



# FRESH PRODUCE COMPETITION CHECK

17 JULY 2024

| CATEGORY | SUB CATEGORY | SEGMENT                 | NAME                                        | PACKAGE SIZE  | CUP            | CURRENT PRICE |
|----------|--------------|-------------------------|---------------------------------------------|---------------|----------------|---------------|
| FRUIT    | APPLE        | APPLE LOOSE             | Ambrosia Apple                              | Each          | \$1.30 per 1EA | \$1.30        |
| FRUIT    | APPLE        | APPLE LOOSE             | Apple Golden Delicious                      | Each          | \$0.79 per 1EA | \$0.79        |
| FRUIT    | APPLE        | APPLE LOOSE             | Apple Royal Gala                            | Each          | \$0.78 per 1EA | \$0.78        |
| FRUIT    | APPLE        | APPLE LOOSE             | Envy Apple                                  | Each          | \$0.86 per 1EA | \$0.86        |
| FRUIT    | APPLE        | APPLE LOOSE             | Fresh Granny Smith Apples                   | Each          | \$0.86 per 1EA | \$0.86        |
| FRUIT    | APPLE        | APPLE LOOSE             | Fresh Pink Lady Apples                      | Each          | \$0.86 per 1EA | \$0.86        |
| FRUIT    | APPLE        | APPLE LOOSE             | Jazz Apple                                  | Each          | \$1.21 per 1EA | \$1.21        |
| FRUIT    | APPLE        | APPLE LOOSE             | Kanzi Apple                                 | Each          | \$1.03 per 1EA | \$1.03        |
| FRUIT    | APPLE        | APPLE P/P               | Apple Golden Delicious                      | 1.5Kg Punnet  | \$3.67 per 1KG | \$5.50        |
| FRUIT    | APPLE        | APPLE P/P               | Jazz Apple Snackers                         | 1Kg Punnet    | \$6.90 per 1KG | \$6.90        |
| FRUIT    | APPLE        | APPLE P/P               | Kanzi Apple                                 | 1Kg Punnet    | \$5.50 per 1KG | \$5.50        |
| FRUIT    | APPLE        | APPLE P/P               | The Odd Bunch Apples Prepacked Punnet       | 1Kg           | \$3.60 per 1KG | \$3.60        |
| FRUIT    | APPLE        | APPLE P/P               | Woolworths Fresh Food Kids Mini Apples      | 5 Pack        | \$0.70 per 1EA | \$3.50        |
| FRUIT    | APPLE        | APPLE P/P               | Woolworths Fresh Granny Smith Apples Punnet | 1Kg           | \$4.90 per 1KG | \$4.90        |
| FRUIT    | APPLE        | APPLE P/P               | Woolworths Fresh Pink Lady Apples Punnet    | 1Kg           | \$4.90 per 1KG | \$4.90        |
| FRUIT    | APPLE        | APPLE P/P               | Woolworths Royal Gala Apple                 | 1Kg Punnet    | \$4.90 per 1KG | \$4.90        |
| FRUIT    | AVOCADOS     | AVOCADOS LOOSE          | Eat Now Hass Avocado                        | Each          | \$2.00 per 1EA | \$2.00        |
| FRUIT    | AVOCADOS     | AVOCADOS LOOSE          | Hass Avocado                                | Each          | \$2.00 per 1EA | \$2.00        |
| FRUIT    | AVOCADOS     | AVOCADOS P/P            | Avocado Fresh                               | 5 Pack        | \$1.20 per 1EA | \$6.00        |
| FRUIT    | AVOCADOS     | AVOCADOS P/P            | The Odd Bunch Avocado Prepacked             | 1Kg           | \$5.00 per 1KG | \$5.00        |
| FRUIT    | BANANA       | BANANAS CAVENDISH       | Cavendish Bananas                           | Each          | \$0.81 per 1EA | \$0.81        |
| FRUIT    | BANANA       | BANANAS CAVENDISH       | Eat Later Cavendish Bananas                 | Each          | \$0.81 per 1EA | \$0.81        |
| FRUIT    | BANANA       | BANANAS OTHER (INC P/P) | Banana Lady Finger                          | Each          | \$1.28 per 1EA | \$1.28        |
| FRUIT    | BANANA       | BANANAS OTHER (INC P/P) | Bananas Kids                                | 5 Pack        | \$3.50 per 1EA | \$3.50        |
| FRUIT    | CITRUS       | CITRUS OTHERS LOOSE     | Lemon Fresh                                 | Each          | \$1.21 per 1EA | \$1.21        |
| FRUIT    | CITRUS       | CITRUS OTHERS LOOSE     | Lime Fresh                                  | Each          | \$1.70 per 1EA | \$1.70        |
| FRUIT    | CITRUS       | CITRUS OTHERS LOOSE     | Tangelo Minneola                            | Each          | \$0.90 per 1EA | \$0.90        |
| FRUIT    | CITRUS       | CITRUS OTHERS P/P       | Lemon Lemon                                 | 500G Per Pack | \$9.00 per 1KG | \$4.50        |
| FRUIT    | CITRUS       | CITRUS OTHERS P/P       | The Odd Bunch Lemon Prepacked               | 500G          | \$5.40 per 1KG | \$2.70        |
| FRUIT    | CITRUS       | ORANGES LOOSE           | Orange Navel                                | Each          | \$1.16 per 1EA | \$1.16        |
| FRUIT    | CITRUS       | ORANGES P/P             | Cara Cara Oranges Bag                       | 1kg           | \$3.90 per 1KG | \$3.90        |

| CATEGORY                       | SUB CATEGORY          | SEGMENT               | NAME                                          | PACKAGE SIZE | CUP             | CURRENT PRICE |
|--------------------------------|-----------------------|-----------------------|-----------------------------------------------|--------------|-----------------|---------------|
| FRUIT                          | CITRUS                | ORANGES P/P           | Woolworths Navel Oranges                      | 3Kg Bag      | \$2.30 per 1KG  | \$6.90        |
| FRUIT                          | MANDARIN              | MANDARIN LOOSE        | Mandarin Afourer                              | Each         | \$0.64 per 1EA  | \$0.64        |
| FRUIT                          | MANDARIN              | MANDARIN LOOSE        | Mandarin Amorette Seedless                    | Each         | \$0.66 per 1EA  | \$0.66        |
| FRUIT                          | MANDARIN              | MANDARIN LOOSE        | Mandarin Phoenix                              | Each         | \$0.88 per 1EA  | \$0.88        |
| FRUIT                          | MANDARIN              | MANDARIN LOOSE        | Mandarin Tangold Seedless                     | Each         | \$0.77 per 1EA  | \$0.77        |
| FRUIT                          | MANDARIN              | MANDARIN LOOSE        | Sumo Citrus                                   | Each         | \$2.21 per 1EA  | \$2.21        |
| FRUIT                          | MELONS                | MELON OTHER           | Fresh Rockmelon Half                          | Each         | \$3.45 per 1EA  | \$3.45        |
| FRUIT                          | MELONS                | MELON OTHER           | Fresh Rockmelon Whole                         | Each         | \$6.90 per 1EA  | \$6.90        |
| FRUIT                          | MELONS                | MELON OTHER           | Honeydew Fresh                                | Whole Each   | \$6.90 per 1EA  | \$6.90        |
| FRUIT                          | MELONS                | MELON OTHER           | Honeydew Large                                | Half Each    | \$3.45 per 1EA  | \$3.45        |
| FRUIT                          | MELONS                | WATERMELON            | Red Seedless Watermelon Whole                 | Each         | \$25.52 per 1EA | \$25.52       |
| FRUIT                          | MELONS                | WATERMELON            | Woolworths Red Watermelon Cut Quarter         | Each         | \$6.38 per 1EA  | \$6.38        |
| FRUIT                          | PEAR                  | PEARS LOOSE           | Fresh Beurre Bosc Pear                        | Each         | \$1.13 per 1EA  | \$1.13        |
| FRUIT                          | PEAR                  | PEARS LOOSE           | Fresh Comice Pear                             | Each         | \$0.78 per 1EA  | \$0.78        |
| FRUIT                          | PEAR                  | PEARS LOOSE           | Fresh Green Nashi Pear                        | Each         | \$1.90 per 1EA  | \$1.90        |
| FRUIT                          | PEAR                  | PEARS LOOSE           | Fresh Packham Pear                            | Each         | \$0.81 per 1EA  | \$0.81        |
| FRUIT                          | PEAR                  | PEARS P/P             | Fresh Beurre Bosc Pear                        | 750G Punnet  | \$4.93 per 1KG  | \$3.70        |
| FRUIT                          | PEAR                  | PEARS P/P             | The Odd Bunch Pear Prepacked                  | 1Kg          | \$2.80 per 1KG  | \$2.80        |
| FRUIT                          | PEAR                  | PEARS P/P             | Woolworths Packham Pear                       | 1Kg Punnet   | \$4.50 per 1KG  | \$4.50        |
| FRUIT                          | RUBUS AND OTHER BERRY | BERRIES OTHER         | Birch & Waite Belgian Chocolate Dessert Sauce | 130g         | \$23.08 per 1KG | \$3.00        |
| FRUIT                          | RUBUS AND OTHER BERRY | RASPBERRIES           | Driscoll's Raspberries Punnet                 | 125g Punnet  | \$52.00 per 1KG | \$6.50        |
| FRUIT                          | STRAWBERRY            | STRAWBERRIES          | Strawberries                                  | 250g Punnet  | \$22.80 per 1KG | \$5.70        |
| FRUIT                          | TROPICAL FRUIT        | KIWI FRUIT            | Kiwi Fruit Green                              | Each         | \$0.95 per 1EA  | \$0.95        |
| FRUIT                          | TROPICAL FRUIT        | KIWI FRUIT            | Kiwifruit Sungold Kiwifruit Punnet            | 500g         | \$12.40 per 1KG | \$6.20        |
| FRUIT                          | TROPICAL FRUIT        | KIWI FRUIT            | Woolworths Sungold Kiwifruit Gold             | Each         | \$1.20 per 1EA  | \$1.20        |
| FRUIT                          | TROPICAL FRUIT        | PINEAPPLE             | Woolworths Naturally Sweet Pineapple          | Half Each    | \$2.25 per 1EA  | \$2.25        |
| FRUIT                          | TROPICAL FRUIT        | TROPICAL FRUIT        | Papaya Red Cut Half                           | Each         | \$3.45 per 1EA  | \$3.45        |
| FRUIT                          | TROPICAL FRUIT        | TROPICAL FRUIT        | Papaya Red Whole                              | Each         | \$6.90 per 1EA  | \$6.90        |
| FRUIT                          | TROPICAL FRUIT        | TROPICAL FRUIT        | Passionfruit Fresh                            | Each         | \$1.90 per 1EA  | \$1.90        |
| VEG / FRESHCUTS / HARD PRODUCE | ASPARAGUS             | ASPARAGUS             | Woolworths Green Asparagus Bunch Green        | Each         | \$3.90 per 1EA  | \$3.90        |
| VEG / FRESHCUTS / HARD PRODUCE | BRASSICA VEG          | BROCCOLI / BROCCOLINI | Fresh Broccoli                                | Each         | \$1.29 per 1EA  | \$1.29        |
| VEG / FRESHCUTS / HARD PRODUCE | BRASSICA VEG          | BROCCOLI / BROCCOLINI | Woolworths Broccolini Bunch                   | Each         | \$2.50 per 1EA  | \$2.50        |
| VEG / FRESHCUTS / HARD PRODUCE | BRASSICA VEG          | BRUSSELS SPROUTS      | Woolworths Baby Brussels Sprouts              | 300G Punnet  | \$13.33 per 1KG | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | BRASSICA VEG          | BRUSSELS SPROUTS      | Woolworths Brussel Sprouts Prepack            | 500G Punnet  | \$12.00 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | BRASSICA VEG          | BRUSSELS SPROUTS      | Woolworths Brussels Sprouts                   | PER KG       | \$12.90 per 1KG | \$12.90       |

| CATEGORY                       | SUB CATEGORY       | SEGMENT        | NAME                                              | PACKAGE SIZE | CUP              | CURRENT PRICE |
|--------------------------------|--------------------|----------------|---------------------------------------------------|--------------|------------------|---------------|
| VEG / FRESHCUTS / HARD PRODUCE | BRASSICA VEG       | CABBAGE        | Cabbage Green                                     | Whole Each   | \$7.90 per 1EA   | \$7.90        |
| VEG / FRESHCUTS / HARD PRODUCE | BRASSICA VEG       | CABBAGE        | Cabbage Red                                       | Half Each    | \$3.95 per 1EA   | \$3.95        |
| VEG / FRESHCUTS / HARD PRODUCE | BRASSICA VEG       | CABBAGE        | Cabbage Red                                       | Whole Each   | \$7.90 per 1EA   | \$7.90        |
| VEG / FRESHCUTS / HARD PRODUCE | BRASSICA VEG       | CABBAGE        | Cabbage Red Quarter                               | Each         | \$1.97 per 1EA   | \$1.97        |
| VEG / FRESHCUTS / HARD PRODUCE | BRASSICA VEG       | CABBAGE        | Cabbage Savoy                                     | Half Each    | \$3.95 per 1EA   | \$3.95        |
| VEG / FRESHCUTS / HARD PRODUCE | BRASSICA VEG       | CABBAGE        | Cabbage Savoy                                     | QUARTER EACH | \$1.97 per 1EA   | \$1.97        |
| VEG / FRESHCUTS / HARD PRODUCE | BRASSICA VEG       | CABBAGE        | Cabbage Savoy                                     | Whole Each   | \$7.90 per 1EA   | \$7.90        |
| VEG / FRESHCUTS / HARD PRODUCE | BRASSICA VEG       | CABBAGE        | Woolworths Green Cabbage                          | Half Each    | \$3.95 per 1EA   | \$3.95        |
| VEG / FRESHCUTS / HARD PRODUCE | BRASSICA VEG       | CABBAGE        | Woolworths Green Cabbage Quarter                  | each         | \$1.97 per 1EA   | \$1.97        |
| VEG / FRESHCUTS / HARD PRODUCE | BRASSICA VEG       | CAULIFLOWER    | Fresh Cauliflower                                 | Half Each    | \$1.75 per 1EA   | \$1.75        |
| VEG / FRESHCUTS / HARD PRODUCE | BRASSICA VEG       | CAULIFLOWER    | Fresh Whole Cauliflower                           | Each         | \$3.50 per 1EA   | \$3.50        |
| VEG / FRESHCUTS / HARD PRODUCE | CAPSICUM           | CAPSICUM GREEN | Capsicum Green                                    | Each         | \$1.23 per 1EA   | \$1.23        |
| VEG / FRESHCUTS / HARD PRODUCE | CAPSICUM           | CAPSICUM OTHER | Capsicum Yellow                                   | Each         | \$1.98 per 1EA   | \$1.98        |
| VEG / FRESHCUTS / HARD PRODUCE | CAPSICUM           | CAPSICUM OTHER | Woolworths 3 Colour Traffic Light Capsicums       | 3 Pack       | \$2.63 per 1EA   | \$7.90        |
| VEG / FRESHCUTS / HARD PRODUCE | CARROT             | CARROTS LOOSE  | Carrot Fresh                                      | Each         | \$0.35 per 1EA   | \$0.35        |
| VEG / FRESHCUTS / HARD PRODUCE | CARROT             | CARROTS P/P    | The Odd Bunch Carrots                             | 1.5Kg        | \$1.60 per 1KG   | \$2.40        |
| VEG / FRESHCUTS / HARD PRODUCE | CARROT             | CARROTS P/P    | The Odd Bunch Crazy Carrots                       | 5Kg          | \$1.58 per 1KG   | \$7.90        |
| VEG / FRESHCUTS / HARD PRODUCE | CARROT             | CARROTS P/P    | Woolworths Australian Grown Carrots               | 1Kg          | \$2.40 per 1KG   | \$2.40        |
| VEG / FRESHCUTS / HARD PRODUCE | CARROT             | CARROTS P/P    | Woolworths Carrot Mini                            | 500G         | \$2.40 per 1KG   | \$1.20        |
| VEG / FRESHCUTS / HARD PRODUCE | CARROT             | CARROTS P/P    | Woolworths Snackable Snacking Carrot              | Each         | \$12.00 per 1KG  | \$3.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CELERY             | CELERY         | Celery Fresh                                      | Bunch        | \$3.50 per 1EA   | \$3.50        |
| VEG / FRESHCUTS / HARD PRODUCE | CELERY             | CELERY         | Woolworths Celery Heart                           | Each         | \$4.20 per 1EA   | \$4.20        |
| VEG / FRESHCUTS / HARD PRODUCE | CELERY             | CELERY         | Woolworths Celery Sticks                          | 300G Punnet  | \$15.67 per 1KG  | \$4.70        |
| VEG / FRESHCUTS / HARD PRODUCE | CHILLIES           | CHILLIES LOOSE | Woolworths Green Cayenne Chilli (mild)            | Each         | \$0.60 per 1EA   | \$0.60        |
| VEG / FRESHCUTS / HARD PRODUCE | CHILLIES           | CHILLIES LOOSE | Woolworths Jalapeno Chilli (medium) Hot           | Each         | \$0.94 per 1EA   | \$0.94        |
| VEG / FRESHCUTS / HARD PRODUCE | CHILLIES           | CHILLIES LOOSE | Woolworths Red Cayenne Chilli (medium)            | Each         | \$0.60 per 1EA   | \$0.60        |
| VEG / FRESHCUTS / HARD PRODUCE | CHILLIES           | CHILLIES P/P   | Woolworths Birdseye Chilli Hot                    | 40g          | \$95.00 per 1KG  | \$3.80        |
| VEG / FRESHCUTS / HARD PRODUCE | CHILLIES           | CHILLIES P/P   | Woolworths Chilli Jalapeno                        | 80g Punnet   | \$47.50 per 1KG  | \$3.80        |
| VEG / FRESHCUTS / HARD PRODUCE | CHILLIES           | CHILLIES P/P   | Woolworths Green Cayenne Chilli (mild)            | 50g Punnet   | \$76.00 per 1KG  | \$3.80        |
| VEG / FRESHCUTS / HARD PRODUCE | CHILLIES           | CHILLIES P/P   | Woolworths Red Cayenne Chilli (medium)            | 50g Punnet   | \$76.00 per 1KG  | \$3.80        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | AVOFRESH       | Avofresh Avocado Hint Of Lemon Tube Hint Of Lemon | 160g         | \$3.44 per 100G  | \$5.50        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | AVOFRESH       | Avofresh Avocado Lime & Black Pepper Tube         | 160G         | \$3.44 per 100G  | \$5.50        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | AVOFRESH       | Avofresh Classic Avocado Guacamole                | 160g         | \$3.44 per 100G  | \$5.50        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | AVOFRESH       | Avofresh Smashed Avocado                          | 160g         | \$1.72 per 100G  | \$5.50        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | DRESSINGS      | Birch & Waite Creamy Caesar Dressing              | 250mL        | \$2.40 per 100ML | \$6.00        |

| CATEGORY                       | SUB CATEGORY       | SEGMENT               | NAME                                                   | PACKAGE SIZE | CUP              | CURRENT PRICE |
|--------------------------------|--------------------|-----------------------|--------------------------------------------------------|--------------|------------------|---------------|
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | DRESSINGS             | Birch & Waite Greek Lemon Dressing                     | 250mL        | \$2.40 per 100ML | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | DRESSINGS             | Birch & Waite Green Goddess Dressing & Sauce           | 250ml        | \$2.40 per 100ML | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | DRESSINGS             | Birch & Waite Honey Mustard Dressing Sauce             | 250ml        | \$2.40 per 100ML | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | DRESSINGS             | Birch & Waite Roasted Sesame Dressing                  | 250mL        | \$2.40 per 100ML | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | DRESSINGS             | Birch & Waite Salad Dressing Greek Yoghurt Feta & Dill | 250mL        | \$2.40 per 100ML | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | DRESSINGS             | Birch & Waite Yoghurt Ranch Dressing & Dip             | 250mL        | \$2.40 per 100ML | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | HERBS                 | Galiko All Natural Garlic Minced Jar                   | 145G         | \$0.21 per 10G   | \$3.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | HERBS                 | Galiko All Natural Ginger Minced Jar                   | 145G         | \$0.21 per 10G   | \$3.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | HERBS                 | Gourmet Garden Basil Lightly Dried                     | 10G Sachet   | \$4.00 per 10G   | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | HERBS                 | Gourmet Garden Chilli Lightly Dried                    | 10G Sachet   | \$4.00 per 10G   | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | HERBS                 | Gourmet Garden Coriander Lightly Dried                 | 8G Sachet    | \$5.00 per 10G   | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | HERBS                 | Gourmet Garden Garlic Cold Blended Paste Tube          | 120G         | \$0.42 per 10G   | \$5.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | HERBS                 | Gourmet Garden Herb Tube Ginger                        | 115G         | \$0.43 per 10G   | \$5.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | HERBS                 | Gourmet Garden Lightly Dried Chives                    | 4G           | \$10.00 per 10G  | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | HERBS                 | Gourmet Garden Mint Lightly Dried                      | 5G           | \$8.00 per 10G   | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | HERBS                 | Gourmet Garden Mixed Herbs Lightly Dried               | 8G Sachet    | \$5.00 per 10G   | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | HERBS                 | Gourmet Garden Oregano Lightly Dried                   | 5G           | \$8.00 per 10G   | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | HERBS                 | Gourmet Garden Parsley Lightly Dried                   | 8G Sachet    | \$5.00 per 10G   | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | HERBS                 | Gourmet Garden Paste Basil                             | 80G          | \$0.50 per 10G   | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | HERBS                 | Gourmet Garden Paste Coriander                         | 80G          | \$0.50 per 10G   | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | HERBS                 | Gourmet Garden Paste Garlic                            | 80G          | \$0.50 per 10G   | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | HERBS                 | Gourmet Garden Paste Ginger                            | 80G          | \$0.50 per 10G   | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | HERBS                 | Gourmet Garden Paste Italian                           | 80G          | \$0.50 per 10G   | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CONDIMENTS & HERBS | HERBS                 | Gourmet Garden Paste Lemongrass                        | 80G          | \$0.50 per 10G   | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | CUCUMBER           | CUCUMBERS CONTINENTAL | The Odd Bunch Continental Cucumber                     | Each         | \$2.50 per 1EA   | \$2.50        |
| VEG / FRESHCUTS / HARD PRODUCE | CUCUMBER           | CUCUMBERS CONTINENTAL | Woolworths Continental Cucumbers                       | Each         | \$3.20 per 1EA   | \$3.20        |
| VEG / FRESHCUTS / HARD PRODUCE | CUCUMBER           | CUCUMBERS OTHER       | Woolworths Qukes Baby Cucumbers Punnet                 | 250G         | \$12.00 per 1KG  | \$3.00        |
| VEG / FRESHCUTS / HARD PRODUCE | FRESH DATES        | FRESH DATES           | Golden Palm Medjool Dates                              | 225G Punnet  | \$42.22 per 1KG  | \$9.50        |
| VEG / FRESHCUTS / HARD PRODUCE | FRESH DATES        | FRESH DATES           | Golden Palm Medjool Dates Punnet                       | 450G         | \$27.78 per 1KG  | \$12.50       |
| VEG / FRESHCUTS / HARD PRODUCE | FRESH DATES        | FRESH DATES           | Golden Palm Medjool Dates Roll With Coconut Punnet     | 225G         | \$42.22 per 1KG  | \$9.50        |
| VEG / FRESHCUTS / HARD PRODUCE | FRESH DATES        | FRESH DATES           | Golden Palm Pitted Medjool Dates Punnet                | 340G         | \$35.00 per 1KG  | \$12.50       |
| VEG / FRESHCUTS / HARD PRODUCE | GARLIC             | GARLIC LOOSE          | Woolworths Garlic Head                                 | Each         | \$1.65 per 1EA   | \$1.65        |
| VEG / FRESHCUTS / HARD PRODUCE | GARLIC             | GARLIC P/P            | Woolworths Garlic Cloves                               | 70g          | \$35.71 per 1KG  | \$2.50        |
| VEG / FRESHCUTS / HARD PRODUCE | GARLIC             | GARLIC P/P            | Woolworths Garlic Heads Clove                          | 3 Pack       | \$1.10 per 1EA   | \$3.30        |
| VEG / FRESHCUTS / HARD PRODUCE | GINGER             | GINGER                | Ginger Fresh                                           | Per Kg       | \$29.00 per 1KG  | \$29.00       |

| CATEGORY                       | SUB CATEGORY | SEGMENT                     | NAME                                            | PACKAGE SIZE | CUP             | CURRENT PRICE |
|--------------------------------|--------------|-----------------------------|-------------------------------------------------|--------------|-----------------|---------------|
| VEG / FRESHCUTS / HARD PRODUCE | HERB         | HERB PUNNETS                | Woolworths Chives Fresh Herb                    | 10G Punnet   | \$3.20 per 10G  | \$3.20        |
| VEG / FRESHCUTS / HARD PRODUCE | HERB         | HERB PUNNETS                | Woolworths Dill Fresh Herb                      | 15G          | \$2.13 per 10G  | \$3.20        |
| VEG / FRESHCUTS / HARD PRODUCE | HERB         | HERB PUNNETS                | Woolworths Green Basil Fresh Herb               | 15G Punnet   | \$2.13 per 10G  | \$3.20        |
| VEG / FRESHCUTS / HARD PRODUCE | HERB         | HERB PUNNETS                | Woolworths Rosemary Fresh Herb                  | 10G Punnet   | \$3.20 per 10G  | \$3.20        |
| VEG / FRESHCUTS / HARD PRODUCE | HERB         | HERB PUNNETS                | Woolworths Sage Fresh Herb                      | 10G Punnet   | \$3.20 per 10G  | \$3.20        |
| VEG / FRESHCUTS / HARD PRODUCE | HERB         | HERB PUNNETS                | Woolworths Thyme Fresh Herb                     | 10G Punnet   | \$3.20 per 10G  | \$3.20        |
| VEG / FRESHCUTS / HARD PRODUCE | HERB         | HERB SLEEVED BUNCH          | Woolworths Fresh Continental Parsley Fresh Herb | Bunch        | \$3.00 per 1EA  | \$3.00        |
| VEG / FRESHCUTS / HARD PRODUCE | HERB         | HERB SLEEVED BUNCH          | Woolworths Fresh Herb Coriander                 | Bunch        | \$3.00 per 1EA  | \$3.00        |
| VEG / FRESHCUTS / HARD PRODUCE | HERB         | HERB SLEEVED BUNCH          | Woolworths Fresh Mint                           | Bunch        | \$3.20 per 1EA  | \$3.20        |
| VEG / FRESHCUTS / HARD PRODUCE | HERB         | HERB SLEEVED BUNCH          | Woolworths Fresh Parsley                        | Bunch        | \$3.20 per 1EA  | \$3.20        |
| VEG / FRESHCUTS / HARD PRODUCE | LEAFY VEG    | ASIAN VEGETABLE             | Buk Choy Asian Greens                           | Each         | \$2.50 per 1EA  | \$2.50        |
| VEG / FRESHCUTS / HARD PRODUCE | LEAFY VEG    | ASIAN VEGETABLE             | Cabbage Chinese Wombok                          | Whole Each   | \$6.90 per 1EA  | \$6.90        |
| VEG / FRESHCUTS / HARD PRODUCE | LEAFY VEG    | ASIAN VEGETABLE             | Cabbage Chinese Wombok Half                     | Each         | \$3.45 per 1EA  | \$3.45        |
| VEG / FRESHCUTS / HARD PRODUCE | LEAFY VEG    | ASIAN VEGETABLE             | Pak Choy Baby Asian Greens                      | Each         | \$2.50 per 1EA  | \$2.50        |
| VEG / FRESHCUTS / HARD PRODUCE | LEAFY VEG    | ASIAN VEGETABLE             | Select Choy Sum Asian Greens                    | Each         | \$2.50 per 1EA  | \$2.50        |
| VEG / FRESHCUTS / HARD PRODUCE | LEAFY VEG    | ASIAN VEGETABLE             | Woolworths Broccoli Chinese                     | Bunch        | \$2.50 per 1EA  | \$2.50        |
| VEG / FRESHCUTS / HARD PRODUCE | LEAFY VEG    | EXOTIC VEG                  | Fresh Fennel                                    | Each         | \$2.50 per 1EA  | \$2.50        |
| VEG / FRESHCUTS / HARD PRODUCE | LEAFY VEG    | LEEK                        | Leek Fresh                                      | Each         | \$2.50 per 1EA  | \$2.50        |
| VEG / FRESHCUTS / HARD PRODUCE | LEAFY VEG    | LEEK                        | Leek Twin Pack                                  | 2 Pack       | \$4.50 per 1EA  | \$4.50        |
| VEG / FRESHCUTS / HARD PRODUCE | LEAFY VEG    | SPINACH KALE AND SILVERBEET | Kale Fresh                                      | Bunch        | \$4.50 per 1EA  | \$4.50        |
| VEG / FRESHCUTS / HARD PRODUCE | LEAFY VEG    | SPINACH KALE AND SILVERBEET | Silverbeet Fresh Bunch                          | Each         | \$4.90 per 1EA  | \$4.90        |
| VEG / FRESHCUTS / HARD PRODUCE | LETTUCE      | LETTUCE                     | Iceberg Lettuce                                 | Each         | \$3.90 per 1EA  | \$3.90        |
| VEG / FRESHCUTS / HARD PRODUCE | LETTUCE      | LETTUCE                     | Select Lettuce Baby Cos                         | Each         | \$3.20 per 1EA  | \$3.20        |
| VEG / FRESHCUTS / HARD PRODUCE | LETTUCE      | LETTUCE                     | Woolworths Cos Hearts Lettuce                   | 2 Pack       | \$1.85 per 1EA  | \$3.70        |
| VEG / FRESHCUTS / HARD PRODUCE | LETTUCE      | LETTUCE                     | Woolworths Little Gem Lettuce Combo             | 2 Pack       | \$4.50 per 1EA  | \$4.50        |
| VEG / FRESHCUTS / HARD PRODUCE | LETTUCE      | LETTUCE                     | Woolworths Little Gem Lettuce Green             | 2 Pack       | \$4.50 per 1EA  | \$4.50        |
| VEG / FRESHCUTS / HARD PRODUCE | LETTUCE      | LETTUCE HYDROPONIC / FANCY  | Woolworths Lettuce Oakleaf Green                | Each         | \$3.20 per 1EA  | \$3.20        |
| VEG / FRESHCUTS / HARD PRODUCE | MUSHROOM     | MUSHROOMS LOOSE             | Mushroom Portobello Flat Large                  | MIN. 200G    | \$13.90 per 1KG | \$13.90       |
| VEG / FRESHCUTS / HARD PRODUCE | MUSHROOM     | MUSHROOMS LOOSE             | Mushrooms Cups Loose                            | Per Kg       | \$13.50 per 1KG | \$13.50       |
| VEG / FRESHCUTS / HARD PRODUCE | MUSHROOM     | MUSHROOMS LOOSE             | Mushrooms Flat Large                            | MIN. 350G    | \$13.90 per 1KG | \$13.90       |
| VEG / FRESHCUTS / HARD PRODUCE | MUSHROOM     | MUSHROOMS P/P               | Woolworths Mushroom Sliced                      | 500G         | \$13.00 per 1KG | \$7.50        |
| VEG / FRESHCUTS / HARD PRODUCE | MUSHROOM     | MUSHROOMS P/P               | Woolworths Mushrooms Button                     | 200G Punnet  | \$22.50 per 1KG | \$4.50        |
| VEG / FRESHCUTS / HARD PRODUCE | MUSHROOM     | MUSHROOMS P/P               | Woolworths Mushrooms Cups                       | 200G Punnet  | \$20.00 per 1KG | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | MUSHROOM     | MUSHROOMS P/P               | Woolworths Mushrooms Cups                       | 500G Punnet  | \$13.00 per 1KG | \$7.50        |
| VEG / FRESHCUTS / HARD PRODUCE | MUSHROOM     | MUSHROOMS P/P               | Woolworths Mushrooms Cups Sliced                | 375G Punnet  | \$16.00 per 1KG | \$6.00        |

| CATEGORY                       | SUB CATEGORY    | SEGMENT              | NAME                                           | PACKAGE SIZE | CUP             | CURRENT PRICE |
|--------------------------------|-----------------|----------------------|------------------------------------------------|--------------|-----------------|---------------|
| VEG / FRESHCUTS / HARD PRODUCE | MUSHROOM        | MUSHROOMS P/P        | Woolworths Portobello Flat Mushrooms Punnet    | 375G         | \$22.67 per 1KG | \$8.50        |
| VEG / FRESHCUTS / HARD PRODUCE | MUSHROOM        | MUSHROOMS P/P        | Woolworths Swiss Brown Mushrooms Punnet        | 200G         | \$25.00 per 1KG | \$5.00        |
| VEG / FRESHCUTS / HARD PRODUCE | MUSHROOM        | MUSHROOMS P/P        | Woolworths White Cup Sliced Mushroom Punnet    | 200G         | \$20.00 per 1KG | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | DRIED FRUIT / SNACKS | Woolworths Apricot Sun Dried                   | 750G Pack    | \$15.00 per 1KG | \$11.25       |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | DRIED FRUIT / SNACKS | Woolworths Honey Coated Almonds                | 400g         | \$22.50 per 1KG | \$9.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | DRIED FRUIT / SNACKS | Woolworths Honey Roasted Cashews               | 400g         | \$19.00 per 1KG | \$7.60        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | DRIED FRUIT / SNACKS | Woolworths Nut & Pretzel Crunch Mix            | 600G         | \$13.33 per 1KG | \$8.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | DRIED FRUIT / SNACKS | Woolworths Orchard Fruid Blend Dried Fruit     | 400g         | \$2.00 per 100G | \$8.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | DRIED FRUIT / SNACKS | Woolworths Soya Crisps Chilli & Lime Snacks    | 400G Pack    | \$15.00 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | DRIED FRUIT / SNACKS | Woolworths Soya Crisps Snacks                  | 400G Pack    | \$15.75 per 1KG | \$6.30        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | DRIED FRUIT / SNACKS | Woolworths Tropical Dried Fruit Snack Mix      | 400G         | \$13.75 per 1KG | \$5.50        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Earth's Bounty Bar Mix                         | 300g         | \$15.00 per 1KG | \$4.50        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Earth's Bounty Bbq Rice Snacks                 | 150g         | \$26.67 per 1KG | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Earth's Bounty Bombay Snack Mix                | 250g         | \$20.00 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Earth's Bounty Chilli Rice Nibbles             | 150g         | \$23.33 per 1KG | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Earth's Bounty Smokey Bbq Peanuts              | 400g         | \$15.00 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Earth's Bounty Vegetable Crisps                | 150g         | \$40.00 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Earth's Bounty Yoghurt Fruit & Nut Mix         | 400g         | \$15.00 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Fresh Harvest Roasted & Salted Pistachios      | 400g         | \$22.50 per 1KG | \$11.00       |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Fresh Harvest Roasted & Salted Pistachios      | 750g         | \$22.00 per 1KG | \$16.50       |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Fresh Life Honey Nut Mix                       | 340g         | \$14.71 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Fresh Life Spicy Nut Mix                       | 280g         | \$17.86 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Freshlife Lamington Flavoured Nut & Fruit Mix  | 280g         | \$1.79 per 100G | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Woolworths Almond Nut Kernels Roasted & Salted | 750G         | \$17.33 per 1KG | \$13.00       |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Woolworths Almonds Kernels                     | 750G Pack    | \$13.20 per 1KG | \$9.90        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Woolworths Australian Nut Mix Roasted & Raw    | 400g         | \$25.00 per 1KG | \$12.00       |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Woolworths Brazil Nut Kernals                  | 400G         | \$25.00 per 1KG | \$10.00       |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Woolworths Cacao Almond Mix                    | 400G         | \$15.00 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Woolworths Cashew                              | 400G         | \$22.50 per 1KG | \$9.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Woolworths Cashew & Macadamia Roasted & Salted | 400G Pack    | \$30.00 per 1KG | \$12.00       |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Woolworths Cashews Roasted                     | 400G         | \$20.00 per 1KG | \$8.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Woolworths Cashews Roasted & Salted            | 750G Pack    | \$13.33 per 1KG | \$18.00       |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Woolworths Cashews Roasted & Unsalted          | 750G         | \$13.33 per 1KG | \$18.00       |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Woolworths Crunchy Natural Almonds             | 400G         | \$17.50 per 1KG | \$7.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P  | Woolworths Dry Roasted Almonds Nuts            | 400G         | \$17.50 per 1KG | \$7.70        |

| CATEGORY                       | SUB CATEGORY    | SEGMENT             | NAME                                                            | PACKAGE SIZE | CUP             | CURRENT PRICE |
|--------------------------------|-----------------|---------------------|-----------------------------------------------------------------|--------------|-----------------|---------------|
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P | Woolworths Fruit & Nut Snack Seeds                              | 400G         | \$17.50 per 1KG | \$7.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P | Woolworths Hiker's Trail Mix                                    | 400G         | \$17.50 per 1KG | \$7.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P | Woolworths Macadamias Honey                                     | 400G Pack    | \$47.50 per 1KG | \$19.00       |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P | Woolworths Macadamias Kernels Raw                               | 400G Pack    | \$38.50 per 1KG | \$15.40       |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P | Woolworths Macadamias Roasted & Salted                          | 400G Pack    | \$38.50 per 1KG | \$15.40       |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P | Woolworths Mixed Nuts & Fruit                                   | 750G Pack    | \$10.27 per 1KG | \$7.70        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P | Woolworths Mixed Nuts Roasted & Salted                          | 750G Pack    | \$16.00 per 1KG | \$12.00       |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P | Woolworths Nut Mix Natural Premium                              | 400G         | \$24.25 per 1KG | \$9.70        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P | Woolworths Nut Oven Roasted Premium Mix                         | 400G         | \$22.50 per 1KG | \$9.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P | Woolworths Peanuts In Shell                                     | 500g         | \$14.00 per 1KG | \$7.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P | Woolworths Peanuts Roasted & Salted                             | 750G Pack    | \$8.00 per 1KG  | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P | Woolworths Pecans Halves                                        | 400G Pack    | \$30.00 per 1KG | \$12.00       |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P | Woolworths Roasted & Salted Peanuts Cashews & Macadamia Nut Mix | 400g         | \$22.50 per 1KG | \$9.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | FRUITS AND NUTS P/P | Woolworths Walnuts Kernel                                       | 500G         | \$25.00 per 1KG | \$12.50       |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | SNACK POTS          | Woolworths Almonds Natural                                      | 225G         | \$26.67 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | SNACK POTS          | Woolworths Almonds Oven Roasted                                 | 225G         | \$26.67 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | SNACK POTS          | Woolworths Almonds Tamari                                       | 225G         | \$26.67 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | SNACK POTS          | Woolworths Australian Almonds                                   | 70g          | \$2.86 per 100G | \$2.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | SNACK POTS          | Woolworths Berry Mix With Nuts & Seeds Sweet                    | 70g          | \$2.86 per 100G | \$2.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | SNACK POTS          | Woolworths Cashew Roasted & Salted Snack Pots                   | 180G         | \$33.33 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | SNACK POTS          | Woolworths Cashew Roasted Snack Pots                            | 180G         | \$33.33 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | SNACK POTS          | Woolworths Cranberry & Nut Mix                                  | 200G         | \$30.00 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | SNACK POTS          | Woolworths Fruit & Almond Mix With Yoghurt                      | 80g          | \$2.50 per 100G | \$2.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | SNACK POTS          | Woolworths Grab 'n Go Sachet Trail Mix                          | 85g          | \$2.35 per 100G | \$2.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | SNACK POTS          | Woolworths Honey Macadamia                                      | 120G         | \$50.00 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | SNACK POTS          | Woolworths Mixed Nuts Oven Roasted                              | 200G         | \$30.00 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | SNACK POTS          | Woolworths Orchard Dried Fruit Blend Snack Pot                  | 200g         | \$30.00 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | SNACK POTS          | Woolworths Roasted & Salted Macadamias                          | 120G         | \$50.00 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | SNACK POTS          | Woolworths Roasted & Salted Pistachios                          | 170G         | \$35.29 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | SNACK POTS          | Woolworths Snack Pot Cashew, Almond & Pecan Mix                 | 200G         | \$33.33 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | SNACK POTS          | Woolworths Snack Pot Honey Chilli Cashews                       | 170g         | \$35.29 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | SNACK POTS          | Woolworths Snack Pot Peanuts Cashews & Macadamia Mix            | 180g         | \$33.33 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | SNACK POTS          | Woolworths Snack Pots Nut Mix Roasted & Salted                  | 200G         | \$30.00 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | SNACK POTS          | Woolworths Sun Dried Apricots                                   | 180g         | \$33.33 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | SNACK POTS          | Woolworths Sweet Dried Apricot Delight                          | 180g         | \$33.33 per 1KG | \$6.00        |

| CATEGORY                       | SUB CATEGORY    | SEGMENT            | NAME                                             | PACKAGE SIZE | CUP             | CURRENT PRICE |
|--------------------------------|-----------------|--------------------|--------------------------------------------------|--------------|-----------------|---------------|
| VEG / FRESHCUTS / HARD PRODUCE | NUTS AND SNACKS | SNACK POTS         | Woolworths Walnuts 150g                          | 150G         | \$40.00 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | ONION           | ONIONS BROWN P/P   | Woolworths Brown Onions Bag                      | 2kg          | \$2.00 per 1KG  | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | ONION           | ONIONS BROWN P/P   | Woolworths Onion Brown Bag                       | 1Kg          | \$2.90 per 1KG  | \$2.90        |
| VEG / FRESHCUTS / HARD PRODUCE | ONION           | ONIONS LOOSE       | Onion Brown                                      | Each         | \$0.45 per 1EA  | \$0.45        |
| VEG / FRESHCUTS / HARD PRODUCE | ONION           | ONIONS LOOSE       | Onion Red                                        | Each         | \$0.60 per 1EA  | \$0.60        |
| VEG / FRESHCUTS / HARD PRODUCE | ONION           | ONIONS LOOSE       | Onion Shallot French                             | Each         | \$0.65 per 1EA  | \$0.65        |
| VEG / FRESHCUTS / HARD PRODUCE | ONION           | ONIONS P/P         | Woolworths Red Onions                            | 1Kg Bag      | \$3.90 per 1KG  | \$3.90        |
| VEG / FRESHCUTS / HARD PRODUCE | ORGANICS        | ORGANIC FRUITS     | Macro Mini Organic Apple                         | 1Kg          | \$7.50 per 1KG  | \$7.50        |
| VEG / FRESHCUTS / HARD PRODUCE | ORGANICS        | ORGANIC FRUITS     | Macro Organic Banana                             | Each         | \$1.24 per 1EA  | \$1.24        |
| VEG / FRESHCUTS / HARD PRODUCE | ORGANICS        | ORGANIC FRUITS     | Macro Organic Dates Punnet                       | 200G         | \$37.50 per 1KG | \$7.50        |
| VEG / FRESHCUTS / HARD PRODUCE | ORGANICS        | ORGANIC FRUITS     | Macro Organic Royal Gala Apple Punnet            | 1Kg          | \$7.50 per 1KG  | \$7.50        |
| VEG / FRESHCUTS / HARD PRODUCE | ORGANICS        | ORGANIC FRUITS     | Macro Pink Lady Apple Organic                    | 1Kg Punnet   | \$7.90 per 1KG  | \$7.90        |
| VEG / FRESHCUTS / HARD PRODUCE | ORGANICS        | ORGANIC FRUITS     | Organic In Conversion Apple Jazz                 | 1Kg          | \$7.90 per 1KG  | \$7.90        |
| VEG / FRESHCUTS / HARD PRODUCE | ORGANICS        | ORGANIC FRUITS     | Southern Bliss Apples Big Juicy Crisp Apples Box | 1Kg          | \$7.50 per 1KG  | \$7.50        |
| VEG / FRESHCUTS / HARD PRODUCE | ORGANICS        | ORGANIC VEGETABLES | Macro Organic Beetroot                           | 250G         | \$20.00 per 1KG | \$5.00        |
| VEG / FRESHCUTS / HARD PRODUCE | ORGANICS        | ORGANIC VEGETABLES | Macro Organic Beetroot Punnet                    | 500G         | \$9.00 per 1KG  | \$4.50        |
| VEG / FRESHCUTS / HARD PRODUCE | ORGANICS        | ORGANIC VEGETABLES | Macro Organic Broccoli                           | 500G         | \$13.80 per 1KG | \$6.90        |
| VEG / FRESHCUTS / HARD PRODUCE | ORGANICS        | ORGANIC VEGETABLES | Macro Organic Carrots                            | 750G         | \$5.87 per 1KG  | \$4.40        |
| VEG / FRESHCUTS / HARD PRODUCE | ORGANICS        | ORGANIC VEGETABLES | Macro Organic Ginger Punnet                      | 150G         | \$39.33 per 1KG | \$5.90        |
| VEG / FRESHCUTS / HARD PRODUCE | ORGANICS        | ORGANIC VEGETABLES | Macro Organic Green Zucchini Punnet              | 500G         | \$17.80 per 1KG | \$8.90        |
| VEG / FRESHCUTS / HARD PRODUCE | ORGANICS        | ORGANIC VEGETABLES | Macro Organic Herb Parsley Bunch                 | Each         | \$4.50 per 1EA  | \$4.50        |
| VEG / FRESHCUTS / HARD PRODUCE | ORGANICS        | ORGANIC VEGETABLES | Macro Organic Round Beans                        | 200G         | \$29.50 per 1KG | \$5.90        |
| VEG / FRESHCUTS / HARD PRODUCE | ORGANICS        | ORGANIC VEGETABLES | Macro Organic Sweet Corn                         | 400G         | \$21.25 per 1KG | \$8.50        |
| VEG / FRESHCUTS / HARD PRODUCE | ORGANICS        | ORGANIC VEGETABLES | Macro Organic Sweet Potato                       | Each         | \$4.46 per 1EA  | \$4.46        |
| VEG / FRESHCUTS / HARD PRODUCE | ORGANICS        | ORGANIC VEGETABLES | Macro Purple Carrot Organic                      | 500G         | \$8.80 per 1KG  | \$4.40        |
| VEG / FRESHCUTS / HARD PRODUCE | PEAS / BEANS    | PEAS / BEANS       | Beans Round                                      | Per Kg       | \$6.90 per 1KG  | \$6.90        |
| VEG / FRESHCUTS / HARD PRODUCE | PEAS / BEANS    | PEAS / BEANS       | Mulgowie Green Beans Cleaned & Cut               | 340G         | \$17.06 per 1KG | \$5.80        |
| VEG / FRESHCUTS / HARD PRODUCE | PEAS / BEANS    | PEAS / BEANS       | Woolworths Beanette Pre Pack                     | 400G Punnet  | \$11.25 per 1KG | \$4.50        |
| VEG / FRESHCUTS / HARD PRODUCE | PEAS / BEANS    | PEAS / BEANS       | Woolworths Snow Peas Fresh                       | 250G Bag     | \$24.00 per 1KG | \$6.00        |
| VEG / FRESHCUTS / HARD PRODUCE | POTATO          | POTATOES EXOTIC    | Potato Dutch Cream Loose                         | Each         | \$0.88 per 1EA  | \$0.88        |
| VEG / FRESHCUTS / HARD PRODUCE | POTATO          | POTATOES P/P       | Woolworths Dutch Cream Potato                    | 2Kg Bag      | \$2.50 per 1KG  | \$5.00        |
| VEG / FRESHCUTS / HARD PRODUCE | POTATO          | POTATOES P/P       | Woolworths Red Washed Potatoes Bag               | 2kg          | \$3.75 per 1KG  | \$7.50        |
| VEG / FRESHCUTS / HARD PRODUCE | POTATO          | POTATOES P/P       | Woolworths Washed Potatoes Bag                   | 2kg          | \$2.00 per 1KG  | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | POTATO          | POTATOES P/P       | Woolworths White Washed Baby Potatoes Bag        | 1kg          | \$4.50 per 1KG  | \$4.50        |
| VEG / FRESHCUTS / HARD PRODUCE | PUMPKIN         | PUMPKIN BUTTERNUT  | Pumpkin Butternut Whole                          | Each         | \$6.00 per 1EA  | \$6.00        |

| CATEGORY                       | SUB CATEGORY          | SEGMENT           | NAME                                                 | PACKAGE SIZE | CUP             | CURRENT PRICE |
|--------------------------------|-----------------------|-------------------|------------------------------------------------------|--------------|-----------------|---------------|
| VEG / FRESHCUTS / HARD PRODUCE | PUMPKIN               | PUMPKIN BUTTERNUT | Woolworths Butternut Pumpkin Cut                     | Each         | \$2.60 per 1EA  | \$2.60        |
| VEG / FRESHCUTS / HARD PRODUCE | PUMPKIN               | PUMPKIN KENT      | Pumpkin Kent Cut                                     | Each         | \$2.60 per 1EA  | \$2.60        |
| VEG / FRESHCUTS / HARD PRODUCE | PUMPKIN               | PUMPKIN KENT      | Whole Pumpkin Kent                                   | Each         | \$10.40 per 1EA | \$10.40       |
| VEG / FRESHCUTS / HARD PRODUCE | PUMPKIN               | PUMPKIN OTHER     | Pumpkin Jarrahdale Grey Cut                          | Each         | \$1.70 per 1EA  | \$1.70        |
| VEG / FRESHCUTS / HARD PRODUCE | PUMPKIN               | PUMPKIN OTHER     | Pumpkin Jarrahdale Whole                             | Each         | \$5.10 per 1EA  | \$5.10        |
| VEG / FRESHCUTS / HARD PRODUCE | ROOT VEG (INC OTHERS) | BEETROOT          | Beetroot Loose                                       | Each         | \$1.20 per 1EA  | \$1.20        |
| VEG / FRESHCUTS / HARD PRODUCE | ROOT VEG (INC OTHERS) | OTHER ROOT VEG    | Rhubarb Fresh                                        | Bunch        | \$5.50 per 1EA  | \$5.50        |
| VEG / FRESHCUTS / HARD PRODUCE | ROOT VEG (INC OTHERS) | OTHER ROOT VEG    | Turnip Fresh                                         | Each         | \$1.20 per 1EA  | \$1.20        |
| VEG / FRESHCUTS / HARD PRODUCE | ROOT VEG (INC OTHERS) | OTHER ROOT VEG    | Woolworths Carrot Dutch Bunch                        | Each         | \$3.90 per 1EA  | \$3.90        |
| VEG / FRESHCUTS / HARD PRODUCE | ROOT VEG (INC OTHERS) | PARSNIP           | Parsnip Fresh                                        | Each         | \$1.68 per 1EA  | \$1.68        |
| VEG / FRESHCUTS / HARD PRODUCE | ROOT VEG (INC OTHERS) | PARSNIP           | Parsnip Mini                                         | 350G         | \$18.57 per 1KG | \$6.50        |
| VEG / FRESHCUTS / HARD PRODUCE | ROOT VEG (INC OTHERS) | RADISH            | Radish Fresh                                         | Bunch        | \$3.50 per 1EA  | \$3.50        |
| VEG / FRESHCUTS / HARD PRODUCE | ROOT VEG (INC OTHERS) | SOUP PACK         | Woolworths Mixed Vegetables Soup Starter With Celery | 1Kg Punnet   | \$4.90 per 1KG  | \$4.90        |
| VEG / FRESHCUTS / HARD PRODUCE | ROOT VEG (INC OTHERS) | SPRING ONION      | Spring Onion Eschallot                               | Bunch        | \$2.00 per 1EA  | \$2.00        |
| VEG / FRESHCUTS / HARD PRODUCE | ROOT VEG (INC OTHERS) | SWEDE             | Swedes Fresh                                         | Each         | \$1.38 per 1EA  | \$1.38        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD                 | BEETROOT          | Woolworths Beetroot Fresh Beetroot                   | 250g         | \$12.00 per 1KG | \$3.00        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD                 | BEETROOT          | Woolworths Beetroot Fresh Beetroot                   | 500g         | \$10.00 per 1KG | \$5.00        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD                 | BOWLS             | Woolworths Asian Salad Bowl                          | 230g         | \$23.91 per 1KG | \$5.50        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD                 | BOWLS             | Woolworths Asian Salad Kit Tub                       | 250g         | \$26.00 per 1KG | \$6.50        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD                 | BOWLS             | Woolworths Chicken Caesar Salad Bowl Caesar Bowl     | 180g         | \$43.33 per 1KG | \$6.50        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD                 | BOWLS             | Woolworths Green Goodness Salad Bowl Salad Bowl      | 240g         | \$27.08 per 1KG | \$6.50        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD                 | BOWLS             | Woolworths Mexican Style Salad Bowl Ready To Eat     | 220g         | \$25.00 per 1KG | \$5.50        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD                 | COESLAW           | Woolworths Classic Coleslaw                          | 200g         | \$9.00 per 1KG  | \$2.00        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD                 | COESLAW           | Woolworths Four Seasons Coleslaw Coleslaw            | 400g         | \$10.00 per 1KG | \$4.50        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD                 | COESLAW           | Woolworths Rainbow Coleslaw                          | 300g         | \$9.00 per 1KG  | \$3.00        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD                 | COESLAW KITS      | Woolworths Cranberry & Kaleslaw Kit                  | 350g         | \$14.29 per 1KG | \$5.00        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD                 | COESLAW KITS      | Woolworths Crunchy Noodle Coleslaw Kit Coleslaw Kit  | 520g         | \$9.62 per 1KG  | \$5.00        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD                 | COESLAW KITS      | Woolworths Kaleslaw Kit                              | 350g         | \$14.29 per 1KG | \$5.50        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD                 | COESLAW KITS      | Woolworths Korean Style Salad Kit                    | 400g         | \$13.75 per 1KG | \$5.50        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD                 | ROCKET            | Woolworths Baby Leaf Rocket                          | 120g         | \$27.50 per 1KG | \$3.30        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD                 | ROCKET            | Woolworths Baby Rocket                               | 60g          | \$33.33 per 1KG | \$2.00        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD                 | SALAD KITS        | Woolworths Asian Style Salad Kit                     | 350g         | \$15.71 per 1KG | \$5.50        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD                 | SALAD KITS        | Woolworths Beetroot & Feta Salad Kit Salad Kit       | 270g         | \$24.07 per 1KG | \$6.50        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD                 | SALAD KITS        | Woolworths Caesar Salad Kit Entertainer Pack         | 500g         | \$15.00 per 1KG | \$7.50        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD                 | SALAD KITS        | Woolworths Caesar Salad Kit Kit                      | 290g         | \$18.97 per 1KG | \$5.50        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD                 | SALAD KITS        | Woolworths Greek Salad Kit                           | 270g         | \$20.37 per 1KG | \$5.50        |

| CATEGORY                       | SUB CATEGORY  | SEGMENT            | NAME                                           | PACKAGE SIZE | CUP             | CURRENT PRICE |
|--------------------------------|---------------|--------------------|------------------------------------------------|--------------|-----------------|---------------|
| VEG / FRESHCUTS / HARD PRODUCE | SALAD         | SALAD KITS         | Woolworths Honey Mustard Salad Kit             | 285g         | \$19.30 per 1KG | \$5.50        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD         | SALAD KITS         | Woolworths Mexican Style Salad Kit             | 340g         | \$16.18 per 1KG | \$5.50        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD         | SALAD LEAF         | Woolworths Baby Leaf Mix Salad Mix             | 300g         | \$15.00 per 1KG | \$5.00        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD         | SALAD LEAF         | Woolworths Baby Leaf With Beetroot & Carrot    | 180g         | \$22.22 per 1KG | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD         | SALAD LEAF         | Woolworths Gourmet Baby Kale Leaf Mix          | 170g         | \$23.53 per 1KG | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD         | SALAD LEAF         | Woolworths Leafy Mix Salad                     | 120g         | \$16.67 per 1KG | \$2.00        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD         | SALAD LEAF         | Woolworths Leafy Mix Salad                     | 200g         | \$15.00 per 1KG | \$3.00        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD         | SALAD LEAF         | Woolworths Lettuce Butter                      | 170g         | \$23.53 per 1KG | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD         | SALAD LEAF         | Woolworths Lettuce Gourmet Leaf Mix            | 170g         | \$23.53 per 1KG | \$4.00        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD         | SALAD LEAF         | Woolworths Lettuce Iceberg Blend Lettuce Blend | 300g         | \$10.00 per 1KG | \$3.00        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD         | SALAD LEAF         | Woolworths Lettuce Iceberg Shredded Lettuce    | 200g         | \$10.00 per 1KG | \$2.00        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD         | SPINACH            | Woolworths Baby Leaf Spinach                   | 120g         | \$25.00 per 1KG | \$3.00        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD         | SPINACH            | Woolworths Baby Spinach                        | 60g          | \$33.33 per 1KG | \$2.00        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD         | SPINACH            | Woolworths Baby Spinach & Kale                 | 300g         | \$16.67 per 1KG | \$5.00        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD         | SPINACH            | Woolworths Baby Spinach & Rocket               | 120g         | \$25.00 per 1KG | \$3.00        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD         | SPINACH            | Woolworths Baby Spinach & Rocket With Rocket   | 60g          | \$33.33 per 1KG | \$2.00        |
| VEG / FRESHCUTS / HARD PRODUCE | SALAD         | SPINACH            | Woolworths Baby Spinach Spinach                | 280g         | \$17.86 per 1KG | \$5.00        |
| VEG / FRESHCUTS / HARD PRODUCE | SWEET CORN    | SWEET CORN LOOSE   | Corn Sweet                                     | Each         | \$1.50 per 1EA  | \$1.50        |
| VEG / FRESHCUTS / HARD PRODUCE | SWEET CORN    | SWEET CORN P/P     | Corn Sweet Polka Dot                           | 500G Punnet  | \$11.00 per 1KG | \$5.50        |
| VEG / FRESHCUTS / HARD PRODUCE | SWEET CORN    | SWEET CORN P/P     | Woolworths Corn Cobbettes                      | 425G         | \$12.94 per 1KG | \$5.50        |
| VEG / FRESHCUTS / HARD PRODUCE | SWEET CORN    | SWEET CORN P/P     | Woolworths Corn Sweet                          | 500G Pack    | \$11.00 per 1KG | \$5.50        |
| VEG / FRESHCUTS / HARD PRODUCE | SWEET POTATO  | SWEET POTATO LOOSE | Sweet Potato Gold                              | Each         | \$2.03 per 1EA  | \$2.03        |
| VEG / FRESHCUTS / HARD PRODUCE | SWEET POTATO  | SWEET POTATO OTHER | Woolworths Sweet Potato Purple Prepack         | 450G         | \$8.22 per 1KG  | \$3.70        |
| VEG / FRESHCUTS / HARD PRODUCE | SWEET POTATO  | SWEET POTATO P/P   | Woolworths Gold Sweet Potatoes Bag             | 1kg          | \$4.50 per 1KG  | \$4.50        |
| VEG / FRESHCUTS / HARD PRODUCE | TOMATO        | TOMATO FIELD LOOSE | Fresh Tomato                                   | Each         | \$0.54 per 1EA  | \$0.54        |
| VEG / FRESHCUTS / HARD PRODUCE | TOMATO        | TOMATO FIELD LOOSE | Tomato Roma Red                                | Each         | \$0.89 per 1EA  | \$0.89        |
| VEG / FRESHCUTS / HARD PRODUCE | TOMATO        | TOMATO FIELD P/P   | Woolworths Gourmet Tomatoes Punnet             | 1kg          | \$7.70 per 1KG  | \$7.70        |
| VEG / FRESHCUTS / HARD PRODUCE | TOMATO        | TOMATO FIELD P/P   | Woolworths Roma Tomato                         | 480G Punnet  | \$14.38 per 1KG | \$6.90        |
| VEG / FRESHCUTS / HARD PRODUCE | TOMATO        | TOMATO G/H LOOSE   | Truss Tomatoes                                 | Each         | \$1.25 per 1EA  | \$1.25        |
| VEG / FRESHCUTS / HARD PRODUCE | TOMATO        | TOMATO G/H P/P     | Woolworths Tomato Truss                        | 500G Punnet  | \$13.80 per 1KG | \$6.90        |
| VEG / FRESHCUTS / HARD PRODUCE | TOMATO        | TOMATO SNACKING    | Mini-roma Tomato                               | 250G Punnet  | \$16.80 per 1KG | \$4.20        |
| VEG / FRESHCUTS / HARD PRODUCE | TOMATO        | TOMATO SNACKING    | Perfection Mix A Mato Mini Tomatoes            | 320G         | \$20.31 per 1KG | \$6.50        |
| VEG / FRESHCUTS / HARD PRODUCE | TOMATO        | TOMATO SNACKING    | Woolworths Cherry Tomatoes Punnet              | 250g         | \$15.60 per 1KG | \$3.90        |
| VEG / FRESHCUTS / HARD PRODUCE | TOMATO        | TOMATO SNACKING    | Woolworths Solanato Tomato Punnet              | 200g         | \$15.00 per 1KG | \$3.00        |
| VEG / FRESHCUTS / HARD PRODUCE | VALUE ADD VEG | CUT VEG            | Woolworths Carrot Broccoli & Cauliflower Mix   | 750g         | \$9.00 per 1KG  | \$6.75        |

| CATEGORY                       | SUB CATEGORY  | SEGMENT               | NAME                                                             | PACKAGE SIZE | CUP             | CURRENT PRICE |
|--------------------------------|---------------|-----------------------|------------------------------------------------------------------|--------------|-----------------|---------------|
| VEG / FRESHCUTS / HARD PRODUCE | VALUE ADD VEG | CUT VEG               | Woolworths Washed & Ready To Cook Broccoli & Cauliflower Florets | 150g         | \$13.33 per 1KG | \$2.00        |
| VEG / FRESHCUTS / HARD PRODUCE | VALUE ADD VEG | CUT VEG               | Woolworths Washed & Ready To Cook Broccoli Florets               | 150g         | \$13.33 per 1KG | \$2.00        |
| VEG / FRESHCUTS / HARD PRODUCE | VALUE ADD VEG | CUT VEG               | Woolworths Washed & Ready To Cook Carrot Sticks                  | 150g         | \$13.33 per 1KG | \$2.00        |
| VEG / FRESHCUTS / HARD PRODUCE | VALUE ADD VEG | CUT VEG               | Woolworths Washed & Ready To Cook Cauliflower Florets            | 150g         | \$13.33 per 1KG | \$2.00        |
| VEG / FRESHCUTS / HARD PRODUCE | VALUE ADD VEG | CUT VEG               | Woolworths Washed & Ready To Cook Pumpkin Cubes                  | 500g         | \$10.00 per 1KG | \$5.00        |
| VEG / FRESHCUTS / HARD PRODUCE | VALUE ADD VEG | CUT VEG               | Woolworths Washed & Ready To Cook Vegetable Medley               | 150g         | \$15.33 per 1KG | \$2.30        |
| VEG / FRESHCUTS / HARD PRODUCE | VALUE ADD VEG | SPROUTS               | Aussie Sprouts Alfalfa Sprouts                                   | 125G Punnet  | \$20.00 per 1KG | \$2.50        |
| VEG / FRESHCUTS / HARD PRODUCE | VALUE ADD VEG | SPROUTS               | Aussie Sprouts Bean Sprouts Bean Shoot                           | 250g         | \$10.00 per 1KG | \$2.50        |
| VEG / FRESHCUTS / HARD PRODUCE | VALUE ADD VEG | SPROUTS               | Aussie Sprouts Pea Shoots                                        | 100G Pack    | \$35.00 per 1KG | \$3.50        |
| VEG / FRESHCUTS / HARD PRODUCE | VALUE ADD VEG | STIR FRY              | Woolworths Cook Stir Fry Kit With Honey Soy Sauce Sachet         | 400g         | \$11.25 per 1KG | \$5.00        |
| VEG / FRESHCUTS / HARD PRODUCE | VALUE ADD VEG | STIR FRY              | Woolworths Cook Stir Fry Kit With Teriyaki Sauce Sachet          | 400g         | \$11.25 per 1KG | \$5.00        |
| VEG / FRESHCUTS / HARD PRODUCE | VALUE ADD VEG | STIR FRY              | Woolworths Cook Stir Fry Mix Rainbow Vegetables                  | 400g         | \$8.75 per 1KG  | \$3.50        |
| VEG / FRESHCUTS / HARD PRODUCE | VALUE ADD VEG | STIR FRY              | Woolworths Cook Stir-fry Traditional Vegetables                  | 400G         | \$11.25 per 1KG | \$5.00        |
| VEG / FRESHCUTS / HARD PRODUCE | VALUE ADD VEG | STIR FRY              | Woolworths Cook Super Greens Stir Fry Mix                        | 250g         | \$14.00 per 1KG | \$3.50        |
| VEG / FRESHCUTS / HARD PRODUCE | ZUCCHINI      | ZUCCHINI / COURGETTES | Green Zucchini                                                   | Each         | \$1.38 per 1EA  | \$1.38        |