

# REDHEADS ORIGINAL GASMATCH 1s

## THE OFFER

- ✓ You will be receiving **1 FREE\* inner** to help support growth within your business.
- ✓ We at Aurora Lites have made the decision to invest in distribution into the IGA network.
- ✓ The free stock will be landing into store this week.
- ✓ Please cut stock into the relevant section on shelf and ensure you have enough stock to support upcoming promotions.



## THE PRODUCT

- ✓ **REDHEADS ORIGINAL GASMATCH 1s** all new design includes intuitive child safety.
- ✓ With a long reach for lighting candles, fireplaces, and stoves alike.
- ✓ Reliable trigger button ignition and is refillable for longer-lasting use.

Item #	Description	Pack size	Ctn Cost	GST Y/N	Unit Cost	RRP Sell	GP*	Supplier	EAN
118842	REDHEADS ORIGINAL GASMATCH 1s	6	\$ 35.58	Y	\$5.93	\$10.00	32%	AURORA LITES	9359427000119

Excludes any Service Fee / Transport