

New IGA Gift Card Program



IGA Gift Cards

- **Removes** EFTPOS '**refund**' function and daily load limit
- **Simplifies** in-store sales.
- **Flexibility** for promotional purposes.
- **Balance** displayed on POS.
- **No costs** or transaction fees for retailer.

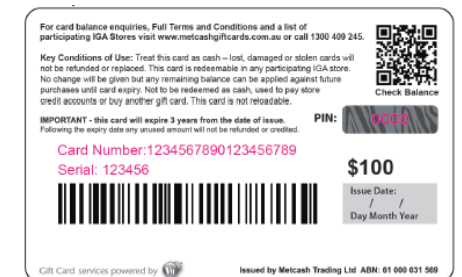
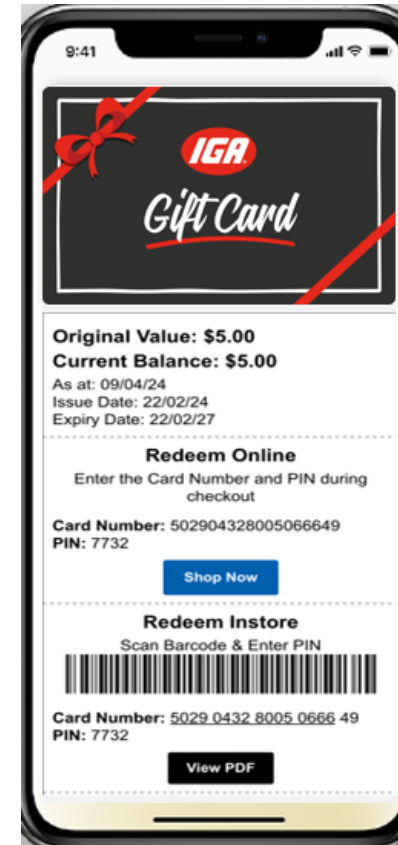
Increase sales

- Over \$2B annual grocery gift card sales in Australia.
- Strong interest from our distribution partners.



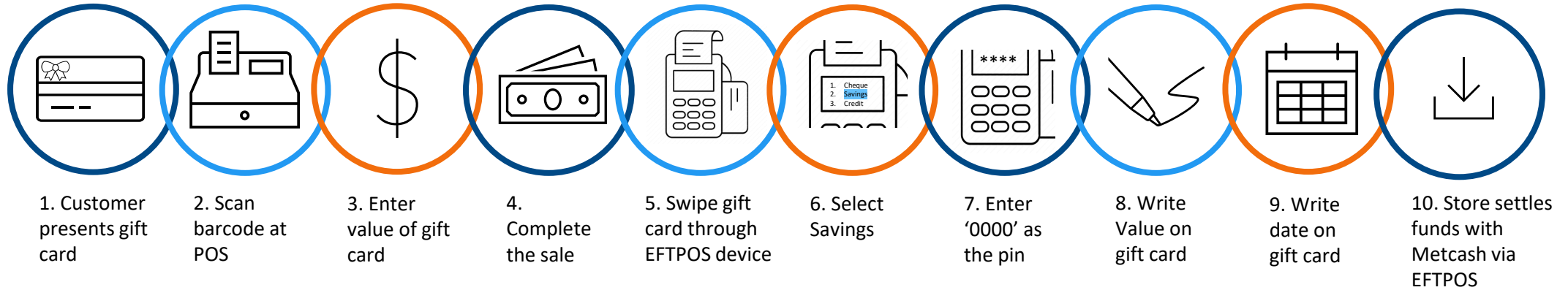
The New Program

- Digital & Physical Gift Cards.
- Digital Gift cards can be viewed on screen (mobile use), added to Apple Wallet & PDF printable.
- Purchased in-store (physical only), our websites or via distribution partners.

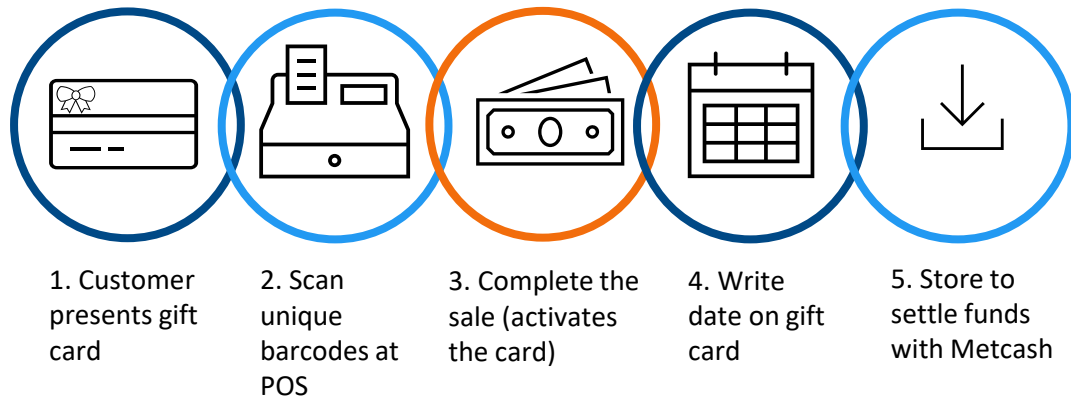


Simplifying the Load Process

Current 10-Step Process:



New 5-Step Process:



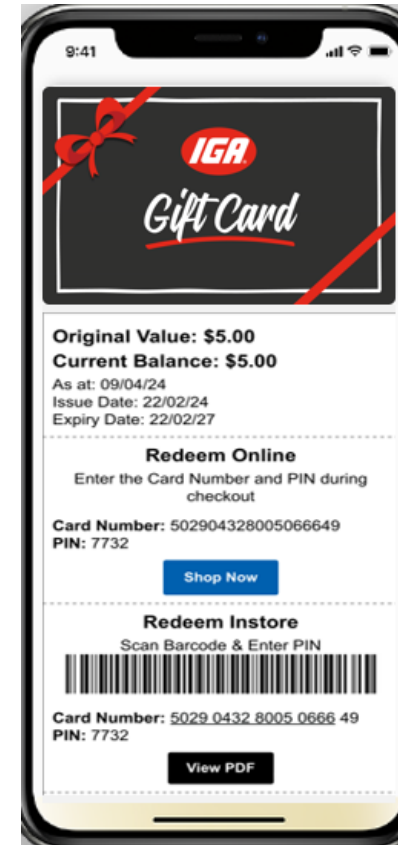
Settlement

- Net amount settled next business day into retailers nominated account by bank transfer.
- Settlement identified in account by VSETT number – unique number everyday.
- Reports for sales & redemptions and settlement reconciliation available via the Vii portal
- Login to Vii portal View for MSO and store level



Retailer Journey

1. Complete and Sign the Gift Card agreement - A *DocuSign agreement is to be signed per entity.*
2. We will register your store for the program.
3. Retail Technology will contact you for POS set up.
4. Gift Cards will be sent out when enough stores are signed to 'Go Live'.
5. You are ready to trade.
6. Portal provided for settlement reports



Contact Details

Contact

giftcards@metcash.com

Colleen MacGregor

Colleen.macgregor@metcash.com

0456 962 680

Andrew Wyles

Andrew.wyles@metcash.com

0428 297 559