

Baking for Tasmanians since 1878



Tuesday, 11 January 2022

General Bread Wholesale Price increase

Dear Valued IGA Customer,

Cripps work hard behind the scenes to ensure we continue to provide high quality products and service while also managing input costs to minimise the impact to our prices. We have successfully been able to avoid passing on price increases in the last few years but like so many other businesses, Cripps has recently incurred substantial increases to our ingredient costs and unfortunately, we have no option but to increase wholesale prices to ensure that there is equitable cost recovery.

Our industry has been faced with rising ingredient costs, and over the last couple of months, we have seen price increases the likes of which we have not seen before, ranging from 7.5% to 48.5% increase to key ingredients like Improvers, Yeast and Vegetable Oils. Our suppliers are unable to provide any indication of when pricing will revert to normal levels and in many cases expect the increases to continue.

Additionally, we have recently incurred wage rate increases of 3.0% and a 0.5% increase to the superannuation guarantee payment along with considerable increases to all of our insurance portfolios.

We appreciate your understanding in this matter and look forward to continuing a high level of service to all IGA customers across Tasmania. Price increase will be effective from Monday 31st January 2022. Details of product increase outlined below.

Kind Regards,

Scott Alexander – Sales Manager
ph: 0409 503 962 | e: salexander@cripps.com.au

KNEAD MORE INFORMATION?

11 Swallow Parade
Glenorchy Tasmania 7010
(03) 6271 1000

enquiries@cripps.com.au
www.cripps.com.au
[@crippsmasterbaker](https://www.facebook.com/crippsmasterbaker)

Baking for Tasmanians since 1878



MASTERFILE Effective 31st January 2022 - TAS INDEPENDENT RETAILERS										
40021a CRIPPS NUBAKE PTY LTD										
Group	Store Prd	Description	Current Buy	Price Increase	New Buy	% Increase	Current pf01	Current GP%	New pf01	New GP%
002	740164	C/NB MASTER 9 GRN S/WICH	\$2.99	\$0.10	\$3.09	3.34%	\$3.89	23.14%	\$4.10	24.63%
002	740172	C/NB MASTER 9 GRAIN TOAST	\$2.99	\$0.10	\$3.09	3.34%	\$3.89	23.14%	\$4.10	24.63%
002	930064	C/NB MASTER HIFIBRE	\$2.99	\$0.10	\$3.09	3.34%	\$3.89	23.14%	\$4.10	24.63%
002	932588	C/NB MASTER M/GRAIN SANDWICH	\$2.99	\$0.10	\$3.09	3.34%	\$3.89	23.14%	\$4.10	24.63%
002	972467	C/NB MASTER LOAF WHITE SANDWCH	\$2.99	\$0.10	\$3.09	3.34%	\$3.89	23.14%	\$4.10	24.63%
002	972600	C/NB MASTER LOAF TOAST	\$2.99	\$0.10	\$3.09	3.34%	\$3.89	23.14%	\$4.10	24.63%
002	972619	C/NB MASTER W/MEAL SAND LOAF	\$2.99	\$0.10	\$3.09	3.34%	\$3.89	23.14%	\$4.10	24.63%
002	972790	C/NB MASTER W/MEAL TOAST LOAF	\$2.99	\$0.10	\$3.09	3.34%	\$3.89	23.14%	\$4.10	24.63%
021	471152	ELIZAS L/LOAVES WHT SOURDOUGH	\$2.55	\$0.10	\$2.65	3.92%	\$3.39	24.78%	\$3.55	25.35%
021	471160	ELIZAS L/LOAVES WHOLEMEAL	\$2.55	\$0.10	\$2.65	3.92%	\$3.39	24.78%	\$3.55	25.35%
021	471179	ELIZAS L/LOAVES MULTIGRAIN	\$2.55	\$0.10	\$2.65	3.92%	\$3.39	24.78%	\$3.55	25.35%
021	471216	ELIZAS L/LOAVES 7 GRN & SESAME	\$2.55	\$0.10	\$2.65	3.92%	\$3.39	24.78%	\$3.55	25.35%
024	500873	WILLIAMS GRN/SEED/QUINOA BREAD	\$3.15	\$0.15	\$3.30	4.76%	\$3.99	21.05%	\$4.15	21.30%
024	605720	WILLIAMS ORG SOURDOUGH	\$3.15	\$0.15	\$3.30	4.76%	\$3.99	21.05%	\$4.15	21.30%
024	605739	WILLIAMS TASMANIAN RYE	\$3.15	\$0.15	\$3.30	4.76%	\$3.99	21.05%	\$4.15	21.30%
024	605747	WILLIAMS SOURDOUGH DARK RYE	\$3.15	\$0.15	\$3.30	4.76%	\$3.99	21.05%	\$4.15	21.30%
024	760384	WILLIAMS SOURDOUGH W/ML BREAD	\$3.15	\$0.15	\$3.30	4.76%	\$3.99	21.05%	\$4.15	21.30%
024	761539	WILLIAMS RYE&SPELT BREAD	\$3.15	\$0.15	\$3.30	4.76%	\$3.99	21.05%	\$4.15	21.30%
038	551179	FRESH GUYS WHITE SANDWICH	\$1.76	\$0.10	\$1.86	5.68%	\$2.15	18.14%	\$2.30	20.47%
038	551195	FRESH GUYS WHITE TOAST	\$1.76	\$0.10	\$1.86	5.68%	\$2.15	18.14%	\$2.30	20.47%
038	551216	FRESH GUYS W/MEAL MID SLICE	\$1.76	\$0.10	\$1.86	5.68%	\$2.15	18.14%	\$2.30	20.47%
038	551224	FRESH GUYS MULTIGRAIN MID SLCD	\$1.76	\$0.10	\$1.86	5.68%	\$2.15	18.14%	\$2.30	20.47%
045	696925	A/VILLAGE BAKERY LIGHT RYE	\$3.74	\$0.12	\$3.86	3.21%	\$4.99	25.05%	\$5.15	25.85%
045	696968	A/VILLAGE BAKERY W/MEAL F/HOUS	\$3.74	\$0.12	\$3.86	3.21%	\$4.99	25.05%	\$5.15	25.85%
045	696976	A/VILLAGE BAKERY COUNTRY GRAIN	\$3.74	\$0.12	\$3.86	3.21%	\$4.99	25.05%	\$5.15	25.85%
045	697004	A/VILLAGE BAKERY RUSTIC WHITE	\$3.74	\$0.12	\$3.86	3.21%	\$4.99	25.05%	\$5.15	25.85%
120	510772	C/NB CAFE QUALITY FRUIT LOAF	\$3.95	\$0.14	\$4.09	3.54%	\$5.29	25.33%	\$5.45	25.71%
120	620912	CAFE FRUIT LOAF THICK SLICE	\$3.95	\$0.14	\$4.09	3.54%	\$5.29	25.33%	\$5.45	25.71%
127	592675	VOGEL ORIG MIXED GRAIN BREAD	\$3.05	\$0.12	\$3.17	3.93%	\$3.99	23.56%	\$4.15	24.56%
127	592739	VOGEL SOYA & LINSEED BREAD	\$3.05	\$0.12	\$3.17	3.93%	\$3.99	23.56%	\$4.15	24.56%
127	592819	VOGEL CHIA & TSTD SESAME BREAD	\$3.05	\$0.12	\$3.17	3.93%	\$3.99	23.56%	\$4.15	24.56%
127	592958	VOGEL SUNFLOWER & BARLEY BREAD	\$3.05	\$0.12	\$3.17	3.93%	\$3.99	23.56%	\$4.15	24.56%

KNEAD MORE INFORMATION?

11 Swallow Parade
Glenorchy Tasmania 7010
(03) 6271 1000

enquiries@cripps.com.au
www.cripps.com.au
@crippsmasterbaker