

06/09/2023

# IN-STORE RADIO

## POWERED BY STINGRAY

Stingray is a global leader in in-store multimedia solutions.

Our Australian office supplies background music, digital marketing and audio advertising services across many retailers, hospitality, fitness, and commercial clients.

Stingray has been proudly supporting IGA In-Store radio since 2007.

## NEW UPDATED PRICING

- IGA stores, those already with Stingray and new stores, will have a price point of \$94 +GST per month (excluding One Music licensing)
- Invoice changes to existing stores will commence with October 2023 invoicing (dispatched at the start of October)

## ENHANCED SERVICE AVAILABLE TO ALL STORES

- The choice of **Rights Inclusive Music** or **Fully Licensed Music** (you select which service you want)
- Rights Inclusive means paying **no Public Performance fees**
- **Collection and administration** of One Music Public Performance fees (if the Fully Licensed Music is selected) for no additional charge
- The option for a **bespoke** and uniquely **curated channel(s)** aligned to IGA Brand
- **Significantly reduced ad recording rates** to record messages or ads
- A national **news service** updated at the top of every hour consisting of 3 mins of news and 40 seconds of sport during standard business hours
- **On hold** solution – customise service or replicated in-store music service

## UPDATED PRICING FOR IN-STORE MESSAGE PRODUCTION

\$40 +GST per recording, or 3 for \$100 +GST

Audio equipment can be provided. Contact us for an obligation-free quote.

## CONTACT US

At [clientservicesau@stingray.com](mailto:clientservicesau@stingray.com)

