





Fresh

Wednesday 10 Jan 2024 - Tuesday 16 Jan 2024 (week 2)

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Meat Press - Fri 12 Jan	Supplier			Cost	Retail			
1 Eye Fillet Steak	Johnston~			\$38.00kg	\$39.99kg	\$ per 00		
1 Whole Eye Fillet 1.8+	Freshline~			\$29.50kg	\$39.99kg	\$39.99 per 1kg		
1 Wilderness Beef Eye Fillet Steak	Freshline			\$35.00kg	\$39.99kg	\$ per 00		
Meat Digital and Catalogues								
1 Petuna Atlantic Salmon MAP 2pk 280g (ctn 8)	Sealord			\$63.84ctn	\$10.99ea	\$39.25 per 1kg		
Meat Extended Catalogue								
1 Lamb Leg Netted & Boneless	Johnston~			\$10.95kg	\$17.99kg	\$ per 00		
1 Wild Clover Lamb Leg Boned	Freshline			\$14.40kg	\$17.99kg	\$ per 00		
2 Artisan Carolina/Memphis Marinated Pork Shoulder	Scottsdale Po	rk		\$11.50kg	\$14.99kg	N/A		
3 Freshline Beef Rump Value Pack (4x250g)	Freshline			\$16.50kg	\$19.99kg	\$19.99 per 1kg		
Deli Press - Fri 12 Jan								
1 Pandani Rindless Short Cut Bacon PO	Pandani			\$14.80kg	\$17.49kg	N/A		
Deli Extended Catalogue								
1 Pandani Double Smoked Ham PO	Pandani			\$11.50kg	\$15.99kg	N/A		
2 Pandani Sliced Salami PO	Pandani			\$19.55kg	\$25.99kg	N/A		
3 Ingham's Chicken Breast Fillets	Ingham's			\$12.10kg	\$14.99kg	N/A		
^Produce Press - Fri 12 Jan & TV	Supplier	Origin	Case	Cost	Retail			
1 Produce Line - Refer to Fresh Sheet		Australia				N/A		
Produce Press - Fri 12 Jan & Catalogues								
1 Hass Avocados	Island Fresh	Australia		\$1.10ea	\$1.30ea	N/A		
2 Tasmanian Tomatoes	Island Fresh	Australia		\$3.20kg	\$3.90kg	\$3.90 per 1kg		
Produce Extended Catalogue								
1 Potatoes Brushed 2.5kg PO	Island Fresh	Australia		\$5.00bag	\$5.90bag	\$2.36 per 1kg		
Produce Both Catalogues	Wednesday 03 Jan 2024 (week 1) - Tuesday 30 Jan 2024 (week 4)							
1 JC's Dried Cranberries 500g	Island Fresh			\$105.30ctn	\$7.49ea	\$14.98 per 1kg		
Produce In-store	Wednesday 03 Jan 2024 (week 1) - Tuesday 30 Jan 2024 (week 4)							
1 JC's Almonds Natural 500g	Island Fresh			\$127.50ctn	\$8.99ea	\$17.98 per 1kg		
2 JC's Peanuts Salted/Unsalted 500g	* Island Fresh			\$64.30ctn	\$4.99ea	\$9.98 per 1kg		
3 JC's Delicious Energy Mix 500g				1		\$17.98 per 1kg		

Please be advised that all promoted meat lines are first grade quality, anything other than first grade quality will be otherwise specified in the product description.

~ Please Note: This pricing is for stores with in-store butcher facilities only - other prices quoted are retail ready packs

[^]Currently marked TBA a 4th (Late week) produce line may be added, subject to competition pricing. Where this applies TIR will forward a separate email notification to all retailers by 10.00AM Tuesday. Advertising for the additional line will not commence until the Friday of the promotional week.









Wednesday 10 Jan 2024 - Tuesday 16 Jan 2024 (week 2)

MEAT PRESS	Supplier	Cost	Retail	Advertised	Banner
Eye Fillet Steak	Johnston~	\$38.00kg	\$39.99kg	Friday	\$ per 00
Whole Eye Fillet 1.8+	Freshline~	\$29.50kg	\$39.99kg	Friday	\$39.99 per 1kg
Wilderness Beef Eye Fillet Steak	Freshline	\$35.00kg	\$39.99kg	Friday	\$ per 00
DELI PRESS					
Pandani Rindless Short Cut Bacon	Pandani	\$14.80kg	\$17.49kg	Friday	N/A
MEAT - Digital and Catalogues					
Petuna Atlantic Salmon MAP 2pk 280g (ctn 8)	Sealord	\$63.84ctn	\$10.99ea	Catalogue	\$39.25 per 1kg
MEAT - Extended Catalogue					
Lamb Leg Netted & Boneless	Johnston~	\$10.95kg	\$17.99kg	Catalogue	\$ per 00
Wild Clover Lamb Leg Boned	Freshline	\$14.40kg	\$17.99kg	Catalogue	\$ per 00
Artisan Carolina/Memphis Marinated Pork Shoulder	Scottsdale Pork	\$11.50kg	\$14.99kg	Catalogue	N/A
Freshline Beef Rump Value Pack (4x250g)	Freshline	\$16.50kg	\$19.99kg	Catalogue	\$19.99 per 1kg
DELI - Extended Catalogue					
Pandani Double Smoked Ham	Pandani	\$11.50kg	\$15.99kg	Catalogue	N/A
Pandani Sliced Salami	Pandani	\$19.55kg	\$25.99kg	Catalogue	N/A
Ingham's Chicken Breast Fillets	Ingham's	\$12.10kg	\$14.99kg	Catalogue	N/A
MEAT IN-STORE					
Marion Bay Free Range Chicken Bagged	Ingham's	\$6.85kg	\$8.99kg	In-Store	N/A
Pork Scotch Steaks	Scottsdale Pork	\$17.00kg	\$20.99kg	In-Store	N/A
Pandani Corned Silverside	Pandani	\$12.40kg	\$14.99kg	In-Store	N/A
Nichols Nibbles Marinated Chicken Wings 1kg	Nichols	\$6.94ea	\$9.99ea	In-Store	\$9.99 per 1kg
Beef Mince First Grade	Johnston~	\$11.90kg	\$17.99kg	In-Store	N/A
Wilderness Beef First Grade Mince	Freshline	\$14.40kg	\$17.99kg	In-Store	\$ per 00
Freshline Chicken Thigh Fillet Tray	Freshline	\$13.00kg	\$15.99kg	In-Store	\$15.99 per 1kg
DELI IN-STORE					
Ingham's Oven Roasted/Sweet Herb & Mustard Turkey Brea	Ingham's	\$21.26kg	\$25.99kg	In-Store	\$ per 00
Nichols Chicken Wings	Nichols	\$2.52kg	\$3.49kg	In-Store	N/A
Nichols Chicken Kievs (ctn 20)	Nichols	\$79.96ctn	\$5.49ea	In-Store	N/A
Pandani Sliced Silverside	Pandani	\$18.55kg	\$23.99kg	In-Store	N/A

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