb - Mercury Full Page (Back to School)					
1	Uncle Tobys Muesli Bars 6pk TV	\$2.15	½	\$2.15	\$1.16 per 100g
2	Prima Fruit Drinks 200mL 6pk TV	\$2.00	½	\$1.95	\$1.63 per 1L
3	Bega Peanut Butter 375g Digital	\$2.50	½	\$2.49	66¢ per 100g
4	Foster Clarks Snak Pack 120g Digital	\$0.75	½	\$0.75	63¢ per 100g
5	Cripps Fruit Buns 6pk (POT) Digital	\$2.50	½	\$2.49	55¢ per 100g
6	Tamar Valley Kids Pouches 110g (POT) Digital	\$0.40		\$1.49	\$1.35 per 100g
7	Mainland On The Go Premium Snacks 110g Digital	\$1.26		\$3.99	\$36.27 per 1kg
8	Mainland Tasty Cheese Block 500g	\$3.51		\$5.99	\$11.98 per 1kg
9	Arnott's Multipacks 7/8pk Digital	\$1.31		\$2.99	N/A
10	Mission Wraps 6/8pk	\$1.51		\$3.49	N/A
11	Glad Snap Lock Bags 30-60pk	\$0.51		\$2.99	N/A
Friday 04 Feb - Mercury - (Market Fresh)					
1	Cripps Fruit Buns 6pk (POT) Digital	\$2.50	½	\$2.49	55¢ per 100g
2	Beef Rump Steak (Meat)			\$24.99kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce) TV			\$0.00kg	N/A
Friday 04 Feb - Advocate/Examiner - (Market Fresh)					
1	Cripps Fruit Buns 6pk (POT) Digital	\$2.50	½	\$2.49	55¢ per 100g
2	Beef Rump Steak (Meat)			\$24.99kg	N/A
3	Pandani Double Smoked Ham (Deli)			\$11.99kg	N/A
Friday 04 Feb - Advocate/Examiner - (Market Fresh)					
1	Produce Line - Refer to Fresh Sheet (Produce) Digital			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce) TV			\$0.00kg	N/A
Saturday 05 Feb - Advocate & Examiner					
1	Coca-Cola 375mL 30pk	\$7.50		\$19.49	\$1.73 per 1L
2	Peters Ice Cream 4L	\$2.01		\$7.99	20¢ per 100mL
3	Radiant Laundry Powder 2kg/Liquid 2L TV	\$9.01	½	\$8.99	N/A
Saturday 05 Feb - Mercury Front Page					
1	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g TV	\$1.11	>½	\$0.89	N/A
2	Maggi 2 Minute Noodles 5pk TV	\$2.01	½	\$1.99	N/A



Wednesday 02 Feb 2022 - Tuesday 08 Feb 2022 (week 6)

Front			Save	% Off	Retail	
1	Uncle Tobys Muesli Bars 6pk	TV	\$2.15	½	\$2.15	\$1.16 per 100g
2	Prima Fruit Drinks 200mL 6pk	TV	\$2.00	½	\$1.95	\$1.63 per 1L
3	Doritos Corn Chips 150/170g	TV	\$1.88	½	\$1.87	N/A
4	Radiant Laundry Powder 2kg/Liquid 2L	TV	\$9.01	½	\$8.99	N/A
5	Beef Rump Steak (Meat)	Press			\$24.99kg	N/A
Page 2 - Meat & Produce						
1	Produce Line - Refer to Fresh Sheet (Produce)	Digital			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)				\$0.00kg	N/A
4	JC's Dried Cranberries 500g (Produce)		\$2.00		\$5.99ea	\$11.98 per 1kg
5	Scottsdale Pork Diced Pork 500g (Meat)				\$8.99ea	\$17.98 per 1kg
6	Beef Mince First Grade (Meat)				\$16.99kg	N/A
7	Beef Casserole Steak (Meat)				\$18.99kg	N/A
8	Ingham's Stuffed Chicken Breasts Kiev 700g (Meat)				\$9.99ea	\$14.27 per 1kg
Page 3 - Deli & Bakery						
1	Pandani Double Smoked Ham (Deli)	Press			\$11.99kg	N/A
2	Ingham's Chicken Wings (Deli)				\$4.99kg	N/A
3	Nichols Chicken Thigh Fillet (Deli)				\$11.99kg	N/A
4	Pandani Saveloys (Deli)				\$9.99kg	N/A
5	Cripps Fruit Buns 6pk (POT)	Digital	\$2.50	½	\$2.49	55¢ per 100g
6	Mission Wraps 6/8pk	Press	\$1.51		\$3.49	N/A
7	Mighty Soft Sliced Bread 700g (POT)		\$1.60		\$2.49	36¢ per 100g
8	Golden Crumpet Rounds 6pk (POT)		\$1.06		\$2.49	50¢ per 100g
Page 4						
1	Arnett's Deluxe Tim Tam Biscuits 170/175g		\$2.51	½	\$2.49	N/A
2	Nestle Block Chocolate 118-200g		\$1.66		\$3.49	N/A
3	Allens Large Jelly/Chews 330-465g		\$1.01		\$3.99	N/A
4	Pascall/The Natural Confectionery Bags 150-280g		\$1.01		\$2.99	N/A
5	Cadbury Roses Boxed Chocolates 225g		\$4.50		\$5.99	\$2.66 per 100g
6	Wrigleys Extra White Chewing Gum Bottle 64-67g		\$0.51		\$3.49	N/A
7	Fantastic Rice Crackers 100g		\$0.51		\$1.49	\$1.49 per 100g
8	Arnett's Shapes/Savoy/Jatz 140-250g		\$0.71		\$2.49	N/A
9	Smith's Potato Chips 130-175g		\$1.06		\$2.69	N/A
10	Pringles Chips 53g		\$0.30		\$1.69	\$3.19 per 100g
11	Cheezels/Chickadees 190g		\$0.84		\$2.75	\$1.45 per 100g
12	Doritos Salsa 280/300g		\$0.30		\$2.69	N/A
Page 5						
1	Coca-Cola 375mL 30pk	Press	\$7.50		\$19.49	\$1.73 per 1L
2	Coca-Cola/Lift/Fanta/Sprite Soft Drink 2L	Digital	\$0.54		\$2.65	\$1.33 per 1L
3	Coca-Cola/Lift/Fanta/Sprite 375mL 10pk		\$4.80		\$7.99	\$2.13 per 1L
4	Pepsi/Solo/Sunkist/7Up Soft Drink 1.25L		\$0.51		\$1.79	\$1.43 per 1L
5	Schweppes Mixer Soft Drink 300mL 4pk		\$1.26		\$3.99	\$3.33 per 1L
6	Westerway Farms Blackcurrant/Raspberry Syrup 750mL (POT)		\$0.36		\$5.99	\$7.99 per 1L
7	Monster Energy Drink 500mL 4pk		\$4.80		\$7.99	\$4.00 per 1L
8	Red Bull Energy Drink 250mL	LPE			\$2.49	\$9.96 per 1L
9	Gatorade Sports Drink 600mL excluding G Active		\$0.86		\$2.79	\$4.65 per 1L
10	Tasmanian Mountain Spring Water 10L (POT)		\$1.00		\$5.99	60¢ per 1L
11	Frantelle Spring Water 600mL 24pk	LPE			\$7.99	55¢ per 1L



Wednesday 02 Feb 2022 - Tuesday 08 Feb 2022 (week 6)

12	Mount Franklin Lightly Sparkling 10pk		\$5.00		\$7.99	\$2.13 per 1L
Page 6 - Back to School Double Page Spread						
1	Foster Clarks Snak Pack 120g	Digital	\$0.75	½	\$0.75	63¢ per 100g
2	Cadbury Coated Oreo Biscuit 204g/Multipack 230g	Digital	\$1.90	½	\$1.90	N/A
3	Three Three's Mightymite 290g		\$0.51		\$2.99	\$1.03 per 100g
4	Cheer Cheese Slices 250g		\$0.61		\$5.69	\$22.76 per 1kg
5	Arnott's Salada 250g	Press	\$1.00		\$2.49	\$1.00 per 100g
6	Sunbeam Sultanias/Dried Fruit 6pk		\$0.75		\$2.25	N/A
Page 6 - Arnott's Side Panel						
7	Arnott's Multipacks 7/8pk	Digital	\$1.31		\$2.99	N/A
Page 7 - Back to School Double Page Spread						
1	Bega Peanut Butter 375g	Digital	\$2.50	½	\$2.49	66¢ per 100g
2	Uncle Tobys Roll-ups 6pk		\$2.01	½	\$1.99	\$2.12 per 100g
3	Tamar Valley Kids Pouches 110g (POT)	Digital	\$0.40		\$1.49	\$1.35 per 100g
4	Mainland On The Go Premium Snacks 110g	Digital	\$1.26		\$3.99	\$36.27 per 1kg
5	Glad Snap Lock Bags 30-60pk	Press	\$0.51		\$2.99	N/A
6	Band-Aids 40/50pk		\$0.76		\$4.49	N/A
Page 7 - Nestle Side Panel						
7	Uncle Tobys Muesli Bars 6pk	TV	\$2.15	½	\$2.15	\$1.16 per 100g
8	Maggi 2 Minute Noodles 5pk	TV	\$2.01	½	\$1.99	N/A
Page 8						
1	Green's Essentials Cake Mix 340g	TV	\$1.15	½	\$1.10	32¢ per 100g
2	Australia's Own Coconut Milk 1L		\$1.40	½	\$1.40	\$1.40 per 1L
3	Kellogg's Nutri Grain/Coco Pops/Special K/Sultana Bran 500-730g		\$1.61		\$5.99	N/A
4	Tetley Green Tea 50pk		\$1.11		\$2.99	N/A
5	Bundaberg Raw Sugar 1kg	LPE			\$2.20	22¢ per 100g
6	Capilano Honey 500g		\$2.80		\$5.99	\$1.20 per 100g
7	Juicy Isle Topping 375mL (POT)		\$0.21		\$2.79	74¢ per 100mL
8	Uncle Tobys Le Snak 6pk		\$1.61		\$3.49	\$2.64 per 100g
Page 8 - Nutella Side Panel						
9	Nutella Spread 220g	Digital	\$1.26		\$2.99	\$1.36 per 100g
Page 9						
1	Heinz Seriously Good Mayo/Aioli 295mL		\$2.01	½	\$1.99	67¢ per 100mL
2	Fountain Squeezy Tomato/BBQ Sauce 500mL		\$0.29		\$2.49	50¢ per 100mL
3	MasterFoods Squeezy Mustard 250g		\$0.56		\$2.99	\$1.20 per 100g
4	MasterFoods Wet Spices 160-170g		\$0.56		\$2.49	N/A
5	Leggos Tomato Paste 140g 2pk		\$0.20		\$2.99	\$1.07 per 100g
6	Leggos Pasta Bake Sauce 490/500g		\$0.44		\$3.49	N/A
7	Watties Spaghetti/Baked Beans 420g		\$0.50		\$1.25	30¢ per 100g
8	Old el Paso Meal Kits 290-520g excl Pockets/Stand n Stuff/Gluten Free		\$1.80		\$5.49	N/A
Page 9 - Moccona Side Panel						
9	Moccona Premium Classic/Infused Coffee 95/100g	Digital	\$5.80	½	\$4.99	N/A
10	Moccona Coffee Sachets 10pk	TV	\$3.01	½	\$2.99	N/A
Page 10 - Ice Cream Side Panel						
1	Peters Ice Cream 4L	Press	\$2.01		\$7.99	20¢ per 100mL
2	Golden North Giant Twin Ice Cream 5pk		\$3.26		\$5.49	73¢ per 100mL
3	Nestle Kit Kat/Cadbury Ice Cream Sticks 4pk		\$3.00		\$5.99	\$1.66 per 100mL
Page 10						



Wednesday 02 Feb 2022 - Tuesday 08 Feb 2022 (week 6)

4	Birds Eye Fish Fingers 1kg		\$1.50		\$11.99	\$11.99 per 1kg
5	On the Menu Burgers 161/165g		\$0.66		\$2.99	N/A
6	Birds Eye Oven Bake Fish Fillets 425g		\$2.30		\$7.99	\$18.80 per 1kg
7	McCain Super Fries 900g		\$1.20		\$3.49	\$3.88 per 1kg
8	Duck River Butter Pat 500g (POT)		\$1.56		\$5.99	\$1.20 per 100g
9	Mainland Tasty Cheese Block 500g	Press	\$3.51		\$5.99	\$11.98 per 1kg
10	Philadelphia Cream Cheese Tub/Block 250g		\$1.21		\$3.49	\$13.96 per 1kg
11	Juicy Isle Orange Juice No Added Sugar 2L (POT)		\$0.51		\$4.49	\$2.25 per 1L
Page 11						
1	Palmolive Shower Gel 1L		\$4.84		\$4.85	49¢ per 100mL
2	iCare Paper Towel 2pk		\$1.84	½	\$1.75	\$1.46 per 100ea
3	iCare Toilet Tissue 24pk	Digital	\$4.00		\$8.99	21¢ per 100sh
4	Bref Cubes 50g 2pk/Power Active 50g/Lemon 50mL		\$2.01		\$2.99	N/A
5	Lynx Antiperspirant/Deodorant 165mL		\$1.26		\$5.99	\$3.63 per 100mL
6	Pedigree Canned Dog Food 1.2kg	Digital	\$0.51		\$3.49	29¢ per 100g
7	Purina One Pouch 70g		\$0.36		\$1.49	\$2.13 per 100g
8	Whiskas Pouches 85g 12pk (excl. So)		\$1.01		\$7.99	78¢ per 100g
Page 11 - LPE Side Panel						
9	Ajax Spray n' Wipe Trigger 475/500mL	LPE			\$2.99	N/A
10	Lucky Dog 8kg	LPE			\$18.99	24¢ per 100g
11	White King Bleach 2.5L	LPE			\$3.99	\$1.60 per 1L
Page 12						
1	Weight Watchers Frozen Meals 300-370g		\$4.00	½	\$3.99	N/A
2	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g	TV	\$1.11	>½	\$0.89	N/A
3	Continental Classics Pasta & Sauce/Seasoned Rice 85-125g	Press	\$1.40	½	\$1.19	N/A
4	Steggles Nacho Chicken 350g		\$3.01	½	\$2.99	\$8.54 per 1kg
5	Tresemme Shampoo & Conditioner 350mL	Press	\$4.51	½	\$4.49	\$1.28 per 100mL
6	Morning Fresh Dishwashing Liquid 900mL	Digital	\$3.75	½	\$3.75	42¢ per 100mL
Page 13 - LPE Full Page (Digital Only)						
1	Tamar Valley Yoghurt 700g	LPE			\$6.49	93¢ per 100g
2	Colgate Regular Toothpaste 165/180g	LPE			\$3.49	N/A
3	Lindt Lindor Gift Box 147/150g	LPE			\$10.50	N/A
4	La Famiglia Just for 2 Garlic Bread 170g	LPE			\$2.69	\$1.58 per 100g
5	Chris' Yoghurt Traditional Greek Style 1kg	LPE			\$5.99	60¢ per 100g
6	Tetley Tea Cup Bags 25pk	LPE			\$1.79	\$3.98 per 100g
7	Cripps Pizza Bases 2pk (POT)	LPE			\$4.49	98¢ per 100g
Page 14 - Peanut Butter Breakfast Bar Recipe Full Page (Digital Only)						
1	Bega Peanut Butter 375g	Digital	\$2.50	½	\$2.49	66¢ per 100g
Page 15 - Nutella Biscuits Recipe Full Page (Digital Only)						
1	Nutella Spread 220g	Digital	\$1.26		\$2.99	\$1.36 per 100g



Wednesday 02 Feb 2022 - Tuesday 08 Feb 2022 (week 6)

Front Page			Save	% Off	Retail	
1	Uncle Tobys Muesli Bars 6pk	TV	\$2.15	½	\$2.15	\$1.16 per 100g
2	Prima Fruit Drinks 200mL 6pk	TV	\$2.00	½	\$1.95	\$1.63 per 1L
3	Doritos Corn Chips 150/170g	TV	\$1.88	½	\$1.87	N/A
4	Radiant Laundry Powder 2kg/Liquid 2L	TV	\$9.01	½	\$8.99	N/A
5	Beef Rump Steak (Meat)	Press			\$24.99kg	N/A
Page 2 - Back to School Full Page						
1	Foster Clarks Snak Pack 120g	Digital	\$0.75	½	\$0.75	63¢ per 100g
2	Cripps Fruit Buns 6pk (POT)	Digital	\$2.50	½	\$2.49	55¢ per 100g
3	Cadbury Coated Oreo Biscuit 204g/Multipack 230g	Digital	\$1.90	½	\$1.90	N/A
4	Bega Peanut Butter 375g	Digital	\$2.50	½	\$2.49	66¢ per 100g
5	Arnott's Multipacks 7/8pk	Digital	\$1.31		\$2.99	N/A
6	Nutella Spread 220g	Digital	\$1.26		\$2.99	\$1.36 per 100g
7	Mainland On The Go Premium Snacks 110g	Digital	\$1.26		\$3.99	\$36.27 per 1kg
8	Glad Snap Lock Bags 30-60pk	Press	\$0.51		\$2.99	N/A
Page 2 - Nestle Side Panel						
9	Uncle Tobys Muesli Bars 6pk	TV	\$2.15	½	\$2.15	\$1.16 per 100g
10	Maggi 2 Minute Noodles 5pk	TV	\$2.01	½	\$1.99	N/A
Page 3						
1	Green's Essentials Cake Mix 340g	TV	\$1.15	½	\$1.10	32¢ per 100g
2	Moccona Premium Classic/Infused Coffee 95/100g	Digital	\$5.80	½	\$4.99	N/A
3	Continental Classics Pasta & Sauce/Seasoned Rice 85-125g	Press	\$1.40	½	\$1.19	N/A
4	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g	TV	\$1.11	>½	\$0.89	N/A
5	Tresemme Shampoo & Conditioner 350mL	Press	\$4.51	½	\$4.49	\$1.28 per 100mL
6	Morning Fresh Dishwashing Liquid 900mL	Digital	\$3.75	½	\$3.75	42¢ per 100mL
7	Coca-Cola 375mL 30pk	Press	\$7.50		\$19.49	\$1.73 per 1L
8	Coca-Cola/Lift/Fanta/Sprite Soft Drink 2L	Digital	\$0.54		\$2.65	\$1.33 per 1L
9	Moccona Coffee Sachets 10pk	TV	\$3.01	½	\$2.99	N/A
10	iCare Toilet Tissue 24pk	Digital	\$4.00		\$8.99	21¢ per 100sh
11	Pedigree Canned Dog Food 1.2kg	Digital	\$0.51		\$3.49	29¢ per 100g
12	Arnott's Salada 250g	Press	\$1.00		\$2.49	\$1.00 per 100g
Page 4						
1	Produce Line - Refer to Fresh Sheet (Produce)	Digital			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
3	JC's Dried Cranberries 500g (Produce)		\$2.00		\$5.99ea	\$11.98 per 1kg
4	Mission Wraps 6/8pk	Press	\$1.51		\$3.49	N/A
5	Tamar Valley Kids Pouches 110g (POT)	Digital	\$0.40		\$1.49	\$1.35 per 100g
6	Duck River Butter Pat 500g (POT)		\$1.56		\$5.99	\$1.20 per 100g
7	Mainland Tasty Cheese Block 500g	Press	\$3.51		\$5.99	\$11.98 per 1kg
8	Birds Eye Oven Bake Fish Fillets 425g		\$2.30		\$7.99	\$18.80 per 1kg
9	Golden North Giant Twin Ice Cream 5pk		\$3.26		\$5.49	73¢ per 100mL
10	Peters Ice Cream 4L	Press	\$2.01		\$7.99	20¢ per 100mL
Page 5 - LPE Full Page (Digital Only)						
1	Tamar Valley Yoghurt 700g	LPE			\$6.49	93¢ per 100g
2	Colgate Regular Toothpaste 165/180g	LPE			\$3.49	N/A
3	Lindt Lindor Gift Box 147/150g	LPE			\$10.50	N/A



Wednesday 02 Feb 2022 - Tuesday 08 Feb 2022 (week 6)

4	La Famiglia Just for 2 Garlic Bread 170g	LPE			\$2.69	\$1.58 per 100g
5	Chris' Yoghurt Traditional Greek Style 1kg	LPE			\$5.99	60¢ per 100g
6	Tetley Tea Cup Bags 25pk	LPE			\$1.79	\$3.98 per 100g
7	Cripps Pizza Bases 2pk (POT)	LPE			\$4.49	98¢ per 100g
Page 6 - Arnott's Full Page (Standard Digital Only)						
1	Arnott's Multipacks 7/8pk	Digital	\$1.31		\$2.99	N/A
Page 7 - Nutella Full Page (Standard Digital Only)						
1	Nutella Spread 220g	Digital	\$1.26		\$2.99	\$1.36 per 100g
Page 8 - Nutella Biscuits Recipe Full Page (Digital Only)						
1	Nutella Spread 220g	Digital	\$1.26		\$2.99	\$1.36 per 100g
Page 9 - Peanut Butter Breakfast Bar Recipe Full Page (Digital Only)						
1	Bega Peanut Butter 375g	Digital	\$2.50	½	\$2.49	66¢ per 100g



Press

Examiner / Mercury / Advocate

Wednesday 02 Feb 2022 - Tuesday 08 Feb 2022 (week 6)

Alpha Sorted List - ALL PRESS (Including Digital)			Retail	
1	Nescafe Blend 43/Espresso 250g	LPE	\$10.75	\$4.30 per 100g
2	Nice & Natural Nut Bars 6pk	LPE	\$3.19	N/A
3	Arnott's Multipacks 7/8pk	Digital	\$2.99	N/A
4	Arnott's Salada 250g		\$2.49	\$1.00 per 100g
5	Bega Peanut Butter 375g	Digital	\$2.49	66¢ per 100g
6	Cadbury Coated Oreo Biscuit 204g/Multipack 230g	Digital	\$1.90	N/A
7	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g	TV	\$0.89	N/A
8	Coca-Cola 375mL 30pk		\$19.49	\$1.73 per 1L
9	Coca-Cola/Lift/Fanta/Sprite Soft Drink 2L	Digital	\$2.65	\$1.33 per 1L
10	Continental Classics Pasta & Sauce/Seasoned Rice 85-125g		\$1.19	N/A
11	Cripps Fruit Buns 6pk (POT)	Digital	\$2.49	55¢ per 100g
12	Doritos Corn Chips 150/170g	TV	\$1.87	N/A
13	Foster Clarks Snak Pack 120g	Digital	\$0.75	63¢ per 100g
14	Glad Snap Lock Bags 30-60pk		\$2.99	N/A
15	Green's Essentials Cake Mix 340g	TV	\$1.10	32¢ per 100g
16	iCare Toilet Tissue 24pk	Digital	\$8.99	21¢ per 100sh
17	Maggi 2 Minute Noodles 5pk	TV	\$1.99	N/A
18	Mainland On The Go Premium Snacks 110g	Digital	\$3.99	\$36.27 per 1kg
19	Mainland Tasty Cheese Block 500g		\$5.99	\$11.98 per 1kg
20	Mission Wraps 6/8pk		\$3.49	N/A
21	Moccona Coffee Sachets 10pk	TV	\$2.99	N/A
22	Moccona Premium Classic/Infused Coffee 95/100g	Digital	\$4.99	N/A
23	Morning Fresh Dishwashing Liquid 900mL	Digital	\$3.75	42¢ per 100mL
24	Nutella Spread 220g	Digital	\$2.99	\$1.36 per 100g
25	Pedigree Canned Dog Food 1.2kg	Digital	\$3.49	29¢ per 100g
26	Peters Ice Cream 4L		\$7.99	20¢ per 100mL
27	Prima Fruit Drinks 200mL 6pk	TV	\$1.95	\$1.63 per 1L
28	Radiant Laundry Powder 2kg/Liquid 2L	TV	\$8.99	N/A
29	Tamar Valley Kids Pouches 110g (POT)	Digital	\$1.49	\$1.35 per 100g
30	Tamar Valley Yoghurt 700g	LPE	\$6.49	93¢ per 100g
31	Tresemme Shampoo & Conditioner 350mL		\$4.49	\$1.28 per 100mL
32	Uncle Tobys Muesli Bars 6pk	TV	\$2.15	\$1.16 per 100g



Catalogue

Wednesday 02 Feb 2022 - Tuesday 08 Feb 2022 (week 6)

Alpha Sorted List - Catalogue			Retail	
1	Ajax Spray n' Wipe Trigger 475/500mL	LPE	\$2.99	N/A
2	Allens Large Jelly/Chews 330-465g		\$3.99	N/A
3	Arnott's Deluxe Tim Tam Biscuits 170/175g		\$2.49	N/A
4	Arnott's Shapes/Savoy/Jatz 140-250g		\$2.49	N/A
5	Australia's Own Coconut Milk 1L		\$1.40	\$1.40 per 1L
6	Band-Aids 40/50pk		\$4.49	N/A
7	Birds Eye Fish Fingers 1kg		\$11.99	\$11.99 per 1kg
8	Birds Eye Oven Bake Fish Fillets 425g		\$7.99	\$18.80 per 1kg
9	Bref Cubes 50g 2pk/Power Active 50g/Lemon 50mL		\$2.99	N/A
10	Bundaberg Raw Sugar 1kg	LPE	\$2.20	22¢ per 100g
11	Cadbury Roses Boxed Chocolates 225g		\$5.99	\$2.66 per 100g
12	Capilano Honey 500g		\$5.99	\$1.20 per 100g
13	Cheer Cheese Slices 250g		\$5.69	\$22.76 per 1kg
14	Cheezels/Chickadees 190g		\$2.75	\$1.45 per 100g
15	Chris' Yoghurt Traditional Greek Style 1kg	LPE	\$5.99	60¢ per 100g
16	Coca-Cola/Lift/Fanta/Sprite 375mL 10pk		\$7.99	\$2.13 per 1L
17	Colgate Regular Toothpaste 165/180g	LPE	\$3.49	N/A
18	Cripps Pizza Bases 2pk (POT)	LPE	\$4.49	98¢ per 100g
19	Doritos Salsa 280/300g		\$2.69	N/A
20	Duck River Butter Pat 500g (POT)		\$5.99	\$1.20 per 100g
21	Fantastic Rice Crackers 100g		\$1.49	\$1.49 per 100g
22	Fountain Squeezy Tomato/BBQ Sauce 500mL		\$2.49	50¢ per 100mL
23	Frantelle Spring Water 600mL 24pk	LPE	\$7.99	55¢ per 1L
24	Gatorade Sports Drink 600mL excluding G Active		\$2.79	\$4.65 per 1L
25	Golden Crumpet Rounds 6pk (POT)		\$2.49	50¢ per 100g
26	Golden North Giant Twin Ice Cream 5pk		\$5.49	73¢ per 100mL
27	Heinz Seriously Good Mayo/Aioli 295mL		\$1.99	67¢ per 100mL
28	iCare Paper Towel 2pk		\$1.75	\$1.46 per 100ea
29	Juicy Isle Orange Juice No Added Sugar 2L (POT)		\$4.49	\$2.25 per 1L
30	Juicy Isle Topping 375mL (POT)		\$2.79	74¢ per 100mL
31	Kellogg's Nutri Grain/Coco Pops/Special K/Sultana Bran 500-730g		\$5.99	N/A
32	La Famiglia Just for 2 Garlic Bread 170g	LPE	\$2.69	\$1.58 per 100g
33	Leggos Pasta Bake Sauce 490/500g		\$3.49	N/A
34	Leggos Tomato Paste 140g 2pk		\$2.99	\$1.07 per 100g
35	Lindt Lindor Gift Box 147/150g	LPE	\$10.50	N/A
36	Lucky Dog 8kg	LPE	\$18.99	24¢ per 100g
37	Lynx Antiperspirant/Deodorant 165mL		\$5.99	\$3.63 per 100mL
38	MasterFoods Squeezy Mustard 250g		\$2.99	\$1.20 per 100g
39	MasterFoods Wet Spices 160-170g		\$2.49	N/A
40	McCain Super Fries 900g		\$3.49	\$3.88 per 1kg
41	Mighty Soft Sliced Bread 700g (POT)		\$2.49	36¢ per 100g
42	Monster Energy Drink 500mL 4pk		\$7.99	\$4.00 per 1L
43	Mount Franklin Lightly Sparkling 10pk		\$7.99	\$2.13 per 1L
44	Nestle Block Chocolate 118-200g		\$3.49	N/A
45	Nestle Kit Kat/Cadbury Ice Cream Sticks 4pk		\$5.99	\$1.66 per 100mL
46	Old el Paso Meal Kits 290-520g excl Pockets/Stand n Stuff/Gluten Free		\$5.49	N/A



Catalogue

Wednesday 02 Feb 2022 - Tuesday 08 Feb 2022 (week 6)

47	On the Menu Burgers 161/165g		\$2.99	N/A
48	Palmolive Shower Gel 1L		\$4.85	49¢ per 100mL
49	Pascall/The Natural Confectionery Bags 150-280g		\$2.99	N/A
50	Pepsi/Solo/Sunkist/7Up Soft Drink 1.25L		\$1.79	\$1.43 per 1L
51	Philadelphia Cream Cheese Tub/Block 250g		\$3.49	\$13.96 per 1kg
52	Pringles Chips 53g		\$1.69	\$3.19 per 100g
53	Purina One Pouch 70g		\$1.49	\$2.13 per 100g
54	Red Bull Energy Drink 250mL	LPE	\$2.49	\$9.96 per 1L
55	Schweppes Mixer Soft Drink 300mL 4pk		\$3.99	\$3.33 per 1L
56	Smith's Potato Chips 130-175g		\$2.69	N/A
57	Steggles Nacho Chicken 350g		\$2.99	\$8.54 per 1kg
58	Sunbeam Sultanas/Dried Fruit 6pk		\$2.25	N/A
59	Tamar Valley Yoghurt 700g	LPE	\$6.49	93¢ per 100g
60	Tasmanian Mountain Spring Water 10L (POT)		\$5.99	60¢ per 1L
61	Tetley Green Tea 50pk		\$2.99	N/A
62	Tetley Tea Cup Bags 25pk	LPE	\$1.79	\$3.98 per 100g
63	Three Three's Mightymite 290g		\$2.99	\$1.03 per 100g
64	Uncle Tobys Le Snak 6pk		\$3.49	\$2.64 per 100g
65	Uncle Tobys Roll-ups 6pk		\$1.99	\$2.12 per 100g
66	Watties Spaghetti/Baked Beans 420g		\$1.25	30¢ per 100g
67	Weight Watchers Frozen Meals 300-370g		\$3.99	N/A
68	Westerway Farms Blackcurrant/Raspberry Syrup 750mL (POT)		\$5.99	\$7.99 per 1L
69	Whiskas Pouches 85g 12pk (excl. So)		\$7.99	78¢ per 100g
70	White King Bleach 2.5L	LPE	\$3.99	\$1.60 per 1L
71	Wrigleys Extra White Chewing Gum Bottle 64-67g		\$3.49	N/A