



FRESH PRODUCE COMPETITION CHECK

FEBRUARY 28 2024

CATEGORY	SUB CATEGORY	SEGMENT	NAME	PACKAGE SIZE	CUP	CURRENT PRICE
FRUIT	APPLE	APPLE LOOSE	Apple Royal Gala	Each	\$0.62 per 1EA	\$0.62
FRUIT	APPLE	APPLE LOOSE	Fresh Granny Smith Apples	Each	\$0.86 per 1EA	\$0.86
FRUIT	APPLE	APPLE LOOSE	Fresh Pink Lady Apples	Each	\$0.86 per 1EA	\$0.86
FRUIT	APPLE	APPLE LOOSE	Jazz Apple	Each	\$1.21 per 1EA	\$1.21
FRUIT	APPLE	APPLE P/P	The Odd Bunch Apples Prepacked Punnet	1Kg	\$3.60 per 1KG	\$3.60
FRUIT	APPLE	APPLE P/P	Woolworths Fresh Food Kids Mini Apples	5 Pack	\$0.50 per 1EA	\$2.50
FRUIT	APPLE	APPLE P/P	Woolworths Fresh Granny Smith Apples Punnet	1Kg	\$4.90 per 1KG	\$4.90
FRUIT	APPLE	APPLE P/P	Woolworths Fresh Pink Lady Apples Punnet	1Kg	\$4.90 per 1KG	\$4.90
FRUIT	APPLE	APPLE P/P	Woolworths Royal Gala Apple	1Kg Punnet	\$3.90 per 1KG	\$3.90
FRUIT	AVOCADOS	AVOCADOS LOOSE	Eat Now Hass Avocado	Each	\$1.70 per 1EA	\$1.70
FRUIT	AVOCADOS	AVOCADOS LOOSE	Hass Avocado	Each	\$1.70 per 1EA	\$1.70
FRUIT	AVOCADOS	AVOCADOS P/P	Avocado Fresh	5 Pack	\$1.20 per 1EA	\$6.00
FRUIT	AVOCADOS	AVOCADOS P/P	The Odd Bunch Avocado Prepacked	1Kg	\$6.00 per 1KG	\$6.00
FRUIT	BANANA	BANANAS CAVENDISH	Cavendish Bananas	Each	\$0.72 per 1EA	\$0.72
FRUIT	BANANA	BANANAS CAVENDISH	Eat Later Cavendish Bananas	Each	\$0.72 per 1EA	\$0.72
FRUIT	BANANA	BANANAS OTHER (INC P/P)	Banana Lady Finger	Each	\$1.28 per 1EA	\$1.28
FRUIT	BANANA	BANANAS OTHER (INC P/P)	Bananas Kids	5 Pack	\$2.50 per 1EA	\$2.50
FRUIT	BLUEBERRY	BLUEBERRIES	Fresh Blueberries Punnet	125g	\$36.00 per 1KG	\$4.50
FRUIT	CITRUS	CITRUS OTHERS LOOSE	Lemon Fresh	Each	\$1.56 per 1EA	\$1.56
FRUIT	CITRUS	CITRUS OTHERS LOOSE	Lime Fresh	Each	\$1.34 per 1EA	\$1.34
FRUIT	CITRUS	CITRUS OTHERS P/P	Lemon Lemon	500G Per Pack	\$9.80 per 1KG	\$4.90
FRUIT	CITRUS	CITRUS OTHERS P/P	The Odd Bunch Lemon Prepacked	500G	\$7.80 per 1KG	\$3.90
FRUIT	CITRUS	CITRUS OTHERS P/P	The Odd Bunch Lime Prepacked	500G	\$11.80 per 1KG	\$5.90
FRUIT	CITRUS	ORANGES LOOSE	Orange Navel	Each	\$2.36 per 1EA	\$2.36
FRUIT	CITRUS	ORANGES LOOSE	Orange Valencia	Each	\$0.59 per 1EA	\$0.59
FRUIT	CITRUS	ORANGES P/P	Orange Valencia	3Kg Bag	\$3.17 per 1KG	\$9.50
FRUIT	GRAPES	GRAPES BLACK	Grape Black Seedless Grapes	Each	\$4.66 per 1EA	\$4.66
FRUIT	GRAPES	GRAPES RED	Grape Candy Snaps□	400g	\$17.25 per 1KG	\$6.90
FRUIT	GRAPES	GRAPES RED	Grapes Red Seedless	Each	\$3.80 per 1EA	\$3.80
FRUIT	GRAPES	GRAPES RED	Woolworths Red Grapes	400G	\$13.75 per 1KG	\$5.50
FRUIT	GRAPES	GRAPES WHITE	Grape Cotton Candy□	400G	\$16.25 per 1KG	\$6.50

CATEGORY	SUB CATEGORY	SEGMENT	NAME	PACKAGE SIZE	CUP	CURRENT PRICE
FRUIT	GRAPES	GRAPES WHITE	White Seedless Grapes Bunch	Each	\$4.28 per 1EA	\$4.28
FRUIT	GRAPES	GRAPES WHITE	Woolworths White Grapes	400g	\$13.75 per 1KG	\$5.50
FRUIT	MANDARIN	MANDARIN LOOSE	Mandarin Delites Imported	Each	\$1.88 per 1EA	\$1.88
FRUIT	MELONS	MELON OTHER	Fresh Rockmelon	Each	\$3.45 per 1EA	\$3.45
FRUIT	MELONS	MELON OTHER	Fresh Rockmelon Whole	Each	\$6.90 per 1EA	\$6.90
FRUIT	MELONS	MELON OTHER	Honeydew Large	Half Each	\$3.95 per 1EA	\$3.95
FRUIT	MELONS	WATERMELON	Red Seedless Watermelon Whole	Each	\$22.00 per 1EA	\$22.00
FRUIT	MELONS	WATERMELON	Woolworths Red Watermelon Cut Quarter	Each	\$4.84 per 1EA	\$4.84
FRUIT	PEAR	PEARS LOOSE	Fresh Beurre Bosc Pear	Each	\$0.90 per 1EA	\$0.90
FRUIT	PEAR	PEARS LOOSE	Fresh Green Nashi Pear	Each	\$1.90 per 1EA	\$1.90
FRUIT	PEAR	PEARS LOOSE	Fresh William Bartlett Pear	Each	\$0.70 per 1EA	\$0.70
FRUIT	PEAR	PEARS P/P	Fresh William Bartlett Pear	1Kg Punnet	\$3.50 per 1KG	\$3.50
FRUIT	PEAR	PEARS P/P	The Odd Bunch Pear Prepacked	1Kg	\$2.80 per 1KG	\$2.80
FRUIT	PEAR	PEARS P/P	Woolworths Fresh Food Kids Mini Pears	5 Pack	\$0.50 per 1EA	\$2.50
FRUIT	RUBUS AND OTHER BERRY	BERRIES OTHER	Birch & Waite Milk Chocolate Dessert Sauce	130G	\$23.08 per 1KG	\$3.00
FRUIT	RUBUS AND OTHER BERRY	BLACKBERRIES	Driscoll's Blackberry Fresh	125G	\$32.00 per 1KG	\$4.00
FRUIT	RUBUS AND OTHER BERRY	RASPBERRIES	Driscoll's Fresh Raspberry	125G	\$32.00 per 1KG	\$4.00
FRUIT	STONE FRUIT	NECTARINES LOOSE	Nectarine White Flesh	Each	\$0.69 per 1EA	\$0.69
FRUIT	STONE FRUIT	NECTARINES LOOSE	Yellow Flesh Nectarines	Each	\$0.69 per 1EA	\$0.69
FRUIT	STONE FRUIT	PEACHES LOOSE	Peach White Flesh	Each	\$0.69 per 1EA	\$0.69
FRUIT	STONE FRUIT	PEACHES LOOSE	Yellow Flesh Peach	Each	\$0.69 per 1EA	\$0.69
FRUIT	STONE FRUIT	PLUM LOOSE	Plum Black	Each	\$0.36 per 1EA	\$0.36
FRUIT	STONE FRUIT	PLUM LOOSE	Plum Red	Each	\$0.36 per 1EA	\$0.36
FRUIT	STRAWBERRY	STRAWBERRIES	Fresh Strawberry	250G	\$12.00 per 1KG	\$3.00
FRUIT	STRAWBERRY	STRAWBERRIES	Strawberry Fresh	450G Punnet	\$12.22 per 1KG	\$5.50
FRUIT	STRAWBERRY	STRAWBERRIES	Sweetest Batch Premium	300g	\$15.00 per 1KG	\$4.50
FRUIT	TROPICAL FRUIT	ASIAN FRUIT	Coco Q Green Drinking Coconut For Drinking	Each	\$4.90 per 1EA	\$4.90
FRUIT	TROPICAL FRUIT	KIWI FRUIT	Woolworths Kiwi Fruit Green	Each	\$1.49 per 1EA	\$1.49
FRUIT	TROPICAL FRUIT	PINEAPPLE	Pineapple Naturally Sweet	Whole Each	\$4.50 per 1EA	\$4.50
FRUIT	TROPICAL FRUIT	PINEAPPLE	Woolworths Naturally Sweet Pineapple	Half Each	\$2.75 per 1EA	\$2.75
FRUIT	TROPICAL FRUIT	TROPICAL FRUIT	Papaya Red Cut Half	Each	\$2.75 per 1EA	\$2.75
FRUIT	TROPICAL FRUIT	TROPICAL FRUIT	Papaya Red Whole	Each	\$5.50 per 1EA	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	BROCCOLI / BROCCOLINI	Fresh Broccoli	Each	\$2.94 per 1EA	\$2.94
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	BROCCOLI / BROCCOLINI	Woolworths Broccolini Bunch	Each	\$3.50 per 1EA	\$3.50
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	CABBAGE	Cabbage Green	Whole Each	\$7.00 per 1EA	\$7.00

CATEGORY	SUB CATEGORY	SEGMENT	NAME	PACKAGE SIZE	CUP	CURRENT PRICE
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	CABBAGE	Cabbage Red	Half Each	\$3.50 per 1EA	\$3.50
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	CABBAGE	Cabbage Red	Whole Each	\$7.00 per 1EA	\$7.00
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	CABBAGE	Cabbage Red Quarter	Each	\$1.75 per 1EA	\$1.75
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	CABBAGE	Cabbage Savoy	Half Each	\$3.50 per 1EA	\$3.50
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	CABBAGE	Cabbage Savoy	Whole Each	\$7.00 per 1EA	\$7.00
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	CABBAGE	Woolworths Green Cabbage	Half Each	\$3.50 per 1EA	\$3.50
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	CAULIFLOWER	Fresh Cauliflower	Half Each	\$2.25 per 1EA	\$2.25
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	CAULIFLOWER	Fresh Whole Cauliflower	Each	\$5.90 per 1EA	\$5.90
VEG / FRESHCUTS / HARD PRODUCE	CAPSICUM	CAPSICUM OTHER	Woolworths Sweet Baby Vine Capsicum	175g	\$28.00 per 1KG	\$4.90
VEG / FRESHCUTS / HARD PRODUCE	CAPSICUM	CAPSICUM RED	Red Capsicum	Each	\$2.48 per 1EA	\$2.48
VEG / FRESHCUTS / HARD PRODUCE	CARROT	CARROTS LOOSE	Carrot Fresh	Each	\$0.35 per 1EA	\$0.35
VEG / FRESHCUTS / HARD PRODUCE	CARROT	CARROTS P/P	The Odd Bunch Carrots	1.5Kg	\$1.60 per 1KG	\$2.40
VEG / FRESHCUTS / HARD PRODUCE	CARROT	CARROTS P/P	The Odd Bunch Crazy Carrots	5Kg	\$1.52 per 1KG	\$7.60
VEG / FRESHCUTS / HARD PRODUCE	CARROT	CARROTS P/P	Woolworths Australian Grown Carrots	1Kg	\$2.40 per 1KG	\$2.40
VEG / FRESHCUTS / HARD PRODUCE	CARROT	CARROTS P/P	Woolworths Carrot Mini	500G	\$3.60 per 1KG	\$1.80
VEG / FRESHCUTS / HARD PRODUCE	CELERY	CELERY			\$2.25 per 1EA	\$2.25
VEG / FRESHCUTS / HARD PRODUCE	CELERY	CELERY	Celery Fresh	Bunch	\$3.00 per 1EA	\$3.00
VEG / FRESHCUTS / HARD PRODUCE	CELERY	CELERY	Woolworths Celery Heart	Each	\$4.00 per 1EA	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CELERY	CELERY	Woolworths Celery Sticks	300G Punnet	\$15.00 per 1KG	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	CHILLIES	CHILLIES LOOSE	Woolworths Bird's Eye Chilli Hot	Each	\$0.14 per 1EA	\$0.14
VEG / FRESHCUTS / HARD PRODUCE	CHILLIES	CHILLIES LOOSE	Woolworths Green Cayenne Chilli (mild)	Each	\$0.60 per 1EA	\$0.60
VEG / FRESHCUTS / HARD PRODUCE	CHILLIES	CHILLIES LOOSE	Woolworths Jalapeno Chilli (medium) Hot	Each	\$0.94 per 1EA	\$0.94
VEG / FRESHCUTS / HARD PRODUCE	CHILLIES	CHILLIES LOOSE	Woolworths Red Cayenne Chilli (medium)	Each	\$0.60 per 1EA	\$0.60
VEG / FRESHCUTS / HARD PRODUCE	CHILLIES	CHILLIES P/P	Woolworths Chilli Birdseye	20g Punnet	\$19.00 per 100G	\$3.80
VEG / FRESHCUTS / HARD PRODUCE	CHILLIES	CHILLIES P/P	Woolworths Chilli Habanero	35g Punnet	\$10.86 per 100G	\$3.80
VEG / FRESHCUTS / HARD PRODUCE	CHILLIES	CHILLIES P/P	Woolworths Chilli Jalapeno	80g Punnet	\$4.75 per 100G	\$3.80
VEG / FRESHCUTS / HARD PRODUCE	CHILLIES	CHILLIES P/P	Woolworths Green Cayenne Chilli (mild)	50g Punnet	\$7.60 per 100G	\$3.80
VEG / FRESHCUTS / HARD PRODUCE	CHILLIES	CHILLIES P/P	Woolworths Red Cayenne Chilli (medium)	50g Punnet	\$7.60 per 100G	\$3.80
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	AVOFRESH	Avofresh Avocado Hint Of Lemon Tub Hint Of Lemon	160G	\$3.44 per 100G	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	AVOFRESH	Avofresh Avocado Hint Of Lemon Tube Hint Of Lemon	160g	\$3.44 per 100G	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	AVOFRESH	Avofresh Avocado Lime & Black Pepper Tube	160G	\$3.44 per 100G	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	AVOFRESH	Avofresh Classic Avocado Guacamole	160g	\$3.44 per 100G	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	DRESSINGS	Birch & Waite Balsamic Vinaigrette	250mL	\$2.40 per 100ML	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	DRESSINGS	Birch & Waite Burger Sauce Dressing	250ml	\$2.40 per 100ML	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	DRESSINGS	Birch & Waite Creamy Caesar Dressing	250mL	\$2.40 per 100ML	\$6.00

CATEGORY	SUB CATEGORY	SEGMENT	NAME	PACKAGE SIZE	CUP	CURRENT PRICE
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	DRESSINGS	Birch & Waite Greek Lemon Dressing	250mL	\$2.40 per 100ML	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	DRESSINGS	Birch & Waite Green Goddess Dressing & Sauce	250ml	\$2.40 per 100ML	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	DRESSINGS	Birch & Waite Honey Mustard Dressing Sauce	250ml	\$2.40 per 100ML	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	DRESSINGS	Birch & Waite Lime Chipotle Dressing & Sauce	250ml	\$2.40 per 100ML	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	DRESSINGS	Birch & Waite Salad Dressing Greek Yoghurt Feta & Dill	250mL	\$2.40 per 100ML	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Galiko All Natural Garlic Minced Jar	145G	\$2.07 per 100G	\$3.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Galiko All Natural Ginger Minced Jar	145G	\$2.07 per 100G	\$3.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Basil Lightly Dried	10G Sachet	\$4.00 per 10G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Chilli Lightly Dried	10G Sachet	\$4.00 per 10G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Coriander Lightly Dried	8G Sachet	\$5.00 per 10G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Garlic Cold Blended Paste Tube	120G	\$0.42 per 10G	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Herb Tube Ginger	115G	\$0.43 per 10G	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Mint Lightly Dried	5G	\$8.00 per 10G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Mixed Herbs Lightly Dried	8G Sachet	\$5.00 per 10G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Oregano Lightly Dried	5G	\$8.00 per 10G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Parsley Lightly Dried	8G Sachet	\$5.00 per 10G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Paste Basil	80G	\$5.00 per 100G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Paste Coriander	80G	\$0.50 per 10G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Paste Garlic	80G	\$0.50 per 10G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Paste Ginger	80G	\$5.00 per 100G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Paste Italian	80G	\$5.00 per 100G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Paste Lemongrass	80G	\$5.00 per 100G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Paste Thai	80G Tube	\$5.00 per 100G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Zesty Lemon Paste	80g	\$5.00 per 100G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONTINENTAL VEG	EGGPLANT	Eggplant Fresh	Each	\$2.21 per 1EA	\$2.21
VEG / FRESHCUTS / HARD PRODUCE	CUCUMBER	CUCUMBERS CONTINENTAL	The Odd Bunch Continental Cucumber	Each	\$1.30 per 1EA	\$1.30
VEG / FRESHCUTS / HARD PRODUCE	CUCUMBER	CUCUMBERS CONTINENTAL	Woolworths Continental Cucumbers	Each	\$1.70 per 1EA	\$1.70
VEG / FRESHCUTS / HARD PRODUCE	CUCUMBER	CUCUMBERS LEBANESE	Lebanese Cucumbers	Each	\$1.06 per 1EA	\$1.06
VEG / FRESHCUTS / HARD PRODUCE	CUCUMBER	CUCUMBERS OTHER	Woolworths Qukes Baby Cucumbers Punnet	250G	\$12.00 per 1KG	\$3.00
VEG / FRESHCUTS / HARD PRODUCE	FRESH DATES	FRESH DATES	Golden Palm Medjool Dates Punnet	450G	\$22.22 per 1KG	\$10.00
VEG / FRESHCUTS / HARD PRODUCE	FRESH DATES	FRESH DATES	Golden Palm Pitted Medjool Dates Punnet	340G	\$29.41 per 1KG	\$12.50
VEG / FRESHCUTS / HARD PRODUCE	GARLIC	GARLIC LOOSE	Woolworths Garlic Head	Each	\$1.65 per 1EA	\$1.65
VEG / FRESHCUTS / HARD PRODUCE	GARLIC	GARLIC P/P	Garlic	3 Pack	\$1.10 per 1EA	\$3.30
VEG / FRESHCUTS / HARD PRODUCE	GARLIC	GARLIC P/P	Woolworths Garlic Cloves	70g	\$35.71 per 1KG	\$2.50
VEG / FRESHCUTS / HARD PRODUCE	GARLIC	GARLIC P/P	Woolworths Garlic Heads Clove	3 Pack	\$1.10 per 1EA	\$3.30

CATEGORY	SUB CATEGORY	SEGMENT	NAME	PACKAGE SIZE	CUP	CURRENT PRICE
VEG / FRESHCUTS / HARD PRODUCE	GINGER	GINGER	Ginger Fresh	Per Kg	\$29.00 per 1KG	\$29.00
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB PUNNETS	Woolworths Chives Fresh Herb	10G Punnet	\$3.20 per 10G	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB PUNNETS	Woolworths Curry Leaf Fresh Herb	5G Punnet	\$6.40 per 10G	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB PUNNETS	Woolworths Dill Fresh Herb	15G	\$2.13 per 10G	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB PUNNETS	Woolworths Green Basil Fresh Herb	15G Punnet	\$2.13 per 10G	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB PUNNETS	Woolworths Oregano Fresh Herb	10G Punnet	\$3.20 per 10G	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB PUNNETS	Woolworths Rosemary Fresh Herb	10G Punnet	\$3.20 per 10G	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB PUNNETS	Woolworths Sage Fresh Herb	10G Punnet	\$3.20 per 10G	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB PUNNETS	Woolworths Thyme Fresh Herb	10G Punnet	\$3.20 per 10G	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB SLEEVED BUNCH	Woolworths Fresh Continental Parsley Fresh Herb	Bunch	\$3.20 per 1EA	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB SLEEVED BUNCH	Woolworths Fresh Herb Coriander	Bunch	\$3.20 per 1EA	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB SLEEVED BUNCH	Woolworths Fresh Mint	Bunch	\$3.20 per 1EA	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB SLEEVED BUNCH	Woolworths Fresh Parsley	Bunch	\$3.20 per 1EA	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB SLEEVED BUNCH	Woolworths Green Basil	Bunch	\$0.00 per 0	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	LEAFY VEG	ASIAN VEGETABLE	Buk Choy Asian Greens	Each	\$2.50 per 1EA	\$2.50
VEG / FRESHCUTS / HARD PRODUCE	LEAFY VEG	ASIAN VEGETABLE	Cabbage Chinese Wombok	Whole Each	\$6.90 per 1EA	\$6.90
VEG / FRESHCUTS / HARD PRODUCE	LEAFY VEG	ASIAN VEGETABLE	Cabbage Chinese Wombok Half	Each	\$3.45 per 1EA	\$3.45
VEG / FRESHCUTS / HARD PRODUCE	LEAFY VEG	ASIAN VEGETABLE	Pak Choy Baby Asian Greens	Each	\$2.50 per 1EA	\$2.50
VEG / FRESHCUTS / HARD PRODUCE	LEAFY VEG	ASIAN VEGETABLE	Select Choy Sum Asian Greens	Each	\$2.50 per 1EA	\$2.50
VEG / FRESHCUTS / HARD PRODUCE	LEAFY VEG	ASIAN VEGETABLE	Woolworths Broccoli Chinese	Bunch	\$2.50 per 1EA	\$2.50
VEG / FRESHCUTS / HARD PRODUCE	LEAFY VEG	EXOTIC VEG	Fresh Fennel	Each	\$2.50 per 1EA	\$2.50
VEG / FRESHCUTS / HARD PRODUCE	LEAFY VEG	LEEK	Leek Fresh	Each	\$2.50 per 1EA	\$2.50
VEG / FRESHCUTS / HARD PRODUCE	LEAFY VEG	SPINACH KALE AND SILVERBEET	Kale Fresh	Bunch	\$4.50 per 1EA	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	LEAFY VEG	SPINACH KALE AND SILVERBEET	Silverbeet Fresh Bunch	Each	\$4.50 per 1EA	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	LETTUCE	LETTUCE	Iceberg Lettuce	Each	\$3.50 per 1EA	\$3.50
VEG / FRESHCUTS / HARD PRODUCE	LETTUCE	LETTUCE	Select Lettuce Baby Cos	Each	\$3.50 per 1EA	\$3.50
VEG / FRESHCUTS / HARD PRODUCE	LETTUCE	LETTUCE	Woolworths Cos Hearts Lettuce	2 Pack	\$1.60 per 1EA	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	LETTUCE	LETTUCE	Woolworths Little Gem Lettuce Combo	2 Pack	\$4.50 per 1EA	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	LETTUCE	LETTUCE	Woolworths Little Gem Lettuce Green	2 Pack	\$4.50 per 1EA	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	LETTUCE	LETTUCE HYDROPONIC / FANCY	Select Lettuce Oakleaf Combo	Each	\$3.00 per 1EA	\$3.00
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS LOOSE	Mushroom Portobello Flat Large	MIN. 200G	\$13.90 per 1KG	\$13.90
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS LOOSE	Mushrooms Cups Loose	Per Kg	\$11.50 per 1KG	\$11.50
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS LOOSE	Mushrooms Flat Large	MIN. 350G	\$12.90 per 1KG	\$12.90
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS P/P	Woolworths Mushroom Sliced	500G	\$13.00 per 1KG	\$7.50
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS P/P	Woolworths Mushrooms Button	200G Punnet	\$22.50 per 1KG	\$4.50

CATEGORY	SUB CATEGORY	SEGMENT	NAME	PACKAGE SIZE	CUP	CURRENT PRICE
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS P/P	Woolworths Mushrooms Cups	200G Punnet	\$20.00 per 1KG	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS P/P	Woolworths Mushrooms Cups	500G Punnet	\$13.00 per 1KG	\$7.50
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS P/P	Woolworths Mushrooms Cups Sliced	375G Punnet	\$16.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS P/P	Woolworths Portobello Flat Mushrooms Punnet	375G	\$22.67 per 1KG	\$8.50
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS P/P	Woolworths Swiss Brown Mushrooms Punnet	200G	\$27.50 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS P/P	Woolworths White Cup Sliced Mushroom Punnet	200G	\$20.00 per 1KG	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS P/P	Woolworths White Flat Mushrooms Punnet	375G	\$18.67 per 1KG	\$7.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	DRIED FRUIT / SNACKS	Woolworths Apricot Sun Dried	750G Pack	\$15.00 per 1KG	\$11.25
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	DRIED FRUIT / SNACKS	Woolworths Banana Chips Snack	400G	\$13.75 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	DRIED FRUIT / SNACKS	Woolworths Nut & Pretzel Crunch Mix	600G	\$13.33 per 1KG	\$8.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	DRIED FRUIT / SNACKS	Woolworths Soya Crisps Chilli & Lime Snacks	400G Pack	\$15.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	DRIED FRUIT / SNACKS	Woolworths Soya Crisps Snacks	400G Pack	\$15.75 per 1KG	\$6.30
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	DRIED FRUIT / SNACKS	Woolworths Tropical Dried Fruit Snack Mix	400G	\$13.75 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Earth's Bounty Bar Mix	300g	\$15.00 per 1KG	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Earth's Bounty Bbq Rice Snacks	150g	\$26.67 per 1KG	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Earth's Bounty Bombay Snack Mix	250g	\$24.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Earth's Bounty Chilli Rice Nibbles	150g	\$23.33 per 1KG	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Earth's Bounty Smokey Bbq Peanuts	400g	\$12.50 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Earth's Bounty Vegetable Crisps	150g	\$40.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Earth's Bounty Yoghurt Fruit & Nut Mix	400g	\$15.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Fresh Harvest Californian Walnuts	700g	\$17.57 per 1KG	\$12.30
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Fresh Harvest Cashews Roasted & Salted	750g	\$1.42 per 100G	\$13.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Fresh Harvest Roasted & Salted Pistachios	400g	\$2.75 per 100G	\$11.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Fresh Harvest Roasted & Salted Pistachios	750g	\$2.20 per 100G	\$16.50
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Fresh Life Honey Nut Mix	340g	\$14.71 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Fresh Life Spicy Nut Mix	280g	\$21.43 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Almond Nut Kernels Roasted & Salted	750G	\$17.33 per 1KG	\$13.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Almonds Kernels	750G Pack	\$12.00 per 1KG	\$9.90
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Australian Nut Mix Roasted & Raw	400g	\$25.00 per 1KG	\$12.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Brazil Nut Kernals	400G	\$25.00 per 1KG	\$11.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Cacao Almond Mix	400G	\$15.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Cashew	400G	\$20.00 per 1KG	\$8.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Cashew & Macadamia Roasted & Salted	400G Pack	\$22.50 per 1KG	\$12.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Cashews Roasted & Salted	750G Pack	\$24.00 per 1KG	\$18.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Cashews Roasted & Unsalted	750G	\$24.00 per 1KG	\$18.00

CATEGORY	SUB CATEGORY	SEGMENT	NAME	PACKAGE SIZE	CUP	CURRENT PRICE
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Crunchy Natural Almonds	400G	\$17.50 per 1KG	\$7.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Dry Roasted Almonds Nuts	400G	\$17.50 per 1KG	\$7.70
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Fruit & Nut Snack Seeds	400G	\$12.50 per 1KG	\$7.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Hiker's Trail Mix	400G	\$17.50 per 1KG	\$7.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Macadamias Honey	400G Pack	\$47.50 per 1KG	\$19.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Macadamias Kernels Raw	400G Pack	\$38.50 per 1KG	\$15.40
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Macadamias Roasted & Salted	400G Pack	\$38.50 per 1KG	\$15.40
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Mixed Nuts & Fruit	750G Pack	\$10.27 per 1KG	\$7.70
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Mixed Nuts Roasted & Salted	750G Pack	\$16.00 per 1KG	\$12.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Nut Mix Natural Premium	400G	\$24.25 per 1KG	\$9.70
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Nut Oven Roasted Premium Mix	400G	\$22.50 per 1KG	\$9.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Peanuts In Shell	500g	\$14.00 per 1KG	\$7.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Peanuts Roasted & Salted	750G Pack	\$6.67 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Pecans Halves	400G Pack	\$30.00 per 1KG	\$12.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Roasted & Salted Peanuts & Cashews	800g	\$11.25 per 1KG	\$9.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Roasted & Salted Peanuts Cashews & Macadamia Nut Mix	400g	\$22.50 per 1KG	\$9.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Walnuts Kernel	500G	\$25.00 per 1KG	\$12.50
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Almonds Natural	225G	\$26.67 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Almonds Oven Roasted	225G	\$26.67 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Almonds Tamari	225G	\$26.67 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Bbq Crunch Nut Mix	300g	\$30.00 per 1KG	\$9.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Cashew Roasted & Salted Snack Pots	180G	\$33.33 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Cashew Roasted Snack Pots	180G	\$33.33 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Cranberry & Nut Mix	200G	\$30.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Festive Sweet & Savoury Platter	300g	\$33.33 per 1KG	\$10.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Honey Macadamia	120G	\$50.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Mixed Nuts Oven Roasted	200G	\$30.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Orchard Dried Fruit Blend Snack Pot	200g	\$30.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Pizza Style Nut Mix	300g	\$30.00 per 1KG	\$9.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Roasted & Salted Macadamias	120G	\$50.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Roasted & Salted Pistachios	170G	\$35.29 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Snack Pot Cashew, Almond & Pecan Mix	200G	\$33.33 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Snack Pot Honey Chilli Cashews	170g	\$35.29 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Snack Pot Peanuts Cashews & Macadamia Mix	180g	\$33.33 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Snack Pots Nut Mix Roasted & Salted	200G	\$30.00 per 1KG	\$6.00

CATEGORY	SUB CATEGORY	SEGMENT	NAME	PACKAGE SIZE	CUP	CURRENT PRICE
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Sun-dried Apricots	180g	\$33.33 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Sweet Chilli Nut Mix	300g	\$30.00 per 1KG	\$9.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Sweet Dried Apricots	180g	\$33.33 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Walnuts 150g	150G	\$40.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	ONION	ONIONS BROWN P/P	Woolworths Brown Onions Bag	2kg	\$2.45 per 1KG	\$4.90
VEG / FRESHCUTS / HARD PRODUCE	ONION	ONIONS BROWN P/P	Woolworths Onion Brown Bag	1Kg	\$1.90 per 1KG	\$1.90
VEG / FRESHCUTS / HARD PRODUCE	ONION	ONIONS LOOSE	Onion Brown	Each	\$0.45 per 1EA	\$0.45
VEG / FRESHCUTS / HARD PRODUCE	ONION	ONIONS LOOSE	Onion Red	Each	\$0.60 per 1EA	\$0.60
VEG / FRESHCUTS / HARD PRODUCE	ONION	ONIONS LOOSE	Onion Shallot French	Each	\$0.65 per 1EA	\$0.65
VEG / FRESHCUTS / HARD PRODUCE	ONION	ONIONS P/P	Woolworths Red Onions	1Kg Bag	\$3.90 per 1KG	\$3.90
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC FRUITS	Macro Organic Banana	Each	\$1.42 per 1EA	\$1.42
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC FRUITS	Macro Organic Dates Punnet	200G	\$32.50 per 1KG	\$6.50
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC VEGETABLES	Macro Brown Onions Organic	1Kg Bag	\$5.90 per 1KG	\$5.90
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC VEGETABLES	Macro Dutch Cream Organic Potato	1Kg Punnet	\$5.90 per 1KG	\$5.90
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC VEGETABLES	Macro Onion Spring Organic	Each	\$5.00 per 1EA	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC VEGETABLES	Macro Organic Beetroot	250G	\$20.00 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC VEGETABLES	Macro Organic Broccoli	500G	\$21.80 per 1KG	\$10.90
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC VEGETABLES	Macro Organic Kale	Each	\$6.50 per 1EA	\$6.50
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC VEGETABLES	Macro Organic Sweet Potato	Each	\$4.28 per 1EA	\$4.28
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC VEGETABLES	Organic Red Cabbage Half	Each	\$0.00 per 0	\$6.50
VEG / FRESHCUTS / HARD PRODUCE	PEAS / BEANS	PEAS / BEANS	Beans Round	Per Kg	\$5.90 per 1KG	\$5.90
VEG / FRESHCUTS / HARD PRODUCE	PEAS / BEANS	PEAS / BEANS	Mulgowie Green Beans Cleaned & Cut	340G	\$17.06 per 1KG	\$5.80
VEG / FRESHCUTS / HARD PRODUCE	PEAS / BEANS	PEAS / BEANS	Woolworths Beanette Pre Pack	400G Punnet	\$11.25 per 1KG	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	POTATO	POTATOES EXOTIC	Potato Dutch Cream Loose	Each	\$0.88 per 1EA	\$0.88
VEG / FRESHCUTS / HARD PRODUCE	POTATO	POTATOES P/P	Woolworths Dutch Cream Potato	2Kg Bag	\$2.25 per 1KG	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	POTATO	POTATOES P/P	Woolworths Kennebec Brushed Potato	2Kg Bag	\$3.75 per 1KG	\$7.50
VEG / FRESHCUTS / HARD PRODUCE	POTATO	POTATOES P/P	Woolworths Kennebec Brushed Potato	4Kg Bag	\$2.63 per 1KG	\$10.50
VEG / FRESHCUTS / HARD PRODUCE	POTATO	POTATOES P/P	Woolworths Red Washed Potatoes Bag	2kg	\$3.75 per 1KG	\$7.50
VEG / FRESHCUTS / HARD PRODUCE	POTATO	POTATOES P/P	Woolworths Washed Potatoes Bag	2kg	\$3.75 per 1KG	\$7.50
VEG / FRESHCUTS / HARD PRODUCE	POTATO	POTATOES P/P	Woolworths White Washed Baby Potatoes Bag	1kg	\$3.00 per 1KG	\$3.00
VEG / FRESHCUTS / HARD PRODUCE	PUMPKIN	PUMPKIN BUTTERNUT	Pumpkin Butternut Whole	Each	\$4.20 per 1EA	\$4.20
VEG / FRESHCUTS / HARD PRODUCE	PUMPKIN	PUMPKIN BUTTERNUT	Woolworths Butternut Pumpkin Cut	Each	\$1.82 per 1EA	\$1.82
VEG / FRESHCUTS / HARD PRODUCE	PUMPKIN	PUMPKIN KENT	Pumpkin Kent Cut	Each	\$2.45 per 1EA	\$2.45
VEG / FRESHCUTS / HARD PRODUCE	PUMPKIN	PUMPKIN KENT	Whole Pumpkin Kent	Each	\$5.60 per 1EA	\$5.60
VEG / FRESHCUTS / HARD PRODUCE	PUMPKIN	PUMPKIN OTHER	Pumpkin Jarrahdale Grey Cut	Each	\$3.50 per 1EA	\$3.50

CATEGORY	SUB CATEGORY	SEGMENT	NAME	PACKAGE SIZE	CUP	CURRENT PRICE
VEG / FRESHCUTS / HARD PRODUCE	PUMPKIN	PUMPKIN OTHER	Pumpkin Jarrahdale Whole	Each	\$10.50 per 1EA	\$10.50
VEG / FRESHCUTS / HARD PRODUCE	ROOT VEG (INC OTHERS)	BEETROOT	Beetroot Loose	Each	\$1.20 per 1EA	\$1.20
VEG / FRESHCUTS / HARD PRODUCE	ROOT VEG (INC OTHERS)	OTHER ROOT VEG	Turnip Fresh	Each	\$1.20 per 1EA	\$1.20
VEG / FRESHCUTS / HARD PRODUCE	ROOT VEG (INC OTHERS)	OTHER ROOT VEG	Woolworths Carrot Dutch Bunch	Each	\$3.90 per 1EA	\$3.90
VEG / FRESHCUTS / HARD PRODUCE	ROOT VEG (INC OTHERS)	PARSNIP	Parsnip Fresh	Each	\$1.68 per 1EA	\$1.68
VEG / FRESHCUTS / HARD PRODUCE	ROOT VEG (INC OTHERS)	RADISH	Radish Fresh	Bunch	\$3.90 per 1EA	\$3.90
VEG / FRESHCUTS / HARD PRODUCE	ROOT VEG (INC OTHERS)	SPRING ONION	Spring Onion Eschallot	Bunch	\$2.50 per 1EA	\$2.50
VEG / FRESHCUTS / HARD PRODUCE	ROOT VEG (INC OTHERS)	SWEDE	Swedes Fresh	Each	\$1.38 per 1EA	\$1.38
VEG / FRESHCUTS / HARD PRODUCE	SALAD	BEETROOT	Woolworths Beetroot Fresh Beetroot	500g	\$10.00 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	BOWLS	Woolworths Asian Salad Bowl	230g	\$21.74 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	BOWLS	Woolworths Beetroot & Feta Salad Bowl	200g	\$29.50 per 1KG	\$5.90
VEG / FRESHCUTS / HARD PRODUCE	SALAD	BOWLS	Woolworths Caesar Salad Bowl	200g	\$25.00 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	BOWLS	Woolworths Caesar Salad Kit Tub	250g	\$26.00 per 1KG	\$6.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	BOWLS	Woolworths Chicken Caesar Salad Bowl Caesar Bowl	180g	\$39.33 per 1KG	\$5.90
VEG / FRESHCUTS / HARD PRODUCE	SALAD	BOWLS	Woolworths Cobb Salad Bowl	240g	\$24.58 per 1KG	\$5.90
VEG / FRESHCUTS / HARD PRODUCE	SALAD	BOWLS	Woolworths Garden Salad Bowl	180g	\$30.56 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	BOWLS	Woolworths Green Goodness Salad Bowl Salad Bowl	240g	\$27.08 per 1KG	\$6.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	BOWLS	Woolworths Mexican Style Salad Bowl	220g	\$25.00 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	COLESLAW	Woolworths Classic Coleslaw	200g	\$10.00 per 1KG	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	COLESLAW	Woolworths Four Seasons Coleslaw Coleslaw	400g	\$11.25 per 1KG	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	COLESLAW	Woolworths Rainbow Coleslaw	300g	\$10.00 per 1KG	\$3.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	COLESLAW KITS	Woolworths American Style Slaw Kit	450g	\$8.89 per 1KG	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	COLESLAW KITS	Woolworths Cranberry & Kaleslaw Kit	350g	\$14.29 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	COLESLAW KITS	Woolworths Crunchy Noodle Coleslaw Kit Coleslaw Kit	520g	\$9.62 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	COLESLAW KITS	Woolworths Kaleslaw Kit	350g	\$14.29 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	COLESLAW KITS	Woolworths Korean Style Salad Kit	400g	\$13.75 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	COLESLAW KITS	Woolworths Smokey Bbq Slaw Kit	450g	\$8.89 per 1KG	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	ROCKET	Woolworths Baby Leaf Rocket	120g	\$18.33 per 1KG	\$2.20
VEG / FRESHCUTS / HARD PRODUCE	SALAD	ROCKET	Woolworths Baby Rocket	60g	\$33.33 per 1KG	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD KITS	Woolworths Asian Style Salad Kit	350g	\$14.29 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD KITS	Woolworths Beetroot & Feta Salad Kit Salad Kit	270g	\$24.07 per 1KG	\$6.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD KITS	Woolworths Caesar Salad Kit Entertainer Pack	500g	\$15.00 per 1KG	\$7.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD KITS	Woolworths Caesar Salad Kit Kit	290g	\$17.24 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD KITS	Woolworths Greek Salad Kit	270g	\$18.52 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD KITS	Woolworths Green Goddess Salad Kit	350g	\$14.29 per 1KG	\$5.00

CATEGORY	SUB CATEGORY	SEGMENT	NAME	PACKAGE SIZE	CUP	CURRENT PRICE
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD KITS	Woolworths Honey Mustard Salad Kit	285g	\$17.54 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD KITS	Woolworths Mango Champagne Salad Kit	285g	\$20.35 per 1KG	\$5.80
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD KITS	Woolworths Mexican Style Salad Kit	340g	\$14.71 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD KITS	Woolworths Pomegranate & Shiraz Glaze Salad Kit	300g	\$19.33 per 1KG	\$5.80
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD KITS	Woolworths Thai Salad Kit	315g	\$1.59 per 100G	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD LEAF	Woolworths Baby Leaf Mix Salad Mix	300g	\$16.67 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD LEAF	Woolworths Baby Leaf With Beetroot & Carrot	180g	\$22.22 per 1KG	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD LEAF	Woolworths Gourmet Baby Kale Leaf Mix	170g	\$23.53 per 1KG	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD LEAF	Woolworths Leafy Mix Salad	120g	\$16.67 per 1KG	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD LEAF	Woolworths Leafy Mix Salad	200g	\$15.00 per 1KG	\$3.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD LEAF	Woolworths Lettuce Butter	170g	\$23.53 per 1KG	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD LEAF	Woolworths Lettuce Gourmet Leaf Mix	170g	\$23.53 per 1KG	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD LEAF	Woolworths Lettuce Iceberg Blend Lettuce Blend	300g	\$10.00 per 1KG	\$3.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD LEAF	Woolworths Lettuce Iceberg Shredded Lettuce	200g	\$10.00 per 1KG	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SPINACH	Woolworths Baby Leaf Spinach	120g	\$18.33 per 1KG	\$3.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SPINACH	Woolworths Baby Spinach	60g	\$33.33 per 1KG	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SPINACH	Woolworths Baby Spinach & Kale	300g	\$16.67 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SPINACH	Woolworths Baby Spinach & Rocket With Rocket	60g	\$33.33 per 1KG	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SPINACH	Woolworths Baby Spinach Spinach	280g	\$17.86 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SPINACH	Woolworths Odd Bunch Chopped Spinach	400g	\$14.25 per 1KG	\$5.70
VEG / FRESHCUTS / HARD PRODUCE	SWEET CORN	SWEET CORN LOOSE	Corn Sweet	Each	\$1.50 per 1EA	\$1.50
VEG / FRESHCUTS / HARD PRODUCE	SWEET CORN	SWEET CORN P/P	Woolworths Corn Cobbettes	425G	\$12.94 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	SWEET CORN	SWEET CORN P/P	Woolworths Corn Sweet	500G Pack	\$11.00 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	SWEET POTATO	SWEET POTATO LOOSE	Sweet Potato Gold	Each	\$1.13 per 1EA	\$1.13
VEG / FRESHCUTS / HARD PRODUCE	SWEET POTATO	SWEET POTATO OTHER	Woolworths Sweet Potato Purple Prepack	450G	\$8.22 per 1KG	\$3.70
VEG / FRESHCUTS / HARD PRODUCE	SWEET POTATO	SWEET POTATO P/P	Woolworths Gold Sweet Potatoes Bag	1kg	\$4.50 per 1KG	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	TOMATO	TOMATO FIELD LOOSE	Fresh Tomato	Each	\$0.54 per 1EA	\$0.54
VEG / FRESHCUTS / HARD PRODUCE	TOMATO	TOMATO FIELD P/P	Select Gourmet Tomatoes	480G Punnet	\$10.21 per 1KG	\$4.90
VEG / FRESHCUTS / HARD PRODUCE	TOMATO	TOMATO G/H LOOSE	Truss Tomatoes	Each	\$1.11 per 1EA	\$1.11
VEG / FRESHCUTS / HARD PRODUCE	TOMATO	TOMATO G/H P/P	Perfection Kumato Tomato Punnet	300g	\$11.67 per 1KG	\$3.50
VEG / FRESHCUTS / HARD PRODUCE	TOMATO	TOMATO G/H P/P	Woolworths Tomato Truss	500G Punnet	\$9.80 per 1KG	\$4.90
VEG / FRESHCUTS / HARD PRODUCE	TOMATO	TOMATO SNACKING	Perfection Mix A Mato Mini Tomatoes	320G	\$11.72 per 1KG	\$3.75
VEG / FRESHCUTS / HARD PRODUCE	TOMATO	TOMATO SNACKING	Perfection Romatherapy Baby Roma Tomato	250G Punnet	\$18.00 per 1KG	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	TOMATO	TOMATO SNACKING	Woolworths Cherry Tomatoes Punnet	250g	\$14.00 per 1KG	\$3.50
VEG / FRESHCUTS / HARD PRODUCE	TOMATO	TOMATO SNACKING	Woolworths Solanato Tomato Punnet	200g	\$15.00 per 1KG	\$3.00

CATEGORY	SUB CATEGORY	SEGMENT	NAME	PACKAGE SIZE	CUP	CUR-RENT PRICE
VEG / FRESHCUTS / HARD PRODUCE	TOMATO	TOMATO SNACKING	Woolworths Truss Cocktail Tomato Punnet	250g	\$18.00 per 1KG	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD FRUIT	JUICES	Queen Garnet Fruit Nectar Plum	250mL	\$20.00 per 1L	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	CUT VEG	Woolworths Washed & Ready To Cook Broccoli & Cauliflower Florets	150g	\$13.33 per 1KG	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	CUT VEG	Woolworths Washed & Ready To Cook Carrot Sticks	150g	\$13.33 per 1KG	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	CUT VEG	Woolworths Washed & Ready To Cook Cauliflower Florets	150g	\$13.33 per 1KG	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	CUT VEG	Woolworths Washed & Ready To Cook Diced Pumpkin	750g	\$9.33 per 1KG	\$7.00
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	CUT VEG	Woolworths Washed & Ready To Cook Mixed Rainbow Vegetables	750g	\$10.00 per 1KG	\$7.50
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	CUT VEG	Woolworths Washed & Ready To Cook Pumpkin Cubes	500g	\$10.00 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	SPROUTS	Aussie Sprouts Alfalfa Sprouts	125G Punnet	\$20.00 per 1KG	\$2.50
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	SPROUTS	Aussie Sprouts Bean Sprouts Bean Shoot	250g	\$10.00 per 1KG	\$2.50
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	SPROUTS	Aussie Sprouts Pea Shoots	100G Pack	\$35.00 per 1KG	\$3.50
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	STIR FRY	Woolworths Cook Layered Stir-fry Kit With Honey Soy Sauce	550G	\$10.91 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	STIR FRY	Woolworths Cook Stir Fry Mix Rainbow Vegetables	400g	\$8.75 per 1KG	\$3.50
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	STIR FRY	Woolworths Cook Stir Fry Mix Super Greens	550g	\$9.09 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	STIR FRY	Woolworths Cook Stir Fry Vegetable Super Foods	250G	\$14.00 per 1KG	\$3.50
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	STIR FRY	Woolworths Cook Stir-fry Traditional Vegetables	400G	\$12.50 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	ZUCCHINI	ZUCCHINI / COURGETTES	Green Zucchini	Each	\$1.18 per 1EA	\$1.18
VEG / FRESHCUTS / HARD PRODUCE	ZUCCHINI	ZUCCHINI / COURGETTES	Zucchini Green Punnet	500G	\$9.80 per 1KG	\$4.90