

**TV/Digital****Wednesday 04 Jan 2023 - Tuesday 10 Jan 2023 (week 1)**

Television Advertised		Save	% Off	Retail	
1	Moccona Classic Freeze Dried Coffee 200g	\$7.51		\$11.99	\$6.00 per 100g
2	Western Star Spreadable 500g	\$2.10		\$4.49	90¢ per 100g
3	Pringles Chips 53g	\$1.34	½	\$1.25	\$2.36 per 100g
4	Nestle/Violet Crumble Medium Bars 35-55g (feat. Kit Kat Smooth Hazelnut)	\$1.00	½	\$1.00	N/A
5	Streets Magnum 4/6pk	\$5.70	½	\$5.69	N/A
6	Impulse Body Spray 75mL (excl Luxe)	\$3.01	½	\$2.99	\$3.99 per 100mL
Television Advertised - Fri 06 Jan					
7	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A

Google Advertised					
1	San Remo La Pasta Range 120g	\$0.69		\$1.00	83¢ per 100g
2	Morning Fresh Dishwashing Liquid 400mL	\$2.75	½	\$2.75	69¢ per 100mL
3	Sunsilk Shampoo/Conditioner 200mL	\$2.65	½	\$2.64	\$1.32 per 100mL
4	Coca-Cola 30 x 375mL	\$14.60		\$24.50	\$2.18 per 1L

Facebook Advertised - SOMAT Dishwashing Range - All 50% Off					
1	SOMAT Dishwashing Range - All 50% Off				
Facebook Advertised - Nestle/Violet Crumble Medium Bars (feat. Kit Kat Smooth Hazelnut)					
1	Nestle/Violet Crumble Medium Bars 35-55g (feat. Kit Kat Smooth Hazelnut)	\$1.00	½	\$1.00	N/A

Wednesday Catalogue Email Header					
1	Impulse Body Spray 75mL (excl Luxe)	\$3.01	½	\$2.99	\$3.99 per 100mL
2	Western Star Spreadable 500g	\$2.10		\$4.49	90¢ per 100g
Friday Catalogue Email - Ginger Beer & Pineapple Punch Recipe					
1	Bundaberg Ginger Beer/Soft Drink 375mL	\$1.66	½	\$1.49	\$3.97 per 1L

Website Banner					
1	Streets Magnum 4/6pk	\$5.70	½	\$5.69	N/A
2	Pringles Chips 53g	\$1.34	½	\$1.25	\$2.36 per 100g

Radio Advertised					
1	Pringles Chips 53g	\$1.34	½	\$1.25	\$2.36 per 100g
2	Bundaberg Ginger Beer/Soft Drink 375mL	\$1.66	½	\$1.49	\$3.97 per 1L
3	Streets Magnum 4/6pk	\$5.70	½	\$5.69	N/A
4	Impulse Body Spray 75mL (excl Luxe)	\$3.01	½	\$2.99	\$3.99 per 100mL
5	Nestle/Violet Crumble Medium Bars 35-55g (feat. Kit Kat Smooth Hazelnut)	\$1.00	½	\$1.00	N/A
6	San Remo La Pasta Range 120g	\$0.69		\$1.00	83¢ per 100g
7	Sunsilk Shampoo/Conditioner 200mL	\$2.65	½	\$2.64	\$1.32 per 100mL
8	Morning Fresh Dishwashing Liquid 400mL	\$2.75	½	\$2.75	69¢ per 100mL



Press

Examiner / Mercury / Advocate

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Thursday 05 Jan - ALL PRESS		Save	% Off	Retail		
1	Moccona Coffee Sachets 10pk	\$1.51		\$3.49	N/A	
2	Mainland Grated Cheese 200g	\$2.01		\$3.49	\$17.45 per 1kg	
3	Sorbent Toilet Tissue 24pk	\$6.00		\$12.99	30¢ per 100sh	
Friday 06 Jan - Mercury - (Market Fresh)						
1	Cripps Crumpet Splits 6pk (POT)	\$1.26		\$2.59	61¢ per 100g	
2	Scottsdale Pork Traditional English Thick Pork Sausage 475g (Meat)			\$7.99ea	\$16.82 per 1kg	
3	Produce Line - Refer to Fresh Sheet (Produce)	TV		\$0.00kg	N/A	
Friday 06 Jan - Mercury						
1	Allen's Jelly/Mint Confectionery Range 140-200g	\$1.11		\$2.49	N/A	
2	Coca-Cola/Fanta/Sprite Soft Drink 1.25L	\$0.50		\$2.35	\$1.88 per 1L	
3	Tamar Valley The Creamery Yoghurt 170g (POT)	\$0.34		\$1.65	97¢ per 100g	
Friday 06 Jan - Advocate/Examiner - (Market Fresh)						
1	Cripps Crumpet Splits 6pk (POT)	\$1.26		\$2.59	61¢ per 100g	
2	Scottsdale Pork Traditional English Thick Pork Sausage 475g (Meat)			\$7.99ea	\$16.82 per 1kg	
3	Ingham's Chicken Loaf (Deli)			\$9.99kg	N/A	
Friday 06 Jan - Advocate/Examiner - (Market Fresh)						
1	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A	
2	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A	
3	Produce Line - Refer to Fresh Sheet (Produce)	TV		\$0.00kg	N/A	
Saturday 07 Jan - Advocate & Examiner						
1	Allen's Jelly/Mint Confectionery Range 140-200g	\$1.11		\$2.49	N/A	
2	Coca-Cola/Fanta/Sprite Soft Drink 1.25L	\$0.50		\$2.35	\$1.88 per 1L	
3	Tamar Valley The Creamery Yoghurt 170g (POT)	\$0.34		\$1.65	97¢ per 100g	
Saturday 07 Jan - Mercury Front Page						
1	Streets Magnum 4/6pk	TV	\$5.70	½	\$5.69	N/A
2	Pringles Chips 53g	TV	\$1.34	½	\$1.25	\$2.36 per 100g



Standard Catalogue

Wednesday 04 Jan 2023 - Tuesday 10 Jan 2023 (week 1)

Front Page			Save	% Off	Retail	
1	Pringles Chips 53g	TV	\$1.34	½	\$1.25	\$2.36 per 100g
2	San Remo La Pasta Range 120g	Digital	\$0.69		\$1.00	83¢ per 100g
3	Streets Magnum 4/6pk	TV	\$5.70	½	\$5.69	N/A
4	Impulse Body Spray 75mL (excl Luxe)	TV	\$3.01	½	\$2.99	\$3.99 per 100mL
5	Scottsdale Pork Traditional English Thick Pork Sausage 475g (Meat)	Press			\$7.99ea	\$16.82 per 1kg
Page 2						
1	Nestle/Violet Crumble Medium Bars 35-55g (feat. Kit Kat Smooth Hazelnut)	TV	\$1.00	½	\$1.00	N/A
2	Maltesers Block Chocolate 146g		\$2.51	½	\$2.49	\$1.71 per 100g
3	Bundaberg Ginger Beer/Soft Drink 375mL	Digital	\$1.66	½	\$1.49	\$3.97 per 1L
4	Natural Chip Company/Sambo Potato Chips/CC's Corn Chips 110/175g		\$1.00		\$3.49	N/A
5	Arnott's Multipacks 7/8pk (excl. Wagon Wheels)		\$1.30		\$3.49	N/A
6	Allen's Jelly/Mint Confectionery Range 140-200g	Press	\$1.11		\$2.49	N/A
7	Skittles Confectionery 160-200g		\$1.31		\$3.69	N/A
8	Red Bull Energy Drink 4 x 250mL		\$4.01		\$7.99	\$7.99 per 1L
9	Mount Franklin Spring Water 20 x 500mL		\$6.50		\$8.99	90¢ per 1L
10	Coca-Cola 30 x 375mL	Digital	\$14.60		\$24.50	\$2.18 per 1L
11	Coca-Cola/Fanta/Sprite Soft Drink 1.25L	Press	\$0.50		\$2.35	\$1.88 per 1L
12	Powerade Sports Drink 600mL		\$1.31		\$2.59	\$4.32 per 1L
Page 3						
1	Moccona Classic Freeze Dried Coffee 200g	TV	\$7.51		\$11.99	\$6.00 per 100g
2	Moccona Coffee Sachets 10pk	Press	\$1.51		\$3.49	N/A
3	Twinings Teabags 10s		\$1.00		\$2.49	N/A
4	Kellogg's Nutri-Grain/Special K/Sultana Bran 470-700g		\$2.51		\$6.49	N/A
5	Altimate Funtime Wafer Cones/Cups 21pk		\$0.40		\$2.99	\$3.99 per 100g
6	Cottee's Cordial Syrup Double Concentrate 1L		\$0.71		\$4.49	\$4.49 per 1L
7	Handee Ultra Paper Towel 2pk		\$1.60		\$2.99	\$2.49 per 100ea
8	Sorbent Toilet Tissue 24pk	Press	\$6.00		\$12.99	30¢ per 100sh
9	Whiskas Dry Cat Food 800g		\$1.50		\$4.99	62¢ per 100g
10	Morning Fresh Dishwashing Liquid 400mL	Digital	\$2.75	½	\$2.75	69¢ per 100mL
11	Sunsilk Shampoo/Conditioner 200mL	Digital	\$2.65	½	\$2.64	\$1.32 per 100mL
12	SOMAT Dishwashing Range - All 50% Off					
Page 4						
1	Community Co Sauce 500mL				\$1.99	40¢ per 100mL
2	Community Co Extra Virgin Olive Oil 500mL				\$7.99	\$1.60 per 100mL
3	JC's Walnuts Natural 350g (Produce)		\$1.30		\$7.99ea	\$22.83 per 1kg
4	Cripps Crumpet Splits 6pk (POT)	Press	\$1.26		\$2.59	61¢ per 100g
5	Western Star Spreadable 500g	TV	\$2.10		\$4.49	90¢ per 100g
6	Mainland Grated Cheese 200g	Press	\$2.01		\$3.49	\$17.45 per 1kg
7	Tamar Valley The Creamery Yoghurt 170g (POT)	Press	\$0.34		\$1.65	97¢ per 100g
8	Lean Cuisine Frozen Meals 375g		\$2.71		\$3.99	\$1.06 per 100g
9	Peters Maxibon 4pk		\$1.51		\$7.99	\$1.29 per 100mL
10	Bulla Creamy Classics 2L		\$2.01		\$7.99	40¢ per 100mL
Page 5 - Community Co Full Page (Digital Only)						
1	Community Co Oil Extra Virgin Spray 225G				\$4.69	\$2.08 per 100g
2	Community Co Rice Arborio 1kg				\$3.80	38¢ per 100g



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3	Community Co Mustard 190g			\$2.69	\$1.42 per 100g	
4	Community Co Gluten Free Biscuits 120/180g			\$3.90	N/A	
5	Community Co Popcorn Butter 100g			\$3.19	\$3.19 per 100g	
Page 6 - Ginger Beer & Pineapple Punch Recipe Full Page (Digital Only)						
1	Bundaberg Ginger Beer/Soft Drink 375mL	Digital	\$1.66	½	\$1.49	\$3.97 per 1L



Press

Examiner / Mercury / Advocate

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Alpha Sorted List - ALL PRESS (Including Digital)			Retail	
1	!San Remo La Pasta Range 120g	Digital	\$1.00	83¢ per 100g
2	!Tamar Valley The Creamery Yoghurt 170g (POT)		\$1.65	97¢ per 100g
3	Allen's Jelly/Mint Confectionery Range 140-200g		\$2.49	N/A
4	Bundaberg Ginger Beer/Soft Drink 375mL	Digital	\$1.49	\$3.97 per 1L
5	Coca-Cola 30 x 375mL	Digital	\$24.50	\$2.18 per 1L
6	Coca-Cola/Fanta/Sprite Soft Drink 1.25L		\$2.35	\$1.88 per 1L
7	Cripps Crumpet Splits 6pk (POT)		\$2.59	61¢ per 100g
8	Impulse Body Spray 75mL (excl Luxe)	TV	\$2.99	\$3.99 per 100mL
9	Mainland Grated Cheese 200g		\$3.49	\$17.45 per 1kg
10	Moccona Classic Freeze Dried Coffee 200g	TV	\$11.99	\$6.00 per 100g
11	Moccona Coffee Sachets 10pk		\$3.49	N/A
12	Morning Fresh Dishwashing Liquid 400mL	Digital	\$2.75	69¢ per 100mL
13	Nestle/Violet Crumble Medium Bars 35-55g (feat. Kit Kat Smooth Hazelnut)	TV	\$1.00	N/A
14	Pringles Chips 53g	TV	\$1.25	\$2.36 per 100g
15	Sorbent Toilet Tissue 24pk		\$12.99	30¢ per 100sh
16	Streets Magnum 4/6pk	TV	\$5.69	N/A
17	Sunsilk Shampoo/Conditioner 200mL	Digital	\$2.64	\$1.32 per 100mL
18	Western Star Spreadable 500g	TV	\$4.49	90¢ per 100g



Catalogue

Wednesday 04 Jan 2023 - Tuesday 10 Jan 2023 (week 1)

Alpha Sorted List - Catalogue		Retail	
1	Altimate Funtime Wafer Cones/Cups 21pk	\$2.99	\$3.99 per 100g
2	Arnott's Multipacks 7/8pk (excl. Wagon Wheels)	\$3.49	N/A
3	Bulla Creamy Classics 2L	\$7.99	40¢ per 100mL
4	Community Co Gluten Free Biscuits 120/180g	\$3.90	N/A
5	Community Co Mustard 190g	\$2.69	\$1.42 per 100g
6	Community Co Oil Extra Virgin Spray 225G	\$4.69	\$2.08 per 100g
7	Community Co Popcorn Butter 100g	\$3.19	\$3.19 per 100g
8	Community Co Rice Arborio 1kg	\$3.80	38¢ per 100g
9	Cottee's Cordial Syrup Double Concentrate 1L	\$4.49	\$4.49 per 1L
10	Handee Ultra Paper Towel 2pk	\$2.99	\$2.49 per 100ea
11	Kellogg's Nutri-Grain/Special K/Sultana Bran 470-700g	\$6.49	N/A
12	Lean Cuisine Frozen Meals 375g	\$3.99	\$1.06 per 100g
13	Maltesers Block Chocolate 146g	\$2.49	\$1.71 per 100g
14	Mount Franklin Spring Water 20 x 500mL	\$8.99	90¢ per 1L
15	Natural Chip Company/Sambo Potato Chips/CC's Corn Chips 110/175¢	\$3.49	N/A
16	Peters Maxibon 4pk	\$7.99	\$1.29 per 100mL
17	Powerade Sports Drink 600mL	\$2.59	\$4.32 per 1L
18	Red Bull Energy Drink 4 x 250mL	\$7.99	\$7.99 per 1L
19	Skittles Confectionery 160-200g	\$3.69	N/A
20	Twinings Teabags 10s	\$2.49	N/A
21	Whiskas Dry Cat Food 800g	\$4.99	62¢ per 100g