



## BONUS STOCK: MILKYBAR MILO Medium Bar 38g and MILKYBAR MILO Block 160g

**DROP DATE: Week 32 (w/c 7th of August)**



Dear Retailer,

As a part of the launch of the new Milkybar Milo range, please accept this case of **MILKYBAR MILO MEDIUM BAR 38G** and **MILKYBAR MILO BLOCK 160G** at no charge. This line has a series of promotions scheduled over the coming month and will feature in catalogues, social & digital as well as a large above the line campaign from Nestle.

We are excited to see the success of this new product, should you have any questions or feedback please email them through to [merchandising@igatas.com.au](mailto:merchandising@igatas.com.au) or contact your local Nestle representative

**MILKYBAR MILO:** Huge appeal for MILO in chocolate, bringing new consumers into white chocolate and accelerating growth in this segment with a Big Bet partnership.



Invoice Date	Product Code	Description	Pack size	Wsl ex Fees	GST Y/N	Unit Cost	RRP Sell	Supplier	EAN
26/7/2023	188015	MILKYBAR MILO Medium Bar 38g	36	\$49.79	Y	\$1.38	\$2.20	Nestle	9300605153530
26/7/2023	173219	MILKYBAR MILO Block 160g	12	\$47.23	Y	\$3.94	\$5.50	Nestle	9300605153523