

**TV/Digital****Wednesday 11 Jan 2023 - Tuesday 17 Jan 2023 (week 2)**

Television Advertised		Save	% Off	Retail	
1	Fantastic Rice Crackers 100g	\$1.15	½	\$1.15	\$1.15 per 100g
2	Cadbury Large Block Chocolate 315-360g	\$4.00	½	\$3.99	N/A
3	Yoplait Yoghurt 1kg	\$1.51		\$3.49	35¢ per 100g
4	Perfect Italiano Grated Cheese 450g	\$3.01		\$5.99	\$13.31 per 1kg
5	Nescafé Coffee Sachets 10pk/Gold 8pk	\$3.75	½	\$3.70	N/A
6	Organic Care Shampoo & Conditioner 400mL	\$1.95	½	\$1.94	49¢ per 100mL
Television Advertised - Fri 13 Jan					
7	Produce Line - Refer to Fresh Sheet (Produce)			\$.00kg	N/A

Google Advertised					
1	Mainland Tasty Cheese Slices 210g	\$2.51		\$3.99	\$19.00 per 1kg
2	Clearly Tasmanian Water 20 x 600mL (POT)	\$2.70		\$7.99	67¢ per 1L
3	Moccona Freeze Dried Classic Coffee 400g	\$8.01		\$19.99	\$5.00 per 100g
4	Kirks Soft Drink 1.25L	\$0.50		\$1.49	\$1.19 per 1L

Facebook Advertised - Half Price Specials					
1	Fantastic Rice Crackers 100g	\$1.15	½	\$1.15	\$1.15 per 100g
2	Cadbury Large Block Chocolate 315-360g	\$4.00	½	\$3.99	N/A
3	The Natural Confectionery Company Bags 180-230g	\$2.01	½	\$1.99	N/A
4	Praise Mayonnaise Whole Egg 335/380g	\$2.75	½	\$2.75	N/A
5	Duck Deep Action/Foaming Bleach 750mL	\$3.20	½	\$2.99	40¢ per 100mL
6	Nivea Aerosol Deodorant 250mL	\$3.75	½	\$3.75	\$1.50 per 100mL
7	Organic Care Shampoo & Conditioner 400mL	\$1.95	½	\$1.94	49¢ per 100mL

Wednesday Catalogue Email Header					
1	Yoplait Yoghurt 1kg	\$1.51		\$3.49	35¢ per 100g
2	Perfect Italiano Grated Cheese 450g	\$3.01		\$5.99	\$13.31 per 1kg
Friday Catalogue Email - BBQ Hoisin Lamb Chops Recipe					
1	Lamb Forequarter Chops (Meat)			\$19.99kg	N/A

Website Banner					
1	Fantastic Rice Crackers 100g	\$1.15	½	\$1.15	\$1.15 per 100g
2	Organic Care Shampoo & Conditioner 400mL	\$1.95	½	\$1.94	49¢ per 100mL

Radio Advertised					
1	Fantastic Rice Crackers 100g	\$1.15	½	\$1.15	\$1.15 per 100g
2	Cadbury Large Block Chocolate 315-360g	\$4.00	½	\$3.99	N/A
3	Nivea Aerosol Deodorant 250mL	\$3.75	½	\$3.75	\$1.50 per 100mL
4	Organic Care Shampoo & Conditioner 400mL	\$1.95	½	\$1.94	49¢ per 100mL
5	Yoplait Yoghurt 1kg	\$1.51		\$3.49	35¢ per 100g
6	Perfect Italiano Grated Cheese 450g	\$3.01		\$5.99	\$13.31 per 1kg
7	Nescafé Coffee Sachets 10pk/Gold 8pk	\$3.75	½	\$3.70	N/A
8	Duck Deep Action/Foaming Bleach 750mL	\$3.20	½	\$2.99	40¢ per 100mL



Press

Examiner / Mercury / Advocate

Wednesday 11 Jan 2023 - Tuesday 17 Jan 2023 (week 2)

Thursday 12 Jan - ALL PRESS		Save	% Off	Retail	
1	Pascall Confectionery Bags 150-260g	\$1.31		\$2.69	N/A
2	Peters Lifesavers/Frosty Fruit 8pk	\$2.01		\$5.99	N/A
3	Chum Canned Dog Food 700g	\$0.56		\$2.29	33¢ per 100g
Friday 13 Jan - Mercury - (Market Fresh)					
1	National Pies Premium Pies 2pk excl Cottage/Chunky Beef (POT)	\$1.30		\$6.99	\$1.94 per 100g
2	Lamb Forequarter Chops (Meat) Digital			\$19.99kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce) TV			\$0.00kg	N/A
Friday 13 Jan - Mercury					
1	Twinings Teabags 80/100pk	\$8.00	½	\$7.99	N/A
2	Arnott's High Tea/Cream Favourites 400/500g	\$1.56		\$4.99	N/A
3	Zoosh Dip 185g	\$0.70		\$2.49	\$1.35 per 100g
Friday 13 Jan - Advocate/Examiner - (Market Fresh)					
1	National Pies Premium Pies 2pk excl Cottage/Chunky Beef (POT)	\$1.30		\$6.99	\$1.94 per 100g
2	Lamb Forequarter Chops (Meat) Digital			\$19.99kg	N/A
3	Pandani Double Smoked Ham (Deli)			\$14.99kg	N/A
Friday 13 Jan - Advocate/Examiner - (Market Fresh)					
1	Blueberries 125g (Produce)			\$2.50pun	\$20.00 per 1kg
2	Baby Mesclun Pre Packs 120g (Produce)			\$3.45bag	\$28.75 per 1kg
3	Produce Line - Refer to Fresh Sheet (Produce) TV			\$0.00kg	N/A
Saturday 14 Jan - Advocate & Examiner					
1	Twinings Teabags 80/100pk	\$8.00	½	\$7.99	N/A
2	Arnott's High Tea/Cream Favourites 400/500g	\$1.56		\$4.99	N/A
3	Zoosh Dip 185g	\$0.70		\$2.49	\$1.35 per 100g
Saturday 14 Jan - Mercury Front Page					
1	Cadbury Large Block Chocolate 315-360g TV	\$4.00	½	\$3.99	N/A
2	Fantastic Rice Crackers 100g TV	\$1.15	½	\$1.15	\$1.15 per 100g



Wednesday 11 Jan 2023 - Tuesday 17 Jan 2023 (week 2)

Front			Save	% Off	Retail	
1	Cadbury Large Block Chocolate 315-360g	TV	\$4.00	½	\$3.99	N/A
2	Fantastic Rice Crackers 100g	TV	\$1.15	½	\$1.15	\$1.15 per 100g
3	Organic Care Shampoo & Conditioner 400mL	TV	\$1.95	½	\$1.94	49¢ per 100mL
4	Yoplait Yoghurt 1kg	TV	\$1.51		\$3.49	35¢ per 100g
5	Lamb Forequarter Chops (Meat)	Digital			\$19.99kg	N/A
Page 2 - Meat & Produce						
1	Blueberries 125g (Produce)	Press			\$2.50pun	\$20.00 per 1kg
2	Baby Mesclun Pre Packs 120g (Produce)	Press			\$3.45bag	\$28.75 per 1kg
3	Cauliflowers (Produce)				\$3.50ea	N/A
4	JC's Mixed Nuts Salted/Unsalted 350g (Produce)		\$1.90		\$7.99ea	\$22.83 per 1kg
5	Pandani Beef or Pork Sausages 680g (ctn 20) (Meat)				\$7.99ea	\$11.75 per 1kg
6	Scottsdale Pork Artisan Carolina/Memphis Marinated Pork Shoulder (				\$14.99kg	N/A
7	Marion Bay Free Range Chicken Bagged (Meat)				\$7.99kg	N/A
8	Wilderness BBQ Meat Pack (Meat)				\$22.99kg	N/A
Page 3 - Deli & Bakery						
1	Pandani Double Smoked Ham (Deli)	Press			\$14.99kg	N/A
2	Chicken Breast Fillets (Deli)				\$11.99kg	N/A
3	Ingham's Oven Roasted/Sweet Herb & Mustard Turkey Breast (Deli)				\$24.99kg	N/A
4	Pandani Cabana (Deli)				\$13.99kg	N/A
5	National Pies Premium Pies 2pk excl Cottage/Chunky Beef (POT)	Press	\$1.30		\$6.99	\$1.94 per 100g
6	William's Wraps 8pk (POT)		\$1.00		\$3.99	71¢ per 100g
7	Mighty Soft Sliced Bread 700g (POT)		\$1.36		\$3.49	50¢ per 100g
8	Cripps Pikelets 8pk (POT)		\$0.66		\$2.99	\$1.50 per 100g
Page 4						
1	Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL		\$11.80		\$20.50	\$2.28 per 1L
2	Kirks Soft Drink 1.25L	Digital	\$0.50		\$1.49	\$1.19 per 1L
3	Schweppes Mixer Soft Drink 4 x 300mL		\$2.01		\$4.49	\$3.74 per 1L
4	Powerade Sports Drink 1L		\$2.26		\$3.49	\$3.49 per 1L
5	Clearly Tasmanian Water 20 x 600mL (POT)	Digital	\$2.70		\$7.99	67¢ per 1L
6	Monster Energy Drink 4x500mL		\$3.80		\$8.99	\$4.50 per 1L
7	Twisties/Cheetos/Burger Rings 65-90g		\$0.80		\$1.99	N/A
8	Pascall Confectionery Bags 150-260g	Press	\$1.31		\$2.69	N/A
9	M&M's/Maltesers/Pods 130-180g		\$1.30		\$3.99	N/A
10	Arnott's High Tea/Cream Favourites 400/500g	Press	\$1.56		\$4.99	N/A
11	Smith's Potato Chips/Doritos Corn Chips 130-175g		\$1.31		\$2.99	N/A
12	Arnott's Sourdough 150g/Flatbread Snacks 130g		\$2.51	½	\$2.49	N/A
Page 5						
1	Nescafé Coffee Sachets 10pk/Gold 8pk	TV	\$3.75	½	\$3.70	N/A
2	Praise Mayonnaise Whole Egg 335/380g	Digital	\$2.75	½	\$2.75	N/A
3	Uncle Tobys Roll-ups 6pk		\$2.51	½	\$2.49	\$2.65 per 100g
4	Moccona Freeze Dried Classic Coffee 400g	Digital	\$8.01		\$19.99	\$5.00 per 100g
5	Nestle Milo 395/460g		\$2.80		\$6.99	N/A
6	Green's Pancake Shake Mix 325/375g		\$0.80		\$2.49	N/A
7	Greenseas Canned Tuna 95g		\$0.76		\$1.49	\$15.68 per 1kg
8	Fountain Specialty/Mint Sauce 250mL		\$0.95		\$2.25	90¢ per 100mL
9	Leggo's Tomato Paste 140g 2pk		\$0.86		\$2.99	\$1.07 per 100g



Wednesday 11 Jan 2023 - Tuesday 17 Jan 2023 (week 2)

Page 6					
1	Perfect Italiano Grated Cheese 450g	TV	\$3.01		\$5.99
2	Mainland Tasty Cheese Slices 210g	Digital	\$2.51		\$13.31 per 1kg
3	Zoosh Dip 185g	Press	\$0.70		\$19.00 per 1kg
4	Eta 5 Star Spread 500g		\$0.30		\$2.49
5	La Famiglia Garlic Slices 270g		\$1.86		\$1.35 per 100g
6	Tamar Valley Kids Pouches 110g (POT)		\$0.80		54¢ per 100g
7	Peters Lifesavers/Frosty Fruit 8pk	Press	\$2.01		\$3.99
8	Bulla Multipack Sticks 8-14pk		\$2.01		\$1.48 per 100g
9	Peters Original Ice Cream 2L		\$1.94		\$1.35 per 100g
10	Four 'n Twenty Sausage Rolls/Party Pies 12pk		\$2.01		N/A
11	Birds Eye Oven Bake Fish Fillets 425g		\$2.80		N/A
12	Ingham's Creamy Garlic Chicken Kiev's 600g		\$3.60		26¢ per 100mL
Page 7					
1	Morning Fresh Dishwashing Liquid 900mL		\$4.75	½	\$4.99
2	Duck Deep Action/Foaming Bleach 750mL	Digital	\$3.20	½	53¢ per 100mL
3	Duck Fresh Discs 36mL		\$3.86	½	40¢ per 100mL
4	Palmolive Gold/Naturals Soap 4pk		\$0.96		\$3.69
5	Sorbent Toilet Tissue Hypo-Allergenic 8pk		\$2.40		\$10.25 per 100mL
6	Fab Laundry Powder 1kg or Liquid 900mL		\$2.01		75¢ per 100g
7	Felix Cat Food 12pk		\$2.01		49¢ per 100sh
8	My Dog Tray 100g		\$0.21		N/A
9	Chum Canned Dog Food 700g	Press	\$0.56		\$1.49
Page 8					
1	The Natural Confectionery Company Bags 180-230g	Digital	\$2.01	½	33¢ per 100g
2	Twinings Teabags 80/100pk	Press	\$8.00	½	\$1.99
3	Nivea Aerosol Deodorant 250mL	Digital	\$3.75	½	N/A
4	Weight Watchers Frozen Meals 300-370g		\$4.00	½	\$7.99
Page 9 - LPE Full Page (Digital Only)					
1	William's Bread 800-900g (POT)	LPE			\$3.75
2	Nice & Natural Nut Bars 6pk	LPE			\$1.50 per 100mL
3	Zafarelli Pasta 500g	LPE			N/A
4	Bundaberg White Sugar 1kg	LPE			\$1.85
5	Tas Taste Plain/Self Raising Flour 2kg (POT)	LPE			37¢ per 100g
6	On the Menu Frozen Meals 320g	LPE	\$1.01		20¢ per 100g
7	Ajax Spray n' Wipe Trigger 475/500mL	LPE			\$2.89
Page 10 - BBQ Hoisin Lamb Chops Recipe Full Page (Digital Only)					
1	Lamb Forequarter Chops (Meat)	Digital			\$2.89



Wednesday 11 Jan 2023 - Tuesday 17 Jan 2023 (week 2)

Front Page			% Off	Retail	
1	Cadbury Large Block Chocolate 315-360g	TV	½	\$3.99	N/A
2	Fantastic Rice Crackers 100g	TV	½	\$1.15	\$1.15 per 100g
3	Organic Care Shampoo & Conditioner 400mL	TV	½	\$1.94	49¢ per 100mL
4	Yoplait Yoghurt 1kg	TV		\$3.49	35¢ per 100g
5	Lamb Forequarter Chops (Meat)	Digital		\$19.99kg	N/A
Page 2					
1	The Natural Confectionery Company Bags 180-230g	Digital	½	\$1.99	N/A
2	Pascall Confectionery Bags 150-260g	Press		\$2.69	N/A
3	Smith's Potato Chips/Doritos Corn Chips 130-175g			\$2.99	N/A
4	Arnott's High Tea/Cream Favourites 400/500g	Press		\$4.99	N/A
5	Schweppes Mixer Soft Drink 4 x 300mL			\$4.49	\$3.74 per 1L
6	Powerade Sports Drink 1L			\$3.49	\$3.49 per 1L
7	Kirks Soft Drink 1.25L	Digital		\$1.49	\$1.19 per 1L
8	Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL			\$20.50	\$2.28 per 1L
9	Clearly Tasmanian Water 20 x 600mL (POT)	Digital		\$7.99	67¢ per 1L
Page 3					
1	Twinings Teabags 80/100pk	Press	½	\$7.99	N/A
2	Nescafé Coffee Sachets 10pk/Gold 8pk	TV	½	\$3.70	N/A
3	Praise Mayonnaise Whole Egg 335/380g	Digital	½	\$2.75	N/A
4	Morning Fresh Dishwashing Liquid 900mL		½	\$4.75	53¢ per 100mL
5	Duck Deep Action/Foaming Bleach 750mL	Digital	½	\$2.99	40¢ per 100mL
6	Nivea Aerosol Deodorant 250mL	Digital	½	\$3.75	\$1.50 per 100mL
7	Moccona Freeze Dried Classic Coffee 400g	Digital		\$19.99	\$5.00 per 100g
8	Leggo's Tomato Paste 140g 2pk			\$2.99	\$1.07 per 100g
9	Green seas Canned Tuna 95g			\$1.49	\$15.68 per 1kg
10	Sorbent Toilet Tissue Hypo-Allergenic 8pk			\$6.99	49¢ per 100sh
11	Fab Laundry Powder 1kg or Liquid 900mL			\$5.99	N/A
12	Chum Canned Dog Food 700g	Press		\$2.29	33¢ per 100g
Page 4					
1	Blueberries 125g (Produce)	Press		\$2.50pun	\$20.00 per 1kg
2	Baby Mesclun Pre Packs 120g (Produce)	Press		\$3.45bag	\$28.75 per 1kg
3	JC's Mixed Nuts Salted/Unsalted 350g (Produce)			\$7.99ea	\$22.83 per 1kg
4	National Pies Premium Pies 2pk excl Cottage/Chunky Beef (POT)	Press		\$6.99	\$1.94 per 100g
5	Perfect Italiano Grated Cheese 450g	TV		\$5.99	\$13.31 per 1kg
6	Mainland Tasty Cheese Slices 210g	Digital		\$3.99	\$19.00 per 1kg
7	Zoosh Dip 185g	Press		\$2.49	\$1.35 per 100g
8	Peters Lifesavers/Frosty Fruit 8pk	Press		\$5.99	N/A
9	Weight Watchers Frozen Meals 300-370g		½	\$3.99	N/A
10	Four 'n Twenty Sausage Rolls/Party Pies 12pk			\$4.99	N/A
Page 5 - LPE Full Page (Digital Only)					
1	William's Bread 800-900g (POT)	LPE		\$4.35	N/A
2	Nice & Natural Nut Bars 6pk	LPE		\$3.99	N/A
3	Zafarelli Pasta 500g	LPE		\$1.85	37¢ per 100g
4	Bundaberg White Sugar 1kg	LPE		\$2.00	20¢ per 100g
5	Tas Taste Plain/Self Raising Flour 2kg (POT)	LPE		\$2.89	\$1.45 per 1kg



Wednesday 11 Jan 2023 - Tuesday 17 Jan 2023 (week 2)

6	On the Menu Frozen Meals 320g	LPE		\$4.99	\$1.56 per 100g
7	Ajax Spray n' Wipe Trigger 475/500mL	LPE		\$3.50	N/A
Page 6 - BBQ Hoisin Lamb Chops Recipe Full Page (Digital Only)					
1	Lamb Forequarter Chops (Meat)	Digital		\$19.99kg	N/A



Press

Examiner / Mercury / Advocate

Wednesday 11 Jan 2023 - Tuesday 17 Jan 2023 (week 2)

Alpha Sorted List - ALL PRESS (Including Digital)			Retail
1	!Moccona Freeze Dried Classic Coffee 400g	Digital	\$19.99
2	Arnett's High Tea/Cream Favourites 400/500g		\$4.99
3	Cadbury Large Block Chocolate 315-360g	TV	\$3.99
4	Chum Canned Dog Food 700g		\$2.29
5	Clearly Tasmanian Water 20 x 600mL (POT)	Digital	\$7.99
6	Duck Deep Action/Foaming Bleach 750mL	Digital	\$2.99
7	Fantastic Rice Crackers 100g	TV	\$1.15
8	Kirks Soft Drink 1.25L	Digital	\$1.49
9	Mainland Tasty Cheese Slices 210g	Digital	\$3.99
10	National Pies Premium Pies 2pk excl Cottage/Chunky Beef (POT)		\$6.99
11	Nescafé Coffee Sachets 10pk/Gold 8pk	TV	\$3.70
12	Nivea Aerosol Deodorant 250mL	Digital	\$3.75
13	Organic Care Shampoo & Conditioner 400mL	TV	\$1.94
14	Pascall Confectionery Bags 150-260g		\$2.69
15	Perfect Italiano Grated Cheese 450g	TV	\$5.99
16	Peters Lifesavers/Frosty Fruit 8pk		\$5.99
17	Praise Mayonnaise Whole Egg 335/380g	Digital	\$2.75
18	The Natural Confectionery Company Bags 180-230g	Digital	\$1.99
19	Twinings Teabags 80/100pk		\$7.99
20	Yoplait Yoghurt 1kg	TV	\$3.49
21	Zoosh Dip 185g		\$2.49



Catalogue

Wednesday 11 Jan 2023 - Tuesday 17 Jan 2023 (week 2)

Alpha Sorted List - Catalogue		Retail	
1	Arnott's Sourdough 150g/Flatbread Snacks 130g	\$2.49	N/A
2	Birds Eye Oven Bake Fish Fillets 425g	\$7.99	\$18.80 per 1kg
3	Bulla Multipack Sticks 8-14pk	\$5.99	N/A
4	Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL	\$20.50	\$2.28 per 1L
5	Cripps Pikelets 8pk (POT)	\$2.99	\$1.50 per 100g
6	Duck Fresh Discs 36mL	\$3.69	\$10.25 per 100mL
7	Eta 5 Star Spread 500g	\$2.69	54¢ per 100g
8	Fab Laundry Powder 1kg or Liquid 900mL	\$5.99	N/A
9	Felix Cat Food 12pk	\$11.49	\$1.13 per 100g
10	Fountain Specialty/Mint Sauce 250mL	\$2.25	90¢ per 100mL
11	Four 'n Twenty Sausage Rolls/Party Pies 12pk	\$4.99	N/A
12	Green's Pancake Shake Mix 325/375g	\$2.49	N/A
13	Greenseas Canned Tuna 95g	\$1.49	\$15.68 per 1kg
14	Ingham's Creamy Garlic Chicken Kiev's 600g	\$9.99	\$16.65 per 1kg
15	La Famiglia Garlic Slices 270g	\$3.99	\$1.48 per 100g
16	Leggo's Tomato Paste 140g 2pk	\$2.99	\$1.07 per 100g
17	M&M's/Maltesers/Pods 130-180g	\$3.99	N/A
18	Mighty Soft Sliced Bread 700g (POT)	\$3.49	50¢ per 100g
19	Monster Energy Drink 4x500mL	\$8.99	\$4.50 per 1L
20	Morning Fresh Dishwashing Liquid 900mL	\$4.75	53¢ per 100mL
21	My Dog Tray 100g	\$1.49	\$1.49 per 100g
22	Nestle Milo 395/460g	\$6.99	N/A
23	Palmolive Gold/Naturals Soap 4pk	\$2.69	75¢ per 100g
24	Peters Original Ice Cream 2L	\$5.25	26¢ per 100mL
25	Powerade Sports Drink 1L	\$3.49	\$3.49 per 1L
26	Schweppes Mixer Soft Drink 4 x 300mL	\$4.49	\$3.74 per 1L
27	Smith's Potato Chips/Doritos Corn Chips 130-175g	\$2.99	N/A
28	Sorbent Toilet Tissue Hypo-Allergenic 8pk	\$6.99	49¢ per 100sh
29	Tamar Valley Kids Pouches 110g (POT)	\$1.49	\$1.35 per 100g
30	Twisties/Cheetos/Burger Rings 65-90g	\$1.99	N/A
31	Uncle Tobys Roll-ups 6pk	\$2.49	\$2.65 per 100g
32	Weight Watchers Frozen Meals 300-370g	\$3.99	N/A
33	William's Wraps 8pk (POT)	\$3.99	71¢ per 100g