



We are
**TASMANIAN
GROWN.**

TASSIE BLUEBERRIES

Flourishing in a cool temperate climate, and nurtured by skilled, local growers, Tasmanian Blueberries are as natural as the island they grow on. Plump, juicy and sweet, they are a small, perfect pleasure. This summer, be sure to enjoy the taste of Tasmania by buying locally grown and sold blueberries, available at IGA.

SUPPORTED BY



Tasmanian
Government