



# PINK HIMALAYAN ROCK SALT



## NEW SHAKER FORMAT



### 100% Pure & Natural

- Straight from ancient salt deposits located in the Pakistan foothills; containing beneficial trace minerals
- Hand mined, sorted and milled for a fully unpolluted 'red grade' quality
- Free from added chemicals, food additives and anti-caking agents commonly used in regular table salt

### Gourmet Quality

- Popular pink visual enhances appetite appeal, with no bitter notes of typical chemically processed table salts; bringing out the natural flavours in dishes
- Sales projected to grow as consumers continue to expand their palates, seeking unique ethnic flavours and product offerings\*

### Ease & Portability

- Convenient and easy to use fine pink salt shakers are great for cooking, grilling, roasting, seasoning and spice rubs
- Locate in produce or herbs & spices for a gourmet salt offering and incremental sales



\*Source: Industry Research – Global Himalayan Salt Market Report (2021)

Order Code	Stock Description	Packaging	List Price Ctn	Unit	RRP	Retailer Margin	UOM	GST	Barcode	Order qty (ctns)
HSCFINECA1258	HSC FINE PINK SALT CANNISTER	8 X 125G	\$15.60	\$1.95	\$2.99	34%	CTN	N	9352827016469	
HSCFINECA7508	HSC FINE PINK SALT CANNISTER	8 X 750G	\$31.30	\$3.91	\$5.99	34%	CTN	N	9352827015172	

## Available to order now through Island Fresh Produce



THE SOURCE OF LIFE

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