



CHANNEL STANDARDS CRITERIA

EFFECTIVE AS OF AUGUST 2024

STORE COMPLIANCE REQUIREMENTS



OPERATIONAL	LOCAL GROCER	IGA (MEDIUM)	IGA (LARGE)
OEP Platinum Rating	100%**	100**	100**
OEP Gold Rating	100%	100%	100%
OEP Silver Rating	95% or Above	95% or Above	95% or Above
OEP Minimum Requirement	90%	90%	90%
Food safety	Compliant =85%	Compliant =85%	Compliant =85%
IGA Branding/Signage	Compliant	Compliant	Compliant
Trading Hours	As per competition	As per competition	As per competition
Preferred Dress	Mandatory	Mandatory	Mandatory
IGA Gift Cards	Mandatory	Mandatory	Mandatory
EFTPOS	All Checkouts	All Checkouts	All Checkouts
Click & Collect	Optional	Optional	Optional
Loyalty Program	Preferred	Preferred	Preferred
Scan Data	Mandatory	Mandatory	Mandatory
Eco Battery	Preferred	Preferred	Preferred
IGA Tasmania Promotional Program	Mandatory - Nominated Pricing Program - Catalogue/Press - Minimum 4 page	Mandatory - Nominated Pricing Program - Catalogue/Press - Minimum 4 page	Mandatory - Nominated Pricing Program - Catalogue/Press - Minimum 4 page



IGA LOCAL GROCER



CATEGORY/CATEGORIES	CURRENT TIR STATE	METCASH IGA LOCAL GROCER	TIR IGA LOCAL GROCER
Retail trade area SQM	255 - 400m2	150-400m2	150m2 - 400m2
Grocery/GM	45 x 3' Bays	50 x 3' Bays	45 x 3' Bays
Dairy (ex Milk)	3 x 4' Bays including milk	3 x 4' Bays	3 x 4' Bays including milk
Frozen	6 Doors or coffin case optional	5 Doors	5 Doors
Meat	6'-8' multideck case + 4' petfood	3 Shelves	6'-8' multideck case
Fresh Produce	8' chilled multi deck & 4 Bins/Gondola	8' chilled multi deck & 3 Bins	8' chilled multi deck & 3 Bins
Delicatessen	1 x 6' Pre packed	1 x 4' Pre packed	1 x 6' Pre packed
BBQ Chickens	optional	preferred	preferred
Seafood	na	Fresh Optional/Frozen Mandatory	preferred
Ready Meals	na	1 x 4' Bay	2-3 shelves
Bakery & Cakes	4 bays includes 1 bay cake, 1 bay wrap, 2 bays proprietary bread/rolls etc or 1 x gondola or 2 bins/ Par bake optional	Proprietary packaged mandatory/Par bake optional	Proprietary packaged mandatory/Par bake optional
Impulse drinks/confectionary	Impulse drinks fridges and confectionary shelving front of counter	Impulse drinks fridges and confectionary shelving front of counter	Impulse drinks fridges and confectionary shelving front of counter
Tobacco Service	Tobacco Register	Tobacco Register	Tobacco Register
Coffee/Café	na	Self service or barista	Optional
Floral	na	preferred	Optional
Chilled Pet Food	Mandatory	Mandatory	Mandatory



IGA MEDIUM FORMAT



CATEGORY/CATEGORIES	CURRENT TIR STATE	METCASH MEDIUM IGA	TIR MEDIUM IGA
Retail trade area SQM	400 - 900m2	400-1200m2	400 - 900m2
Grocery/GM	100 x 3' Bays	110 x 3' Bays	100 x 3' Bays
Dairy (ex Milk)	6 x 4' Bays	8 x 4' Bays	6 x 4' Bays
Frozen	10 Doors	12 Doors	10 Doors
Meat	3 x 4' Bays + 6' petfood	2 x 4' Bays	3 x 4' Bays
Fresh Produce	12' chilled multi deck & 6 Bins/or gondola	12' chilled multi deck & 12 Bins	12' chilled multi deck & 6 Bins/or gondola
Delicatessen	12' case + 4' cheese	Pre Pack Mandatory	10' case + cheese optional
BBQ Chickens	4' case or Grab n Go unit	Mandatory	Mandatory
Seafood	na	Frozen/Pre pack	Frozen/Pre pack
Ready Meals	na	1 x 4' Bay	1 x 4' Bay
Bakery & Cakes	6 bays includes 1 bay cake, 1 bay wrap, 4 bays proprietary bread/rolls etc or 1 x Gondola or 4 bins with par bake optional	Proprietary packaged mandatory, Par bake or scratch optional	Proprietary packaged and refrigerated mandatory, Par bake or scratch optional
Impulse drinks/confectionary	Impulse drinks fridges and confectionary available	Impulse drinks fridges and confectionary available	Impulse drinks fridges and confectionary available
Tobacco Service	Tobacco Register	Tobacco Register	Tobacco Register
Coffee/Café	Optional	Self service or barista	preferred
Floral	preferred	preferred	preferred
Chilled Pet Food	Mandatory	Mandatory	Mandatory



IGA LARGE FORMAT



CATEGORY/CATEGORIES	CURRENT TIR STATE	METCASH LARGE IGA	TIR LARGE IGA
Retail trade area SQM	900 - 1400m2	1200m2 +	900m2+
Grocery/GM	220 x 3' Bays	250 x 3' Bays	220 x 3' Bays
Dairy (ex Milk)	12 x 4' Bays	20 x 4' Bays	12 x 4' Bays
Frozen	20m Doors	25m Doors	20m Doors
Meat	6 x 4' Bays	6 x 4' Bays	6 x 4' Bays
Fresh Produce	24' chilled multi deck & 12 Bins	36' chilled multi deck & 24 Bins	24' chilled multi deck & 12 Bins
Delicatessen	Service Deli - 24' full service	Service Deli	Service Deli
BBQ Chickens	Mandatory 4' Hotcase	Mandatory	Mandatory
Seafood	N/A	Fresh and Frozen	Fresh and Frozen
Ready Meals	N/A	2 x 4' Bay	2 x 4' Bay
Bakery & Cakes	10 bays includes 2 bay cake, 2 bay wrap, 6 bays proprietary bread/rolls etc/ or 2 x gondola or 6 Bin (par bake available)	Proprietary packaged mandatory, Par bake available or scratch optional	Proprietary packaged and re Fridgerated mandatory, Par bake available or scratch optional
Impulse drinks/confectionary	N/A	Impulse drinks fridges and confectionary available	Impulse drinks fridges and confectionary available
Tobacco Service	Tobacco Register	Tobacco Register	Tobacco Register
Coffee/Café	N/A	Optional	Optional
Floral	N/A	Mandatory	Mandatory
Chilled Pet Food	Mandatory	Mandatory	Mandatory