



Weeks 42-44  
12th October – 1st November

## DRIVE MORE MAJOR SAVERS SALES!

Our Sales have driven strong results through key advertised lines that our shoppers love.

Running for 3 weeks, the Major Savers Sale will feature prominently in catalogue, TV, Radio and Point of Sale posters.

PLUS, to further drive our message of Major Savers will also be promoted via social media and online via [igatas.com.au](http://igatas.com.au)

