



FRESH PRODUCE COMPETITION CHECK

24 JULY 2024

CATEGORY	SUB CATEGORY	SEGMENT	NAME	PACKAGE SIZE	CUP	CURRENT PRICE
FRUIT	APPLE	APPLE LOOSE	Ambrosia Apple	Each	\$1.30 per 1EA	\$1.30
FRUIT	APPLE	APPLE LOOSE	Apple Golden Delicious	Each	\$0.96 per 1EA	\$0.96
FRUIT	APPLE	APPLE LOOSE	Apple Royal Gala	Each	\$0.78 per 1EA	\$0.78
FRUIT	APPLE	APPLE LOOSE	Envy Apple	Each	\$1.21 per 1EA	\$1.21
FRUIT	APPLE	APPLE LOOSE	Fresh Granny Smith Apples	Each	\$0.79 per 1EA	\$0.79
FRUIT	APPLE	APPLE LOOSE	Fresh Pink Lady Apples	Each	\$0.86 per 1EA	\$0.86
FRUIT	APPLE	APPLE LOOSE	Jazz Apple	Each	\$0.86 per 1EA	\$0.86
FRUIT	APPLE	APPLE LOOSE	Kanzi Apple	Each	\$1.03 per 1EA	\$1.03
FRUIT	APPLE	APPLE P/P	Apple Golden Delicious	1.5Kg Punnet	\$3.93 per 1KG	\$5.90
FRUIT	APPLE	APPLE P/P	Jazz Apple Snackers	1Kg Punnet	\$4.90 per 1KG	\$4.90
FRUIT	APPLE	APPLE P/P	Kanzi Apple	1Kg Punnet	\$5.50 per 1KG	\$5.50
FRUIT	APPLE	APPLE P/P	The Odd Bunch Apples Prepacked Punnet	1Kg	\$3.60 per 1KG	\$3.60
FRUIT	APPLE	APPLE P/P	Woolworths Fresh Food Kids Mini Apples	5 Pack	\$0.70 per 1EA	\$3.50
FRUIT	APPLE	APPLE P/P	Woolworths Fresh Granny Smith Apples Punnet	1Kg	\$4.50 per 1KG	\$4.50
FRUIT	APPLE	APPLE P/P	Woolworths Fresh Pink Lady Apples Punnet	1Kg	\$4.90 per 1KG	\$4.90
FRUIT	APPLE	APPLE P/P	Woolworths Royal Gala Apple	1Kg Punnet	\$4.90 per 1KG	\$4.90
FRUIT	AVOCADOS	AVOCADOS LOOSE	Eat Now Hass Avocado	Each	\$2.20 per 1EA	\$2.20
FRUIT	AVOCADOS	AVOCADOS LOOSE	Hass Avocado	Each	\$2.20 per 1EA	\$2.20
FRUIT	AVOCADOS	AVOCADOS P/P	Avocado Fresh	5 Pack	\$1.10 per 1EA	\$5.50
FRUIT	AVOCADOS	AVOCADOS P/P	The Odd Bunch Avocado Prepacked	1Kg	\$6.00 per 1KG	\$6.00
FRUIT	BANANA	BANANAS CAVENDISH	Cavendish Bananas	Each	\$0.88 per 1EA	\$0.88
FRUIT	BANANA	BANANAS CAVENDISH	Eat Later Cavendish Bananas	Each	\$0.88 per 1EA	\$0.88
FRUIT	BANANA	BANANAS OTHER (INC P/P)	Banana Lady Finger	Each	\$1.28 per 1EA	\$1.28
FRUIT	BANANA	BANANAS OTHER (INC P/P)	Bananas Kids	5 Pack	\$3.50 per 1EA	\$3.50
FRUIT	BLUEBERRY	BLUEBERRIES	Blueberries Punnet	125g Punnet	\$47.20 per 1KG	\$5.90
FRUIT	CITRUS	CITRUS OTHERS LOOSE	Lemon Fresh	Each	\$1.21 per 1EA	\$1.21
FRUIT	CITRUS	CITRUS OTHERS P/P	Lemon Lemon	500G Per Pack	\$9.00 per 1KG	\$4.50
FRUIT	CITRUS	CITRUS OTHERS P/P	The Odd Bunch Lemon Prepacked	500G	\$5.40 per 1KG	\$2.70
FRUIT	CITRUS	ORANGES LOOSE	Orange Navel	Each	\$1.29 per 1EA	\$1.29
FRUIT	CITRUS	ORANGES P/P	Cara Cara Oranges Bag	1kg	\$3.50 per 1KG	\$3.50
FRUIT	CITRUS	ORANGES P/P	Woolworths Navel Oranges	3Kg Bag	\$1.97 per 1KG	\$5.90

CATEGORY	SUB CATEGORY	SEGMENT	NAME	PACKAGE SIZE	CUP	CURRENT PRICE
FRUIT	MANDARIN	MANDARIN LOOSE	Mandarin Afourer	Each	\$0.64 per 1EA	\$0.64
FRUIT	MANDARIN	MANDARIN LOOSE	Mandarin Amorette Seedless	Each	\$0.66 per 1EA	\$0.66
FRUIT	MANDARIN	MANDARIN LOOSE	Mandarin Phoenix	Each	\$0.88 per 1EA	\$0.88
FRUIT	MANDARIN	MANDARIN LOOSE	Mandarin Tangold Seedless	Each	\$0.51 per 1EA	\$0.51
FRUIT	MANDARIN	MANDARIN LOOSE	Sumo Citrus	Each	\$2.35 per 1EA	\$2.35
FRUIT	MANDARIN	MANDARIN P/P	Woolworths Fresh Food Kids Mini Mandarins	5 Pack	\$0.70 per 1EA	\$3.50
FRUIT	MELONS	MELON OTHER	Fresh Rockmelon Half	Each	\$3.45 per 1EA	\$3.45
FRUIT	MELONS	MELON OTHER	Honeydew Fresh	Whole Each	\$6.90 per 1EA	\$6.90
FRUIT	MELONS	MELON OTHER	Honeydew Large	Half Each	\$3.45 per 1EA	\$3.45
FRUIT	MELONS	WATERMELON	Red Seedless Watermelon Whole	Each	\$25.52 per 1EA	\$25.52
FRUIT	MELONS	WATERMELON	Woolworths Red Watermelon Cut Quarter	Each	\$6.38 per 1EA	\$6.38
FRUIT	PEAR	PEARS LOOSE	Fresh Beurre Bosc Pear	Each	\$1.13 per 1EA	\$1.13
FRUIT	PEAR	PEARS LOOSE	Fresh Comice Pear	Each	\$0.78 per 1EA	\$0.78
FRUIT	PEAR	PEARS LOOSE	Fresh Green Nashi Pear	Each	\$1.90 per 1EA	\$1.90
FRUIT	PEAR	PEARS LOOSE	Fresh Packham Pear	Each	\$1.04 per 1EA	\$1.04
FRUIT	PEAR	PEARS LOOSE	Pear Fresh Papple	Each	\$1.42 per 1EA	\$1.42
FRUIT	PEAR	PEARS P/P	Fresh Beurre Bosc Pear	750G Punnet	\$4.93 per 1KG	\$3.70
FRUIT	PEAR	PEARS P/P	The Odd Bunch Pear Prepacked	1Kg	\$2.80 per 1KG	\$2.80
FRUIT	PEAR	PEARS P/P	Woolworths Packham Pear	1Kg Punnet	\$4.50 per 1KG	\$4.50
FRUIT	RUBUS AND OTHER BERRY	BERRIES OTHER	Birch & Waite Belgian Chocolate Dessert Sauce	130g	\$23.08 per 1KG	\$3.00
FRUIT	STRAWBERRY	STRAWBERRIES	Strawberries	250g Punnet	\$22.00 per 1KG	\$5.50
FRUIT	TROPICAL FRUIT	ASIAN FRUIT	Coco Q Green Drinking Coconut For Drinking	Each	\$4.90 per 1EA	\$4.90
FRUIT	TROPICAL FRUIT	KIWI FRUIT	Kiwi Fruit Green	8 Pack	\$0.86 per 1EA	\$6.90
FRUIT	TROPICAL FRUIT	KIWI FRUIT	Kiwi Fruit Green	Each	\$0.95 per 1EA	\$0.95
FRUIT	TROPICAL FRUIT	KIWI FRUIT	Kiwifruit Sungold Kiwifruit Punnet	500g	\$12.40 per 1KG	\$6.20
FRUIT	TROPICAL FRUIT	KIWI FRUIT	Woolworths Sungold Kiwifruit Gold	Each	\$1.29 per 1EA	\$1.29
FRUIT	TROPICAL FRUIT	PINEAPPLE	Pineapple Naturally Sweet	Whole Each	\$3.90 per 1EA	\$3.90
FRUIT	TROPICAL FRUIT	PINEAPPLE	Woolworths Naturally Sweet Pineapple	Half Each	\$1.95 per 1EA	\$1.95
FRUIT	TROPICAL FRUIT	TROPICAL FRUIT	Papaya Red Cut Half	Each	\$3.45 per 1EA	\$3.45
FRUIT	TROPICAL FRUIT	TROPICAL FRUIT	Papaya Red Whole	Each	\$6.90 per 1EA	\$6.90
FRUIT	TROPICAL FRUIT	TROPICAL FRUIT	Passionfruit Fresh	Each	\$1.90 per 1EA	\$1.90
VEG / FRESHCUTS / HARD PRODUCE	ASPARAGUS	ASPARAGUS	Woolworths Green Asparagus Bunch Green	Each	\$3.90 per 1EA	\$3.90
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	BROCCOLI / BROCCOLINI	Fresh Broccoli	Each	\$2.28 per 1EA	\$2.28
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	BROCCOLI / BROCCOLINI	Woolworths Broccolini Bunch	Each	\$2.00 per 1EA	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	BRUSSELS SPROUTS	Woolworths Baby Brussels Sprouts	300G Punnet	\$10.00 per 1KG	\$3.00

CATEGORY	SUB CATEGORY	SEGMENT	NAME	PACKAGE SIZE	CUP	CURRENT PRICE
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	BRUSSELS SPROUTS	Woolworths Brussel Sprouts Prepack	500G Punnet	\$10.00 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	BRUSSELS SPROUTS	Woolworths Brussels Sprouts	PER KG	\$10.50 per 1KG	\$10.50
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	CABBAGE	Cabbage Green	Whole Each	\$7.90 per 1EA	\$7.90
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	CABBAGE	Cabbage Red	Half Each	\$3.95 per 1EA	\$3.95
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	CABBAGE	Cabbage Red	Whole Each	\$7.90 per 1EA	\$7.90
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	CABBAGE	Cabbage Red Quarter	Each	\$1.97 per 1EA	\$1.97
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	CABBAGE	Cabbage Savoy	Half Each	\$3.95 per 1EA	\$3.95
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	CABBAGE	Cabbage Savoy	QUARTER EACH	\$1.97 per 1EA	\$1.97
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	CABBAGE	Cabbage Savoy	Whole Each	\$7.90 per 1EA	\$7.90
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	CABBAGE	Woolworths Green Cabbage	Half Each	\$3.95 per 1EA	\$3.95
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	CABBAGE	Woolworths Green Cabbage Quarter	each	\$1.97 per 1EA	\$1.97
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	CAULIFLOWER	Fresh Cauliflower	Half Each	\$2.25 per 1EA	\$2.25
VEG / FRESHCUTS / HARD PRODUCE	BRASSICA VEG	CAULIFLOWER	Fresh Whole Cauliflower	Each	\$4.50 per 1EA	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	CAPSICUM	CAPSICUM OTHER	Capsicum Yellow	Each	\$2.48 per 1EA	\$2.48
VEG / FRESHCUTS / HARD PRODUCE	CAPSICUM	CAPSICUM OTHER	Woolworths 3 Colour Traffic Light Capsicums	3 Pack	\$2.63 per 1EA	\$7.90
VEG / FRESHCUTS / HARD PRODUCE	CAPSICUM	CAPSICUM RED	Red Capsicum	Each	\$2.23 per 1EA	\$2.23
VEG / FRESHCUTS / HARD PRODUCE	CARROT	CARROTS LOOSE	Carrot Fresh	Each	\$0.35 per 1EA	\$0.35
VEG / FRESHCUTS / HARD PRODUCE	CARROT	CARROTS P/P	The Odd Bunch Carrots	1.5Kg	\$1.60 per 1KG	\$2.40
VEG / FRESHCUTS / HARD PRODUCE	CARROT	CARROTS P/P	The Odd Bunch Crazy Carrots	5Kg	\$1.58 per 1KG	\$7.90
VEG / FRESHCUTS / HARD PRODUCE	CARROT	CARROTS P/P	Woolworths Australian Grown Carrots	1Kg	\$2.40 per 1KG	\$2.40
VEG / FRESHCUTS / HARD PRODUCE	CARROT	CARROTS P/P	Woolworths Carrot Mini	500G	\$3.60 per 1KG	\$1.80
VEG / FRESHCUTS / HARD PRODUCE	CELERY	CELERY	Celery Fresh	Bunch	\$3.90 per 1EA	\$3.90
VEG / FRESHCUTS / HARD PRODUCE	CELERY	CELERY	Woolworths Celery Heart	Each	\$3.90 per 1EA	\$3.90
VEG / FRESHCUTS / HARD PRODUCE	CELERY	CELERY	Woolworths Celery Sticks	300G Punnet	\$15.67 per 1KG	\$4.70
VEG / FRESHCUTS / HARD PRODUCE	CHILLIES	CHILLIES LOOSE	Woolworths Green Cayenne Chilli (mild)	Each	\$0.60 per 1EA	\$0.60
VEG / FRESHCUTS / HARD PRODUCE	CHILLIES	CHILLIES LOOSE	Woolworths Jalapeno Chilli (medium) Hot	Each	\$0.94 per 1EA	\$0.94
VEG / FRESHCUTS / HARD PRODUCE	CHILLIES	CHILLIES LOOSE	Woolworths Red Cayenne Chilli (medium)	Each	\$0.60 per 1EA	\$0.60
VEG / FRESHCUTS / HARD PRODUCE	CHILLIES	CHILLIES P/P	Woolworths Birdseye Chilli Hot	40g	\$95.00 per 1KG	\$3.80
VEG / FRESHCUTS / HARD PRODUCE	CHILLIES	CHILLIES P/P	Woolworths Chilli Jalapeno	80g Punnet	\$47.50 per 1KG	\$3.80
VEG / FRESHCUTS / HARD PRODUCE	CHILLIES	CHILLIES P/P	Woolworths Green Cayenne Chilli (mild)	50g Punnet	\$76.00 per 1KG	\$3.80
VEG / FRESHCUTS / HARD PRODUCE	CHILLIES	CHILLIES P/P	Woolworths Habanero Chilli Hot	35g Punnet	\$108.57 per 1KG	\$3.80
VEG / FRESHCUTS / HARD PRODUCE	CHILLIES	CHILLIES P/P	Woolworths Red Cayenne Chilli (medium)	50g Punnet	\$76.00 per 1KG	\$3.80
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	AVOFRESH	Avofresh Avocado Lime & Black Pepper Tube	160G	\$3.44 per 100G	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	AVOFRESH	Avofresh Classic Avocado Guacamole	160g	\$3.44 per 100G	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	AVOFRESH	Avofresh Smashed Avocado	160g	\$3.44 per 100G	\$5.50

CATEGORY	SUB CATEGORY	SEGMENT	NAME	PACKAGE SIZE	CUP	CURRENT PRICE
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	DRESSINGS	Birch & Waite Creamy Caesar Dressing	250mL	\$2.40 per 100ML	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	DRESSINGS	Birch & Waite Greek Lemon Dressing	250mL	\$2.40 per 100ML	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	DRESSINGS	Birch & Waite Green Goddess Dressing & Sauce	250ml	\$2.40 per 100ML	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	DRESSINGS	Birch & Waite Honey Mustard Dressing Sauce	250ml	\$2.40 per 100ML	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	DRESSINGS	Birch & Waite Lime Chipotle Dressing & Sauce	250ml	\$2.40 per 100ML	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	DRESSINGS	Birch & Waite Roasted Sesame Dressing	250mL	\$2.40 per 100ML	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	DRESSINGS	Birch & Waite Salad Dressing Greek Yoghurt Feta & Dill	250mL	\$2.40 per 100ML	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	DRESSINGS	Birch & Waite Yoghurt Ranch Dressing & Dip	250mL	\$2.40 per 100ML	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Galiko All Natural Garlic Minced Jar	145G	\$0.21 per 10G	\$3.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Galiko All Natural Ginger Minced Jar	145G	\$0.21 per 10G	\$3.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Basil Lightly Dried	10G Sachet	\$4.00 per 10G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Chilli Lightly Dried	10G Sachet	\$4.00 per 10G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Coriander Lightly Dried	8G Sachet	\$5.00 per 10G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Garlic Cold Blended Paste Tube	120G	\$0.42 per 10G	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Herb Tube Ginger	115G	\$0.43 per 10G	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Lightly Dried Chives	4G	\$10.00 per 10G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Mint Lightly Dried	5G	\$8.00 per 10G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Mixed Herbs Lightly Dried	8G Sachet	\$5.00 per 10G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Oregano Lightly Dried	5G	\$8.00 per 10G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Parsley Lightly Dried	8G Sachet	\$5.00 per 10G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Paste Basil	80G	\$0.50 per 10G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Paste Coriander	80G	\$0.50 per 10G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Paste Garlic	80G	\$0.50 per 10G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Paste Ginger	80G	\$0.50 per 10G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CONDIMENTS & HERBS	HERBS	Gourmet Garden Paste Lemongrass	80G	\$0.50 per 10G	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	CUCUMBER	CUCUMBERS CONTINENTAL	The Odd Bunch Continental Cucumber	Each	\$1.50 per 1EA	\$1.50
VEG / FRESHCUTS / HARD PRODUCE	CUCUMBER	CUCUMBERS CONTINENTAL	Woolworths Continental Cucumbers	Each	\$2.00 per 1EA	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	CUCUMBER	CUCUMBERS LEBANESE	Lebanese Cucumbers	Each	\$1.96 per 1EA	\$1.96
VEG / FRESHCUTS / HARD PRODUCE	CUCUMBER	CUCUMBERS OTHER	Woolworths Qukes Baby Cucumbers Punnet	250G	\$18.00 per 1KG	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	FRESH DATES	FRESH DATES	Golden Palm Medjool Dates	225G Punnet	\$42.22 per 1KG	\$9.50
VEG / FRESHCUTS / HARD PRODUCE	FRESH DATES	FRESH DATES	Golden Palm Medjool Dates Punnet	450G	\$27.78 per 1KG	\$12.50
VEG / FRESHCUTS / HARD PRODUCE	FRESH DATES	FRESH DATES	Golden Palm Medjool Dates Roll With Coconut Punnet	225G	\$42.22 per 1KG	\$9.50
VEG / FRESHCUTS / HARD PRODUCE	FRESH DATES	FRESH DATES	Golden Palm Pitted Medjool Dates Punnet	340G	\$36.76 per 1KG	\$12.50
VEG / FRESHCUTS / HARD PRODUCE	GARLIC	GARLIC LOOSE	Woolworths Garlic Head	Each	\$1.65 per 1EA	\$1.65
VEG / FRESHCUTS / HARD PRODUCE	GARLIC	GARLIC P/P	Woolworths Garlic Cloves	70g	\$35.71 per 1KG	\$2.50

CATEGORY	SUB CATEGORY	SEGMENT	NAME	PACKAGE SIZE	CUP	CURRENT PRICE
VEG / FRESHCUTS / HARD PRODUCE	GARLIC	GARLIC P/P	Woolworths Garlic Heads Clove	3 Pack	\$1.10 per 1EA	\$3.30
VEG / FRESHCUTS / HARD PRODUCE	GINGER	GINGER	Ginger Fresh	Per Kg	\$29.00 per 1KG	\$29.00
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB PUNNETS	Woolworths Chives Fresh Herb	10G Punnet	\$3.20 per 10G	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB PUNNETS	Woolworths Dill Fresh Herb	15G	\$2.13 per 10G	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB PUNNETS	Woolworths Green Basil Fresh Herb	15G Punnet	\$2.13 per 10G	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB PUNNETS	Woolworths Oregano Fresh Herb	10G Punnet	\$3.20 per 10G	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB PUNNETS	Woolworths Rosemary Fresh Herb	10G Punnet	\$3.20 per 10G	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB PUNNETS	Woolworths Sage Fresh Herb	10G Punnet	\$3.20 per 10G	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB PUNNETS	Woolworths Thyme Fresh Herb	10G Punnet	\$3.20 per 10G	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB SLEEVED BUNCH	Woolworths Fresh Continental Parsley Fresh Herb	Bunch	\$3.20 per 1EA	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB SLEEVED BUNCH	Woolworths Fresh Mint	Bunch	\$3.20 per 1EA	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	HERB	HERB SLEEVED BUNCH	Woolworths Fresh Parsley	Bunch	\$3.20 per 1EA	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	LEAFY VEG	ASIAN VEGETABLE	Buk Choy Asian Greens	Each	\$2.50 per 1EA	\$2.50
VEG / FRESHCUTS / HARD PRODUCE	LEAFY VEG	ASIAN VEGETABLE	Cabbage Chinese Wombok	Whole Each	\$6.90 per 1EA	\$6.90
VEG / FRESHCUTS / HARD PRODUCE	LEAFY VEG	ASIAN VEGETABLE	Cabbage Chinese Wombok Half	Each	\$3.45 per 1EA	\$3.45
VEG / FRESHCUTS / HARD PRODUCE	LEAFY VEG	ASIAN VEGETABLE	Pak Choy Baby Asian Greens	Each	\$2.50 per 1EA	\$2.50
VEG / FRESHCUTS / HARD PRODUCE	LEAFY VEG	ASIAN VEGETABLE	Select Choy Sum Asian Greens	Each	\$2.50 per 1EA	\$2.50
VEG / FRESHCUTS / HARD PRODUCE	LEAFY VEG	ASIAN VEGETABLE	Woolworths Broccoli Chinese	Bunch	\$2.50 per 1EA	\$2.50
VEG / FRESHCUTS / HARD PRODUCE	LEAFY VEG	EXOTIC VEG	Fresh Fennel	Each	\$2.50 per 1EA	\$2.50
VEG / FRESHCUTS / HARD PRODUCE	LEAFY VEG	LEEK	Leek Fresh	Each	\$2.90 per 1EA	\$2.90
VEG / FRESHCUTS / HARD PRODUCE	LEAFY VEG	LEEK	Leek Twin Pack	2 Pack	\$4.80 per 1EA	\$4.80
VEG / FRESHCUTS / HARD PRODUCE	LEAFY VEG	SPINACH KALE AND SILVERBEET	Kale Fresh	Bunch	\$4.50 per 1EA	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	LEAFY VEG	SPINACH KALE AND SILVERBEET	Silverbeet Fresh Bunch	Each	\$4.90 per 1EA	\$4.90
VEG / FRESHCUTS / HARD PRODUCE	LETTUCE	LETTUCE	Iceberg Lettuce	Each	\$3.90 per 1EA	\$3.90
VEG / FRESHCUTS / HARD PRODUCE	LETTUCE	LETTUCE	Select Lettuce Baby Cos	Each	\$3.20 per 1EA	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	LETTUCE	LETTUCE	Woolworths Cos Hearts Lettuce	2 Pack	\$1.85 per 1EA	\$3.70
VEG / FRESHCUTS / HARD PRODUCE	LETTUCE	LETTUCE	Woolworths Little Gem Lettuce Combo	2 Pack	\$4.50 per 1EA	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	LETTUCE	LETTUCE	Woolworths Little Gem Lettuce Green	2 Pack	\$3.50 per 1EA	\$3.50
VEG / FRESHCUTS / HARD PRODUCE	LETTUCE	LETTUCE HYDROPONIC / FANCY	Select Lettuce Oakleaf Combo	Each	\$3.20 per 1EA	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	LETTUCE	LETTUCE HYDROPONIC / FANCY	Woolworths Lettuce Oakleaf Green	Each	\$3.20 per 1EA	\$3.20
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS LOOSE	Mushroom Portobello Flat Large	MIN. 200G	\$12.50 per 1KG	\$13.90
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS LOOSE	Mushrooms Cups Loose	Per Kg	\$13.50 per 1KG	\$13.50
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS LOOSE	Mushrooms Flat Large	MIN. 350G	\$13.90 per 1KG	\$13.90
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS P/P	Woolworths Mushroom Sliced	500G	\$15.00 per 1KG	\$7.50
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS P/P	Woolworths Mushrooms Button	200G Punnet	\$22.50 per 1KG	\$4.50

CATEGORY	SUB CATEGORY	SEGMENT	NAME	PACKAGE SIZE	CUP	CURRENT PRICE
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS P/P	Woolworths Mushrooms Cups	200G Punnet	\$20.00 per 1KG	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS P/P	Woolworths Mushrooms Cups	500G Punnet	\$15.00 per 1KG	\$7.50
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS P/P	Woolworths Mushrooms Cups Sliced	375G Punnet	\$14.67 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS P/P	Woolworths Portobello Flat Mushrooms Punnet	375G	\$22.67 per 1KG	\$8.50
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS P/P	Woolworths Swiss Brown Mushrooms Punnet	200G	\$27.50 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS P/P	Woolworths White Cup Sliced Mushroom Punnet	200G	\$20.00 per 1KG	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	MUSHROOM	MUSHROOMS P/P	Woolworths White Flat Mushrooms Punnet	375G	\$16.00 per 1KG	\$7.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	DRIED FRUIT / SNACKS	Woolworths Apricot Sun Dried	750G Pack	\$15.00 per 1KG	\$11.25
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	DRIED FRUIT / SNACKS	Woolworths Banana Chips Snack	400G	\$13.75 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	DRIED FRUIT / SNACKS	Woolworths Honey Coated Almonds	400g	\$22.50 per 1KG	\$9.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	DRIED FRUIT / SNACKS	Woolworths Honey Roasted Cashews	400g	\$19.00 per 1KG	\$7.60
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	DRIED FRUIT / SNACKS	Woolworths Nut & Pretzel Crunch Mix	600G	\$13.33 per 1KG	\$8.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	DRIED FRUIT / SNACKS	Woolworths Orchard Fruid Blend Dried Fruit	400g	\$2.00 per 100G	\$8.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	DRIED FRUIT / SNACKS	Woolworths Soya Crisps Chilli & Lime Snacks	400G Pack	\$15.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	DRIED FRUIT / SNACKS	Woolworths Soya Crisps Snacks	400G Pack	\$15.75 per 1KG	\$6.30
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	DRIED FRUIT / SNACKS	Woolworths Tropical Dried Fruit Snack Mix	400G	\$13.75 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Earth's Bounty Bar Mix	300g	\$15.00 per 1KG	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Earth's Bounty Bbq Rice Snacks	150g	\$26.67 per 1KG	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Earth's Bounty Bombay Snack Mix	250g	\$24.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Earth's Bounty Chilli Rice Nibbles	150g	\$26.67 per 1KG	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Earth's Bounty Smokey Bbq Peanuts	400g	\$12.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Earth's Bounty Vegetable Crisps	150g	\$40.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Earth's Bounty Yoghurt Fruit & Nut Mix	400g	\$12.50 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Fresh Harvest Californian Walnuts	700g	\$17.14 per 1KG	\$12.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Fresh Harvest Cashews Roasted & Salted	750g	\$17.33 per 1KG	\$13.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Fresh Harvest Roasted & Salted Pistachios	750g	\$22.00 per 1KG	\$16.50
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Fresh Life Honey Nut Mix	340g	\$17.65 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Fresh Life Spicy Nut Mix	280g	\$21.43 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Freshlife Lamington Flavoured Nut & Fruit Mix	280g	\$1.43 per 100G	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Almond Nut Kernels Roasted & Salted	750G	\$13.33 per 1KG	\$13.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Almonds Kernels	750G Pack	\$13.20 per 1KG	\$9.90
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Australian Nut Mix Roasted & Raw	400g	\$30.00 per 1KG	\$12.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Brazil Nut Kernals	400G	\$25.00 per 1KG	\$10.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Cacao Almond Mix	400G	\$15.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Cashew	400G	\$22.50 per 1KG	\$9.00

CATEGORY	SUB CATEGORY	SEGMENT	NAME	PACKAGE SIZE	CUP	CURRENT PRICE
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Cashew & Macadamia Roasted & Salted	400G Pack	\$30.00 per 1KG	\$12.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Cashews Roasted	400G	\$20.00 per 1KG	\$8.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Cashews Roasted & Salted	750G Pack	\$24.00 per 1KG	\$18.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Cashews Roasted & Unsalted	750G	\$24.00 per 1KG	\$18.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Crunchy Natural Almonds	400G	\$17.50 per 1KG	\$7.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Dry Roasted Almonds Nuts	400G	\$19.25 per 1KG	\$7.70
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Fruit & Nut Snack Seeds	400G	\$17.50 per 1KG	\$7.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Hiker's Trail Mix	400G	\$17.50 per 1KG	\$7.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Macadamias Kernels Raw	400G Pack	\$38.50 per 1KG	\$15.40
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Macadamias Roasted & Salted	400G Pack	\$38.50 per 1KG	\$15.40
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Mixed Nuts & Fruit	750G Pack	\$10.27 per 1KG	\$7.70
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Mixed Nuts Roasted & Salted	750G Pack	\$16.00 per 1KG	\$12.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Nut Mix Natural Premium	400G	\$24.25 per 1KG	\$9.70
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Nut Oven Roasted Premium Mix	400G	\$22.50 per 1KG	\$9.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Peanuts In Shell	500g	\$14.00 per 1KG	\$7.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Peanuts Roasted & Salted	750G Pack	\$8.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Pecans Halves	400G Pack	\$30.00 per 1KG	\$12.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Roasted & Salted Peanuts & Cashews	800g	\$11.25 per 1KG	\$9.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Roasted & Salted Peanuts Cashews & Macadamia Nut Mix	400g	\$22.50 per 1KG	\$9.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	FRUITS AND NUTS P/P	Woolworths Walnuts Kernel	500G	\$25.00 per 1KG	\$12.50
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Almonds Natural	225G	\$26.67 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Almonds Oven Roasted	225G	\$26.67 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Almonds Tamari	225G	\$26.67 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Australian Almonds	70g	\$2.86 per 100G	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Berry Mix With Nuts & Seeds Sweet	70g	\$2.86 per 100G	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Cashew Roasted & Salted Snack Pots	180G	\$33.33 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Cashew Roasted Snack Pots	180G	\$33.33 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Cranberry & Nut Mix	200G	\$30.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Fruit & Almond Mix With Yoghurt	80g	\$2.50 per 100G	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Grab 'n Go Sachet Nut Mix Roasted & Salted	80g	\$2.50 per 100G	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Grab 'n Go Sachet Trail Mix	85g	\$2.35 per 100G	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Honey Macadamia	120G	\$50.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Mixed Nuts Oven Roasted	200G	\$30.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Orchard Dried Fruit Blend Snack Pot	200g	\$30.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Roasted & Salted Macadamias	120G	\$50.00 per 1KG	\$6.00

CATEGORY	SUB CATEGORY	SEGMENT	NAME	PACKAGE SIZE	CUP	CURRENT PRICE
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Roasted & Salted Pistachios	170G	\$35.29 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Snack Pot Cashew, Almond & Pecan Mix	200G	\$33.33 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Snack Pot Honey Chilli Cashews	170g	\$35.29 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Snack Pot Peanuts Cashews & Macadamia Mix	180g	\$33.33 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Snack Pots Nut Mix Roasted & Salted	200G	\$30.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Sun Dried Apricots	180g	\$33.33 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	NUTS AND SNACKS	SNACK POTS	Woolworths Walnuts 150g	150G	\$40.00 per 1KG	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	ONION	ONIONS BROWN P/P	Happy Chop Tearless Brown Onions	500g	\$5.00 per 1KG	\$2.50
VEG / FRESHCUTS / HARD PRODUCE	ONION	ONIONS BROWN P/P	Woolworths Brown Onions Bag	2kg	\$2.75 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	ONION	ONIONS BROWN P/P	Woolworths Onion Brown Bag	1Kg	\$2.90 per 1KG	\$2.90
VEG / FRESHCUTS / HARD PRODUCE	ONION	ONIONS LOOSE	Onion Brown	Each	\$0.45 per 1EA	\$0.45
VEG / FRESHCUTS / HARD PRODUCE	ONION	ONIONS LOOSE	Onion Red	Each	\$0.60 per 1EA	\$0.60
VEG / FRESHCUTS / HARD PRODUCE	ONION	ONIONS LOOSE	Onion Shallot French	Each	\$0.65 per 1EA	\$0.65
VEG / FRESHCUTS / HARD PRODUCE	ONION	ONIONS P/P	Woolworths Red Onions	1Kg Bag	\$3.90 per 1KG	\$3.90
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC FRUITS	Macro Organic Banana	Each	\$1.24 per 1EA	\$1.24
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC FRUITS	Macro Organic Dates Punnet	200G	\$37.50 per 1KG	\$7.50
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC FRUITS	Macro Organic Royal Gala Apple Punnet	1Kg	\$6.90 per 1KG	\$6.90
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC FRUITS	Macro Pink Lady Apple Organic	1Kg Punnet	\$7.00 per 1KG	\$7.00
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC FRUITS	Organic In Conversion Apple Jazz	1Kg	\$7.90 per 1KG	\$7.90
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC FRUITS	Southern Bliss Apples Big Juicy Crisp Apples Box	1Kg	\$7.50 per 1KG	\$7.50
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC VEGETABLES	Macro Brown Onions Organic	1Kg Bag	\$6.50 per 1KG	\$6.50
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC VEGETABLES	Macro Dutch Cream Organic Potato	1Kg Punnet	\$5.50 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC VEGETABLES	Macro Organic Beetroot	250G	\$20.00 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC VEGETABLES	Macro Organic Beetroot Punnet	500G	\$9.80 per 1KG	\$4.90
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC VEGETABLES	Macro Organic Broccoli	500G	\$13.80 per 1KG	\$6.90
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC VEGETABLES	Macro Organic Carrots	750G	\$5.87 per 1KG	\$4.40
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC VEGETABLES	Macro Organic Ginger Punnet	150G	\$39.33 per 1KG	\$5.90
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC VEGETABLES	Macro Organic Herb Parsley Bunch	Each	\$4.50 per 1EA	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC VEGETABLES	Macro Organic Kale	Each	\$5.90 per 1EA	\$5.90
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC VEGETABLES	Macro Organic Sweet Potato	500g	\$15.00 per 1KG	\$7.50
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC VEGETABLES	Macro Organic Sweet Potato	Each	\$4.46 per 1EA	\$4.46
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC VEGETABLES	Macro Purple Carrot Organic	500G	\$8.80 per 1KG	\$4.40
VEG / FRESHCUTS / HARD PRODUCE	ORGANICS	ORGANIC VEGETABLES	Organic Pak Choy Baby	Each	\$5.50 per 1EA	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	PEAS / BEANS	PEAS / BEANS	Beans Round	Per Kg	\$8.90 per 1KG	\$8.90
VEG / FRESHCUTS / HARD PRODUCE	PEAS / BEANS	PEAS / BEANS	Mulgowie Green Beans Cleaned & Cut	340G	\$17.06 per 1KG	\$5.80

CATEGORY	SUB CATEGORY	SEGMENT	NAME	PACKAGE SIZE	CUP	CURRENT PRICE
VEG / FRESHCUTS / HARD PRODUCE	PEAS / BEANS	PEAS / BEANS	Woolworths Beanette Pre Pack	400G Punnet	\$11.25 per 1KG	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	PEAS / BEANS	PEAS / BEANS	Woolworths Snow Peas Fresh	250G Bag	\$18.00 per 1KG	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	POTATO	POTATOES EXOTIC	Potato Dutch Cream Loose	Each	\$0.88 per 1EA	\$0.88
VEG / FRESHCUTS / HARD PRODUCE	POTATO	POTATOES LOOSE	Potato Brushed	Each	\$0.66 per 1EA	\$0.66
VEG / FRESHCUTS / HARD PRODUCE	POTATO	POTATOES P/P	Woolworths Brushed Potatoes Bag	2kg	\$3.75 per 1KG	\$7.50
VEG / FRESHCUTS / HARD PRODUCE	POTATO	POTATOES P/P	Woolworths Brushed Potatoes Bag	4kg	\$2.63 per 1KG	\$10.50
VEG / FRESHCUTS / HARD PRODUCE	POTATO	POTATOES P/P	Woolworths Dutch Cream Potato	2Kg Bag	\$3.75 per 1KG	\$7.50
VEG / FRESHCUTS / HARD PRODUCE	POTATO	POTATOES P/P	Woolworths Red Washed Potatoes Bag	2kg	\$3.75 per 1KG	\$7.50
VEG / FRESHCUTS / HARD PRODUCE	POTATO	POTATOES P/P	Woolworths Washed Potatoes Bag	2kg	\$2.00 per 1KG	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	POTATO	POTATOES P/P	Woolworths White Washed Baby Potatoes Bag	1kg	\$4.50 per 1KG	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	PUMPKIN	PUMPKIN BUTTERNUT	Pumpkin Butternut Whole	Each	\$6.00 per 1EA	\$6.00
VEG / FRESHCUTS / HARD PRODUCE	PUMPKIN	PUMPKIN BUTTERNUT	Woolworths Butternut Pumpkin Cut	Each	\$2.60 per 1EA	\$2.60
VEG / FRESHCUTS / HARD PRODUCE	PUMPKIN	PUMPKIN KENT	Pumpkin Kent Cut	Each	\$2.60 per 1EA	\$2.60
VEG / FRESHCUTS / HARD PRODUCE	PUMPKIN	PUMPKIN KENT	Whole Pumpkin Kent	Each	\$10.40 per 1EA	\$10.40
VEG / FRESHCUTS / HARD PRODUCE	PUMPKIN	PUMPKIN OTHER	Pumpkin Jarrahdale Grey Cut	Each	\$3.90 per 1EA	\$3.90
VEG / FRESHCUTS / HARD PRODUCE	PUMPKIN	PUMPKIN OTHER	Pumpkin Jarrahdale Whole	Each	\$11.70 per 1EA	\$11.70
VEG / FRESHCUTS / HARD PRODUCE	ROOT VEG (INC OTHERS)	BEETROOT	Beetroot Loose	Each	\$1.20 per 1EA	\$1.20
VEG / FRESHCUTS / HARD PRODUCE	ROOT VEG (INC OTHERS)	OTHER ROOT VEG	Rhubarb Fresh	Bunch	\$5.50 per 1EA	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	ROOT VEG (INC OTHERS)	OTHER ROOT VEG	Turnip Fresh	Each	\$1.20 per 1EA	\$1.20
VEG / FRESHCUTS / HARD PRODUCE	ROOT VEG (INC OTHERS)	OTHER ROOT VEG	Woolworths Carrot Dutch Bunch	Each	\$3.90 per 1EA	\$3.90
VEG / FRESHCUTS / HARD PRODUCE	ROOT VEG (INC OTHERS)	PARSNIP	Parsnip Fresh	Each	\$1.68 per 1EA	\$1.68
VEG / FRESHCUTS / HARD PRODUCE	ROOT VEG (INC OTHERS)	PARSNIP	Parsnip Mini	350G	\$18.57 per 1KG	\$6.50
VEG / FRESHCUTS / HARD PRODUCE	ROOT VEG (INC OTHERS)	RADISH	Radish Fresh	Bunch	\$3.50 per 1EA	\$3.50
VEG / FRESHCUTS / HARD PRODUCE	ROOT VEG (INC OTHERS)	SOUP PACK	Woolworths Mixed Vegetables Soup Starter With Celery	1Kg Punnet	\$4.90 per 1KG	\$4.90
VEG / FRESHCUTS / HARD PRODUCE	ROOT VEG (INC OTHERS)	SPRING ONION	Spring Onion Eschallot	Bunch	\$2.70 per 1EA	\$2.70
VEG / FRESHCUTS / HARD PRODUCE	ROOT VEG (INC OTHERS)	SWEDE	Swedex Fresh	Each	\$1.38 per 1EA	\$1.38
VEG / FRESHCUTS / HARD PRODUCE	SALAD	BEETROOT	Woolworths Beetroot Fresh Beetroot	250g	\$10.00 per 1KG	\$3.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	BEETROOT	Woolworths Beetroot Fresh Beetroot	500g	\$10.00 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	BOWLS	Woolworths Asian Salad Kit Tub	250g	\$26.00 per 1KG	\$6.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	BOWLS	Woolworths Beetroot & Feta Salad Bowl	200g	\$32.50 per 1KG	\$6.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	BOWLS	Woolworths Caesar Salad Bowl	200g	\$27.50 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	BOWLS	Woolworths Caesar Salad Kit Tub	250g	\$26.00 per 1KG	\$6.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	BOWLS	Woolworths Chicken Caesar Salad Bowl Caesar Bowl	180g	\$43.33 per 1KG	\$6.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	BOWLS	Woolworths Green Goodness Salad Bowl Salad Bowl	240g	\$27.08 per 1KG	\$6.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	BOWLS	Woolworths Mexican Style Salad Bowl Ready To Eat	220g	\$25.00 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	COLESLAW	Woolworths Classic Coleslaw	200g	\$9.00 per 1KG	\$2.00

CATEGORY	SUB CATEGORY	SEGMENT	NAME	PACKAGE SIZE	CUP	CURRENT PRICE
VEG / FRESHCUTS / HARD PRODUCE	SALAD	COLESLAW	Woolworths Four Seasons Coleslaw Coleslaw	400g	\$10.00 per 1KG	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	COLESLAW	Woolworths Rainbow Coleslaw	300g	\$9.00 per 1KG	\$3.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	COLESLAW KITS	Woolworths American Style Slaw Kit	450g	\$8.89 per 1KG	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	COLESLAW KITS	Woolworths Classic Coleslaw Kit	500g	\$8.00 per 1KG	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	COLESLAW KITS	Woolworths Cranberry & Kaleslaw Kit	350g	\$14.29 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	COLESLAW KITS	Woolworths Crunchy Noodle Coleslaw Kit Coleslaw Kit	520g	\$9.62 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	COLESLAW KITS	Woolworths Kaleslaw Kit	350g	\$14.29 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	COLESLAW KITS	Woolworths Korean Style Salad Kit	400g	\$13.75 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	ROCKET	Woolworths Baby Leaf Rocket	120g	\$27.50 per 1KG	\$3.30
VEG / FRESHCUTS / HARD PRODUCE	SALAD	ROCKET	Woolworths Baby Rocket	60g	\$33.33 per 1KG	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD KITS	Woolworths Asian Style Salad Kit	350g	\$15.71 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD KITS	Woolworths Beetroot & Feta Salad Kit Salad Kit	270g	\$24.07 per 1KG	\$6.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD KITS	Woolworths Caesar Salad Kit Entertainer Pack	500g	\$15.00 per 1KG	\$7.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD KITS	Woolworths Caesar Salad Kit Kit	290g	\$18.97 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD KITS	Woolworths Greek Salad Kit	270g	\$20.37 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD KITS	Woolworths Honey Mustard Salad Kit	285g	\$19.30 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD KITS	Woolworths Mexican Style Salad Kit	340g	\$16.18 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD KITS	Woolworths Thai Salad Kit	315g	\$15.87 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD LEAF	Woolworths Baby Leaf Mix Salad Mix	300g	\$15.00 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD LEAF	Woolworths Baby Leaf With Beetroot & Carrot	180g	\$22.22 per 1KG	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD LEAF	Woolworths Gourmet Baby Kale Leaf Mix	170g	\$23.53 per 1KG	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD LEAF	Woolworths Leafy Mix Salad	120g	\$16.67 per 1KG	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD LEAF	Woolworths Leafy Mix Salad	200g	\$15.00 per 1KG	\$3.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD LEAF	Woolworths Lettuce Butter	170g	\$23.53 per 1KG	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD LEAF	Woolworths Lettuce Gourmet Leaf Mix	170g	\$23.53 per 1KG	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD LEAF	Woolworths Lettuce Iceberg Blend Lettuce Blend	300g	\$10.00 per 1KG	\$3.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SALAD LEAF	Woolworths Lettuce Iceberg Shredded Lettuce	200g	\$10.00 per 1KG	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SPINACH	Woolworths Baby Leaf Spinach	120g	\$25.00 per 1KG	\$3.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SPINACH	Woolworths Baby Spinach	60g	\$33.33 per 1KG	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SPINACH	Woolworths Baby Spinach & Kale	300g	\$16.67 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SPINACH	Woolworths Baby Spinach & Rocket	120g	\$25.00 per 1KG	\$3.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SPINACH	Woolworths Baby Spinach & Rocket With Rocket	60g	\$33.33 per 1KG	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	SALAD	SPINACH	Woolworths Baby Spinach Spinach	280g	\$17.86 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	SWEET CORN	SWEET CORN LOOSE	Corn Sweet	Each	\$1.50 per 1EA	\$1.50
VEG / FRESHCUTS / HARD PRODUCE	SWEET CORN	SWEET CORN P/P	Corn Sweet Polka Dot	500G Punnet	\$11.00 per 1KG	\$5.50

CATEGORY	SUB CATEGORY	SEGMENT	NAME	PACKAGE SIZE	CUP	CURRENT PRICE
VEG / FRESHCUTS / HARD PRODUCE	SWEET CORN	SWEET CORN P/P	Woolworths Corn Cobbettes	425G	\$12.94 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	SWEET CORN	SWEET CORN P/P	Woolworths Corn Sweet	500G Pack	\$11.00 per 1KG	\$5.50
VEG / FRESHCUTS / HARD PRODUCE	SWEET POTATO	SWEET POTATO LOOSE	Sweet Potato Gold	Each	\$2.03 per 1EA	\$2.03
VEG / FRESHCUTS / HARD PRODUCE	SWEET POTATO	SWEET POTATO OTHER	Woolworths Sweet Potato Purple Prepack	450G	\$8.22 per 1KG	\$3.70
VEG / FRESHCUTS / HARD PRODUCE	TOMATO	TOMATO FIELD LOOSE	Fresh Tomato	Each	\$0.54 per 1EA	\$0.54
VEG / FRESHCUTS / HARD PRODUCE	TOMATO	TOMATO FIELD LOOSE	Tomato Roma Red	Each	\$0.89 per 1EA	\$0.89
VEG / FRESHCUTS / HARD PRODUCE	TOMATO	TOMATO FIELD P/P	Select Gourmet Tomatoes	480G Punnet	\$9.38 per 1KG	\$4.50
VEG / FRESHCUTS / HARD PRODUCE	TOMATO	TOMATO FIELD P/P	Woolworths Gourmet Tomatoes Punnet	1kg	\$4.90 per 1KG	\$4.90
VEG / FRESHCUTS / HARD PRODUCE	TOMATO	TOMATO FIELD P/P	Woolworths Roma Tomato	480G Punnet	\$10.21 per 1KG	\$4.90
VEG / FRESHCUTS / HARD PRODUCE	TOMATO	TOMATO G/H LOOSE	Truss Tomatoes	Each	\$1.39 per 1EA	\$1.39
VEG / FRESHCUTS / HARD PRODUCE	TOMATO	TOMATO G/H P/P	Woolworths Tomato Truss	500G Punnet	\$13.80 per 1KG	\$6.90
VEG / FRESHCUTS / HARD PRODUCE	TOMATO	TOMATO SNACKING	Mini-roma Tomato	250G Punnet	\$16.80 per 1KG	\$4.20
VEG / FRESHCUTS / HARD PRODUCE	TOMATO	TOMATO SNACKING	Perfection Mix A Mato Mini Tomatoes	320G	\$20.31 per 1KG	\$6.50
VEG / FRESHCUTS / HARD PRODUCE	TOMATO	TOMATO SNACKING	Perfection Romatherapy Baby Roma Tomato	250G Punnet	\$19.60 per 1KG	\$4.90
VEG / FRESHCUTS / HARD PRODUCE	TOMATO	TOMATO SNACKING	Woolworths Cherry Tomatoes Punnet	250g	\$15.60 per 1KG	\$3.90
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	CUT VEG	Woolworths Carrot Broccoli & Cauliflower Mix	750g	\$9.00 per 1KG	\$6.75
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	CUT VEG	Woolworths Washed & Ready To Cook Broccoli & Cauliflower Florets	150g	\$13.33 per 1KG	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	CUT VEG	Woolworths Washed & Ready To Cook Broccoli Florets	150g	\$13.33 per 1KG	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	CUT VEG	Woolworths Washed & Ready To Cook Carrot Sticks	150g	\$13.33 per 1KG	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	CUT VEG	Woolworths Washed & Ready To Cook Cauliflower Florets	150g	\$13.33 per 1KG	\$2.00
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	CUT VEG	Woolworths Washed & Ready To Cook Pumpkin Cubes	500g	\$10.00 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	CUT VEG	Woolworths Washed & Ready To Cook Vegetable Medley	150g	\$15.33 per 1KG	\$2.30
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	SPROUTS	Aussie Sprouts Alfalfa Sprouts	125G Punnet	\$20.00 per 1KG	\$2.50
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	SPROUTS	Aussie Sprouts Bean Sprouts Bean Shoot	250g	\$8.00 per 1KG	\$2.50
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	SPROUTS	Aussie Sprouts Pea Shoots	100G Pack	\$35.00 per 1KG	\$3.50
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	STIR FRY	Woolworths Cook Stir Fry Kit With Teriyaki Sauce Sachet	400g	\$12.50 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	STIR FRY	Woolworths Cook Stir Fry Mix Asian Style Vegetables	400g	\$12.50 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	STIR FRY	Woolworths Cook Stir Fry Mix Rainbow Vegetables	400g	\$7.50 per 1KG	\$3.50
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	STIR FRY	Woolworths Cook Stir Fry Vegetable Super Foods	250G	\$12.00 per 1KG	\$3.50
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	STIR FRY	Woolworths Cook Stir-fry Traditional Vegetables	400G	\$12.50 per 1KG	\$5.00
VEG / FRESHCUTS / HARD PRODUCE	VALUE ADD VEG	STIR FRY	Woolworths Cook Super Greens Stir Fry Mix	250g	\$12.00 per 1KG	\$3.50
VEG / FRESHCUTS / HARD PRODUCE	ZUCCHINI	ZUCCHINI / COURGETTES	Green Zucchini	Each	\$1.38 per 1EA	\$1.38
VEG / FRESHCUTS / HARD PRODUCE	ZUCCHINI	ZUCCHINI / COURGETTES	The Odd Bunch Zucchini Prepacked	750G	\$5.33 per 1KG	\$4.00
VEG / FRESHCUTS / HARD PRODUCE	ZUCCHINI	ZUCCHINI / COURGETTES	Zucchini Green Punnet	500G	\$9.80 per 1KG	\$4.90