

REDHEADS HERITAGE BLOCK FIRELIGHTER 32s

THE OFFER

- ✓ You will be receiving **1 FREE*** carton to help support growth within your business.
- ✓ We at Redheads have made the decision to invest in distribution into the IGA network.
- ✓ The free stock will be landing into store with next delivery
- ✓ Please cut stock into the relevant section on shelf and ensure you have enough stock to support upcoming promotions.



THE PRODUCT

- ✓ **REDHEADS HERITAGE BLOCK FIRELIGHTER 32s** for the frequent user who isn't fussed by a little mess.
- ✓ Simply snap along the perforated line and away you go.
- ✓ Each firelighter is easy and fast to ignite with a 10+minutes burn time.
- ✓ These firelighters are ideal to get any fireplace, firepit, or BBQ roaring hot.
- ✓ 32 individual cubes per pack at a great everyday low price.

Item Code		Item Description	Ctn Qty	GST	Base Carton Cost* (ex GST, ex Fees)	SRP	Base GP%*	QTY:
147838		REDHEADS HERITAGE BLOCK FIRELIGHTERS 32s	12	10%	\$ 31.88	\$ 4.40	30%	1