

**TV/Digital****Wednesday 10 Jan 2024 - Tuesday 16 Jan 2024 (week 2)**

| Television Advertised              |                                               | Save   | % Off | Retail   |                 |
|------------------------------------|-----------------------------------------------|--------|-------|----------|-----------------|
| 1                                  | Arnott's Shapes 130-190g                      | \$2.01 | ½     | \$1.99   | N/A             |
| 2                                  | Schweppes Mixer Soft Drink 4 x 300mL          | \$3.45 | ½     | \$3.45   | \$2.88 per 1L   |
| 3                                  | Rexona Range (excluding LPE) - ALL HALF PRICE |        | ½     |          |                 |
| 4                                  | Palmolive Naturals Shampoo/Conditioner 350mL  | \$3.01 | ½     | \$2.99   | 85¢ per 100mL   |
| 5                                  | Cadbury Large Block Chocolate 315-360g        | \$4.00 | ½     | \$3.99   | N/A             |
| 6                                  | V Energy Drink 4 x 250mL                      | \$5.01 | ½     | \$4.99   | \$4.99 per 1L   |
| 7                                  | Quilton Toilet Tissue 36pk                    | \$5.76 |       | \$17.99  | 28¢ per 100sh   |
| 8                                  | Perfect Italiano Grated Cheese 450g           | \$2.51 |       | \$6.99   | \$15.53 per 1kg |
| Television Advertised - Fri 12 Jan |                                               |        |       |          |                 |
| 9                                  | Produce Line - Refer to Fresh Sheet (Produce) |        |       | \$0.00kg | N/A             |

| Google Advertised |                                                          |        |   |        |                  |
|-------------------|----------------------------------------------------------|--------|---|--------|------------------|
| 1                 | Uncle Tobys Muesli Bars 6pk                              | \$2.75 | ½ | \$2.75 | \$1.49 per 100g  |
| 2                 | Pringles Chips 118/134g                                  | \$2.75 | ½ | \$2.75 | N/A              |
| 3                 | Streets Golden Gaytime 4pk                               | \$3.40 |   | \$6.99 | \$1.75 per 100mL |
| 4                 | Coca-Cola/Fanta/Sprite/Deep Spring/Mt Franklin 6 x 250mL | \$3.20 |   | \$5.30 | \$3.53 per 1L    |

| Facebook Advertised - Big Value |                                           |         |   |         |                 |
|---------------------------------|-------------------------------------------|---------|---|---------|-----------------|
| 1                               | Cadbury Large Block Chocolate 315-360g    | \$4.00  | ½ | \$3.99  | N/A             |
| 2                               | Moccona Freeze Dried Classic Coffee 400g  | \$10.01 |   | \$17.99 | \$4.50 per 100g |
| 3                               | Quilton Toilet Tissue 36pk                | \$5.76  |   | \$17.99 | 28¢ per 100sh   |
| 4                               | Tasmanian Mountain Spring Water 10L (POT) | \$1.51  |   | \$5.99  | 60¢ per 1L      |

| Facebook Advertised - Summer Health & Beauty |                                               |        |   |        |                  |
|----------------------------------------------|-----------------------------------------------|--------|---|--------|------------------|
| 1                                            | Rexona Range (excluding LPE) - ALL HALF PRICE |        | ½ |        |                  |
| 2                                            | Palmolive Naturals Shampoo/Conditioner 350mL  | \$3.01 | ½ | \$2.99 | 85¢ per 100mL    |
| 3                                            | Colgate 360° Toothbrush 1pk Ex. Advanced      | \$2.65 | ½ | \$2.60 | \$2.60 per 1ea   |
| 4                                            | Colgate Total Toothpaste Advanced 115g        | \$3.25 | ½ | \$3.25 | \$2.83 per 100g  |
| 5                                            | Palmolive Shower Gel 1L                       | \$6.01 | ½ | \$5.99 | 60¢ per 100mL    |
| 6                                            | Nivea Lip Care 4.8g                           | \$2.51 | ½ | \$2.49 | \$51.88 per 100g |
| 7                                            | Banana Boat Sunscreen Roll On 75mL            | \$6.90 | ½ | \$6.90 | \$9.20 per 100mL |

| Wednesday Catalogue Email Header               |                                                    |        |   |           |                 |
|------------------------------------------------|----------------------------------------------------|--------|---|-----------|-----------------|
| 1                                              | Arnott's Shapes 130-190g                           | \$2.01 | ½ | \$1.99    | N/A             |
| 2                                              | Schweppes Mixer Soft Drink 4 x 300mL               | \$3.45 | ½ | \$3.45    | \$2.88 per 1L   |
| Friday Catalogue Email - Salmon Delight Recipe |                                                    |        |   |           |                 |
| 1                                              | Petuna Atlantic Salmon MAP 2pk 280g (ctn 8) (Meat) |        |   | \$10.99ea | \$39.25 per 1kg |

| Website Banner                |                                               |        |   |        |               |
|-------------------------------|-----------------------------------------------|--------|---|--------|---------------|
| 1                             | Palmolive Naturals Shampoo/Conditioner 350mL  | \$3.01 | ½ | \$2.99 | 85¢ per 100mL |
| 2                             | Rexona Range (excluding LPE) - ALL HALF PRICE |        | ½ |        |               |
| Website Banner - Community Co |                                               |        |   |        |               |
| 1                             | TBA                                           |        |   |        |               |
| 2                             | TBA                                           |        |   |        |               |
| 3                             | TBA                                           |        |   |        |               |



TV/Digital

Wednesday 10 Jan 2024 - Tuesday 16 Jan 2024 (week 2)

| Radio Advertised |                                              |        |   |        |               |
|------------------|----------------------------------------------|--------|---|--------|---------------|
| 1                | V Energy Drink 4 x 250mL                     | \$5.01 | ½ | \$4.99 | \$4.99 per 1L |
| 2                | Cadbury Large Block Chocolate 315-360g       | \$4.00 | ½ | \$3.99 | N/A           |
| 3                | Pringles Chips 118/134g                      | \$2.75 | ½ | \$2.75 | N/A           |
| 4                | Palmolive Naturals Shampoo/Conditioner 350mL | \$3.01 | ½ | \$2.99 | 85¢ per 100mL |



# Press

Examiner / Mercury / Advocate

Wednesday 10 Jan 2024 - Tuesday 16 Jan 2024 (week 2)

| Thursday 11 Jan - ALL PRESS                        |                                                   | Save    | % Off | Retail    |                 |
|----------------------------------------------------|---------------------------------------------------|---------|-------|-----------|-----------------|
| 1                                                  | Mainland Tasty Cheese Slices 180/210g             | \$2.01  |       | \$4.99    | N/A             |
| 2                                                  | Pringles Chips 118/134g Digital                   | \$2.75  | ½     | \$2.75    | N/A             |
| 3                                                  | Pedigree Canned Dog Food 700g                     | \$0.51  |       | \$2.99    | 43¢ per 100g    |
| Friday 12 Jan - Advocate/Examiner - (Market Fresh) |                                                   |         |       |           |                 |
| 1                                                  | Produce Line - Refer to Fresh Sheet (Produce) TV  |         |       | \$0.00kg  | N/A             |
| 2                                                  | Hass Avocados (Produce)                           |         |       | \$1.30ea  | N/A             |
| 3                                                  | Tasmanian Tomatoes (Produce)                      |         |       | \$3.90kg  |                 |
| Friday 12 Jan - Advocate/Examiner - (Market Fresh) |                                                   |         |       |           |                 |
| 1                                                  | National Pies Premium Pies 2pk excl Cottage (POT) | \$1.30  |       | \$7.49    | \$2.08 per 100g |
| 2                                                  | Pandani Rindless Short Cut Bacon (Deli)           |         |       | \$17.49kg | N/A             |
| 3                                                  | Eye Fillet Steak (Meat)                           |         |       | \$39.99kg | N/A             |
| Friday 12 Jan - Mercury - (Market Fresh)           |                                                   |         |       |           |                 |
| 1                                                  | National Pies Premium Pies 2pk excl Cottage (POT) | \$1.30  |       | \$7.49    | \$2.08 per 100g |
| 2                                                  | Produce Line - Refer to Fresh Sheet (Produce) TV  |         |       | \$0.00kg  | N/A             |
| 3                                                  | Eye Fillet Steak (Meat)                           |         |       | \$39.99kg | N/A             |
| Friday 12 Jan - Mercury                            |                                                   |         |       |           |                 |
| 1                                                  | Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL | \$13.35 |       | \$21.20   | \$2.36 per 1L   |
| 2                                                  | Four 'n Twenty Sausage Rolls/Party Pies 12pk      | \$2.51  |       | \$4.99    | N/A             |
| 3                                                  | Fantastic Rice Crackers 100g                      | \$0.45  |       | \$1.85    | \$1.85 per 100g |
| Saturday 13 Jan - Advocate & Examiner              |                                                   |         |       |           |                 |
| 1                                                  | Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL | \$13.35 |       | \$21.20   | \$2.36 per 1L   |
| 2                                                  | Four 'n Twenty Sausage Rolls/Party Pies 12pk      | \$2.51  |       | \$4.99    | N/A             |
| 3                                                  | Fantastic Rice Crackers 100g                      | \$0.45  |       | \$1.85    | \$1.85 per 100g |
| Saturday 13 Jan - Mercury Front Page               |                                                   |         |       |           |                 |
| 1                                                  | Arnott's Shapes 130-190g TV                       | \$2.01  | ½     | \$1.99    | N/A             |
| 2                                                  | Schweppes Mixer Soft Drink 4 x 300mL TV           | \$3.45  | ½     | \$3.45    | \$2.88 per 1L   |
| 3                                                  | Palmolive Naturals Shampoo/Conditioner 350mL TV   | \$3.01  | ½     | \$2.99    | 85¢ per 100mL   |



Wednesday 10 Jan 2024 - Tuesday 16 Jan 2024 (week 2)

| Front                   |                                                         | Save    | % Off   | Retail |           |
|-------------------------|---------------------------------------------------------|---------|---------|--------|-----------|
| 1                       | Arnott's Shapes 130-190g                                | TV      | \$2.01  | ½      | \$1.99    |
| 2                       | Schweppes Mixer Soft Drink 4 x 300mL                    | TV      | \$3.45  | ½      | \$3.45    |
| 3                       | Cadbury Large Block Chocolate 315-360g                  | TV      | \$4.00  | ½      | \$3.99    |
| 4                       | Rexona Range (excluding LPE) - ALL HALF PRICE           | TV      |         | ½      |           |
| 5                       | Eye Fillet Steak (Meat)                                 | Press   |         |        | \$39.99kg |
| Page 2                  |                                                         |         |         |        |           |
| 1                       | Pringles Chips 118/134g                                 | Digital | \$2.75  | ½      | \$2.75    |
| 2                       | Popcorners 85g                                          |         | \$2.40  | ½      | \$2.40    |
| 3                       | V Energy Drink 4 x 250mL                                | TV      | \$5.01  | ½      | \$4.99    |
| 4                       | Powerade Sports Drink 600mL                             |         | \$2.01  | ½      | \$1.99    |
| 5                       | Uncle Tobys Muesli Bars 6pk                             | Digital | \$2.75  | ½      | \$2.75    |
| 6                       | Australia's Own Unsweetened Coconut/Almond Beverages 1L |         | \$1.60  | ½      | \$1.60    |
| Page 3                  |                                                         |         |         |        |           |
| 1                       | Farmer's Union Yoghurt Pouches 130g                     |         | \$1.35  | ½      | \$1.30    |
| 2                       | Dettol Liquid Handwash 250mL                            |         | \$1.99  | ½      | \$1.90    |
| 3                       | Pine O Cleen 750mL                                      |         | \$3.50  | ½      | \$3.50    |
| 4                       | Duck Deep Action/Foaming Bleach 750mL                   |         | \$3.76  | ½      | \$3.49    |
| 5                       | Duck Fresh Discs 36mL                                   |         | \$4.29  | ½      | \$4.20    |
| Page 4 - Meat & Produce |                                                         |         |         |        |           |
| 1                       | Hass Avocados (Produce)                                 | Press   |         |        | \$1.30ea  |
| 2                       | Tasmanian Tomatoes (Produce)                            | Press   |         |        | \$3.90kg  |
| 3                       | Potatoes Brushed 2.5kg (Produce)                        |         |         |        | \$5.90bag |
| 4                       | JC's Dried Cranberries 500g (Produce)                   |         | \$1.71  |        | \$7.49ea  |
| 5                       | Lamb Leg Netted & Boneless (Meat)                       |         |         |        | \$17.99kg |
| 6                       | Artisan Carolina/Memphis Marinated Pork Shoulder (Meat) |         |         |        | \$14.99kg |
| 7                       | Petuna Atlantic Salmon MAP 2pk 280g (ctn 8) (Meat)      | Digital |         |        | \$10.99ea |
| 8                       | Freshline Beef Rump Value Pack (4x250g) (Meat)          |         |         |        | \$19.99kg |
| Page 5 - Deli & Bakery  |                                                         |         |         |        |           |
| 1                       | Pandani Rindless Short Cut Bacon (Deli)                 | Press   |         |        | \$17.49kg |
| 2                       | Pandani Double Smoked Ham (Deli)                        |         |         |        | \$15.99kg |
| 3                       | Pandani Sliced Salami (Deli)                            |         |         |        | \$25.99kg |
| 4                       | Ingham's Chicken Breast Fillets (Deli)                  |         |         |        | \$14.99kg |
| 5                       | National Pies Premium Pies 2pk excl Cottage (POT)       | Press   | \$1.30  |        | \$7.49    |
| 6                       | Cripps Muffins 6pk (POT)                                |         | \$1.50  |        | \$3.79    |
| 7                       | Mighty Soft Raisin Toast 600g                           |         | \$3.96  | ½      | \$3.49    |
| 8                       | Happy Cake Co Bread/Loaf 500/550g                       |         | \$1.21  |        | \$4.99    |
| Page 6 - Price Match    |                                                         |         |         |        |           |
| Page 7 - Big Value      |                                                         |         |         |        |           |
| 1                       | Moccona Freeze Dried Classic Coffee 400g                | Digital | \$10.01 |        | \$17.99   |
| 2                       | Harvest Snaps 230g                                      |         | \$4.50  | ½      | \$4.49    |
| 3                       | Tasmanian Mountain Spring Water 10L (POT)               | Digital | \$1.51  |        | \$5.99    |
| 4                       | Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL       | Press   | \$13.35 |        | \$21.20   |
| 5                       | Flora Spread 1kg                                        |         | \$2.36  |        | \$6.99    |
| 6                       | Quilton Toilet Tissue 36pk                              | TV      | \$5.76  |        | \$17.99   |
| 7                       | Palmolive Shower Gel 1L                                 | Digital | \$6.01  | ½      | \$5.99    |



## Wednesday 10 Jan 2024 - Tuesday 16 Jan 2024 (week 2)

|                                             |                                                                 |         |         |   |         |                  |
|---------------------------------------------|-----------------------------------------------------------------|---------|---------|---|---------|------------------|
| 8                                           | Redwin Sorbolene Vitamin E Cream 1.1L                           |         | \$5.50  | ½ | \$5.49  | 50¢ per 100mL    |
| 9                                           | Radiant Laundry Powder 4kg/Liquid 4L                            |         | \$15.01 | ½ | \$14.99 | N/A              |
| <b>Page 8</b>                               |                                                                 |         |         |   |         |                  |
| 1                                           | Coca-Cola/Fanta/Sprite/Deep Spring/Mt Franklin 6 x 250mL        | Digital | \$3.20  |   | \$5.30  | \$3.53 per 1L    |
| 2                                           | Bundaberg Brewed Soft Drink 10 x 375mL                          |         | \$4.71  |   | \$12.99 | \$3.46 per 1L    |
| 3                                           | Kirks Soft Drink 1.25L                                          |         | \$0.49  |   | \$1.50  | \$1.20 per 1L    |
| 4                                           | Juicy Isle Cordial 2L (POT)                                     |         | \$1.01  |   | \$3.49  | \$1.75 per 1L    |
| 5                                           | Red Rock Deli Chips 150/165g                                    |         | \$1.81  |   | \$4.49  | N/A              |
| 6                                           | Ritz Crackers 227g                                              |         | \$1.26  |   | \$2.99  | \$1.32 per 100g  |
| 7                                           | Fantastic Rice Crackers 100g                                    | Press   | \$0.45  |   | \$1.85  | \$1.85 per 100g  |
| 8                                           | Arnott's Cream Biscuits 200/250g                                |         | \$1.51  |   | \$2.99  | N/A              |
| 9                                           | M&M's/Maltesers/Pods 120-180g                                   |         | \$1.85  |   | \$3.85  | N/A              |
| <b>Page 9</b>                               |                                                                 |         |         |   |         |                  |
| 1                                           | Nestle Milo 395/460g                                            |         | \$3.00  |   | \$6.99  | N/A              |
| 2                                           | Tetley Tea Cup Bag 100pk                                        |         | \$1.66  |   | \$3.99  | \$2.22 per 100g  |
| 3                                           | L'Or Espresso 10pk                                              |         | \$2.51  |   | \$4.99  | \$9.60 per 100g  |
| 4                                           | Cadbury Baking Blocks 180g/Chips 200g/Melts 225g                |         | \$2.01  |   | \$2.99  | N/A              |
| 5                                           | Bundaberg Raw Sugar 1kg                                         | LPE     |         |   | \$3.19  | 32¢ per 100g     |
| 6                                           | Community Co Diced Peaches In Juice 4x125g                      |         |         |   | \$3.50  | \$7.00 per 1kg   |
| 7                                           | Rosella Tomato Sauce Squeeze 500mL                              |         | \$0.56  |   | \$2.99  | 60¢ per 100mL    |
| 8                                           | Praise Squeeze Mayonnaise 365/410g                              |         | \$0.76  |   | \$3.49  | N/A              |
| 9                                           | Continental Recipe Base 30-50g                                  | LPE     |         |   | \$1.80  | N/A              |
| <b>Page 10</b>                              |                                                                 |         |         |   |         |                  |
| 1                                           | Perfect Italiano Grated Cheese 450g                             | TV      | \$2.51  |   | \$6.99  | \$15.53 per 1kg  |
| 2                                           | Mainland Tasty Cheese Slices 180/210g                           | Press   | \$2.01  |   | \$4.99  | N/A              |
| 3                                           | Yogo Dairy Snack 150g                                           |         | \$0.76  |   | \$2.49  | \$1.66 per 100g  |
| 4                                           | Streets Golden Gaytime 4pk                                      | Digital | \$3.40  |   | \$6.99  | \$1.75 per 100mL |
| 5                                           | Peters Lifesavers/Frosty Fruit 8pk                              |         | \$2.01  |   | \$6.99  | N/A              |
| 6                                           | Golden North Simply Indulge Ice Cream 2L                        |         | \$4.00  |   | \$7.99  | 40¢ per 100mL    |
| 7                                           | Four 'n Twenty Sausage Rolls/Party Pies 12pk                    | Press   | \$2.51  |   | \$4.99  | N/A              |
| 8                                           | Birds Eye Golden Crunch Wedges/Chips 750g                       |         | \$1.41  |   | \$4.49  | \$5.99 per 1kg   |
| 9                                           | Birds Eye Oven Bake Fish Fillets 425g                           |         | \$3.31  |   | \$8.99  | \$21.15 per 1kg  |
| <b>Page 11</b>                              |                                                                 |         |         |   |         |                  |
| 1                                           | Libra Ultra Thins/Goodnights 10-14pk/Tampons 16pk/Liners 30pk   |         | \$1.00  |   | \$3.99  | N/A              |
| 2                                           | Colgate Dental Floss 25m (excl Charcoal)                        | LPE     |         |   | \$3.49  | 14¢ per 1m       |
| 3                                           | Multix Drawtight Garden Bags 3pk/Colour Scent Tidy Bags 20/30pk |         | \$1.01  |   | \$2.99  | N/A              |
| 4                                           | Handee Ultra Paper Towel 2pk                                    |         | \$0.50  |   | \$3.49  | \$2.91 per 100ea |
| 5                                           | BabyLove Disposable Nappies 15-28pk                             | LPE     |         |   | \$10.99 | N/A              |
| 6                                           | Heinz Strained Baby Food 110g                                   |         | \$0.10  |   | \$1.10  | \$1.00 per 100g  |
| 7                                           | Friskies Dry Cat Food 1kg                                       |         | \$1.26  |   | \$6.99  | 70¢ per 100g     |
| 8                                           | Pedigree Canned Dog Food 700g                                   | Press   | \$0.51  |   | \$2.99  | 43¢ per 100g     |
| <b>Page 11 - Off Side Panel</b>             |                                                                 |         |         |   |         |                  |
| 9                                           | Off Tropical Insect Repellent Spray 150g/Pump 175mL             |         | \$2.91  |   | \$7.99  | N/A              |
| <b>Page 12 - Summer Health &amp; Beauty</b> |                                                                 |         |         |   |         |                  |
| 1                                           | Palmolive Naturals Shampoo/Conditioner 350mL                    | TV      | \$3.01  | ½ | \$2.99  | 85¢ per 100mL    |
| 2                                           | Colgate 360° Toothbrush 1pk Ex. Advanced                        | Digital | \$2.65  | ½ | \$2.60  | \$2.60 per 1ea   |

**Wednesday 10 Jan 2024 - Tuesday 16 Jan 2024 (week 2)**

|                                                                 |                                                    |         |        |   |           |                  |
|-----------------------------------------------------------------|----------------------------------------------------|---------|--------|---|-----------|------------------|
| 3                                                               | Colgate Total Toothpaste Advanced 115g             | Digital | \$3.25 | ½ | \$3.25    | \$2.83 per 100g  |
| 4                                                               | Nivea Lip Care 4.8g                                | Digital | \$2.51 | ½ | \$2.49    | \$51.88 per 100g |
| 5                                                               | Banana Boat Sunscreen Roll On 75mL                 | Digital | \$6.90 | ½ | \$6.90    | \$9.20 per 100mL |
| 6                                                               | Vaseline Body Lotion 225mL                         |         | \$3.35 | ½ | \$3.30    | \$1.47 per 100mL |
| 7                                                               | Swisspers Large Make Up Pads 50pk                  |         | \$2.06 | ½ | \$1.99    | 4¢ per 1ea       |
| 8                                                               | Schick Exacta 2 Mens Razor 6pk                     |         | \$2.25 | ½ | \$2.25    | 38¢ per 1ea      |
| <b>Page 13 - LPE Full Page (Digital Only)</b>                   |                                                    |         |        |   |           |                  |
| 1                                                               | Mother Energy Drink 4 x 500mL                      | LPE     |        |   | \$7.80    | \$3.90 per 1L    |
| 2                                                               | Tetley Chai Classic 8pk                            | LPE     |        |   | \$5.49    | \$2.75 per 100g  |
| 3                                                               | Arnott's Family Assorted Biscuits 500g             | LPE     |        |   | \$5.00    | \$1.00 per 100g  |
| 4                                                               | William's Bread 800-900g (POT)                     | LPE     |        |   | \$4.70    | N/A              |
| 5                                                               | Coca-Cola/Fanta/Sprite Soft Drink 2L               | LPE     |        |   | \$3.65    | \$1.83 per 1L    |
| 6                                                               | Kraft Parmesan Cheese 125g                         | LPE     |        |   | \$4.99    | \$39.92 per 1kg  |
| 7                                                               | Fancy Feast Cat Food 85g                           | LPE     |        |   | \$1.60    | \$1.88 per 100g  |
| <b>Page 14 - Salmon Delight Recipe Full Page (Digital Only)</b> |                                                    |         |        |   |           |                  |
| 1                                                               | Petuna Atlantic Salmon MAP 2pk 280g (ctn 8) (Meat) | Digital |        |   | \$10.99ea | \$39.25 per 1kg  |
| <b>Page 15 - Community Co Full Page (Digital Only)</b>          |                                                    |         |        |   |           |                  |
| 1                                                               | Community Co Coconut Water 1L                      |         |        |   | \$3.79    | \$3.79 per 1L    |
| 2                                                               | Community Co Strawberry Jam 500g                   |         |        |   | \$3.50    | 70¢ per 100g     |
| 3                                                               | Community Co Vegetable Oil 750mL                   |         |        |   | \$4.99    | 67¢ per 100mL    |
| 4                                                               | Community Co Wooden Cutlery 12pk                   |         |        |   | \$1.90    | 16¢ per 1ea      |
| 5                                                               | Community Co Entertainment Snack Pack 1kg          |         |        |   | \$10.29   | \$1.03 per 100g  |
| 6                                                               | Community Co Frozen Fruit 500g                     |         |        |   | \$7.29    | \$14.58 per 1kg  |



## Standard Catalogue

Wednesday 10 Jan 2024 - Tuesday 16 Jan 2024 (week 2)

| Front Page                                   |                                                          |         | % Off | Retail    |                   |
|----------------------------------------------|----------------------------------------------------------|---------|-------|-----------|-------------------|
| 1                                            | Arnott's Shapes 130-190g                                 | TV      | ½     | \$1.99    | N/A               |
| 2                                            | Schweppes Mixer Soft Drink 4 x 300mL                     | TV      | ½     | \$3.45    | \$2.88 per 1L     |
| 3                                            | Cadbury Large Block Chocolate 315-360g                   | TV      | ½     | \$3.99    | N/A               |
| 4                                            | Rexona Range (excluding LPE) - ALL HALF PRICE            | TV      | ½     |           |                   |
| 5                                            | Eye Fillet Steak (Meat)                                  | Press   |       | \$39.99kg | N/A               |
| Page 2                                       |                                                          |         |       |           |                   |
| 1                                            | Pringles Chips 118/134g                                  | Digital | ½     | \$2.75    | N/A               |
| 2                                            | V Energy Drink 4 x 250mL                                 | TV      | ½     | \$4.99    | \$4.99 per 1L     |
| 3                                            | Uncle Tobys Muesli Bars 6pk                              | Digital | ½     | \$2.75    | \$1.49 per 100g   |
| 4                                            | Powerade Sports Drink 600mL                              |         | ½     | \$1.99    | \$3.32 per 1L     |
| 5                                            | Duck Deep Action/Foaming Bleach 750mL                    |         | ½     | \$3.49    | 47¢ per 100mL     |
| 6                                            | Duck Fresh Discs 36mL                                    |         | ½     | \$4.20    | \$11.67 per 100mL |
| 7                                            | Palmolive Naturals Shampoo/Conditioner 350mL             | TV      | ½     | \$2.99    | 85¢ per 100mL     |
| 8                                            | Colgate 360° Toothbrush 1pk Ex. Advanced                 | Digital | ½     | \$2.60    | \$2.60 per 1ea    |
| 9                                            | Colgate Total Toothpaste Advanced 115g                   | Digital | ½     | \$3.25    | \$2.83 per 100g   |
| Page 2 - Big Value Bottom Panel              |                                                          |         |       |           |                   |
| 10                                           | Moccona Freeze Dried Classic Coffee 400g                 | Digital |       | \$17.99   | \$4.50 per 100g   |
| 11                                           | Quilton Toilet Tissue 36pk                               | TV      |       | \$17.99   | 28¢ per 100sh     |
| 12                                           | Tasmanian Mountain Spring Water 10L (POT)                | Digital |       | \$5.99    | 60¢ per 1L        |
| Page 3                                       |                                                          |         |       |           |                   |
| 1                                            | Coca-Cola/Fanta/Sprite/Deep Spring/Mt Franklin 6 x 250mL | Digital |       | \$5.30    | \$3.53 per 1L     |
| 2                                            | Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL        | Press   |       | \$21.20   | \$2.36 per 1L     |
| 3                                            | Red Rock Deli Chips 150/165g                             |         |       | \$4.49    | N/A               |
| 4                                            | Fantastic Rice Crackers 100g                             | Press   |       | \$1.85    | \$1.85 per 100g   |
| 5                                            | Arnott's Cream Biscuits 200/250g                         |         |       | \$2.99    | N/A               |
| 6                                            | Nestle Milo 395/460g                                     |         |       | \$6.99    | N/A               |
| 7                                            | Handee Ultra Paper Towel 2pk                             |         |       | \$3.49    | \$2.91 per 100ea  |
| 8                                            | Friskies Dry Cat Food 1kg                                |         |       | \$6.99    | 70¢ per 100g      |
| 9                                            | Pedigree Canned Dog Food 700g                            | Press   |       | \$2.99    | 43¢ per 100g      |
| Page 3 - Summer Health & Beauty Bottom Panel |                                                          |         |       |           |                   |
| 10                                           | Nivea Lip Care 4.8g                                      | Digital | ½     | \$2.49    | \$51.88 per 100g  |
| 11                                           | Banana Boat Sunscreen Roll On 75mL                       | Digital | ½     | \$6.90    | \$9.20 per 100mL  |
| 12                                           | Palmolive Shower Gel 1L                                  | Digital | ½     | \$5.99    | 60¢ per 100mL     |
| Page 4                                       |                                                          |         |       |           |                   |
| 1                                            | Hass Avocados (Produce)                                  | Press   |       | \$1.30ea  | N/A               |
| 2                                            | Tasmanian Tomatoes (Produce)                             | Press   |       | \$3.90kg  |                   |
| 3                                            | JC's Dried Cranberries 500g (Produce)                    |         |       | \$7.49ea  | \$14.98 per 1kg   |
| 4                                            | National Pies Premium Pies 2pk excl Cottage (POT)        | Press   |       | \$7.49    | \$2.08 per 100g   |
| 5                                            | Perfect Italiano Grated Cheese 450g                      | TV      |       | \$6.99    | \$15.53 per 1kg   |
| 6                                            | Mainland Tasty Cheese Slices 180/210g                    | Press   |       | \$4.99    | N/A               |
| 7                                            | Yogo Dairy Snack 150g                                    |         |       | \$2.49    | \$1.66 per 100g   |
| 8                                            | Streets Golden Gaytime 4pk                               | Digital |       | \$6.99    | \$1.75 per 100mL  |
| 9                                            | Peters Lifesavers/Frosty Fruit 8pk                       |         |       | \$6.99    | N/A               |
| 10                                           | Four 'n Twenty Sausage Rolls/Party Pies 12pk             | Press   |       | \$4.99    | N/A               |
| Page 5 - LPE Full Page (Digital Only)        |                                                          |         |       |           |                   |



## Standard Catalogue

Wednesday 10 Jan 2024 - Tuesday 16 Jan 2024 (week 2)

|                                                                |                                                    |         |  |           |                 |
|----------------------------------------------------------------|----------------------------------------------------|---------|--|-----------|-----------------|
| 1                                                              | Mother Energy Drink 4 x 500mL                      | LPE     |  | \$7.80    | \$3.90 per 1L   |
| 2                                                              | Tetley Chai Classic 8pk                            | LPE     |  | \$5.49    | \$2.75 per 100g |
| 3                                                              | Arnott's Family Assorted Biscuits 500g             | LPE     |  | \$5.00    | \$1.00 per 100g |
| 4                                                              | William's Bread 800-900g (POT)                     | LPE     |  | \$4.70    | N/A             |
| 5                                                              | Coca-Cola/Fanta/Sprite Soft Drink 2L               | LPE     |  | \$3.65    | \$1.83 per 1L   |
| 6                                                              | Kraft Parmesan Cheese 125g                         | LPE     |  | \$4.99    | \$39.92 per 1kg |
| 7                                                              | Fancy Feast Cat Food 85g                           | LPE     |  | \$1.60    | \$1.88 per 100g |
| <b>Page 6 - Salmon Delight Recipe Full Page (Digital Only)</b> |                                                    |         |  |           |                 |
| 1                                                              | Petuna Atlantic Salmon MAP 2pk 280g (ctn 8) (Meat) | Digital |  | \$10.99ea | \$39.25 per 1kg |
| <b>Page 7 - Community Co Full Page (Digital Only)</b>          |                                                    |         |  |           |                 |
| 1                                                              | Community Co Coconut Water 1L                      |         |  | \$3.79    | \$3.79 per 1L   |
| 2                                                              | Community Co Strawberry Jam 500g                   |         |  | \$3.50    | 70¢ per 100g    |
| 3                                                              | Community Co Vegetable Oil 750mL                   |         |  | \$4.99    | 67¢ per 100mL   |
| 4                                                              | Community Co Wooden Cutlery 12pk                   |         |  | \$1.90    | 16¢ per 1ea     |
| 5                                                              | Community Co Entertainment Snack Pack 1kg          |         |  | \$10.29   | \$1.03 per 100g |
| 6                                                              | Community Co Frozen Fruit 500g                     |         |  | \$7.29    | \$14.58 per 1kg |





# Press

Examiner / Mercury / Advocate

Wednesday 10 Jan 2024 - Tuesday 16 Jan 2024 (week 2)

| Alpha Sorted List - ALL PRESS (Including Digital) |                                                          |         | Retail  |                  |
|---------------------------------------------------|----------------------------------------------------------|---------|---------|------------------|
| 1                                                 | !Moccona Freeze Dried Classic Coffee 400g                | Digital | \$17.99 | \$4.50 per 100g  |
| 2                                                 | !Palmolive Naturals Shampoo/Conditioner 350mL            | TV      | \$2.99  | 85¢ per 100mL    |
| 3                                                 | !Palmolive Shower Gel 1L                                 | Digital | \$5.99  | 60¢ per 100mL    |
| 4                                                 | Arnott's Shapes 130-190g                                 | TV      | \$1.99  | N/A              |
| 5                                                 | Banana Boat Sunscreen Roll On 75mL                       | Digital | \$6.90  | \$9.20 per 100mL |
| 6                                                 | Cadbury Large Block Chocolate 315-360g                   | TV      | \$3.99  | N/A              |
| 7                                                 | Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL        |         | \$21.20 | \$2.36 per 1L    |
| 8                                                 | Coca-Cola/Fanta/Sprite/Deep Spring/Mt Franklin 6 x 250mL | Digital | \$5.30  | \$3.53 per 1L    |
| 9                                                 | Colgate 360° Toothbrush 1pk Ex. Advanced                 | Digital | \$2.60  | \$2.60 per 1ea   |
| 10                                                | Colgate Total Toothpaste Advanced 115g                   | Digital | \$3.25  | \$2.83 per 100g  |
| 11                                                | Fantastic Rice Crackers 100g                             |         | \$1.85  | \$1.85 per 100g  |
| 12                                                | Four 'n Twenty Sausage Rolls/Party Pies 12pk             |         | \$4.99  | N/A              |
| 13                                                | Mainland Tasty Cheese Slices 180/210g                    |         | \$4.99  | N/A              |
| 14                                                | National Pies Premium Pies 2pk excl Cottage (POT)        |         | \$7.49  | \$2.08 per 100g  |
| 15                                                | Nivea Lip Care 4.8g                                      | Digital | \$2.49  | \$51.88 per 100g |
| 16                                                | Pedigree Canned Dog Food 700g                            |         | \$2.99  | 43¢ per 100g     |
| 17                                                | Perfect Italiano Grated Cheese 450g                      | TV      | \$6.99  | \$15.53 per 1kg  |
| 18                                                | Pringles Chips 118/134g                                  | Digital | \$2.75  | N/A              |
| 19                                                | Quilton Toilet Tissue 36pk                               | TV      | \$17.99 | 28¢ per 100sh    |
| 20                                                | Rexona Advanced Antiperspirant 220mL                     |         | \$4.85  | \$2.20 per 100mL |
| 21                                                | Rexona Clinical 180mL                                    |         | \$7.15  | \$3.97 per 100mL |
| 22                                                | Rexona Range (excluding LPE) - ALL HALF PRICE            | TV      |         |                  |
| 23                                                | Rexona Antiperspirant 72 Hour Roll On Protection 50mL    |         | \$2.74  | \$5.48 per 100mL |
| 24                                                | Rexona Women Clinical Roll On 50mL                       |         | \$4.69  | \$9.38 per 100mL |
| 25                                                | Schweppes Mixer Soft Drink 4 x 300mL                     | TV      | \$3.45  | \$2.88 per 1L    |
| 26                                                | Streets Golden Gaytime 4pk                               | Digital | \$6.99  | \$1.75 per 100mL |
| 27                                                | Tasmanian Mountain Spring Water 10L (POT)                | Digital | \$5.99  | 60¢ per 1L       |
| 28                                                | Uncle Tobys Muesli Bars 6pk                              | Digital | \$2.75  | \$1.49 per 100g  |
| 29                                                | V Energy Drink 4 x 250mL                                 | TV      | \$4.99  | \$4.99 per 1L    |



# Catalogue

Wednesday 10 Jan 2024 - Tuesday 16 Jan 2024 (week 2)

| Alpha Sorted List - Catalogue |                                                                 | Retail  |                   |
|-------------------------------|-----------------------------------------------------------------|---------|-------------------|
| 1                             | Arnott's Cream Biscuits 200/250g                                | \$2.99  | N/A               |
| 2                             | Australia's Own Unsweetened Coconut/Almond Beverages 1L         | \$1.60  | \$1.60 per 1L     |
| 3                             | Birds Eye Golden Crunch Wedges/Chips 750g                       | \$4.49  | \$5.99 per 1kg    |
| 4                             | Birds Eye Oven Bake Fish Fillets 425g                           | \$8.99  | \$21.15 per 1kg   |
| 5                             | Bundaberg Brewed Soft Drink 10 x 375mL                          | \$12.99 | \$3.46 per 1L     |
| 6                             | Cadbury Baking Blocks 180g/Chips 200g/Melts 225g                | \$2.99  | N/A               |
| 7                             | Cripps Muffins 6pk (POT)                                        | \$3.79  | \$1.05 per 100g   |
| 8                             | Dettol Liquid Handwash 250mL                                    | \$1.90  | 76¢ per 100mL     |
| 9                             | Duck Deep Action/Foaming Bleach 750mL                           | \$3.49  | 47¢ per 100mL     |
| 10                            | Duck Fresh Discs 36mL                                           | \$4.20  | \$11.67 per 100mL |
| 11                            | Farmer's Union Yoghurt Pouches 130g                             | \$1.30  | \$1.00 per 100g   |
| 12                            | Flora Spread 1kg                                                | \$6.99  | 70¢ per 100g      |
| 13                            | Friskies Dry Cat Food 1kg                                       | \$6.99  | 70¢ per 100g      |
| 14                            | Golden North Simply Indulge Ice Cream 2L                        | \$7.99  | 40¢ per 100mL     |
| 15                            | Handee Ultra Paper Towel 2pk                                    | \$3.49  | \$2.91 per 100ea  |
| 16                            | Happy Cake Co Bread/Loaf 500/550g                               | \$4.99  | N/A               |
| 17                            | Harvest Snaps 230g                                              | \$4.49  | \$19.52 per 1kg   |
| 18                            | Heinz Strained Baby Food 110g                                   | \$1.10  | \$1.00 per 100g   |
| 19                            | Juicy Isle Cordial 2L (POT)                                     | \$3.49  | \$1.75 per 1L     |
| 20                            | Kirks Soft Drink 1.25L                                          | \$1.50  | \$1.20 per 1L     |
| 21                            | Libra Ultra Thins/Goodnights 10-14pk/Tampons 16pk/Liners 30pk   | \$3.99  | N/A               |
| 22                            | L'Or Espresso 10pk                                              | \$4.99  | \$9.60 per 100g   |
| 23                            | M&M's/Maltesers/Pods 120-180g                                   | \$3.85  | N/A               |
| 24                            | Mighty Soft Raisin Toast 600g                                   | \$3.49  | 58¢ per 100g      |
| 25                            | Multix Drawtight Garden Bags 3pk/Colour Scent Tidy Bags 20/30pk | \$2.99  | N/A               |
| 26                            | Nestle Milo 395/460g                                            | \$6.99  | N/A               |
| 27                            | Off Tropical Insect Repellent Spray 150g/Pump 175mL             | \$7.99  | N/A               |
| 28                            | Peters Lifesavers/Frosty Fruit 8pk                              | \$6.99  | N/A               |
| 29                            | Pine O Cleen 750mL                                              | \$3.50  | 47¢ per 100mL     |
| 30                            | Popcorners 85g                                                  | \$2.40  | \$2.82 per 100g   |
| 31                            | Powerade Sports Drink 600mL                                     | \$1.99  | \$3.32 per 1L     |
| 32                            | Praise Squeeze Mayonnaise 365/410g                              | \$3.49  | N/A               |
| 33                            | Radiant Laundry Powder 4kg/Liquid 4L                            | \$14.99 | N/A               |
| 34                            | Red Rock Deli Chips 150/165g                                    | \$4.49  | N/A               |
| 35                            | Redwin Sorbolene Vitamin E Cream 1.1L                           | \$5.49  | 50¢ per 100mL     |
| 36                            | Ritz Crackers 227g                                              | \$2.99  | \$1.32 per 100g   |
| 37                            | Rosella Tomato Sauce Squeeze 500mL                              | \$2.99  | 60¢ per 100mL     |
| 38                            | Schick Exacta 2 Mens Razor 6pk                                  | \$2.25  | 38¢ per 1ea       |
| 39                            | Swisspers Large Make Up Pads 50pk                               | \$1.99  | 4¢ per 1ea        |
| 40                            | Tetley Tea Cup Bag 100pk                                        | \$3.99  | \$2.22 per 100g   |
| 41                            | Vaseline Body Lotion 225mL                                      | \$3.30  | \$1.47 per 100mL  |
| 42                            | Yogo Dairy Snack 150g                                           | \$2.49  | \$1.66 per 100g   |