



Wednesday 05 Jan 2022 - Tuesday 11 Jan 2022 (week 2)

Television Advertised		Save	% Off	Retail	
1	Pepsi/Solo/Sunkist/7Up Soft Drink 1.25L	\$1.20	½	\$1.10	88¢ per 1L
2	Cadbury Large Block Chocolate 315-360g	\$4.00	½	\$3.99	N/A
3	Pringles Chips 53g	\$1.00	½	\$0.99	\$1.87 per 100g
4	Uncle Tobys Muesli Bars 6pk	\$2.15	½	\$2.15	\$1.16 per 100g
5	Peters Lemonade or Raspberry & Lemonade Icy Poles 8pk	\$1.50		\$3.49	N/A
6	Quilton Toilet Tissue 12pk	\$2.90		\$5.99	28¢ per 100sh
7	Lynx Antiperspirant/Deodorant 165mL	\$3.75	½	\$3.50	\$2.12 per 100mL
Television Advertised - Fri 07 Jan					
8	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A

Google Advertised					
1	Steggles Chicken Breast Nuggets 400g	\$0.91		\$3.49	\$8.73 per 1kg
2	Morning Fresh Dishwashing Liquid 900mL	\$3.75	½	\$3.75	42¢ per 100mL
3	V Energy Drink 250mL 4pk	\$3.81		\$5.99	\$5.99 per 1L
4	Coca-Cola 375mL 30pk	\$7.50		\$19.49	\$1.73 per 1L

Facebook Advertised - Scrambled Eggs with Cottage Cheese Recipe					
1	Bulla Cottage Cheese 200g	\$0.51		\$2.49	\$12.45 per 1kg
Facebook Advertised - Half Price Specials					
1	Pepsi/Solo/Sunkist/7Up Soft Drink 1.25L	\$1.20	½	\$1.10	88¢ per 1L
2	Powerade Sports Drink 1L	\$3.26	>½	\$2.49	\$2.49 per 1L
3	Pringles Chips 53g	\$1.00	½	\$0.99	\$1.87 per 100g
4	Cadbury Large Block Chocolate 315-360g	\$4.00	½	\$3.99	N/A
5	The Natural Cracker Co 160g	\$1.75	½	\$1.75	\$1.09 per 100g
6	Lean Cuisine Frozen Meals 375g	\$3.35	½	\$3.35	89¢ per 100g
7	Lynx Antiperspirant/Deodorant 165mL	\$3.75	½	\$3.50	\$2.12 per 100mL
8	Herbal Essences Shampoo/Conditioner 300mL	\$3.25	½	\$3.25	\$1.08 per 100mL

Wednesday Catalogue Email Header					
1	Pepsi/Solo/Sunkist/7Up Soft Drink 1.25L	\$1.20	½	\$1.10	88¢ per 1L
2	Lynx Antiperspirant/Deodorant 165mL	\$3.75	½	\$3.50	\$2.12 per 100mL
Wednesday Catalogue Email Feature					
1	Cadbury Layers 34/35g (NEW)	\$1.00	½	\$1.00	N/A
Friday Catalogue Email - Scrambled Eggs with Cottage Cheese Recipe					
1	Bulla Cottage Cheese 200g	\$0.51		\$2.49	\$12.45 per 1kg

Website Banner					
1	Cadbury Large Block Chocolate 315-360g	\$4.00	½	\$3.99	N/A
2	Uncle Tobys Muesli Bars 6pk	\$2.15	½	\$2.15	\$1.16 per 100g

Radio Advertised					
1	Pepsi/Solo/Sunkist/7Up Soft Drink 1.25L	\$1.20	½	\$1.10	88¢ per 1L
2	Pringles Chips 53g	\$1.00	½	\$0.99	\$1.87 per 100g
3	Lean Cuisine Frozen Meals 375g	\$3.35	½	\$3.35	89¢ per 100g



TV/Digital

Wednesday 05 Jan 2022 - Tuesday 11 Jan 2022 (week 2)

4	Lynx Antiperspirant/Deodorant 165mL	\$3.75	½	\$3.50	\$2.12 per 100mL
5	Cadbury Large Block Chocolate 315-360g	\$4.00	½	\$3.99	N/A
6	Powerade Sports Drink 1L	\$3.26	>½	\$2.49	\$2.49 per 1L
7	Peters Lemonade or Raspberry & Lemonade Icy Poles 8pk	\$1.50		\$3.49	N/A
8	Quilton Toilet Tissue 12pk	\$2.90		\$5.99	28¢ per 100sh



Press

Examiner / Mercury / Advocate

Wednesday 05 Jan 2022 - Tuesday 11 Jan 2022 (week 2)

Thursday 06 Jan - ALL PRESS		Save	% Off	Retail	
1	Jarrah Coffee 250g	\$3.01	½	\$2.99	\$1.20 per 100g
2	Miracle Spread 1kg	\$0.80		\$2.99	30¢ per 100g
3	Chum Crunchy Dry Dog Food 3kg	\$3.00		\$6.99	23¢ per 100g
Friday 07 Jan - Mercury - (Market Fresh)					
1	Cripps Master Muffins 6pk (POT)	\$1.66		\$3.49	97¢ per 100g
2	Beef Scotch Fillet Steak (Meat)			\$44.99kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce) TV			\$0.00kg	N/A
Friday 07 Jan - Advocate/Examiner - (Market Fresh)					
1	Cripps Master Muffins 6pk (POT)	\$1.66		\$3.49	97¢ per 100g
2	Beef Scotch Fillet Steak (Meat)			\$44.99kg	N/A
3	Pandani Double Smoked Ham (Deli)			\$11.99kg	N/A
Friday 07 Jan - Advocate/Examiner - (Market Fresh)					
1	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce) TV			\$0.00kg	N/A
Saturday 08 Jan - ALL PRESS					
1	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g (feat. Cadbury Layers)	\$1.00	½	\$1.00	N/A
2	Powerade Sports Drink 1L Digital	\$3.26	>½	\$2.49	\$2.49 per 1L
3	Bulla Creamy Classics 2L	\$3.01		\$5.49	27¢ per 100mL
Saturday 08 Jan - Mercury Front Page					
1	Pepsi/Solo/Sunkist/7Up Soft Drink 1.25L TV	\$1.20	½	\$1.10	88¢ per 1L
2	Lynx Antiperspirant/Deodorant 165mL TV	\$3.75	½	\$3.50	\$2.12 per 100mL



Wednesday 05 Jan 2022 - Tuesday 11 Jan 2022 (week 2)

Front			Save	% Off	Retail	
1	Pepsi/Solo/Sunkist/7Up Soft Drink 1.25L	TV	\$1.20	½	\$1.10	88¢ per 1L
2	Cadbury Large Block Chocolate 315-360g	TV	\$4.00	½	\$3.99	N/A
3	Lynx Antiperspirant/Deodorant 165mL	TV	\$3.75	½	\$3.50	\$2.12 per 100mL
4	Quilton Toilet Tissue 12pk	TV	\$2.90		\$5.99	28¢ per 100sh
5	Beef Scotch Fillet Steak (Meat)	Press			\$44.99kg	N/A
Page 2 - Meat & Produce						
1	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)				\$0.00kg	N/A
4	JC's Walnuts Natural 350g (Produce)		\$1.30		\$7.99ea	\$22.83 per 1kg
5	Scottsdale Pork Boneless Pork Belly Roast (Meat)				\$17.99kg	N/A
6	Lamb Forequarter Chops (Meat)				\$18.99kg	N/A
7	Marion Bay Free Range Chicken Bagged (Meat)				\$5.99kg	N/A
8	Beef Round Steak (Meat)				\$19.99kg	N/A
Page 3 - Deli & Bakery						
1	Pandani Double Smoked Ham (Deli)	Press			\$11.99kg	N/A
2	Tibaldi Long Rindless Bacon (2.5kg) (Deli)				\$11.99kg	N/A
3	Pandani Thin Beef Sausages (Deli)				\$8.99kg	N/A
4	Nichols Chicken Burgers (ctn 40) (Deli)				\$0.99ea	N/A
5	Cripps Master Muffins 6pk (POT)	Press	\$1.66		\$3.49	97¢ per 100g
6	Mighty Soft Sliced Bread 700g (POT)		\$1.10		\$2.99	43¢ per 100g
7	National Pies Premium Pies 2pk excl Cottage/Chunky Beef (POT)		\$1.36		\$5.99	\$1.66 per 100g
8	Central Cake Co French Vanilla/Jelly Slice 2pk (POT)		\$1.50		\$5.49	N/A
Page 4						
1	Pascall/The Natural Confectionery Bags 150-280g		\$1.51		\$2.49	N/A
2	The Natural Cracker Co 160g	Digital	\$1.75	½	\$1.75	\$1.09 per 100g
3	Arnott's Savoy/Jatz 225/250g		\$0.71		\$2.49	N/A
4	Smith's Potato Chips/Doritos Corn Chips 130-175g		\$1.06		\$2.69	N/A
5	V Energy Drink 250mL 4pk	Digital	\$3.81		\$5.99	\$5.99 per 1L
6	Coca-Cola 375mL 30pk	Digital	\$7.50		\$19.49	\$1.73 per 1L
7	Coca-Cola/Lift/Fanta/Sprite Soft Drink 2L		\$0.69		\$2.50	\$1.25 per 1L
8	Kirks Canned Soft Drink 375mL 10pk		\$0.50		\$6.49	\$1.73 per 1L
Page 4 - Cadbury Layers Side Panel						
9	Cadbury Layers 34/35g (NEW)	Digital	\$1.00	½	\$1.00	N/A
Page 5						
1	Jarrah Coffee 250g	Press	\$3.01	½	\$2.99	\$1.20 per 100g
2	Tetley All Rounder/Tagged Tea Cup Bags 50pk		\$0.30		\$2.49	N/A
3	Kellogg's Crunchy Nut/Just Right/Froot Loops/Nutri-Grain 500-805g		\$1.86		\$6.99	N/A
4	Green's Premium Baking Mixes 380-630g		\$1.16		\$2.99	N/A
5	Tas Taste Plain/Self Raising Flour 2kg (POT)		\$0.90		\$1.99	\$1.00 per 1kg
6	Cottee's Ice Magic 220g		\$1.06		\$3.49	\$1.59 per 100g
7	Golden Circle Beetroot Slices 850g		\$0.90		\$1.99	\$2.34 per 1kg
8	Rosella Tomato Sauce 580mL		\$0.56		\$2.79	48¢ per 100mL
9	Leggos Tomato Paste 140g 2pk		\$0.20		\$2.99	\$1.07 per 100g



Wednesday 05 Jan 2022 - Tuesday 11 Jan 2022 (week 2)

Page 6					
1	Peters Lemonade or Raspberry & Lemonade Icy Poles 8pk	TV	\$1.50		\$3.49
2	Bulla Creamy Classics 2L	Press	\$3.01		\$5.49
3	Sara Lee Cheesecake/Tiramisu 360-415g		\$1.41		\$4.99
4	Steggles Chicken Breast Nuggets 400g	Digital	\$0.91		\$3.49
5	Birds Eye Deli Chips/Roast Potatoes 600g		\$0.51		\$3.49
6	Peters Drumstick/Maxibon 4/6pk		\$1.41		\$6.99
7	Mainland Tasty Cheese Block 250g		\$1.51		\$3.99
8	Mainland On The Go Premium Snacks 110g		\$1.26		\$3.99
9	Bulla Cottage Cheese 200g	Digital	\$0.51		\$2.49
10	Juicy Isle Chilled Fruit Drink 2L (POT)		\$0.46		\$2.69
11	Classic Flavoured Milk 500mL		\$0.61		\$2.99
12	Miracle Spread 1kg	Press	\$0.80		\$2.99
Page 7					
1	Ajax Eco Trigger 450mL		\$2.50	½	\$2.49
2	Earth Choice Toilet Cleaner 750mL		\$0.71		\$2.49
3	Mortein Spray Fast Knockdown 350g		\$1.70		\$5.99
4	Palmolive Antibacterial Liquid Soap Pump 250mL/Naturals Soap 4pk		\$0.26		\$2.49
5	Somat Gold Dishwasher Capsules 25pk		\$8.01	½	\$7.99
6	Cold Power Laundry Detergent 900g/1L		\$4.01		\$6.99
Page 7 - Pet Food Half Page					
7	Chum Crunchy Dry Dog Food 3kg	Press	\$3.00		\$6.99
8	Pedigree Canned Dog Food 1.2kg		\$0.51		\$3.49
9	Dine Cat Food 85g 7pk		\$1.00		\$6.99
10	Optimum Dog Food 100g		\$0.50		\$1.00
11	Whiskas Dry Cat Food 1.8kg		\$1.50		\$9.99
12	Supercoat Dog Food 7.5kg		\$7.90		\$25.99
Page 8					
1	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g	Press	\$1.00	½	\$1.00
2	Uncle Tobys Muesli Bars 6pk	TV	\$2.15	½	\$2.15
3	Powerade Sports Drink 1L	Digital	\$3.26	>½	\$2.49
4	Pringles Chips 53g	TV	\$1.00	½	\$0.99
5	Morning Fresh Dishwashing Liquid 900mL	Digital	\$3.75	½	\$3.75
6	Lean Cuisine Frozen Meals 375g	Digital	\$3.35	½	\$3.35
7	Herbal Essences Shampoo/Conditioner 300mL	Digital	\$3.25	½	\$3.25
Page 9 - Scrambled Eggs with Cottage Cheese Recipe Full Page (Digital Only)					
1	Bulla Cottage Cheese 200g	Digital	\$0.51		\$2.49
Page 10 - Mars Pet Mixed Feeding Full Page (Digital Only)					


Wednesday 05 Jan 2022 - Tuesday 11 Jan 2022 (week 2)

Front Page		% Off	Retail	
1	Pepsi/Solo/Sunkist/7Up Soft Drink 1.25L	TV	½	\$1.10 88¢ per 1L
2	Cadbury Large Block Chocolate 315-360g	TV	½	\$3.99 N/A
3	Lynx Antiperspirant/Deodorant 165mL	TV	½	\$3.50 \$2.12 per 100mL
4	Quilton Toilet Tissue 12pk	TV		\$5.99 28¢ per 100sh
5	Beef Scotch Fillet Steak (Meat)	Press		\$44.99kg N/A
Page 2 - Half Price Full Page				
1	Pringles Chips 53g	TV	½	\$0.99 \$1.87 per 100g
2	Uncle Tobys Muesli Bars 6pk	TV	½	\$2.15 \$1.16 per 100g
3	The Natural Cracker Co 160g	Digital	½	\$1.75 \$1.09 per 100g
4	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g	Press	½	\$1.00 N/A
5	Powerade Sports Drink 1L	Digital	>½	\$2.49 \$2.49 per 1L
6	Jarrah Coffee 250g	Press	½	\$2.99 \$1.20 per 100g
7	Lean Cuisine Frozen Meals 375g	Digital	½	\$3.35 89¢ per 100g
8	Morning Fresh Dishwashing Liquid 900mL	Digital	½	\$3.75 42¢ per 100mL
9	Herbal Essences Shampoo/Conditioner 300mL	Digital	½	\$3.25 \$1.08 per 100mL
Page 3				
1	V Energy Drink 250mL 4pk	Digital		\$5.99 \$5.99 per 1L
2	Coca-Cola 375mL 30pk	Digital		\$19.49 \$1.73 per 1L
3	Arnott's Savoy/Jatz 225/250g			\$2.49 N/A
4	Smith's Potato Chips/Doritos Corn Chips 130-175g			\$2.69 N/A
5	Green's Premium Baking Mixes 380-630g			\$2.99 N/A
6	Golden Circle Beetroot Slices 850g			\$1.99 \$2.34 per 1kg
7	Chum Crunchy Dry Dog Food 3kg	Press		\$6.99 23¢ per 100g
8	Dine Cat Food 85g 7pk			\$6.99 \$1.17 per 100g
Page 3 - Cadbury Layers Side Panel				
9	Cadbury Layers 34/35g (NEW)	Digital	½	\$1.00 N/A
Page 4				
1	Produce Line - Refer to Fresh Sheet (Produce)	Press		\$0.00kg N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press		\$0.00kg N/A
3	JC's Walnuts Natural 350g (Produce)			\$7.99ea \$22.83 per 1kg
4	Cripps Master Muffins 6pk (POT)	Press		\$3.49 97¢ per 100g
5	Bulla Cottage Cheese 200g	Digital		\$2.49 \$12.45 per 1kg
6	Miracle Spread 1kg	Press		\$2.99 30¢ per 100g
7	Mainland Tasty Cheese Block 250g			\$3.99 \$15.96 per 1kg
8	Peters Lemonade or Raspberry & Lemonade Icy Poles 8pk	TV		\$3.49 N/A
9	Bulla Creamy Classics 2L	Press		\$5.49 27¢ per 100mL
10	Steggles Chicken Breast Nuggets 400g	Digital		\$3.49 \$8.73 per 1kg
Page 5 - Scrambled Eggs with Cottage Cheese Recipe Full Page (Digital Only)				
1	Bulla Cottage Cheese 200g	Digital		\$2.49 \$12.45 per 1kg
Page 6 - Mars Pet Mixed Feeding Full Page (Digital Only)				



Press

Examiner / Mercury / Advocate

Wednesday 05 Jan 2022 - Tuesday 11 Jan 2022 (week 2)

Alpha Sorted List - ALL PRESS (Including Digital)			Retail	
1	Bulla Cottage Cheese 200g	Digital	\$2.49	\$12.45 per 1kg
2	Bulla Cottage Cheese 200g	Digital	\$2.49	\$12.45 per 1kg
3	Bulla Creamy Classics 2L		\$5.49	27¢ per 100mL
4	Cadbury Large Block Chocolate 315-360g	TV	\$3.99	N/A
5	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g		\$1.00	N/A
6	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g (feat. Cadbury La		\$1.00	N/A
7	Chum Crunchy Dry Dog Food 3kg		\$6.99	23¢ per 100g
8	Coca-Cola 375mL 30pk	Digital	\$19.49	\$1.73 per 1L
9	Cripps Master Muffins 6pk (POT)		\$3.49	97¢ per 100g
10	Jarrah Coffee 250g		\$2.99	\$1.20 per 100g
11	Lean Cuisine Frozen Meals 375g	Digital	\$3.35	89¢ per 100g
12	Lynx Antiperspirant/Deodorant 165mL	TV	\$3.50	\$2.12 per 100mL
13	Miracle Spread 1kg		\$2.99	30¢ per 100g
14	Morning Fresh Dishwashing Liquid 900mL	Digital	\$3.75	42¢ per 100mL
15	Pepsi/Solo/Sunkist/7Up Soft Drink 1.25L	TV	\$1.10	88¢ per 1L
16	Peters Lemonade or Raspberry & Lemonade Icy Poles 8pk	TV	\$3.49	N/A
17	Powerade Sports Drink 1L	Digital	\$2.49	\$2.49 per 1L
18	Pringles Chips 53g	TV	\$0.99	\$1.87 per 100g
19	Quilton Toilet Tissue 12pk	TV	\$5.99	28¢ per 100sh
20	Steggles Chicken Breast Nuggets 400g	Digital	\$3.49	\$8.73 per 1kg
21	The Natural Cracker Co 160g	Digital	\$1.75	\$1.09 per 100g
22	Uncle Tobys Muesli Bars 6pk	TV	\$2.15	\$1.16 per 100g
23	V Energy Drink 250mL 4pk	Digital	\$5.99	\$5.99 per 1L



Catalogue

Wednesday 05 Jan 2022 - Tuesday 11 Jan 2022 (week 2)

Alpha Sorted List - Catalogue		Retail	
1	Ajax Eco Trigger 450mL	\$2.49	55¢ per 100mL
2	Arnott's Savoy/Jatz 225/250g	\$2.49	N/A
3	Birds Eye Deli Chips/Roast Potatoes 600g	\$3.49	\$5.82 per 1kg
4	Central Cake Co French Vanilla/Jelly Slice 2pk (POT)	\$5.49	N/A
5	Classic Flavoured Milk 500mL	\$2.99	\$5.98 per 1L
6	Coca-Cola/Lift/Fanta/Sprite Soft Drink 2L	\$2.50	\$1.25 per 1L
7	Cold Power Laundry Detergent 900g/1L	\$6.99	N/A
8	Cottee's Ice Magic 220g	\$3.49	\$1.59 per 100g
9	Dine Cat Food 85g 7pk	\$6.99	\$1.17 per 100g
10	Earth Choice Toilet Cleaner 750mL	\$2.49	33¢ per 100mL
11	Golden Circle Beetroot Slices 850g	\$1.99	\$2.34 per 1kg
12	Green's Premium Baking Mixes 380-630g	\$2.99	N/A
13	Juicy Isle Chilled Fruit Drink 2L (POT)	\$2.69	\$1.35 per 1L
14	Kellogg's Crunchy Nut/Just Right/Froot Loops/Nutri-Grain 500-805g	\$6.99	N/A
15	Kirks Canned Soft Drink 375mL 10pk	\$6.49	\$1.73 per 1L
16	Leggos Tomato Paste 140g 2pk	\$2.99	\$1.07 per 100g
17	Mainland On The Go Premium Snacks 110g	\$3.99	\$36.27 per 1kg
18	Mainland Tasty Cheese Block 250g	\$3.99	\$15.96 per 1kg
19	Mighty Soft Sliced Bread 700g (POT)	\$2.99	43¢ per 100g
20	Mortein Spray Fast Knockdown 350g	\$5.99	\$1.71 per 100g
21	National Pies Premium Pies 2pk excl Cottage/Chunky Beef (POT)	\$5.99	\$1.66 per 100g
22	Optimum Dog Food 100g	\$1.00	\$1.00 per 100g
23	Palmolive Antibacterial Liquid Soap Pump 250mL/Naturals Soap 4pk	\$2.49	N/A
24	Pascall/The Natural Confectionery Bags 150-280g	\$2.49	N/A
25	Pedigree Canned Dog Food 1.2kg	\$3.49	29¢ per 100g
26	Peters Drumstick/Maxibon 4/6pk	\$6.99	N/A
27	Rosella Tomato Sauce 580mL	\$2.79	48¢ per 100mL
28	Sara Lee Cheesecake/Tiramisu 360-415g	\$4.99	N/A
29	Smith's Potato Chips/Doritos Corn Chips 130-175g	\$2.69	N/A
30	Somat Gold Dishwasher Capsules 25pk	\$7.99	32¢ per 1ea
31	Supercoat Dog Food 7.5kg	\$25.99	35¢ per 100g
32	Tas Taste Plain/Self Raising Flour 2kg (POT)	\$1.99	\$1.00 per 1kg
33	Tetley All Rounder/Tagged Tea Cup Bags 50pk	\$2.49	N/A
34	Whiskas Dry Cat Food 1.8kg	\$9.99	56¢ per 100g