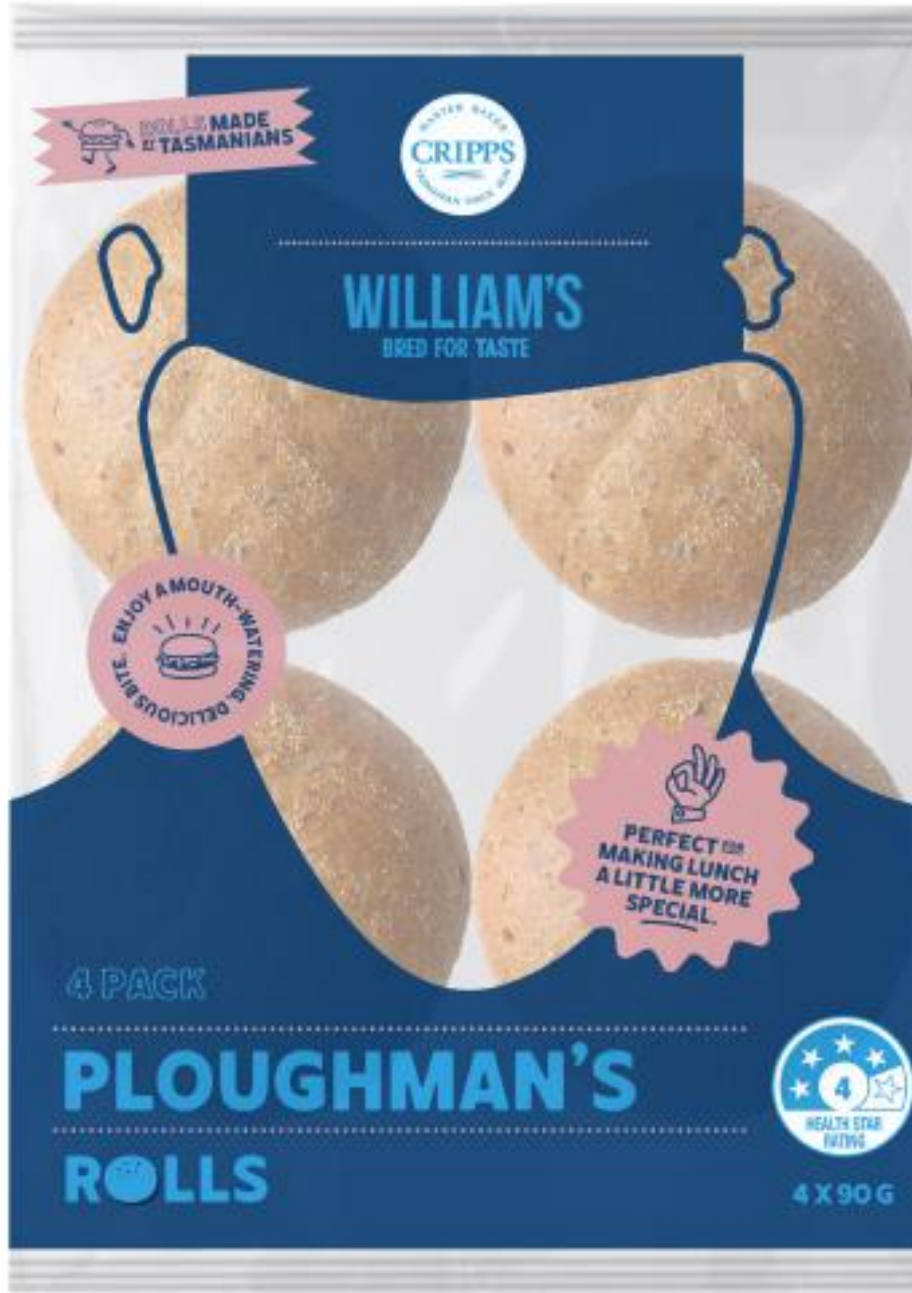


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- HSR 5
  - 40% less carbohydrates when compared to Cripps Lunch rolls
  - Excellent source of protein + fibre
  - Branding-
  - William's Bred for Health
  - EAN- 9323975105893
  - IGA retail-\$4.85 as per current ploughman rolls
  - Commences in store on 27-06-22
  - Product code-2051



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- HSR 4
  - Perfect for making lunch a little more special
  - Branding-William's Bred for Taste
  - NEW EAN-9323975105909
  - IGA retail-\$4.85 as per current sell
  - Commences in store 27-06-22
  - Product code-2048



Cripps crumpet split packaging is having a design update. The packaging is meant to be arriving around the same time as the roll flow wraps. No other changes to this product only the design.