

**TV/Digital****Wednesday 19 Jan 2022 - Tuesday 25 Jan 2022 (week 4)**

Television Advertised		Save	% Off	Retail	
1	Smith's Potato Chips 130-175g	\$1.88	½	\$1.87	N/A
2	Zooper Dooper Water Ices 24pk	\$3.15	½	\$3.10	18¢ per 100mL
3	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	\$1.48	½	\$1.47	N/A
4	Handee Ultra Paper Towel 2pk	\$2.34	½	\$2.25	\$1.88 per 100ea
5	Greenseas Canned Tuna 95g	\$1.15	½	\$1.10	\$11.58 per 1kg
6	Pascall/The Natural Confectionery Bags 150-280g	\$2.01	½	\$1.99	N/A
7	Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk	\$5.60		\$15.99	\$1.78 per 1L
8	Sanitarium Up & Go 250mL 3pk excl. Energize	\$2.78	½	\$2.77	\$3.69 per 1L
9	Zoosh Dip 185g	\$0.51		\$1.99	\$1.08 per 100g
Television Advertised - Fri 21 Jan					
10	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A

Google Advertised					
1	Peters Light & Creamy 1.8L	\$1.51		\$3.99	22¢ per 100mL
2	Arnott's Cracker Chips 150g	\$2.50	½	\$2.49	\$1.66 per 100g
3	Pedigree Canned Dog Food 700g	\$0.14		\$2.35	34¢ per 100g
4	Dine Cat Food Tray 85g	\$0.19		\$1.00	\$1.18 per 100g

Digital Wrap Around Advertising - Header					
1	Smith's Potato Chips 130-175g	\$1.88	½	\$1.87	N/A
2	Zooper Dooper Water Ices 24pk	\$3.15	½	\$3.10	18¢ per 100mL
3	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	\$1.48	½	\$1.47	N/A
4	Handee Ultra Paper Towel 2pk	\$2.34	½	\$2.25	\$1.88 per 100ea
Digital Wrap Around Advertising - Sides					
1	Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L	\$1.06		\$1.79	\$1.43 per 1L
2	Bundaberg Soft Drink 375mL 4pk	\$0.96		\$4.99	\$3.33 per 1L
3	Mount Franklin Spring Water 500mL 12pk	\$2.00		\$5.99	\$1.00 per 1L
4	I&J Big Beefers 6pk	\$1.57		\$5.99	\$12.48 per 1kg
5	Bega Natural Cheese Slices 500g	\$2.50		\$7.99	\$15.98 per 1kg
6	National Pies Party Pies/Sausage Rolls 12pk (POT)	\$2.16		\$5.99	83¢ per 100g
Digital Wrap Around Advertising - Medium Rectangle					
1	Zoosh Dip 185g	\$0.51		\$1.99	\$1.08 per 100g
2	Unicorn Brie/Camembert Cheese 125g	\$1.51		\$2.99	\$23.92 per 1kg
3	Arnott's Savoy/Jatz 225/250g	\$0.71		\$2.49	N/A

Facebook Advertised - Pedigree Feature					
1	Pedigree Canned Dog Food 700g	\$0.14		\$2.35	34¢ per 100g
2	Pedigree Dry Dog Food 8kg	\$8.80		\$19.99	25¢ per 100g
3	Pedigree Dentastix 28pk	\$4.00		\$13.49	48¢ per 1ea
Facebook Advertised - Australia Day					
1	Smith's Potato Chips 130-175g	\$1.88	½	\$1.87	N/A
2	Zooper Dooper Water Ices 24pk	\$3.15	½	\$3.10	18¢ per 100mL
3	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	\$1.48	½	\$1.47	N/A
4	Bundaberg Soft Drink 375mL 4pk	\$0.96		\$4.99	\$3.33 per 1L

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5	I&J Big Beefers 6pk	\$1.57		\$5.99	\$12.48 per 1kg
6	Unicorn Brie/Camembert Cheese 125g	\$1.51		\$2.99	\$23.92 per 1kg
7	Zoosh Dip 185g	\$0.51		\$1.99	\$1.08 per 100g
8	Handee Ultra Paper Towel 2pk	\$2.34	½	\$2.25	\$1.88 per 100ea
Facebook Advertised - Ashgrove Cheese 140g					
1	Ashgrove Cheese 140g Excluding Fetta (POT)	\$1.50		\$3.99	\$28.50 per 1kg

Wednesday Catalogue Email Header					
1	Smith's Potato Chips 130-175g	\$1.88	½	\$1.87	N/A
2	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	\$1.48	½	\$1.47	N/A
Wednesday Catalogue Email Content - M&Ms Half Page					
1	M&M's/Maltesers/Pods 130-180g	\$1.36		\$3.49	N/A
Friday Catalogue Email - Cheese Platter Tower Delight Recipe					
1	Unicorn Brie/Camembert Cheese 125g	\$1.51		\$2.99	\$23.92 per 1kg
2	Ashgrove Cheese 450/500g (POT)	\$1.80		\$8.99	N/A
3	Arnott's Cracker Chips 150g	\$2.50	½	\$2.49	\$1.66 per 100g

Website Banner					
1	Zooper Dooper Water Ices 24pk	\$3.15	½	\$3.10	18¢ per 100mL
2	Sanitarium Up & Go 250mL 3pk excl. Energize	\$2.78	½	\$2.77	\$3.69 per 1L

Radio Advertised					
1	Smith's Potato Chips 130-175g	\$1.88	½	\$1.87	N/A
2	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	\$1.48	½	\$1.47	N/A
3	Zooper Dooper Water Ices 24pk	\$3.15	½	\$3.10	18¢ per 100mL
4	Handee Ultra Paper Towel 2pk	\$2.34	½	\$2.25	\$1.88 per 100ea
5	Sanitarium Up & Go 250mL 3pk excl. Energize	\$2.78	½	\$2.77	\$3.69 per 1L
6	Greenseas Canned Tuna 95g	\$1.15	½	\$1.10	\$11.58 per 1kg
7	Palmolive Naturals Shampoo/Conditioner 350mL	\$2.51	½	\$2.49	71¢ per 100mL
8	Nivea Aerosol Deodorant 250mL	\$3.25	½	\$3.25	N/A



Press

Examiner / Mercury / Advocate

Wednesday 19 Jan 2022 - Tuesday 25 Jan 2022 (week 4)

Thursday 20 Jan - ALL PRESS		Save	% Off	Retail	
1	Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 290-420g	\$2.50	½	\$2.45	N/A
2	Nescafé Blend 43 Coffee 500g	\$4.01		\$15.99	\$3.20 per 100g
3	Palmolive Naturals Shampoo/Conditioner 350mL	\$2.51	½	\$2.49	71¢ per 100mL
Friday 21 Jan - Mercury - (Market Fresh)					
1	National Pies Party Pies/Sausage Rolls 12pk (POT) Digital	\$2.16		\$5.99	83¢ per 100g
2	Lamb Loin Chops (Meat)			\$25.99kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce) Digital			\$0.00kg	N/A
Friday 21 Jan - Advocate/Examiner - (Market Fresh)					
1	National Pies Party Pies/Sausage Rolls 12pk (POT) Digital	\$2.16		\$5.99	83¢ per 100g
2	Lamb Loin Chops (Meat)			\$25.99kg	N/A
3	Nichols Chicken Breast Fillets (Deli)			\$8.99kg	N/A
Friday 21 Jan - Advocate/Examiner - (Market Fresh)					
1	Hass Avocados (Produce)			\$1.20ea	N/A
2	Spring Onion (Produce)			\$1.90ea	N/A
3	Produce Line - Refer to Fresh Sheet (Produce) Digital			\$0.00kg	N/A
Saturday 22 Jan - Mercury					
1	IXL Jam 480g	\$1.00		\$2.99	62¢ per 100g
2	Duck River Soft Butter 500g (POT)	\$1.31		\$4.49	90¢ per 100g
3	Nivea Aerosol Deodorant 250mL	\$3.25	½	\$3.25	N/A
Saturday 22 Jan - Advocate/Examiner					
1	Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L Digital	\$1.06		\$1.79	\$1.43 per 1L
2	Cheezels/Chickadees 110/125g	\$0.80		\$1.99	N/A
3	Duck River Soft Butter 500g (POT)	\$1.31		\$4.49	90¢ per 100g
Saturday 22 Jan - Mercury Front Page					
1	Smith's Potato Chips 130-175g TV	\$1.88	½	\$1.87	N/A
2	Zooper Dooper Water Ices 24pk TV	\$3.15	½	\$3.10	18¢ per 100mL
Saturday 22 Jan - Mercury Full Page					
1	Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L Digital	\$1.06		\$1.79	\$1.43 per 1L
2	Bundaberg Soft Drink 375mL 4pk Digital	\$0.96		\$4.99	\$3.33 per 1L
3	Cheezels/Chickadees 110/125g	\$0.80		\$1.99	N/A
4	Zoosh Dip 185g TV	\$0.51		\$1.99	\$1.08 per 100g
5	Unicorn Brie/Camembert Cheese 125g Digital	\$1.51		\$2.99	\$23.92 per 1kg
6	Arnott's Savoy/Jatz 225/250g Digital	\$0.71		\$2.49	N/A
7	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL TV	\$1.48	½	\$1.47	N/A
8	Golden Circle Beetroot Slices 450g	\$0.64		\$1.35	\$3.00 per 1kg
9	Red Kellys Salad Dressing 250mL	\$0.86		\$3.29	\$1.32 per 100mL
10	Peters Drumstick/Maxibon 4/6pk	\$2.41		\$5.99	N/A
11	Cripps Master Hot Dog/Lunch Rolls 6pk (POT)	\$0.80		\$3.39	57¢ per 1ea
12	Handee Ultra Paper Towel 2pk TV	\$2.34	½	\$2.25	\$1.88 per 100ea



Wednesday 19 Jan 2022 - Tuesday 25 Jan 2022 (week 4)

Front			Save	% Off	Retail	
1	Smith's Potato Chips 130-175g	TV	\$1.88	½	\$1.87	N/A
2	Zooper Dooper Water Ices 24pk	TV	\$3.15	½	\$3.10	18¢ per 100mL
3	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	TV	\$1.48	½	\$1.47	N/A
4	Sanitarium Up & Go 250mL 3pk excl. Energize	TV	\$2.78	½	\$2.77	\$3.69 per 1L
5	Lamb Loin Chops (Meat)	Press			\$25.99kg	N/A
Page 2 - Meat & Produce						
1	Hass Avocados (Produce)	Press			\$1.20ea	N/A
2	Spring Onion (Produce)	Press			\$1.90ea	N/A
3	Sweet Potatoes (Produce)				\$2.40kg	N/A
4	JC's Backyard BBQ Mix 375g (Produce)		\$1.70		\$5.99ea	\$15.97 per 1kg
5	Beef Porterhouse Steak (Meat)				\$32.99kg	N/A
6	Scottsdale Pork Loin Chops (Meat)				\$19.99kg	
7	Nichols BBQ Chicken Breast Steaks (Meat)				\$9.99kg	N/A
8	Nichols Whole Bagged Chicken (Meat)				\$4.99kg	N/A
Page 3 - Deli & Bakery						
1	Nichols Chicken Breast Fillets (Deli)	Press			\$8.99kg	N/A
2	Tibaldi Rindless Short Cut Bacon (2.5kg) (Deli)				\$14.99kg	N/A
3	Pandani Premium Boneless Leg Ham (Deli)				\$17.99kg	N/A
4	Primo Chorizo (5kg) (Deli)				\$19.99kg	N/A
5	Cripps Master Hot Dog/Lunch Rolls 6pk (POT)	Press	\$0.80		\$3.39	57¢ per 1ea
6	National Pies Party Pies/Sausage Rolls 12pk (POT)	Digital	\$2.16		\$5.99	83¢ per 100g
7	Mighty Soft Sliced Bread 700g (POT)		\$1.10		\$2.99	43¢ per 100g
8	Country Chef Rustic Pavlova 400g		\$1.00		\$8.99	\$2.25 per 100g
Page 4						
1	LA Ice Soft Drink 2L		\$0.74		\$1.75	88¢ per 1L
2	Schweppes/Pepsi Cans 375mL 10pk		\$3.51		\$7.99	\$2.13 per 1L
3	Arnott's Multipack Variety 12/15pk	LPE			\$4.99	N/A
4	Kinder Bueno 39/43g		\$1.19	½	\$1.10	N/A
5	Nestle Block Chocolate 118-200g		\$1.66		\$3.49	N/A
6	Ritz Crackers 300g		\$0.66		\$2.99	\$1.00 per 100g
Page 4 - Mars Half Page						
7	M&M's/Maltesers/Pods 130-180g	Digital	\$1.36		\$3.49	N/A
Page 5 - Kirks Half Page						
1	Kirks Soft Drink 1.25L		\$0.98		2 for \$3	\$1.20 per 1L
Page 5 - Coca Cola Half Page						
2	Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L	Digital	\$1.06		\$1.79	\$1.43 per 1L
3	Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk	TV	\$5.60		\$15.99	\$1.78 per 1L
4	Mount Franklin Spring Water 500mL 12pk	Digital	\$2.00		\$5.99	\$1.00 per 1L
5	Powerade Sports Drink 600mL		\$1.40		\$2.50	\$4.17 per 1L
6	Mother Energy Drink 500mL 4pk		\$6.20	½	\$5.99	\$3.00 per 1L
7	Pump Water 750mL		\$0.96		\$2.99	\$3.99 per 1L
Page 6 - Australia Day Double Page Spread						
1	Arnott's Cracker Chips 150g	Digital	\$2.50	½	\$2.49	\$1.66 per 100g
2	Doritos Corn Chips 150-170g/Salsa 280/300g		\$0.30		\$2.69	N/A
3	Cheezels/Chickadees 110/125g	Press	\$0.80		\$1.99	N/A



Wednesday 19 Jan 2022 - Tuesday 25 Jan 2022 (week 4)

4	Arnott's Savoy/Jatz 225/250g	Digital	\$0.71		\$2.49	N/A
5	Fantastic Delites Rice Snacks 100g		\$0.30		\$1.75	\$1.75 per 100g
6	Zoosh Dip 185g	TV	\$0.51		\$1.99	\$1.08 per 100g
7	Unicorn Brie/Camembert Cheese 125g	Digital	\$1.51		\$2.99	\$23.92 per 1kg
Page 6 - Ashgrove Cheese Side Panel						
8	Ashgrove Cheese 450/500g (POT)	Digital	\$1.80		\$8.99	N/A
9	Ashgrove Cheese 140g Excluding Fetta (POT)	Digital	\$1.50		\$3.99	\$28.50 per 1kg
Page 7 - Australia Day Double Page Spread						
1	Bundaberg Soft Drink 375mL 4pk	Digital	\$0.96		\$4.99	\$3.33 per 1L
2	Fronti Red Drink 750mL		\$1.00		\$3.99	\$5.32 per 1L
3	Fountain Specialty/Mint Sauce 250mL		\$0.51		\$1.99	80¢ per 100mL
4	Praise Squeeze Mayonnaise 365/410g		\$1.46		\$2.49	N/A
5	Duck River Soft Butter 500g (POT)	Press	\$1.31		\$4.49	90¢ per 100g
6	Bega Natural Cheese Slices 500g	Digital	\$2.50		\$7.99	\$15.98 per 1kg
7	I&J Big Beefers 6pk	Digital	\$1.57		\$5.99	\$12.48 per 1kg
8	Glad BBQ Trays 4pk		\$2.00		\$3.99	\$1.00 per 1ea
Page 7 - BBQ Side Panel						
9	Scottsdale Pork Artisan Glazed Pork Ribs (Meat)				\$19.99kg	N/A
10	Beef Blade Steak (Meat)				\$20.99kg	N/A
11	Pandani Streaky Bacon (Deli)				\$16.99kg	N/A
12	Nichols Chicken Breast Schnitzels (Deli)				\$10.99kg	N/A
Page 8						
1	Nescafé Blend 43 Coffee 500g	Press	\$4.01		\$15.99	\$3.20 per 100g
2	Nestle Milo 1.1kg		\$3.80		\$12.99	\$1.18 per 100g
3	IXL Jam 480g	Press	\$1.00		\$2.99	62¢ per 100g
4	100% Juicy Long Life Juice 2L (POT)		\$1.00		\$2.99	\$1.50 per 1L
5	Pauls Zymil Long Life Milk 1L		\$0.60		\$2.49	\$2.49 per 1L
Page 8 - LPE Side Panel						
6	Green's Pancake Shake Mix 325/375g	LPE			\$2.79	N/A
7	Nice & Natural Nut Bars 6pk	LPE			\$3.19	N/A
8	Bundaberg White Sugar 2kg	LPE			\$2.60	13¢ per 100g
Page 9						
1	Golden Circle Beetroot Slices 450g	Press	\$0.64		\$1.35	\$3.00 per 1kg
2	Blue Banner Pickled Onions 525g excl. No Added Sugar (POT)		\$1.56		\$4.99	\$9.50 per 1kg
3	Edgell Supersweet Corn 420g		\$0.39		\$1.69	\$4.02 per 1kg
4	Leggos Pesto 190g		\$0.66		\$3.99	\$2.10 per 100g
5	MasterFoods Tartare/Seafood Cocktail Sauce 220/260g		\$0.36		\$2.29	N/A
Page 9 - Red Kellys Side Panel						
6	Red Kellys Salad Dressing 250mL	Press	\$0.86		\$3.29	\$1.32 per 100mL
Page 10						
1	Peters Drumstick/Maxibon 4/6pk	Press	\$2.41		\$5.99	N/A
2	Peters Light & Creamy 1.8L	Digital	\$1.51		\$3.99	22¢ per 100mL
3	Nanna's Snack Fruit Pies 4pk/Family 600g		\$1.26		\$2.99	N/A
4	Birds Eye Frozen Peas 500g (excl. Baby Peas)		\$0.36		\$1.99	\$3.98 per 1kg
5	Birds Eye Golden Crunch Chips/Wedges 900g		\$1.00		\$3.99	\$4.43 per 1kg
6	Danone YoPro Yoghurt 160g		\$1.20	½	\$1.20	75¢ per 100g



Wednesday 19 Jan 2022 - Tuesday 25 Jan 2022 (week 4)

7	Tamar Valley Greek Style Yoghurt 125g 6pk (POT)		\$1.90		\$4.99	67¢ per 100g
8	La Famiglia Traditional Garlic Bread 400g		\$0.50		\$3.99	\$1.00 per 100g
9	Mainland On the Go Cheese & Crackers 50g/Artisan 36/38g		\$0.60		\$1.99	N/A
Page 11						
1	Palmolive Naturals Shampoo/Conditioner 350mL	Press	\$2.51	½	\$2.49	71¢ per 100mL
2	Sorbent Toilet Tissue 8pk		\$4.70	½	\$4.69	33¢ per 100sh
3	Duck Fresh Discs 36mL		\$3.50	½	\$3.49	\$9.69 per 100mL
4	Colgate Advanced Toothpaste 170/190g		\$3.51	½	\$3.49	N/A
5	Dynamo/Cold Power Laundry Detergent 1.8/2L or 1.8/2kg		\$7.39		\$11.50	N/A
6	Multix Alfoil 30cm x 10m excl. Non-Stick		\$0.72		\$1.49	15¢ per 1m
7	Whiskas Dry Cat Food 800g		\$0.90		\$4.49	56¢ per 100g
8	Dine Cat Food Tray 85g	Digital	\$0.19		\$1.00	\$1.18 per 100g
Page 11 - Pedigree Side Panel						
9	Pedigree Canned Dog Food 700g	Digital	\$0.14		\$2.35	34¢ per 100g
10	Pedigree Dry Dog Food 8kg	Digital	\$8.80		\$19.99	25¢ per 100g
11	Pedigree Dentastix 28pk	Digital	\$4.00		\$13.49	48¢ per 1ea
Page 12						
1	Greenseas Canned Tuna 95g	TV	\$1.15	½	\$1.10	\$11.58 per 1kg
2	Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 290-420g	Press	\$2.50	½	\$2.45	N/A
3	Pascall/The Natural Confectionery Bags 150-280g	TV	\$2.01	½	\$1.99	N/A
4	Lipton Ice Tea 1.5L		\$2.25	½	\$2.24	\$1.49 per 1L
5	Handee Ultra Paper Towel 2pk	TV	\$2.34	½	\$2.25	\$1.88 per 100ea
6	Nivea Aerosol Deodorant 250mL	Press	\$3.25	½	\$3.25	N/A
Page 13 - LPE Full Page (Digital Only)						
1	Ajax Spray n' Wipe Trigger 475/500mL	LPE			\$2.99	N/A
2	Poppin Microwave Popcorn 85/100g excl. Cheese	LPE			\$1.65	N/A
3	Lindt Excellence/Lindor Chocolate Block 100g ex. 70%	LPE			\$3.99	\$3.99 per 100g
4	Arnott's Multipack Variety 12/15pk	LPE			\$4.99	N/A
5	Ardmona Tomatoes 400/410g	LPE			\$1.40	N/A
6	Maggi Recipe Base Sachets 21-43g	LPE			\$1.59	N/A
7	Pampas Bulk Puff Pastry 1.6kg	LPE			\$6.40	40¢ per 100g
Page 14 - Cheese Platter Tower Delight Recipe Full Page (Digital Only)						
1	Unicorn Brie/Camembert Cheese 125g	Digital	\$1.51		\$2.99	\$23.92 per 1kg
2	Ashgrove Cheese 450/500g (POT)	Digital	\$1.80		\$8.99	N/A
3	Arnott's Cracker Chips 150g	Digital	\$2.50	½	\$2.49	\$1.66 per 100g



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Front Page			Save	% Off	Retail	
1	Smith's Potato Chips 130-175g	TV	\$1.88	½	\$1.87	N/A
2	Zooper Dooper Water Ices 24pk	TV	\$3.15	½	\$3.10	18¢ per 100mL
3	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	TV	\$1.48	½	\$1.47	N/A
4	Sanitarium Up & Go 250mL 3pk excl. Energize	TV	\$2.78	½	\$2.77	\$3.69 per 1L
5	Lamb Loin Chops (Meat)	Press			\$25.99kg	N/A
Page 2						
1	Lipton Ice Tea 1.5L		\$2.25	½	\$2.24	\$1.49 per 1L
2	Fronti Red Drink 750mL		\$1.00		\$3.99	\$5.32 per 1L
3	Arnott's Multipack Variety 12/15pk	LPE			\$4.99	N/A
4	Kinder Bueno 39/43g		\$1.19	½	\$1.10	N/A
5	Nestle Block Chocolate 118-200g		\$1.66		\$3.49	N/A
6	Fantastic Delites Rice Snacks 100g		\$0.30		\$1.75	\$1.75 per 100g
Page 2 - Mars Half Page						
7	M&M's/Maltesers/Pods 130-180g	Digital	\$1.36		\$3.49	N/A
Page 3						
1	Greenseas Canned Tuna 95g	TV	\$1.15	½	\$1.10	\$11.58 per 1kg
2	Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 290-420g	Press	\$2.50	½	\$2.45	N/A
3	IXL Jam 480g	Press	\$1.00		\$2.99	62¢ per 100g
4	Nescafé Blend 43 Coffee 500g	Press	\$4.01		\$15.99	\$3.20 per 100g
5	100% Juicy Long Life Juice 2L (POT)		\$1.00		\$2.99	\$1.50 per 1L
6	Nestle Milo 1.1kg		\$3.80		\$12.99	\$1.18 per 100g
7	Leggos Pesto 190g		\$0.66		\$3.99	\$2.10 per 100g
8	Blue Banner Pickled Onions 525g excl. No Added Sugar (POT)		\$1.56		\$4.99	\$9.50 per 1kg
Page 3 - Red Kellys Side Panel						
9	Red Kellys Salad Dressing 250mL	Press	\$0.86		\$3.29	\$1.32 per 100mL
Page 4 - Australia Day Double Page Spread						
1	Arnott's Cracker Chips 150g	Digital	\$2.50	½	\$2.49	\$1.66 per 100g
2	Pascall/The Natural Confectionery Bags 150-280g	TV	\$2.01	½	\$1.99	N/A
3	Bundaberg Soft Drink 375mL 4pk	Digital	\$0.96		\$4.99	\$3.33 per 1L
4	Doritos Corn Chips 150-170g/Salsa 280/300g		\$0.30		\$2.69	N/A
5	Cheezels/Chickadees 110/125g	Press	\$0.80		\$1.99	N/A
6	Arnott's Savoy/Jatz 225/250g	Digital	\$0.71		\$2.49	N/A
7	Zoosh Dip 185g	TV	\$0.51		\$1.99	\$1.08 per 100g
8	Unicorn Brie/Camembert Cheese 125g	Digital	\$1.51		\$2.99	\$23.92 per 1kg
Page 4 - Ashgrove Cheese Side Panel						
9	Ashgrove Cheese 450/500g (POT)	Digital	\$1.80		\$8.99	N/A
10	Ashgrove Cheese 140g Excluding Fetta (POT)	Digital	\$1.50		\$3.99	\$28.50 per 1kg
Page 5 - Australia Day Double Page Spread						
1	Fountain Specialty/Mint Sauce 250mL		\$0.51		\$1.99	80¢ per 100mL
2	MasterFoods Tartare/Seafood Cocktail Sauce 220/260g		\$0.36		\$2.29	N/A
3	Praise Squeeze Mayonnaise 365/410g		\$1.46		\$2.49	N/A
4	Duck River Soft Butter 500g (POT)	Press	\$1.31		\$4.49	90¢ per 100g
5	Cripps Master Hot Dog/Lunch Rolls 6pk (POT)	Press	\$0.80		\$3.39	57¢ per 1ea
6	Golden Circle Beetroot Slices 450g	Press	\$0.64		\$1.35	\$3.00 per 1kg
7	Country Chef Rustic Pavlova 400g		\$1.00		\$8.99	\$2.25 per 100g



Wednesday 19 Jan 2022 - Tuesday 25 Jan 2022 (week 4)

8	National Pies Party Pies/Sausage Rolls 12pk (POT)	Digital	\$2.16		\$5.99	83¢ per 100g
Page 5 - BBQ Side Panel						
9	I&J Big Beefers 6pk	Digital	\$1.57		\$5.99	\$12.48 per 1kg
10	Beef Porterhouse Steak (Meat)				\$32.99kg	N/A
11	Scottsdale Pork Loin Chops (Meat)				\$19.99kg	
Page 6						
1	Peters Light & Creamy 1.8L	Digital	\$1.51		\$3.99	22¢ per 100mL
2	Peters Drumstick/Maxibon 4/6pk	Press	\$2.41		\$5.99	N/A
3	Nanna's Snack Fruit Pies 4pk/Family 600g		\$1.26		\$2.99	N/A
4	Birds Eye Frozen Peas 500g (excl. Baby Peas)		\$0.36		\$1.99	\$3.98 per 1kg
5	Bega Natural Cheese Slices 500g	Digital	\$2.50		\$7.99	\$15.98 per 1kg
6	La Famiglia Traditional Garlic Bread 400g		\$0.50		\$3.99	\$1.00 per 100g
7	Mainland On the Go Cheese & Crackers 50g/Artisan 36/38g		\$0.60		\$1.99	N/A
8	Danone YoPro Yoghurt 160g		\$1.20	½	\$1.20	75¢ per 100g
Page 6 - Produce Side Panel						
9	Hass Avocados (Produce)	Press			\$1.20ea	N/A
10	Spring Onion (Produce)	Press			\$1.90ea	N/A
11	JC's Backyard BBQ Mix 375g (Produce)		\$1.70		\$5.99ea	\$15.97 per 1kg
Page 7						
1	Handee Ultra Paper Towel 2pk	TV	\$2.34	½	\$2.25	\$1.88 per 100ea
2	Palmolive Naturals Shampoo/Conditioner 350mL	Press	\$2.51	½	\$2.49	71¢ per 100mL
3	Nivea Aerosol Deodorant 250mL	Press	\$3.25	½	\$3.25	N/A
4	Sorbent Toilet Tissue 8pk		\$4.70	½	\$4.69	33¢ per 100sh
5	Glad BBQ Trays 4pk		\$2.00		\$3.99	\$1.00 per 1ea
6	Multix Alfoil 30cm x 10m excl. Non-Stick		\$0.72		\$1.49	15¢ per 1m
7	Whiskas Dry Cat Food 800g		\$0.90		\$4.49	56¢ per 100g
8	Dine Cat Food Tray 85g	Digital	\$0.19		\$1.00	\$1.18 per 100g
Page 7 - Pedigree Side Panel						
9	Pedigree Canned Dog Food 700g	Digital	\$0.14		\$2.35	34¢ per 100g
10	Pedigree Dry Dog Food 8kg	Digital	\$8.80		\$19.99	25¢ per 100g
11	Pedigree Dentastix 28pk	Digital	\$4.00		\$13.49	48¢ per 1ea
Page 8 - Kirks Half Page						
1	Kirks Soft Drink 1.25L		\$0.98		2 for \$3	\$1.20 per 1L
Page 8 - Coca Cola Half Page						
2	Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L	Digital	\$1.06		\$1.79	\$1.43 per 1L
3	Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk	TV	\$5.60		\$15.99	\$1.78 per 1L
4	Mount Franklin Spring Water 500mL 12pk	Digital	\$2.00		\$5.99	\$1.00 per 1L
5	Powerade Sports Drink 600mL		\$1.40		\$2.50	\$4.17 per 1L
6	Mother Energy Drink 500mL 4pk		\$6.20	½	\$5.99	\$3.00 per 1L
7	Pump Water 750mL		\$0.96		\$2.99	\$3.99 per 1L
Page 9 - LPE Full Page (Digital Only)						
1	Ajax Spray n' Wipe Trigger 475/500mL	LPE			\$2.99	N/A
2	Poppin Microwave Popcorn 85/100g excl. Cheese	LPE			\$1.65	N/A
3	Lindt Excellence/Lindor Chocolate Block 100g ex. 70%	LPE			\$3.99	\$3.99 per 100g
4	Arnott's Multipack Variety 12/15pk	LPE			\$4.99	N/A
5	Ardmona Tomatoes 400/410g	LPE			\$1.40	N/A



Wednesday 19 Jan 2022 - Tuesday 25 Jan 2022 (week 4)

6	Maggi Recipe Base Sachets 21-43g	LPE			\$1.59	N/A
7	Pampas Bulk Puff Pastry 1.6kg	LPE			\$6.40	40¢ per 100g
Page 10 - Cheese Platter Tower Delight Recipe Full Page (Digital Only)						
1	Unicorn Brie/Camembert Cheese 125g	Digital	\$1.51		\$2.99	\$23.92 per 1kg
2	Ashgrove Cheese 450/500g (POT)	Digital	\$1.80		\$8.99	N/A
3	Arnott's Cracker Chips 150g	Digital	\$2.50	½	\$2.49	\$1.66 per 100g



Press

Examiner / Mercury / Advocate

Wednesday 19 Jan 2022 - Tuesday 25 Jan 2022 (week 4)

Alpha Sorted List - ALL PRESS (Including Digital)			Retail	
1	!Palmolive Naturals Shampoo/Conditioner 350mL		\$2.49	71¢ per 100mL
2	Arnott's Cracker Chips 150g	Digital	\$2.49	\$1.66 per 100g
3	Arnott's Savoy/Jatz 225/250g	Digital	\$2.49	N/A
4	Ashgrove Cheese 450/500g (POT)	Digital	\$8.99	N/A
5	Bega Natural Cheese Slices 500g	Digital	\$7.99	\$15.98 per 1kg
6	Bundaberg Soft Drink 375mL 4pk	Digital	\$4.99	\$3.33 per 1L
7	Cheezels/Chickadees 110/125g		\$1.99	N/A
8	ZZZ			
9	Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L	Digital	\$1.79	\$1.43 per 1L
10	Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk	TV	\$15.99	\$1.78 per 1L
11	Cripps Master Hot Dog/Lunch Rolls 6pk (POT)		\$3.39	57¢ per 1ea
12	Dine Cat Food Tray 85g	Digital	\$1.00	\$1.18 per 100g
13	Duck River Soft Butter 500g (POT)		\$4.49	90¢ per 100g
14	Golden Circle Beetroot Slices 450g		\$1.35	\$3.00 per 1kg
15	Greenseas Canned Tuna 95g	TV	\$1.10	\$11.58 per 1kg
16	Handee Ultra Paper Towel 2pk	TV	\$2.25	\$1.88 per 100ea
17	I&J Big Beefers 6pk	Digital	\$5.99	\$12.48 per 1kg
18	IXL Jam 480g		\$2.99	62¢ per 100g
19	Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 2		\$2.45	N/A
20	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	TV	\$1.47	N/A
21	National Pies Party Pies/Sausage Rolls 12pk (POT)	Digital	\$5.99	83¢ per 100g
22	Nescafé Blend 43 Coffee 500g		\$15.99	\$3.20 per 100g
23	Nivea Aerosol Deodorant 250mL		\$3.25	N/A
24	Pascall/The Natural Confectionery Bags 150-280g	TV	\$1.99	N/A
25	Pedigree Canned Dog Food 700g	Digital	\$2.35	34¢ per 100g
26	Pedigree Dentastix 28pk	Digital	\$13.49	48¢ per 1ea
27	Pedigree Dry Dog Food 8kg	Digital	\$19.99	25¢ per 100g
28	Peters Drumstick/Maxibon 4/6pk		\$5.99	N/A
29	Peters Light & Creamy 1.8L	Digital	\$3.99	22¢ per 100mL
30	Red Kellys Salad Dressing 250mL		\$3.29	\$1.32 per 100mL
31	Sanitarium Up & Go 250mL 3pk excl. Energize	TV	\$2.77	\$3.69 per 1L
32	Smith's Potato Chips 130-175g	TV	\$1.87	N/A
33	Unicorn Brie/Camembert Cheese 125g	Digital	\$2.99	\$23.92 per 1kg
34	Zooper Dooper Water Ices 24pk	TV	\$3.10	18¢ per 100mL
35	Zoosh Dip 185g	TV	\$1.99	\$1.08 per 100g



Catalogue

Wednesday 19 Jan 2022 - Tuesday 25 Jan 2022 (week 4)

Alpha Sorted List - Catalogue		Retail	
1	100% Juicy Long Life Juice 2L (POT)	\$2.99	\$1.50 per 1L
2	Birds Eye Frozen Peas 500g (excl. Baby Peas)	\$1.99	\$3.98 per 1kg
3	Birds Eye Golden Crunch Chips/Wedges 900g	\$3.99	\$4.43 per 1kg
4	Blue Banner Pickled Onions 525g excl. No Added Sugar (POT)	\$4.99	\$9.50 per 1kg
5	ZZZ	Digital \$5.99	\$1.00 per 1L
6	Colgate Advanced Toothpaste 170/190g	\$3.49	N/A
7	Country Chef Rustic Pavlova 400g	\$8.99	\$2.25 per 100g
8	Danone YoPro Yoghurt 160g	\$1.20	75¢ per 100g
9	Doritos Corn Chips 150-170g/Salsa 280/300g	\$2.69	N/A
10	Duck Fresh Discs 36mL	\$3.49	\$9.69 per 100mL
11	Dynamo/Cold Power Laundry Detergent 1.8/2L or 1.8/2kg	\$11.50	N/A
12	Edgell Supersweet Corn 420g	\$1.69	\$4.02 per 1kg
13	Fantastic Delites Rice Snacks 100g	\$1.75	\$1.75 per 100g
14	Fountain Specialty/Mint Sauce 250mL	\$1.99	80¢ per 100mL
15	Fronti Red Drink 750mL	\$3.99	\$5.32 per 1L
16	Glad BBQ Trays 4pk	\$3.99	\$1.00 per 1ea
17	Kinder Bueno 39/43g	\$1.10	N/A
18	Kirks Soft Drink 1.25L	2 for \$3	\$1.20 per 1L
19	La Famiglia Traditional Garlic Bread 400g	\$3.99	\$1.00 per 100g
20	LA Ice Soft Drink 2L	\$1.75	88¢ per 1L
21	Leggos Pesto 190g	\$3.99	\$2.10 per 100g
22	Lipton Ice Tea 1.5L	\$2.24	\$1.49 per 1L
23	ZZZ	Digital \$3.49	N/A
24	Mainland On the Go Cheese & Crackers 50g/Artisan 36/38g	\$1.99	N/A
25	MasterFoods Tartare/Seafood Cocktail Sauce 220/260g	\$2.29	N/A
26	Mighty Soft Sliced Bread 700g (POT)	\$2.99	43¢ per 100g
27	Mother Energy Drink 500mL 4pk	\$5.99	\$3.00 per 1L
28	Multix Alfoil 30cm x 10m excl. Non-Stick	\$1.49	15¢ per 1m
29	Nanna's Snack Fruit Pies 4pk/Family 600g	\$2.99	N/A
30	Nestle Block Chocolate 118-200g	\$3.49	N/A
31	Nestle Milo 1.1kg	\$12.99	\$1.18 per 100g
32	Pauls Zymil Long Life Milk 1L	\$2.49	\$2.49 per 1L
33	Powerade Sports Drink 600mL	\$2.50	\$4.17 per 1L
34	Praise Squeeze Mayonnaise 365/410g	\$2.49	N/A
35	Pump Water 750mL	\$2.99	\$3.99 per 1L
36	Ritz Crackers 300g	\$2.99	\$1.00 per 100g
37	Schweppes/Pepsi Cans 375mL 10pk	\$7.99	\$2.13 per 1L
38	Sorbent Toilet Tissue 8pk	\$4.69	33¢ per 100sh
39	Tamar Valley Greek Style Yoghurt 125g 6pk (POT)	\$4.99	67¢ per 100g
40	Whiskas Dry Cat Food 800g	\$4.49	56¢ per 100g