

**TV/Digital****Wednesday 12 Jan 2022 - Tuesday 18 Jan 2022 (week 3)**

| Television Advertised              |                                               | Save    | % Off | Retail   |                  |
|------------------------------------|-----------------------------------------------|---------|-------|----------|------------------|
| 1                                  | Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L  | \$1.06  |       | \$1.79   | \$1.43 per 1L    |
| 2                                  | Peters Drumsticks 24pk                        | \$13.00 |       | \$16.99  | 60¢ per 100mL    |
| 3                                  | Arnott's Shapes 140-190g                      | \$1.60  | ½     | \$1.60   | N/A              |
| 4                                  | Maggi Cup Noodles 58-65g                      | \$0.90  | ½     | \$0.90   | N/A              |
| 5                                  | Praise Salad Dressing 330mL                   | \$1.93  | ½     | \$1.92   | 58¢ per 100mL    |
| 6                                  | Nescafé Coffee Sachets 10pk/Gold 8pk          | \$3.45  | ½     | \$3.30   | N/A              |
| 7                                  | Handee Ultra Paper Towel 3pk                  | \$3.20  | ½     | \$2.99   | \$1.66 per 100ea |
| Television Advertised - Fri 14 Jan |                                               |         |       |          |                  |
| 8                                  | Produce Line - Refer to Fresh Sheet (Produce) |         |       | \$0.00kg | N/A              |

| Google Advertised |                                     |        |   |        |                  |
|-------------------|-------------------------------------|--------|---|--------|------------------|
| 1                 | Perfect Italiano Grated Cheese 450g | \$1.90 |   | \$5.99 | \$13.31 per 1kg  |
| 2                 | Raguletto Pasta Sauce 500g          | \$0.30 |   | \$1.69 | 34¢ per 100g     |
| 3                 | Sunsilk Shampoo/Conditioner 200mL   | \$2.40 | ½ | \$2.39 | \$1.20 per 100mL |
| 4                 | Chum Canned Dog Food 700g           | \$0.30 |   | \$1.99 | 28¢ per 100g     |

| Facebook Advertised - Mars Medium Bars NEW LINE |                                                             |         |   |         |                  |
|-------------------------------------------------|-------------------------------------------------------------|---------|---|---------|------------------|
| 1                                               | Mars Medium Bars 35-56g (feat. NEW Snickers Peanut Butter ) | \$1.00  | ½ | \$1.00  | N/A              |
| Facebook Advertised                             |                                                             |         |   |         |                  |
| 1                                               | Peters Drumsticks 24pk                                      | \$13.00 |   | \$16.99 | 60¢ per 100mL    |
| 2                                               | Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L                | \$1.06  |   | \$1.79  | \$1.43 per 1L    |
| 3                                               | Arnott's Shapes 140-190g                                    | \$1.60  | ½ | \$1.60  | N/A              |
| 4                                               | Praise Salad Dressing 330mL                                 | \$1.93  | ½ | \$1.92  | 58¢ per 100mL    |
| 5                                               | Fountain Tomato/BBQ Sauce 2L                                | \$3.01  | ½ | \$2.99  | 15¢ per 100mL    |
| 6                                               | Edgell Beetroot 825g                                        | \$0.66  |   | \$1.99  | \$2.41 per 1kg   |
| 7                                               | Bega Tasty Cheese Block 1kg                                 | \$4.96  |   | \$8.99  | \$8.99 per 1kg   |
| 8                                               | Handee Ultra Paper Towel 3pk                                | \$3.20  | ½ | \$2.99  | \$1.66 per 100ea |

| Wednesday Catalogue Email Header                                            |                                              |         |  |           |               |
|-----------------------------------------------------------------------------|----------------------------------------------|---------|--|-----------|---------------|
| 1                                                                           | Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L | \$1.06  |  | \$1.79    | \$1.43 per 1L |
| 2                                                                           | Peters Drumsticks 24pk                       | \$13.00 |  | \$16.99   | 60¢ per 100mL |
| Friday Catalogue Email - Steak & Haloumi Kebabs with Pineapple Salad Recipe |                                              |         |  |           |               |
| 1                                                                           | Beef Rump Steak (Meat)                       |         |  | \$24.99kg | N/A           |

| Website Banner |                              |        |   |        |                  |
|----------------|------------------------------|--------|---|--------|------------------|
| 1              | Praise Salad Dressing 330mL  | \$1.93 | ½ | \$1.92 | 58¢ per 100mL    |
| 2              | Handee Ultra Paper Towel 3pk | \$3.20 | ½ | \$2.99 | \$1.66 per 100ea |

| Radio Advertised |                                              |         |   |         |               |
|------------------|----------------------------------------------|---------|---|---------|---------------|
| 1                | Peters Drumsticks 24pk                       | \$13.00 |   | \$16.99 | 60¢ per 100mL |
| 2                | Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L | \$1.06  |   | \$1.79  | \$1.43 per 1L |
| 3                | Praise Salad Dressing 330mL                  | \$1.93  | ½ | \$1.92  | 58¢ per 100mL |
| 4                | Arnott's Shapes 140-190g                     | \$1.60  | ½ | \$1.60  | N/A           |



**TV/Digital**

**Wednesday 12 Jan 2022 - Tuesday 18 Jan 2022 (week 3)**

|   |                                 |        |   |        |                  |
|---|---------------------------------|--------|---|--------|------------------|
| 5 | Maggi Cup Noodles 58-65g        | \$0.90 | ½ | \$0.90 | N/A              |
| 6 | Red Bull Energy Drink 250mL 4pk | \$4.06 |   | \$6.49 | \$6.49 per 1L    |
| 7 | Bega Tasty Cheese Block 1kg     | \$4.96 |   | \$8.99 | \$8.99 per 1kg   |
| 8 | Handee Ultra Paper Towel 3pk    | \$3.20 | ½ | \$2.99 | \$1.66 per 100ea |



# Press

Examiner / Mercury / Advocate

Wednesday 12 Jan 2022 - Tuesday 18 Jan 2022 (week 3)

| Thursday 13 Jan - ALL PRESS                        |                                                   | Save    | % Off | Retail    |                  |
|----------------------------------------------------|---------------------------------------------------|---------|-------|-----------|------------------|
| 1                                                  | San Remo La Pasta Range 120g                      | \$1.10  | ½     | \$1.00    | 83¢ per 100g     |
| 2                                                  | Western Star Spreadable 500g                      | \$2.01  |       | \$3.99    | 80¢ per 100g     |
| 3                                                  | Impulse Body Spray 75mL                           | \$2.40  | ½     | \$2.39    | \$3.19 per 100mL |
| Friday 14 Jan - Mercury - (Market Fresh)           |                                                   |         |       |           |                  |
| 1                                                  | National Pies Party Pies/Sausage Rolls 12pk (POT) | \$2.16  |       | \$5.99    | 83¢ per 100g     |
| 2                                                  | Beef Rump Steak (Meat) Digital                    |         |       | \$24.99kg | N/A              |
| 3                                                  | Produce Line - Refer to Fresh Sheet (Produce) TV  |         |       | \$0.00kg  | N/A              |
| Friday 14 Jan - Advocate/Examiner - (Market Fresh) |                                                   |         |       |           |                  |
| 1                                                  | National Pies Party Pies/Sausage Rolls 12pk (POT) | \$2.16  |       | \$5.99    | 83¢ per 100g     |
| 2                                                  | Beef Rump Steak (Meat) Digital                    |         |       | \$24.99kg | N/A              |
| 3                                                  | Nichols Chicken Wings (Deli)                      |         |       | \$2.99kg  | N/A              |
| Friday 14 Jan - Advocate/Examiner - (Market Fresh) |                                                   |         |       |           |                  |
| 1                                                  | Produce Line - Refer to Fresh Sheet (Produce)     |         |       | \$0.00kg  | N/A              |
| 2                                                  | Produce Line - Refer to Fresh Sheet (Produce)     |         |       | \$0.00kg  | N/A              |
| 3                                                  | Produce Line - Refer to Fresh Sheet (Produce) TV  |         |       | \$0.00kg  | N/A              |
| Saturday 15 Jan - ALL PRESS                        |                                                   |         |       |           |                  |
| 1                                                  | Red Rock Deli Chips 150/165g                      | \$1.96  |       | \$2.99    | N/A              |
| 2                                                  | Ingham's Chicken Breast Tenders 400g              | \$0.80  |       | \$4.99    | \$12.48 per 1kg  |
| 3                                                  | Red Bull Energy Drink 250mL 4pk                   | \$4.06  |       | \$6.49    | \$6.49 per 1L    |
| Saturday 15 Jan - Mercury Front Page               |                                                   |         |       |           |                  |
| 1                                                  | Peters Drumsticks 24pk TV                         | \$13.00 |       | \$16.99   | 60¢ per 100mL    |
| 2                                                  | Arnott's Shapes 140-190g TV                       | \$1.60  | ½     | \$1.60    | N/A              |



Wednesday 12 Jan 2022 - Tuesday 18 Jan 2022 (week 3)

| Front                    |                                                                         |         | Save    | % Off | Retail    |                 |
|--------------------------|-------------------------------------------------------------------------|---------|---------|-------|-----------|-----------------|
| 1                        | Arnott's Shapes 140-190g                                                | TV      | \$1.60  | ½     | \$1.60    | N/A             |
| 2                        | Praise Salad Dressing 330mL                                             | TV      | \$1.93  | ½     | \$1.92    | 58¢ per 100mL   |
| 3                        | Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L                            | TV      | \$1.06  |       | \$1.79    | \$1.43 per 1L   |
| 4                        | Peters Drumsticks 24pk                                                  | TV      | \$13.00 |       | \$16.99   | 60¢ per 100mL   |
| 5                        | Beef Rump Steak (Meat)                                                  | Digital |         |       | \$24.99kg | N/A             |
| Page 2 - Meat & Produce  |                                                                         |         |         |       |           |                 |
| 1                        | Produce Line - Refer to Fresh Sheet (Produce)                           | Press   |         |       | \$0.00kg  | N/A             |
| 2                        | Produce Line - Refer to Fresh Sheet (Produce)                           | Press   |         |       | \$0.00kg  | N/A             |
| 3                        | Produce Line - Refer to Fresh Sheet (Produce)                           |         |         |       | \$0.00kg  | N/A             |
| 4                        | JC's Mixed Nuts Salted/Unsalted 350g (Produce)                          |         | \$1.90  |       | \$7.99ea  | \$22.83 per 1kg |
| 5                        | Scottsdale Pork Pork Scotch Steaks (Meat)                               |         |         |       | \$19.99kg | N/A             |
| 6                        | PFD Fresh BBQ Meat Pack (Meat)                                          |         |         |       | \$18.99kg | N/A             |
| 7                        | Nichols Butterflied Whole Marinated Chicken (Meat)                      |         |         |       | \$6.99kg  | N/A             |
| 8                        | Scottsdale Pork Artisan Carolina/Memphis Marinated Pork Shoulder (Meat) |         |         |       | \$13.99kg | N/A             |
| Page 3 - Deli & Bakery   |                                                                         |         |         |       |           |                 |
| 1                        | Nichols Chicken Wings (Deli)                                            | Press   |         |       | \$2.99kg  | N/A             |
| 2                        | Ingham's Chicken Kebabs 70g (Carton of 40) (Deli)                       |         |         |       | \$1.25ea  | \$17.86 per 1kg |
| 3                        | Pandani Champagne Ham (Deli)                                            |         |         |       | \$11.99kg | N/A             |
| 4                        | Pandani Rindless Short Cut Bacon (Deli)                                 |         |         |       | \$14.99kg | N/A             |
| 5                        | National Pies Party Pies/Sausage Rolls 12pk (POT)                       | Press   | \$2.16  |       | \$5.99    | 83¢ per 100g    |
| 6                        | Cripps Master Loaf 680/700g (POT)                                       |         | \$0.70  |       | \$3.19    | N/A             |
| 7                        | Cripps Crumpet Splits 6pk (POT)                                         |         | \$1.26  |       | \$2.49    | 59¢ per 100g    |
| 8                        | Central Cake Co Slices/Lamingtons 80-135g (POT)                         |         | \$0.50  |       | \$2.49    | N/A             |
| Page 4                   |                                                                         |         |         |       |           |                 |
| 1                        | Fyna Licorice Bags 200-250g                                             |         | \$0.46  |       | \$1.99    | N/A             |
| 2                        | Allen's Jelly/Mint Confectionery Range 150-200g                         |         | \$1.01  |       | \$1.99    | N/A             |
| 3                        | Cadbury Family Block Chocolate 160-190g                                 |         | \$1.51  |       | \$3.49    | N/A             |
| 4                        | Red Rock Deli Chips 150/165g                                            | Press   | \$1.96  |       | \$2.99    | N/A             |
| 5                        | Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk                  |         | \$5.60  |       | \$15.99   | \$1.78 per 1L   |
| 6                        | Bundaberg Brewed Soft Drink 10pk                                        |         | \$3.30  |       | \$10.95   | \$2.92 per 1L   |
| 7                        | Red Bull Energy Drink 250mL 4pk                                         | Press   | \$4.06  |       | \$6.49    | \$6.49 per 1L   |
| 8                        | Powerade Sports Drink 600mL                                             |         | \$1.40  |       | \$2.50    | \$4.17 per 1L   |
| Page 4 - Mars Side Panel |                                                                         |         |         |       |           | \$22.83 per 1kg |
| 9                        | Mars Medium Bars 35-56g (feat. NEW Snickers Peanut Butter )             | Digital | \$1.00  | ½     | \$1.00    | N/A             |
| Page 5                   |                                                                         |         |         |       |           |                 |
| 1                        | Uncle Tobys Roll-ups 6pk                                                |         | \$2.01  | ½     | \$1.99    | \$2.12 per 100g |
| 2                        | Nestle Milo 395/460g                                                    |         | \$2.01  |       | \$5.99    | N/A             |
| 3                        | Grinders Coffee 200g                                                    |         | \$3.56  |       | \$5.99    | \$3.00 per 100g |
| 4                        | Uncle Tobys Plus Cereal 410-435g                                        |         | \$1.40  |       | \$3.99    | N/A             |
| 5                        | Vegemite 380g                                                           |         | \$2.00  |       | \$5.99    | \$1.58 per 100g |
| 6                        | Golden Circle Long Life Juice 2L                                        |         | \$0.16  |       | \$3.29    | \$1.65 per 1L   |
| 7                        | Arnott's Assorted Creams 500g                                           |         | \$2.00  |       | \$3.99    | 80¢ per 100g    |
| 8                        | Green's Golden Gaytime Mousse 195g/Brookie/Crumble 525/650g (NEW)       |         | \$1.01  |       | \$4.99    | N/A             |
| 9                        | Edgell Beetroot 825g                                                    | Digital | \$0.66  |       | \$1.99    | \$2.41 per 1kg  |



## Wednesday 12 Jan 2022 - Tuesday 18 Jan 2022 (week 3)

|                                                                                                  |                                                         |         |        |   |           |                  |
|--------------------------------------------------------------------------------------------------|---------------------------------------------------------|---------|--------|---|-----------|------------------|
| 10                                                                                               | San Remo Pasta 375/500g                                 |         | \$0.35 |   | \$2.25    | N/A              |
| 11                                                                                               | Raguletto Pasta Sauce 500g                              | Digital | \$0.30 |   | \$1.69    | 34¢ per 100g     |
| 12                                                                                               | Crisco Blended Vegetable/Canola Oil 750mL               |         | \$1.00 |   | \$3.99    | 53¢ per 100mL    |
| <b>Page 6</b>                                                                                    |                                                         |         |        |   |           |                  |
| 1                                                                                                | Perfect Italiano Grated Cheese 450g                     | Digital | \$1.90 |   | \$5.99    | \$13.31 per 1kg  |
| 2                                                                                                | Bega Tasty Cheese Block 1kg                             | Digital | \$4.96 |   | \$8.99    | \$8.99 per 1kg   |
| 3                                                                                                | Western Star Spreadable 500g                            | Press   | \$2.01 |   | \$3.99    | 80¢ per 100g     |
| 4                                                                                                | Primo Bacon Pieces/Shredded Ham Twin Pack 300g          |         | \$1.51 |   | \$3.49    | \$11.63 per 1kg  |
| 5                                                                                                | Tas Heritage Double Brie/Camembert Cheese 250g (POT)    |         | \$3.91 |   | \$7.99    | \$31.96 per 1kg  |
| 6                                                                                                | La Famiglia Garlic/Herb Slices 270g                     |         | \$1.21 |   | \$3.99    | \$1.48 per 100g  |
| 7                                                                                                | Ingham's Chicken Breast Tenders 400g                    | Press   | \$0.80 |   | \$4.99    | \$12.48 per 1kg  |
| 8                                                                                                | McCain Pizza Singles/Pockets/Slices 380-600g            |         | \$2.00 |   | \$5.99    | N/A              |
| 9                                                                                                | Four 'n Twenty Sausage Rolls/Party Pies 12pk            |         | \$1.01 |   | \$4.99    | N/A              |
| 10                                                                                               | Peters Lifesavers/Frosty Fruit 8pk                      |         | \$2.01 |   | \$4.99    | N/A              |
| 11                                                                                               | Peters Original Ice Cream 2L                            |         | \$0.51 |   | \$4.49    | 22¢ per 100mL    |
| 12                                                                                               | On the Menu Frozen Meal 260g                            |         | \$0.66 |   | \$2.49    | 96¢ per 100g     |
| <b>Page 7</b>                                                                                    |                                                         |         |        |   |           |                  |
| 1                                                                                                | Sunsilk Shampoo/Conditioner 200mL                       | Digital | \$2.40 | ½ | \$2.39    | \$1.20 per 100mL |
| 2                                                                                                | Libra Ultra Thins/Goodnights 10-14pk/Tampons 16pk       |         | \$0.51 |   | \$3.99    | N/A              |
| 3                                                                                                | Sorbent Toilet Tissue 12pk                              |         | \$5.00 |   | \$6.99    | 32¢ per 100sh    |
| 4                                                                                                | Fab Laundry Powder 1kg or Liquid 900mL/1L               |         | \$0.26 |   | \$4.49    | N/A              |
| 5                                                                                                | Earth Choice Dishwash Tablet 42s                        |         | \$4.70 |   | \$11.99   | \$1.78 per 100g  |
| 6                                                                                                | Multix Colour Scent Tidy Bags 35s/Coloured X-Large 20pk |         | \$0.81 |   | \$2.99    | N/A              |
| 7                                                                                                | Chum Canned Dog Food 700g                               | Digital | \$0.30 |   | \$1.99    | 28¢ per 100g     |
| 8                                                                                                | Lucky Dog Dry Dog Food 3kg                              |         | \$2.20 |   | \$6.99    | 23¢ per 100g     |
| 9                                                                                                | Snappy Tom Canned Cat Food 400g                         |         | \$0.42 |   | \$1.25    | 31¢ per 100g     |
| <b>Page 8</b>                                                                                    |                                                         |         |        |   |           |                  |
| 1                                                                                                | Maggi Cup Noodles 58-65g                                | TV      | \$0.90 | ½ | \$0.90    | N/A              |
| 2                                                                                                | Fountain Tomato/BBQ Sauce 2L                            | Digital | \$3.01 | ½ | \$2.99    | 15¢ per 100mL    |
| 3                                                                                                | Nescafé Coffee Sachets 10pk/Gold 8pk                    | TV      | \$3.45 | ½ | \$3.30    | N/A              |
| 4                                                                                                | San Remo La Pasta Range 120g                            | Press   | \$1.10 | ½ | \$1.00    | 83¢ per 100g     |
| 5                                                                                                | Handee Ultra Paper Towel 3pk                            | TV      | \$3.20 | ½ | \$2.99    | \$1.66 per 100ea |
| 6                                                                                                | Impulse Body Spray 75mL                                 | Press   | \$2.40 | ½ | \$2.39    | \$3.19 per 100mL |
| <b>Page 9 - LPE Full Page (Digital Only)</b>                                                     |                                                         |         |        |   |           |                  |
| 1                                                                                                | Frantelle Spring Water 600mL 24pk                       | LPE     |        |   | \$7.99    | 55¢ per 1L       |
| <b>Page 10 - Steak &amp; Haloumi Kebabs with Pineapple Salad Recipe Full Page (Digital Only)</b> |                                                         |         |        |   |           |                  |
| 5                                                                                                | Beef Rump Steak (Meat)                                  | Digital |        |   | \$24.99kg | N/A              |



Wednesday 12 Jan 2022 - Tuesday 18 Jan 2022 (week 3)

| Front Page                                                                           |                                                                     | Save    | % Off | Retail    |                  |
|--------------------------------------------------------------------------------------|---------------------------------------------------------------------|---------|-------|-----------|------------------|
| 1                                                                                    | Arnott's Shapes 140-190g TV                                         | \$1.60  | ½     | \$1.60    | N/A              |
| 2                                                                                    | Praise Salad Dressing 330mL TV                                      | \$1.93  | ½     | \$1.92    | 58¢ per 100mL    |
| 3                                                                                    | Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L TV                     | \$1.06  |       | \$1.79    | \$1.43 per 1L    |
| 4                                                                                    | Peters Drumsticks 24pk TV                                           | \$13.00 |       | \$16.99   | 60¢ per 100mL    |
| 5                                                                                    | Beef Rump Steak (Meat) Digital                                      |         |       | \$24.99kg | N/A              |
| Page 2                                                                               |                                                                     |         |       |           |                  |
| 1                                                                                    | Maggi Cup Noodles 58-65g TV                                         | \$0.90  | ½     | \$0.90    | N/A              |
| 2                                                                                    | Nescafé Coffee Sachets 10pk/Gold 8pk TV                             | \$3.45  | ½     | \$3.30    | N/A              |
| 3                                                                                    | San Remo La Pasta Range 120g Press                                  | \$1.10  | ½     | \$1.00    | 83¢ per 100g     |
| 4                                                                                    | Fountain Tomato/BBQ Sauce 2L Digital                                | \$3.01  | ½     | \$2.99    | 15¢ per 100mL    |
| 5                                                                                    | Uncle Tobys Roll-ups 6pk                                            | \$2.01  | ½     | \$1.99    | \$2.12 per 100g  |
| 6                                                                                    | Handee Ultra Paper Towel 3pk TV                                     | \$3.20  | ½     | \$2.99    | \$1.66 per 100ea |
| 7                                                                                    | Sunsilk Shampoo/Conditioner 200mL Digital                           | \$2.40  | ½     | \$2.39    | \$1.20 per 100mL |
| 8                                                                                    | Impulse Body Spray 75mL Press                                       | \$2.40  | ½     | \$2.39    | \$3.19 per 100mL |
| Page 2 - Mars Side Panel                                                             |                                                                     |         |       |           |                  |
| 9                                                                                    | Mars Medium Bars 35-56g (feat. NEW Snickers Peanut Butter ) Digital | \$1.00  | ½     | \$1.00    | N/A              |
| Page 3                                                                               |                                                                     |         |       |           |                  |
| 1                                                                                    | Red Rock Deli Chips 150/165g Press                                  | \$1.96  |       | \$2.99    | N/A              |
| 2                                                                                    | Cadbury Family Block Chocolate 160-190g                             | \$1.51  |       | \$3.49    | N/A              |
| 3                                                                                    | Arnott's Assorted Creams 500g                                       | \$2.00  |       | \$3.99    | 80¢ per 100g     |
| 4                                                                                    | Red Bull Energy Drink 250mL 4pk Press                               | \$4.06  |       | \$6.49    | \$6.49 per 1L    |
| 5                                                                                    | Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk              | \$5.60  |       | \$15.99   | \$1.78 per 1L    |
| 6                                                                                    | Bundaberg Brewed Soft Drink 10pk                                    | \$3.30  |       | \$10.95   | \$2.92 per 1L    |
| 7                                                                                    | Raguletto Pasta Sauce 500g Digital                                  | \$0.30  |       | \$1.69    | 34¢ per 100g     |
| 8                                                                                    | Edgell Beetroot 825g Digital                                        | \$0.66  |       | \$1.99    | \$2.41 per 1kg   |
| 9                                                                                    | Uncle Tobys Plus Cereal 410-435g                                    | \$1.40  |       | \$3.99    | N/A              |
| 10                                                                                   | Chum Canned Dog Food 700g Digital                                   | \$0.30  |       | \$1.99    | 28¢ per 100g     |
| 11                                                                                   | Snappy Tom Canned Cat Food 400g                                     | \$0.42  |       | \$1.25    | 31¢ per 100g     |
| 12                                                                                   | Sorbent Toilet Tissue 12pk                                          | \$5.00  |       | \$6.99    | 32¢ per 100sh    |
| Page 4                                                                               |                                                                     |         |       |           |                  |
| 1                                                                                    | Produce Line - Refer to Fresh Sheet (Produce) Press                 |         |       | \$0.00kg  | N/A              |
| 2                                                                                    | Produce Line - Refer to Fresh Sheet (Produce) Press                 |         |       | \$0.00kg  | N/A              |
| 3                                                                                    | JC's Mixed Nuts Salted/Unsalted 350g (Produce)                      | \$1.90  |       | \$7.99ea  | \$22.83 per 1kg  |
| 4                                                                                    | National Pies Party Pies/Sausage Rolls 12pk (POT) Press             | \$2.16  |       | \$5.99    | 83¢ per 100g     |
| 5                                                                                    | Perfect Italiano Grated Cheese 450g Digital                         | \$1.90  |       | \$5.99    | \$13.31 per 1kg  |
| 6                                                                                    | Bega Tasty Cheese Block 1kg Digital                                 | \$4.96  |       | \$8.99    | \$8.99 per 1kg   |
| 7                                                                                    | Western Star Spreadable 500g Press                                  | \$2.01  |       | \$3.99    | 80¢ per 100g     |
| 8                                                                                    | Ingham's Chicken Breast Tenders 400g Press                          | \$0.80  |       | \$4.99    | \$12.48 per 1kg  |
| 9                                                                                    | McCain Pizza Singles/Pockets/Slices 380-600g                        | \$2.00  |       | \$5.99    | N/A              |
| 10                                                                                   | Primo Bacon Pieces/Shredded Ham Twin Pack 300g                      | \$1.51  |       | \$3.49    | \$11.63 per 1kg  |
| Page 5 - LPE Full Page (Digital Only)                                                |                                                                     |         |       |           |                  |
| 1                                                                                    | Frantelle Spring Water 600mL 24pk LPE                               |         |       | \$7.99    | 55¢ per 1L       |
| Page 6 - Steak & Haloumi Kebabs with Pineapple Salad Recipe Full Page (Digital Only) |                                                                     |         |       |           |                  |



## Standard Catalogue

Wednesday 12 Jan 2022 - Tuesday 18 Jan 2022 (week 3)

|   |                        |         |  |  |           |     |
|---|------------------------|---------|--|--|-----------|-----|
| 1 | Beef Rump Steak (Meat) | Digital |  |  | \$24.99kg | N/A |
|---|------------------------|---------|--|--|-----------|-----|



# Press

Examiner / Mercury / Advocate

Wednesday 12 Jan 2022 - Tuesday 18 Jan 2022 (week 3)

| Alpha Sorted List - ALL PRESS (Including Digital) |                                                             |         | Retail  |                  |
|---------------------------------------------------|-------------------------------------------------------------|---------|---------|------------------|
| 1                                                 | Arnott's Shapes 140-190g                                    | TV      | \$1.60  | N/A              |
| 2                                                 | Bega Tasty Cheese Block 1kg                                 | Digital | \$8.99  | \$8.99 per 1kg   |
| 3                                                 | Chum Canned Dog Food 700g                                   | Digital | \$1.99  | 28¢ per 100g     |
| 4                                                 | Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L                | TV      | \$1.79  | \$1.43 per 1L    |
| 5                                                 | Edgell Beetroot 825g                                        | Digital | \$1.99  | \$2.41 per 1kg   |
| 6                                                 | Fountain Tomato/BBQ Sauce 2L                                | Digital | \$2.99  | 15¢ per 100mL    |
| 7                                                 | Handee Ultra Paper Towel 3pk                                | TV      | \$2.99  | \$1.66 per 100ea |
| 8                                                 | Impulse Body Spray 75mL                                     |         | \$2.39  | \$3.19 per 100mL |
| 9                                                 | Ingham's Chicken Breast Tenders 400g                        |         | \$4.99  | \$12.48 per 1kg  |
| 10                                                | Maggi Cup Noodles 58-65g                                    | TV      | \$0.90  | N/A              |
| 11                                                | Mars Medium Bars 35-56g (feat. NEW Snickers Peanut Butter ) | Digital | \$1.00  | N/A              |
| 12                                                | National Pies Party Pies/Sausage Rolls 12pk (POT)           |         | \$5.99  | 83¢ per 100g     |
| 13                                                | Nescafé Coffee Sachets 10pk/Gold 8pk                        | TV      | \$3.30  | N/A              |
| 14                                                | Perfect Italiano Grated Cheese 450g                         | Digital | \$5.99  | \$13.31 per 1kg  |
| 15                                                | Peters Drumsticks 24pk                                      | TV      | \$16.99 | 60¢ per 100mL    |
| 16                                                | Praise Salad Dressing 330mL                                 | TV      | \$1.92  | 58¢ per 100mL    |
| 17                                                | Raguletto Pasta Sauce 500g                                  | Digital | \$1.69  | 34¢ per 100g     |
| 18                                                | Red Bull Energy Drink 250mL 4pk                             |         | \$6.49  | \$6.49 per 1L    |
| 19                                                | Red Rock Deli Chips 150/165g                                |         | \$2.99  | N/A              |
| 20                                                | San Remo La Pasta Range 120g                                |         | \$1.00  | 83¢ per 100g     |
| 21                                                | Sunsilk Shampoo/Conditioner 200mL                           | Digital | \$2.39  | \$1.20 per 100mL |
| 22                                                | Western Star Spreadable 500g                                |         | \$3.99  | 80¢ per 100g     |





# Catalogue

Wednesday 12 Jan 2022 - Tuesday 18 Jan 2022 (week 3)

| Alpha Sorted List - Catalogue |                                                                   | Retail     |                 |
|-------------------------------|-------------------------------------------------------------------|------------|-----------------|
| 1                             | Allen's Jelly/Mint Confectionery Range 150-200g                   | \$1.99     | N/A             |
| 2                             | Arnott's Assorted Creams 500g                                     | \$3.99     | 80¢ per 100g    |
| 3                             | Bundaberg Brewed Soft Drink 10pk                                  | \$10.95    | \$2.92 per 1L   |
| 4                             | Cadbury Family Block Chocolate 160-190g                           | \$3.49     | N/A             |
| 5                             | Central Cake Co Slices/Lamingtons 80-135g (POT)                   | \$2.49     | N/A             |
| 6                             | Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk            | \$15.99    | \$1.78 per 1L   |
| 7                             | Cripps Crumpet Splits 6pk (POT)                                   | \$2.49     | 59¢ per 100g    |
| 8                             | Cripps Master Loaf 680/700g (POT)                                 | \$3.19     | N/A             |
| 9                             | Crisco Blended Vegetable/Canola Oil 750mL                         | \$3.99     | 53¢ per 100mL   |
| 10                            | Earth Choice Dishwash Tablet 42s                                  | \$11.99    | \$1.78 per 100g |
| 11                            | Fab Laundry Powder 1kg or Liquid 900mL/1L                         | \$4.49     | N/A             |
| 12                            | Four 'n Twenty Sausage Rolls/Party Pies 12pk                      | \$4.99     | N/A             |
| 13                            | Frantelle Spring Water 600mL 24pk                                 | LPE \$7.99 | 55¢ per 1L      |
| 14                            | Fyna Licorice Bags 200-250g                                       | \$1.99     | N/A             |
| 15                            | Golden Circle Long Life Juice 2L                                  | \$3.29     | \$1.65 per 1L   |
| 16                            | Green's Golden Gaytime Mousse 195g/Brookie/Crumble 525/650g (NEV) | \$4.99     | N/A             |
| 17                            | Grinders Coffee 200g                                              | \$5.99     | \$3.00 per 100g |
| 18                            | La Famiglia Garlic/Herb Slices 270g                               | \$3.99     | \$1.48 per 100g |
| 19                            | Libra Ultra Thins/Goodnights 10-14pk/Tampons 16pk                 | \$3.99     | N/A             |
| 20                            | Lucky Dog Dry Dog Food 3kg                                        | \$6.99     | 23¢ per 100g    |
| 21                            | McCain Pizza Singles/Pockets/Slices 380-600g                      | \$5.99     | N/A             |
| 22                            | Multix Colour Scent Tidy Bags 35s/Coloured X-Large 20pk           | \$2.99     | N/A             |
| 23                            | Nestle Milo 395/460g                                              | \$5.99     | N/A             |
| 24                            | On the Menu Frozen Meal 260g                                      | \$2.49     | 96¢ per 100g    |
| 25                            | Peters Lifesavers/Frosty Fruit 8pk                                | \$4.99     | N/A             |
| 26                            | Peters Original Ice Cream 2L                                      | \$4.49     | 22¢ per 100mL   |
| 27                            | Powerade Sports Drink 600mL                                       | \$2.50     | \$4.17 per 1L   |
| 28                            | Primo Bacon Pieces/Shredded Ham Twin Pack 300g                    | \$3.49     | \$11.63 per 1kg |
| 29                            | San Remo Pasta 375/500g                                           | \$2.25     | N/A             |
| 30                            | Snappy Tom Canned Cat Food 400g                                   | \$1.25     | 31¢ per 100g    |
| 31                            | Sorbent Toilet Tissue 12pk                                        | \$6.99     | 32¢ per 100sh   |
| 32                            | Tas Heritage Double Brie/Camembert Cheese 250g (POT)              | \$7.99     | \$31.96 per 1kg |
| 33                            | Uncle Tobys Plus Cereal 410-435g                                  | \$3.99     | N/A             |
| 34                            | Uncle Tobys Roll-ups 6pk                                          | \$1.99     | \$2.12 per 100g |
| 35                            | Vegemite 380g                                                     | \$5.99     | \$1.58 per 100g |