



Fresh

Wednesday 29 Dec 2021 - Tuesday 04 Jan 2022 (week 1)

Meat Press - Fri 31 Dec & Catalogue		Supplier			Cost	Retail	
1	Beef Porterhouse Steak	Johnston			\$24.00kg	\$32.99kg	N/A
1	PFD Fresh Beef Porterhouse Steak	PFD			\$25.50kg	\$32.99kg	N/A
1	Wilderness Beef Porterhouse Steak	Freshline			\$28.00kg	\$32.99kg	\$ per 00
^Produce Press - Fri 31 Dec & TV		Supplier	Origin	Case	Cost	Retail	
1	Produce Line - Refer to Fresh Sheet		Australia				N/A
Produce Press - Fri 31 Dec & Catalogues							
1	Strawberries	Island Fresh	Australia		\$2.50pun	\$2.90pun	\$11.60 per 1kg
2	Broccolini	Island Fresh	Australia		\$2.00bunch	\$2.50bunch	\$ per 00
Produce Extended Catalogue							
1	Produce Line - Refer to Fresh Sheet		Australia				N/A
Produce Both Catalogues		Wednesday 29 Dec 2021 (week 1) - Tuesday 25 Jan 2022 (week 4)					
1	JC's Delicious Energy Mix 500g	Island Fresh			\$130.02ctn	\$8.99ea	\$17.98 per 1kg
Produce In-store		Wednesday 29 Dec 2021 (week 1) - Tuesday 25 Jan 2022 (week 4)					
1	JC's Quality Outback Mix 500g	* Island Fresh			\$130.02ctn	\$9.99ea	\$19.98 per 1kg
2	JC's Backyard BBQ Mix 375g	* Island Fresh			\$76.42ctn	\$5.99ea	\$15.97 per 1kg
3	JC's Mixed Nuts Salted/Unsalted 350g	* Island Fresh			\$67.55ctn	\$7.99ea	\$22.83 per 1kg
4	JC's Walnuts Natural 350g	Island Fresh			\$105.00ctn	\$7.99ea	\$22.83 per 1kg

^Currently marked TBA a 4th (Late week) produce line may be added, subject to competition pricing. Where this applies TIR will forward a separate email notification to all retailers by 10.00AM Tuesday. Advertising for the additional line will not commence until the Friday of the promotional week.