



Wednesday 29 Dec 2021 - Tuesday 04 Jan 2022 (week 1)

Television Advertised		Save	% Off	Retail	
1	Natural Chip Company 175g	\$2.11	½	\$1.99	\$1.14 per 100g
2	Bulla Multipack Sticks 8-14pk	\$3.01		\$3.99	N/A
3	Nestle Block Chocolate 118-200g	\$2.16		\$2.99	N/A
4	Coca-Cola 375mL 30pk	\$7.50		\$19.49	\$1.73 per 1L
5	Steggles Crunchy Chicken Breast Burger 400g	\$6.01	>½	\$3.99	\$9.98 per 1kg
6	Pedigree Dry Dog Food 2.5/3kg	\$3.51		\$8.49	N/A
7	Radiant Laundry Powder 2kg/Liquid 2L	\$9.01	½	\$8.99	N/A
Television Advertised - Fri 31 Dec					
8	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A

Google Advertised					
1	Nuttelext Spread Original/Lite/Buttery 500g	\$0.80		\$2.99	60¢ per 100g
2	Nestle/Violet Crumble Medium Bars 35-55g	\$1.00	½	\$1.00	N/A
3	Bulla Ice Cream 2L excluding Nut Free	\$0.50		\$3.99	20¢ per 100mL
4	Fantastic Rice Crackers 100g	\$0.51		\$1.49	\$1.49 per 100g

Facebook Advertised - New Year's Eve Celebrations					
1	Natural Chip Company 175g	\$2.11	½	\$1.99	\$1.14 per 100g
2	Bulla Multipack Sticks 8-14pk	\$3.01		\$3.99	N/A
3	(T)Steggles Nacho Chicken 350g	\$3.01	½	\$2.99	\$8.54 per 1kg
4	Golden Circle Fruit Drink 1L	\$1.24	½	\$1.15	\$1.15 per 1L
5	Clearly Tasmanian Water 600mL 20pk (POT)	\$2.00		\$6.99	58¢ per 1L

Facebook Advertised - Holiday Clean Up					
1	Morning Fresh Dishwashing Liquid 400mL	\$2.15	½	\$2.15	54¢ per 100mL
2	iCare Paper Towel 2pk	\$1.84	½	\$1.75	\$1.46 per 100ea
3	Radiant Laundry Powder 2kg/Liquid 2L	\$9.01	½	\$8.99	N/A
4	Duck Deep Action/Foaming Bleach 750mL	\$2.70	½	\$2.59	35¢ per 100mL

Wednesday Catalogue Email Header					
1	Natural Chip Company 175g	\$2.11	½	\$1.99	\$1.14 per 100g
2	Bulla Multipack Sticks 8-14pk	\$3.01		\$3.99	N/A
Friday Catalogue Email - Cinnamon Chips Recipe					
1	Mission Wraps/Mini Wraps 6/8pk	\$1.51		\$3.49	N/A

Website Banner					
1	Golden Circle Fruit Drink 1L	\$1.24	½	\$1.15	\$1.15 per 1L
2	Radiant Laundry Powder 2kg/Liquid 2L	\$9.01	½	\$8.99	N/A

Radio Advertised					
1	Natural Chip Company 175g	\$2.11	½	\$1.99	\$1.14 per 100g
2	Golden Circle Fruit Drink 1L	\$1.24	½	\$1.15	\$1.15 per 1L
3	Steggles Crunchy Chicken Breast Burger 400g	\$6.01	>½	\$3.99	\$9.98 per 1kg
4	Radiant Laundry Powder 2kg/Liquid 2L	\$9.01	½	\$8.99	N/A
5	Nestle/Violet Crumble Medium Bars 35-55g	\$1.00	½	\$1.00	N/A



TV/Digital

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6	Coca-Cola 375mL 30pk	\$7.50		\$19.49	\$1.73 per 1L
7	Bulla Multipack Sticks 8-14pk	\$3.01		\$3.99	N/A
8	Pedigree Dry Dog Food 2.5/3kg	\$3.51		\$8.49	N/A



Press

Examiner / Mercury / Advocate

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Thursday 30 Dec - ALL PRESS			Save	% Off	Retail	
1	Moccona Freeze Dried Classic Coffee 400g	Digital	\$8.01		\$15.99	\$4.00 per 100g
2	Tamar Valley Greek Style Yoghurt 500g (POT)	Digital	\$1.00		\$2.99	60¢ per 100g
3	Schwarzkopf Extra Care Shampoo & Conditioner 400mL	Digital	\$4.01	½	\$3.99	\$1.00 per 100mL
Friday 31 December - ALL PRESS (Half Page)			Save	% Off	Retail	
1	Natural Chip Company 175g	TV	\$2.11	½	\$1.99	\$1.14 per 100g
2	Coca-Cola/Lift/Fanta/Sprite Soft Drink 2L		\$0.69		\$2.50	\$1.25 per 1L
3	Golden Circle Fruit Drink 1L	Digital	\$1.24	½	\$1.15	\$1.15 per 1L
4	Bulla Multipack Sticks 8-14pk	TV	\$3.01		\$3.99	N/A
5	Fountain Squeezy Tomato/BBQ Sauce 500mL		\$0.79		\$1.99	40¢ per 100mL
6	(T)Steggles Nacho Chicken 350g	Digital	\$3.01	½	\$2.99	\$8.54 per 1kg
Friday 31 Dec - ALL PRESS						
1	Cripps Master Hot Dog/Lunch Rolls 6pk (POT)	Digital	\$0.80		\$3.39	57¢ per 1ea
2	Beef Porterhouse Steak (Meat)				\$32.99kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)	TV			\$0.00kg	N/A



Wednesday 29 Dec 2021 - Tuesday 04 Jan 2022 (week 1)

Front Page		Save	% Off	Retail	
1	Natural Chip Company 175g TV	\$2.11	½	\$1.99	\$1.14 per 100g
2	Nestle Block Chocolate 118-200g TV	\$2.16		\$2.99	N/A
3	Bulla Multipack Sticks 8-14pk TV	\$3.01		\$3.99	N/A
4	Pedigree Dry Dog Food 2.5/3kg TV	\$3.51		\$8.49	N/A
5	Beef Porterhouse Steak (Meat) Press			\$32.99kg	N/A
Page 2					
1	Coca-Cola 375mL 30pk TV	\$7.50		\$19.49	\$1.73 per 1L
2	Clearly Tasmanian Water 600mL 20pk (POT) Digital	\$2.00		\$6.99	58¢ per 1L
3	Golden Circle Fruit Drink 1L Digital	\$1.24	½	\$1.15	\$1.15 per 1L
4	Powerade Sports Drink 1L	\$3.26	>½	\$2.49	\$2.49 per 1L
5	Coca-Cola/Lift/Fanta/Sprite Soft Drink 2L Press	\$0.69		\$2.50	\$1.25 per 1L
6	Fantastic Rice Crackers 100g Digital	\$0.51		\$1.49	\$1.49 per 100g
7	Nestle/Violet Crumble Medium Bars 35-55g Digital	\$1.00	½	\$1.00	N/A
8	Fountain Squeezy Tomato/BBQ Sauce 500mL Press	\$0.79		\$1.99	40¢ per 100mL
9	Patties Party Pies/Sausage Rolls 12pk	\$3.60		\$4.99	N/A
10	Bega Block Cheese 250g	\$1.26		\$4.99	\$19.96 per 1kg
11	(T)Steggles Nacho Chicken 350g Digital	\$3.01	½	\$2.99	\$8.54 per 1kg
12	Twisties/Burger Rings/Toobs/Cheetos/Red Rock Deli/Tostitos/Grainwaves 150-270g	\$0.50		\$3.49	N/A
Page 3					
1	Moccona Freeze Dried Classic Coffee 400g Digital	\$8.01		\$15.99	\$4.00 per 100g
2	Arnott's Scotch Finger/Cream Biscuits 200-250g	\$1.26		\$1.99	N/A
3	Edgell Baby Peas/Peas Corn & Carrots/Peas & Carrots/Baby Peas &	\$0.31		\$1.69	\$4.02 per 1kg
4	Green's Traditional Cake/Muffin Mix 330-500g	\$0.86		\$1.99	N/A
5	Cottee's Cordial Syrup Double Concentrate 1L	\$0.36		\$3.99	\$3.99 per 1L
6	Prima Fruit Drinks 200mL 6pk	\$0.96		\$2.99	\$2.49 per 1L
7	Morning Fresh Dishwashing Liquid 400mL Digital	\$2.15	½	\$2.15	54¢ per 100mL
8	Radiant Laundry Powder 2kg/Liquid 2L Digital	\$9.01	½	\$8.99	N/A
9	Duck Deep Action/Foaming Bleach 750mL Digital	\$2.70	½	\$2.59	35¢ per 100mL
10	Sorbent Toilet Tissue 24pk	\$8.00		\$10.99	25¢ per 100sh
11	Schwarzkopf Extra Care Shampoo & Conditioner 400mL Digital	\$4.01	½	\$3.99	\$1.00 per 100mL
12	iCare Paper Towel 2pk Digital	\$1.84	½	\$1.75	\$1.46 per 100ea
Page 4					
1	Strawberries (Produce) Press			\$2.90pun	\$11.60 per 1kg
2	Broccolini (Produce) Press			\$2.50bunchkg	N/A
3	JC's Delicious Energy Mix 500g (Produce)	\$1.00		\$8.99ea	\$17.98 per 1kg
4	Cripps Master Hot Dog/Lunch Rolls 6pk (POT) Digital	\$0.80		\$3.39	57¢ per 1ea
5	Nuttelek Spread Original/Lite/Buttery 500g Digital	\$0.80		\$2.99	60¢ per 100g
6	Tamar Valley Greek Style Yoghurt 500g (POT) Digital	\$1.00		\$2.99	60¢ per 100g
7	Mission Wraps/Mini Wraps 6/8pk Digital	\$1.51		\$3.49	N/A
8	Steggles Crunchy Chicken Breast Burger 400g TV	\$6.01	>½	\$3.99	\$9.98 per 1kg
9	McCain Super Fries 900g	\$1.20		\$3.49	\$3.88 per 1kg
10	Bulla Ice Cream 2L excluding Nut Free Digital	\$0.50		\$3.99	20¢ per 100mL



Press

Examiner / Mercury / Advocate

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Alpha Sorted List - ALL PRESS (Including Digital)			Retail	
1	(T)Steggles Nacho Chicken 350g	Digital	\$2.99	\$8.54 per 1kg
2	Bulla Ice Cream 2L excluding Nut Free	Digital	\$3.99	20¢ per 100mL
3	Bulla Multipack Sticks 8-14pk	TV	\$3.99	N/A
4	Clearly Tasmanian Water 600mL 20pk (POT)	Digital	\$6.99	58¢ per 1L
5	Coca-Cola 375mL 30pk	TV	\$19.49	\$1.73 per 1L
6	Coca-Cola/Lift/Fanta/Sprite Soft Drink 2L		\$2.50	\$1.25 per 1L
7	Cripps Master Hot Dog/Lunch Rolls 6pk (POT)	Digital	\$3.39	57¢ per 1ea
8	Duck Deep Action/Foaming Bleach 750mL	Digital	\$2.59	35¢ per 100mL
9	Fantastic Rice Crackers 100g	Digital	\$1.49	\$1.49 per 100g
10	Fountain Squeezy Tomato/BBQ Sauce 500mL		\$1.99	40¢ per 100mL
11	Golden Circle Fruit Drink 1L	Digital	\$1.15	\$1.15 per 1L
12	iCare Paper Towel 2pk	Digital	\$1.75	\$1.46 per 100ea
13	Mission Wraps/Mini Wraps 6/8pk	Digital	\$3.49	N/A
14	Moccona Freeze Dried Classic Coffee 400g	Digital	\$15.99	\$4.00 per 100g
15	Morning Fresh Dishwashing Liquid 400mL	Digital	\$2.15	54¢ per 100mL
16	Natural Chip Company 175g	TV	\$1.99	\$1.14 per 100g
17	Nestle Block Chocolate 118-200g	TV	\$2.99	N/A
18	Nestle/Violet Crumble Medium Bars 35-55g	Digital	\$1.00	N/A
19	Nuttelek Spread Original/Lite/Buttery 500g	Digital	\$2.99	60¢ per 100g
20	Pedigree Dry Dog Food 2.5/3kg	TV	\$8.49	N/A
21	Radiant Laundry Powder 2kg/Liquid 2L	Digital	\$8.99	N/A
22	Schwarzkopf Extra Care Shampoo & Conditioner 400mL	Digital	\$3.99	\$1.00 per 100mL
23	Steggles Crunchy Chicken Breast Burger 400g	TV	\$3.99	\$9.98 per 1kg
24	Tamar Valley Greek Style Yoghurt 500g (POT)	Digital	\$2.99	60¢ per 100g



Catalogue

Wednesday 29 Dec 2021 - Tuesday 04 Jan 2022 (week 1)

Alpha Sorted List - Catalogue		Retail	
1	Arnott's Scotch Finger/Cream Biscuits 200-250g	\$1.99	N/A
2	Arnott's Scotch Finger/Cream Biscuits 200-250g	\$1.99	N/A
3	Bega Block Cheese 250g	\$4.99	\$19.96 per 1kg
4	Cottee's Cordial Syrup Double Concentrate 1L	\$3.99	\$3.99 per 1L
5	Edgell Baby Peas/Peas Corn & Carrots/Peas & Carrots/Baby Peas & Co	\$1.69	\$4.02 per 1kg
6	Edgell Baby Peas/Peas Corn & Carrots/Peas & Carrots/Baby Peas & Co	\$1.69	\$4.02 per 1kg
7	Green's Traditional Cake/Muffin Mix 330-500g	\$1.99	N/A
8	Green's Traditional Cake/Muffin Mix 330-500g	\$1.99	N/A
9	McCain Super Fries 900g	\$3.49	\$3.88 per 1kg
10	Patties Party Pies/Sausage Rolls 12pk	\$4.99	N/A
11	Powerade Sports Drink 1L	\$2.49	\$2.49 per 1L
12	Powerade Sports Drink 1L	\$2.49	\$2.49 per 1L
13	Prima Fruit Drinks 200mL 6pk	\$2.99	\$2.49 per 1L
14	Sorbent Toilet Tissue 24pk	\$10.99	25¢ per 100sh
15	Twisties/Burger Rings/Toobs/Cheetos/Red Rock Deli/Tostitos/Grainwav	\$3.49	N/A