

BONUS STOCK KIT KAT MILO BLOCK 165gm

PRODUCT CODE 228320



Dear Retailer,

As a part of the launch of the new Kit Kat Milo range, please accept this case of KIT KAT MILO BLOCK 165gm PRODUCT CODE 228320 at no charge.

This line has a series of promotions scheduled over the coming month and will feature in catalogues, social & digital as well as a large above the line campaign from Nestle.

We are excited to see the success of this new product, should you have any questions or feedback please email them through to merchandising@igatas.com.au or contact your local Nestle representative.

Product Information

KIT KAT Packed With MILO : Crisp KITKAT wafers packed with MILO choc-malt crunch, all covered in deliciously smooth milk chocolate. Bringing 2 huge iconic Nestle brands together who are famous for their distinct flavour and ritual. Both brands have a strong heritage in the Australian market with a significant customer base.

IGA Tasmania Marketing Plan

Kit Kat Milo will be featuring in the half 2 promotional program for 2022, this will include catalogue, press, radio television and social media advertising, this activity will commence in August 2022 and at regular intervals for the remainder of the year.

BONUS STOCK KIT KAT MILO 45gm

PRODUCT CODE 228259



Dear Retailer,

As a part of the launch of the new Kit Kat Milo range, please accept this case of KIT KAT MILO 45gm PRODUCT CODE 228259 at no charge.

This line has a series of promotions scheduled over the coming month and will feature in catalogues, social & digital as well as a large above the line campaign from Nestle.

We are excited to see the success of this new product, should you have any questions or feedback please email them through to merchandising@igatas.com.au or contact your local Nestle representative.

Product Information

KIT KAT Packed With MILO : Crisp KITKAT wafers packed with MILO choc-malt crunch, all covered in deliciously smooth milk chocolate. Bringing 2 huge iconic Nestle brands together who are famous for their distinct flavour and ritual. Both brands have a strong heritage in the Australian market with a significant customer base.

IGA Tasmania Marketing Plan

Kit Kat Milo will be featuring in the half 2 promotional program for 2022, this will include catalogue, press, radio television and social media advertising, this activity will commence in August 2022 and at regular intervals for the remainder of the year.

BONUS STOCK KIT KAT CHUNKY MILO 45gm

PRODUCT CODE 228291



Dear Retailer,

As a part of the launch of the new Kit Kat Milo range, please accept this case of KIT KAT CHUNKY MILO 45gm PRODUCT CODE 228291 at no charge.

We are excited to see the success of this new product, should you have any questions or feedback please email them through to merchandising@igatas.com.au or contact your local Nestle representative.

This line has a series of promotions scheduled over the coming month and will feature in catalogues, social & digital as well as a large above the line campaign from Nestle.

Product Information



KIT KAT Packed With MILO : Crisp KITKAT wafers packed with MILO choc-malt crunch, all covered in deliciously smooth milk chocolate. Bringing 2 huge iconic Nestle brands together who are famous for their distinct flavour and ritual. Both brands have a strong heritage in the Australian market with a significant customer base.

IGA Tasmania Marketing Plan



Kit Kat Milo will be featuring in the half 2 promotional program for 2022, this will include catalogue, press, radio television and social media advertising, this activity will commence in August 2022 and at regular intervals for the remainder of the year.

