

**TV/Digital****Wednesday 12 Jan 2022 - Tuesday 18 Jan 2022 (week 3)**

Television Advertised		Save	% Off	Retail	
1	Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L	\$1.06		\$1.79	\$1.43 per 1L
2	Peters Drumsticks 24pk	\$13.00		\$16.99	60¢ per 100mL
3	Arnott's Shapes 140-190g	\$1.60	½	\$1.60	N/A
4	Maggi Cup Noodles 58-65g	\$0.90	½	\$0.90	N/A
5	Praise Salad Dressing 330mL	\$1.93	½	\$1.92	58¢ per 100mL
6	Nescafé Coffee Sachets 10pk/Gold 8pk	\$3.45	½	\$3.30	N/A
7	Handee Ultra Paper Towel 3pk	\$3.20	½	\$2.99	\$1.66 per 100ea
Television Advertised - Fri 14 Jan					
8	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A

Google Advertised					
1	Perfect Italiano Grated Cheese 450g	\$1.90		\$5.99	\$13.31 per 1kg
2	Raguletto Pasta Sauce 500g	\$0.30		\$1.69	34¢ per 100g
3	Sunsilk Shampoo/Conditioner 200mL	\$2.40	½	\$2.39	\$1.20 per 100mL
4	Chum Canned Dog Food 700g	\$0.30		\$1.99	28¢ per 100g

Facebook Advertised - Mars Medium Bars NEW LINE					
1	Mars Medium Bars 35-56g (feat. NEW Snickers Peanut Butter)	\$1.00	½	\$1.00	N/A
Facebook Advertised					
1	Peters Drumsticks 24pk	\$13.00		\$16.99	60¢ per 100mL
2	Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L	\$1.06		\$1.79	\$1.43 per 1L
3	Arnott's Shapes 140-190g	\$1.60	½	\$1.60	N/A
4	Praise Salad Dressing 330mL	\$1.93	½	\$1.92	58¢ per 100mL
5	Fountain Tomato/BBQ Sauce 2L	\$3.01	½	\$2.99	15¢ per 100mL
6	Edgell Beetroot 825g	\$0.66		\$1.99	\$2.41 per 1kg
7	Bega Tasty Cheese Block 1kg	\$4.96		\$8.99	\$8.99 per 1kg
8	Handee Ultra Paper Towel 3pk	\$3.20	½	\$2.99	\$1.66 per 100ea

Wednesday Catalogue Email Header					
1	Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L	\$1.06		\$1.79	\$1.43 per 1L
2	Peters Drumsticks 24pk	\$13.00		\$16.99	60¢ per 100mL
Friday Catalogue Email - Steak & Haloumi Kebabs with Pineapple Salad Recipe					
1	Beef Rump Steak (Meat)			\$24.99kg	N/A

Website Banner					
1	Praise Salad Dressing 330mL	\$1.93	½	\$1.92	58¢ per 100mL
2	Handee Ultra Paper Towel 3pk	\$3.20	½	\$2.99	\$1.66 per 100ea

Radio Advertised					
1	Peters Drumsticks 24pk	\$13.00		\$16.99	60¢ per 100mL
2	Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L	\$1.06		\$1.79	\$1.43 per 1L
3	Praise Salad Dressing 330mL	\$1.93	½	\$1.92	58¢ per 100mL
4	Arnott's Shapes 140-190g	\$1.60	½	\$1.60	N/A



TV/Digital

Wednesday 12 Jan 2022 - Tuesday 18 Jan 2022 (week 3)

5	Maggi Cup Noodles 58-65g	\$0.90	½	\$0.90	N/A
6	Red Bull Energy Drink 250mL 4pk	\$4.06		\$6.49	\$6.49 per 1L
7	Bega Tasty Cheese Block 1kg	\$4.96		\$8.99	\$8.99 per 1kg
8	Handee Ultra Paper Towel 3pk	\$3.20	½	\$2.99	\$1.66 per 100ea



Press

Examiner / Mercury / Advocate

Wednesday 12 Jan 2022 - Tuesday 18 Jan 2022 (week 3)

Thursday 13 Jan - ALL PRESS		Save	% Off	Retail	
1	San Remo La Pasta Range 120g	\$1.10	½	\$1.00	83¢ per 100g
2	Western Star Spreadable 500g	\$2.01		\$3.99	80¢ per 100g
3	Impulse Body Spray 75mL	\$2.40	½	\$2.39	\$3.19 per 100mL
Friday 14 Jan - Mercury - (Market Fresh)					
1	National Pies Party Pies/Sausage Rolls 12pk (POT)	\$2.16		\$5.99	83¢ per 100g
2	Beef Rump Steak (Meat) Digital			\$24.99kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce) TV			\$0.00kg	N/A
Friday 14 Jan - Advocate/Examiner - (Market Fresh)					
1	National Pies Party Pies/Sausage Rolls 12pk (POT)	\$2.16		\$5.99	83¢ per 100g
2	Beef Rump Steak (Meat) Digital			\$24.99kg	N/A
3	Nichols Chicken Wings (Deli)			\$2.99kg	N/A
Friday 14 Jan - Advocate/Examiner - (Market Fresh)					
1	Potatoes Brushed 2.5kg (Produce)			\$4.50bag	\$1.80 per 1kg
2	Pre Packed Baby Spinach 150g (Produce)			\$3.45bag	\$23.00 per 1kg
3	Produce Line - Refer to Fresh Sheet (Produce) TV			\$0.00kg	N/A
Saturday 15 Jan - ALL PRESS					
1	Red Rock Deli Chips 150/165g	\$1.96		\$2.99	N/A
2	Ingham's Chicken Breast Tenders 400g	\$0.80		\$4.99	\$12.48 per 1kg
3	Red Bull Energy Drink 250mL 4pk	\$4.06		\$6.49	\$6.49 per 1L
Saturday 15 Jan - Mercury Front Page					
1	Peters Drumsticks 24pk TV	\$13.00		\$16.99	60¢ per 100mL
2	Arnott's Shapes 140-190g TV	\$1.60	½	\$1.60	N/A



Wednesday 12 Jan 2022 - Tuesday 18 Jan 2022 (week 3)

Front		Save	% Off	Retail	
1	Arnott's Shapes 140-190g	TV	\$1.60	½	\$1.60
2	Praise Salad Dressing 330mL	TV	\$1.93	½	\$1.92
3	Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L	TV	\$1.06		\$1.79
4	Peters Drumsticks 24pk	TV	\$13.00		\$16.99
5	Beef Rump Steak (Meat)	Digital			\$24.99kg
Page 2 - Meat & Produce					
1	Potatoes Brushed 2.5kg (Produce)	Press			\$4.50bag
2	Pre Packed Baby Spinach 150g (Produce)	Press			\$3.45bag
3	Bitterfree Cucumbers (Produce)				\$1.20ea
4	JC's Mixed Nuts Salted/Unsalted 350g (Produce)		\$1.90		\$7.99ea
5	Scottsdale Pork Pork Scotch Steaks (Meat)				\$19.99kg
6	PFD Fresh BBQ Meat Pack (Meat)				\$18.99kg
7	Nichols Butterflied Whole Marinated Chicken (Meat)				\$6.99kg
8	Scottsdale Pork Artisan Carolina/Memphis Marinated Pork Shoulder (Meat)				\$13.99kg
Page 3 - Deli & Bakery					
1	Nichols Chicken Wings (Deli)	Press			\$2.99kg
2	Ingham's Chicken Kebabs 70g (Carton of 40) (Deli)				\$1.25ea
3	Pandani Champagne Ham (Deli)				\$11.99kg
4	Pandani Rindless Short Cut Bacon (Deli)				\$14.99kg
5	National Pies Party Pies/Sausage Rolls 12pk (POT)	Press	\$2.16		\$5.99
6	Cripps Master Loaf 680/700g (POT)		\$0.70		\$3.19
7	Cripps Crumpet Splits 6pk (POT)		\$1.26		\$2.49
8	Central Cake Co Slices/Lamingtons 80-135g (POT)		\$0.50		\$2.49
Page 4					
1	Fyna Licorice Bags 200-250g		\$0.46		\$1.99
2	Allen's Jelly/Mint Confectionery Range 150-200g		\$1.01		\$1.99
3	Cadbury Family Block Chocolate 160-190g		\$1.51		\$3.49
4	Red Rock Deli Chips 150/165g	Press	\$1.96		\$2.99
5	Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk		\$5.60		\$15.99
6	Bundaberg Brewed Soft Drink 10pk		\$3.30		\$10.95
7	Red Bull Energy Drink 250mL 4pk	Press	\$4.06		\$6.49
8	Powerade Sports Drink 600mL		\$1.40		\$2.50
Page 4 - Mars Side Panel					\$22.83 per 1kg
9	Mars Medium Bars 35-56g (feat. NEW Snickers Peanut Butter)	Digital	\$1.00	½	\$1.00
Page 5					
1	Uncle Tobys Roll-ups 6pk		\$2.01	½	\$1.99
2	Nestle Milo 395/460g		\$2.01		\$5.99
3	Grinders Coffee 200g		\$3.56		\$5.99
4	Uncle Tobys Plus Cereal 410-435g		\$1.40		\$3.99
5	Vegemite 380g		\$2.00		\$5.99
6	Golden Circle Long Life Juice 2L		\$0.16		\$3.29
7	Arnott's Assorted Creams 500g		\$2.00		\$3.99
8	Green's Golden Gaytime Mousse 195g/Brookie/Crumble 525/650g (NEW)		\$1.01		\$4.99
9	Edgell Beetroot 825g	Digital	\$0.66		\$1.99



Wednesday 12 Jan 2022 - Tuesday 18 Jan 2022 (week 3)

10	San Remo Pasta 375/500g		\$0.35		\$2.25	N/A
11	Raguletto Pasta Sauce 500g	Digital	\$0.30		\$1.69	34¢ per 100g
12	Crisco Blended Vegetable/Canola Oil 750mL		\$1.00		\$3.99	53¢ per 100mL
Page 6						
1	Perfect Italiano Grated Cheese 450g	Digital	\$1.90		\$5.99	\$13.31 per 1kg
2	Bega Tasty Cheese Block 1kg	Digital	\$4.96		\$8.99	\$8.99 per 1kg
3	Western Star Spreadable 500g	Press	\$2.01		\$3.99	80¢ per 100g
4	Primo Bacon Pieces/Shredded Ham Twin Pack 300g		\$1.51		\$3.49	\$11.63 per 1kg
5	Tas Heritage Double Brie/Camembert Cheese 250g (POT)		\$3.91		\$7.99	\$31.96 per 1kg
6	La Famiglia Garlic/Herb Slices 270g		\$1.21		\$3.99	\$1.48 per 100g
7	Ingham's Chicken Breast Tenders 400g	Press	\$0.80		\$4.99	\$12.48 per 1kg
8	McCain Pizza Singles/Pockets/Slices 380-600g		\$2.00		\$5.99	N/A
9	Four 'n Twenty Sausage Rolls/Party Pies 12pk		\$1.01		\$4.99	N/A
10	Peters Lifesavers/Frosty Fruit 8pk		\$2.01		\$4.99	N/A
11	Peters Original Ice Cream 2L		\$0.51		\$4.49	22¢ per 100mL
12	On the Menu Frozen Meal 260g		\$0.66		\$2.49	96¢ per 100g
Page 7						
1	Sunsilk Shampoo/Conditioner 200mL	Digital	\$2.40	½	\$2.39	\$1.20 per 100mL
2	Libra Ultra Thins/Goodnights 10-14pk/Tampons 16pk		\$0.51		\$3.99	N/A
3	Sorbent Toilet Tissue 12pk		\$5.00		\$6.99	32¢ per 100sh
4	Fab Laundry Powder 1kg or Liquid 900mL/1L		\$0.26		\$4.49	N/A
5	Earth Choice Dishwash Tablet 42s		\$4.70		\$11.99	\$1.78 per 100g
6	Multix Colour Scent Tidy Bags 35s/Coloured X-Large 20pk		\$0.81		\$2.99	N/A
7	Chum Canned Dog Food 700g	Digital	\$0.30		\$1.99	28¢ per 100g
8	Lucky Dog Dry Dog Food 3kg		\$2.20		\$6.99	23¢ per 100g
9	Snappy Tom Canned Cat Food 400g		\$0.42		\$1.25	31¢ per 100g
Page 8						
1	Maggi Cup Noodles 58-65g	TV	\$0.90	½	\$0.90	N/A
2	Fountain Tomato/BBQ Sauce 2L	Digital	\$3.01	½	\$2.99	15¢ per 100mL
3	Nescafé Coffee Sachets 10pk/Gold 8pk	TV	\$3.45	½	\$3.30	N/A
4	San Remo La Pasta Range 120g	Press	\$1.10	½	\$1.00	83¢ per 100g
5	Handee Ultra Paper Towel 3pk	TV	\$3.20	½	\$2.99	\$1.66 per 100ea
6	Impulse Body Spray 75mL	Press	\$2.40	½	\$2.39	\$3.19 per 100mL
Page 9 - LPE Full Page (Digital Only)						
1	Frantelle Spring Water 600mL 24pk	LPE			\$7.99	55¢ per 1L
Page 10 - Steak & Haloumi Kebabs with Pineapple Salad Recipe Full Page (Digital Only)						
5	Beef Rump Steak (Meat)	Digital			\$24.99kg	N/A



Wednesday 12 Jan 2022 - Tuesday 18 Jan 2022 (week 3)

Front Page		Save	% Off	Retail	
1	Arnott's Shapes 140-190g TV	\$1.60	½	\$1.60	N/A
2	Praise Salad Dressing 330mL TV	\$1.93	½	\$1.92	58¢ per 100mL
3	Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L TV	\$1.06		\$1.79	\$1.43 per 1L
4	Peters Drumsticks 24pk TV	\$13.00		\$16.99	60¢ per 100mL
5	Beef Rump Steak (Meat) Digital			\$24.99kg	N/A
Page 2					
1	Maggi Cup Noodles 58-65g TV	\$0.90	½	\$0.90	N/A
2	Nescafé Coffee Sachets 10pk/Gold 8pk TV	\$3.45	½	\$3.30	N/A
3	San Remo La Pasta Range 120g Press	\$1.10	½	\$1.00	83¢ per 100g
4	Fountain Tomato/BBQ Sauce 2L Digital	\$3.01	½	\$2.99	15¢ per 100mL
5	Uncle Tobys Roll-ups 6pk	\$2.01	½	\$1.99	\$2.12 per 100g
6	Handee Ultra Paper Towel 3pk TV	\$3.20	½	\$2.99	\$1.66 per 100ea
7	Sunsilk Shampoo/Conditioner 200mL Digital	\$2.40	½	\$2.39	\$1.20 per 100mL
8	Impulse Body Spray 75mL Press	\$2.40	½	\$2.39	\$3.19 per 100mL
Page 2 - Mars Side Panel					
9	Mars Medium Bars 35-56g (feat. NEW Snickers Peanut Butter) Digital	\$1.00	½	\$1.00	N/A
Page 3					
1	Red Rock Deli Chips 150/165g Press	\$1.96		\$2.99	N/A
2	Cadbury Family Block Chocolate 160-190g	\$1.51		\$3.49	N/A
3	Arnott's Assorted Creams 500g	\$2.00		\$3.99	80¢ per 100g
4	Red Bull Energy Drink 250mL 4pk Press	\$4.06		\$6.49	\$6.49 per 1L
5	Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk	\$5.60		\$15.99	\$1.78 per 1L
6	Bundaberg Brewed Soft Drink 10pk	\$3.30		\$10.95	\$2.92 per 1L
7	Raguletto Pasta Sauce 500g Digital	\$0.30		\$1.69	34¢ per 100g
8	Edgell Beetroot 825g Digital	\$0.66		\$1.99	\$2.41 per 1kg
9	Uncle Tobys Plus Cereal 410-435g	\$1.40		\$3.99	N/A
10	Chum Canned Dog Food 700g Digital	\$0.30		\$1.99	28¢ per 100g
11	Snappy Tom Canned Cat Food 400g	\$0.42		\$1.25	31¢ per 100g
12	Sorbent Toilet Tissue 12pk	\$5.00		\$6.99	32¢ per 100sh
Page 4					
1	Potatoes Brushed 2.5kg (Produce) Press			\$4.50bag	\$1.80 per 1kg
2	Pre Packed Baby Spinach 150g (Produce) Press			\$3.45bag	\$23.00 per 1kg
3	JC's Mixed Nuts Salted/Unsalted 350g (Produce)	\$1.90		\$7.99ea	\$22.83 per 1kg
4	National Pies Party Pies/Sausage Rolls 12pk (POT) Press	\$2.16		\$5.99	83¢ per 100g
5	Perfect Italiano Grated Cheese 450g Digital	\$1.90		\$5.99	\$13.31 per 1kg
6	Bega Tasty Cheese Block 1kg Digital	\$4.96		\$8.99	\$8.99 per 1kg
7	Western Star Spreadable 500g Press	\$2.01		\$3.99	80¢ per 100g
8	Ingham's Chicken Breast Tenders 400g Press	\$0.80		\$4.99	\$12.48 per 1kg
9	McCain Pizza Singles/Pockets/Slices 380-600g	\$2.00		\$5.99	N/A
10	Primo Bacon Pieces/Shredded Ham Twin Pack 300g	\$1.51		\$3.49	\$11.63 per 1kg
Page 5 - LPE Full Page (Digital Only)					
1	Frantelle Spring Water 600mL 24pk LPE			\$7.99	55¢ per 1L
Page 6 - Steak & Haloumi Kebabs with Pineapple Salad Recipe Full Page (Digital Only)					



Standard Catalogue

Wednesday 12 Jan 2022 - Tuesday 18 Jan 2022 (week 3)

1	Beef Rump Steak (Meat)	Digital			\$24.99kg	N/A
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Press

Examiner / Mercury / Advocate

Wednesday 12 Jan 2022 - Tuesday 18 Jan 2022 (week 3)

Alpha Sorted List - ALL PRESS (Including Digital)			Retail	
1	Arnott's Shapes 140-190g	TV	\$1.60	N/A
2	Bega Tasty Cheese Block 1kg	Digital	\$8.99	\$8.99 per 1kg
3	Chum Canned Dog Food 700g	Digital	\$1.99	28¢ per 100g
4	Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L	TV	\$1.79	\$1.43 per 1L
5	Edgell Beetroot 825g	Digital	\$1.99	\$2.41 per 1kg
6	Fountain Tomato/BBQ Sauce 2L	Digital	\$2.99	15¢ per 100mL
7	Handee Ultra Paper Towel 3pk	TV	\$2.99	\$1.66 per 100ea
8	Impulse Body Spray 75mL		\$2.39	\$3.19 per 100mL
9	Ingham's Chicken Breast Tenders 400g		\$4.99	\$12.48 per 1kg
10	Maggi Cup Noodles 58-65g	TV	\$0.90	N/A
11	Mars Medium Bars 35-56g (feat. NEW Snickers Peanut Butter)	Digital	\$1.00	N/A
12	National Pies Party Pies/Sausage Rolls 12pk (POT)		\$5.99	83¢ per 100g
13	Nescafé Coffee Sachets 10pk/Gold 8pk	TV	\$3.30	N/A
14	Perfect Italiano Grated Cheese 450g	Digital	\$5.99	\$13.31 per 1kg
15	Peters Drumsticks 24pk	TV	\$16.99	60¢ per 100mL
16	Praise Salad Dressing 330mL	TV	\$1.92	58¢ per 100mL
17	Raguletto Pasta Sauce 500g	Digital	\$1.69	34¢ per 100g
18	Red Bull Energy Drink 250mL 4pk		\$6.49	\$6.49 per 1L
19	Red Rock Deli Chips 150/165g		\$2.99	N/A
20	San Remo La Pasta Range 120g		\$1.00	83¢ per 100g
21	Sunsilk Shampoo/Conditioner 200mL	Digital	\$2.39	\$1.20 per 100mL
22	Western Star Spreadable 500g		\$3.99	80¢ per 100g



Catalogue

Wednesday 12 Jan 2022 - Tuesday 18 Jan 2022 (week 3)

Alpha Sorted List - Catalogue		Retail	
1	Allen's Jelly/Mint Confectionery Range 150-200g	\$1.99	N/A
2	Arnott's Assorted Creams 500g	\$3.99	80¢ per 100g
3	Bundaberg Brewed Soft Drink 10pk	\$10.95	\$2.92 per 1L
4	Cadbury Family Block Chocolate 160-190g	\$3.49	N/A
5	Central Cake Co Slices/Lamingtons 80-135g (POT)	\$2.49	N/A
6	Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk	\$15.99	\$1.78 per 1L
7	Cripps Crumpet Splits 6pk (POT)	\$2.49	59¢ per 100g
8	Cripps Master Loaf 680/700g (POT)	\$3.19	N/A
9	Crisco Blended Vegetable/Canola Oil 750mL	\$3.99	53¢ per 100mL
10	Earth Choice Dishwash Tablet 42s	\$11.99	\$1.78 per 100g
11	Fab Laundry Powder 1kg or Liquid 900mL/1L	\$4.49	N/A
12	Four 'n Twenty Sausage Rolls/Party Pies 12pk	\$4.99	N/A
13	Frantelle Spring Water 600mL 24pk LPE	\$7.99	55¢ per 1L
14	Fyna Licorice Bags 200-250g	\$1.99	N/A
15	Golden Circle Long Life Juice 2L	\$3.29	\$1.65 per 1L
16	Green's Golden Gaytime Mousse 195g/Brookie/Crumble 525/650g (NEV)	\$4.99	N/A
17	Grinders Coffee 200g	\$5.99	\$3.00 per 100g
18	La Famiglia Garlic/Herb Slices 270g	\$3.99	\$1.48 per 100g
19	Libra Ultra Thins/Goodnights 10-14pk/Tampons 16pk	\$3.99	N/A
20	Lucky Dog Dry Dog Food 3kg	\$6.99	23¢ per 100g
21	McCain Pizza Singles/Pockets/Slices 380-600g	\$5.99	N/A
22	Multix Colour Scent Tidy Bags 35s/Coloured X-Large 20pk	\$2.99	N/A
23	Nestle Milo 395/460g	\$5.99	N/A
24	On the Menu Frozen Meal 260g	\$2.49	96¢ per 100g
25	Peters Lifesavers/Frosty Fruit 8pk	\$4.99	N/A
26	Peters Original Ice Cream 2L	\$4.49	22¢ per 100mL
27	Powerade Sports Drink 600mL	\$2.50	\$4.17 per 1L
28	Primo Bacon Pieces/Shredded Ham Twin Pack 300g	\$3.49	\$11.63 per 1kg
29	San Remo Pasta 375/500g	\$2.25	N/A
30	Snappy Tom Canned Cat Food 400g	\$1.25	31¢ per 100g
31	Sorbent Toilet Tissue 12pk	\$6.99	32¢ per 100sh
32	Tas Heritage Double Brie/Camembert Cheese 250g (POT)	\$7.99	\$31.96 per 1kg
33	Uncle Tobys Plus Cereal 410-435g	\$3.99	N/A
34	Uncle Tobys Roll-ups 6pk	\$1.99	\$2.12 per 100g
35	Vegemite 380g	\$5.99	\$1.58 per 100g