

Create a premium Donut location in
your supermarket with
Bakers Collection Donuts.

Reap the rewards and drive traffic
to the bakery aisle.
Donut miss out!



Bakers Collection has created the most delicious, premium quality donut – just like what a consumer would find in a donut shop.

Join the Donut trend with Bakers Collection and place your order today!



National RRP
\$7.00

Ooozy fillings

National RRP
\$14.00

2 PACK VARIETIES

Filled with silky smooth custard and covered in a decadent chocolate ganache



Boston Custard

Filled with a velvety caramel custard and topped with a caramelised golden crumb



Golden Gaytime

4 PACK VARIETIES

Filled with rich strawberry jam, dipped in icing and topped with a rainbow sprinkle



Strawberry Sprinkle

Filled with luxurious custard and topped with a delicious crumble mix



Custard Crumble

Oozing with a smooth caramel fudge filling and dipped in chocolate ganache



Choc Caramel

Topped with a delicate white chocolate truffle and sprinkled with raspberry shavings



White Choc Raspberry



Unique Selling Points:

- Quality Ingredients
- Latest technology in ingredients and process means that the product retains moisture and locks in freshness keeping the donut soft after thawing
- Scratch Process – Not derived from a premix (ingredients like eggs and butter added to the dough process)
- Special Ingredients that aid frozen process (that can not be disclosed!), which sets us apart from the rest – Once thawed, it's like a fresh donut!
- Years of experience in the baking industry perfecting recipes and processes
- NOT your standard everyday cinnamon/iced donut. Premium Quality Donut
- Light & Fluffy Donut texture
- Oozy flavoursome fillings and toppings (ganache's and crumbles). Fillings that pour out as you bite in. (Custards, jam, fudge) Irresistible taste!
- Flavour and fragrance is well-balanced - sweet but not over powering - appealing enough to demand a second bite!
- The perfect yeasted donut has been made with precision and has been freshly fried, with a light brioche texture
- Perfect for gift giving – the product and packaging presents as being very premium
- Identified gap in the independent supermarket for quality premium donuts



Benefits of frozen thaw back to ambient procedure:

- Reduce wastage
- Ability to respond to increase demand. Products can be defrosted when required
- Easy and convenient – only need to date stamp best before in store and place on shelf
- Quality and consistency
- Donuts are fully finished and then frozen to lock in moisture, maintain freshness and flavour

Frozen Thaw back process:

STORAGE:

Keep Frozen at or below -18 degrees Celsius.

THAW BACK PROCESS (for sale):

- Place required packets in fridge overnight. (Defrost time approx. 12 hours in a chilled environment)
- Place USE BY stamp on pack. Use by date needs to be 2 days post thawing.
- Sold ambient.



Golden Gaytime



Boston Custard



Strawberry Sprinkle



Choc Caramel



White Choc Raspberry



Custard Crumble

FROZEN RANGE – TURN IN ORDER FORM

10% OFF PROMOTION

Deal dates 8/11/21-12/12/21

DALLAS CODE	PRODUCT	APN	UNITS PER CTN	GST Y/N	NORMAL UNIT COST (EX GST)	NORMAL CARTON COST (EX GST)	NORMAL RRP	CASE DEAL	PROMO CARTON COST (EX GST)	PROMO RRP	GP	ORDER CARTON QTY
7005 TIR# 501358	BAKERS COLLECTION DONUTS – ASSORTED 2PK 210g NEW	9318835007813	18	Y	\$4.72	\$84.96	\$7.00	\$8.10	\$76.86	\$6.70	30%	
7006 TIR# 501550	BAKERS COLLECTION DONUTS – ASSORTED 4PK 355g NEW	9318835007820	9	Y	\$9.50	\$85.50	\$14.00	\$8.55	\$76.95	\$13.40	30%	

Email order to sales@dallasinternational.com.au or fax 03 9458 8001. Alternatively you can contact one of our friendly sales team on 03 9458 8000



Date: _____ Email: _____

Store Name: _____

Store Employee Name (Print): _____

Store Code: _____

Store Ph: _____

Signature: _____