



# Fresh

## Wednesday 05 Jan 2022 - Tuesday 11 Jan 2022 (week 2)

Meat Press - Fri 07 Jan		Supplier			Cost	Retail	
1	Beef Scotch Fillet Steak	Johnston			\$36.50kg	\$44.99kg	N/A
1	PFD Fresh Beef Scotch Fillet Steak	PFD			\$35.95kg	\$44.99kg	N/A
1	Wilderness Beef Scotch Fillet Steak	Freshline			\$38.00kg	\$44.99kg	\$ per 00
Meat Extended Catalogue							
1	Scottsdale Pork Boneless Pork Belly Roast	Scottsdale Pork			\$14.40kg	\$17.99kg	\$ per 00
2	Lamb Forequarter Chops	Johnston			\$11.50kg	\$18.99kg	N/A
2	PFD Fresh Lamb Forequarter Chops (BBQ)	PFD			\$14.50kg	\$18.99kg	N/A
2	Wild Clover Lamb Forequarter Chops (BBQ)	Freshline			\$16.00kg	\$18.99kg	N/A
3	Marion Bay Free Range Chicken Bagged	POT Ingham's			\$5.00kg	\$5.99kg	N/A
4	Beef Round Steak	Johnston			\$12.50kg	\$19.99kg	N/A
4	PFD Fresh Beef Round Steak	PFD			\$15.75kg	\$19.99kg	N/A
4	Wilderness Beef Round Steak	Freshline			\$17.00kg	\$19.99kg	\$ per 00
Deli Press - Fri 07 Jan							
1	Pandani Double Smoked Ham	POT Pandani			\$9.10kg	\$11.99kg	N/A
Deli Extended Catalogue							
1	Tibaldi Long Rindless Bacon (2.5kg)	SIW TRDC			\$44.07ctn	\$11.99kg	N/A
2	Pandani Thin Beef Sausages	POT Pandani			\$7.45kg	\$8.99kg	N/A
3	Nichols Chicken Burgers (ctn 40)	POT Nichols			\$30.72ctn	\$0.99ea	N/A
^Produce Press - Fri 07 Jan & TV		Supplier	Origin	Case	Cost	Retail	
1	Produce Line - Refer to Fresh Sheet		Australia				N/A
Produce Press - Fri 07 Jan & Catalogues							
1	Carrots 1kg	POT Island Fresh	Australia	\$15.00ctn	\$1.00bag	\$1.25bag	\$1.25 per 1kg
2	Baby Mesclun Pre Packs 120g	Island Fresh	Australia	\$14.70ctn	\$2.45bag	\$3.45bag	\$28.75 per 1kg
Produce Extended Catalogue							
1	Red Apples 1.5kg	POT Island Fresh	Australia		\$3.00bag	\$3.80bag	\$2.53 per 1kg
Produce Both Catalogues		Wednesday 29 Dec 2021 (week 1) - Tuesday 25 Jan 2022 (week 4)					
1	JC's Walnuts Natural 350g	Island Fresh			\$105.00ctn	\$7.99ea	\$22.83 per 1kg
Produce In-store		Wednesday 29 Dec 2021 (week 1) - Tuesday 25 Jan 2022 (week 4)					
1	JC's Delicious Energy Mix 500g	Island Fresh			\$130.02ctn	\$8.99ea	\$17.98 per 1kg
2	JC's Quality Outback Mix 500g	* Island Fresh			\$130.02ctn	\$9.99ea	\$19.98 per 1kg
3	JC's Backyard BBQ Mix 375g	* Island Fresh			\$76.42ctn	\$5.99ea	\$15.97 per 1kg
4	JC's Mixed Nuts Salted/Unsalted 350g	* Island Fresh			\$67.55ctn	\$7.99ea	\$22.83 per 1kg

^Currently marked TBA a 4th (Late week) produce line may be added, subject to competition pricing. Where this applies TIR will forward a separate email notification to all retailers by 10.00AM Tuesday. Advertising for the additional line will not commence until the Friday of the promotional week.