

Spring

FLOWERING BULBS 2024

Mr. Fothergill's



www.mrfothergills.com.au



BOOST YOUR SALES WITH BULBS THIS AUTUMN!

February to April are the key months for planting Spring bulbs. So make sure you are well stocked and ready early in the season to maximise your sales and ensure customer satisfaction.

WHY WOULD YOU CHOOSE MR FOTHERGILL'S AS YOUR BULB SUPPLIER?

1. EXCELLENT SERVICE

Your success is our success so servicing our customers is of paramount importance to us. We want to ensure you have the right products that maximise your sales at the right time. After all, out-of-stocks mean



lost sales to both of us. Therefore, our dedicated sales team will visit your stores on a regular basis to ensure your bulb stand is well stocked with varieties that are popular in your region, attractively merchandised and selling well.

2. GREAT PROFITS

Our bulbs are competitively priced and provide attractive % margins. However, you cannot bank percentages, just dollars – so the main thing is to ensure you have the right products on range for your customers to maximise sales.

3. QUALITY PRODUCTS

Our bulbs are high quality and come with a 100% satisfaction guarantee. If they don't grow for whatever reason – we will replace them! We work hard to ensure the range is refreshed each year. Look for the varieties with **NEW!** bubble.



GUARANTEE: IF YOU ARE NOT COMPLETELY SATISFIED WITH THESE BULBS WE WILL GLADLY REPLACE THEM.

4. ATTRACTIVE DISPLAYS

Our sales team are experienced and innovative in creating stand out displays that will draw shoppers in – just look at some of our previous displays above! Our packaging is modern, contemporary, and the hangsell display allows for easy and attractive merchandising. We provide a full POS material package to support the sales in store, including a hangsell display with an eye-catching headerboard, posters, decals and planting guides.



5. ADVERTISING AND PR SUPPORT

We support our bulb range and assist sales with a national advertising and PR campaign – both online and in printed media – encouraging customers to look for the bulbs in your store.

Exit strategy: Bulbs have several months of shelf life, but it is recommended that you implement an 'exit strategy' to have all stock cleared by end of June when bulb sales start tailing off.

Your Mr Fothergill's representative will help you promote the range to clear off any remaining stocks by providing POS material and promotional suggestions.

If that isn't enough of a reason to choose Mr Fothergill's, perhaps you would like to talk to one of our Customer Service team members. We are happy to answer any questions you have, just call us on 02 4571 6200.



SPRING FLOWERING BULBS



SPRING FLOWERING BULBS Price incl. GST
A-\$6.95 B-8.95 D-\$11.95 E-\$19.50

FEBRUARY/MARCH SENDOUT



8721
ALLIUM
DRUMSTICK



8174
ALLIUM
PINK PERFECTION



8113
ALLIUM
PURPLE RAIN



8030
ANEMONE BI
COLOUR MIX



8020
ANEMONE
DE CAEN MIX



8722
ANEMONE
POPPY BLUE



8033
ANEMONE
PRETTY PINK



8037
AUTUMN CROCUS
WHITE



8040
BABIANA
BABOON FLOWERS



8115
BEE FRIENDLY
GARDEN MIX



8715
BELLADONNA
PINK



8112
DAFFODIL
ACCENT



8616
DAFFODIL
ASCOT



8212
DAFFODIL
CHANTERELLE



8550
DAFFODIL
DICK WILDEN



8213
DAFFODIL
DOLLY MOLLINGER



8021
DAFFODIL
DOUBLE FASHION



8618
DAFFODIL DOUBLE
MIXED - VALUE



8050
DAFFODIL
ERLICHEER



8055
DAFFODIL
FORTUNE



8214
DAFFODIL
FULL HOUSE



8845
DAFFODIL
HOMEFIRES



8905
DAFFODIL HOOP
PETTICOAT YELLOW



7700
DAFFODIL ICE
FOLLIES



7964
DAFFODIL
ICE KING



8605
DAFFODIL
JET FIRE



8070
DAFFODIL
KING ALFRED



8675
DAFFODIL KING
ALFRED - VALUE



7762
DAFFODIL KING
ALFRED BUMPER



8216
DAFFODIL
LOVE CALL



8801
DAFFODIL
MINI TETE A TETE



8022
DAFFODIL
MINI TETE BOUCLE



8090
DAFFODIL
MIXED SELECTION



7760
DAFFODIL MIXED
SELECTION - BUMPER



8110
DAFFODIL
PTOLEMY

SPRING FLOWERING BULBS



SPRING FLOWERING BULBS Price incl. GST
A-\$6.95 B-8.95 D-\$11.95 E-\$19.50

FEBRUARY/MARCH SENDOUT



8141
DAFFODIL
REPLETE



8120
DAFFODIL
SHIRLEY ANNE



7968
DAFFODIL
SPRING SUNSHINE



8923
DAFFODIL
VICTORIOUS



8954
DAFFODIL
WELCOME



8178
DUTCH IRIS
APOLLO



8217
DUTCH IRIS
DISCOVERY PURPLE



8218
DUTCH IRIS
DISCOVERY SKY



8170
DUTCH IRIS
MIXED



8140
DUTCH IRIS
PROFESSOR BLAUW



7764
DUTCH IRIS ROYAL
BLUE - BUMPER



8150
DUTCH IRIS
ROYAL YELLOW



8160
DUTCH IRIS
WEDGEWOOD WHITE



7782
EASY GROW
COLLECTION - BUMPER



7715
FREESIA DOUBLE
AMADEUS



8190
FREESIA
DOUBLE BLOOMS



7717
FREESIA DOUBLE
WHITE ANGEL



7735
FREESIA DOUBLE
PURPLE RAIN



7719
FREESIA DOUBLE
VOLCANO



7740
FREESIA
GIANT MIXED



7709
FREESIA
GOLDEN MONARCH



8179
FREESIA
IMPERIAL PINK



8181
FREESIA
IMPERIAL WHITE



8972
FREESIA MASSING
MIXED - VALUE



8210
FREESIA
REFRACTA ALBA



7711
FREESIA
ROYAL BLUE



8182
FREESIA
SCARLET RED



8180
FREESIA SWEET
SCENTED MIXED



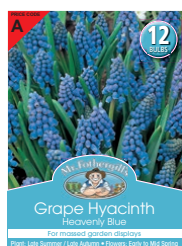
7781
GARDEN FAVOURITES
- BUMPER



8818
GARLIC GOURMET
SELECTION



8825
GARLIC
PURPLE



8220
GRAPE HYACINTHS
HEAVENLY BLUE



8973
GRAPE HYACINTHS
- VALUE



8230
HYACINTH
DELFT BLUE



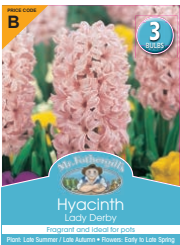
7723
HYACINTH
JAN BOS

SPRING FLOWERING BULBS



SPRING FLOWERING BULBS Price incl. GST
A-\$6.95 B-8.95 D-\$11.95 E-\$19.50

FEBRUARY/MARCH SENDOUT



8240
HYACINTH
LADY DERBY



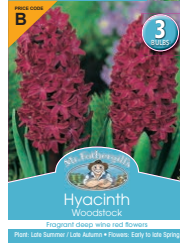
8250
HYACINTH
L'INNOCENCE



8705
HYACINTHS
MIXED - VALUE



8916
HYACINTH
SPLENDID CORNELIA



8950
HYACINTH
WOODSTOCK



8142
HYACINTH
YELLOWSTONE



8725
IRIS
PEACOCK



8260
IXIA
CORN LILY



7962
JONQUIL
PAPERWHITE



8265
JONQUIL
MIXED



8275
JONQUIL
POLLY'S PEARL



8270
JONQUIL
SOLEIL D'OR



8695
JONQUIL
SOLEIL D'OR - VALUE



7766
JONQUIL
SOLEIL D'OR - BUMPER



8290
LEUCOJUM
SNOWFLAKES



8902
LYCORIS
RED



7963
MUSCARI
FANTASY CREATION



8295
NERINE
ROSEA



8724
NERINE
WINTERCHEER



8300
ORNITHOGALUM
ARAB'S EYE



8952
ORNITHOGALUM
STAR OF BETHLEHEM



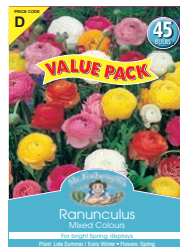
8330
RANUNCULUS
DEEP BURGUNDY SHADES



7725
RANUNCULUS
DWARF MIXED



8320
RANUNCULUS
MIXED COLOURS



8974
RANUNCULUS
MIXED - VALUE



7780
RANUNCULUS
MIXED - BUMPER



8340
RANUNCULUS
RED CHIEF



8350
RANUNCULUS
REMBRANDT MIX



8335
RANUNCULUS
ROMANTIC PASTELS



7730
RANUNCULUS
SUNSET MIXED



8360
RANUNCULUS
WHITE CLOUD



8370
SCILLA
BLUE BELLS



8380
SCILLA
MIXED



8390
SPARAXIS
HARLEQUIN FLOWERS



8408
TRITELEIA
ANGEL STARS

SPRING FLOWERING BULBS



SPRING FLOWERING BULBS Price incl. GST
A-\$6.95 B-8.95 D-\$11.95 E-\$19.50

FEBRUARY/MARCH SENDOUT



8410
TRITELEIA
STARS OF SPRING



8219
TRITONIA
MIXED



7983
TULIP
AD REM



8023
TULIP
AMERICAN DREAM



8450
TULIP
BARCELONA



8921
TULIP
CAMARGUE



8059
TULIP
COLUMBUS



8061
TULIP
CONTINENTAL



8908
TULIP
DORDOGNE



8726
TULIP
DYNASTY



7985
TULIP
ILE DE FRANCE



8221
TULIP
JAN VAN NES



7967
TULIP
MARGARITA



8430
TULIP MIXED
COLOURS



8955
TULIP MIXED
COLOURS - VALUE



7986
TULIP
NEGRITA



8024
TULIP
PALMYRA



8625
TULIP PARROT
ROCO



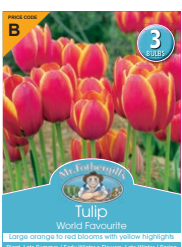
8025
TULIP
SENSUAL TOUCH



8460
TULIP
SILENTIA



7969
TULIP
SINGLE LATE MIX



8922
TULIP WORLD
FAVOURITE

OTHER PRODUCTS

HYACINTH VASE KITS

Includes a glass vase and a bulb.
2 colours to choose from
RRP \$12.95



8731
Bulb Planting & Storage
Basket 26cm (set of 3)
RRP \$7.95



DP251
Bulb Planter
RRP \$10.95

POINT OF SALE TO BOOST YOUR SALES!

COLOURFUL HEADERBOARDS



HIGHLY DURABLE METAL HANGSELL DISPLAY STAND

SIDE PANELS



A3 AND A2 POSTERS & PLANTING GUIDE

SEASON DECAL & PRICING TICKETS

	SPRING FLOWERING BULBS Price incl GST A-\$6.95 B-8.95 D-\$11.95 E-\$19.50
--	---

USE ORDER FORMS FOR INDIVIDUAL REQUIREMENTS OR ASK US ABOUT OUR SET COLLECTIONS:

Mr. Fothergill's Spring Flowering Bulb Collections	Basic Collection	Classic Collection	Plus Collection	Complete Collection
Packs	170	320	465	670
No. of varieties	33	61	86	127
Retail value	\$ 1,401.50	\$ 2,925.00	\$ 4,237.75	\$ 6,268.50
Buy price (exc. GST)	\$ 796.31	\$ 1,661.93	\$ 2,407.81	\$ 3,561.65



STOCK MR FOTHERGILL'S SPRING FLOWERING BULBS NOW!

I am a retailer and would like to discuss bulbs with my local Mr Fothergill's representative.

Trading name: Contact:

Address:

Postcode: Date:

Email: Phone:

Complete & return to:

Mr Fothergill's Seeds, 15B Walker Street, South Windsor NSW 2756 or
Fax us FREE from anywhere in Australia. 1800 651 913

Email: orders@fothergills.com.au / Tel: (02) 4571 6200 / Fax: (02) 4577 6892 / www.mrfothergills.com.au

SPRING FLOWERING BULBS



SPRING FLOWERING

BULBS 2024

orders@fothergills.com.au | mrfothergills.com.au | P 02 4571 6200 | F 02 4577 5708
15B Walker Street, South Windsor NSW 2756

Customer Name: Date:
Customer Code: Order No:
Customer Signature: Taken By:

RRP incl GST A-\$6.95 B-\$ 8.95 D-\$11.95 E-\$19.50

CODE	QTY	FEB - MARCH	NO PER PACK	PRICE CODE	CODE	QTY	FEB - MARCH	NO PER PACK	PRICE CODE	CODE	QTY	FEB - MARCH	NO PER PACK	PRICE CODE
8721		Allium Purple Drumstick *	5	A	7782		Easy Grow Collection BUMPER	50	E	8335		Ranunculus Romantic Pastels	25	B
8174		Allium Pink Perfection *	8	B	7715		Freesia Double Amadeus NEW	3	B	8340		Ranunculus Red Chief	25	B
8113		Allium Purple Rain *	2	D	8190		Freesia Double Blooms NEW	4	B	8350		Ranunculus Rembrandt Mixed	10	B
8030		Anemone Bi Colour Mix	20	A	7717		Freesia Double White Angel NEW	3	B	7730		Ranunculus Sunset Mixed	25	B
8020		Anemone de Caen Mix	25	B	7735		Freesia Double Purple Rain NEW	3	B	8360		Ranunculus White Cloud	25	B
8722		Anemone Poppy Blue	25	B	7719		Freesia Double Volcano NEW	3	B	8370		Scilla Blue Bells	5	A
8033		Anemone Pretty Pink	20	A	7740		Freesia Giant Mixed	12	B	8380		Scilla Mixed	5	A
8037		Autumn Crocus White	4	A	7709		Freesia Golden Monarch	15	B	8390		Sparaxis - Harlequin Flowers	12	A
8040		Babiana Baboon Flowers	5	A	8179		Freesia Imperial Pink	10	B	8408		Triteleia Angel Stars	12	A
8115		Bee Friendly Spring Garden BUMPER *	23	E	8181		Freesia Imperial White	10	B	8410		Triteleia Stars of Spring	10	A
8715		Belladonna Pink	1	B	8972		Freesia Massing Mixed - VALUE	25	D	8219		Tritonia - Mixed	10	B
8112		Daffodil Accent	3	B	7711		Freesia Royal Blue	15	B	7983		Tulip Ad Rem	3	A
8616		Daffodil Ascot NEW	3	B	8210		Freesia Refracta Alba	15	B	8023		Tulip American Dream	2	B
8212		Daffodil Chanterelle	3	B	8182		Freesia Scarlet Red	15	B	8450		Tulip Barcelona (Pink)	3	B
8550		Daffodil Dick Wilden NEW	3	B	8180		Freesia Sweet Scented Mixed	10	A	8921		Tulip Camargue NEW	2	B
8213		Daffodil Dolly Mollinger NEW	3	B	7781		Garden Favourites BUMPER	65	E	8059		Tulip Columbus NEW	3	B
8021		Daffodil Double Fashion	2	B	8818		Garlic Gourmet Selection +	1	A	8061		Tulip Continental NEW	2	B
8618		Daffodil Double Mixed - VALUE	5	D	8825		Garlic Purple +	1	A	8908		Tulip Dordogne NEW	2	B
8050		Daffodil Erlicheer	7	B	8220		Grape Hyacinths - Heavenly Blue	12	A	8726		Tulip Dynasty	3	B
8055		Daffodil Fortune	4	A	8973		Grape Hyacinths - VALUE	25	D	7985		Tulip Ile de France	2	A
8214		Daffodil Full House	3	B	8230		Hyacinth Delft Blue	3	B	8221		Tulip Jan Van Nes	3	B
8845		Daffodil Homefires	5	B	7723		Hyacinth Jan Bos	3	B	7967		Tulip Margarita	3	B
8905		Daffodil Hoop Petticoat Yellow	6	B	8240		Hyacinth Lady Derby (Pink)	3	B	8430		Tulip Mixed Colours	4	B
7700		Daffodil Ice Follies	3	B	8250		Hyacinth L'Innocence (White)	3	B	8955		Tulip Mixed Colours - VALUE	6	D
7964		Daffodil Ice King	3	B	8705		Hyacinths Mixed - VALUE	4	D	7986		Tulip Negrita	2	A
8605		Daffodil Jet Fire	3	B	8916		Hyacinth Splendid Cornelia	3	B	8024		Tulip Palmyra	2	B
8070		Daffodil King Alfred	7	B	8950		Hyacinth Woodstock	3	B	8625		Tulip Parrot Rococo	3	B
8675		Daffodil King Alfred - VALUE	10	D	8142		Hyacinth Yellowstone	3	B	8025		Tulip Sensual Touch	2	B
7762		Daffodil King Alfred BUMPER	20	E	8725		Iris Peacock *	4	B	8460		Tulip Silentia	3	B
8216		Daffodil Love Call	3	B	8260		Ixia - Corn Lily	15	B	7969		Tulip Single Late Mix NEW	4	D
8801		Daffodil Tete a Tete	3	B	7962		Jonquil Paperwhite	5	A	8922		Tulip World Favourite	3	B
8022		Daffodil Mini Tete Boucle	3	B	8265		Jonquil Mixed	7	B	OTHER BULB PRODUCTS				
8090		Daffodil Mixed	7	B	8275		Jonquil Polly's Pearl	4	A	VBP		Hyacinth Vase Kit - Pink	1	\$ 12.95
7760		Daffodil Mixed - BUMPER	20	E	8270		Jonquil Soleil d'Or	5	A	VBW		Hyacinth Vase Kit - White	1	\$ 12.95
8110		Daffodil Ptolemy	3	B	8695		Jonquil Soleil d'Or - VALUE	10	D	DP251		Darlac Bulb Planter	1	\$ 10.95
8141		Daffodil Replete	3	B	7766		Jonquil Soleil d'Or BUMPER	20	E	8731		Bulb Basket 26cm (set of 3)	3	\$ 7.95
8120		Daffodil Shirley Anne NEW	3	B	8290		Leucojum - Snowflakes	3	A	COLLECTIONS				
7968		Daffodil Spring Sunshine NEW	3	B	8902		Lycoris Red	1	B			Basic Collection	170	
8923		Daffodil Victorious	3	B	7963		Muscari Fantasy Creation	3	A			Classic Collection	320	
8954		Daffodil Welcome	4	A	8295		Nerine Rosea	2	A			Plus Collection	465	
8178		Dutch Iris Apollo	5	B	8724		Nerine Wintercheer	3	B			Complete Collection	670	
8217		Dutch Iris Discovery Purple	5	B	8300		Omithogalum - Arabs Eye ^	4	A	DISPLAY MATERIALS				
8218		Dutch Iris Discovery Sky	5	B	8952		Omigatholum Star of Beth. ^	5	A			Stand S61 (35 facings)		
8170		Dutch Iris Mixed	6	B	8330		Ranunculus Deep Burg.Shades	25	B			Stand S15L (72 facings)		
8140		Dutch Iris Professor Blauw	4	A	7725		Ranunculus Dwarf Mixed	12	B			Extra Header Board		
7764		Dutch Iris Royal Blue BUMPER	18	E	8320		Ranunculus Mixed Colours	25	B			Extra Price Card		
8150		Dutch Iris Royal Yellow	4	A	8974		Ranunculus Mixed - VALUE	45	D			Planting Guide		
8160		Dutch Iris Wedgewood White	5	B	7780		Ranunculus Mixed BUMPER	110	E			Decal		
												Side Panels		

* Not available to TAS

^ Not available to WA

+ Not available to TAS,WA,NT