



BBQ BOSS

LAUNCH DATE:
1ST SEPTEMBER 2022





AVAILABLE EX-STOCK: 1ST SEPTEMBER 2022

BBQ TRENDS IN AUSTRALIA

“The “low and slow” cooking style is attracting enthusiasts in Australia “

(ABC NEWS JAN 2021)

“There are many variations of wood-fuelled barbecues and smokers and smoking or grilling meats over charcoal or wood fire is more prevalent now than in recent memory,” says BBQ expert from Barbeques Galore Adam Roberts. “Even folks who still only have a gas grill are introducing a small wood chip filled smoker box under the hood of the gas BBQ to get in on that smokey goodness.”

(HOME BEAUTIFUL MAGAZINE 2019)

““Low and slow” barbecue cooking techniques, synonymous with American barbecue, are being shared throughout the country and attracting many fans. Just like in the U.S., more and more BBQ competitions are popping up and becoming a hobby for the whole family.”

(BBQ CHAMPS ACADEMY – JAN 2022)

Barbecue trends come and go, but the American style of ‘low and slow’ continues to grow from strength to strength in Australia and has firmly entrenched itself as an all-time tasty favourite...

The traditional Australian backyard barbecue is being redefined by the different sorts of BBQ techniques on offer and this includes smoking and going low and slow.

(SAMBA JUNE 2022)





BBQ BOSS – MEAT RUBS



CHAR SIU BBQ

Cantonese Style
Dry Rub

SKU: BBQ-CSR
BC: 9354825000457
RRP: \$11.99
PP: \$8.40
GP\$: \$3.59
GM%: 30%



GREEK SOUVLAKI

Mediterranean
BBQ Meat Rub

SKU: BBQ-GSR
BC: 9354825000563
RRP: \$11.99
PP: \$8.40
GP\$: \$3.59
GM%: 30%



BOURBON BBQ

Kentucky Bourbon
Meat Rub

SKU: BBQ-BBN
BC: 9354825000266
RRP: \$11.99
PP: \$8.40
GP\$: \$3.59
GM%: 30%



CHURRASCO BBQ

Portuguese Meat
Rub

SKU: BBQ-CMR
BC: 9354825000570
RRP: \$11.99
PP: \$8.40
GP\$: \$3.59
GM%: 30%



TENNESSEE SMOKEHOUSE

Spicy, Smokey
Meat Rub

SKU: BBQ-TSR
BC: 9354825000167
RRP: \$11.99
PP: \$8.40
GP\$: \$3.59
GM%: 30%

MOQ: CARTONS OF 6 - \$50.40 CARTON COST (GST EXEMPT)

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