

FOOD DISPLAY ARTISTRY

BY DISPLAY DECORATIONS



DISPLAY
DECORATIONS



CAMPAIN
GROUP

FOOD DISPLAYS & VISUAL MERCHANDISING CONCEPTS

We have put this booklet together to entice your imagination and to show what can be done with your Fresh Deli area utilising products and concepts from these displays. This booklet will inspire you, as your customers will be inspired by your new look.

Display Decorations are always looking at new trends and styles, blending colours, shapes, and textures to produce a product range that will assist enhancing your deli display.

Our Quality Control is impeccable, not only do our design team select the Best Quality ORIGINAL designs, but we thoroughly test them in the marketplace.

All products that we source, and manufacture are 100% Food Grade Material, of the highest quality.

We are passionate about helping you make your Deli look amazing. Our products will ensure that your displays are always evolving, hence keeping your customers engaged.

We are not asking you to transform your whole cabinet or expect you to throw out your current products Old goes with New, New will complement old.

Introduce NEW products to areas of your display, keeping your look in style and on trend.

Do not be afraid to CREATE your look, your cabinet is a blank canvas Be Creative.

A Deli display is not just about the bowl, it is a THEATRE.

Have product tipping out of bowls Turn bowls and trays over Use steps, risers and stands to create heights and layers.... Use spiral and innovative risers for depth....

Add visual merchandising products to create more Theatre.

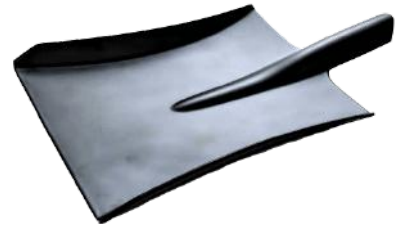
Display Decorations is all about service. Anyone can put pictures of deli bowls on a flyer, but we try to avoid this as we are not just selling a product, we are offering a concept.

If you do not have time to work out what you want or need, then send us your deli measurements and we will do the hard work for you. We will set up your deli area inhouse and send you photos for your approval. Use our expertise and let us help you make your displays shine.

— INTRODUCING

A WORLD FIRST HEAT RESISTANT MELAMINE

Bain Marie & Food Warmer Approved



Shovel Platter

Finish: Matte Black
Size: 400 x 263 x 56mm



Rectangle Plate Sml

Finish: Matte Black
Size: 310 x 200 x 30mm



Rectangle Plate Lrg

Finish: Matte Black
Size: 375 x 275 x 30mm



Round Dish

Finish: Matte Black
262mm x 58mm

Exclusive to Display Decorations

Look 1

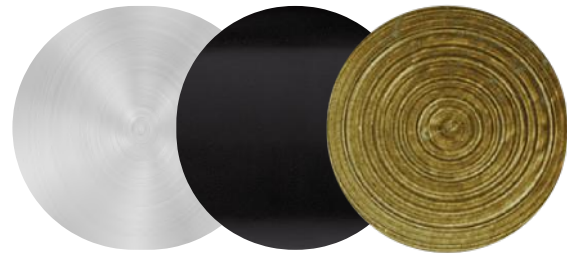




CAUTION
THESE ARE
HOT
DISPLAYS!



Look 2





Look 3





Pro Melamine Tableware



LOW DENSITY
HIGHLY DURABLE
LOW THERMAL CONDUCTIVITY



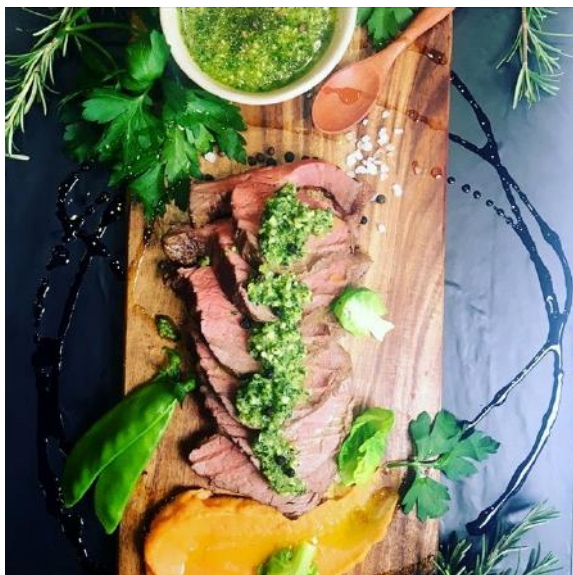


Look 4



Look5





ACACIA WOOD
TRUE TIMBER LOOK
100% FOOD GRADE





INTRODUCE
SURFACE TEXTURE
& DIFFERENT SHAPES
TO EMPHASIZE DEPTH
& MAXIMISE IMPACT

Look 6

MONOCHROME





LOOK OF CONCRETE - 100% MELAMINE

Look 7



DISPLAY RISERS ADD
DEPTH &
DEFINITION



Look 8





BE INSPIRED

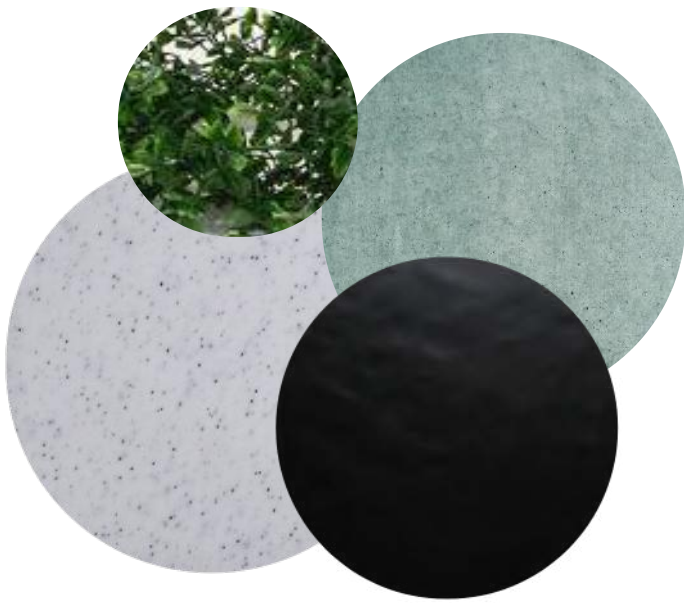
INCORPORATE TIMBER EFFECT STEPS
FOR A DIFFERENT BASE LOOK



MAKE A STATEMENT BY PAIRING
THESE MODERN & ELEGANT EARTH TONES



Look 9



ADD HEIGHT
& THEATRE
TO YOUR
FOOD DISPLAY





Look 10

100% MELAMINE
100% FOOD SAFE





Look 11



INNOVATORS IN FOOD DISPLAY

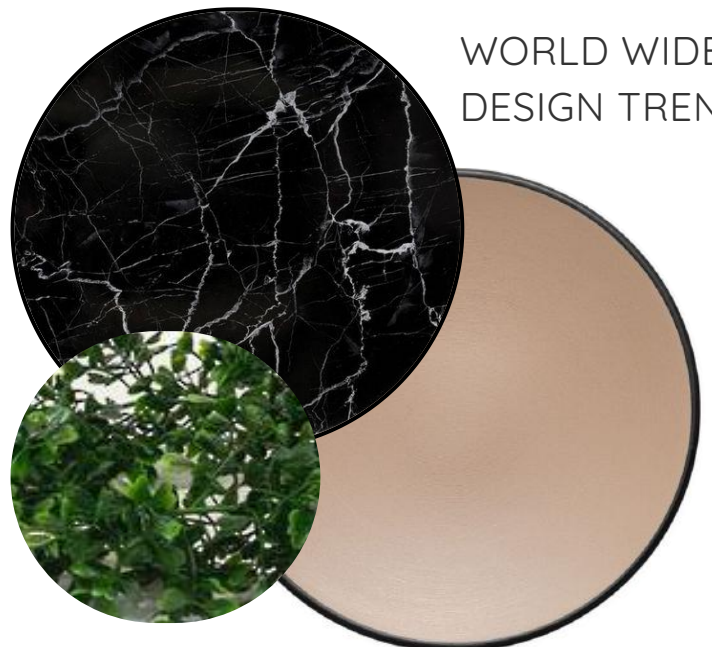
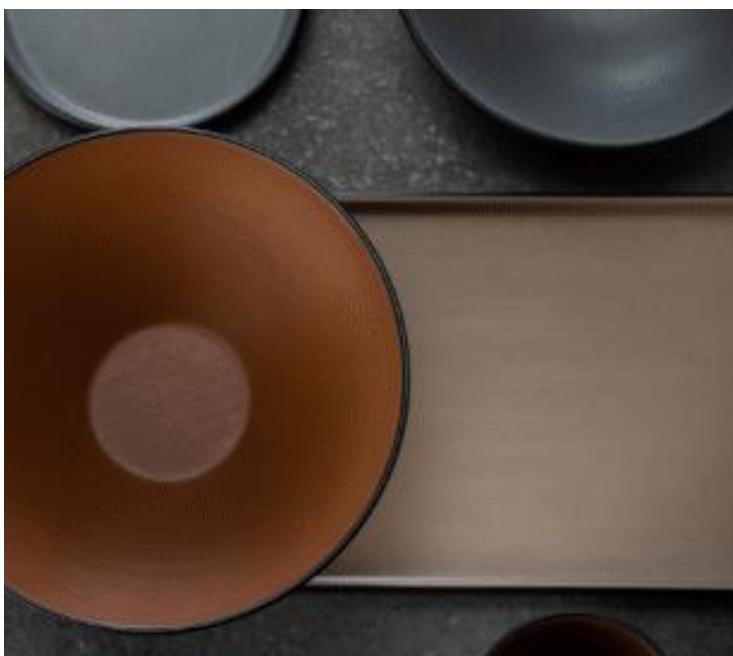


Look
12



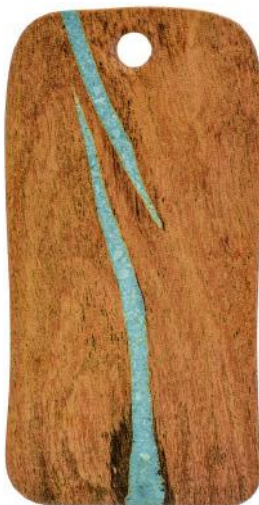
DISPLAYS
THAT SHOUT
PREMIUM QUALITY

Look 13



WORLD WIDE
DESIGN TRENDS

Look 14



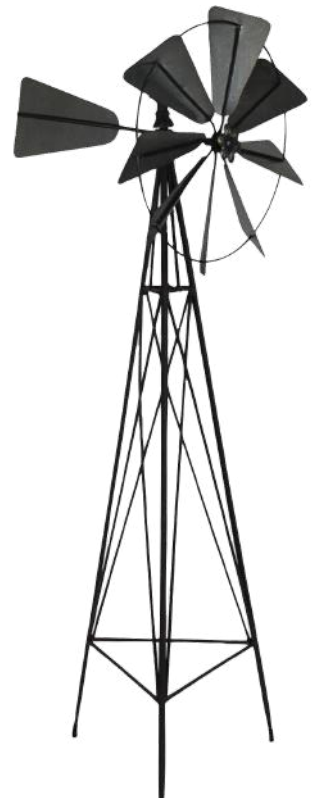
CRACKED TEXTURE
VIBRANT COLOURS



A VARIETY OF
SHAPES + SIZES



VM 1







VM 3



CREATE THAT
BIOPHILIC FEEL





SPECIAL THANKS

Ritchie's Supermarkets:
Rowville, Pentridge, New Lambton, McClean.

Michael's Fresh Food Market Keysborough

Midway Market Place Buronga

Orange IGA

Hasting's Co-op Sovereign Place

Sanctuary Cove Lees IGA

Creswick IGA

Seasons Supermarkets:
Burpengary, East Brisbane, Caloundra, Clontarf,
Noosa

Metcash Supermarkets & Convenience Expo:
Fresh Areas

Whose Deli set ups we have supplied and helped
create- their photos are featured in this booklet.

We love it when our customers stay in touch,
send us photos, and let us know what is happening.
We get excited so see your new displays and hear
about your increased profits & successes.
So please reach out and get in touch with our team.
Let's create that THEATRE!

You may find your next setup featured in Edition
Two!

www.displaydecorations.com.au

