

Betta Milk and Meander Valley Dairy have a new home



Dear Valued Customer.

BETTA MILK & MEANDER VALLEY DAIRY HAVE A NEW HOME - BEGA GROUP

Today, we're excited to announce that Bega Group has completed its acquisition of the Betta Milk and Meander Valley Dairy (MVD) brands from TasFoods Limited. The acquisition also includes a licence to use the Pyengana branded milk.

About Bega Group

Bega Group is a proud Australian business, producing quality dairy since 1899, with its very own Tasmanian manufacturing site in Lenah Valley in operation since the early 1900s.

We're honoured to carry on and continue the Betta Milk, Meander Valley Dairy and Pyengana milk names – household brands well-loved in Tasmanian homes for over 65 years - from today and for many years to come.

What do I need to know?

We'll be in touch as we work through our transition plans – the only change that you need to be aware of at this stage is detailed below.

I currently order Betta Milk, MVD and Pyengana milk products:

- There are some changes in the way invoices are paid. Refer to the "What's changing with payments?" section below for more details.
- There is no change in the way you order or the way you receive deliveries.
- You will continue to receive separate invoices from Betta Milk and MVD.

I currently order both Betta Milk, MVD and Pyengana milk products and Bega products:

- There are some changes in the way invoices are paid. Refer to the "What's changing with payments?" section below for more details.
- There is no change in the way you order or the way you receive deliveries you will continue to receive separate deliveries for now.
- You will continue to receive separate invoices from Betta Milk, MVD and Bega Group.

If you order Betta Milk, MVD and Pyengana milk products, there are some

What's changing with payments?

changes in the way you make payments. See below for payment instructions: For Betta Milk, MVD and Pyengana milk invoices

Bank transfer payments

If you typically make payments via bank transfer, you will be required to pay your invoices into a new bank account.

Please start making payments using the updated banking details in your

Westpac Banking Corporation

invoice or as outlined below.

Bank

BSB

Branch

Reference

Updated banking details

Bega Dairy and Drinks Finance Pty Ltd **Account Name**

Account Number 374417

033-000

Docklands

i.e. Use your Betta Milk customer account number for your

Use your Customer Account Number as a reference.

invoices.

Betta Milk invoices. Use your MVD customer account number for your MVD

If you usually pay your invoice for Betta Milk, MVD and Pyengana milk via

Credit card payments

credit card, there's no change. Continue to pay as you do today. For Bega invoices

There's no change in the payment process. Please continue paying your Bega

invoices as you normally do.

Got a question?

For all Bega-related enquiries, please call 1300 561 166 at your convenience. For all Betta Milk, MVD and Pyengana milk-related enquiries, please call (03)

Yours Sincerely,

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Adam McNamara

Executive General Manager - Growth Channels & Customer Supply Chain

Bega Group