



Wednesday 31 Jan 2024 - Tuesday 06 Feb 2024 (week 5)

Television Advertised		Save	% Off	Retail	
1	Uncle Tobys Muesli Bars 6pk	\$2.75	½	\$2.75	\$1.49 per 100g
2	Kellogg's Coco Pops/Froot Loops/Just Right 285-460g	\$3.51	½	\$3.49	N/A
3	Yoplait Petit Miam Squeezie Yoghurt 70g	\$0.35		\$0.90	\$1.29 per 100g
4	Mainland Tasty Cheese Block 500g	\$3.01		\$6.99	\$13.98 per 1kg
5	Allen's Jelly/Mint Confectionery Range 140-200g	\$2.01	½	\$1.99	N/A
6	Doritos Corn Chips 150/170g	\$2.40	½	\$2.40	N/A
7	Coca-Cola 30 x 375mL	\$13.55		\$25.55	\$2.27 per 1L
8	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	\$2.16	½	\$1.99	N/A

Television Advertised - Fri 02 Feb					
9	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A
10	Happy Muffin 4pk/Mini 8pk	\$1.01		\$3.99	N/A

Television Advertised - February - LPE					
1	SPC Fruits 4 x 120g	\$0.20		\$4.00	\$8.33 per 1kg
2	Praise Salad Dressing 330mL			\$3.00	91¢ per 100mL
3	Prima Fruit Drinks 200mL 6pk			\$3.95	\$3.29 per 1L
4	Sakata Rice Crackers 90/100g			\$2.30	N/A

Google Advertised					
1	Tresemme Shampoo & Conditioner 940mL	\$8.01	½	\$7.99	85¢ per 100mL
2	Cadbury Ice Cream Tubs 460mL	\$6.50	½	\$6.49	\$1.41 per 100mL
3	Red Bull Energy Drink 4 x 250mL	\$3.26		\$7.99	\$7.99 per 1L
4	BabyLove Disposable Nappies 15-28pk	\$1.00		\$9.99	N/A

Facebook Advertised - Back to School Breakfast					
1	Sanitarium So Good UHT Reg/Lite Soy Milk 1L	\$0.86		\$1.99	\$1.99 per 1L
2	Sanitarium Weet-Bix Bites 500/510g	\$3.50	½	\$3.49	N/A
3	Vegemite 380g	\$2.86		\$5.99	\$1.58 per 100g
4	Bega Peanut Butter 375g	\$1.15		\$4.25	\$1.13 per 100g
5	Western Star Spreadable 500g	\$1.51		\$5.99	\$1.20 per 100g

Facebook Advertised - Back to School					
1	Uncle Tobys Muesli Bars 6pk	\$2.75	½	\$2.75	\$1.49 per 100g
2	Yoplait Petit Miam Squeezie Yoghurt 70g	\$0.35		\$0.90	\$1.29 per 100g
3	Mainland Tasty Cheese Block 500g	\$3.01		\$6.99	\$13.98 per 1kg
4	Happy Muffin 4pk/Mini 8pk	\$1.01		\$3.99	N/A
5	Maggi 2 Minute Noodles 5pk (excl. Fusian)	\$2.01		\$2.99	N/A
6	Australia's Own Flavoured Kids Milk 6pk	\$2.20		\$3.40	\$2.83 per 1L
7	Harvest Snaps 5pk	\$2.30	½	\$2.30	\$2.56 per 100g
8	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A

Wednesday Catalogue Email Header					
1	Uncle Tobys Muesli Bars 6pk	\$2.75	½	\$2.75	\$1.49 per 100g
2	Kellogg's Coco Pops/Froot Loops/Just Right 285-460g	\$3.51	½	\$3.49	N/A
Friday Catalogue Email - English Muffins Pizza Recipe					
1	Cripps Muffins 6pk (POT)	\$1.50		\$3.79	\$1.05 per 100g



TV/Digital

Wednesday 31 Jan 2024 - Tuesday 06 Feb 2024 (week 5)

Website Banner					
1	Doritos Corn Chips 150/170g	\$2.40	½	\$2.40	N/A
2	Allen's Jelly/Mint Confectionery Range 140-200g	\$2.01	½	\$1.99	N/A
Website Banner - Community Co.					
1	Community Co Double Brie Cheese 125g			\$5.00	\$40.00 per 1kg
2	Community Co Coconut Water 1L			\$3.79	\$3.79 per 1L
3	Community Co Frozen Fruit 500g			\$7.29	\$14.58 per 1kg

Radio Advertised					
1	Uncle Tobys Muesli Bars 6pk	\$2.75	½	\$2.75	\$1.49 per 100g
2	Happy Muffin 4pk/Mini 8pk	\$1.01		\$3.99	N/A
3	Vegemite 380g	\$2.86		\$5.99	\$1.58 per 100g
4	Sanitarium So Good UHT Reg/Lite Soy Milk 1L	\$0.86		\$1.99	\$1.99 per 1L



Press

Examiner / Mercury / Advocate

Wednesday 31 Jan 2024 - Tuesday 06 Feb 2024 (week 5)

Thursday 01 Feb - ALL PRESS		Save	% Off	Retail		
1	Coca-Cola/Fanta/Sprite/Mt Franklin Sparkling Water 1.25L	\$1.01		\$1.99	\$1.59 per 1L	
2	Arnott's Savoy/Jatz 225/250g	\$1.01		\$2.99	N/A	
3	Friskies Dry Cat Food 1kg	\$1.26		\$6.99	70¢ per 100g	
Thursday 01 Feb - ALL PRESS - Full Page						
1	Uncle Tobys Muesli Bars 6pk	TV	\$2.75	½	\$2.75	\$1.49 per 100g
2	Kellogg's Coco Pops/Froot Loops/Just Right 285-460g	TV	\$3.51	½	\$3.49	N/A
3	Sanitarium Weet-Bix Bites 500/510g	Digital	\$3.50	½	\$3.49	N/A
4	Heinz Seriously Good Mayo/Aioli 295mL		\$2.75	½	\$2.75	93¢ per 100mL
5	Bic Stationery (Selected Varieties)			½		
6	Duracell Batteries AA 16pk/AAA 14pk		\$11.50	½	\$11.50	N/A
7	Arnott's Multipacks 5-8pk (excl. Wagon Wheels)		\$1.31		\$3.99	N/A
8	Smith's Potato Chips 18/20pk		\$1.51		\$7.99	N/A
9	Mainland On The Go Premium Snacks 110g		\$1.01		\$4.49	\$40.82 per 1kg
10	IXL Jam/Marmalade 250g		\$0.71		\$1.99	80¢ per 100g
11	Foster Clarks Snak Pack 120g		\$0.70		\$1.49	\$1.24 per 100g
12	Multix Clingwrap 33cm x 60m/Alfoil 30cm x 10m excl. Non-Stick		\$0.90		\$1.99	N/A
Friday 02 Feb - Advocate/Examiner - (Market Fresh)						
1	Produce Line - Refer to Fresh Sheet (Produce)	TV			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Digital			\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)				\$0.00kg	N/A
Friday 02 Feb - Advocate/Examiner - (Market Fresh)						
1	William's Wraps 8pk (POT)		\$1.70		\$3.29	59¢ per 100g
2	Ingham's Chicken Drumsticks (Deli)				\$5.29kg	N/A
3	Lamb Loin Chops (Meat)				\$22.99kg	N/A
Friday 02 Feb - Mercury - (Market Fresh)						
1	William's Wraps 8pk (POT)		\$1.70		\$3.29	59¢ per 100g
2	Produce Line - Refer to Fresh Sheet (Produce)	TV			\$0.00kg	N/A
3	Lamb Loin Chops (Meat)				\$22.99kg	N/A
Friday 02 Feb - Mercury						
1	Moccona Freeze Dried Classic Coffee 400g		\$8.01		\$19.99	\$5.00 per 100g
2	Peters Maxibon/Oreo/Nestle Kit Kat/Cadbury Ice Cream Sticks 4pk		\$2.01		\$7.49	N/A
3	Maggi 2 Minute Noodles 5pk (excl. Fusian)	Digital	\$2.01		\$2.99	N/A
Saturday 03 Feb - Advocate & Examiner						
1	Moccona Freeze Dried Classic Coffee 400g		\$8.01		\$19.99	\$5.00 per 100g
2	Peters Maxibon/Oreo/Nestle Kit Kat/Cadbury Ice Cream Sticks 4pk		\$2.01		\$7.49	N/A
3	Maggi 2 Minute Noodles 5pk (excl. Fusian)	Digital	\$2.01		\$2.99	N/A
Saturday 03 Feb - Mercury Front Page						
1	Allen's Jelly/Mint Confectionery Range 140-200g	TV	\$2.01	½	\$1.99	N/A
2	Doritos Corn Chips 150/170g	TV	\$2.40	½	\$2.40	N/A
3	Coca-Cola 30 x 375mL	TV	\$13.55		\$25.55	\$2.27 per 1L



Wednesday 31 Jan 2024 - Tuesday 06 Feb 2024 (week 5)

Front			Save	% Off	Retail	
1	Uncle Tobys Muesli Bars 6pk	TV	\$2.75	½	\$2.75	\$1.49 per 100g
2	Allen's Jelly/Mint Confectionery Range 140-200g	TV	\$2.01	½	\$1.99	N/A
3	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	TV	\$2.16	½	\$1.99	N/A
4	Doritos Corn Chips 150/170g	TV	\$2.40	½	\$2.40	N/A
5	Lamb Loin Chops (Meat)	Press			\$22.99kg	N/A
Page 2						
1	Nestle Medium Chocolate Bars 35-50g		\$1.10	½	\$1.10	N/A
2	Cadbury Roses Boxed Chocolates 225g		\$6.30	½	\$6.30	\$2.80 per 100g
3	Hooleys Rings 90g		\$2.15	½	\$2.15	\$2.39 per 100g
4	Heinz Seriously Good Mayo/Aioli 295mL	Press	\$2.75	½	\$2.75	93¢ per 100mL
5	Cadbury Ice Cream Tubs 460mL	Digital	\$6.50	½	\$6.49	\$1.41 per 100mL
Page 3						
1	Redwin Sorbolene Vitamin E Cream 100g		\$1.84	½	\$1.75	\$1.75 per 100g
2	Batiste Dry Shampoo 200mL (excl Naturally/Volume)		\$6.85	½	\$6.85	\$3.43 per 100mL
3	Tresemme Shampoo & Conditioner 940mL	Digital	\$8.01	½	\$7.99	85¢ per 100mL
4	Tresemme Hair Spray 360g		\$4.90	½	\$4.89	\$1.36 per 100g
5	Impulse Body Spray 75mL (excl Luxe)		\$3.01	½	\$2.99	\$3.99 per 100mL
6	Bic Simply Soleil 3pk		\$2.10	½	\$2.10	70¢ per 1ea
7	Bic Comfort 3 Advance Razors 4pk		\$3.00	½	\$2.99	75¢ per 1ea
8	Jif Cream Cleanser 500mL		\$2.40	½	\$2.40	48¢ per 100mL
Page 4 - Meat & Produce						
1	Produce Line - Refer to Fresh Sheet (Produce)	Digital			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)				\$0.00kg	N/A
4	JC's Backyard BBQ Mix 375g (Produce)		\$1.80		\$5.99ea	\$15.97 per 1kg
5	Meaty Pork Ribs (Meat)				\$17.99kg	N/A
6	Marion Bay Free Range Chicken Bagged (Meat)				\$8.49kg	N/A
7	Nichols Kitchen Kiev Burger 720g (Meat)				\$13.99ea	\$19.43 per 1kg
8	Glenfields Chicken Breast Fillet Tray (Meat)				\$15.99kg	
9	Beef Scotch Fillet Steak (Meat)				\$34.99kg	N/A
10	Pandani Sausages 500g (Meat)				\$7.00ea	\$14.00 per 1kg
Page 5 - Deli & Bakery						
1	Ingham's Chicken Drumsticks (Deli)	Press			\$5.29kg	N/A
2	Pandani Rindless Middle Bacon (Deli)				\$18.99kg	N/A
3	Pandani Champagne Ham (Deli)				\$15.99kg	N/A
4	Nichols Marinated Chicken Breast Kebabs (20 ctn) (Deli)				\$1.75ea	N/A
5	Aussie Cooked Large Tiger Prawns 3kg (Thawed) (Deli)				\$29.99kg	N/A
6	Happy Muffin 4pk/Mini 8pk	Digital	\$1.01		\$3.99	N/A
7	William's Wraps 8pk (POT)	Press	\$1.70		\$3.29	59¢ per 100g
8	National Pies Premium Pies 2pk excl Cottage (POT)		\$1.30		\$7.49	\$2.08 per 100g
9	Cripps Muffins 6pk (POT)	Digital	\$1.50		\$3.79	\$1.05 per 100g
10	Cripps Fruit Buns 6pk (POT)		\$1.81		\$3.99	89¢ per 100g
Page 6 - Back to School Double Page						
1	Harvest Snaps 5pk	Digital	\$2.30	½	\$2.30	\$2.56 per 100g
2	Foster Clarks Snak Pack 120g	Press	\$0.70		\$1.49	\$1.24 per 100g



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3	Australia's Own Flavoured Kids Milk 6pk	Digital	\$2.20		\$3.40	\$2.83 per 1L
4	Smith's Potato Chips 18/20pk	Press	\$1.51		\$7.99	N/A
5	SunRice Flavoured Rice Cakes 160g		\$0.36		\$2.49	\$1.56 per 100g
6	Yoplait Petit Miam Squeezie Yoghurt 70g	TV	\$0.35		\$0.90	\$1.29 per 100g
7	Mainland On The Go Premium Snacks 110g	Press	\$1.01		\$4.49	\$40.82 per 1kg
Page 6 - Back to School Double Page - LPE Side Panel						
8	SPC Fruits 4 x 120g	LPE	\$0.20		\$4.00	\$8.33 per 1kg
9	Prima Fruit Drinks 200mL 6pk	LPE			\$3.95	\$3.29 per 1L
10	Uncle Tobys Le Snak 6pk	LPE			\$5.25	\$3.98 per 100g
Page 7 - Back to School Double Page						
1	Kellogg's Coco Pops/Froot Loops/Just Right 285-460g	TV	\$3.51	½	\$3.49	N/A
2	Sanitarium Weet-Bix Bites 500/510g	Digital	\$3.50	½	\$3.49	N/A
3	B Honey Squeeze 450g		\$1.51		\$6.99	\$1.55 per 100g
4	IXL Jam/Marmalade 250g	Press	\$0.71		\$1.99	80¢ per 100g
5	Vegemite 380g	Digital	\$2.86		\$5.99	\$1.58 per 100g
6	Multix Clingwrap 33cm x 60m/Alfoil 30cm x 10m excl. Non-Stick	Press	\$0.90		\$1.99	N/A
7	Maggi 2 Minute Noodles 5pk (excl. Fusian)	Digital	\$2.01		\$2.99	N/A
Page 7 - Back to School Double Page - Supplies Side Panel						
8	Bic Stationery (Selected Varieties)	Press		½		
9	Duracell Batteries AA 16pk/AAA 14pk	Press	\$11.50	½	\$11.50	N/A
Page 8						
1	Coca-Cola 30 x 375mL	TV	\$13.55		\$25.55	\$2.27 per 1L
2	Coca-Cola/Fanta/Sprite/Mt Franklin Sparkling Water 1.25L	Press	\$1.01		\$1.99	\$1.59 per 1L
3	Powerade Sports Drink 1L		\$2.76		\$2.99	\$2.99 per 1L
4	Red Bull Energy Drink 4 x 250mL	Digital	\$3.26		\$7.99	\$7.99 per 1L
5	Clearly Tasmanian Water 20 x 600mL (POT)		\$2.00		\$8.99	75¢ per 1L
6	Mars Fun Size Bags 132-192g		\$1.65		\$3.85	N/A
7	Kettle Potato Chips 150/165g		\$1.51		\$4.49	N/A
8	Arnott's Savoy/Jatz 225/250g	Press	\$1.01		\$2.99	N/A
9	Cadbury Family Block Chocolate 160-190g		\$1.75		\$4.25	N/A
Page 9						
1	Moccona Freeze Dried Classic Coffee 400g	Press	\$8.01		\$19.99	\$5.00 per 100g
2	Nestle Milo 1.1kg		\$4.60		\$13.99	\$1.27 per 100g
3	Grinders Coffee 200g		\$4.40		\$6.60	\$3.30 per 100g
4	Bega Peanut Butter 375g	Digital	\$1.15		\$4.25	\$1.13 per 100g
5	Nutella Hazelnut Spread 750g		\$2.51		\$8.99	\$1.20 per 100g
6	Sanitarium So Good UHT Reg/Lite Soy Milk 1L	Digital	\$0.86		\$1.99	\$1.99 per 1L
7	San Remo Pasta 375/500g		\$0.46		\$2.49	N/A
8	Continental Classics Pasta & Sauce/Seasoned Rice 85-125g		\$1.20		\$1.99	N/A
9	Leggos Passata/Sugo 700g		\$1.01		\$2.99	43¢ per 100g
Page 10						
1	Mainland Tasty Cheese Block 500g	TV	\$3.01		\$6.99	\$13.98 per 1kg
2	Cracker Barrel Block/Slices 250g		\$1.21		\$7.99	\$31.96 per 1kg
3	Western Star Spreadable 500g	Digital	\$1.51		\$5.99	\$1.20 per 100g
4	Zoosh Dip 185g		\$1.01		\$2.49	\$1.35 per 100g
5	Juicy Isle Chilled Fruit Drink 2L (POT)		\$0.51		\$3.99	\$2.00 per 1L



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6	Peters Maxibon/Oreo/Nestle Kit Kat/Cadbury Ice Cream Sticks 4pk	Press	\$2.01		\$7.49	N/A
7	Peters Light & Creamy 1.8L		\$1.51		\$5.99	33¢ per 100mL
8	Birds Eye Frozen Flathead/Barramundi 270g/Dory/Whiting 425g		\$2.51		\$9.99	N/A
9	Birds Eye Golden Crunch Chips 750g		\$1.41		\$4.49	\$5.99 per 1kg
Page 11						
1	iCare Toilet Tissue 24pk		\$4.00		\$9.99	23¢ per 100sh
2	BabyLove Disposable Nappies 15-28pk	Digital	\$1.00		\$9.99	N/A
3	BabyLove Everyday Baby Wipes 80pk		\$0.51		\$2.99	\$3.74 per 100ea
4	Handee Ultra Double Paper Towel 2pk		\$3.00		\$4.99	\$2.08 per 100ea
5	Pedigree Canned Dog Food 1.2kg		\$1.04		\$4.75	40¢ per 100g
6	Friskies Dry Cat Food 1kg	Press	\$1.26		\$6.99	70¢ per 100g
Page 11 - Back to School Health Side Panel						
7	Tresemme Shampoo & Conditioner 940mL	Digital	\$8.01	½	\$7.99	85¢ per 100mL
8	Natures Organics Fruits Shampoo & Conditioner 500mL		\$0.60		\$1.69	34¢ per 100mL
Page 12 - Community Co.						
1	Community Co Coconut Water 1L	Digital			\$3.79	\$3.79 per 1L
2	Community Co Cordial Syrup 1L				\$3.69	\$3.69 per 1L
3	Community Co Vegetable Oil 750mL				\$4.99	67¢ per 100mL
4	Community Co Pasta 500g				\$1.89	38¢ per 100g
5	Community Co Frozen Fruit 500g	Digital			\$7.29	\$14.58 per 1kg
6	Community Co Double Brie Cheese 125g	Digital			\$5.00	\$40.00 per 1kg
Page 13 - Bic Back to School Full Page (Digital Only)						
1	Bic Evo Eco HB Pencils with Eraser 4pk		\$1.20	½	\$1.20	N/A
2	Bic Briteliner Grip Highlighters 5pk		\$4.50	½	\$4.49	N/A
3	Bic Whiteboard Markers 4pk		\$3.75	½	\$3.75	N/A
4	Bic Intensity Fine Black Pen 3pk		\$3.50	½	\$3.49	N/A
5	Bic Intensity Metal Pro Chisel Permanent Marker 1pk		\$2.00	½	\$1.99	N/A
6	Bic Wite Out Correction Tape		\$2.35	½	\$2.35	N/A
7	Bic Kids Evolution Coloured Pencils 12pk		\$2.10	½	\$2.10	N/A
8	Bic Cristal Ballpoint Pen 10pk		\$2.70	½	\$2.70	N/A
Page 14 - English Muffin Pizza Recipe Full Page (Digital Only)						
1	Cripps Muffins 6pk (POT)	Digital	\$1.50		\$3.79	\$1.05 per 100g
Page 15 - LPE Full Page (Digital Only)						
1	Praise Salad Dressing 330mL	LPE			\$3.00	91¢ per 100mL
2	Monster Energy Drink 500mL	LPE			\$2.90	\$5.80 per 1L
3	William's Bread 800-900g (POT)	LPE			\$4.70	N/A
4	Nescafe Coffee Sachets 26pk	LPE			\$11.00	N/A
5	Radiant Laundry Powder 1kg/Liquid 1L	LPE			\$7.50	N/A
6	Fancy Feast Cat Food 85g	LPE			\$1.60	\$1.88 per 100g
7	Ajax Antibacterial Wipes 110s	LPE			\$9.00	8¢ per 1ea



Standard Catalogue

Wednesday 31 Jan 2024 - Tuesday 06 Feb 2024 (week 5)

Front Page			Save	% Off	Retail	
1	Uncle Tobys Muesli Bars 6pk	TV	\$2.75	½	\$2.75	\$1.49 per 100g
2	Allen's Jelly/Mint Confectionery Range 140-200g	TV	\$2.01	½	\$1.99	N/A
3	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	TV	\$2.16	½	\$1.99	N/A
4	Doritos Corn Chips 150/170g	TV	\$2.40	½	\$2.40	N/A
5	Lamb Loin Chops (Meat)	Press			\$22.99kg	N/A
Page 2						
1	Nestle Medium Chocolate Bars 35-50g		\$1.10	½	\$1.10	N/A
2	Heinz Seriously Good Mayo/Aioli 295mL	Press	\$2.75	½	\$2.75	93¢ per 100mL
3	Cadbury Ice Cream Tubs 460mL	Digital	\$6.50	½	\$6.49	\$1.41 per 100mL
4	Impulse Body Spray 75mL (excl Luxe)		\$3.01	½	\$2.99	\$3.99 per 100mL
5	Tresemme Shampoo & Conditioner 940mL	Digital	\$8.01	½	\$7.99	85¢ per 100mL
Page 2 - Back to School Half Page						
6	Kellogg's Coco Pops/Froot Loops/Just Right 285-460g	TV	\$3.51	½	\$3.49	N/A
7	Maggi 2 Minute Noodles 5pk (excl. Fusian)	Digital	\$2.01		\$2.99	N/A
8	Vegemite 380g	Digital	\$2.86		\$5.99	\$1.58 per 100g
9	Mainland On The Go Premium Snacks 110g	Press	\$1.01		\$4.49	\$40.82 per 1kg
10	Bic Stationery (Selected Varieties)	Press		½		
11	William's Wraps 8pk (POT)	Press	\$1.70		\$3.29	59¢ per 100g
Page 3						
1	Coca-Cola 30 x 375mL	TV	\$13.55		\$25.55	\$2.27 per 1L
2	Coca-Cola/Fanta/Sprite/Mt Franklin Sparkling Water 1.25L	Press	\$1.01		\$1.99	\$1.59 per 1L
3	Red Bull Energy Drink 4 x 250mL	Digital	\$3.26		\$7.99	\$7.99 per 1L
4	Cadbury Family Block Chocolate 160-190g		\$1.75		\$4.25	N/A
5	Smith's Potato Chips 18/20pk	Press	\$1.51		\$7.99	N/A
6	Arnett's Savoy/Jatz 225/250g	Press	\$1.01		\$2.99	N/A
7	Moccona Freeze Dried Classic Coffee 400g	Press	\$8.01		\$19.99	\$5.00 per 100g
8	Sanitarium So Good UHT Reg/Lite Soy Milk 1L	Digital	\$0.86		\$1.99	\$1.99 per 1L
9	IXL Jam/Marmalade 250g	Press	\$0.71		\$1.99	80¢ per 100g
10	BabyLove Disposable Nappies 15-28pk	Digital	\$1.00		\$9.99	N/A
11	Friskies Dry Cat Food 1kg	Press	\$1.26		\$6.99	70¢ per 100g
12	iCare Toilet Tissue 24pk		\$4.00		\$9.99	23¢ per 100sh
Page 4						
1	Produce Line - Refer to Fresh Sheet (Produce)	Digital			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
3	JC's Backyard BBQ Mix 375g (Produce)		\$1.80		\$5.99ea	\$15.97 per 1kg
4	Happy Muffin 4pk/Mini 8pk	Digital	\$1.01		\$3.99	N/A
5	Western Star Spreadable 500g	Digital	\$1.51		\$5.99	\$1.20 per 100g
6	Mainland Tasty Cheese Block 500g	TV	\$3.01		\$6.99	\$13.98 per 1kg
7	Yoplait Petit Miam Squeezy Yoghurt 70g	TV	\$0.35		\$0.90	\$1.29 per 100g
8	Peters Maxibon/Oreo/Nestle Kit Kat/Cadbury Ice Cream Sticks 4pk	Press	\$2.01		\$7.49	N/A
9	Peters Light & Creamy 1.8L		\$1.51		\$5.99	33¢ per 100mL
10	Birds Eye Golden Crunch Chips 750g		\$1.41		\$4.49	\$5.99 per 1kg
Page 5 - Back to School Full Page (Standard Digital Only)						
1	Harvest Snaps 5pk	Digital	\$2.30	½	\$2.30	\$2.56 per 100g
2	Duracell Batteries AA 16pk/AAA 14pk	Press	\$11.50	½	\$11.50	N/A



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3	Sanitarium Weet-Bix Bites 500/510g	Digital	\$3.50	½	\$3.49	N/A
4	Australia's Own Flavoured Kids Milk 6pk	Digital	\$2.20		\$3.40	\$2.83 per 1L
5	Bega Peanut Butter 375g	Digital	\$1.15		\$4.25	\$1.13 per 100g
6	Foster Clarks Snak Pack 120g	Press	\$0.70		\$1.49	\$1.24 per 100g
7	Band-Aids 40/50pk		\$0.76		\$4.49	N/A
8	Multix Clingwrap 33cm x 60m/Alfoil 30cm x 10m excl. Non-Stick	Press	\$0.90		\$1.99	N/A
Page 6 - Bic Back to School Full Page (Digital Only)						
1	Bic Evo Eco HB Pencils with Eraser 4pk		\$1.20	½	\$1.20	N/A
2	Bic Briteliner Grip Highlighters 5pk		\$4.50	½	\$4.49	N/A
3	Bic Whiteboard Markers 4pk		\$3.75	½	\$3.75	N/A
4	Bic Intensity Fine Black Pen 3pk		\$3.50	½	\$3.49	N/A
5	Bic Intensity Metal Pro Chisel Permanent Marker 1pk		\$2.00	½	\$1.99	N/A
6	Bic Wite Out Correction Tape		\$2.35	½	\$2.35	N/A
7	Bic Kids Evolution Coloured Pencils 12pk		\$2.10	½	\$2.10	N/A
8	Bic Cristal Ballpoint Pen 10pk		\$2.70	½	\$2.70	N/A
Page 7 - English Muffin Pizza Recipe Full Page (Digital Only)						
1	Cripps Muffins 6pk (POT)	Digital	\$1.50		\$3.79	\$1.05 per 100g
Page 8 - LPE Full Page (Digital Only)						
1	Praise Salad Dressing 330mL	LPE			\$3.00	91¢ per 100mL
2	Monster Energy Drink 500mL	LPE			\$2.90	\$5.80 per 1L
3	William's Bread 800-900g (POT)	LPE			\$4.70	N/A
4	Nescafe Coffee Sachets 26pk	LPE			\$11.00	N/A
5	Radiant Laundry Powder 1kg/Liquid 1L	LPE			\$7.50	N/A
6	Fancy Feast Cat Food 85g	LPE			\$1.60	\$1.88 per 100g
7	Ajax Antibacterial Wipes 110s	LPE			\$9.00	8¢ per 1ea



Press

Examiner / Mercury / Advocate

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Alpha Sorted List - ALL PRESS (Including Digital)			Retail	
1	!BabyLove Disposable Nappies 15-28pk	Digital	\$9.99	N/A
2	!Community Co Coconut Water 1L	Digital	\$3.79	\$3.79 per 1L
3	!Friskies Dry Cat Food 1kg		\$6.99	70¢ per 100g
4	!Moccona Freeze Dried Classic Coffee 400g		\$19.99	\$5.00 per 100g
5	Allen's Jelly/Mint Confectionery Range 140-200g	TV	\$1.99	N/A
6	Arnott's Multipacks 5-8pk (excl. Wagon Wheels)		\$3.99	N/A
7	Arnott's Savoy/Jatz 225/250g		\$2.99	N/A
8	Australia's Own Flavoured Kids Milk 6pk	Digital	\$3.40	\$2.83 per 1L
9	Bega Peanut Butter 375g	Digital	\$4.25	\$1.13 per 100g
10	Bic Stationery (Selected Varieties)			
11	Cadbury Ice Cream Tubs 460mL	Digital	\$6.49	\$1.41 per 100mL
12	Coca-Cola 30 x 375mL	TV	\$25.55	\$2.27 per 1L
13	Coca-Cola/Fanta/Sprite/Mt Franklin Sparkling Water 1.25L		\$1.99	\$1.59 per 1L
14	Community Co Double Brie Cheese 125g	Digital	\$5.00	\$40.00 per 1kg
15	Community Co Frozen Fruit 500g	Digital	\$7.29	\$14.58 per 1kg
16	Cripps Muffins 6pk (POT)	Digital	\$3.79	\$1.05 per 100g
17	Doritos Corn Chips 150/170g	TV	\$2.40	N/A
18	Duracell Batteries AA 16pk/AAA 14pk		\$11.50	N/A
19	Foster Clarks Snak Pack 120g		\$1.49	\$1.24 per 100g
20	Happy Muffin 4pk/Mini 8pk	Digital	\$3.99	N/A
21	Harvest Snaps 5pk	Digital	\$2.30	\$2.56 per 100g
22	Heinz Seriously Good Mayo/Aioli 295mL		\$2.75	93¢ per 100mL
23	IXL Jam/Marmalade 250g		\$1.99	80¢ per 100g
24	Kellogg's Coco Pops/Froot Loops/Just Right 285-460g	TV	\$3.49	N/A
25	Maggi 2 Minute Noodles 5pk (excl. Fusian)	Digital	\$2.99	N/A
26	Mainland On The Go Premium Snacks 110g		\$4.49	\$40.82 per 1kg
27	Mainland Tasty Cheese Block 500g	TV	\$6.99	\$13.98 per 1kg
28	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	TV	\$1.99	N/A
29	Multix Clingwrap 33cm x 60m/Alfoil 30cm x 10m excl. Non-Stick		\$1.99	N/A
30	Peters Maxibon/Oreo/Nestle Kit Kat/Cadbury Ice Cream Sticks 4pk		\$7.49	N/A
31	Red Bull Energy Drink 4 x 250mL	Digital	\$7.99	\$7.99 per 1L
32	Sanitarium So Good UHT Reg/Lite Soy Milk 1L	Digital	\$1.99	\$1.99 per 1L
33	Sanitarium Weet-Bix Bites 500/510g	Digital	\$3.49	N/A
34	Smith's Potato Chips 18/20pk		\$7.99	N/A
35	Tresemme Shampoo & Conditioner 940mL	Digital	\$7.99	85¢ per 100mL
36	Uncle Tobys Muesli Bars 6pk	TV	\$2.75	\$1.49 per 100g
37	Vegemite 380g	Digital	\$5.99	\$1.58 per 100g
38	Western Star Spreadable 500g	Digital	\$5.99	\$1.20 per 100g
39	William's Wraps 8pk (POT)		\$3.29	59¢ per 100g
40	Yoplait Petit Miam Squeezie Yoghurt 70g	TV	\$0.90	\$1.29 per 100g



Catalogue

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Alpha Sorted List - Catalogue		Retail	
1	Ajax Antibacterial Wipes 110s LPE	\$9.00	8¢ per 1ea
2	B Honey Squeeze 450g	\$6.99	\$1.55 per 100g
3	BabyLove Everyday Baby Wipes 80pk	\$2.99	\$3.74 per 100ea
4	Batiste Dry Shampoo 200mL (excl Naturally/Volume)	\$6.85	\$3.43 per 100mL
5	Bic Briteliner Grip Highlighters 5pk	\$4.49	N/A
6	Bic Comfort 3 Advance Razors 4pk	\$2.99	75¢ per 1ea
7	Bic Cristal Ballpoint Pen 10pk	\$2.70	N/A
8	Bic Evo Eco HB Pencils with Eraser 4pk	\$1.20	N/A
9	Bic Intensity Fine Black Pen 3pk	\$3.49	N/A
10	Bic Intensity Metal Pro Chisel Permanent Marker 1pk	\$1.99	N/A
11	Bic Kids Evolution Coloured Pencils 12pk	\$2.10	N/A
12	Bic Simply Soleil 3pk	\$2.10	70¢ per 1ea
13	Bic Whiteboard Markers 4pk	\$3.75	N/A
14	Bic Wite Out Correction Tape	\$2.35	N/A
15	Birds Eye Frozen Flathead/Barramundi 270g/Dory/Whiting 425g	\$9.99	N/A
16	Birds Eye Golden Crunch Chips 750g	\$4.49	\$5.99 per 1kg
17	Cadbury Family Block Chocolate 160-190g	\$4.25	N/A
18	Cadbury Roses Boxed Chocolates 225g	\$6.30	\$2.80 per 100g
19	Clearly Tasmanian Water 20 x 600mL (POT)	\$8.99	75¢ per 1L
20	Community Co Cordial Syrup 1L	\$3.69	\$3.69 per 1L
21	Community Co Pasta 500g	\$1.89	38¢ per 100g
22	Community Co Vegetable Oil 750mL	\$4.99	67¢ per 100mL
23	Continental Classics Pasta & Sauce/Seasoned Rice 85-125g	\$1.99	N/A
24	Cracker Barrel Block/Slices 250g	\$7.99	\$31.96 per 1kg
25	Cripps Fruit Buns 6pk (POT)	\$3.99	89¢ per 100g
26	Fancy Feast Cat Food 85g LPE	\$1.60	\$1.88 per 100g
27	Grinders Coffee 200g	\$6.60	\$3.30 per 100g
28	Handee Ultra Double Paper Towel 2pk	\$4.99	\$2.08 per 100ea
29	Hooleys Rings 90g	\$2.15	\$2.39 per 100g
30	iCare Toilet Tissue 24pk	\$9.99	23¢ per 100sh
31	Impulse Body Spray 75mL (excl Luxe)	\$2.99	\$3.99 per 100mL
32	Jif Cream Cleanser 500mL	\$2.40	48¢ per 100mL
33	Juicy Isle Chilled Fruit Drink 2L (POT)	\$3.99	\$2.00 per 1L
34	Kettle Potato Chips 150/165g	\$4.49	N/A
35	Leggos Passata/Sugo 700g	\$2.99	43¢ per 100g
36	Mars Fun Size Bags 132-192g	\$3.85	N/A
37	Monster Energy Drink 500mL LPE	\$2.90	\$5.80 per 1L
38	National Pies Premium Pies 2pk excl Cottage (POT)	\$7.49	\$2.08 per 100g
39	Natures Organics Fruits Shampoo & Conditioner 500mL	\$1.69	34¢ per 100mL
40	Nescafe Coffee Sachets 26pk LPE	\$11.00	N/A
41	Nestle Medium Chocolate Bars 35-50g	\$1.10	N/A
42	Nestle Milo 1.1kg	\$13.99	\$1.27 per 100g
43	Nutella Hazelnut Spread 750g	\$8.99	\$1.20 per 100g
44	Pedigree Canned Dog Food 1.2kg	\$4.75	40¢ per 100g
45	Peters Light & Creamy 1.8L	\$5.99	33¢ per 100mL
46	Powerade Sports Drink 1L	\$2.99	\$2.99 per 1L



Catalogue

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47	Praise Salad Dressing 330mL	LPE	\$3.00	91¢ per 100mL
48	Prima Fruit Drinks 200mL 6pk	LPE	\$3.95	\$3.29 per 1L
49	Radiant Laundry Powder 1kg/Liquid 1L	LPE	\$7.50	N/A
50	Redwin Sorbolene Vitamin E Cream 100g		\$1.75	\$1.75 per 100g
51	San Remo Pasta 375/500g		\$2.49	N/A
52	SPC Fruits 4 x 120g	LPE	\$4.00	\$8.33 per 1kg
53	SunRice Flavoured Rice Cakes 160g		\$2.49	\$1.56 per 100g
54	Tresemme Hair Spray 360g		\$4.89	\$1.36 per 100g
55	Uncle Tobys Le Snak 6pk	LPE	\$5.25	\$3.98 per 100g
56	William's Bread 800-900g (POT)	LPE	\$4.70	N/A
57	Zoosh Dip 185g		\$2.49	\$1.35 per 100g