

**TV/Digital****Wednesday 03 Jan 2024 - Tuesday 09 Jan 2024 (week 1)**

Television Advertised		Save	% Off	Retail	
1	Fountain Tomato/BBQ Sauce 2L	\$4.01	½	\$3.99	20¢ per 100mL
2	Golden Circle Fruit Drink 1L	\$1.50	½	\$1.35	\$1.35 per 1L
3	Peters Twin Pole 8pk	\$4.51	½	\$4.49	N/A
4	Schwarzkopf Extra Care Shampoo & Conditioner 400mL	\$4.50	½	\$4.49	\$1.12 per 100mL
Television Advertised - Fri 05 Jan					
5	Broccolini (Produce)			\$2.50bun	N/A

Google Advertised					
1	Greenseas Canned Tuna 95g	\$1.39	½	\$1.30	\$13.68 per 1kg
2	Nestle Medium Chocolate Bars 35-50g	\$1.10	½	\$1.10	N/A
3	Uncle Tobys Roll-ups 6pk	\$2.75	½	\$2.75	\$2.93 per 100g
4	Nivea Antiperspirant Roll-On 50mL	\$2.45	½	\$2.30	\$4.60 per 100mL

Facebook Advertised - SOMAT Dishwashing Range - All 50% Off					
1	Somat Auto Dishwasher Range - All Half Price		½	\$7.99	N/A

Wednesday Catalogue Email Header					
1	Golden Circle Fruit Drink 1L	\$1.50	½	\$1.35	\$1.35 per 1L
2	Greenseas Canned Tuna 95g	\$1.39	½	\$1.30	\$13.68 per 1kg
Friday Catalogue Email - Honey Mustard BBQ Sausages Recipe					
1	Pandani Thin BBQ Sausages (7kg) (Deli)			\$10.99kg	N/A

Website Banner					
1	Fountain Tomato/BBQ Sauce 2L	\$4.01	½	\$3.99	20¢ per 100mL
2	Peters Twin Pole 8pk	\$4.51	½	\$4.49	N/A

Radio Advertised					
1	Fountain Tomato/BBQ Sauce 2L	\$4.01	½	\$3.99	20¢ per 100mL
2	Golden Circle Fruit Drink 1L	\$1.50	½	\$1.35	\$1.35 per 1L
3	Peters Twin Pole 8pk	\$4.51	½	\$4.49	N/A
4	Schwarzkopf Extra Care Shampoo & Conditioner 400mL	\$4.50	½	\$4.49	\$1.12 per 100mL



Press

Examiner / Mercury / Advocate

Wednesday 03 Jan 2024 - Tuesday 09 Jan 2024 (week 1)

Thursday 04 Jan - ALL PRESS		Save	% Off	Retail	
1	Western Star Spreadable 500g	\$2.51		\$4.99	\$1.00 per 100g
2	Arnott's High Tea 400g/Cream Favourites 500g	\$2.11		\$5.49	N/A
3	Ingham's Chicken Breast Nuggets Original 400g	\$1.50		\$5.49	\$13.73 per 1kg
Friday 05 Jan - Advocate/Examiner - (Market Fresh)					
1	Brown Onion 1kg Bag (Produce)			\$1.50bag	\$1.50 per 1kg
2	Broccolini (Produce) TV			\$2.50bun	N/A
3	Carrots 1kg (Produce)			\$1.50bag	\$1.50 per 1kg
Friday 05 Jan - Advocate/Examiner - (Market Fresh)					
1	Eliza's Loaves 500g (POT)	\$0.41		\$3.99	80¢ per 100g
2	Pandani Thin BBQ Sausages (7kg) (Deli) Digital			\$10.99kg	N/A
3	Beef Scotch Fillet Steak (Meat)			\$34.99kg	N/A
Friday 05 Jan - Mercury - (Market Fresh)					
1	Eliza's Loaves 500g (POT)	\$0.41		\$3.99	80¢ per 100g
2	Brown Onion 1kg Bag (Produce)			\$1.50bag	\$1.50 per 1kg
3	Beef Scotch Fillet Steak (Meat)			\$34.99kg	N/A
Friday 05 Jan - Mercury					
1	Sorbent Toilet Tissue Hypo-Allergenic 12pk	\$4.00		\$7.99	37¢ per 100sh
2	Coca-Cola 30 x 375mL	\$13.55		\$25.55	\$2.27 per 1L
3	Peters Original Ice Cream 2L	\$1.70		\$5.49	27¢ per 100mL
Saturday 06 Jan - Advocate & Examiner					
1	Sorbent Toilet Tissue Hypo-Allergenic 12pk	\$4.00		\$7.99	37¢ per 100sh
2	Coca-Cola 30 x 375mL	\$13.55		\$25.55	\$2.27 per 1L
3	Peters Original Ice Cream 2L	\$1.70		\$5.49	27¢ per 100mL
Saturday 06 Jan - Mercury Front Page					
1	Fountain Tomato/BBQ Sauce 2L TV	\$4.01	½	\$3.99	20¢ per 100mL
2	Peters Twin Pole 8pk TV	\$4.51	½	\$4.49	N/A
3	Golden Circle Fruit Drink 1L TV	\$1.50	½	\$1.35	\$1.35 per 1L



Standard Catalogue

Wednesday 03 Jan 2024 - Tuesday 09 Jan 2024 (week 1)

Front Page			Save	% Off	Retail	
1	Fountain Tomato/BBQ Sauce 2L	TV	\$4.01	½	\$3.99	20¢ per 100mL
2	Golden Circle Fruit Drink 1L	TV	\$1.50	½	\$1.35	\$1.35 per 1L
3	Peters Twin Pole 8pk	TV	\$4.51	½	\$4.49	N/A
4	Schwarzkopf Extra Care Shampoo & Conditioner 400mL	TV	\$4.50	½	\$4.49	\$1.12 per 100mL
5	Beef Scotch Fillet Steak (Meat)	Press			\$34.99kg	N/A
Page 2						
1	Greenseas Canned Tuna 95g	Digital	\$1.39	½	\$1.30	\$13.68 per 1kg
2	Nestle Medium Chocolate Bars 35-50g	Digital	\$1.10	½	\$1.10	N/A
3	Uncle Tobys Roll-ups 6pk	Digital	\$2.75	½	\$2.75	\$2.93 per 100g
4	Nivea Antiperspirant Roll-On 50mL	Digital	\$2.45	½	\$2.30	\$4.60 per 100mL
5	Somat Gold Dishwasher Capsules 25pk		\$9.01	½	\$8.99	36¢ per 1ea
6	Bundaberg Ginger Beer/Soft Drink 375mL		\$1.61	½	\$1.59	\$4.24 per 1L
7	Coca-Cola 30 x 375mL	Press	\$13.55		\$25.55	\$2.27 per 1L
8	Powerade Sports Drink 1L		\$2.26		\$3.49	\$3.49 per 1L
9	Schweppes Traditional/Mineral Water/Mixers 1.1L		\$0.66		\$1.99	\$1.81 per 1L
10	Cheezels/Chickadees 110/125g		\$0.71		\$2.69	N/A
11	Smith's Potato Chips/Doritos Corn Chips 130-175g		\$1.31		\$3.49	N/A
12	Allen's Jelly/Mint Confectionery Range 140-200g		\$1.01		\$2.99	N/A
Page 3						
1	Arnott's High Tea 400g/Cream Favourites 500g	Press	\$2.11		\$5.49	N/A
2	Nescafé Blend 43 Coffee 500g/Gold 400g		\$6.01		\$19.99	N/A
3	Twinings Teabags 10pk		\$1.00		\$2.49	N/A
4	Red Island Extra Virgin Olive Oil 500mL		\$2.51		\$7.99	\$1.60 per 100mL
5	San Remo La Pasta Range 120g		\$0.61		\$1.49	\$1.24 per 100g
6	Suimin Cup Noodles 70g		\$0.20		\$1.75	\$2.50 per 100g
7	Sorbent Toilet Tissue Hypo-Allergenic 12pk	Press	\$4.00		\$7.99	37¢ per 100sh
8	iCare Paper Towel 2pk		\$0.86		\$2.99	\$2.49 per 100sh
9	Multix Alfoil 30cm x 20m		\$1.50		\$3.49	17¢ per 1m
10	Lucky Dog Dry Dog Food 3kg		\$1.01		\$9.99	33¢ per 100g
11	Whiskas Dry Cat Food 800g		\$1.00		\$5.49	69¢ per 100g
12	Dine Cat Food Tray 85g		\$0.36		\$1.19	\$1.40 per 100g
Page 4						
1	Broccolini (Produce)	TV			\$2.50bun	N/A
2	Carrots 1kg (Produce)	Press			\$1.50bag	\$1.50 per 1kg
3	JC's Peanuts Salted/Unsalted 500g (Produce)		\$1.21		\$4.99ea	\$9.98 per 1kg
4	Eliza's Loaves 500g (POT)	Press	\$0.41		\$3.99	80¢ per 100g
5	Western Star Spreadable 500g	Press	\$2.51		\$4.99	\$1.00 per 100g
6	Bega Block Cheese 500g		\$2.51		\$7.99	\$15.98 per 1kg
7	Dairy Farmers Thick & Creamy Yoghurt 140/150g		\$0.85		\$1.75	N/A
8	Peters Original Ice Cream 2L	Press	\$1.70		\$5.49	27¢ per 100mL
9	McCain Pizza Slices 600g		\$2.60		\$7.99	\$1.33 per 100g
10	Ingham's Chicken Breast Nuggets Original 400g	Press	\$1.50		\$5.49	\$13.73 per 1kg
Page 5 - Community Co Full Page (Digital Only)						
1	Community Co Canola Oil 750mL				\$4.99	67¢ per 100mL
2	Community Co Pitted Kalamata Olives 350g				\$4.25	\$12.14 per 1kg



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3	Community Co Cordial Syrup 1L			\$3.69	\$3.69 per 1L
4	Community Co Pasta 500g			\$1.89	38¢ per 100g
5	Community Co Diced Tomatoes 400g			\$1.90	\$4.75 per 1kg
6	Community Co Double Brie Cheese 125g			\$5.00	\$40.00 per 1kg
7	Community Co Frozen Beef Burgers 640g			\$11.99	\$18.73 per 1kg
Page 6 - Honey Mustard BBQ Sausages Recipe Full Page (Digital Only)					
1	Pandani Thin BBQ Sausages (7kg) (Deli)	Digital		\$10.99kg	N/A



Press

Examiner / Mercury / Advocate

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Alpha Sorted List - ALL PRESS (Including Digital)		Retail	
1	Arnott's High Tea 400g/Cream Favourites 500g	\$5.49	N/A
2	Coca-Cola 30 x 375mL	\$25.55	\$2.27 per 1L
3	Eliza's Loaves 500g (POT)	\$3.99	80¢ per 100g
4	Fountain Tomato/BBQ Sauce 2L	TV \$3.99	20¢ per 100mL
5	Golden Circle Fruit Drink 1L	TV \$1.35	\$1.35 per 1L
6	Greenseas Canned Tuna 95g	Digital \$1.30	\$13.68 per 1kg
7	Ingham's Chicken Breast Nuggets Original 400g	\$5.49	\$13.73 per 1kg
8	Nestle Medium Chocolate Bars 35-50g	Digital \$1.10	N/A
9	Nivea Antiperspirant Roll-On 50mL	Digital \$2.30	\$4.60 per 100mL
10	Peters Original Ice Cream 2L	\$5.49	27¢ per 100mL
11	Peters Twin Pole 8pk	TV \$4.49	N/A
12	Schwarzkopf Extra Care Shampoo & Conditioner 400mL	TV \$4.49	\$1.12 per 100mL
13	Somat Auto Dishwasher Range - All Half Price	Digital \$7.99	N/A
14	Sorbent Toilet Tissue Hypo-Allergenic 12pk	\$7.99	37¢ per 100sh
15	Uncle Tobys Roll-ups 6pk	Digital \$2.75	\$2.93 per 100g
16	Western Star Spreadable 500g	\$4.99	\$1.00 per 100g



Catalogue

Wednesday 03 Jan 2024 - Tuesday 09 Jan 2024 (week 1)

Alpha Sorted List - Catalogue		Retail	
1	Allen's Jelly/Mint Confectionery Range 140-200g	\$2.99	N/A
2	Bega Block Cheese 500g	\$7.99	\$15.98 per 1kg
3	Bundaberg Ginger Beer/Soft Drink 375mL	\$1.59	\$4.24 per 1L
4	Cheezels/Chickadees 110/125g	\$2.69	N/A
5	Community Co Canola Oil 750mL	\$4.99	67¢ per 100mL
6	Community Co Cordial Syrup 1L	\$3.69	\$3.69 per 1L
7	Community Co Diced Tomatoes 400g	\$1.90	\$4.75 per 1kg
8	Community Co Double Brie Cheese 125g	\$5.00	\$40.00 per 1kg
9	Community Co Frozen Beef Burgers 640g	\$11.99	\$18.73 per 1kg
10	Community Co Pasta 500g	\$1.89	38¢ per 100g
11	Community Co Pitted Kalamata Olives 350g	\$4.25	\$12.14 per 1kg
12	Dairy Farmers Thick & Creamy Yoghurt 140/150g	\$1.75	N/A
13	Dine Cat Food Tray 85g	\$1.19	\$1.40 per 100g
14	iCare Paper Towel 2pk	\$2.99	\$2.49 per 100sh
15	Lucky Dog Dry Dog Food 3kg	\$9.99	33¢ per 100g
16	McCain Pizza Slices 600g	\$7.99	\$1.33 per 100g
17	Multix Alfoil 30cm x 20m	\$3.49	17¢ per 1m
18	Nescafé Blend 43 Coffee 500g/Gold 400g	\$19.99	N/A
19	Powerade Sports Drink 1L	\$3.49	\$3.49 per 1L
20	Red Island Extra Virgin Olive Oil 500mL	\$7.99	\$1.60 per 100mL
21	San Remo La Pasta Range 120g	\$1.49	\$1.24 per 100g
22	Schweppes Traditional/Mineral Water/Mixers 1.1L	\$1.99	\$1.81 per 1L
23	Smith's Potato Chips/Doritos Corn Chips 130-175g	\$3.49	N/A
24	Somat Gold Dishwasher Capsules 25pk	\$8.99	36¢ per 1ea
25	Suimin Cup Noodles 70g	\$1.75	\$2.50 per 100g
26	Twinings Teabags 10pk	\$2.49	N/A
27	Whiskas Dry Cat Food 800g	\$5.49	69¢ per 100g