



Everyday wellbeing

Dear Valued Customer,

RE: Bio Living Price Increase effective 1st August 2024

We would like to take this opportunity to provide you with information regarding the upcoming price increase for some of our brands.

This increase is scheduled to take effect from 1st August 2024. Please see attached detailed information on the updated pricing.

As a responsible and customer-focused company, we have always strived to provide our customers with high-quality products at competitive prices. However, recent increases in costs from our suppliers, as well as rising costs of national and international freight, logistics, fuel, rent, wages and inflation, have made it necessary for us to implement a price increase. Commodity products have also been significantly affected by ongoing supply chain disruptions and price increases.

As a result, we have had to adjust the pricing for some of our products to reflect these increased costs. Unfortunately, the price increase has been too significant for us to absorb entirely, and we have no option but to pass on some of these costs.

We understand that this price increase may cause inconvenience to our valued customers and would like to assure you that Bio Living has absorbed most of the increase. We have worked hard to minimize the impact on our customers.

We believe that all our products remain competitively priced and will continue to sell well. Bio Living is committed to providing high-quality products that meet the evolving needs of our customers, and we are confident that the health sector will continue to grow despite the turbulent challenges faced by the industry.

We would like to thank you for your continued business and support. If you have any questions or concerns, please do not hesitate to contact us at 03 9357 7161.

Once again, thank you for your loyalty to Bio Living. We look forward to continuing our partnership and providing you with the best possible products and service.

Regards,
The Bio Living Team



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