



# TASMANIAN BLUEBERRIES

Flourishing in a cool temperate climate, and nurtured by skilled, local growers, Tassie Blueberries are as natural as the island they grow on. Plump, juicy and sweet, they are a small, perfect pleasure. This summer, be sure to enjoy the taste of Tasmania by buying locally grown and sold blueberries, available at IGA.

We are  
**TASMANIAN  
GROWN.**

Supported  
by the  
Tasmanian  
Government